

Cool Schools Community Parks

IMPROVING EDUCATION AND HEALTH THROUGH PARKS



Dallas Park & Recreation



TEXAS TREES
FOUNDATION

THE
TRUST
FOR
PUBLIC
LAND

10-Minute Walk to a Park

NATIONAL CAMPAIGN

- National campaign to ensure everyone has safe, easy access to a quality park within a 10-minute walk of home
- 300+ mayors have joined effort
- Mayor Mike Rawlings joined in May 2017, and Mayor Eric Johnson re-affirmed the city's commitment in August 2019

10 MINUTE WALK

**IMPROVING ACCESS TO
PARKS + GREEN SPACES**

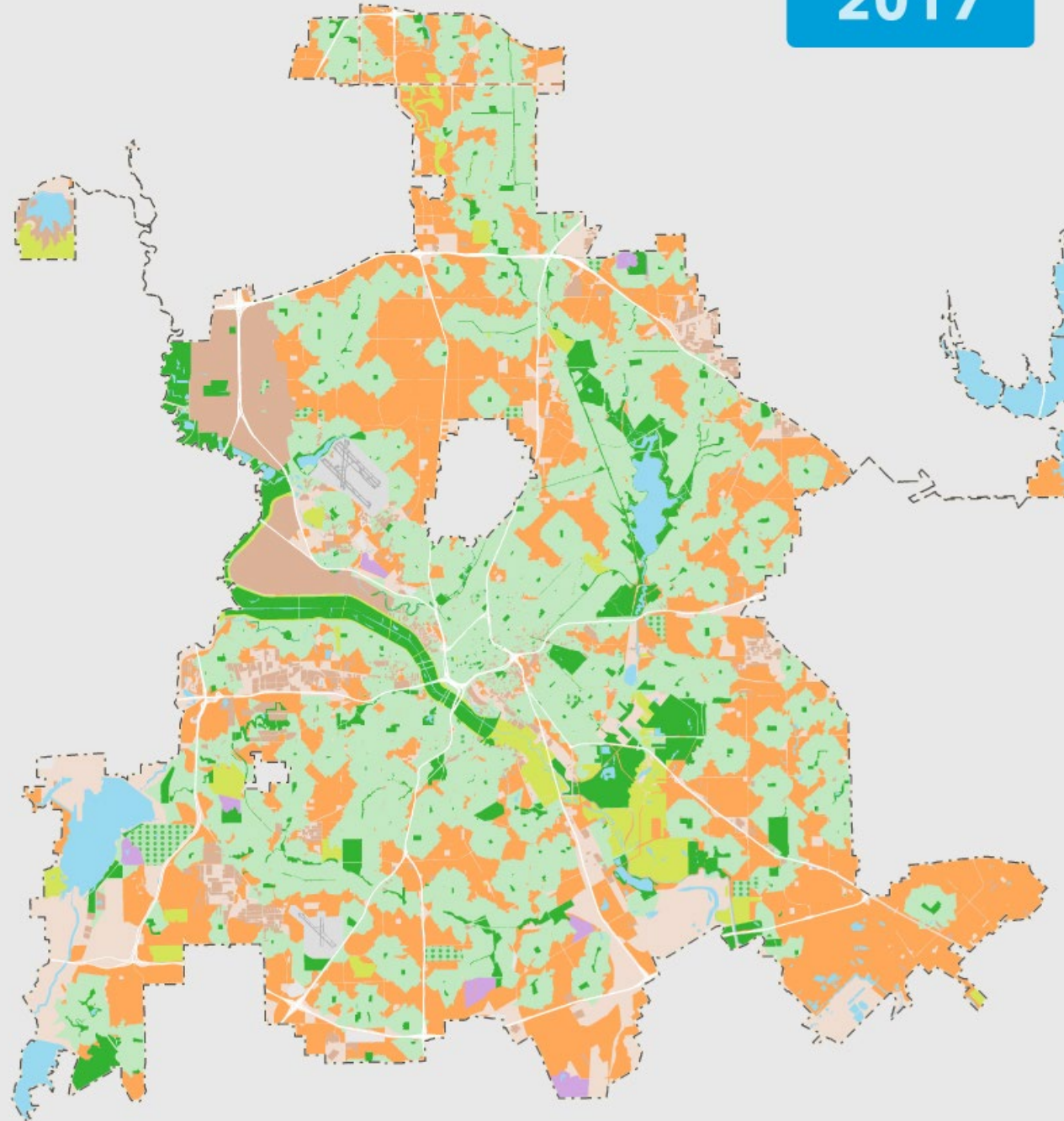


How to expand access?

