



*Dallas Park Board Meeting
Thursday, May 18, 2017*

2017 Updates & Events



Creating A Better World For Animals

Welcome



Joan Walne
Chair of the Board



THE QUEST - CREATING A BETTER WORLD FOR ANIMALS



MISSION:

ENGAGING PEOPLE & SAVING WILDLIFE

WE WILL ACCOMPLISH OUR GOALS BY:



PILLARS:

- ✦ Implementing effective wildlife conservation and inspiring education efforts
- ✦ Maintaining the highest standards of animal welfare and husbandry
- ✦ Developing a long-term sustainable funding model and opportunities that positively impact our community
- ✦ Delivering excellent guest experiences everyday
- ✦ Creating a culture that supports staff excellence, leadership and passion
- ✦ Leading positive change in our profession and community through organizational excellence

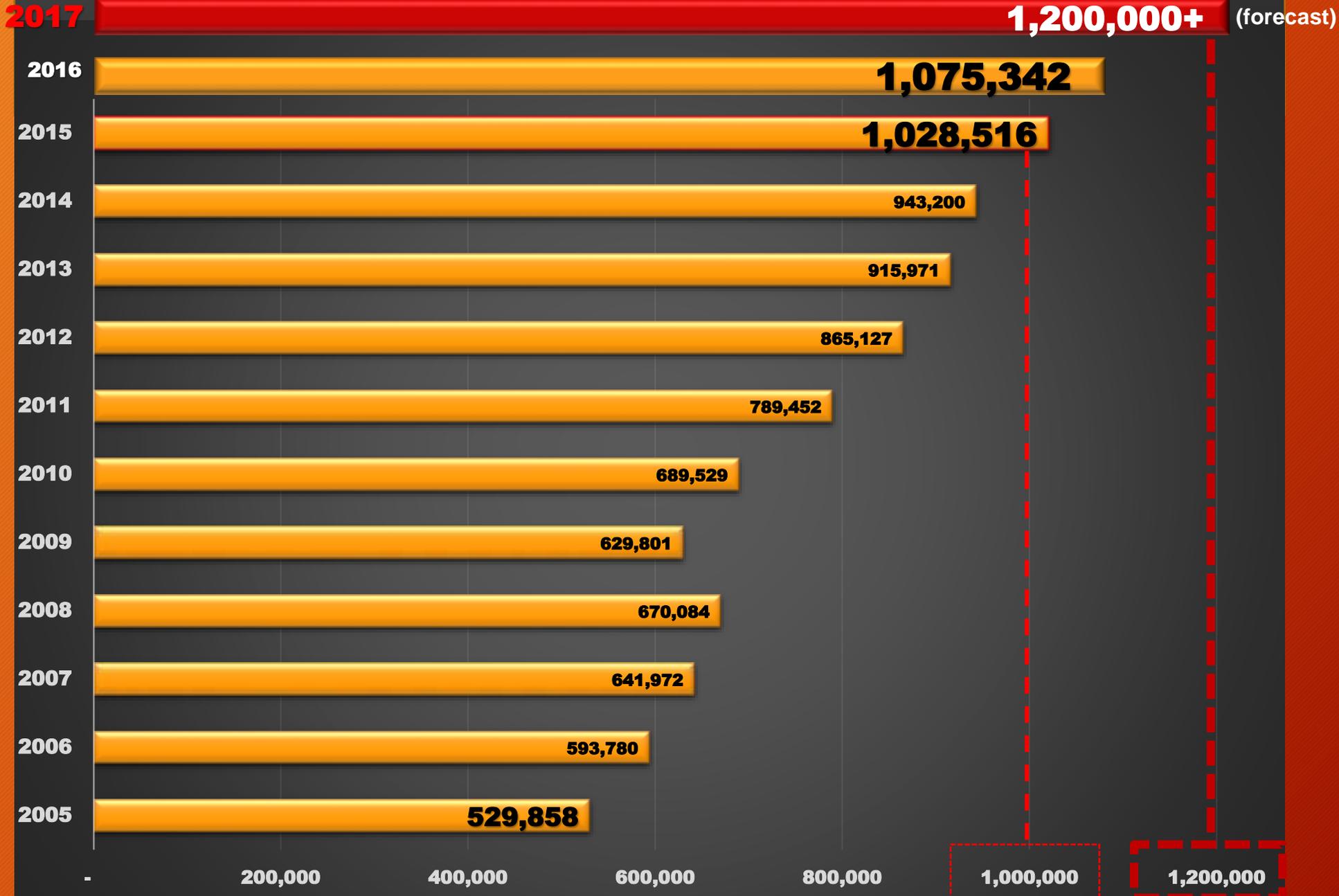


Record Setting Attendance Pace Continues!



