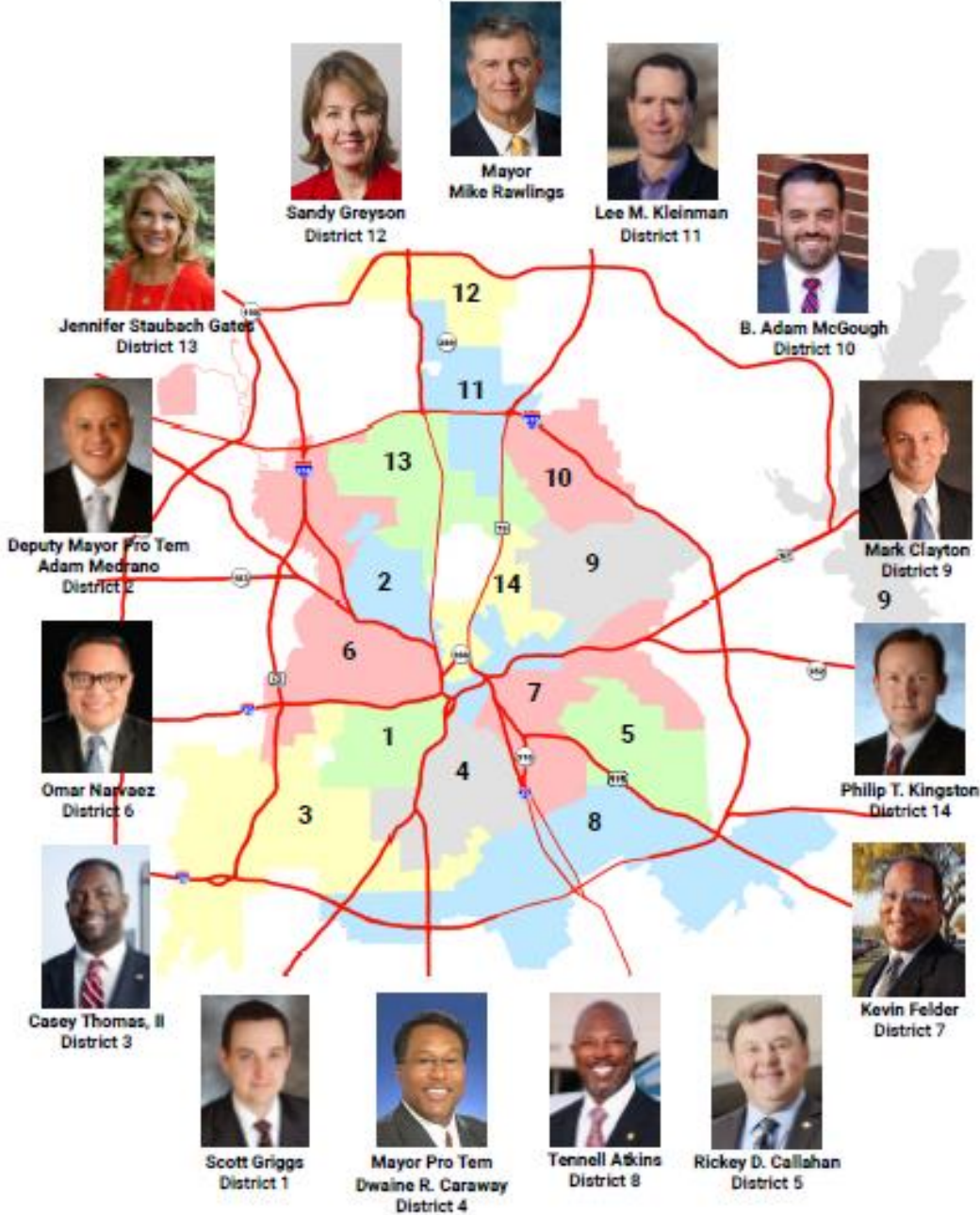


# MAYOR AND MEMBERS OF THE DALLAS CITY COUNCIL

The City of Dallas was incorporated in 1856, and the City Charter was adopted in 1907. Dallas is currently the ninth largest city in the nation. Dallas operates under the Council-Manager form of government with 14 single-member districts and a mayor elected at-large. The map below identifies our Mayor and Council Members along with the areas they represent.

