



**City of Dallas**

MARTIN LUTHER KING, JR. COMMUNITY CENTER  
ADVISORY BOARD MEETING  
Monday, October 17, 2022, 6:30PM

Agenda #220968

Location: City Hall | 1500 Marilla Street | Dallas, TX 75201 **CR City Hall 6ES**

WebEx Cisco:

<https://dallascityhall.webex.com/dallascityhall/onstage/g.php?MTID=e3be7d395bd2cd94b1a8266c8a3704ed2>

If you are unable to join online, please join by phone: 1-408-418-9388; Access code: 2495 928 1408

Presiding: Mrs. Clara Brown-Trimble

PRESENT

Ms. Elaine Sacks – District 1  
Dr. Zandra Mendenhall – District 2  
Ms. Candace E. Wicks – District 3/Vice Chair  
Mrs. Ann Williams – District 4  
Mr. Jesse Tafalla, Jr. – District 5  
Mrs. Jessica Jolly – District 7  
Mrs. Shlawnda Celestine – District 8  
Mr. Kelly Drake – District 9  
Mrs. Clara Brown-Trimble – District 10/Chair  
Dr. Jose Dela Cruz – District 11  
Mr. Michael Ross – District 12  
Mr. Cannon Brown – District 14  
Ms. Betty Carter Hooley – District 15

ABSENT

N/A

VACANT

District 6  
District 13

MARTIN LUTHER KING JR. COMMUNITY CENTER STAFF PRESENT

LaRhonda Bacon, Supervisor

CITY OF DALLAS PRESENT

Dr. Jamel Slaughter, Program Administrator  
Jessica Galleshaw, Director  
Steve McFadden, Assistant City Attorney

COMMUNITY PRESENT

LaSheryl Walker  
Rhea Clinton Baker

Scott Turner  
Jeffrey Alexander  
Nichelous Gardner  
Stephen Hython  
Denard Turner  
Bobby Lee  
Gregory Harrington  
Alex McCullough  
Christopher Dukes

#### CALL TO ORDER/WELCOME

Chair Brown-Trimble called the meeting to order at 6:30pm. Chair Brown-Trimble introduced everyone to new member District 5 Jesse Tafalla.

#### INVOCATION/OPENING STATEMENT

Board member Hooey prayed for everyone, the community, and the decorum of the meeting. Board Chair Brown-Trimble welcomed everyone.

#### ADVISORY BOARD & CITY STAFF ROLL CALL

Roll call was completed by LaRhonda Bacon.

#### PUBLIC COMMENTS

None

#### APPROVAL OF MINUTES

Chair Brown-Trimble called for a motion to approve the minutes. Board Member Sacks made a motion to approve the September 2022 minutes. Board Member Ross seconded the motion. The Board approved.

#### 2022 ANNUAL REPORT DUE FEBRUARY 1, 2023

Chair Brown-Trimble stated that the board's annual report will be due February 1, 2023 and requested a chair to lead this committee. Chair Brown Trimble stated that the committee will have the responsibility to prepare the first draft of the report by the December 19, 2022 meeting. The final draft would need to be ready by the January 2023 meeting. If there are no volunteers, Chair Brown-Trimble requested that Vice Chair Wicks lead the committee. Board Members Sacks, Dr. Dela Cruz, Brown, and Drake will also serve on the committee.

#### MLK DAY PARADE

Chair Brown-Trimble turned it over to Help Encourage Love Protect (HELP). Mr. Clinton Baker greeted everyone for allowing them to address the board. Currently, they check in monthly with the OCC and MLK staff regarding any updates for their parade timeline. The flyer was presented to the board, and the theme is "It Starts With Me." They are looking at how to get the parade re-engaged with the community. Their website is [www.help-dallas.org](http://www.help-dallas.org) and it has all information regarding the parade. The website will have the ability to take payments for sponsorships and parade entry. The parade application will be available on November 1, 2022. The sponsorship packet mimics the flyer and all details are included in the packet. It is the goal for HELP to add to the parade and continue to make it very successful. One added piece for 2023 is the Pre-Parade Production which will take place in front of the Center, referred to as the "P3 Production." It is another way to continue to teach the children and community about the life and legacy of Dr. King. We will keep it with 250 entries with a goal to release the streets back at 1:30 p.m. After much discussion, Mr. Baker and HELP will make sure that everyone is included, and that HELP is here to ensure that the integrity of the City of Dallas MLK Day Parade is maintained.