**March 2017:
165,285 Guests**

**Single Most
Attended Month
Ever!**



**Dallas Zoo
Attendance
2005-2017**

2017: Updates & Events

Gregg Hudson
President & CEO



Driving Shoulder Month Attendance



Driving Shoulder Month Attendance



Community Access Ticket Programs

DISD Elementary School Free Tickets	281,917 Distributed
Discounted Education Tickets (\$6)	110,300 Attendees
Education Chaperone Tickets (\$6)	9,133 Attendees

Dollar Day Admissions : 2 days (\$1)	31,492 Attendees
Penguin Days: Dec., Jan., Feb. (\$7)	200,323 Attendees
Council District Days: 5 districts (free)	2,065 Attendees
Children's Hospital Program (free)	2,760 Attendees
Dallas Park & Rec (free)	5,502 Attendees
Children Under 3 (free)	74,528 Attendees
Mayor's Reading Program (free)	5,000 Distributed
Library Program (free)	1,195 Distributed
Community Partners (free & discount)	10,465 Attendees

Attendance Forecast for FY 2017 1,200,000 Visitors

(Adult Ticket Price \$15 & Child/Sr. Price \$12)



446,271

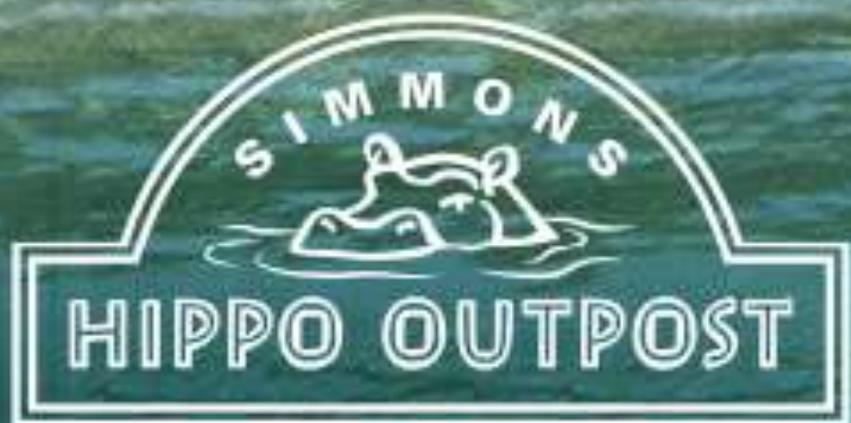
**Attended the Zoo
for \$7 or Less
(so far in 2017)**

