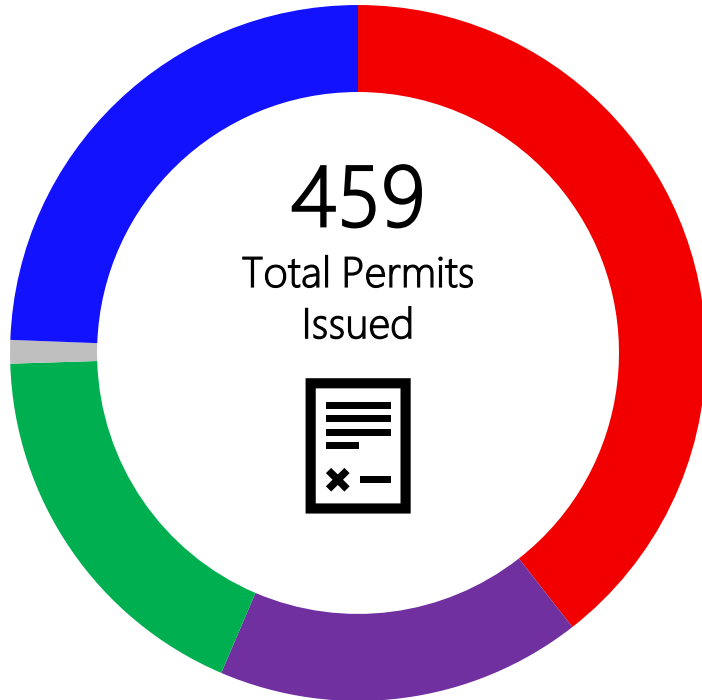




OFFICE OF SPECIAL EVENTS

- 2019/20 ANNUAL REVIEW -

ALL PERMITS ISSUED



- Events
- Banners
- Parklets
- Film
- Neighborhood Markets

181 special event permits were issued in 2019/20.



78 commercial filming permits were issued in 2019/20.



83 streetlight pole banner permits were issued in 2019/20.



5 neighborhood markets permits were issued in 2019/20.



112 parklet permits were issued in 2019/20.



CITY OF
DALLAS

OFFICE OF
SPECIAL EVENTS

755 APPLICATIONS RECEIVED IN 2019/20

188 permit applications were cancelled by the applicant across all permit types.

25%

100 applications were received and not accepted across all permit types. 22 applications were late, 62 did not have any qualifying activities, 16 were other.

13%

Only 8 permit applications out of 755 were denied in 2019/20..

1%

459 permits were issued across all permit types. 181 special event permits, 78 commercial film permits, 83 streetlight pole banner permits, 5 neighborhood market permits, and 112 Parklet permits.

61%

755

755 total applications were received across all permit types by the Office of Special Events in 2019/20.



