Purpose

To update the Park and Recreation Board on the Dallas Park and Recreation Department and Dallas Independent School District program partnerships in Youth Sports and Aquatics
Partnership Benefits

• Expands program reach and creates new opportunities for participants
• Improves efficient use of tax payer funded facilities through new programs and services
• Increases public awareness of DISD and City of Dallas PKR facilities and programs
Sports Program Overview

- The Dallas Park and Recreation Department (DPR) and the Dallas Independent School District (DISD) collaborate to provide sports programs at 122 campuses, serving over 5,000 students district-wide.
  - Program is exclusively for school based teams
  - Provides recreational leagues for elementary, middle and high school students
  - Sports programs include baseball, basketball, soccer, and flag football.

- The program goal is to provide quality extra curricular programs for students that develop athletic skill, promote academic achievement and encourage students to serve as exemplary citizens/leaders on the field and in the classroom.
Program History

• Pilot programs at two DISD Learning communities began during the 2009-10 school year with the development of an elementary soccer and basketball league.
  • Fourteen (14) elementary schools participated in the initial two years of the program.

• In FY 11-12, DPR decided to expand the pilot programs and formalize a plan to offer a comprehensive sports program for DISD elementary campuses.
  • Forty-four elementary schools participated in the first year of the district-wide initiative.
  • Participation in initial years primarily consisted of elementary schools located in Northeast and Southeast Dallas due to support from Dallas ISD Leadership.
Program Growth and Expansion

• In FY 13-14, the DPR/DISD sports partnership expanded to include 6th grade basketball and soccer for the middle school campuses.

• High school baseball and basketball leagues were developed to provide a low cost alternative to Amateur Athletic Union and other select programs in the 2014 summer.

• Beginning in 2018, local charter schools began partnering with DPR to offer similar programs or join the existing DISD program.
Program Information

- DPR staff visit DISD campuses to recruit program participants.
- Participating schools boys and girls teams coached by DISD campus staff and/or parent volunteers.
- DPR coordinates sports leagues at a fee of $200 per team:
  - Fall: Baseball, Basketball and Soccer
  - Winter: Basketball
  - Spring: Baseball, Flag Football and Soccer
  - Summer: Baseball and Basketball (High School Only)
- League play is held between 4:30pm-7:30pm at the school campus or park and recreation facilities.
Current Program Status

Demand and support for participation in the program continues to increase annually. In FY 18-19, the program obtained the highest participation in the 8 year existence with a total of 122 campuses participating.

<table>
<thead>
<tr>
<th>School Year</th>
<th># Elementary Schools</th>
<th># Middle and High Schools</th>
<th># Total Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016-17</td>
<td>78</td>
<td>26</td>
<td>104</td>
</tr>
<tr>
<td>2017-18</td>
<td>82</td>
<td>28</td>
<td>110</td>
</tr>
<tr>
<td>2018-19</td>
<td>90</td>
<td>32</td>
<td>122</td>
</tr>
</tbody>
</table>
## Program Participation

### 2016-17 DPARD/DISD Sports Participation

<table>
<thead>
<tr>
<th>Sport</th>
<th># Leagues</th>
<th># Teams</th>
<th># Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soccer</td>
<td>12</td>
<td>134</td>
<td>2,412</td>
</tr>
<tr>
<td>Basketball</td>
<td>11</td>
<td>110</td>
<td>1,320</td>
</tr>
<tr>
<td>Baseball</td>
<td>5</td>
<td>44</td>
<td>640</td>
</tr>
</tbody>
</table>

### 2017-18 DPARD/DISD Sports Participation

<table>
<thead>
<tr>
<th>Sport</th>
<th># Leagues</th>
<th># Teams</th>
<th># Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soccer</td>
<td>12</td>
<td>138</td>
<td>2,484</td>
</tr>
<tr>
<td>Basketball</td>
<td>11</td>
<td>115</td>
<td>1,380</td>
</tr>
<tr>
<td>Baseball</td>
<td>5</td>
<td>44</td>
<td>660</td>
</tr>
</tbody>
</table>

### 2018-19 DPARD/DISD Sports Participation

<table>
<thead>
<tr>
<th>Sport</th>
<th># Leagues</th>
<th># Teams</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soccer</td>
<td>15</td>
<td>169</td>
<td>3,042</td>
</tr>
<tr>
<td>Basketball</td>
<td>11</td>
<td>121</td>
<td>1,452</td>
</tr>
<tr>
<td>Baseball</td>
<td>5</td>
<td>42</td>
<td>630</td>
</tr>
</tbody>
</table>
Program Participation by Gender

Elementary Team Registrations by Gender

- Boys
- Girls
- Coed

- 2016-17
- 2017-18
- 2018-19
Program Highlights

• Nearly 50% elementary schools have participated in the program for at least 5 consecutive years.

