

Regular Meeting: Max W. Wells, President, presiding

Present: Max W. Wells, President; Jesse Moreno, Vice President; Celina Barajas, Barbara A. Barbee, Matthew L. Houston, Sean Johnson, Lawrence S. Jones, Jean F. Milligan, Amy W. Monier, Robin Moss Norcross, Raquel Rollins, Rodney Schlosser, Paul Sims, Yolanda F. Williams, Gerald Worrall III – 15

Absent: None

President Wells convened the meeting at 10:00 a.m. A quorum of the Board was present.

Agenda Item 1. Speakers:

Elizabeth Akin regarding White Rock Lake.

Jack Reese regarding Economic Value Benchmarking Findings.

Philip Nirchi regarding Kidd Springs pool.

Charles King regarding Church Hill Park.

MINUTES

Agenda Item 2. A motion by Barbara Barbee, seconded by Matthew Houston, for approval of Minutes of the August 6, 2015 Park and Recreation Board Meeting, was carried. The vote was unanimous.

CONSENT AGENDA (ITEMS 3 - 12)

ADMINISTRATION AND FINANCE COMMITTEE - MISCELLANEOUS

Agenda Item 3. Kidd Springs Park (1) – A motion by Jean Milligan, seconded by Barbara Barbee, to authorize an alcohol permit request for Amy Cowan, with Go Oak Cliff Go, to serve alcohol at a barbecue cook off event at Kidd Springs Park, located at 711 W. Canty Street, on Friday, November 13, 2015 at 4:00 p.m. to 11:00 p.m. through Saturday, November 14, 2015 from 7:00 a.m. – 11:00 p.m. - Estimated Revenue: \$1,075, was carried. The vote was unanimous.

BACKGROUND

The Park and Recreation Board has the authority by City Code Sec.32-11.2(3) to approve alcohol consumption on park property. Amy Cowan, with Go Oak Cliff Go, is requesting approval to serve alcohol at the Blues, Bandits, BBQ Festival to be held at Kidd Springs (711 W. Canty) on Friday, November 13 from 4:00 p.m. - 11:00 p.m. through Saturday, November 14, 2015 from 7:00 a.m. – 11:00 p.m., to serve alcohol from 9:00 am – 8:00 p.m. The event will include the sale of beer and wine, food sales, local musicians, a 5K Run, and kids activities. The estimated attendance is 1000. Park Board approval of an alcohol permit is requested.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers who will be required to meet all of the conditions to include Naming the City of Dallas as an Additional Insured as specified by the City's Risk Management Office and alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

Agenda Item 4. White Rock Lake (9) – A motion by Jean Milligan, seconded by Barbara Barbee, to authorize a special event waiver and an alcohol permit request for Elisabeth Akin, with For the Love of the Lake Foundation, to serve alcohol at the Foundation's 20th Anniversary event to be held at Winfrey Point adjacent park grounds at White Rock Lake located at 950 E. Lawther Drive - Estimated Revenue: \$560, was carried. The vote was unanimous.

BACKGROUND

The Park and Recreation Board has the authority by City Code Sec. 32-11.2(3) to approve alcohol consumption on park property. A request has been made by Elisabeth Akin, with For the Love of The Lake Foundation, to serve alcohol at the For the Love of Lake Foundation 20th Anniversary event. The event will be held at White Rock Lake's Winfrey Point adjacent park grounds, located at 950 E. Lawther Drive, on Saturday November 14, 2015 from 2:00 p.m. to 10:00 p.m. The event will include a festival with activities for kids, food vendors, and musical artists. The estimated attendance is 1500.

Park Board approval of an alcohol permit and a waiver of the \$110.00 special event fee for the For The Love of The Lake Foundation's 20th Anniversary are being requested.

The Alcoholic Beverage Permit Conditions document has been given to the event organizers who will be required to meet all of the conditions to include Naming the City of Dallas as an Additional Insured as specified by the City's Risk Management Office and alcohol consumption will be restricted to a designated enclosed area staffed by Dallas Police.

Agenda Item 5. Fair Park (7) – A motion by Jean Milligan, seconded by Barbara Barbee, to authorize a one-year agreement beginning October 1, 2015 through September 30, 2016, with the Dallas Wind Symphony, now known as Dallas Winds, for use of the Band Shell at Fair Park - Estimated Revenue: \$1,000, was carried. The vote was unanimous.

BACKGROUND

The Dallas Wind Symphony has used the Band Shell at Fair Park for concerts, office space, and temporary storage and display of museum exhibits since 1993. The Park Board initially approved a five-year agreement with two one-year options for use of the Band Shell on September 16, 2004. Since that time the Board has authorized four one-year agreements, the current which will expire on September 30, 2015.