CITY OF DALLAS

OFFICE OF SPECIAL EVENTS

PERMIT TOTALS - 3 YEARS

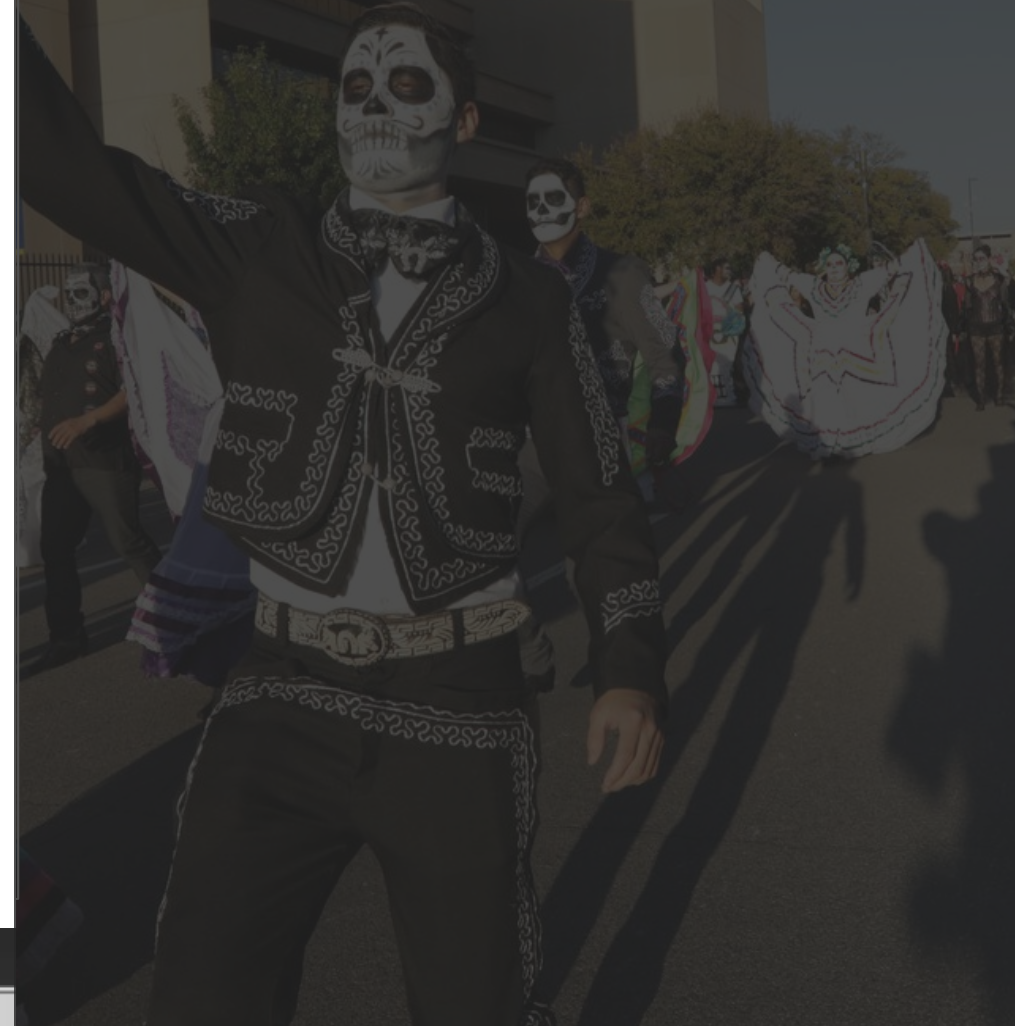