288,902

**Still in Distribution
for Free Admission
(so far in 2017)**

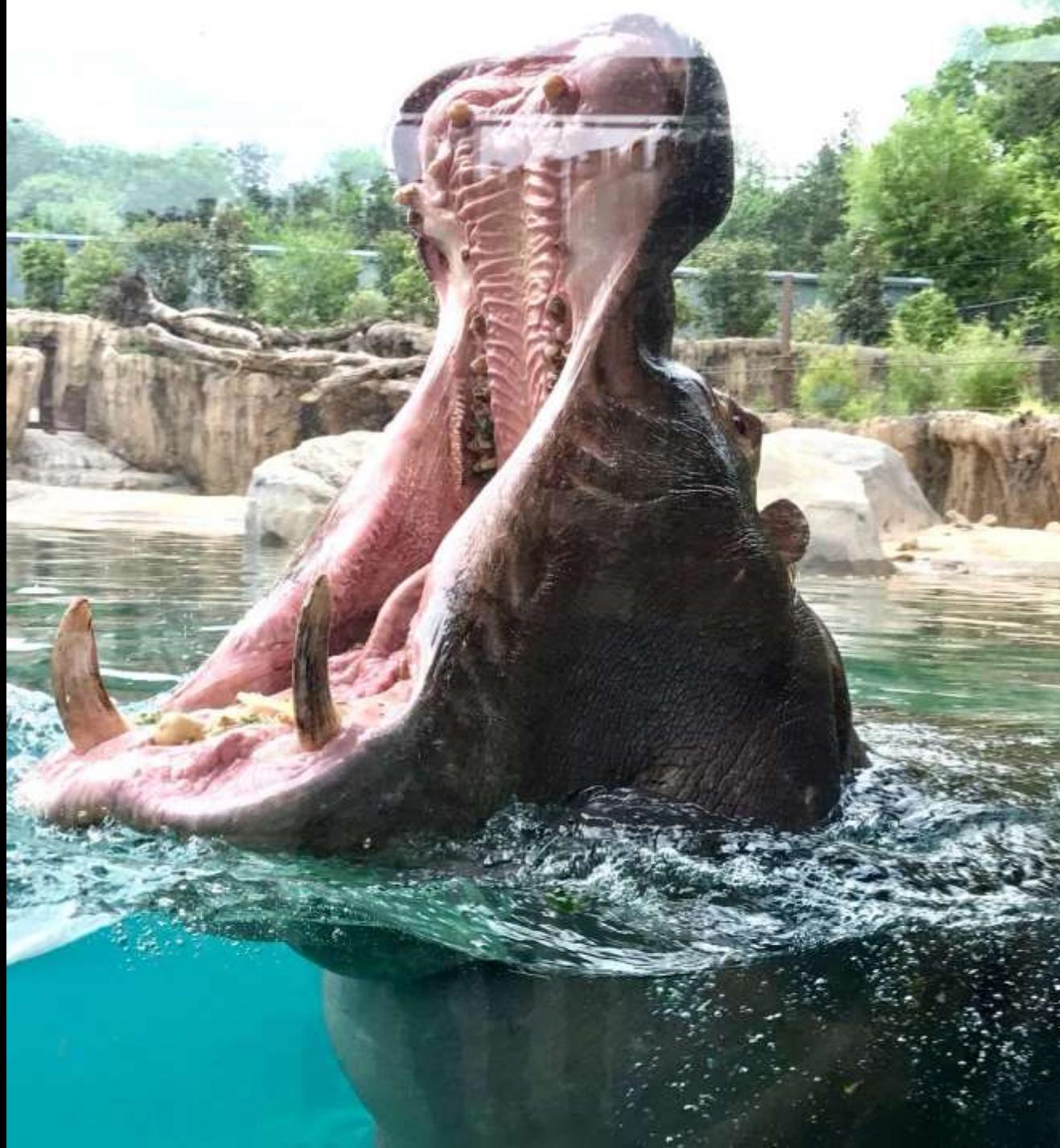
ACCREDITED BY THE
**ASSOCIATION
OF ZOOS &
AQUARIUMS**





NOW
OPEN





DALLAS ZOO

After 16 years, fan favorites back at fancy hippo exhibit



Gerrald White, 3, got a good look at Athena during the grand opening of the Dallas Zoo's Hippo exhibit Friday. Athena and his female companion, Suzette, were matched in the hopes that the zoo will one day welcome a baby hippo.

A big deal times two

By CLARE Z. CARDONA
clcardona@dmn.com

Simmons Hippo Outpost

Come to the Dallas Zoo haven't been dry about their desire to see hippos and learn their ways around. After almost four years of planning and preparation, the zoo on Friday unveiled its latest major exhibit, the Simmons Hippo Outpost. The 18-acre, 2.5-acre exhibit is home to Athena, a male hippo from the Los Angeles Zoo, and Suzette, his female companion from the Schaghticoke Wildlife Center.

On a trip down town, a herd of hippos in an area that offers quite a few opportunities to see the animals in their natural habitat.

"This new hippo outpost is going to be taking things to another level for us again," said zoo president and CEO Gregg Hodson. "It's a beautiful exhibit, it's on a couple acres of property. It took a lot of design elements that we used as well in the [11 acres of the] facility and applied them to this new exhibit using what we've learned from the past."

The zoo had a herd of hippos since 2010, when they died, and didn't want to bring hippos back until a suitable habitat could be built in the WMU of Africa. The new outpost provides the zoo with a natural habitat with a great water experience, Hodson said. It also could help bring in more revenue to the zoo, which for the last two years has seen more than 1 million guests annually.

The design of the exhibit, which he believes the museum has, was a real challenge. The zoo had to ensure that large amounts of water — 100,000 gallons — to keep the hippos in the water.