During the 2014-2015 season, the Dallas Wind Symphony performed at Fair Park Fourth and Dog Bowl. The Dallas Wind Symphony also performed at the Fair Park Sparks! and the Fair Park Fourth events to support efforts of Fair Park Administration and Friends of Fair Park.

The Dallas Wind Symphony wishes to enter into a one-year agreement with the City of Dallas in accordance with the following deal points:

1. Term of the agreement will be from October 1, 2015 to September 30, 2016.
2. City will provide office space and non-exclusive use of the Band Shell for the purpose of conducting concerts by the Dallas Wind Symphony.
3. Dallas Wind Symphony shall provide a minimum of three performances at Fair Park during the term of this agreement and schedule such in a manner which shall not conflict with other Fair Park activities.
4. City will retain all parking and food and beverage concession revenues.
5. City shall be responsible for all the utilities including electricity, gas, water and sanitation services.
6. Dallas Wind Symphony accepts that this agreement is subject to the contract between State Fair of Texas Association Inc. and the City of Dallas.
7. Dallas Wind Symphony accepts the Premises in its current condition and agrees to return the Premises to the same condition at the conclusion of the Agreement.
8. Dallas Wind Symphony shall be responsible for acquiring all equipment needed to facilitate its operation.

9. Dallas Wind Symphony will provide monthly attendance reports to Fair Park Administration by the 5th of each month during the term of the contract.
10. Dallas Wind Symphony shall exercise every necessary precaution for the safety of the Premises and the protection of any and all persons or property located adjacent to or making passage through the Premises.
11. Dallas Wind Symphony shall pay for telephone services, office equipment and all personnel necessary to operate and maintain the Premises during the Term of this Agreement.
12. Dallas Wind Symphony shall establish office hours of operation subject to Director's approval.
13. Dallas Wind Symphony shall be responsible for the supervision of its staff (including any volunteers).
14. Dallas Wind Symphony shall be responsible for all security inside the Premises and the Director reserves the right to determine whether a particular event requires security services. In addition, City will not be liable for any loss or damage sustained by Dallas Wind Symphony in the execution of this Agreement.
15. Dallas Wind Symphony agrees to acknowledge City for its support in all appropriate printed materials and electronic media. City reserves the right to approve, in whole or in part, the form of such acknowledgements which Dallas Wind Symphony proposes to include in any printed and electronic materials.
16. Dallas Wind Symphony shall commence, defend and settle in good faith such legal actions or proceedings concerning the maintenance and operation of the Premises as are necessary or required in the opinion of the Dallas Wind Symphony, without involving the City and at no cost or liability to the City.
17. Dallas Wind Symphony understands that Director's approval may be necessary for approving any plans and specifications (including modifications) before starting construction on any improvements to the Premises.
18. Dallas Wind Symphony shall maintain or cause to be maintained all necessary license, permits and authorizations for the operation of the Premises.
19. Dallas Wind Symphony shall comply with all applicable Park and Recreation Board policies, city ordinances and other laws.
20. Dallas Wind Symphony shall conduct its operations in a clean, orderly and responsible manner, and shall comply at all times with existing ordinances and laws.
21. Dallas Wind Symphony shall provide all required insurance for fire, commercial liability, accident and injury and shall indemnify the City and name the City as an additional insured.

Park Board consideration of this agreement with the Dallas Wind Symphony is being requested.

Agenda Item 6. Park and Recreation Department (All) – A motion by Jean Milligan, seconded by Barbara Barbee, to authorize a thirty-six-month Inter-local Agreement with Dallas County Schools to transport participants to various programs and activities for the period October 1, 2015 through September 30, 2018 - Total not to exceed \$875,000 - Financing: Current Funds (subject to annual appropriations), was carried. The vote was unanimous.

BACKGROUND

The City of Dallas has contracted with Dallas County Schools since 1988 to provide economical transportation for the participants in the summer programs and activities of the Dallas Park and Recreation Department.

From October 2015 through September 2018 the following divisions of the Park Department will utilize the bus services: Recreation Services, Special Services, Community Development Block Grant, Youth Services, After-School Program, and Send-A-Kid-to-Camp sites.

State law authorizes the procurement of services provided by another subdivision of the State without submitting the contract for competitive bidding. This may be accomplished by means of an Interlocal Agreement approved by the City Council and Dallas County.