SCHOOLYARDS

- In 2017, only 60% of Dallas residents had a park within a 10-minute walk of home
- 513,961 people lacked park access
- Public school campuses offer ideal opportunity for partnership to expand park access without purchasing land

2017



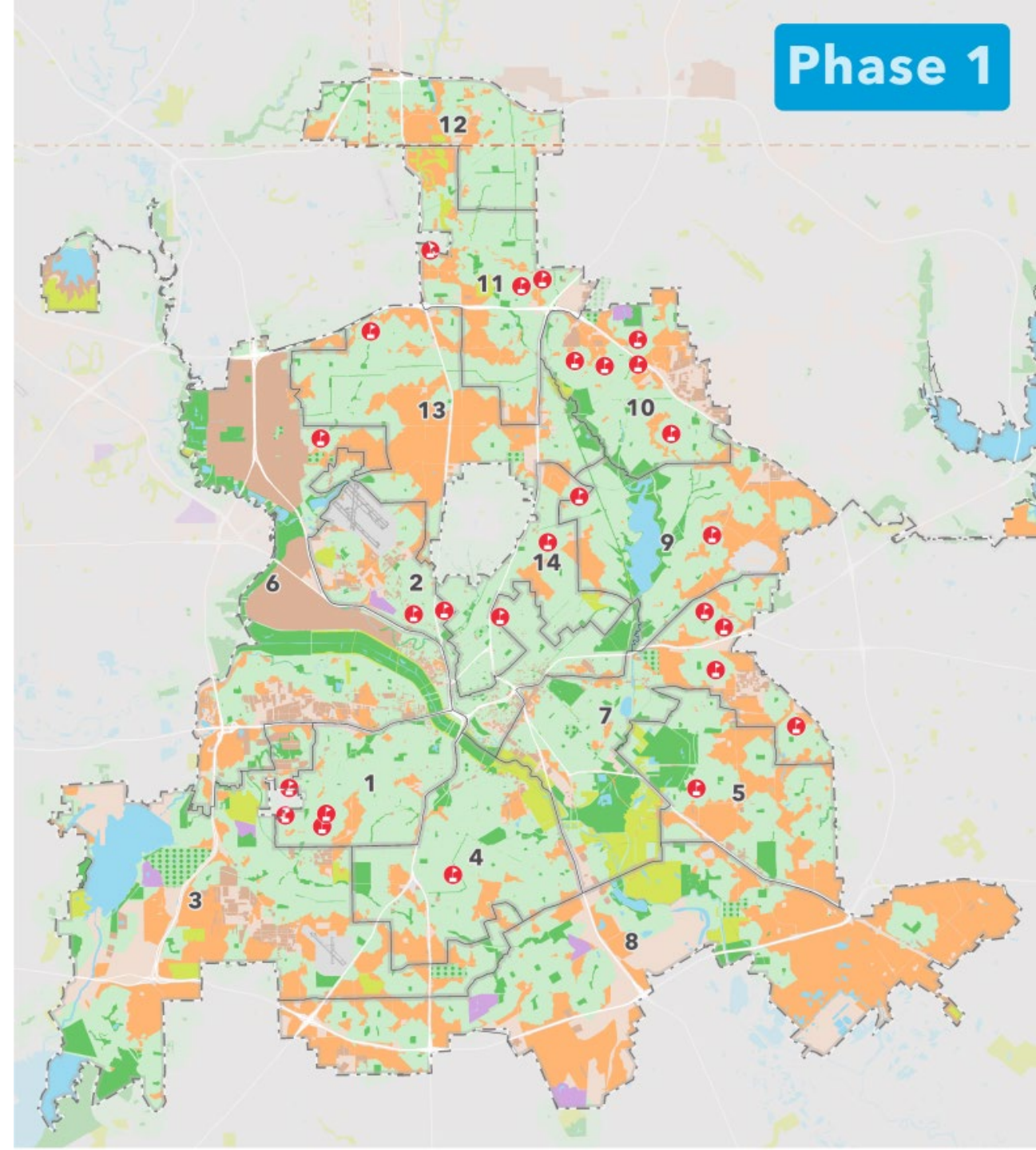
Cool Schools Community Parks

- A key strategic direction in the department's strategic plan is developing new partnerships
- Partnership between Dallas Park & Recreation, DISD, RISD, Texas Trees Foundation, and The Trust for Public Land
- Allows residents to use schoolyards as park space after hours and weekends



Cool Schools Community Parks

- Governed by inter-local agreement (ILA) that allows for public use of schoolyard, capital improvements, and shared maintenance
- 2017: ILA established between City of Dallas and school districts, covering 25 DISD campuses and 7 RISD campuses
- Campuses selected through a data-driven approach, prioritized locations with potential to increase park access for surrounding neighborhoods



