

Fair Park Recap



**Park and Recreation Board Briefing
May 3, 2018**

Mayor's Fair Park Task Force

- In 2013, Mayor Mike Rawlings initiated the Mayor's Fair Park Task Force (MFPTF)
- Charged with:
 - Examining The Future of Fair Park
 - Capitalizing on the many strengths of Fair Park
 - Enabling Fair Park to reach its full potential
 - Making recommendations that would address long-standing challenges and realize real improvements
- Recommendations would address:
 - Inadequate funding
 - Green space
 - Lack of cohesive governing and marketing body
 - Misconceptions regarding park safety



Mayor's Fair Park Task Force

- “A Park For All People” Briefing presented at a joint session of City Council and Park Board on September 3, 2014
- Key Recommendations:
 - Enhance access and connectivity with community and city
 - Establish a community park on south side of Fair Park
 - Empower new non-profit organization as operational and marketing authority for Fair Park
 - Recommendations were in line with 2003 Fair Park Comprehensive Development Plan



Park Board

- September 2014 – May 2015: Park and Recreation Board discussion of MFPTF recommendations
- December 2014 – February 2016: Four Public Input Meetings held



Park Board

- May 7, 2015: Park and Recreation Board authorized adoption of resolution in support of MFPTF recommendations with modifications
 - Development of a comprehensive land use study and urban design plan for the South Dallas/Fair Park neighborhood
 - Include strong community participation and input
 - Focus on mitigating gentrification in the surrounding neighborhood
 - Below-grade parking
 - The future 501(c)3 board include member(s) representing the surrounding Fair Park community and member(s) with expertise in historic preservation

Park Board and City Council Review

- November 18, 2015: City Council was briefed on The Future of Fair Park by Walt Humann
- April – August 2016: Park and Recreation Board discussion of deal points for a proposed management agreement with the Fair Park Texas Foundation
- August 4, 2016: Park and Recreation Board approval of draft Management Agreement

Council Review

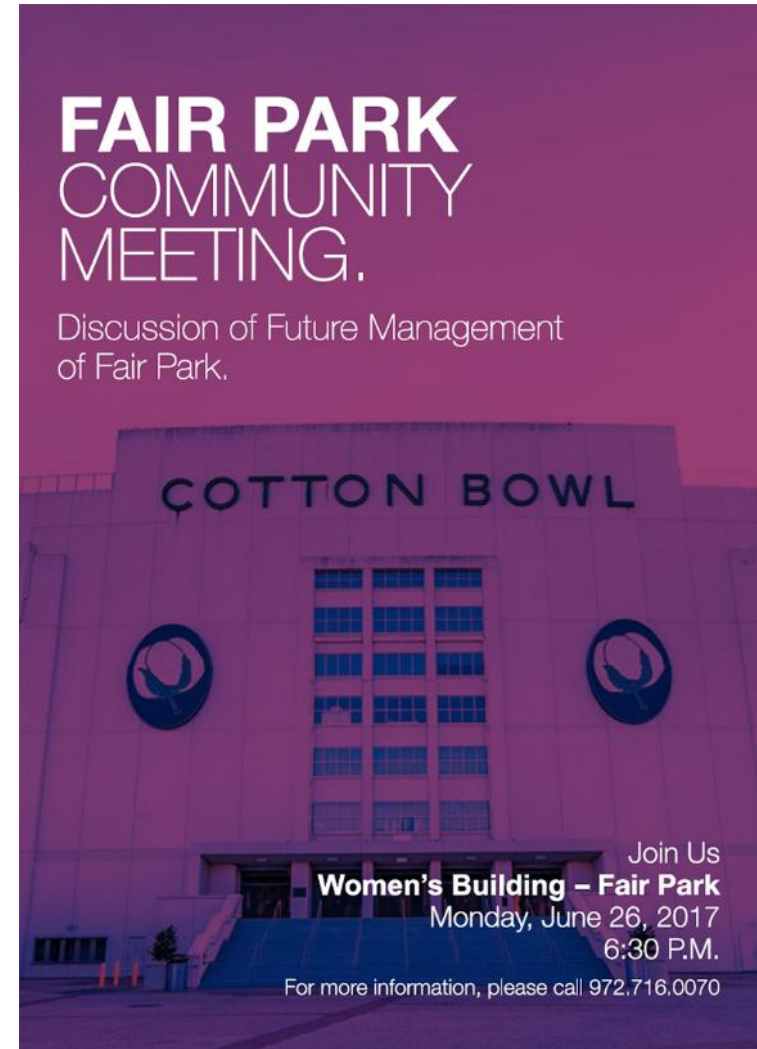
- August 29, 2016: City Council was briefed on proposed Management Agreement with Fair Park Texas Foundation
- September 20, 2016: Second proposer expresses interest in submitting proposal
- October 13, 2016
 - City Attorney advises proceeding with competitive procurement process
 - City Council committee recommends standard procurement process for Fair Park management agreement

Procurement Process

- October 28, 2016: Business Development and Procurement Services Department (BDP) issues a Request for Qualifications (RFQ)
 - Three RFQ responders deemed qualified
- April 12, 2017: City Council approves service contract with consultant to develop Request for Competitive Sealed Proposals (RFCSP)

Procurement Process

- May – June 2017: Consultant meetings:
 - Mayor
 - City Council Members
 - Park and Recreation Board Members
 - Landmark Commission Members
- June 26, 2017: Consultant holds public engagement meeting at Women's Building



Procurement Process

- July 14, 2017: RFCSP issued by Office of Procurement Services
- October 16, 2017: Three proposals received
- October 2017 – March 2018: Evaluation of three proposals by evaluation committee
 - Interviews
 - Clarifications

Next Steps

- Future Actions:
 - Park and Recreation Board briefing of Management Contract
 - Park and Recreation Board consideration of Management Contract
 - City Council briefing
 - City Council consideration

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