Agenda Item 7. Cedar Crest Golf Course (4) – A motion by Jean Milligan, seconded by Barbara Barbee, to authorize the purchase of a five-year service agreement and extended warranty for the Toro Site Pro irrigation system central computer and components at Cedar Crest Golf Course from The Toro Company dba Toro NSN, sole source provider - Total not to exceed \$7,789 - Financing: Current Funds, was carried. The vote was unanimous.

BE IT RESOLVED BY THE PARK AND RECREATION BOARD AND THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the President of the Park and Recreation Board and the City Manager are authorized to execute a five-year service agreement and extended warranty in the amount of \$7,789 with The Toro Company dba Toro NSN (VS0000022385), upon approval as to form by the City Attorney, for the Toro Site Pro irrigation system central computer and components at Cedar Crest Golf Course.

SECTION 2. That the Chief Financial Officer is hereby authorized to disburse funds from the following appropriation in the amount not to exceed \$7,789:

<u>FUND</u>	<u>DEPT</u>	<u>UNIT</u>	<u>OBJ</u>	<u>ENCUMBERANCE</u>	<u>AMOUNT</u>
0001	PKR	5272	3099	PKRCT16G008	\$7,789

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

Agenda Item 8. Park and Recreation Department (All) – A motion by Jean Milligan, seconded by Barbara Barbee, to authorize approval of proposed Park and Recreation Board Sponsorship and Marketing Revenue Policy - Estimated Annual Revenue: \$85,000, was carried. The vote is unanimous.

BACKGROUND

On May 21, 2009, Mike Conduff, President of the Elm Group, presented a briefing titled “True Leadership – What Every Board Must Do” to the Park and Recreation Board. The briefing included information on board policies and identified the characteristics of the most effective policies. Subsequent to that briefing, Mike Anglin, former Park and Recreation Board Member was appointed to work with Mike Conduff and executive staff to undertake a review of each of the Park and Recreation Board policies.

On April 1, 2010, Mike Conduff conducted a work session with the Park and Recreation Board to review the existing list of Park and Recreation Board Policies. The conclusion of the work session identified certain Park and Recreation Board policies recommended to be sunset. (See attached chart).

On April 15, 2010, the item was presented and approved unanimously by the Park and Recreation Board to sunset the policies as identified on the attached chart and that the

Director is authorized to develop and implement procedures for the sunsetted policies. This was further clarified by the Park and Recreation Board on November 8, 2012.

In 2014, Max Wells, President of the Park and Recreation Board appointed a park board committee to review the remaining policies for needed updates. Executive staff presented the "Marketing Income Policy-Park Board" on December 11, 2014 and recommended to the committee that the policy be updated and renamed "Sponsorship and Marketing Revenue" (attached).

The proposed policy, reviewed and discussed at August 6, 2015 Administration and Finance Committee meeting, is intended to provide greater flexibility in generating marketing revenue. These revenues are to be deposited into a City of Dallas Park and Recreation Department multi-year fund to be solely distributed as detailed in the sponsorship agreement with a sponsor or corporate partner.

On an annual basis, the Dallas Park Board will review and approve a list of all programs, events or other known activities with a sponsorship valuation in excess of \$50,000. Once approved, the Director or their designee may solicit sponsorship opportunities for the benefit of DPR. Any sponsorship with a value of more than \$50,000 will be presented to the Park Board for approval. All other sponsorships with a value of \$50,000 or less would be approved by the Director.

Sponsorship agreements may not conflict with existing contracts for goods, services, or concessions.

PLANNING AND DESIGN COMMITTEE – CONTRACT AWARDS

Agenda Item 9. Coombs Creek Trail (1)[This item was deferred] – Authorize a contract with artist Christopher Blay for a public art project at the Coombs Creek Parkway Public Art Project located at the intersection of Kessler Parkway and North Clinton Avenue - Not to exceed \$65,000 - Financing: 2006 Bond Funds, was carried.

BACKGROUND

This action is for approval of a contract for the fabrication and installation for the public art at Coombs Creek Parkway as approved by the Public Art Committee and the Cultural Affairs Commission.

The consulting Engineering Firm of Frank W. Neal and Associates, Inc. has provided the artist with the following:

General Conditions:

- A. Design/wind load
- B. Structure was designed in accordance with the International Building Code, 2012 Edition
- C. All existing conditions shall be field verified
- D. Contractor shall verify all dimensions prior to start of construction.
- E. General contractor shall be responsible for coordination of other trades prior to fabrication and installation of materials.

