



Dallas Park & Recreation

# 2019 SHARE THE MOMENT PHOTOGRAPHY CONTEST

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DALLAS PARK AND RECREATION BOARD

JANUARY 10, 2019

# Purpose

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Provide information to the Park and Recreation Board on the 2019  
Share the Moment photography contest

# 2019 Share The Moment

- Capturing images of our park and recreation facilities, programs, people, landscapes, wildlife and nature through the lens of our park patrons
- Enabling the Dallas Park and Recreation Department to increase its image database for social media, publications, promotional materials, advertising and presentations



# 2019 Share The Moment Eligibility Requirements

- Entries accepted between May 1, 2019 - June 30, 2019
- Photo must be taken at a Dallas Park and Recreation park, facility, program, or event
- Entrants may submit unlimited entries (one photo per entry form)
- All photographs must have been taken within the past two years
- Open to all ages
- City of Dallas Employees, Elected and Appointed Officials are eligible to participate but are not eligible to win cash prizes



# 2019 Share The Moment Submission Requirements

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- Entries accepted online at [DallasParks.org](http://DallasParks.org) along with a media release form
- Entrant represents the submitted entry is an original, non-published work that does not infringe the rights or intellectual property claims of any third parties
- Entrant grants the Dallas Park and Recreation Department rights to use the image(s) on website, social media, printed publications and marketing activities
- City reserves the right to reassign entry to alternate category or reject entries based on criteria
- The City reserves the right to reject any entry deemed not suitable due to objectionable content (profanity, nudity, drug, alcohol, tobacco use or cruelty to persons or animals)
- Entrants agree to indemnify, defend and hold the City of Dallas harmless
- Dallas Park and Recreation Department reserves the right to make any changes to the rules and/or to the contest at any time

# 2019 Share The Moment Photography Criteria

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- High resolution images of at least 3.2 megapixels or greater
- JPG or JPEG format
- Photo must be taken within Dallas city limits at a park or recreation facility
- Photos cannot be altered utilizing filters, Photoshop or comparable programs
- Images can be color or black and white
- Photo subjects can be all ages
- Photographs will be judged based on overall impact, originality/creativity, technical excellence, and artistic merit
- Photos may not have a watermark
- Photos must be original work of the contest and never been the subject of a copyright or previously published

# 2019 Share The Moment Photography Categories

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- **Park and Recreation Facilities** – Photos that showcase facilities to include recreation and rental facilities, outdoor sports complexes, aquatic facilities, indoor facilities and parks
- **Trails** – Photos that demonstrate the appeal of our trails that may include people using the trails in various modes of transportation – walking, running, bicycling, wheeling, etc. year-round
- **Recreation Programs, Sports, Events, and Classes** – Photos of people participating in or enjoying programs, sports, events, or classes hosted by the Dallas Park and Recreation Department
- **Faces and Activities** – Eye-catching photos of people that show their facial expressions and emotions as they are engaged in or enjoying a parks and recreation activities
- **Landscape, Wildlife, and Nature** – Photos of the natural environment and wildlife on park land managed by Dallas Park and Recreation Department





# 2019 Share The Moment Photography Judging

- Panel of judges, to be determined, will select the winners for each of the categories and the Grand Prize, based on
  - Overall impact
  - Originality/creativity
  - Technical excellence
  - Artistic merit
- A People's Choice winner will be selected based on the most votes collected via the department's Facebook and Instagram presence
- Winners will be announced on the Dallas Park and Recreation social media pages and website on July 26, 2019.





# 2019 Share The Moment Prizes

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- Prizes will be awarded for 1st – 3rd in each of the five categories, the “Grand Prize” winner and the “People’s Choice” winner
  - First Prize – \$75 gift card, four Dallas Arboretum tickets, and a six month fitness pass at a recreation center of their choosing
  - Second Prize – \$50 gift card, four Dallas Arboretum tickets, and a three month Fitness Pass at a recreation center of their choosing
  - Third Prize – \$25 gift card, four Dallas Arboretum tickets and a one month Fitness Pass to the Recreation Center of their choosing
- City of Dallas employees that submit photos will be judged separately and will be eligible to win 1st – 3rd place trophies
- People’s Choice Award winner will receive a one-year universal fitness membership (\$250 value)
- Grand Prize Winner, chosen from winners of each of the five contest categories, will receive a \$100 gift card, a \$100 custom framing gift certificate, four Dallas Arboretum tickets, and a six month fitness pass to the Recreation Center of their choosing.



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