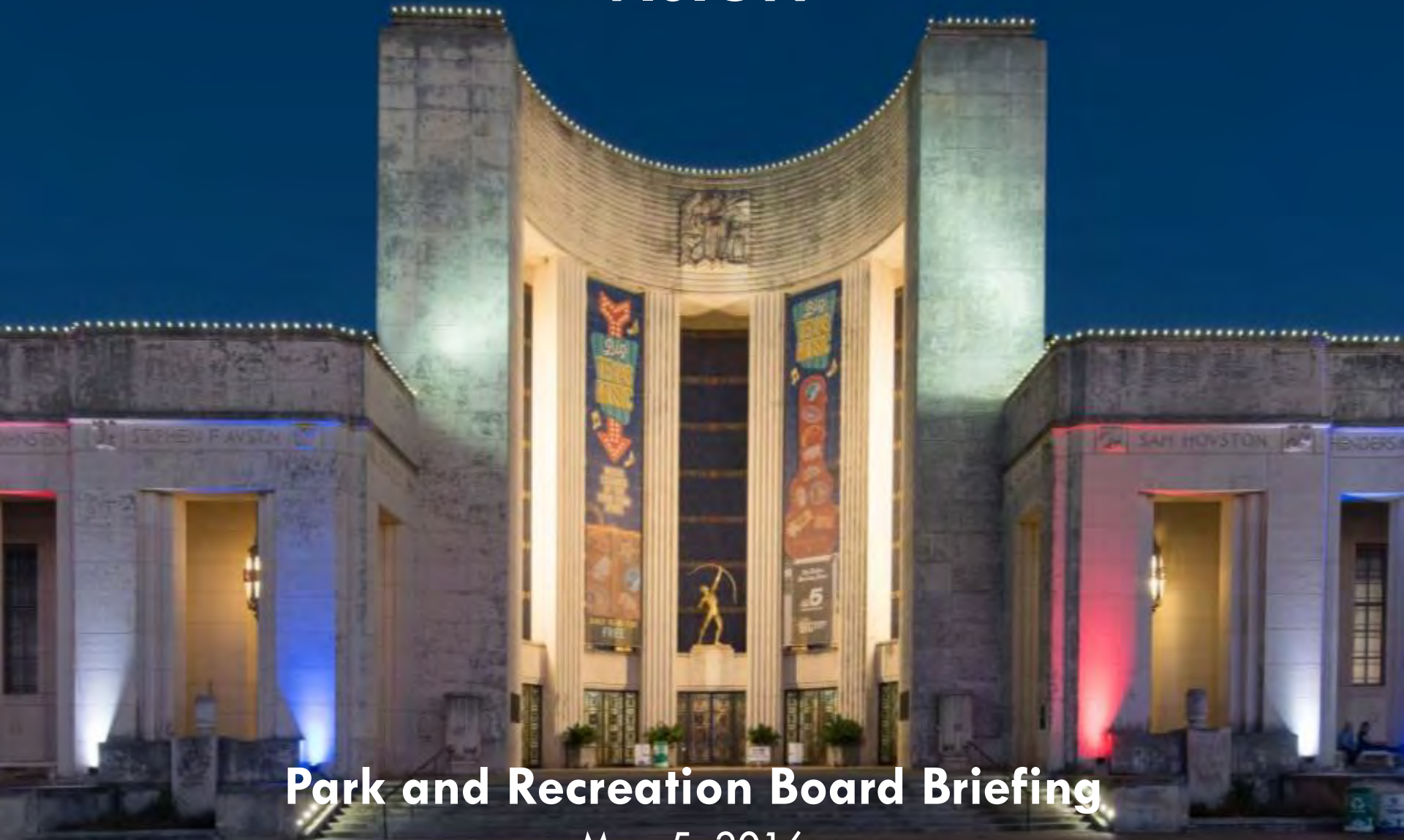


# FAIR PARK TEXAS FOUNDATION VISION



**Park and Recreation Board Briefing**

May 5, 2016

**Transform Fair Park into a year-round destination park offering green space and active recreational amenities for everyone to enjoy**

**Provide a balanced approach that preserves large annual events while increasing daily accessibility and activities**

**Secure private funding for new projects**

**Secure public funding to renovate and restore the buildings and grounds**

## VISION

**Transform Fair Park into a year round destination park offering green space, recreational amenities and signature events for everyone to enjoy**

