



Dallas Park and Recreation Department Board Presentation

May 17, 2018



Dallas Afterschool works with afterschool and summer programs to provide coaching, training, and resources to help programs deliver safe, high-quality programming for low-income students.



The After the Bell Alliance is a special initiative of Dallas Afterschool bringing together a partnership of local community members, funders, and advocates who support expanded access to afterschool programs.

Why AFTERSCHOOL Matters for Families

- Parents miss an average of 8 days of work per year due to lack of afterschool care. (Afterschool Alliance)
- Decreased worker productivity related to parental concerns about afterschool care cost business up to \$300 billion per year. (Brandeis University Study, 2006)



Why AFTERSCHOOL Matters for Kids



KEEP KIDS SAFE.

100,000 kids throughout Dallas County, ages 5-14, are home alone between the hours of 3pm - 6pm.

(Dallas After 3pm, 2010, Texas after 3pm, 2015)



ENSURE KIDS ARE FED.

In 2016, supper sponsors provided **3.8 million** meals to Dallas County children who participated in afterschool programs.

(Estimate provided by the Texas Department of Agriculture.)

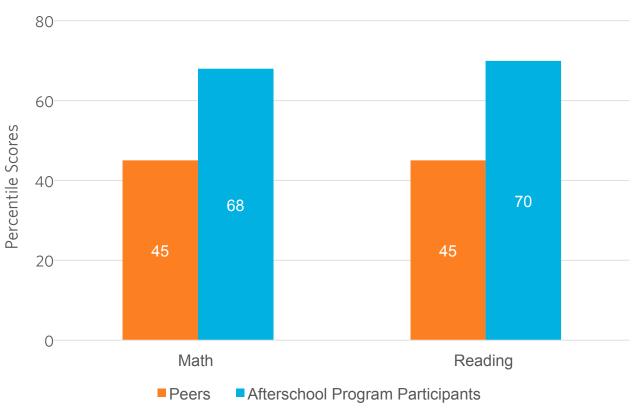


HELP KIDS GROW ACADEMICALLY.

Students in Dallas Afterschool partner programs make greater overall improvements in math and reading compared to students who are not in our programs. (Student Outcomes Project, 2016)

QUALITY AFTERSCHOOL PROGRAMS HELP CLOSE ACADEMIC ACHIEVEMENT GAPS





Significant differences were also found in 3rd and 5th grade math and reading scores. Research completed by Dallas Afterschool in Partnership with SMU CORE.



BRINGING SYSTEMIC SUPPORT TO AFTERSCHOOL



Assessment& Evaluation of Quality



Training,
Coaching &
Resources



Strategic Program Growth & Placement



Sustainable Funding & Public Support



Staff
Recruitment
& Retention

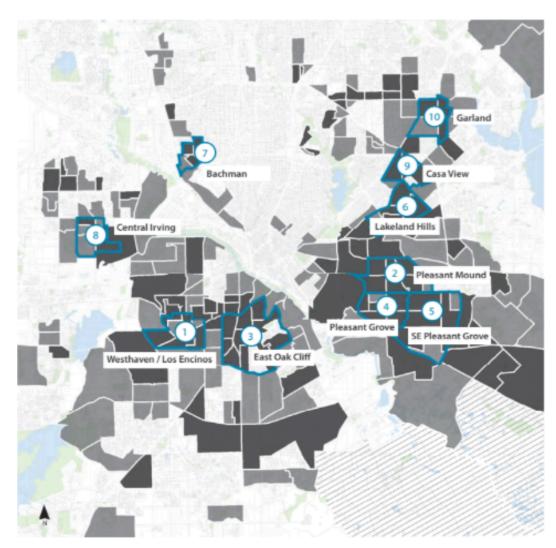
There is only enough capacity in free and low-cost afterschool programs to serve 17% of Dallas children living in poverty.

PRIORITY AREAS FOR AFTERSCHOOL PROGRAM EXPANSION

8 of the 10 priority areas identified in Dallas County are located within the City of Dallas.

Priority areas were selected based on:

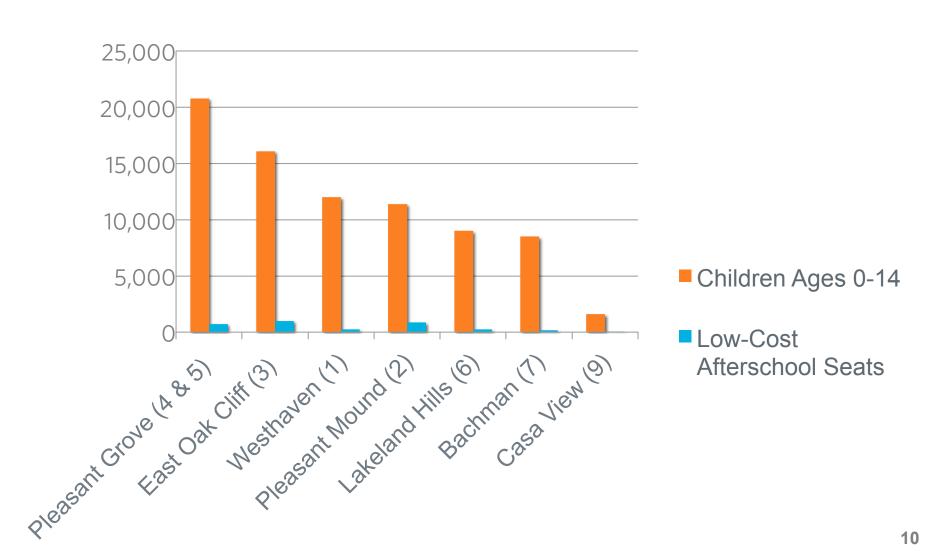
- Community characteristics
- 2. Community trends
- Proximity to high performing schools
- 4. Accessibility to local afterschool programs
- Availability of local programs



