



Dallas Park & Recreation

DCCCD/EL CENTRO COLLEGE CULINARY PROGRAM PARTNERSHIP



PARK AND RECREATION BOARD

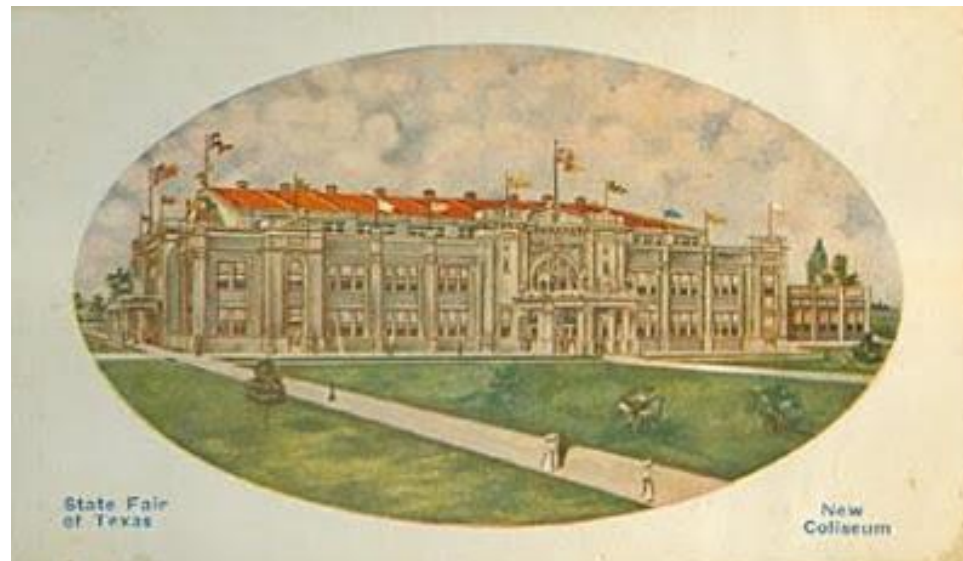
May 18, 2017

Overview

- Overview of proposed partnership with DCCCD/EI Centro College Food and Hospitality Services Institute
- Partnership proposal
- Next steps

Fair Park Coliseum

- Built in 1910 as Fair Park Coliseum
 - Dallas' first municipal coliseum
 - Horse arena and livestock auction hall
 - Music performances and public gatherings
- Converted to administrative offices in 1935 for Texas Centennial Exposition



Administration Building

- Remodeled in 1935 from classical detailing to modernistic façade
- Facility restored and adaptively re-used in 2000 when building was converted into The Woman's Museum
- Museum closed in 2011



DCCCD Background

- Dallas County Community College District looking at location for El Centro College's Food and Hospitality Services Institute
- Food and Hospitality Institute established in 1970
 - Offers individual culinary classes (approximately 600 students)
 - Associate's degree with specialization in culinary arts, pastry, or food and hospitality management
- El Centro College active in Fair Park area
 - Workforce and community education classes
 - 2016 and 2017 Commencement Ceremonies at Fair Park Coliseum

DCCCD Background

- Looking for new location
 - Currently in Downtown El Centro Campus
 - Rising demand for Food and Hospitality Services Institute
 - Last renovation for Food and Hospitality Services Institute 25 years ago
 - Completed feasibility study of Women's Building in December, 2016
 - Additional sites in Dallas also being considered

DCCCD Partnership Proposal

- Renovate Women's Building at Fair Park for El Centro College Food and Hospitality Services Institute
- Operate facility as El Centro College Food and Hospitality Services Institute
- All improvements will be funded by DCCCD and their private partners



Dallas County
Community College District

Potential Benefits of DCCCD Partnership

- Potential benefits include:
 - Expansion of workforce and continuing adult education classes for community
 - Food service facility to serve Fair Park visitors
 - Increased weekday activity and attendance at Fair Park
 - Offer services and programs to community



Dallas County
Community College District

Next Steps

- Park and Recreation Board authorization for staff to enter into negotiations with DCCCD to develop Interlocal Agreement (ILA)
- Final agreement to be approved by the Park and Recreation Board, City Council, and DCCCD Board of Trustees



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