## STRATEGIES

**The 2003 Comprehensive Development Plan for Fair Park is the starting point**

**Engage and serve the surrounding communities**

**Seek input and collaborate with partners**

**Balance stakeholder interests while adapting for the future.**

## COMMITMENT

**Increase funding through private donations, in-kind gifts and volunteer time**

**Preserve and maintain architecturally significant buildings**

**Operate a clean, safe and active park for all of Dallas and our visitors to enjoy**

# FAIR PARK TEXAS FOUNDATION: STRATEGIES

**Add green space**

**Create new uses  
for park spaces**

**Enhance free, public  
year-round experiences**

**Improve transportation  
and pedestrian  
access**

**Create a collaborative  
environment**

**Improve  
economic impact**

**Implement  
new funding model**

**Create a cohesive  
identity**

**Preserve and renovate  
historic architecture**

DRAFT

**Generate creative ideas from other successful parks to apply to Fair Park as a whole**

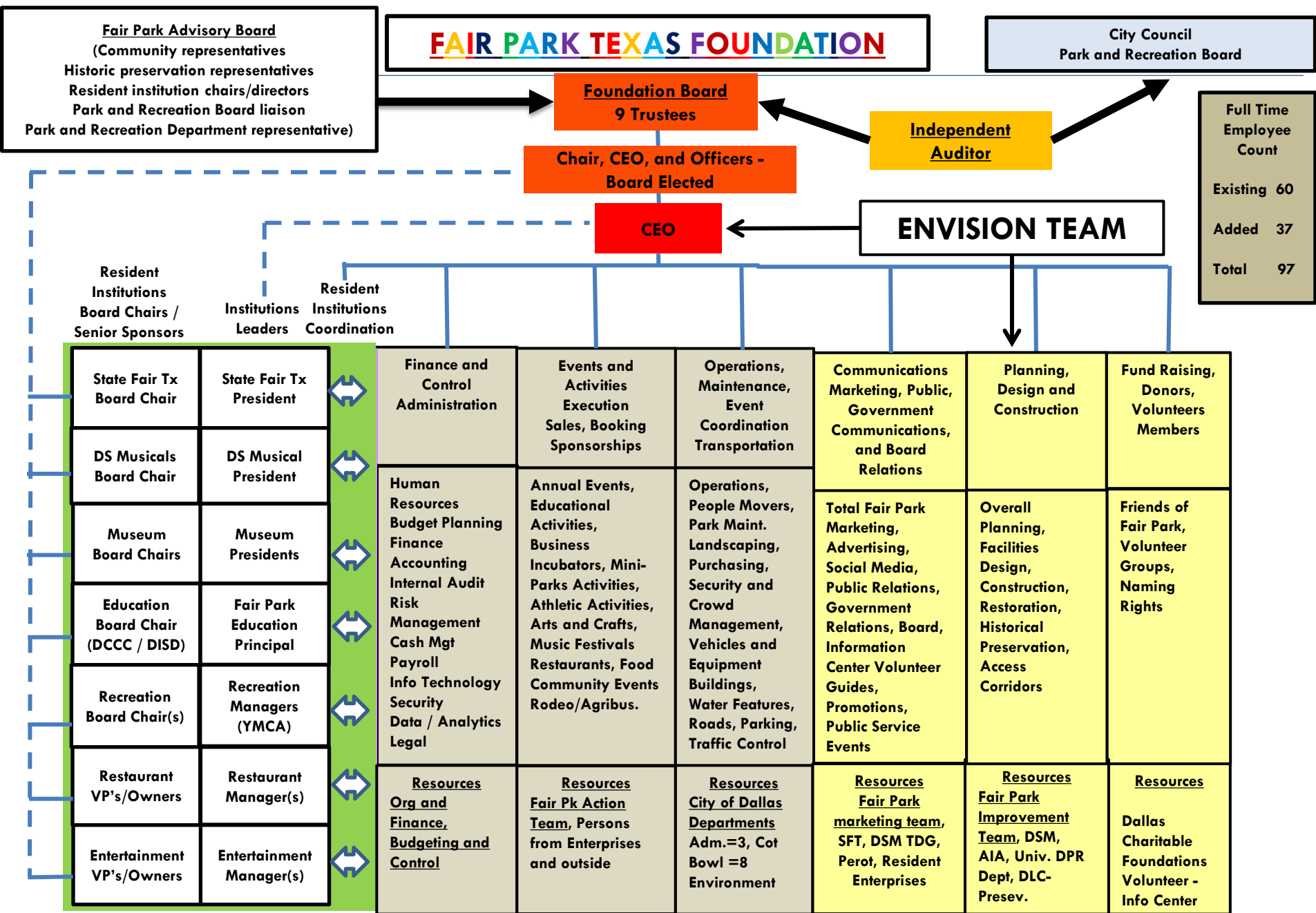
**Then with input & proper vetting, develop (1) Planning Strategies, (2) Design Concepts, (3) Costs, and (4) Implementation Details for Foundation Management and Board review and approval**



## Members will include:

- **Architects**
- **Landscape architects**
- **Historic preservationists**
- **Landmark Commission members**
- **Park Programmers**
- **Event and venue managers**
- **Planners**
- **Other experts**





Current Resident Institutions include: State Fair, Music Hall, Gexa, African American Museum, Children's Aquarium, Dallas Historical Society, Texas Discovery Garden, Daughters of the American Revolution, Perot Museum, WRR – 101.1 FM, and Friends of Fair Park.