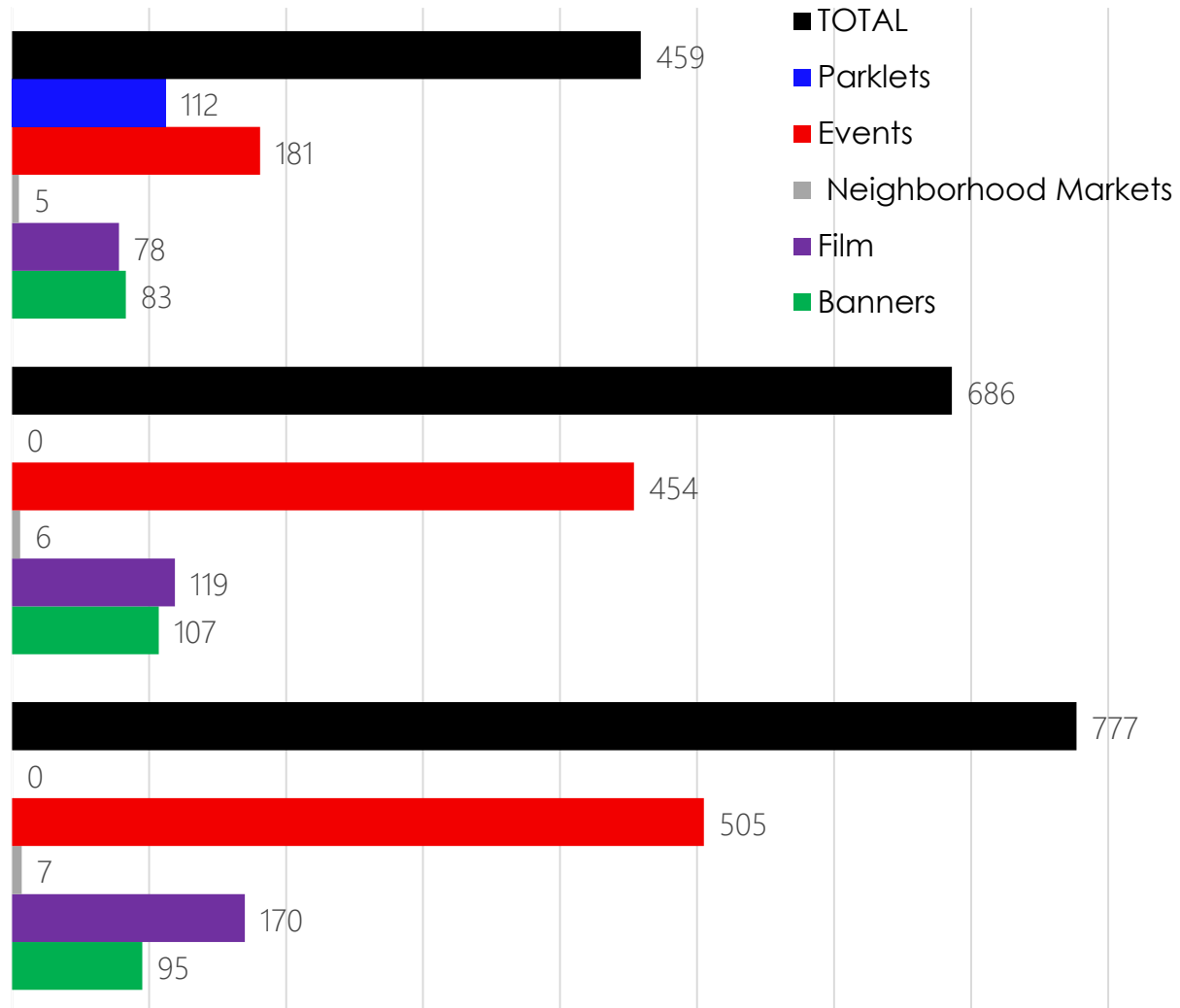
Three-year summary of all permit types.