Site:

- A. Footings shall be placed on undisturbed soil

Location:

- A. The artwork will be installed 40 feet from the creek

Concrete:

- A. Concrete shall have a minimum compressive strength of 3000 PSI at 28 days
- B. Reinforcing steel shall be ASTM grade 60 unless noted otherwise
- C. Lap reinforcing splices #6 and smaller bars
- D. All reinforcement shall be detailed in accordance with the latest ACI detailing manual
- E. Contractor shall coordinate all penetrations, conduit, chamfers and embedded items prior to concrete placement.

The City of Dallas Public Art Ordinance provides that all appropriations for City capital improvement projects shall include an amount equal to 1.5% (or .75%) of the total capital improvement project appropriation to be used for the design services of artists and for the creation of artworks for new City facilities (Dallas City Code Article X, SEC. 2-103(a)). The public art project for Coombs Creek Parkway was included in the list of 2006 Bond Fund Program public art projects approved by City Council on April 23, 2014, Resolution No. 14-0664. The artist Christopher Blay was selected via competitive selection process as directed by the City of Dallas Cultural Policy, and was approved by the Public Art Committee and the Cultural Affairs Commission.

Coombs Creek Trail is part of the Dallas Trail Network Plan offering access to the Trinity River Levee Trails.

Phase I of the trail completed within the last year sits at about 1.5 miles in length with another half mile of soft surface dirt trail on the north end that skirts the edge of a dirt berm and levee spillway for the creek. The trail runs from the Stevens Park Golf Course near the Tennis Courts (south end) and terminates behind the Lone Star Doughnuts Bakery on Beckley (north end). The Coombs Creek Trail affords easier access to the Trinity River Levee than most other routes coming from Oak Cliff.

This action is for approval of a public art design for the Coombs Creek Parkway Public Art Project only.

SCOPE OF PROJECT

Artist or Artist Team, selected by the short-list selection process, has prepared a conceptual design responsive to the following:

- Be highly visible in the landscape,
- Respond to the history, environment, vegetation, fauna or current location within the City of Dallas of the Oak Cliff community and the Coombs Creek Trail.
- Complement the existing elements of the trail landscape and environment
- Be resistant to graffiti and vandalism
- Require little or no maintenance,
- Be free of safety hazards for bikers, hikers and anyone using the trail.
- There is no electrical access at these locations.
- Works need to compete with the trees and the scale needs to be taken into consideration.

Artist's background

- a) The proposed artist currently works in the public realm, has demonstrated past experience and proven technical and aesthetic ability to successfully create artwork responsive to the site and community; and
- b) The proposed artist will employ local contractors from the geographical area surrounding the Dallas/Fort Worth Metroplex, thereby contributing to the quality of life in the region.

The concept design complies with the goals, objects, and eligible criteria of the Public Art Program outlined in the City's Cultural Policy as follows.

- a) The artwork shall be accessible to the public;
- b) The high quality artwork shall enhance the cultural appeal of the city of Dallas.

Agenda Item 10. Elmwood Parkway (1,4) – A motion by Gerald Worrall III, seconded by Robin Norcross, to authorize a contract award for Elmwood Parkway trail improvements located along Rugged Drive - RoeschCo Construction, Inc., lowest responsible bidder of six - Not to exceed \$619,781 - Financing: 2012 Bond Funds, was carried. The vote was unanimous.

WHEREAS, on June 3, 2015, six bids were received for Elmwood Parkway trail improvements located along Rugged Drive.

<u>Bidders</u>	<u>Base Bid</u>	<u>Alternate No. 1**</u>	<u>Total</u>
RoeschCo Construction, Inc.	\$526,816.00	\$92,965.00	\$619,781.00
HQS Construction, LLC	\$552,410.00	\$95,000.00	\$647,410.00
A S Con, Inc.	\$547,300.00	\$106,200.00	\$653,500.00
Denco CS Corporation	\$600,981.15	\$110,000.00	\$710,981.15
Forward Concept, LLC	\$702,606.75	\$109,791.36	\$812,398.11
Pavecon Public Works L.P.	\$788,944.20	\$222,000.00	\$1,010,944.20

**Alternate No. 1 - provides for installation of a 70-foot pedestrian bridge.

Now, Therefore,

BE IT RESOLVED BY THE PARK AND RECREATION BOARD AND THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to enter into a contract with RoeschCo Construction, Inc. for Elmwood Parkway trail improvements located along Rugged Drive, in an amount not to exceed \$619,781.

SECTION 2. That the President of the Park and Recreation Board and the City Manager are hereby authorized to execute a contract with RoeschCo Construction, Inc., after approval as to form by the City Attorney.

