



EarthX
EXPO • CONFERENCE • FILM



Dallas Park and Recreation Board Briefing
April 5, 2018

EarthX

We are an international environmental non-profit based in Texas dedicated to educating and inspiring action for a sustainable future.

Gathering concerned citizens, educators, businesses, nonprofits, and global leaders at the world's largest forum, EarthX programs an environmental exposition, film festival, and conferences.





EarthX 2018 • April 20-22 • Dallas, TX

The world's largest environmental expo, conference and film festival.

EarthX Expo

A hands-on, interactive public event dedicated to raising public awareness for the global conservation and sustainability issues that affect us all. 2017 public attendance of over 119,000.

EarthX Conferences

Creates an open forum for oft polarized groups to discuss sustainable global change, providing a “neutral” zone for conversation.

EarthX Film

In 2017, EARTHX added a film festival component to bring films that inspire audience to action. EARTHX Film showcases films and emerging media that explore change, impact and solutions.



Mission

Connecting a global community to create a sustainable world for all life and future generations.

Vision

Be the leading global connector and environmental forum to positively impact our world for a sustainable future.



Earth Day Texas/EarthX ATTENDANCE HISTORY

2011 • 48,000

2012 • 58,000

2013 • 41,000

2014 • 57,000

2015 • 65,000

2016 • 130,000

2017 • 116,000

EarthX 2017

2017 QUICK FACTS

116,000
ATTENDEES

92%
attendees would
return next year

78% attendees from DFW
59% attendees younger than 35

EXHIBITOR SUMMARY



GOVERNMENT

73

NONPROFIT

221

BUSINESSES

447

ACADEMIC

110

851
EXHIBITORS

81% of the exhibitors rated
the event good, very good or
excellent

MEDIA IMPACT

805 MILLION
IMPRESSIONS



SOCIAL MEDIA IMPACT

1.7 MILLION IMPRESSIONS



EARTHx, formerly Earth Day Texas, is a 501(c)(3) nonprofit organization focused on environmental education and awareness.

As the world's largest annual forum, EARTHx showcases the latest initiatives, discoveries, research, innovations, policies and corporate practices that are reshaping the future.

Founded in 2011 by Dallas-based environmentalist, and businessman Trammell S. Crow.



EarthX EDU

INSPIRE AND EDUCATE
THE NEXT GENERATION

- Year Round Online Programs
- School Presentations
- Youth Workshops and Classes
- School Field Trips



**THE WORLD'S LARGEST
ENVIRONMENTAL EXPERIENCE**

Eco Expo · Expert Speakers
Green Exhibitors · Film Festival

Tiny House Village · Tree Climbing
Outdoor Adventure Zone · Petting Zoo
Dive Pool · Solar Raceway
Recycling Pavilion · Scavenger Hunt
Art · Eco Auto Show · Music

EarthxFilm APRIL 13-22

60+ Feature & Short Films
Young Filmmakers Workshops
& Competitions
Virtual Reality Experiences



**For FREE Expo admission, download the
EarthX mobile App or register online.**

**Formerly Earth Day Texas
For more information, visit EarthX.org**



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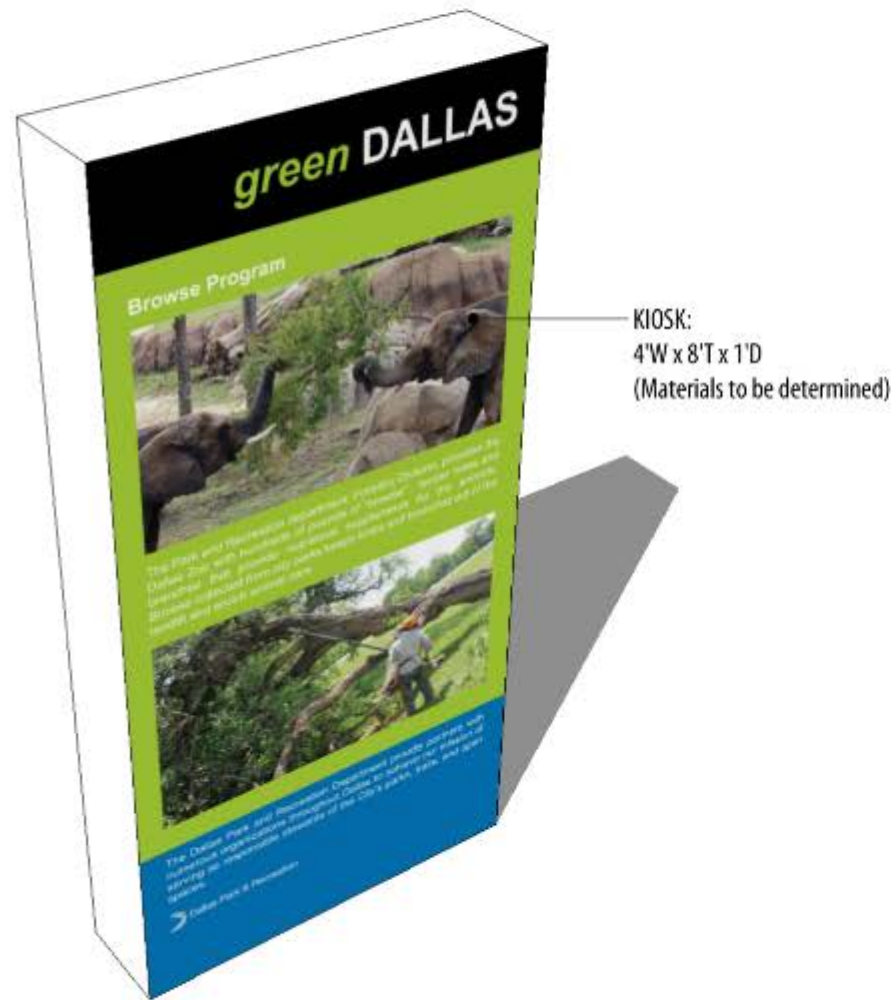