By the
[ArticleView](#)

SIMMONS HIPPO OUTPOST
DALLAS ZOO

FOX 4
FOX4NEWS.COM
FOX 4



LIVE

DALLAS ZOO
DALLAS

8:52 64°

Hippo Outpost Roll-Out



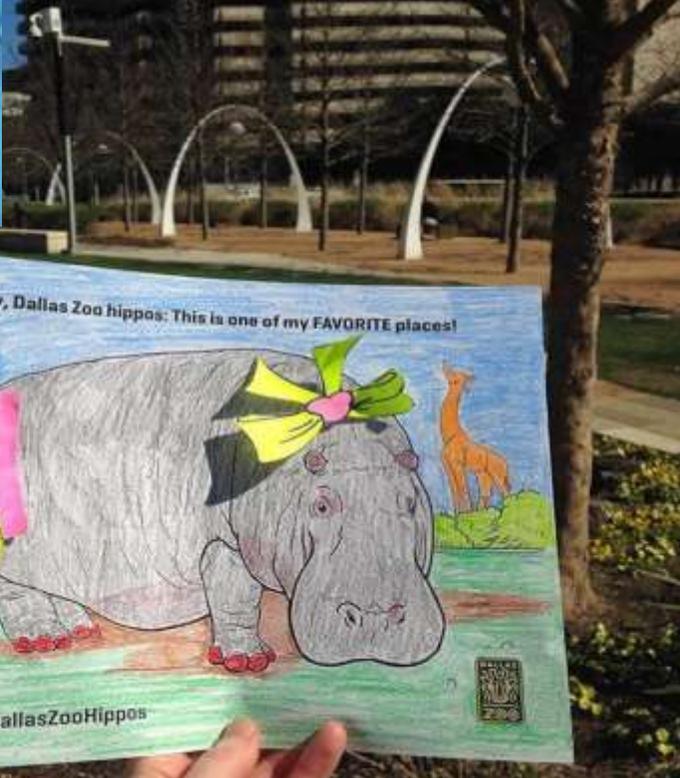
@DALLASZOO

HIPPOS?!

(COMING SOON)