SECTION 3. That the Chief Financial Officer is hereby authorized to disburse an amount not to exceed \$619,781 to RoeschCo Construction, Inc. from (2012) Street and Transportation Improvement Funds, Fund 3U22, Department PBW, Unit S615, Object 4599, Activity HIBT, Program PB12S615, CT-PKR15019521, Commodity 91200, Vendor VS0000057213.

SECTION 4. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

PLANNING AND DESIGN COMMITTEE - MISCELLANEOUS

Agenda Item 11. Abrams Road Triangles Park (14) – A motion by Gerald Worrall III, seconded by Robin Norcross, to authorize a dedication plaque for the Junius Heights Historic District at Abrams Road Triangles Park located at 1621 Abrams Road, in accordance with the Park and Recreation Board Plaque Policy - Financing: No cost consideration to the City, was carried. The vote was unanimous.

BACKGROUND

This action is for approval of an historical marker to be located in the 1621 Abrams Road parcel of Abrams Road Triangles Park which describes Junius Heights. The cost and fabrication of the historical marker will be provided by the Junius Heights Historic District Neighborhood Association (JHHDNA). With Park Board approval JHHDNA will take the historical marker to their Landmark Committee for approval before installation.

Agenda Item 12. Bluff View Park (13) - Authorize adoption of the Bluff View Park Master Plan located at 4524 Pomona Road - Financing: No cost consideration to the City, was carried. The vote was unanimous.

BACKGROUND

In June of 2014 the Park and Recreation Department held a public meeting to receive neighborhood feedback for a master plan created by a Bluff View area resident, Treasure Hickman. As a result of the wide-ranging comments and reaction at the public meeting, Councilmember Gates, who was in attendance, subsequently formed a Task Force to create a new master plan which addressed the neighborhood's concerns. The Task Force consisted of neighborhood residents, staff, and Park Board member Lawrence Jones.

After regular monthly meetings the Task Force was ready to present a master plan to the community which addressed the varied neighborhood-specific issues. On May 26, 2015 the Task Force presented the plan to the neighborhood. The neighborhood approved the plan with only minor modifications.

The master plan will be used as a basis for future development of the park. A 501c3 organization, *BluffView Park Improvement Project* (BPIP), is in the process of raising funds for the development of the park.

NON-ACTION ITEM

Agenda Item 13. Dallas Police Department Update presented by Rick Watson, Deputy Chief of Police.

BRIEFINGS

Agenda Item 14. Economic Value/Benchmarking Preliminary Findings presented by Ryan O'Connor, Senior Program Manager, Park and Recreation Department; Reginald Hurd, Project Manager, Park and Recreation Department; and HRA Consultants.

Agenda Item 15. 2015 Summer Camp Review presented by Jennifer McRorey, Assistant Director, Park and Recreation Department.

NON-ACTION ITEMS

Agenda Item 16. Budget Updates presented by John Jenkins, Assistant Director, Park and Recreation Department.

Agenda Item 17. Committee Reports:

Lawrence Jones: Recreation Facilities Strategic Planning Committee updates. Committee meeting scheduled on Tuesday, August 25, 2015.

NON-ACTION ITEMS

Agenda Item 18. Park and Recreation Board Members Liaison Reports: Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, Friends of the Katy Trail, Friends of Oak Cliff Parks, Lee Park and Arlington Hall Conservancy, Send A Kid To Camp, State Fair of Texas, Texas Discovery Gardens, Trinity Commons Foundation, Trinity River Audubon Center, White Rock Lake Conservancy/White Rock Lake Foundation/For the Love of the Lake, The Woodall Rodgers Park Foundation

Matthew Houston: Trinity River Audubon Center and For Oak Cliff Back-to-School Event at Glendale Park.

Jesse Moreno: Friends of Santa Fe Trail and trail improvement updates.

Jean Milligan: Texas Discovery Gardens.

Barbara Barbee: Friends of Oak Cliff Parks and Kiest Park Memorial Garden.

Yolanda Williams: For Oak Cliff Back-to-School Event at Glendale Park.

Agenda Item 19. Staff Announcements – Upcoming Park and Recreation Department Events:

Daniel Huerta: Dogs Day at Samuell Grand Park and Dogs Day at Bahama Beach.

Willis Winters: Klyde Warren Park awarded Texas Society of Architects Honor Award.

Agenda Item 20. President Wells announced next Park and Recreation Board regular meeting on Thursday, September 3, 2015.

Agenda Item 21. President Wells adjourned the meeting at 1:02 p.m.

Dawna M. Ray, Secretary
Park and Recreation Board

Max W. Wells, President
Park and Recreation Board

NOTE: For more information on discussion of any issue heard during this meeting, refer to the tape recording retained in the Park Department's Central File.