2019/20 added a new permit type – Temporary Parklets to assist restaurants and retail through the COVID-19 pandemic.

2019/20

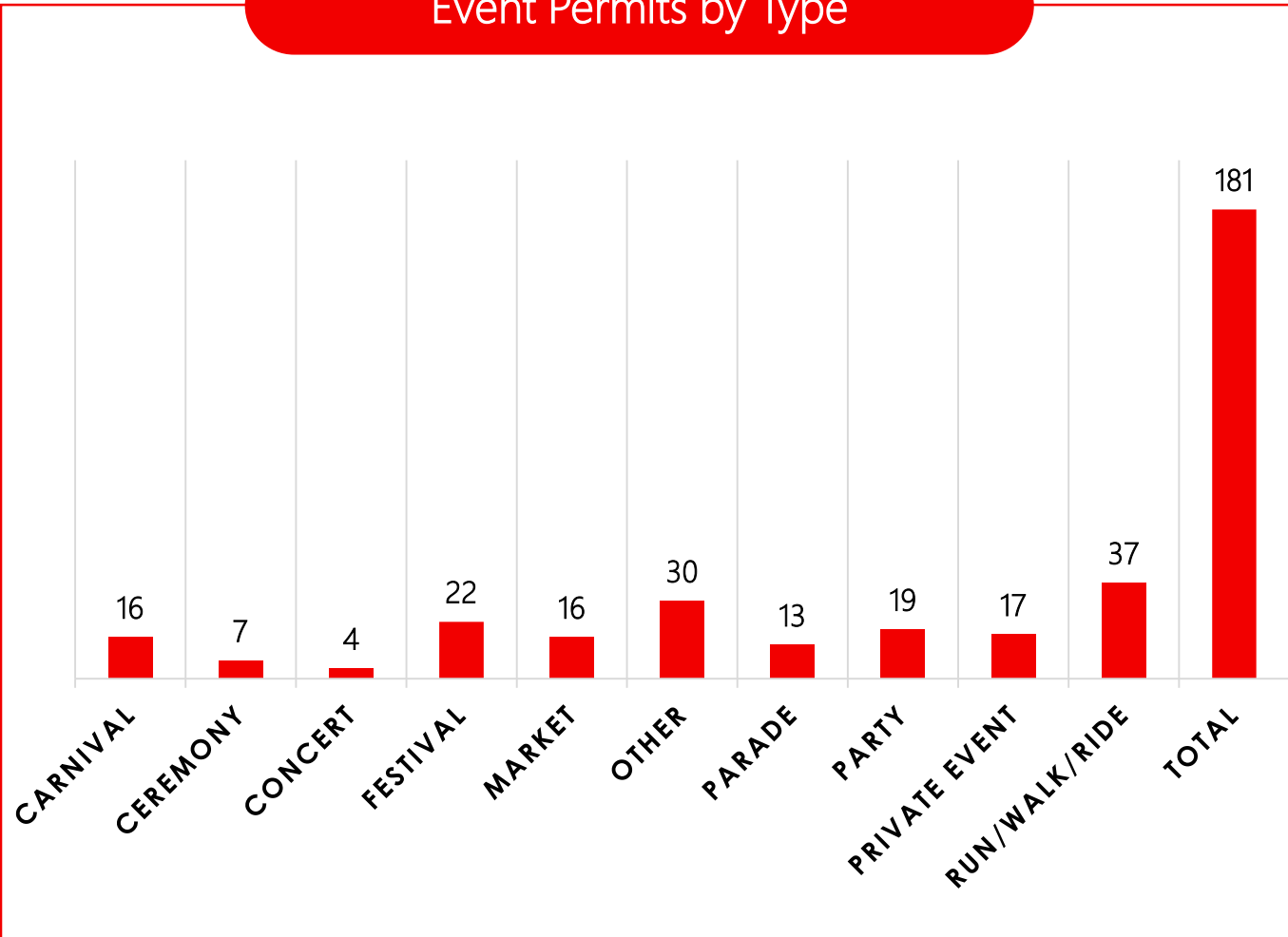
2018/19

2017/18

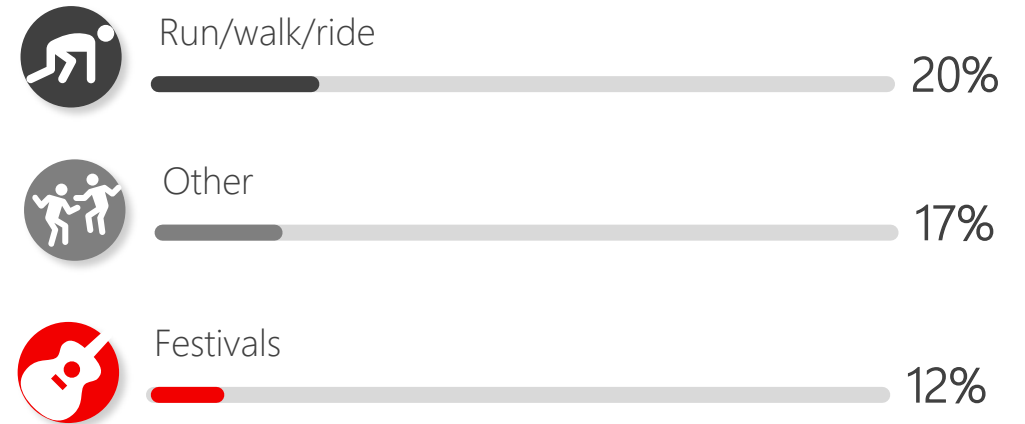


EVENT PERMITS BY TYPE

Event Permits by Type



The three largest event categories are Run/walk/ride, Other, and Festivals.



EVENT METRICS

90 Days

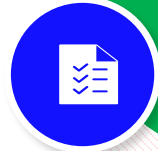


How far in advance of event date are **Applications** received?

On average, applications across all event types are received 90 days in advance of event date. Run/walk/ride events are received 165 days in advance, Parades, Festivals, and Concerts are received 84 days in advance; while Carnivals are only received 63 days in advance.



30 Days



How far in advance from event date are **Preliminary Letters** sent to clients?

On average, clients across all event types receive their preliminary letter 30 days in advance of their event date. Run/walk/ride events receive their letter 42 days in advance, Festivals receive their letter 34 days in advance, and other event types average 26 days in advance.