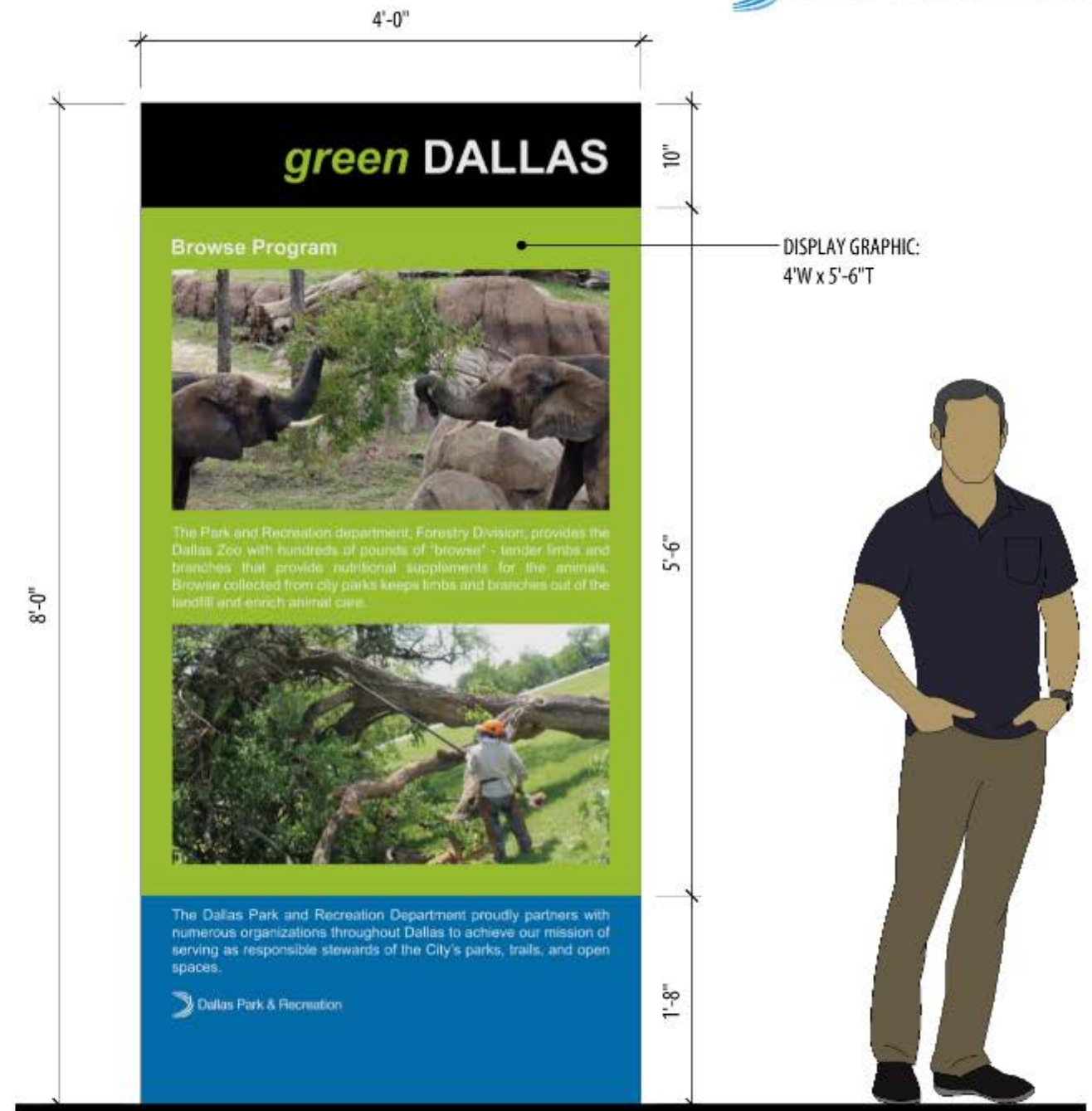
Dallas Park & Recreation

The Dallas Park and Recreation Department and its partners will be exhibiting at EarthX2018





KIOSK 3D VIEW



KIOSK ELEVATION

Scale: 1" = 1'-0"



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