

OFFICE OF COMMUNITY CARE
MARTIN LUTHER KING JR. COMMUNITY CENTER
ADVISORY BOARD MEETING
1500 MARILLA STREET, 5ES
DALLAS, TEXAS 75201
MONDAY, JUNE 24, 2019 - 6:30PM

RECEIVED

2019 AUG 20 AM 11:48

CITY SECRETARY
DALLAS, TEXAS

MINUTES

PRESENT

Ms. Elaine Sacks
Ms. Candace E. Wicks
Ms. Amanda Johnson
Rev. Donna Slater
Mr. Asa Woodberry
Ms. Johnnie Goins
Mrs. Clara Brown-Trimble
Mr. Aaron Johnson
Mrs. Nancy Latner
Ms. Venester J. Haywood
Mrs. Michelle Espinal-Embler
Mrs. Shari Hicks

ABSENT

Mrs. LaSheryl L. Walker

VACANT POSITIONS

2

9

MARTIN LUTHER KING JR. COMMUNITY CENTER STAFF PRESENT

Pamela R. Jones, Division Manager
LaRhonda Bacon, Coordinator II

CITY OF DALLAS PRESENT

Jessica Galleshaw, Office of Community Care Director
Zena Palmer, Manager

CALL TO ORDER/WELCOME

Chair Hicks called the meeting to order at 6:40pm. She mentioned the new board member, Asa Woodberry, that would be joining the meeting.

Chair Hicks discussed how herself and Ms. Jones met with the City Manager to talk about the Parade and Gala. She also mentioned the upcoming audit going back 5 years on the Martin Luther King, Jr. Center and all programs. It was suggested by Board Member Goins to include another board member in future meetings.

Board Member Goins stated if the meetings are held in City Hall, then they should be streamed and posted online.

Chair Hicks gave the new board member a chance to introduce himself.

INVOCATION

Board Member Wicks prayed for the city, new Mayor and Council Members, Chief of Police, citizens, staff and board.

ROLL CALL

Roll call was completed by Zenae Palmer.

APPROVAL OF MAY 20, 2019 MINUTES

Board Member Haywood adjusted her statement to Board Member Sacks under *Board Support* to mention how she was clarifying Council Member Clayton's recommendation on outsourcing fundraising, which she does not support. Board Member Amanda Johnson brought to recognition that position 4 is still listed under *Vacant Positions* and it is not. A motion was made by Board Member Sacks to approve the May 20, 2019 minutes with the necessary changes. Board Member Espinal-Embler seconded.

DR. MARTIN LUTHER KING, JR. GALA & PARADE 2020 PLANNING PROCESS

The sponsorship packets are being created and will go out next month. Once the packets are distributed staff will move forward with marketing. Ms. Jones and her team will be leading the efforts on how the board will support the planning process. Staff is waiting on a decision from the City Attorney's Office to determine the board's role in regard to fundraising for the gala and parade. Venues and speakers will be narrowed down then brought back to the board to choose.

The main focus of this celebration is scholarship with hopes to give away more money, than last year's \$6,000, to multiple people. The Office of Community Care is pushing for a budget enhancement to cover more funding to support the parade and center. Ticket sales will help with the cost of the gala. Fundraising is to support the operations of the gala and parade along with the support of the different programs at the Center. If a sponsor can pay for the speaker that would offset a huge cost. Ultimately, staff would like for it to pay for itself. There was a concern amongst multiple board members that the planning and sponsorship packets are going out late.

BOARD RETREAT NEXT STEPS

There was no board retreat as initially planned because Chair Hicks would like all opinions represented. She recommended having the new board members move forward with the retreat since the term ends at the end of September and new members begin in October. Director, Jessica Galleshaw, explained the term and reappointment process.

CENTER MANAGER'S REPORT

- Clients Served
Center Manager, Pam Jones, provided an overview on social services and tenant programs for the months of May. For the month of May, the Social Services Program total number of clients assisted with financial, food, referrals and donations were 1,949. Financial assistance totaled approximately \$20,583.
- Juneteenth Overview
Juneteenth Celebration was well attended by over 1,500 people, fed approximately 400 kids and gave away 400 bags of fresh produce. Leadership Dallas' ribbon-cutting ceremony for the fresh produce stand was phenomenal. Attendance was impressive and very diverse. A letter was received from Ted Cruz for praise to the Center and City.

Thanks to Richard Miles of Miles of Freedom for the expanded community garden and partnership with Leadership Dallas. The North Texas Food Bank, the main source who will provide the fresh produce, requires a non-profit to hold that seat, and because Richard is a

partner and non-profit, he took on that role. Board Member Wicks stated, "Richard Miles has been a sharp advocate for the Center and a plus for the community for so many years. He was one of the 501(c)(3)s that was recognized at the banquet this year and if he is the reason, we even have this, I would like to go on record to say, 'we owe him a great gratitude for the work that he is doing because he is making the King Center look good and he is doing innovative things that haven't been done before; giving opportunities to those who have come out of being incarcerated and giving them a second chance to be a part of the community'".

- **Tenant Program Highlights**

Questions centered around the services tenants provide and lease agreements. A few board members proposed bringing in the tenants to explain what they do and how their program works. Outside of having tenants coming in to report, Ms. Jones suggested either coming to the annual meet and greet or attending the monthly interagency meeting every 2nd Tuesday at 9:30am.

UPCOMING EVENTS

Ms. Jones mentioned the upcoming Community First event on July 26th. The objective is to focus on the community for a positive resolution to all the negative violence happening in the South Dallas community. There will be free food, games, music and movies. Ms. Jones also mentioned the August 16th Back to School, September 14th Can We Talk "Youth Conference" and September 21st Day of Dignity events.

Chair Hicks asked if there were any participation opportunities for the board members at any of the upcoming events. The Center only needs volunteers for the Back to School event. School supplies and uniforms are welcomed and can be taken to either the Center or City Hall.

PUBLIC COMMENT

None

ADJOURNMENT

Board Member Wicks made a motion to adjourn the meeting. Board Member Sacks seconded. The meeting adjourned at 8:09pm.

Approval of Minutes:

Shari Hicks
Printed Name

Shari Hicks
Signature and Date