City of Dallas Mayor and City Council



# MAYOR AND MEMBERS OF THE DALLAS CITY COUNCIL

The City Council appoints the City Manager, City Attorney, City Auditor, City Secretary, and the Municipal Court Judges. The City Manager appoints all department directors except the director of Civil Service who is appointed by the Civil Service Board and the director of the Park and Recreation Department who is appointed by the Park and Recreation Board.

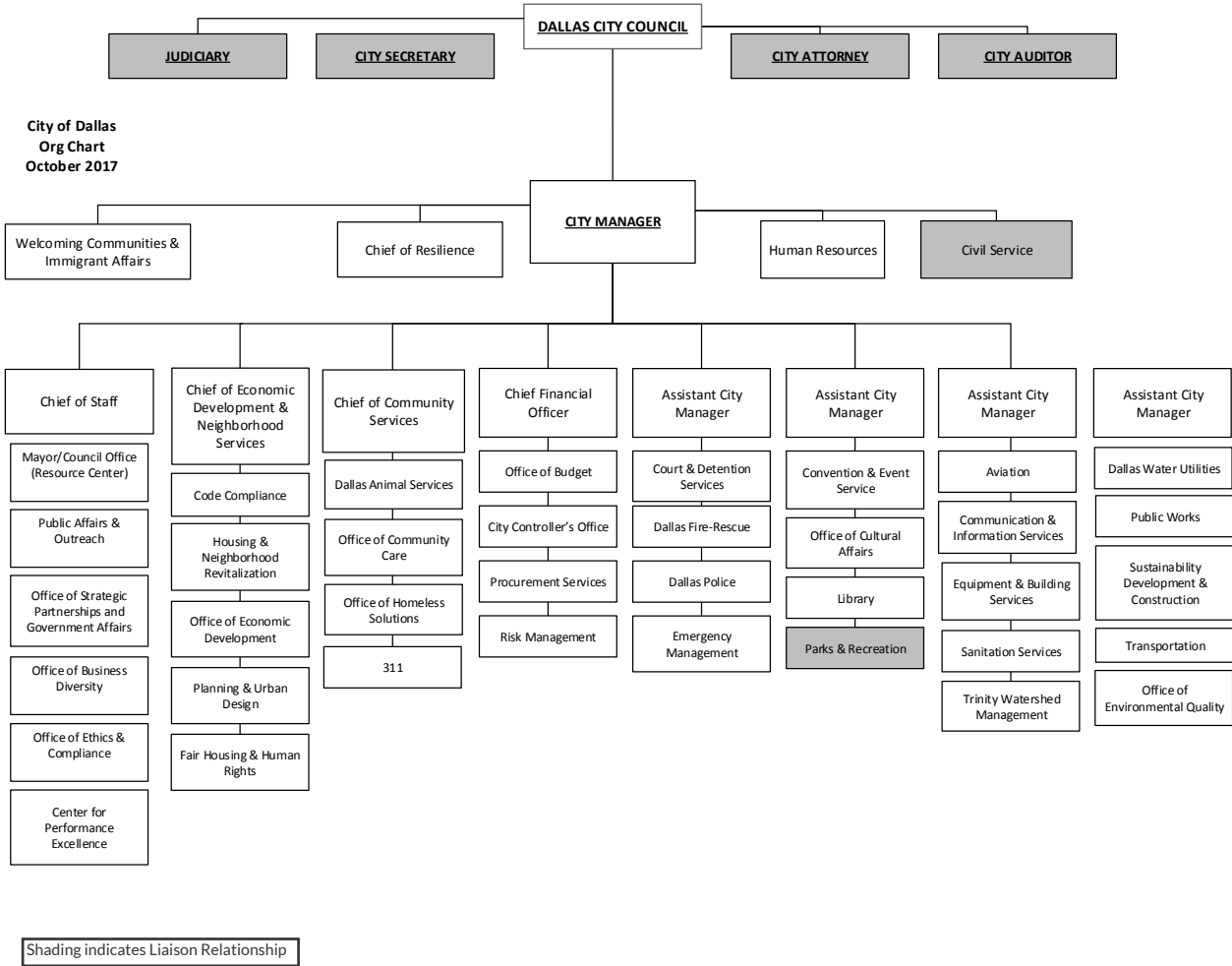
The City Manager, Assistant City Managers, and Chiefs have responsibility for overseeing the 13,314 employees and \$3.1 billion budget.



