



FRIENDS OF  
**DALLAS PARKS**

Advocating for Dallas Park and  
Recreation

Park and Recreation Board  
October 18, 2018

# Key Milestones :



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- 10/2016 Key Members Identified for Friends of Dallas Parks  
Bond Program Talks begin
- 11/2016 DMN Op – ED
- 11/2016 Friends of Dallas Parks First meeting  
call to action from FODP to citizens to call City Council Members to support parks
- 11/2016 Letter to Mayor and City Council to support a larger bond for parks
- 12/2016 Presence at Bond input meetings
- 12/2016 FODP Friends and Supporters Meeting
- 1/2017 Town Hall Meetings cancelled (bond election moved)
- 1/2017 FODP Friends and Supporters Meeting
- 3/2017 FODP Friends and Supporters Meeting
- 3/2017 Advocacy for Parks to city Council by attending Budget Town Hall Meetings
- 4/2017 FODP Friends and Supporters Meeting
- 5/2017 FODP Friends and Supporters Meeting
- FACEBOOK PRESENCE- Friends of Dallas Parks
- 5/2017 Letter to Council and Mayor -Advocating more Bond funding for parks
- 5/2017 Facebook Bond Money for Parks Campaign
- 6/2017 Briefing to Council
- 7/2017 Foundation Status begins
- 7/2017 Bond Town Hall Meetings
- 8/2017 Facebook Bond Money for Parks Campaign Continues
- 9/2017 \$312 M in Bonds approved by the City Council
- 10/2017 Reception for Past and Present Park Board members held by FODP
- 11/2017 \$312M in Bonds approved by City of Dallas Voters



Website/Facebook Page: Our website ([www.SupportDallasParks.org](http://www.SupportDallasParks.org)) and Facebook page ([www.Facebook.com/FriendsOfDallasParks](http://www.Facebook.com/FriendsOfDallasParks)) are up-and-running. If you haven't yet, please visit the website to sign our petition and "like" the Facebook page! Over the coming months, we will be using these sites to mobilize supporters.

1,538 Supporters on 11/2017

1,522 Likes on 11/2017



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FYI

## **Some of the messages to our FODP supporters:**

Action items:

- **Calls to Councilmembers / Mayor:** The most important thing we can do at this point is to contact your councilmember and the Mayor and let them know that parks are important to you and your neighbors! The best way to do this is by calling them and following up with an email. We've attached a handy "Talking Points Memo" that will walk you through step-by-step everything you need to say.
- **Recruit Petition Signers:** The next most important thing we can do is to recruit friends and neighbors to join our cause. We're asking everyone who gets this email to recruit FIVE FRIENDS to "Like" our Facebook page and sign the petition on our website ([www.SupportDallasParks.org](http://www.SupportDallasParks.org)). Attached is the template for an email you can send to your network—we encourage you to copy and paste it into an email and send out as soon as possible!



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## Friends of Dallas Parks

- IRS Documentation finalized
- 501c3
- Board members:
  - Delia Jasso, President
  - CW Whitaker, Vice President
  - Amy Monier , Secretary/treasurer
  - Wayne Smith
  - Frances Gonzalez
  - Robert Kent ex-officio
  - Robert Abtahi ex-officio



## Friends of Dallas Parks

- Will Continue Advocacy for:  
Capital Bonds, Annual Budget and more as necessary
- Undertake Studies to help deliver messages important to the Park and Recreation Department
- Fundraising for Director Selected Projects
- Liasons: Peter Bratt and John Jenkins



- Continue Working With All Park “Friends” Groups
- Utilize Master List with contacts (1,578 contacts)
- Support Future Projects



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