7 Days

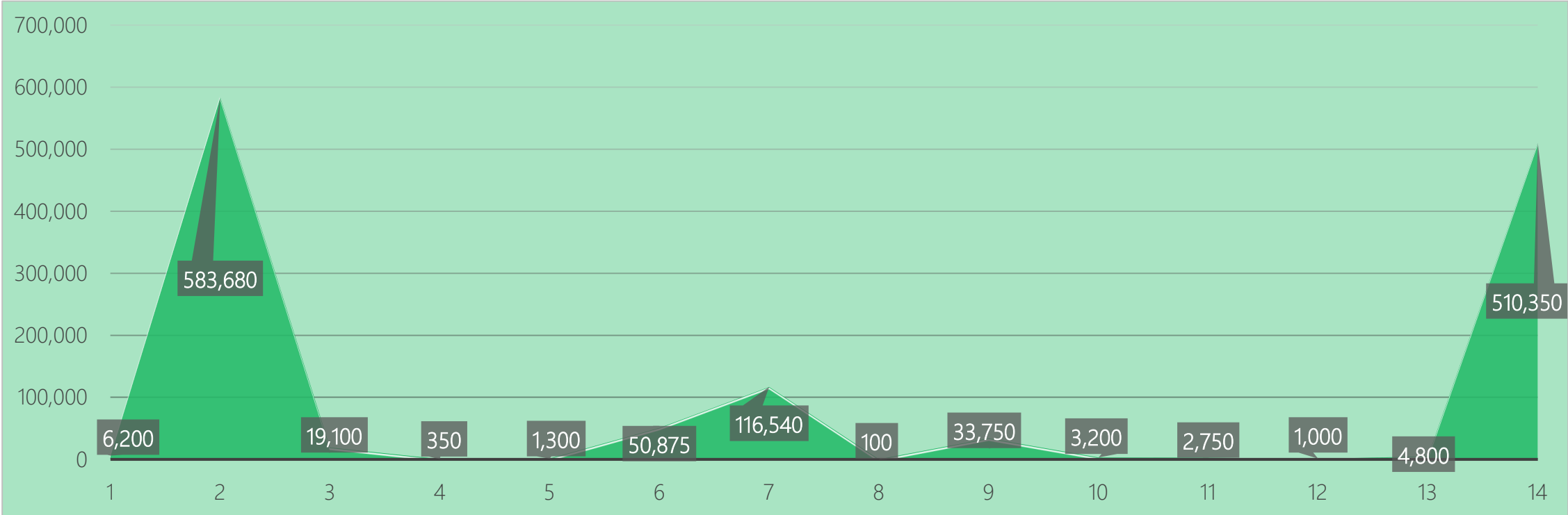


How far in advance do clients receive **Permits**?

On average, clients across all event types receive their permits 7 days in advance of their event date. Carnivals, Markets, and Parties receive their permit 7 days in advance, Run/walk/ride, Ceremonies, and Festivals, receive their permit 8 days in advance, while Parades receive their permits 4 days in advance.



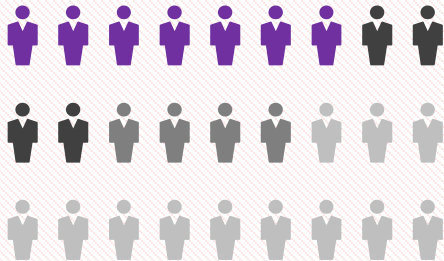
SPECIAL EVENT ATTENDANCE BY DISTRICT



Dallas' Central Business District which is comprised of Council Districts 2 and 14 received the largest combined event attendance totaling 1.09 million event attendees in the 2019/20 fiscal year.