In Pleasant Grove, there are 20,000 children living in poverty, but only 730 free and low-cost afterschool program seats.

buildingcommunityWORKSHOP, Afterschool Access Map

AVAILABILITY OF LOW-COST PROGRAMS IN THE CITY OF DALLAS - PRIORITY AREAS



East Oak Cliff Facilities and Afterschool Program Access

Number of Features in Priority Area

Recreation Centers	1
Libraries	1
Elementary Schools	7
Middle Schools	3
High Schools	2
Est. Number of Seats	1,000
Population Aged 14 and Under	16,100

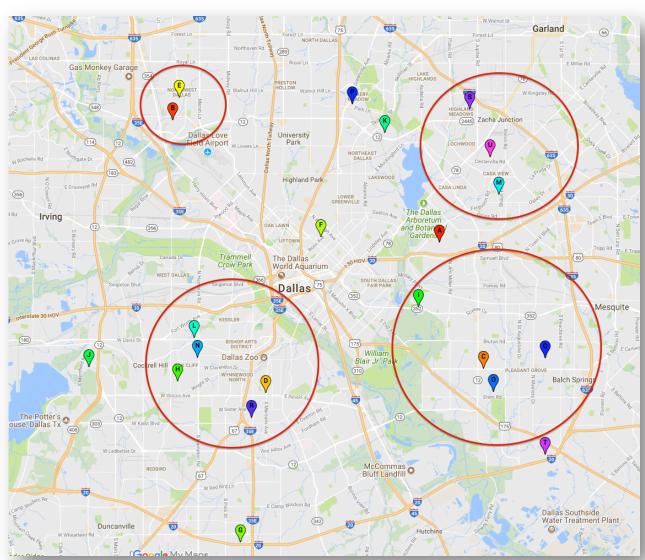


The average cost of an afterschool program is \$1,600 per child. This amounts to \$3 per hour of care.

Research by Inspire (Bain and Company Volunteers)

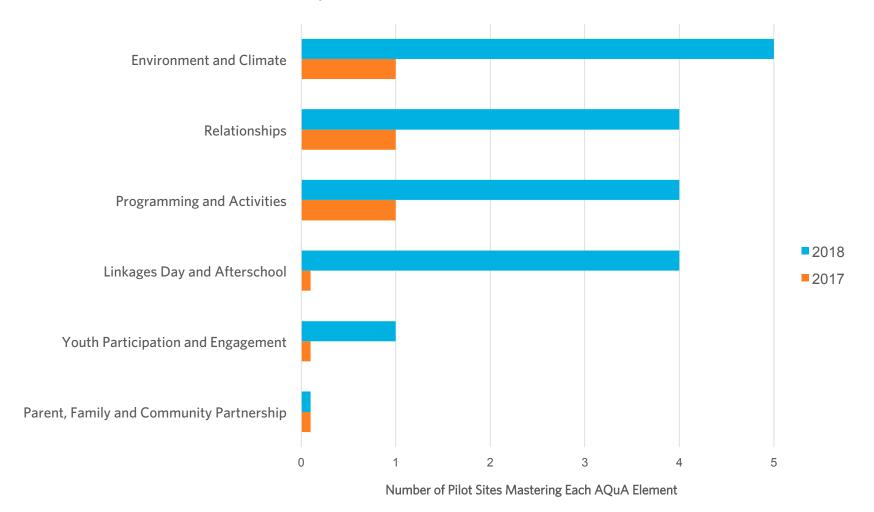
PARK AND RECREATION AFTERSCHOOL SITES AT DALLAS ISD ELEMENTARY SCHOOLS

Nearly a quarter of afterschool programs on DISD elementary campuses are operated by Dallas Park and Recreation, a total of 21 Programs on DISD Campuses



Comparison for Five Pilot Sites

Afterschool Quality Advancement Tool (AQuA) Assessment Results



Pilot sites were enhanced by a grant from the Wallace Foundation to offer Social Emotional Learning activities during the school day and afterschool programs. Five Park and Recreation Sites were selected to participate. Programs have full-time SEL coordinators and enhanced support from Dallas Afterschool staff.

NEXT STEPS

- Continued partnership between Dallas Afterschool and Dallas Park and Recreation.
 - Quality support, training and coaching
 - Research and evaluation
- Increased support for Dallas Park and Recreation Afterschool Programs.
 - Full-time site leads on school based afterschool program sites
 - Recruitment and retention efforts to reduce staff turnover.
 - Increased ability to deploy new curriculum and activities.
 - Increased capacity to participate impactful activities like Tackle Summer Slide.
- Expansion of Dallas Park and Recreation Afterschool Programs to Serve More Children.



Thank You! dallasafterschool.org

PARK AND RECREATION PROGRAMS IN THE CITY OF DALLAS

The reach of Dallas Park and Recreation afterschool programs also includes 41 Recreation Center based programs.