*Shown left to right are: Chief of Community Services Nadia Chandler Hardy, Chief of Resilience Theresa O'Donnell, Assistant City Manager Majed Al-Ghafry, Chief of Staff Kimberly B. Tolbert, City Manager T.C. Broadnax, Chief Financial Officer Elizabeth Reich, Assistant City Manager Joey Zapata, Interim Assistant City Manager Jody Puckett, Chief of Economic Development and Neighborhood Services Raquel Favela, and Assistant City Manager Jon Fortune*

# EXECUTIVE LEADERSHIP AND ORGANIZATIONAL CHART

Departmental and office alignment under our executive leadership staff is shown below.

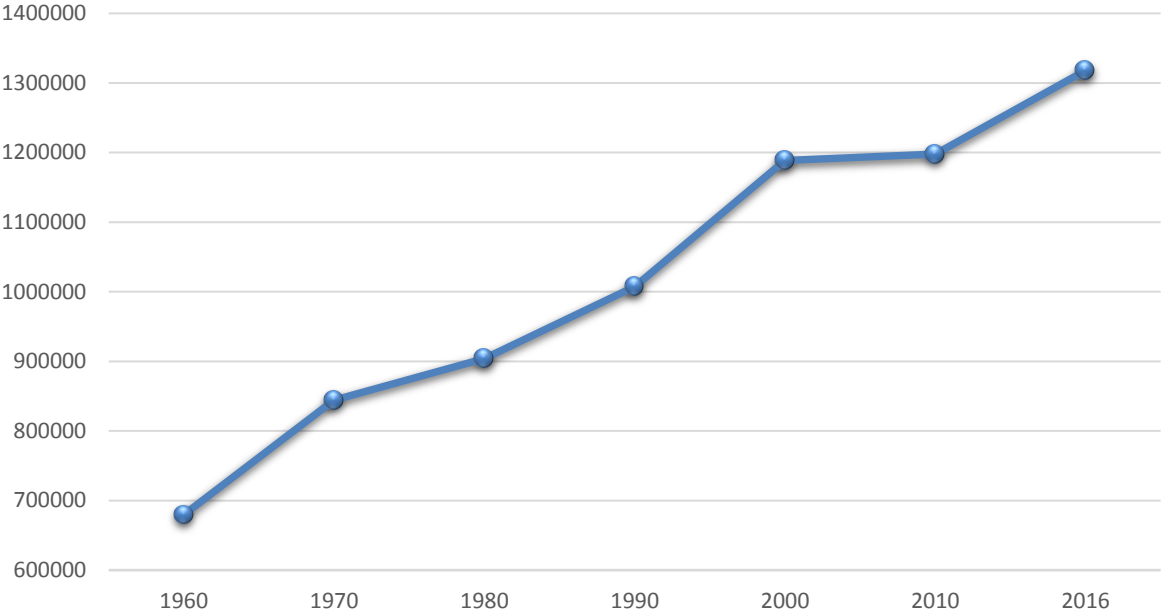


# COMMUNITY PROFILE

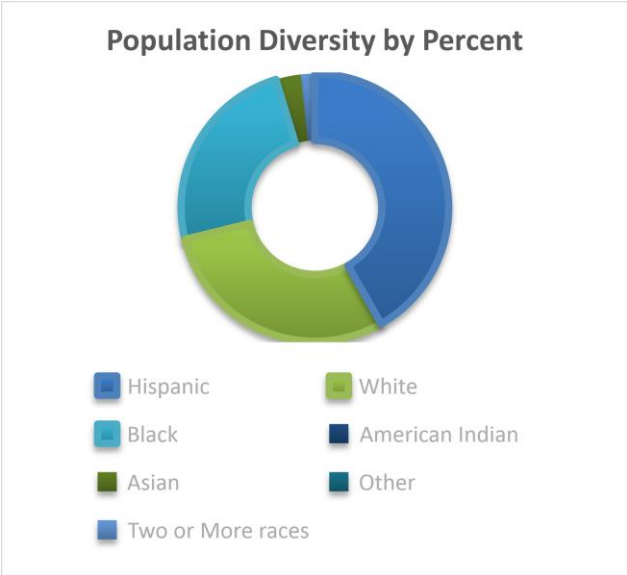
## Everything is bigger in Texas!

