



Dallas Park & Recreation

Park and Recreation Concession Permits



Park and Recreation Board
August 19, 2021

Purpose of Briefing

- Provide background on concessions permits issued through Leisure Venue Destination Management Division
- Describe how Temporary Food and Drink permits are issued
- Identify concessions we do not permit

Leisure Venue Destination Management (LVDM) TEAM

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- Regina Allen, Sr. Contract Compliance Administrator
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LVDM Responsibilities

- Issue Temporary Food & Drink Concessionaire Permits (Trailers)
- Issue Mobile Food Truck Permits
- Issue Outdoor Fee Based Program Permits
- Oversee various Park and Recreation Management Agreements

Temporary Food and Drink Permits

- TF&D Permits are issued to concessionaires that wish to sell food out of a trailer at a park with a reservable athletic field
- Permits are issued on a 10-month basis (February – November 30) and cost \$1,000
- Concessionaire are allowed to sell goods only during scheduled games
- Permitted to arrive two (2) hours before the scheduled event and is required to leave the premises no more than two (2) hours after the scheduled activity
- Only one concessionaire per park is allowed

Temporary Food and Drink Permits (Cont.)

- TF&D concessionaires are required to post Department issued white concession sign on the trailer
- The laminated park permit must be clearly posed within the concessionaire's trailer in plain view of the public
- The concessionaire are assigned a specific location where they are allowed to park
- Must also have a permit through Code Compliance
- Concessionaire is subject to reporting sales and revenues
- Subject to inspections by Park and Recreation Department staff

Note: Our TF&D Permits do not apply to the occasional sale of lemonade or other nonalcoholic beverages from a stand in a public park by an individual younger than 18 years of age. (Ord. Nos. 8019; 28241; [31375](#))

TF&D Concessions Sites

- Anderson Bonner (Soccer)
- Campbell Green (Soccer)
- Kiest (Softball)
- Lawnview (Soccer)
- White Rock Lake – TP Hill (Baseball)
- White Rock Lake – Winfrey Point

Mobile Food Truck Permits

- Mobile Food Truck Permits are issued to concessionaires that wish to sell food out of a food truck at an approved park site
- Permits are issued on a 10-month basis (February – November 30) and cost \$1,500
- Requirements for food trucks are the same as trailers
- Mobile Food Trucks will have a designated parking area.
- Must have a permit through Code Compliance

Approved Locations for Mobile Food Trucks

- Campbell Green
- Grauwlyer
- Kiest
- Norbuck
- Ridgewood
- Timberglen
- White Rock Lake Sunset
- Crawford Park
- Jaycee-Zaragoza
- Lake Highlands North
- North Bark park
- Tenison Park Picnic Area
- White Rock Lake Bath House
- White Rock Lake TP Hill
- Flag Pole Hill
- Kidd Springs
- Martin Weiss
- Reverchon
- Tietze
- White Rock Lake Stone Tables
- White Rock Lake Trail

What is not Permitted?

- Push carts or other forms of vending are not permitted
- Sale of merchandise on park property

Questions?



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