

Regular Meeting: Max W. Wells, President, presiding

Present: Max W. Wells, President; Jesse Moreno, Vice President; Celina Barajas, Barbara A. Barbee, Lawrence P. Hochberg, Sean Johnson, Lawrence S. Jones, Amy W. Monier, Susan Rader, Marlon Rollins, Raquel Rollins, Rodney Schlosser, Paul Sims, Robb Stewart, Yolanda F. Williams – 15

Absent: None

President Wells convened the regular meeting at 10:00 a.m. A quorum of the Board was present.

Agenda Item 1. Speakers:

NAME: Nancy Wilson
SUBJECT: Randall Park

MINUTES

Agenda Item 2. A motion by Barbara Barbee, seconded by Lawrence Jones, to approve the minutes of the October 15, 2015 Park and Recreation Board meeting, was carried. The vote was unanimous.

CONSENT AGENDA (ITEMS 3 - 7)

ADMINISTRATION AND FINANCE COMMITTEE - MISCELLANEOUS

Agenda Item 3. Fair Park (7) – A motion by Rodney Schlosser, seconded by Barbara Barbee, to defer this item, authorize extending the food and beverage concession contract with Weiss Enterprises, Inc. to operate food and beverage service at the Automobile Building, commencing on January 1, 2016 on a month-to-month basis, but in no event shall extend beyond December 31, 2016; concessionaire will pay 27% of gross sales less sales tax to the City - Estimated Annual Revenue: \$195,268, was carried. The vote was unanimous, was carried. The vote was unanimous.

BACKGROUND

On April 11, 2007, the City authorized a five-year concession services contract with two one-year options between the City of Dallas and Weiss Enterprises, Inc. to provide food and beverage services at the Automobile Building. Both renewal options were exercised and on April 16, 2014, a Supplemental Agreement was approved via an Administrative Action to further extend the contract on a month-to-month basis through December 31, 2014 in order to allow the City of Dallas additional time to explore its options for future food and beverage options at Fair Park's rental facilities

On September 3, 2014, the Mayor's Fair Park Task Force briefed the City Council and the Park and Recreation Board on their recommendations for Fair Park that included (1) enhance access and connectivity with the community and city; (2) establish a community park on the south side of property, and (3) empower new organization as operational and marketing authority for Fair Park.

On September 18, 2014, the Park and Recreation Board was briefed on "The Future of Fair Park" which identified and addressed a number of issues related to a proposed change in governance. The briefing included an overview of campus members and service provider contracts, to include food and beverage concessions.

On November 6, 2014, Park and Recreation Board authorize extending the contract with Weiss Enterprises, Inc. to operate food and beverage service at the Automobile Building for a period of one year, commencing on January 1, 2015 on a month-to-month basis, but in no event shall extend beyond December 31, 2015. The City has the right to assign, transfer or convey this Contract, as amended, in whole or in part, to another entity.

On May 7, 2015 the Park and Recreation Board passed and approved a resolution supporting the Mayor's Fair Park Task Force Report recommendations with some modifications. The Dallas City Council has not had further briefings or discussions on the subject, therefore, a long term agreement is not recommended due to the possible transfer of Fair Park management to a private not for profit group. Extending the concession services agreement with Weiss Enterprises, Inc. will allow for uninterrupted food and beverage service to clients through December 31, 2016, until more information is known on the future of Fair Park's operations.

Staff is requesting that Park and Recreation Board authorize extending the contract with Weiss Enterprises, Inc. to operate food and beverage service at the Automobile Building for a period of one year, commencing on January 1, 2016 and terminating on December 31, 2016. Weiss Enterprises, Inc. will also make improvements to the premises in an amount of \$2,000. The City has the right to assign, transfer or convey this Contract, as amended, in whole or in part, to another entity.