Phase 1 Campuses: 2019 – 2020 (DISD)

	Campus	Type	Council District	Trustee District
1	S.S. Conner Elementary	Elementary	7	3
2	Tom C. Gooch Elementary	Elementary	13	1
3	Dan D. Rogers Elementary	Elementary	14	2
4	Boude Storey Middle	Middle	4	6
5	C.A. Tatum Elementary	Elementary	7	9
6	David G. Burnet Elementary	Elementary	6	8
7	Frank Guzick Elementary	Elementary	7	9
8	Personalized Learning Preparatory at Sam Houston	Elementary	2	8
9	John Ireland Elementary	Elementary	5	4
10	Reinhardt Elementary	Elementary	9	3
11	Arturo Salazar Elementary	Elementary	1	7

Phase 1 Campuses: 2021 – 2022 (DISD)

	Campus	Type	Council District	Trustee District
12	Leila P. Cowart Elementary	Elementary	1	7
13	L.O. Donald Elementary	Elementary	1	7
14	Anne Frank Elementary	Elementary	11	1
15	Anson Jones Elementary	Elementary	3	7
16	Harold W. Lang Middle	Middle	7	9
17	Esperanza "Hope" Medrano Elementary	Elementary	2	8
18	Mockingbird Elementary	Elementary	14	2
19	Alex W. Spence Talented/Gifted Academy	Middle	2	8
20	Kennedy Curry Middle	Middle	8	5
21	F.P. Caillet Elementary	Elementary	13	1
22	Jose "Joe" May Elementary	Elementary	6	8
23	H.I. Holland Elementary	Elementary	4	5
24	L.V. Stockard Middle	Middle	1	7
25	Adelle Turner Elementary	Elementary	3	6

Phase 1 Campuses (RISD)

	Campus	Type	Council District	Trustee District
1	Thurgood Marshall Elementary	Elementary	10	RISD
2	Forest Lane Academy Elementary	Elementary	10	RISD
3	Forest Meadow Junior High	Middle	10	RISD
4	Lake Highlands Elementary	Elementary	10	RISD
5	Stults Elementary	Elementary	10	RISD
6	RISD Academy ES	Elementary	11	RISD
7	Spring Valley ES	Elementary	11	RISD



COOL SCHOOL CAPITAL IMPROVEMENTS:

Dan D. Rodgers, C.A. Tatum, S.S. Conner, Boude Storey, Tom C. Gooch



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Big leverage...

MOVING THE NEEDLE ON PARK ACCESS IN DALLAS

\$10,000

Annual maintenance cost
for each Cool School
Community Park

\$850,000

Total philanthropic
investment for first five Cool
School Community Parks

Big leverage...big impact!

MOVING THE NEEDLE ON PARK ACCESS IN DALLAS

32

Number of public school campuses included in first agreements between City of Dallas and DISD and RISD

