



Office of
Community Care

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**CITY SECRETARY
DALLAS, TEXAS**

MARTIN LUTHER KING, JR. COMMUNITY CENTER
ADVISORY BOARD MEETING
Monday, April 17, 2023 | 6:30PM

Agenda #230339

Location: Martin Luther King, Jr. Community Center | 2922 MLK Jr. Blvd. Bldg. A | Dallas, TX 75215
Activity Room A

WebEx Cisco:

<https://dallascityhall.webex.com/dallascityhall/j.php?MTID=ma86c683cfb46570821ff7a3f98b47f38>

If you are unable to join online, please join by phone: 1-408-418-9388; Access code: 2493 544 0877

Presiding: Mrs. Clara Brown-Trimble

PRESENT

Ms. Elaine Sacks – District 1
Dr. Zandra Mendenhall – District 2
Ms. Candace E. Wicks – District 3/Vice Chair
Mrs. Ann Williams – District 4
Mr. Jesse Tafalla, Jr. – District 5
Mrs. Jessica Jolly – District 7
Mrs. Shlawnda Celestine – District 8
Mrs. Clara Brown-Trimble – District 10/Chair
Dr. Jose Dela Cruz – District 11
Mr. Cannon Brown – District 14

ABSENT

Ms. Jonda Mitchell – District 6
Mr. Kelly Drake – District 9
Mr. Michael Ross – District 12
Ms. Betty Carter Hooey – District 15

VACANT

District 13

MARTIN LUTHER KING JR. COMMUNITY CENTER STAFF PRESENT

Pamela R. Jones, Center Manager
LaRhonda Bacon, Supervisor

CITY OF DALLAS PRESENT

Dr. Jamel Slaughter, Program Administrator
Jessica Galleshaw, Director
Steve McFayden, Assistant City Attorney
Bian Beverly, Assistant City Attorney

COMMUNITY PRESENT

NA

CALL TO ORDER/WELCOME

Chair Brown-Trimble called the meeting to order at 6:35 p.m.

INVOCATION/OPENING STATEMENT

Board Member Sacks completed the opening prayer for everyone, the community, and the decorum of the meeting.

ADVISORY BOARD & CITY STAFF ROLL CALL

Roll call was completed by LaRhonda Bacon.

PUBLIC COMMENTS

None

APPROVAL OF MINUTES

Chair Brown-Trimble called for a motion to approve the minutes. Board Member Dr. Dela Cruz made a motion to approve the meeting March 20, 2023, minutes. Board Member Jolly seconded the motion. The Board approved.

DISCUSSION & VOTE: 2024 MLK CELEBRATION PLANNING

Chair Brown-Trimble turned it over to Dr. Slaughter. Dr. Slaughter opened the conversation with the marketing material/branding colors of purple and gold, chosen by the board. The board agreed with the color schemes presented in the sample, which will be idea #4. After much discussion, the board agreed to the sample as the 2024 branding with the change of city skyline. Dr. Slaughter opened the conversation regarding the ticket prices for 2024. After much discussion, Board Member Dr. Dela Cruz made a request for the board to receive the final 2023 MLK Celebration Budget to have a base to provide the best suggestion for increase or to remain the same. Board members agreed especially for the ticket prices to determine if there should be an increase or for the price to remain the same. The item will be tabled and discussed during the May 2023 meeting with the final 2023 MLK Celebration Budget.

Dr. Slaughter presented the program booklet options of a hard copy or digital. After much discussion and further requests for total budgets, the board would like more pricing for the digital option but would like a one-page program order of service on the tables, as well as a QR code for attendees. Last, the keepsakes items nominated were reviewed for consideration. After the vote, the 2024 MLK Celebration Keepsake will be a pen and letter opener set.

2023 CENTER CULTURAL EVENTS

The MLK Fresh Produce Distribution, managed by Miles of Freedom, served 894 families during the month of March at both locations. The distribution is still taking place every Saturday at 9:30 a.m. at the Park South YMCA and there are new hours at the center. The new hours are Monday – Thursday, from 10 a.m.-12 p.m. All board members and citizens are encouraged to volunteer and help plan the many cultural events; you can get that information online at www.dallasmlkcenter.com.

Legal Aid of NW Texas has returned to the building, and they see the first 30 people on the second and fourth Tuesday of each month. The review of events: AIDS Walk South Dallas, Saturday, March 25, 2023, from 8 a.m.-noon, was very successful with an attendance of 425; Veteran’s Resource Fair, Saturday, April 1, 2023, from 8 a.m.-12:30 p.m., was a new event and very informative for the DFW Veterans with a lot of resource information. The attendance for the day was 50; Spring Egg-stravaganza, Thursday, April 6, 2023, from 11 a.m.-1 p.m., is always a lot of fun for the ChildCare Group students and with the community give-a-way distributing food and plastic candy filled eggs, the total attendance for the day was 275; Volunteer Appreciation, Saturday, April 15, 2023, from 11 a.m.-1 p.m., was magnificent, a lot of fun, networking, and good volunteer vibes. The total attendance was 141.

The upcoming events are “A Magnificent Mom’s Day Experience” on Saturday, May 13, 2023, in the MLK Recreation Center Gymnasium at 11 a.m. This is an event for mothers to speak to their mind, spirit, and body. Spring into Action will be Saturday, May 20, 2023, at 10 a.m. Both events are partnerships with HELP and LIRA Group.

ADJOURNMENT

Board Member Dr. Dela Cruz made a motion to adjourn the meeting. Board Member Sacks seconded. The meeting adjourned at 7:45 p.m.

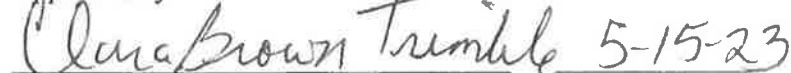
Drafted by:


Signature

LaRhonda Bacon
Printed name

5/15/2023
Date

Approved by:


Signature

5-15-23
Date

Clara Brown-Trimble; Chair
MLK Advisory Board

Attachment:

MLK Advisory Board-20230417 2331-1 - Webex