• In FY 18-19, 65 of the 90 DISD elementary schools participated in multiple sports during the school year.

• High school baseball and basketball leagues are enticing teams from throughout the DFW area due to the level of competition.

• In May 2019, DPR hosted the inaugural DISD Invitational Soccer Tournament at MoneyGram Soccer Complex with 40 teams participating.
Future Program Goals

• Expand participation throughout DISD campuses and reach the target of 100 elementary schools by FY 20-21.

• Increase the number of girls teams in the program to at least 45% of the total program participation.

• Develop a tool to measure student academic progress while enrolled in the program.

• Coordinate program opportunities with DISD Athletics by sharing in their vision of increasing developmental youth sports participation within high school feeder patterns.
Aquatics Partnership Background

- Public meetings for the Aquatic Master Plan in 2015 revealed a strong desire for indoor pool programming in Southeast Dallas
- DPR and DISD leadership met to discuss potential programming at existing DISD indoor pools
- A budget enhancement was initially submitted and approved for FY 16-17 and has been included in the following years
Partnership Programming Focus

• After additional meetings between DISD and DPARD staff, the program was refined to focus on meeting both the needs of the public in Southeast Dallas and DISD students, district-wide
  • Public programming at Pleasant Grove Pool for seniors, adults and young children.
  • Swim instruction and training programs for middle school and high school age students
  • Coaching clinics and safety training for DISD swim team coaches
Partnership Public Program

- Pleasant Grove Pool
- Monday – Thursday, 9am – 4pm
- August 26, 2019 – May 21, 2020 (excluding school holidays)
- Senior & Adult water exercise classes (low and high intensity, deep water)
- Senior & Adult swim lessons
- Youth Swim Lessons (preschool and parent/child)
- Home School Swim Team
- Open Lap Swim
- Utilizes the Bachman fee schedule for program pricing
## Partnership Public Program Schedule

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00AM - 10:00AM</td>
<td>Senior/Adult Water Exercise (Low Intensity)</td>
<td>Deep Water Exercise</td>
<td>Senior/Adult Water Exercise (Low Intensity)</td>
<td>Deep Water Exercise</td>
</tr>
<tr>
<td>10:00AM - 11:00AM</td>
<td>Senior/Adult Water Exercise (High Intensity)</td>
<td>Parent and Child Aquatics</td>
<td>Senior/Adult Water Exercise (High Intensity)</td>
<td>Parent and Child Aquatics</td>
</tr>
<tr>
<td>11:00AM - 12:00PM</td>
<td>Deep Water Exercise</td>
<td>Senior/Adult Swimming Lessons</td>
<td>Deep Water Exercise</td>
<td>Senior/Adult Swimming Lessons</td>
</tr>
<tr>
<td>12:00PM - 12:30PM</td>
<td>Closed</td>
<td>Closed</td>
<td>Closed</td>
<td>Closed</td>
</tr>
<tr>
<td>12:30PM - 2:00PM</td>
<td>Open Swim</td>
<td>Open Swim</td>
<td>Open Swim</td>
<td>Open Swim</td>
</tr>
<tr>
<td>2:00PM - 3:00PM</td>
<td>Senior/Adult Swimming Lessons</td>
<td>Senior/Adult Water Exercise (Low Intensity)</td>
<td>Senior/Adult Swimming Lessons</td>
<td>Senior/Adult Water Exercise (Low Intensity)</td>
</tr>
<tr>
<td>3:00PM - 4:00PM</td>
<td>Parent and Child Aquatics</td>
<td>Senior/Adult Water Exercise (High Intensity)</td>
<td>Parent and Child Aquatics</td>
<td>Senior/Adult Water Exercise (High Intensity)</td>
</tr>
</tbody>
</table>
Partnership Swim Training Program

• Program conducted for six weeks each semester at each of the six DISD pools
  • M/W or T/Th, 5pm – 7:30pm
  • Fall and Spring session

• Open to all high school and middle school age students in the feeder pattern for each pool.