Agenda Item 4. Fair Park (7) – A motion by Rodney Schlosser, seconded by Barbara Barbee, to defer this item, authorize extending the food and beverage concession contract with Fiesta Enterprises, Inc. to operate food and beverage service at Centennial Hall, commencing on December 9, 2015 on a month-to-month basis, but in no event shall extend beyond December 9, 2016; concessionaire will pay 26% of gross sales less sales tax to the City for gross sales under \$5,000, 28% of gross sales less sales tax for gross sales of \$5,000 - \$40,000 and 31% of gross sales less sales tax for gross sales of \$40,000.01 and higher - Estimated Annual Revenue: \$20,323, was carried. The vote was unanimous.

BACKGROUND

On December 9, 2009, the City authorized a five year concession services contract between the City of Dallas and Fiesta Enterprises, Inc. to provide food and beverage services at Centennial Hall. The current contract will expire on December 8, 2014.

On September 3, 2014, the Mayor's Fair Park Task Force briefed the City Council and the Park and Recreation Board on their recommendations for Fair Park that included (1) enhance access and connectivity with the community and city; (2) establish a community park on the south side of property, and (3) empower new organization as operational and marketing authority for Fair Park.

On September 18, 2014, the Park and Recreation Board was briefed on "The Future of Fair Park" which identified and addressed a number of issues related to a proposed change in governance. The briefing included an overview of campus members and service provider contracts, to include food and beverage concessions.

On November 6, 2014, Park and Recreation Board authorize extending the contract with Fiesta Enterprises, Inc. to operate food and beverage service at the Centennial Building for a period of one year, commencing on December 9, 2014 on a month-to-month basis, but in no event shall extend beyond December 9, 2015. The City has the right to assign, transfer or convey this Contract, as amended, in whole or in part, to another entity.

On May 7, 2015 the Park and Recreation Board passed and approved a resolution supporting the Mayor's Fair Park Task Force Report recommendations with some modifications. The Dallas City Council has not had further briefings or discussions on the subject, therefore, a long term agreement is not recommended due to the possible transfer of Fair Park management to a private not for profit group. Extending the concession services agreement with Fiesta Enterprises, Inc. will allow for uninterrupted food and beverage service to clients through December 9, 2016, until more information is known on the future of Fair Park's operations.

Staff is requesting that Park and Recreation Board authorize extending the contract with Fiesta Enterprises, Inc. to operate food and beverage service at Centennial Hall for a period of one year, commencing on December 9, 2015 on a month-to-month basis, but in no event shall extend beyond December 9, 2016. The City has the right to assign, transfer or convey this Contract, as amended, in whole or in part, to another entity.

Agenda Item 5. Fair Park (7) – A motion by Rodney Schlosser, seconded by Barbara Barbee, to defer this item, authorize extending the food and beverage concession contract with Ed Campbell Concessions, Inc. to operate food and beverage service at the Fair Park Coliseum, commencing on January 1, 2016 on a month-to-month basis, but in no event shall extend beyond December 31, 2016; concessionaire will pay 31.5% of gross sales less sales tax to the City - Estimated Annual Revenue: \$8,933, was carried. The vote was unanimous.

BACKGROUND

On August 8, 2007, the City authorized a five year concession services contract with two one-year options between the City of Dallas and Ed Campbell Concessions, Inc. to provide food and beverage services at the Fair Park Coliseum. Both renewal options were exercised and on February 10, 2014, a Supplemental Agreement was approved via an Administrative Action to further extend the contract on a month-to-month basis through December 31, 2014 in order to allow the City of Dallas additional time to explore its options for future food and beverage options at Fair Park's rental facilities

On September 3, 2014, the Mayor's Fair Park Task Force briefed the City Council and the Park and Recreation Board on their recommendations for Fair Park that included (1) enhance access and connectivity with the community and city; (2) establish a community park on the south side of property, and (3) empower new organization as operational and marketing authority for Fair Park.

On September 18, 2014, the Park and Recreation Board was briefed on "The Future of Fair Park" which identified and addressed a number of issues related to a proposed change in governance. The briefing included an overview of campus members and service provider contracts, to include food and beverage concessions.