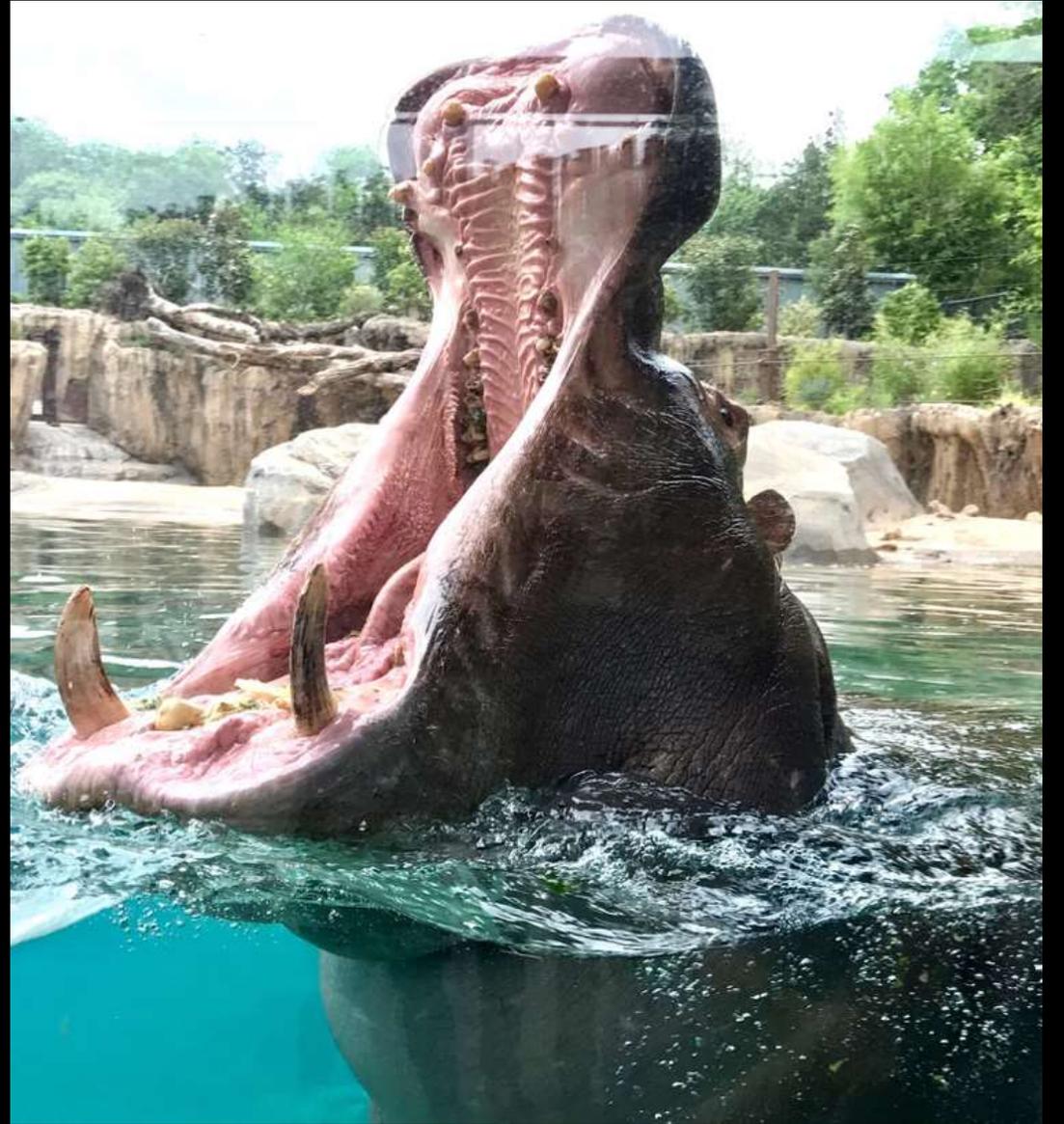


Hippo Outpost Roll-Out







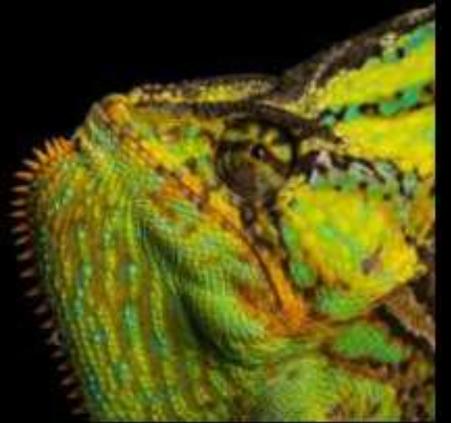




PHOTOARK

JOEL SARTORE

One man. 12,000 species. One important mission.



