



Dallas Park & Recreation

**Park Board Policy  
Request For Proposals – Public/Private  
Partnerships**

September 17, 2020

# Overview

- What is a Request for Proposal (RFP)
- Key Considerations, Minimum Requirements
- Current staff process for developing a Request for Proposal (RFP) associated with public/private partnerships
- Purpose of the Park Board RFP Policy
- Proposed staff process and Park Board Policy for developing RFPs associated with public/private partnerships

# What is an RFP?

## **Request for Proposal**

**When to use:** Revenue contracts; contracts that do not require a competitive process; contracts over \$50k

**Timeline:** 6 – 9 months

**Evaluation:** Most Advantageous Proposal

**Negotiations:** Allowed

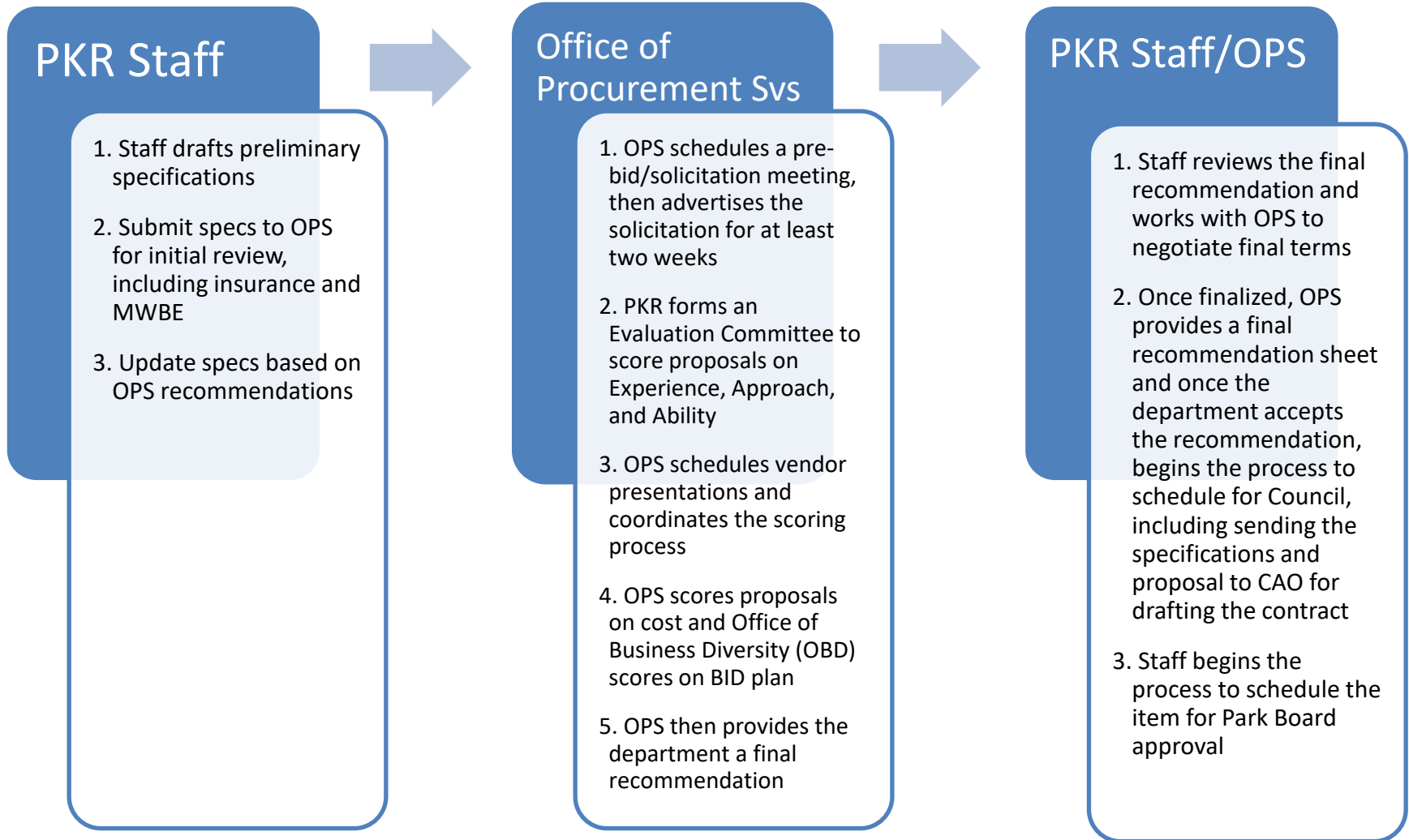