### DISCUSSION/VOTING ITEM: 2023 MLK CELEBRATION WEEK UPDATE

Chair Brown-Trimble turned it over to Dr. Slaughter. Dr. Slaughter stated that the final logo is complete. The essay packet and flyers will be available online and shareable to your networks. There is a plan to increase the scholarships for 2023, so the more sponsors we have, the greater the possibility for increase. Board Member Jolly is the chair of the Scholarship committee. Mrs. Bacon, Ms. Cooper, Ms. Street and Mr. Drake are also a part of the committee. Dr. Slaughter turned it over to Mrs. Bacon.

Mrs. Bacon reported that there has been an informal bid request for centerpiece décor for the Gala. The Hyatt no longer has an in-house department for décor. There has also been an informal bid request for entertainment to include the suggestion of the board of Turtle Creek Chorale. Mrs. Bacon turned it back over to Dr. Slaughter. Dr. Slaughter stated that due to the many changes and the effect of pandemic, we will be unable to get a courtesy block of rooms for those that may want to stay over without a contract. For rooms you will have to contact the hotel direct. Regarding the Trail Blazer Award, we will need your help to get all parties notified of the award and will need more assistance for this recognition. Chair Brown-Trimble requested that she and Vice Chair Wicks will work together and write the letter to the family.

### 2023 MLK CELEBRATION WEEK UPDATE

Chair Brown-Trimble turned it over to Dr. Slaughter. Dr. Slaughter stated that we are waiting on the final logo without the save the date banner on it. We are rolling out all the marketing items on the website for the public. We are waiting on the keynote speaker to return the contract with signature. The ticket cost will maintain at \$150.00 for the in-person Gala. MLK Fest will complete another mural on the MLK ground during the weekend. We are waiting on the work up of examples for the board to vote.

### 2022 CENTER CULTURAL EVENTS

The MLK Fresh Produce Distribution served 2,086 families during the month of September at both locations. The distribution is still taking place every Saturday at 9:30 a.m. at the Park South YMCA and there are new hours at the center. The new hours are Monday – Thursday 10 a.m.-12noon. All board members and citizens are encouraged to volunteer and help plan the many cultural events; you can get that information online at [www.dallasmlkcenter.com](http://www.dallasmlkcenter.com).

Legal Aid of NW Texas has returned to the building, and they will see the first 30 people on the second and fourth Tuesday of each month. The Hispanic Heritage Festival Saturday, October 1, 2022, at 10am-1pm was a great success. Board Member Dr. Dela Cruz was the chair of the event and he reported that the children enjoyed the kid's zone. This was a wonderful event that brought together the community giving opportunity for more engagement of the community. The upcoming events are the Rally Against Domestic Violence & Sexual Assault Saturday, October 22, 2022, at 11 a.m.-1 p.m. Treat the building for our ChildCare Group student Friday, October 28, 2022, at 10 a.m. Harambee Festival Saturday, October 29, 2022, at 10:30 a.m.-3 p.m. And, Day of the Dead Tuesday, November 1, 2022 at 6 p.m.-8 p.m.

### ADJOURNMENT

Board Member Sacks made a motion to adjourn the meeting. Board Member Ross seconded. The meeting adjourned at 7:33 p.m.

Drafted by:

  
Signature

LaRhonda Bacon  
Printed name

11/21/2022  
Date

Approved by:

  
Signature

11-21-2022  
Date

Clara Brown-Trimble; Chair  
MLK Advisory Board

Attachment:

[Cisco Webex Meetings - Replay Recorded Meeting](#)