



Dallas Park & Recreation

# Update on COVID-19 Response Park System Re-Opening Phases

Park and Recreation Board  
June 18, 2020

# Background



- All decisions and recommendations take into account all relevant guidance from national, county and city health officials as well as state government recommendations and mandates
- At the June 4<sup>th</sup> Park and Recreation Board meeting staff stated that plans would be presented on June 18<sup>th</sup> for playgrounds, spraygrounds and athletic fields/leagues
- Staff was asked to provide additional options for aquatics and summer camps

# Current Operations

- Phase 1 (Limited Outdoor Recreation)
  - Date - May 1, 2020
  - Golf
  - Tennis
  - Outdoor Fee-Based Programs
- Golf attendance and revenues continue to be very strong
  - First week of June numbers are up significantly compared to the average of the past three years
- Klyde Warren Park has hosted fitness boot camps and yoga classes on the weekends with growing attendance

# Current Operations

- Phase II (Limited Outdoor Events, Facilities and Rentals)
  - Date - May 22, 2020
  - Dog Parks
  - Park Pavilions
  - Small Outdoor Events
  - Skatepark
  - Disc Golf
- Staff has observed dog park usage beginning to normalize and pavilion rental demand remains weak
  - *Governor's Strike force to Open Texas Standards for Parks/Beaches/Bodies of Water says "Individuals should avoid being in groups larger than 10 individuals."*

# Current Operations

- Phase III (Outdoor Park Amenities and Indoor Reservations)
  - Date – June 5, 2020
  - Park Amenities (restrooms, benches, water fountains, etc.)
  - Basketball Courts
  - Volleyball Courts
  - Indoor Reservation Facilities (Winfrey Point, Arlington Hall, Filter Building, etc.)
  - Partner Summer Camps (First Tee, rowing, tennis, etc.)
- Staff has reported slightly below normal basketball court usage

# Future Operations

- Phase IV (Children-Focused Amenities and Activities)
  - Pools - July 6, 2020 (Proposed)
  - Summer Camps - July 6, 2020 (Proposed)
  - Athletic Fields/Athletic Leagues – June 19, 2020 (Proposed)
  - Playgrounds/Spraygrounds - June 19, 2020 (Proposed)
  - Recreation Centers
    - Phase 1: Summer Camps – July 6, 2020
    - Phase II: 25 centers open to public – August 17, 2020
    - Phase III: Remaining centers open to public – October 1, 2020
      - Subject to budget considerations and staffing
- Staff is currently developing procedures to ensure safety once authorization is granted

# Future Operations – Fair Park First

- Fair Park First is currently working with campus resident institutions to establish opening schedules and develop operating procedures to ensure public safety
- FPF staff will provide resident institutions' operating plans to Park staff once completed
- FPF staff will notify Park Department staff when institutions are allowed to open

# Future Operations – Fair Park First

- Looking ahead, FPF has been working hard to provide different types of events that can be safely held in this new environment
- FPF/Spectra are working with their partners to develop “drive-in” and other types of events that limit person-to-person interaction and promote social distancing that will occur over the summer and fall
  - MotoFest (Movies and Concerts)
  - Jurassic Quest
  - Blonds vs Brunettes Movie Night Fundraiser
  - Iron Fork
  - Limited attendance concerts at Dos Equis Pavilion



# Play it Safe Campaign

A graphic for the 'Play it Safe Campaign' featuring a collage of images: a young girl in a red polka-dot shirt, a boy splashing in water, a person wearing a face mask, and a boy in a plaid shirt also wearing a mask. The background is a light blue and purple gradient. The text 'PLAY IT SAFE' is in a blue and green banner at the top left. At the bottom left are the hashtags #PLAYITSAFEINDALLASPARKS and #SOCIALDISTANCING. At the bottom right is the Dallas Park & Recreation logo and name.