The Images of Joel Sartore





28 Conservation Kiosks



Huge Images In Tunnel

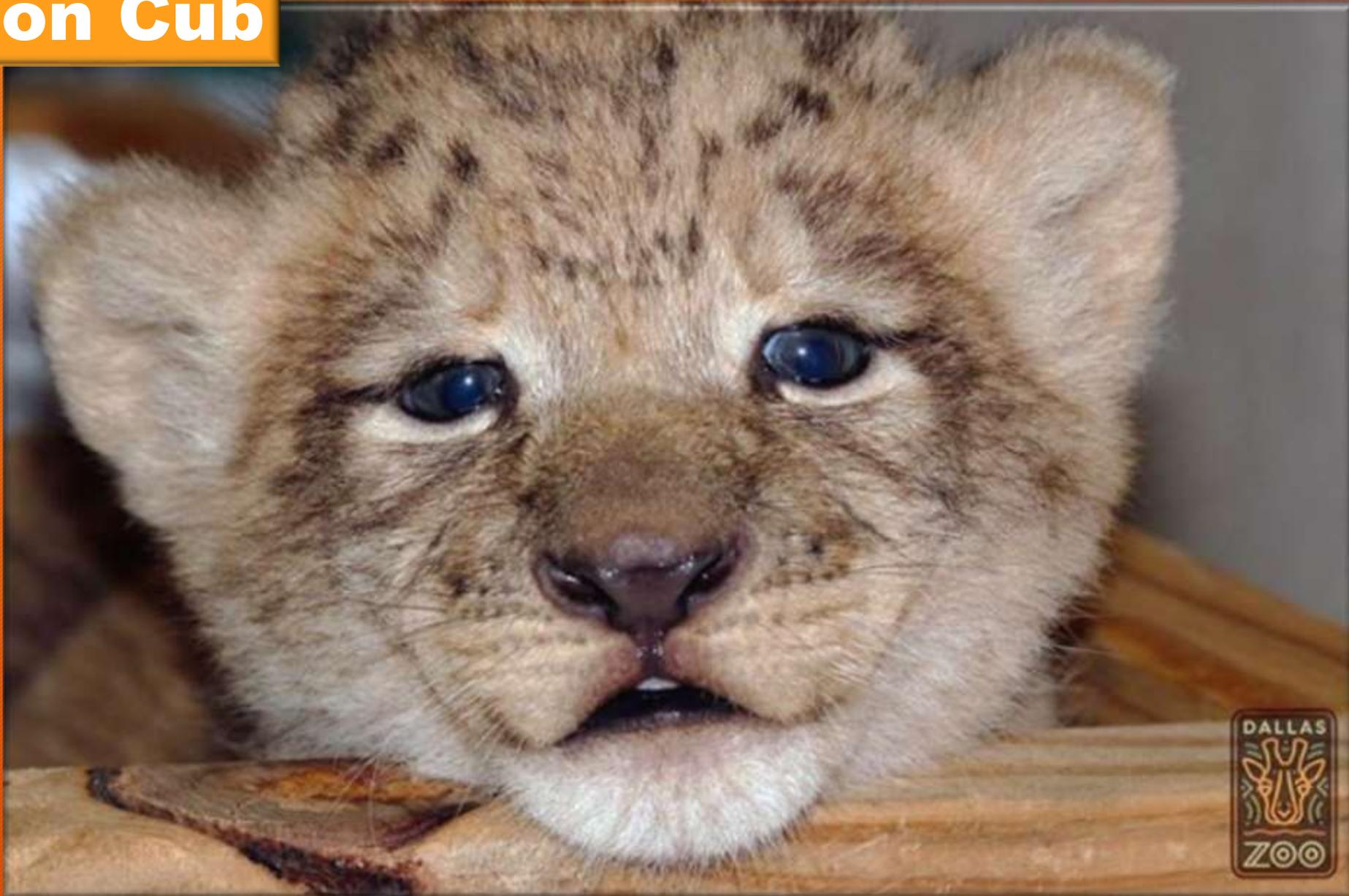


#SaveTogether

New Arrivals



Lion Cub





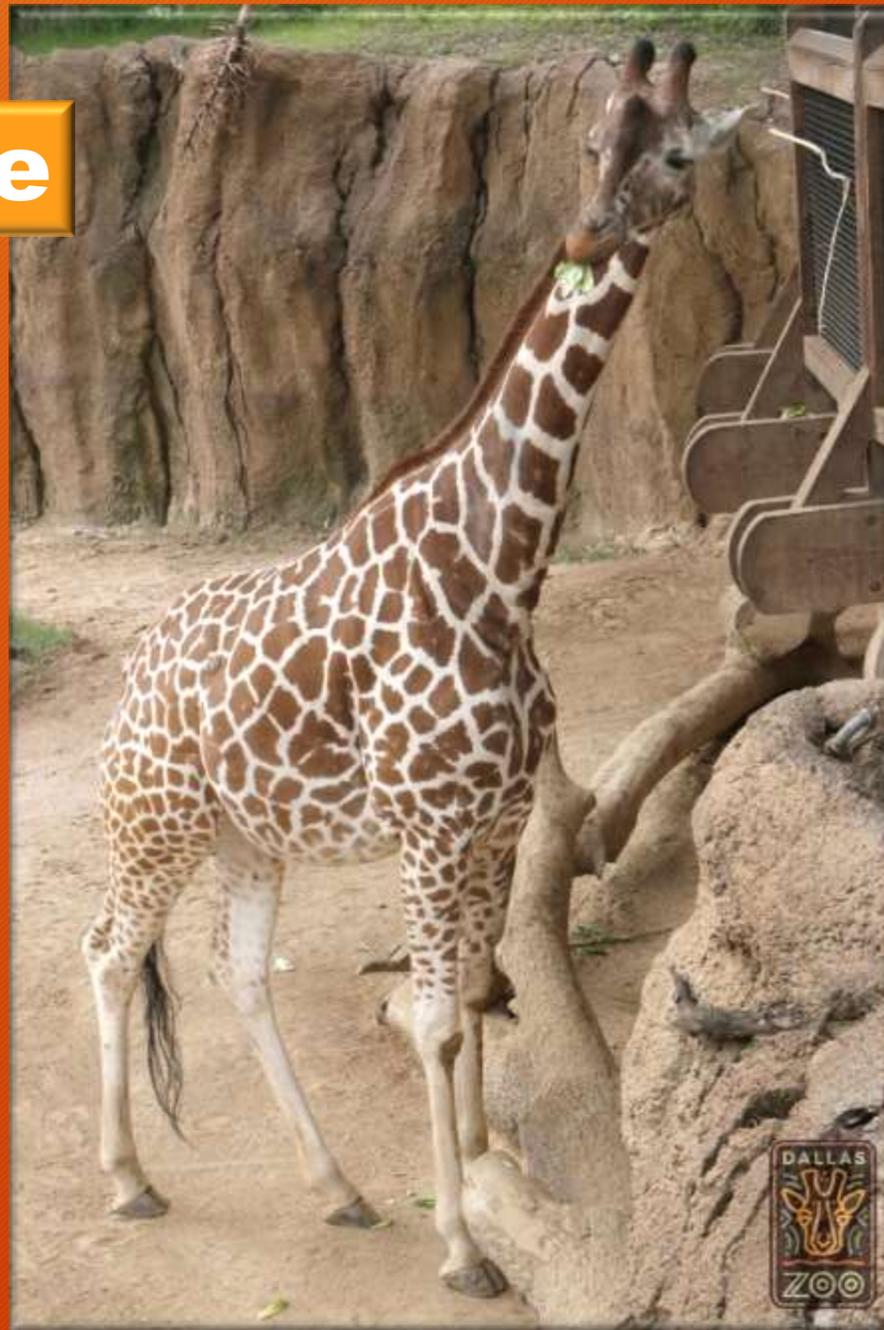
Tamandua



Ajabu Elephant



Katie Giraffe

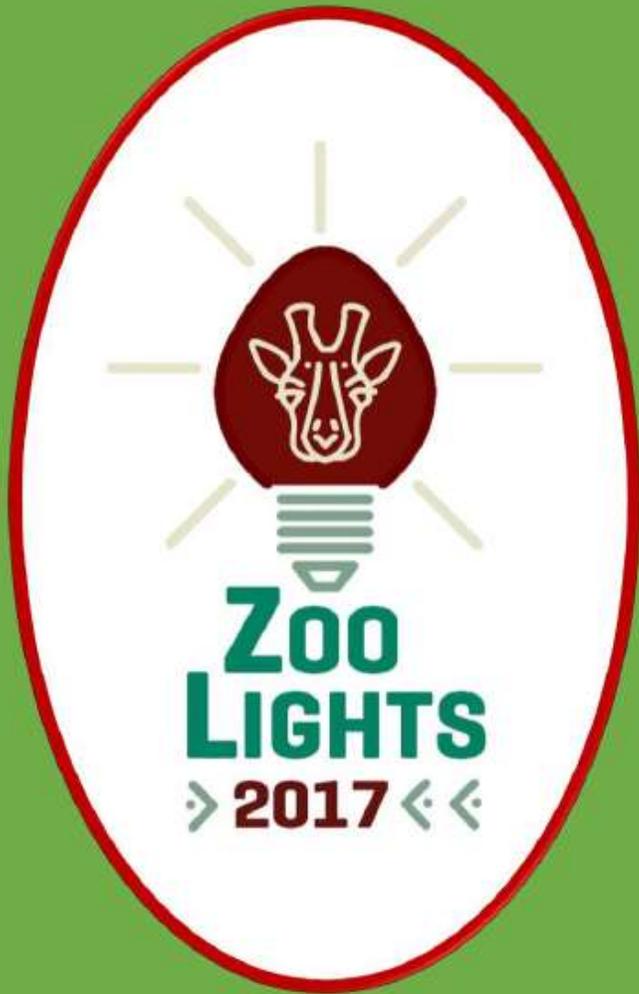




Saturday Evenings May 6th - July 15th



New This Winter





30+ Operating Nights