At 384.93 square miles (343.56 land miles and 41.37 lake area miles), we are the third largest city in Texas. Dallas is home to an estimated 1,317,929 residents as of July 1, 2016 (latest American Community Survey data available). A quick review of Census data shows a 56 percent increase in population over the last 50 years.

### Dallas' Population Over Time



We have a rich and varied history which is celebrated through the many cultures that call Dallas home. Although our demographic makeup has changed over time, one thing remains constant - our commitment to Dallas residents.



# COMMUNITY PROFILE

**Population by Age by Percent**



■ Under 20 ■ 20 to 44 ■ 45 to 64 ■ 65 and over

Dallas is now a majority minority city (65.8 percent of population) with 41.7 percent of residents identifying as Hispanic and 24.1 percent identifying as Black. Our population identifies more as female (50.3 percent) than male (49.7 percent), and Dallas residents are young and active with the median age as 32.4 years.

Dallas’ population growth has included native born U.S. citizens migrating from other U.S. cities and states, as well as foreign born individuals from all over the world. Of Dallas’ 1.3 million residents, 326,825 (25 percent) are foreign born. Below are some general characteristics of this population.

**Table 1**

Region of Origin	#	%
Latin America	260,588	80%
Mexico	218,698	67%
Central America	31,924	10%
South America	6,022	2%
Caribbean	3,944	1%
Asia & Africa (individual data not available.)	57,511	18%
Europe	8,726	2%
Western Europe	4,205	1%
Eastern Europe	4,521	1%
<b>Total Foreign Born</b>	<b>326,825</b>	

**Table 2**

Date of Entry to the US		
Time	#	%
Before 2000	163,168	50%
2000 - 2009	108,274	33%
2010 - present	55,383	17%
<b>Total</b>	<b>326,825</b>	

**Table 3**

Naturalization Among Dallas Foreign Born		
Naturalized US Citizens	81,672	25%
Not naturalized US Citizen	245,153	75%
<b>Total</b>	<b>326,825</b>	

Table 1 indicates 67 percent of Dallas’ current immigrant population comes from Mexico (218,698 of the estimated 326,825). In the Dallas - Fort Worth-Arlington Metropolitan area, immigrants make up 25.2 percent of the

labor force and 77 percent of the foreign-born population in DFW are of working age as Table 2 highlights, compared to 48.7 percent of the native-born population in DFW. The earned median income of immigrants is \$30,526 shown in Table 3 above.

# COMMUNITY PROFILE

## Strategic Priorities

We provide many services – emergency response, housing development, community services, library, arts programming, parks and open space maintenance, street repair and the list goes on. To help align our activities to the expressed needs of our residents, we allocate funds to six strategic priorities:



To provide a clearer picture of the community we serve, we have organized a few fun facts and information about our city under the strategic priority areas over the next few pages.

# COMMUNITY PROFILE

## Public Safety

Fun factoid: The Dallas Police Department was established in 1881 and the Dallas Fire was established in 1872.

**58 fire stations** and **42 full-time ambulances** strategically located throughout Dallas with over **1,843 uniformed personnel** putting service first for Dallas residents in fiscal year 2018!



**3,094 budgeted sworn strength officers**

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At 7 strategically located stations throughout Dallas!

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# COMMUNITY PROFILE



## Mobility Solutions, Infrastructure, and Sustainability

Fun factoid: The City of Dallas’ annual conservation efforts through the plumbing fixture replacement programs save approximately 540 million gallons of water a year; that’s enough to make 54,000 sheets of ice for the Dallas Stars rink. Go Stars!

### Miles of Streets



# 11,676

**paved lane miles in Dallas.**  
Enough to build a street to **Naples, Italy** and back – plus drive down to **Houston, TX** for a weekend vacation to visit family and friends.