**PLAY IT  
SAFE**

**#PLAYITSAFEINDALLASPARKS  
#SOCIALDISTANCING**

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# Play It Safe Campaign

- Marketing and Campaign Components
- Branding the Message
  - 30 second video clips which features Mayor and City Council, Park and Recreation Board members, and local celebrities
  - Public advertisements detailing the campaign
  - Park Signage, amenity stickers
  - Social Media, Twitter, Instagram, Next Door, City Websites
  - Public awareness promoting personal responsibility

# Play it Safe Campaign



# Playgrounds

- Park Rangers and park staff, while working or patrolling the park, will monitor and encourage six-foot social distancing but only as encountered in daily operations schedules
- Staff will sanitize playgrounds as a one-time reopening service prior to reopening
- Wearing a mask is highly encouraged
- Signage will be posted at the park to remind patrons of the importance of safety, social distancing, and personal responsibility for cleanliness/sanitation when visiting parks

# Spraygrounds

- Park Rangers and park staff, while working or patrolling the park, will monitor and encourage six-foot social distancing but only as encountered in daily operations schedules
- Staff will sanitize spraygrounds as a one-time reopening service prior to reopening
- Water features and equipment are flushed with chlorinated water as a normal function of operation
- Signage will be posted at the park to remind patrons of the importance of safety, social distancing, and personal responsibility for cleanliness/sanitation when visiting parks

# Athletic Fields/Leagues

- Staff has been working with representatives from the various sports leagues to develop procedures to return to play
- League and practice participants will follow the League Reopening Guidelines issued by the Athletic, Events and Reservations Office and Youth Services
- Park Rangers and park staff, while working or patrolling the park, will monitor and encourage six-foot social distancing to spectators and chaperones
- Park signage will be placed in highly visible areas to express that the athletic field is open but not sanitized

# Summer Camp

- As a result of the feedback received during the June 4<sup>th</sup> Park and Recreation Board briefing, our team has developed a revised summer camp plan for Roving Recreation
  - **Summer Camp:** 6-week summer camp, **13** locations, maximum site registration of 24, staff participant ratio 1:8
  - **Rec@Home Virtual Programming:** An online interactive and on demand platform for youth and families to experience recreation.
  - **Outdoor Adventures (OA):** **13** Outdoor recreation focusing on fishing, geo caching, mountain biking, nature photography and outdoor education and conservation. OA programs will take place in two-hour sessions designated park locations.
  - **Roving Recreation:** Outdoor recreation program offered at 10 designated park sites; Monday-Friday 9am-3pm. Roving Recreation is designed to support small group activities in an outdoor setting.

*(number of program sites is contingent upon adequate staffing levels)*

# Aquatics

## Option 1 – Community Pools Only

- 9 Community Pools open 6 days per week
- Four 2-hour sessions per day
- 25% capacity: 33-55 per session depending on location
- Visit capacity per week: 11,126

## Option 2 – Regional Family Aquatic Centers Only

- 3 Regional FAC's open 6 days per week
- Four 2-hour sessions per day
- 25% capacity: 150 per session
- Visit capacity per week: 10,800



# Aquatics

As a result of the feedback received during the June 4<sup>th</sup> Park and Recreation Board briefing, our team has developed Option 3; an option that provides the greatest citywide coverage without exhausting our limited staffing levels.

## Option 3: Rotation – all locations

- 9 Community Pools
- 3 Regional Family Aquatic Centers
- 2 Community Family Aquatic Centers
- 1 Neighborhood Family Aquatic Center
- Each open 2 days per week (5 facilities open daily)
- Closed on Mondays
- Four 2-hour sessions each day
- Visit capacity per week: 9,312

# Summary

- May 1 - Phase I Open
  - Golf, tennis, outdoor fee based programs
- May 22 – Phase II Open
  - Dog parks, park pavilions, small outdoor events, skatepark, disc golf
- June 5 – Phase III Open
  - Park amenities (restrooms, water fountains, etc.), basketball courts, volleyball courts, indoor reservation facilities, partner summer camps
- June 19 (Proposed) – Phase IV (partial)
  - Athletic fields/leagues, playgrounds, spraygrounds
- July 6 (Proposed) – Phase IV (partial)
  - Summer camps and pools
  - 25 Recreation centers to open after conclusion of summer camps



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