55%

of all events occur in the Central Business District

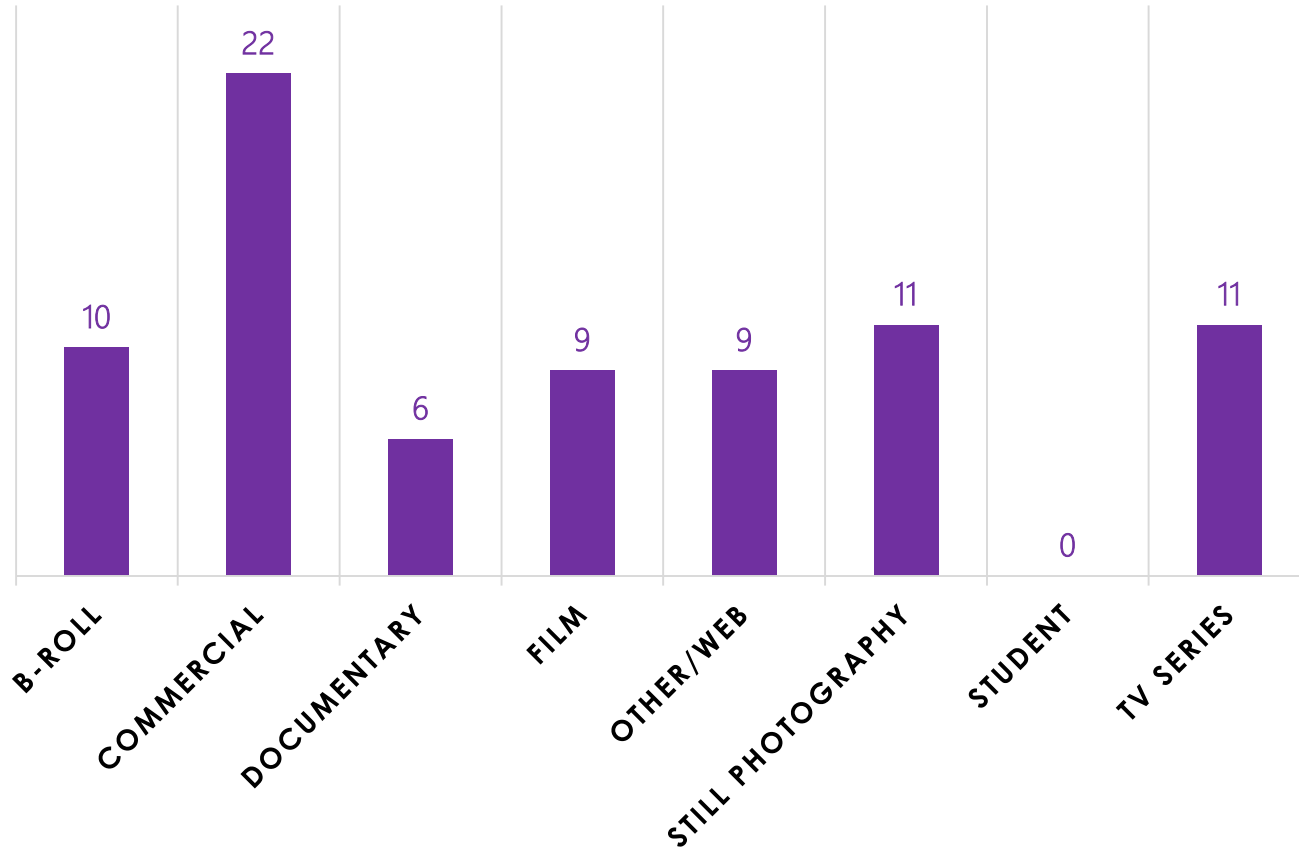


1.33 million total event attendees

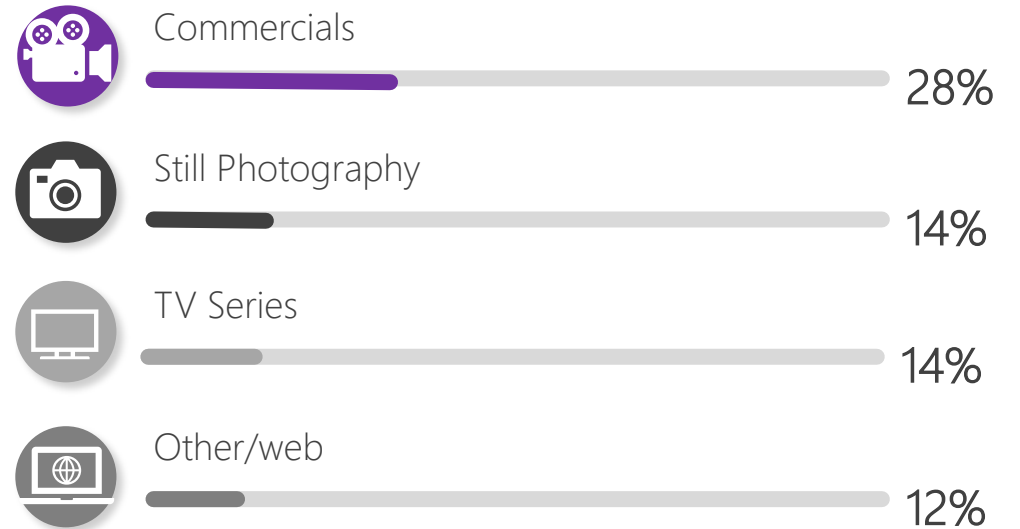


COMMERCIAL FILM PERMITS BY TYPE

Film Permits by Type



The four largest film categories are Commercials, Still Photography, TV Series, and Other/web.



COMMERCIAL FILM METRICS

The Office of Special Events has seen a 37% drop in commercial filming permits since 2018/19.