# Key Considerations

- Does the intent serve the community?
- Is the service or program going to meet needs of community?
- Is the department receiving a fair agreement?
- Does the agreement support key focus areas or mission of the Department?
- Has the Department thoroughly examined the possibility of operating in-house?

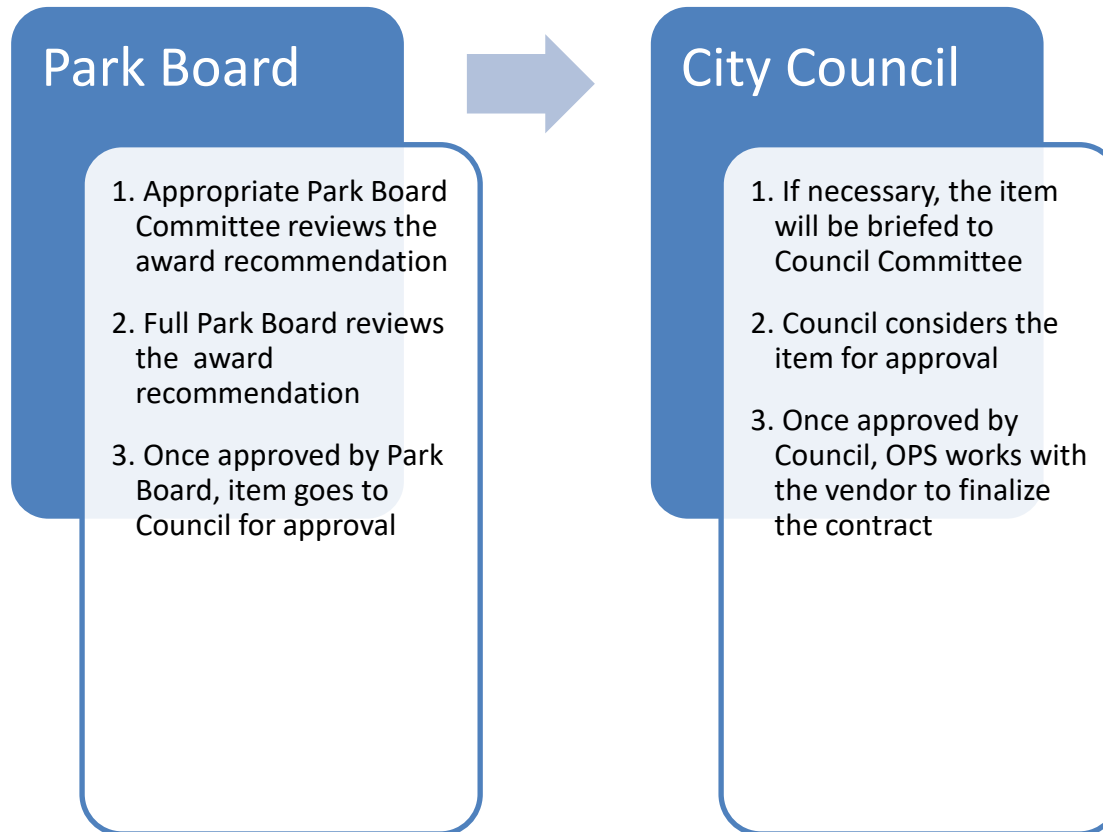
# Minimum Requirements

- Measurable performance indicators
- Acceptable revenues
- Acceptable City usage
- Appropriate financial review, reporting and audits
- Public meetings requirement (minimum of 2)
- Operational and/or development and construction requirements specific to need
- Language requiring good faith disclosure where appropriate