On November 6, 2014, Park and Recreation Board authorize extending the contract with Ed Campbell Concessions, Inc. to operate food and beverage service at the Coliseum Building for a period of one year, commencing on January 1, 2015 on a month-to-month basis, but in no event shall extend beyond December 31, 2015. The City has the right to assign, transfer or convey this Contract, as amended, in whole or in part, to another entity.

City Council has not had further briefings or discussions on the subject, therefore, a long term agreement is not recommended due to the possible transfer of Fair Park management to a private not for profit group. Extending the concession services agreement with the Ed Campbell Concessions, Inc. will allow for uninterrupted food and beverage service to clients through December 31, 2016, until more information is known on the future of Fair Park's operations.

Staff is requesting that Park and Recreation Board authorize extending the contract with Ed Campbell Concessions, Inc. to operate food and beverage service at the Fair Park Coliseum for a period of one year, commencing on January 1, 2016 on a month-to-month basis, but in no event shall extend beyond December 31, 2016. The City has the right to assign, transfer or convey this Contract, as amended, in whole or in part, to another entity.

Agenda Item 6. Fretz Tennis Center (11) - A motion by Rodney Schlosser, seconded by Barbara Barbee, to authorize issuance of the Fretz Tennis Center Management Contract with Duane E. Evans beginning December 1, 2015 through September 30, 2017 - Estimated Annual Revenue: \$30,000, was carried. The vote was unanimous.

BACKGROUND

Fretz Tennis Center is located at 6998 Belt Line Road. On September 23, 2009, authorized by Council Resolution No. 09-2282, the City entered into a five-year concession contract, with a three-year option, with Raymond Major to manage and operate the tennis center from October 1, 2009 through September 30, 2014. The three-year option was approved by the Park and Recreation Board on August 14, 2014, and exercised by Administrative Action 14-6632, extending the contract to September 30, 2017.

Raymond Major has terminated his contract, giving the City the required 90 days notice. The contract will end on November 30, 2015. An interview panel conducted interviews with multiple tennis pros to assign the contract. Duane E. Evans was determined to be the most beneficial candidate. If approved, Duane E. Evans will assume the management of Fretz Tennis Center on Tuesday, December 1, 2015. To coincide with the end date of the Raymond Major contract, this contract would end on September 30, 2017.

Duane E. Evans is a Certified Professional Tennis Instructor and graduate of the USTA High Performance Coaching Program. Mr. Evans has 23 years of tennis teaching and coaching experience. Since January 2009, Duane E. Evans has provided tennis teaching services and consultation on athlete development along with communications coaching/media training in the Dallas area, and since 2010 has been the Tennis Pro at Samuell-Grand Tennis Center.

PLANNING AND DESIGN COMMITTEE – MISCELLANEOUS

Agenda Item 7. Northaven Trail (10,11,13) – A motion by Amy Monier, seconded by Rodney Schlosser, to authorize a Project Specific Agreement with Dallas County, County MCIP Project 10221, for the purpose of trail design and right-of-way acquisition for the remainder of Northaven Trail Phase I from Valleydale Drive to White Rock Creek Trail - Financing: No cost consideration to the City, was carried. The vote was unanimous. Lawrence Jones recused himself during the vote for this item.

WHEREAS, Chapter 791 of the Texas government Code and Texas Transportation Code Article 251 provides authorization for local governments to contract with each other for the performance of governmental functions and services, and joint funding of transportation projects; and

WHEREAS, on April 13, 2011, Resolution No. 11-0927, authorized a new ten-year master agreement with Dallas County governing major transportation capital improvement projects to be jointly funded and developed by the County and the City (Dallas County Commissioners Court Order 2011-1287); and

WHEREAS, on November 7, 2011, Resolution No. 11-2977, authorized a Funding Agreement with Dallas County for the development of a master plan for an approximate 6.5-mile section of the Northaven Trail between the Walnut Hill DART Green Line light rail station and Preston Road, in an amount not to exceed \$50,000 (MCIP Project 10225); and