# 188.6 Miles

- 35.5 miles Shared Lanes
- 10.4 miles Bike Lanes
- 2.7 miles Protected Bike Lanes
- 140 miles Multi-use Pathways (trails)





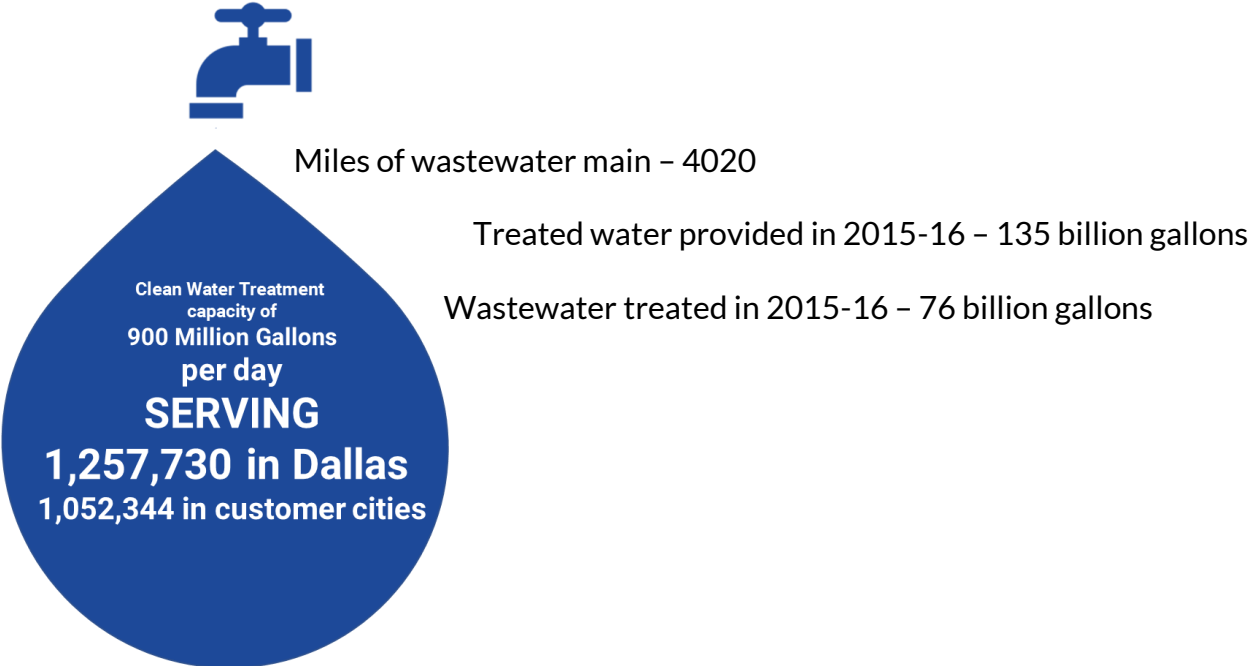
# COMMUNITY PROFILE

## Air Transportation



In addition to passengers, 794,628 tons of cargo were shipped out of Dallas-Fort Worth Airport in FY 2016.

## Water



# COMMUNITY PROFILE



## Economic and Neighborhood Vitality

Fun factoid – Close to 25 million visitors come to Dallas each year – that’s more than the total 2017 population of Australia!



In Fiscal Year 2016,  
**41,293 permits**  
 were **issued** with an  
 estimated **value** of  
**\$4,595,389,220**