# Current Process



# Current Process (continued)



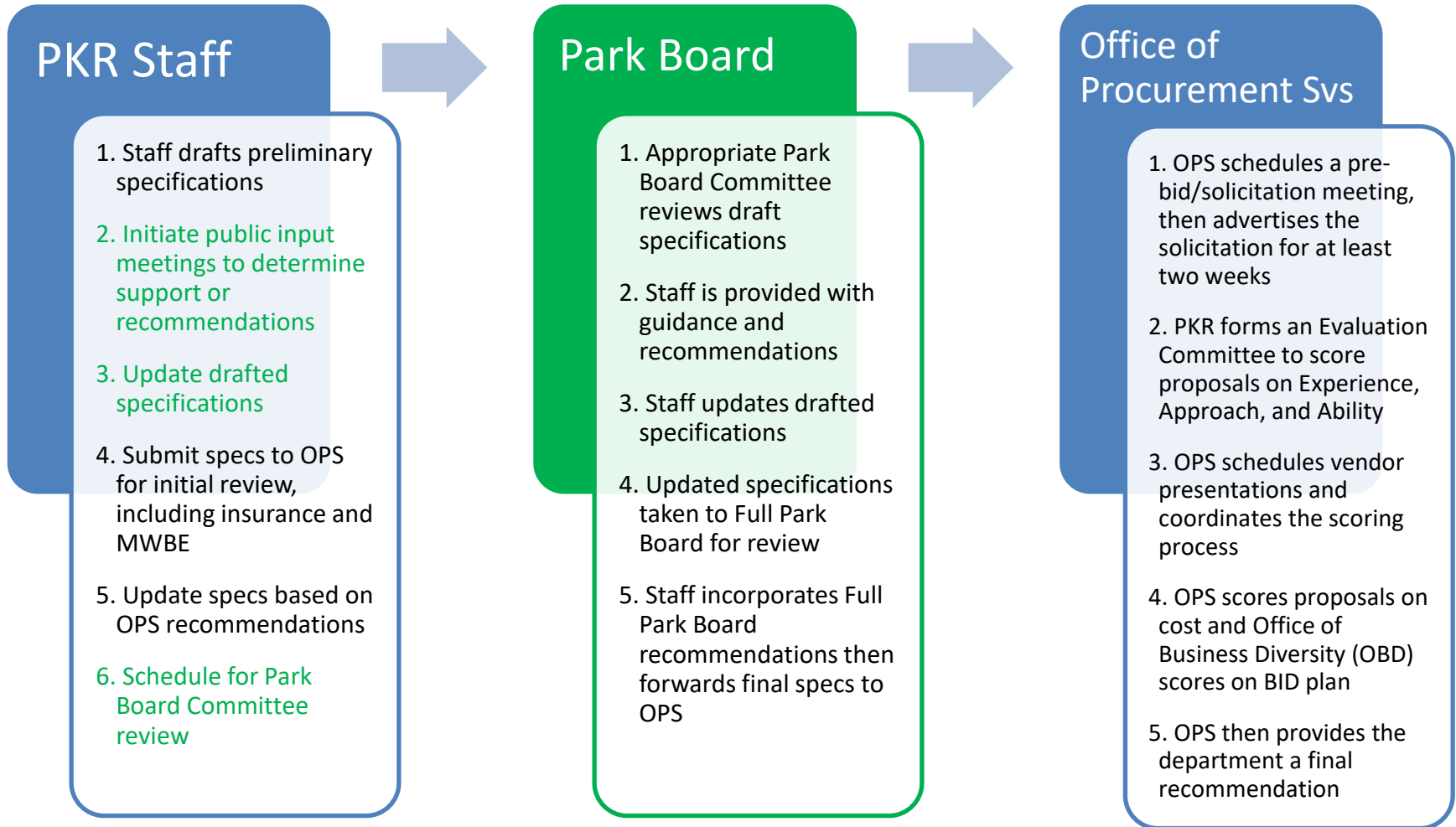
# Proposed Park Board Policy

## Purpose:

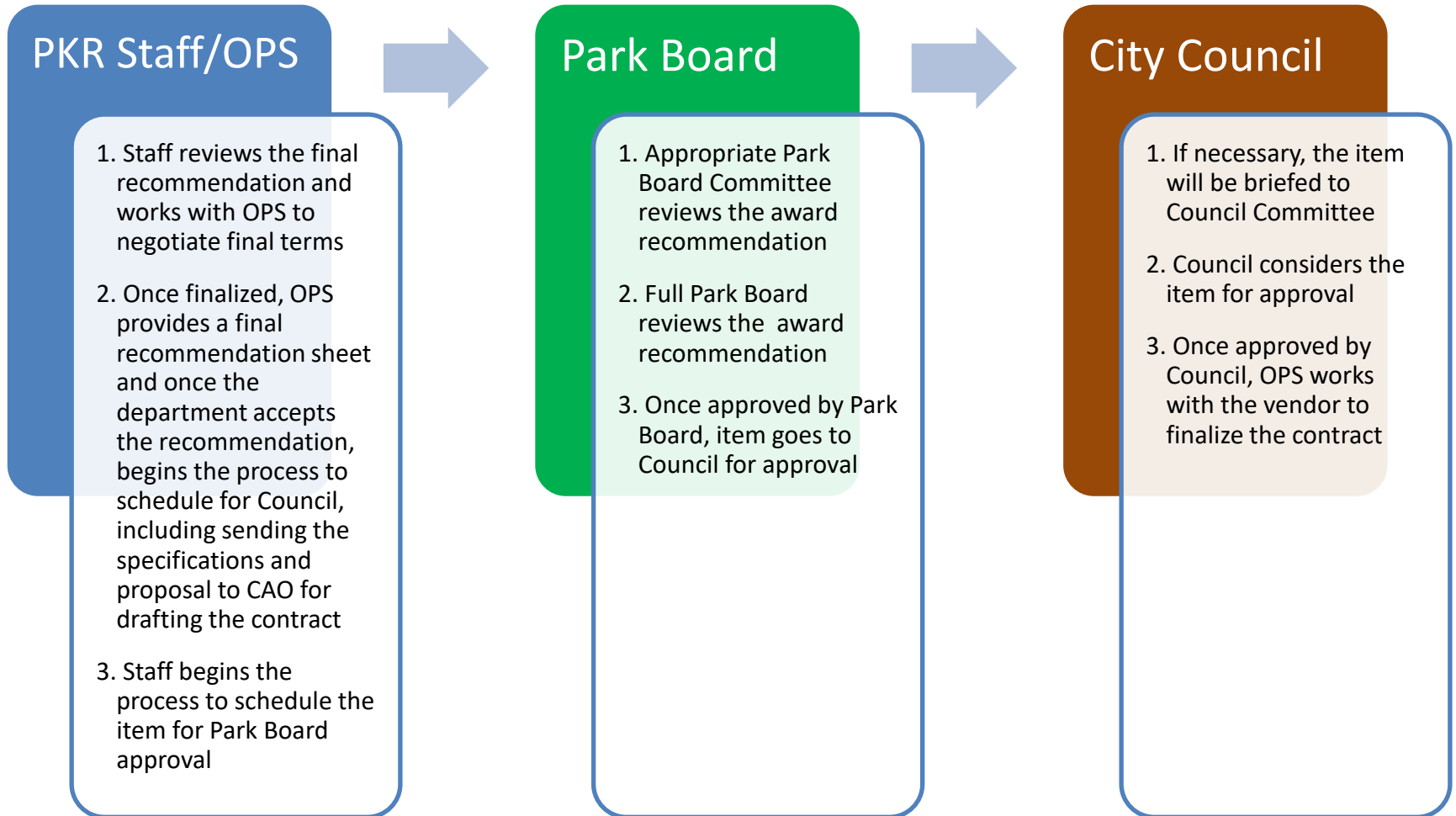
- This policy is intended by the Dallas Park and Recreation Board to be the framework for review and acceptance of specifications to be included in RFPs
- RFPs to be awarded for the purpose of operating long-term contracts (5 years or greater), agreements with for-profit and not-for-profit organizations, development and use agreements or for agreements which would activate, or reactivate, an operation or use of park property, or substantially change programming on park property
- RFPs may encompass use, management, concessions and development agreements or a combination thereof



# Proposed Process



# Proposed Process (continued)





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# Questions/Comments



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September 15, 2020