City of Dallas UDPRP Review Summary 11.22.13

Urban Design Peer Review Panel

DATE: 11.22.13

TIME: 8:30am

PROJECT: West Love Development

LOCATION: Dallas City Hall Room 6FN

Overview

Below is a summary of Urban Design Peer Review Panel for the West Love Development as derived from the November 22 Peer Review session.

Advice Summary

- [1] The panel concurs with the attention and design direction of main drives through the site, as well as the character of proposed buildings.
- [2] The panel emphasizes the importance of the site as the first major development north of Mockingbird and as a precedent for future development.
- [3] The panel encourages that further study be made to the overall site plan to explore opportunities to create more of a district and a less conventional retail feel for the development.
- [4] Consider location and orientation of the hotel in a more integrated fashion, potentially pulling the building forward towards mockingbird.
- **[5]** Consider enhanced landscape and integrated storm water management to mitigate open fields of parking and consider integrating the parking configuration into the overall development to as an opportunity create more of a parking plaza condition rather than a conventional parking lot.
- [6] Consider opportunities for alternative orientation of large retailers to mitigate their distance to Mockingbird.