WHEREAS, on December 12, 2012, Resolution No. 12-3057, authorized Amendment No. 1 to the Program Funding Agreement with Dallas County for the development of a master plan for the Northaven Trail between the Walnut Hill/Denton Station and Preston Road to expand the project limits, scope and funding to include design and construction of the Northaven Trail's additional phases between the Walnut Hill/Denton Station and the White Rock Creek Trail; and

WHEREAS, it is now necessary to authorize a Project Specific Agreement (PSA) for the development of construction plans, coordination with Dallas County for any agreements required with TxDOT, assignment and acquisition to the City of right-of-way for future construction of the project, and establishment of the preferred alignment (Exhibit A) which encompasses the remainder of the Northaven Trail Phase I from Valleydale Drive to White Rock Creek Trail.

Now, Therefore,

BE IT RESOLVED BY THE PARK AND RECREATION BOARD AND THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the City Manager is hereby authorized to enter a Project Specific Agreement with Dallas County for the completion of the Northaven Trail Phase I construction plans, right-of-way acquisition, and coordination with Dallas County on TxDOT agreements required for the project.

SECTION 2. That the President of the Park and Recreation Board and the City Manager are hereby authorized to execute a Project Specific Agreement with Dallas County, after approval, as to form by the City Attorney.

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

ITEM FOR INDIVIDUAL CONSIDERATION

Agenda Item 8. [This item was deferred] Approval and adoption of the 2016 Park and Recreation Board Meeting Schedule – Financing: No cost consideration to the City.

BRIEFINGS

Agenda Item 9. Carpenter Park presented by Willis Winters, Director, Park and Recreation Department.

Agenda Item 10. Cedar Ridge Preserve presented by John Lawrence, Senior Park and Recreation Manager, Park and Recreation Department.

Agenda Item 11. Trinity River Audubon Center presented by John Lawrence, Senior Park and Recreation Manager, Park and Recreation Department.

Agenda Item 12. White Rock Hills Recreation Center Feasibility Study and Master Plan presented by Louise Elam, Interim Assistant Director, Park and Recreation Department.

NON-ACTION ITEMS

Agenda Item 13. No committee reports.

Agenda Item 14. - Park and Recreation Board Members Liaison Reports: Audubon Dallas/Cedar Ridge Preserve, Cultural Affairs Commission, Dallas Arboretum and Botanical Society, Dallas Zoological Society, Downtown Dallas, Inc./Downtown Parks, Friends of Fair Park, Friends of the Katy Trail, Friends of Oak Cliff Parks, Lee Park and Arlington Hall Conservancy, Send A Kid To Camp, State Fair of Texas, Texas Discovery Gardens, Trinity Commons Foundation, Trinity River Audubon Center, White Rock Lake Conservancy/White Rock Lake Foundation/For the Love of the Lake, The Woodall Rodgers Park Foundation were deferred.

Agenda Item 15. 2015 National Recreation and Park Association Congress Reports were deferred.

NON-ACTION ITEMS

Agenda Item 16. Staff Announcements – Upcoming Park and Recreation Department Events:

Jennifer McRorey: Pumpkins on the Plaza Event.

Oscar Carmona: Crawford Park Arbor Day, Fall 2015 It's My Park Day, Oncor Tree Giveaway, Buckner Park Groundbreaking Ceremony, Urban Biologist.

Daniel Huerta: Dallas Park and Recreation Department selected to host the 2017 Amateur Softball Association National Tournament for Girls 12 and under. Bahama Beach staff won two awards at the World Waterpark Congress.

Willis Winters: Louise Elam appointed Interim Assistant Director for Planning, Facilities, and Environment Division. Park and Recreation Board Retreat on November 19, 2015.

Agenda Item 17. President Wells announced the next Park and Recreation Board Regular Meeting and Board Retreat on Thursday, November 19, 2015 at the Dallas Arboretum.

Agenda Item 18. President Wells adjourned the Board meeting at 12:35 p.m.

Dawna M. Ray, Secretary
Park and Recreation Board

Max W. Wells, President
Park and Recreation Board

NOTE: For more information on discussion of any issue heard during this meeting, refer to the tape recording retained in the Park Department's Central File.