New Title Sponsor



BROWN REYNOLDS WATFORD ARCHITECTS



WILD EARTH ACADEMY



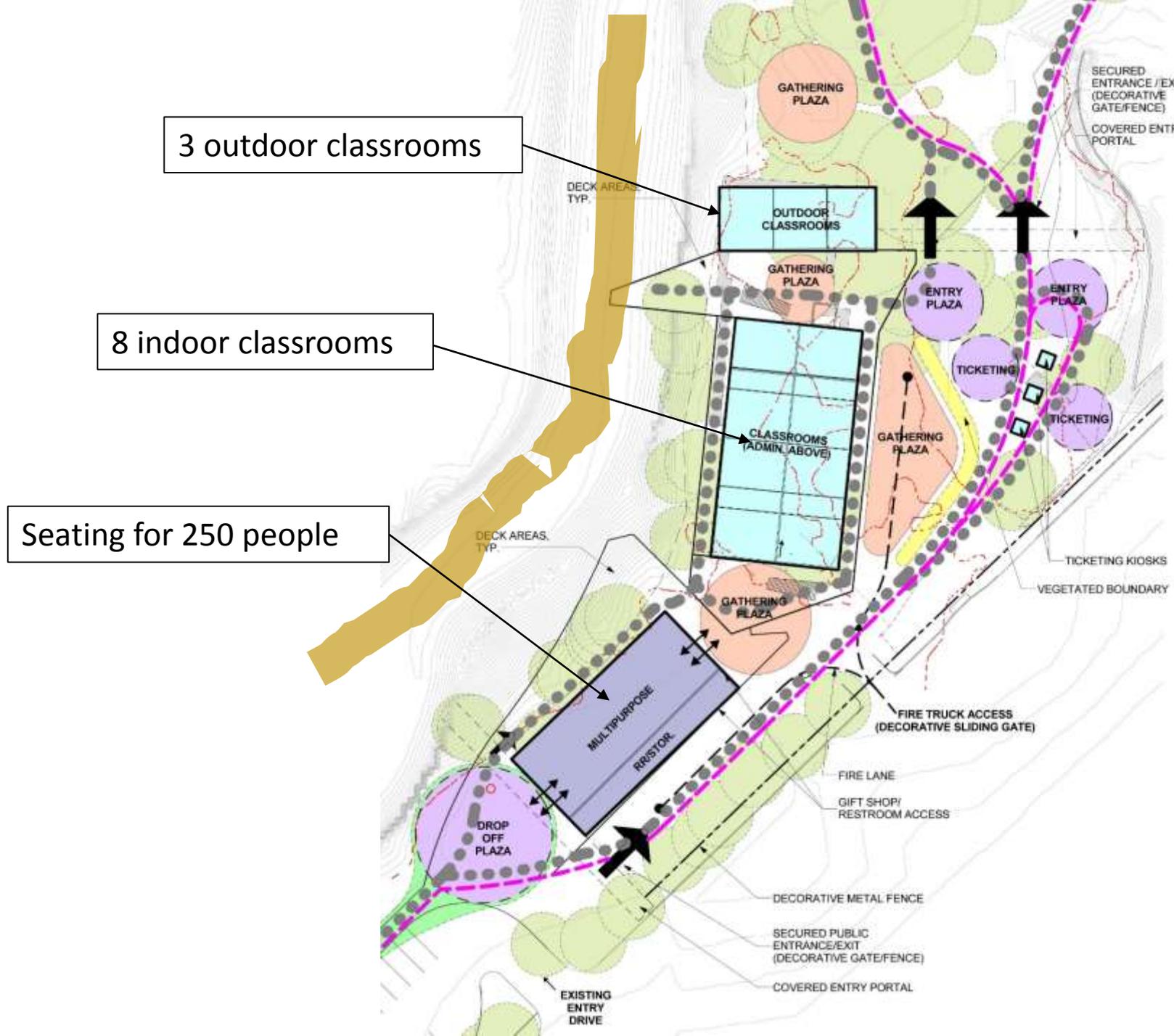
BROWN REYNOLDS WATFORD
ARCHITECTS



WILD EARTH ACADEMY



WILD EARTH ACADEMY



- \$12M Construction
- 19K Sq Ft of Buildings
- 8 Studio Classrooms
- 200 Seat Auditorium
- Main Education Entry

Private Support Continues to Grow



Since 2010-

\$34 M

Privately Funded Capital Improvements completed



New Master Plan Process in 2018



**Last
Update
Completed
in 2011
(from 2001 Plan)**

Parking Needs/Traffic Study



**Over 70+ Days a
Year Exhaust
Parking**



Parking Garage Concepts



- **700-900 Spaces**
- **On Existing Zoo Property**
- **\$18-25M Cost**



Deck Park Impact





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