## Input would be solicited from:

- **Dallas-wide and neighborhood communities**
- **Fair Park resident institutions**
- **Historic Preservation community**
- **Others**





**The Chair and CEO's role as part of the Team is to develop and implement a consensus vision for Fair Park**

**The next few slides are only physical improvement Examples of what one person thinks at this time...they are not what the Foundation might ultimately agree to, fund and implement**

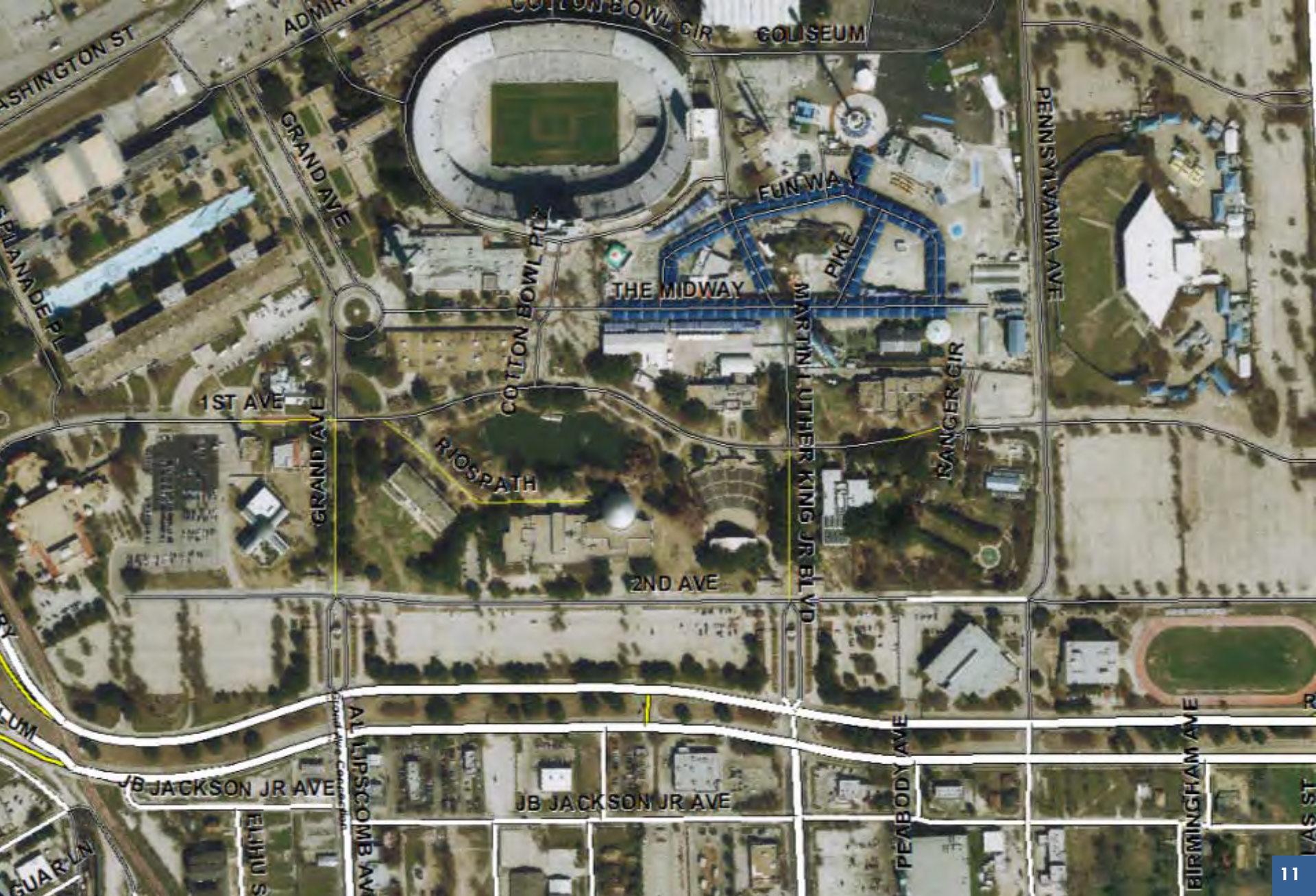
**All conform to the 2003 Fair Park Comprehensive Development Plan**