• Beginner to intermediate classes for varying ability levels

• Free to all students

• Dallas Aquatics staff offers the following training to DISD swim coaches:
  ◦ American Red Cross Safety Training for Swim Coaches
  ◦ American Red Cross Lifeguard Training
  ◦ Swim coaching clinics
# Partnership Swim Training Schedule

## Spring Schedule Example

<table>
<thead>
<tr>
<th>Time</th>
<th>Monday</th>
<th>Tuesday</th>
<th>Wednesday</th>
<th>Thursday</th>
</tr>
</thead>
<tbody>
<tr>
<td>5:00PM – 7:30PM</td>
<td>5-5:45PM Class 1  5:45-6:30pm Class 2  6:30-7:15pm Class 3</td>
<td>5-5:45PM Class 1  5:45-6:30pm Class 2  6:30-7:15pm Class 3</td>
<td>5-5:45PM Class 1  5:45-6:30pm Class 2  6:30-7:15pm Class 3</td>
<td>5-5:45PM Class 1  5:45-6:30pm Class 2  6:30-7:15pm Class 3</td>
</tr>
<tr>
<td>Jan 10 - Feb 24</td>
<td>Sprague Pool</td>
<td>Lisbon Pool</td>
<td>Sprague Pool</td>
<td>Lisbon Pool</td>
</tr>
<tr>
<td>Feb 27 - Apr 13</td>
<td>Alamo Pool</td>
<td>Pleasant Grove Pool</td>
<td>Alamo Pool</td>
<td>Pleasant Grove Pool</td>
</tr>
<tr>
<td>Apr 18 - Jun 1</td>
<td>White Rock Pool</td>
<td>Loos Pool</td>
<td>White Rock Pool</td>
<td>Loos Pool</td>
</tr>
</tbody>
</table>
Partnership Program Promotion

FREE SWIM TRAINING PROGRAM
ENTRENAÑAMIENTO DE NATACIÓN GRATIS

Session II: August 26 – September 25
Session I: August 26 – September 25
Mondays & Wednesdays | 5:00-7:30pm
Closed Tuesdays and Thursdays | 5:00pm – 7:30pm

Five-week swimming skills program for all middle and high school students at
Programa de natación de cinco semanas para todos los estudiantes de escuelas secundarias y preparatorias.

HIGH SCHOOLS
- Euless Trinity
- Smiley
- Seagoville
- Spruce

MIDDLE SCHOOLS
- Cedar Hill
- Glenn
- Lang
- Seagoville

Whatever your goal, our trainers will help you get there. All swimming abilities welcome.
Cualquier que sea tu objetivo, nuestros entrenadores te ayudarán. Todas las habilidades de natación son bienvenidas.

To sign-up or to learn more, call 214-567-2868 or go to DallasAquatics.org
Para registrarse o para más información, llame al 214-567-2868 o visite DallasAquatics.org

Pleasant Grove Pool
8204 Alps Garden
Dallas, TX 75217

Dallas Park & Recreation
## Partnership Program Attendance

<table>
<thead>
<tr>
<th></th>
<th>2017-18</th>
<th>2018-19</th>
<th>% increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Public Program</td>
<td>2167</td>
<td>2966</td>
<td>37%</td>
</tr>
<tr>
<td>Swim Training Program</td>
<td>1621</td>
<td>2762</td>
<td>70%</td>
</tr>
<tr>
<td>Evening Swim Lessons</td>
<td>0</td>
<td>245</td>
<td>N/A</td>
</tr>
<tr>
<td>High Schools (23)</td>
<td>9</td>
<td>17</td>
<td>89%</td>
</tr>
<tr>
<td>Middle Schools (32)</td>
<td>12</td>
<td>17</td>
<td>42%</td>
</tr>
</tbody>
</table>
Partnership Program Results

23% Increase in DISD Swim Team Participation
Partnership Program Results

Program Participants Hired

<table>
<thead>
<tr>
<th>Year</th>
<th>Class of 2017</th>
<th>Class of 2018</th>
<th>Class of 2019</th>
<th>% of Total Lifeguards</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>9</td>
<td>9</td>
<td></td>
<td>11%</td>
</tr>
<tr>
<td>2018</td>
<td>6</td>
<td>27</td>
<td></td>
<td>26%</td>
</tr>
<tr>
<td>2019</td>
<td>2</td>
<td>17</td>
<td>11</td>
<td>19%</td>
</tr>
</tbody>
</table>
Partnership Program Results

Recruitment Success

<table>
<thead>
<tr>
<th>Year</th>
<th>Goal</th>
<th>Result</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2017</td>
<td>117</td>
<td>32</td>
<td>73%</td>
</tr>
<tr>
<td>2018</td>
<td>177</td>
<td>32</td>
<td>82%</td>
</tr>
<tr>
<td>2019</td>
<td>202</td>
<td>187</td>
<td>93%</td>
</tr>
</tbody>
</table>
QUESTIONS