143,271

Number of people who gained park access within a 10-minute walk of their home

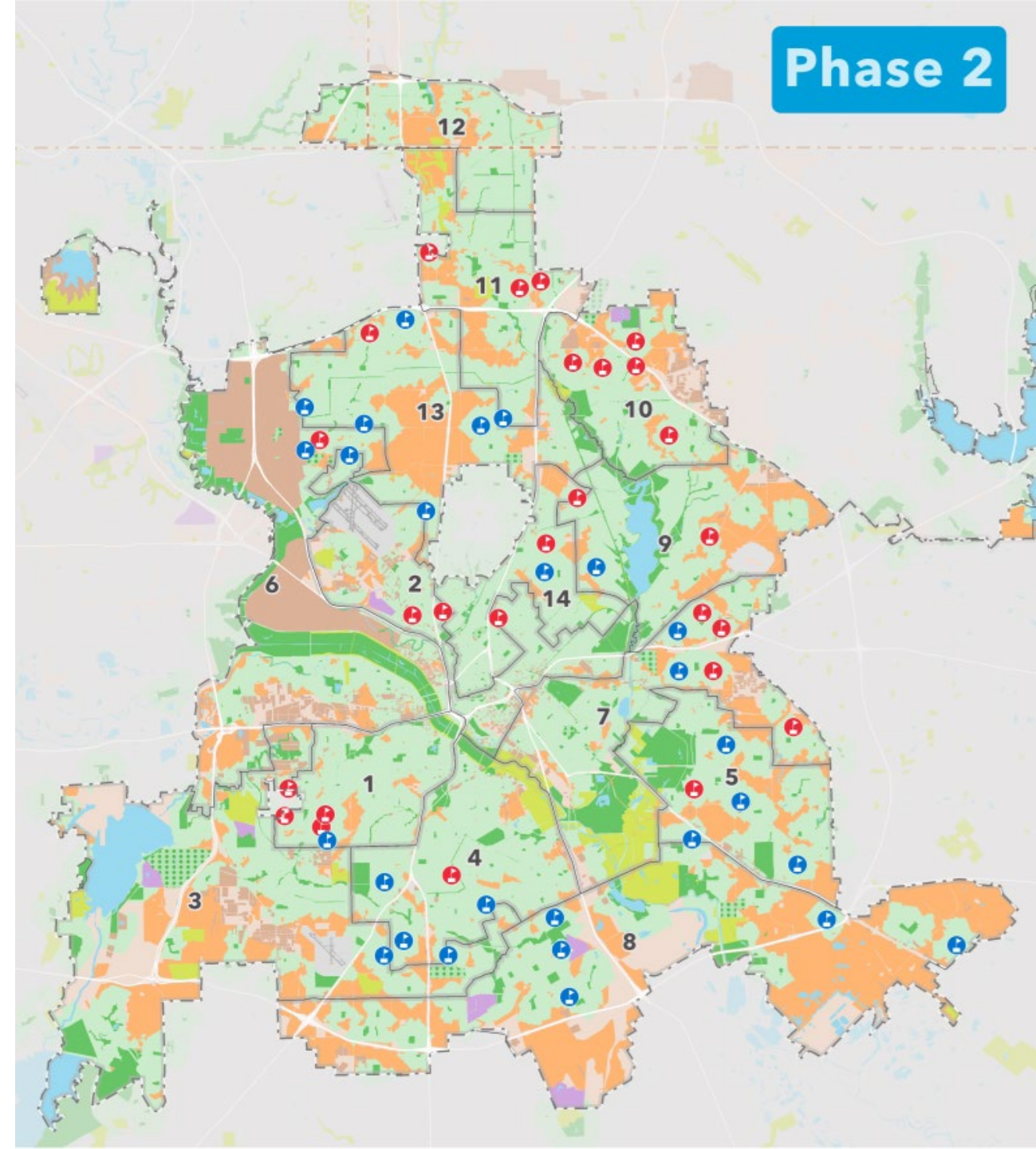
60% → 69%

New park access percentage for City of Dallas

New Opportunity

PARTNERSHIP WITH DISD

- Expand Cool School Community Parks partnership with DISD by adding 20 new campuses
- This will provide park access to an additional 115,552 people within 10-minute walk of home
- **Help Dallas achieve the best park access in Texas!**



Phase 2

Proposed Phase 2 Campuses: 2022 – 2025

	Campus	Type	Council District	Trustee District
1	Stephen C. Foster Elementary	Elementary	2	8
2	Thomas L. Marsalis Elementary	Elementary	3	6
3	Mark Twain Leadership Vanguard	Elementary	4	6
4	Barbara Jordan Elementary	Elementary	4	6
5	H. Grady Spruce High	High	5	4
6	John Q. Adams Elementary	Elementary	5	4
7	San Jacinto Elementary	Elementary	5	9
8	E.B. Comstock Middle	Middle	5	9
9	Edna Rowe Elementary	Elementary	7	9
10	Bayles Elementary	Elementary	7	3
11	Seagoville High School	High	8	4
12	J.N. Ervin Elementary	Elementary	8	5
13	Nancy Moseley Elementary	Elementary	8	4
14	Barack Obama Male Leadership Academy	High	8	5

Proposed Phase 2 Campuses: 2022 – 2025 (cont'd)

	Campus	Type	Council District	Trustee District
15	Hillcrest High	High	11	2
16	Nathan Adams Elementary	Elementary	13	1
17	Preston Hollow Elementary	Elementary	13	2
18	Henry W. Longfellow Career Exploration Academy	Middle	13	2
19	Edward H. Cary Middle	Middle	13	1
20	Geneva Heights Elementary	Elementary	14	2

Timeline

2020

- Amend existing ILA to replace 6 campuses and add 20 new campuses, bringing total number of eligible campuses to 52 (DISD & RISD)
- 6 Cool School Community Parks open to public (privately funded)

2021 – 2022

- 15 Cool School Community Parks open to the public
- Secure funding for remaining 26 campuses

2023 – 2025

- Develop final 26 Cool School Community Parks

Next Steps

- Park design developed through participatory process with input from students, faculty, parents, and nearby residents
- Texas Trees implements their “Cool Schools” curriculum at each campus
- School and neighborhood invited to events, including tree plantings, “pop-up” park days, groundbreaking, and grand opening celebration
- “Campus Green Team” established to provide volunteer care of new park



Funding

- Cost per campus is \$350,000
- Donor has committed \$6,300,000 over three years toward the program
- Project partners are actively seeking additional funding





THANK YOU



Dallas Park & Recreation



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