# FAIR PARK TEXAS FOUNDATION: FAIR PARK



# FAIR PARK TEXAS FOUNDATION: FAIR PARK



# FAIR PARK TEXAS FOUNDATION: FAIR PARK



# FAIR PARK TEXAS FOUNDATION: FAIR PARK



## 1. Streamline and unify management under the Fair Park Texas Foundation

## 2. Secure Funding

- Management fee for operational expenses
- Bond funding for building re-work/improvements
- Non-city contributions for new projects

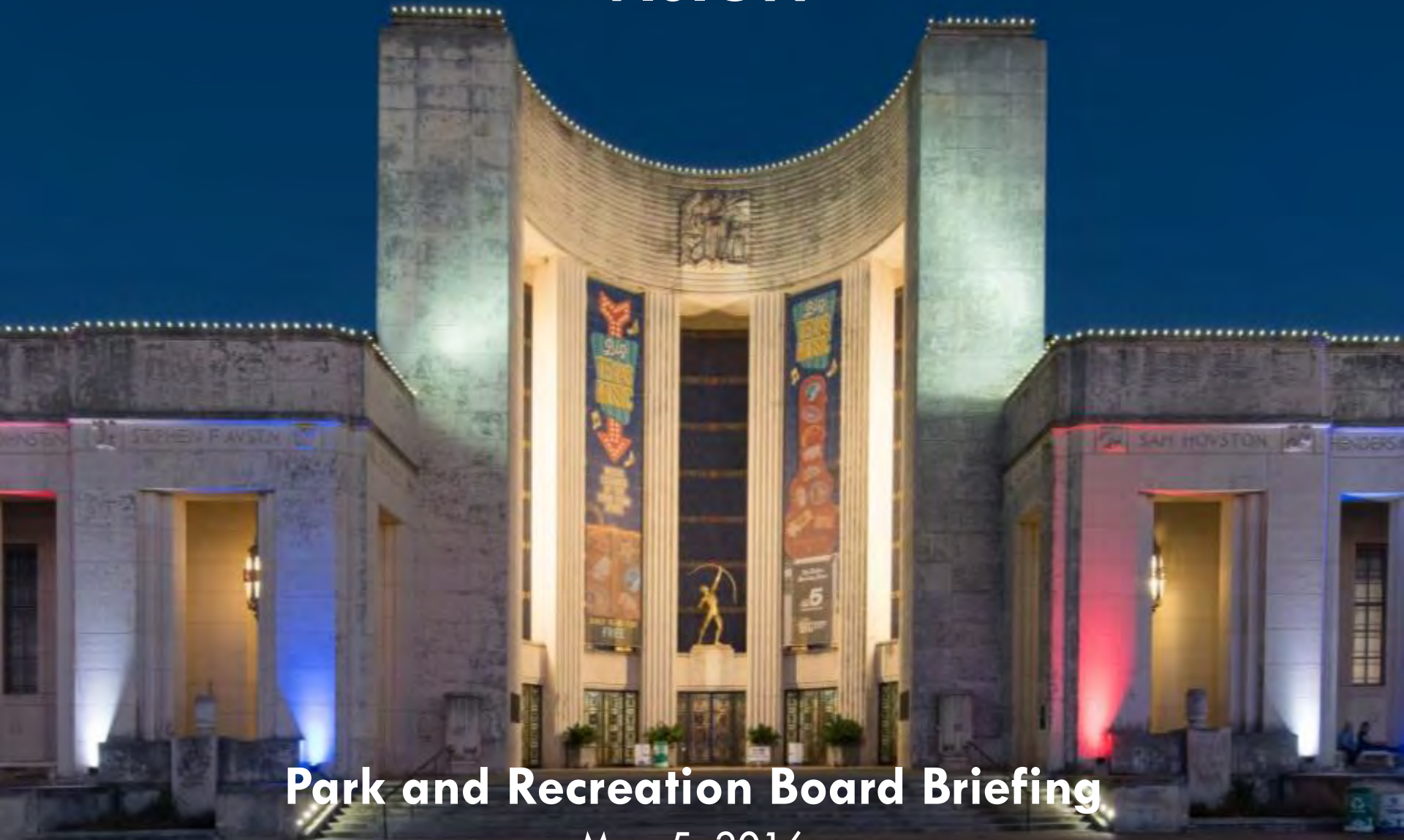


**Fair Park Texas  
Foundation will allow  
for greater  
collaboration and  
development of a  
shared vision**

**The conversation is just  
beginning**



# FAIR PARK TEXAS FOUNDATION VISION



**Park and Recreation Board Briefing**

May 5, 2016