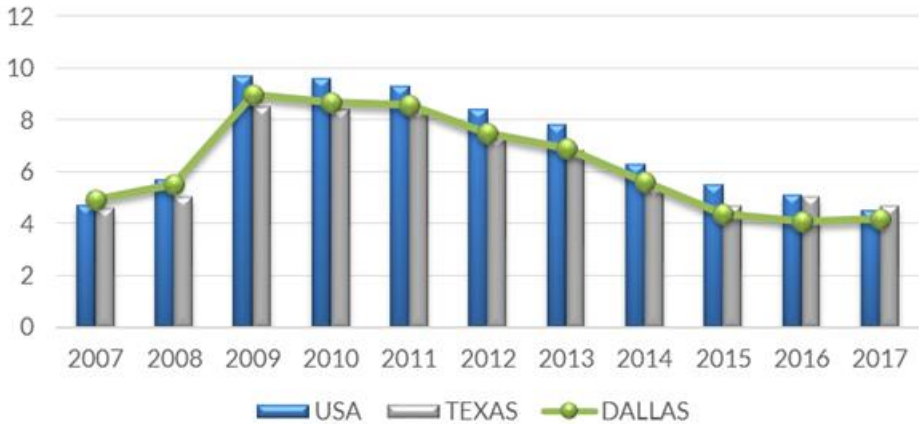
### Largest Public Companies by Revenue

Company	Revenue
AT&T	\$163,786,000,000
Energy Transfer Equity	\$37,504,000,000
Tenet Healthcare	\$21,070,000,000
Southwest Airlines	\$20,425,000,000
Texas Instruments	\$13,370,000,000
Jacobs Engineering	\$10,964,000,000
HollyFrontier	\$10,536,000,000
Dean Foods	\$7,710,000,000
Builders FirstSource	\$6,367,000,000
Vistra Energy	\$5,164,000,000

*\*Source: "Fortune 500", 2016*

# COMMUNITY PROFILE

Unemployment Rate in Dallas 2007-2017  
4.2% in June 2017



\*Source: Texas Workforce Commission, Not Seasonally Adjusted

## Largest Private Employers (largest employment sites)

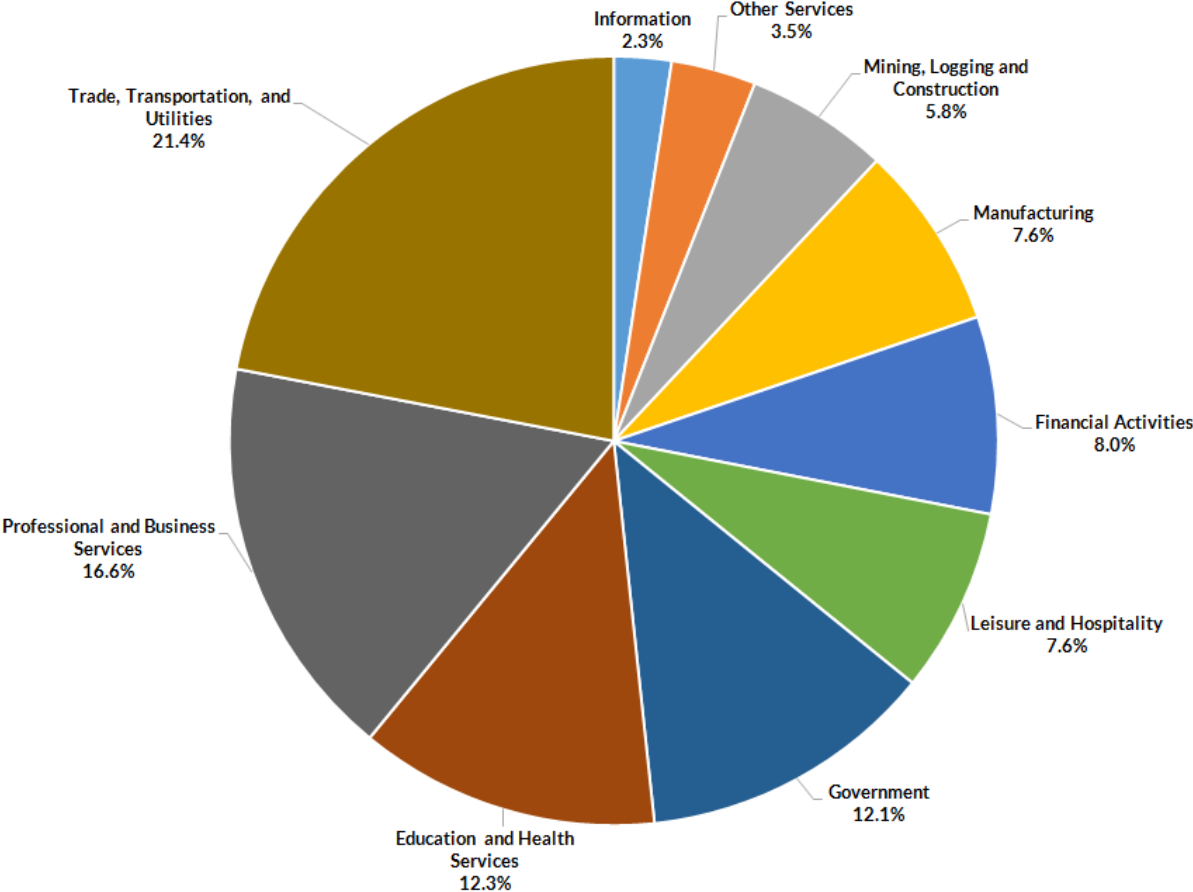
Company	Employees
Texas Instruments	11,527
Baylor University Medical Center	9,671
AT&T	8,100
Southwest Airlines	7,859
Texas Health Presbyterian Hospital Dallas	6,501
TXU	5,500
Match Group	4,800
ClubCorp USA, Inc	4,634
Children’s Medical Center of Dallas	4,487
Wal-Mart Stores	4,204

\*Source: Office of Economic Development

Three areas account for over 50 percent of employment in Dallas. They are Trade, Transportation, and Utilities at 21.4 percent, Professional and Business Services at 16.6 percent, and Education and Health Services at 12.3 percent. The chart below shows the other industries.

# COMMUNITY PROFILE

## DFW Employment by Industry



\*Source: Reference U.S. Bureau of Labor Statistics 2016 Annual, and Office of Economic Development

# COMMUNITY PROFILE



## Human and Social Needs

**Public Assistance** – In Dallas, 40.3 percent of children under age 18 live in households receiving Supplemental Security Income (SSI), cash public assistance income, or Food Stamps/SNAP benefits.

## Community Concerns



Roughly 312,000 live in Poverty  
24% of the population



Around 4,000 are homeless  
1.3% of those in poverty

### Institutions of Higher Education within Dallas City Limits

#### Public Universities:

- University of North Texas Dallas
- University of North Texas - Dallas College of Law
- University of Texas Southwestern Medical Center at Dallas

#### Independent Graduate

- Texas A&M Health Science Center Baylor College of Dentistry

#### Independent Senior Colleges

- Criswell College
- Dallas Baptist University
- Paul Quinn College
- University of Phoenix – Dallas
- West Coast University

# COMMUNITY PROFILE

## Community Colleges

Dallas County Community College District

Cedar Valley College

El Centro College

Mountain View College

Richland College

Source: Office of Economic Development

## Quality of Life

Fun Factoid - Fair Park is home to the largest collection of Art Deco architecture in the world and the tallest Ferris wheel in the Southwest US. The park hosts the largest state fair in the country, the State Fair of Texas, and is home to the largest cowboy in the world: Big Tex, a 52-foot speaking cowboy.

## Parks

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The City of Dallas, Texas maintains and operates 43 community and neighborhood recreation centers, over 220 athletic fields, 420 multi-purpose courts, 223 public tennis courts, 97 picnic pavilions, 154 miles of hiking and biking trails including Katy Trail, six 18-hole golf courses, a 100-acre zoo, 277 acres at Fair Park, and over 23,000 acres of park land in our great city.

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# COMMUNITY PROFILE

Fun factoid - The J Erik. Jonsson Central Dallas Public Library is home to some hugely important historical artifacts, including an original copy of the Declaration of Independence (one of only 24 known to still exist) and a copy of Shakespeare’s First Folio (one of only 228 known to still exist).

## Public Libraries



**11,149,401 library materials used** annually by **7,033,463 in-person and virtual visitors** at **29** locations for a **\$4.26 cost per visit** budgeted in fiscal year 2017



## Government Performance and Financial Management

Fun factoid - Dallas has no personal or corporate income tax and no state property or unitary tax.

Texas has **no state** income tax. The local sales tax rate is **8.25%** for purchases, and hotel occupancy taxes are **13%** in Dallas hotels. That’s great news for **residents** and **visitors** alike!