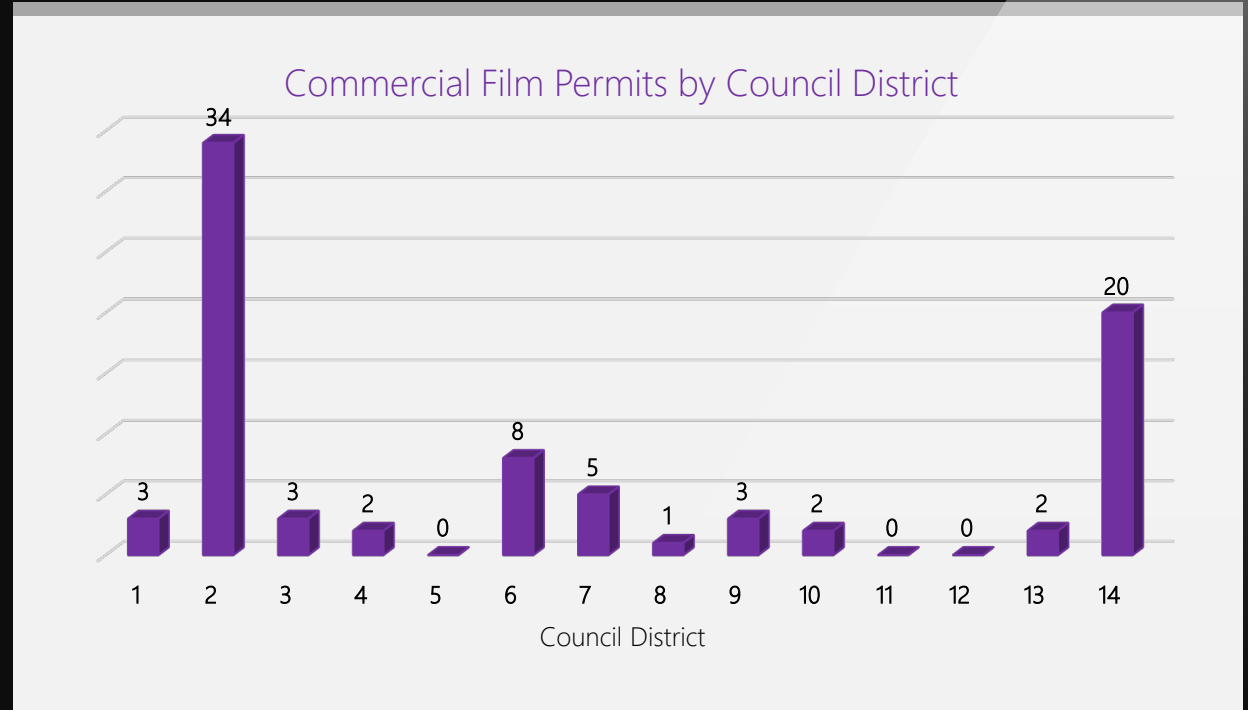
48 of the 78 (62%) Commercial Film Permits filmed in the Central Business District..



24 of the 78 (31%) Commercial Film Permits required off-duty police presence.



54 of the 78 (76%) Commercial Film Permits did not require street closures.



IMPACT



24

Sound Variances

The city allows amplified sound from 8 a.m. – 10 p.m.



74

Events had street closures

Street closures by district.
Some moving events travel through multiple districts.



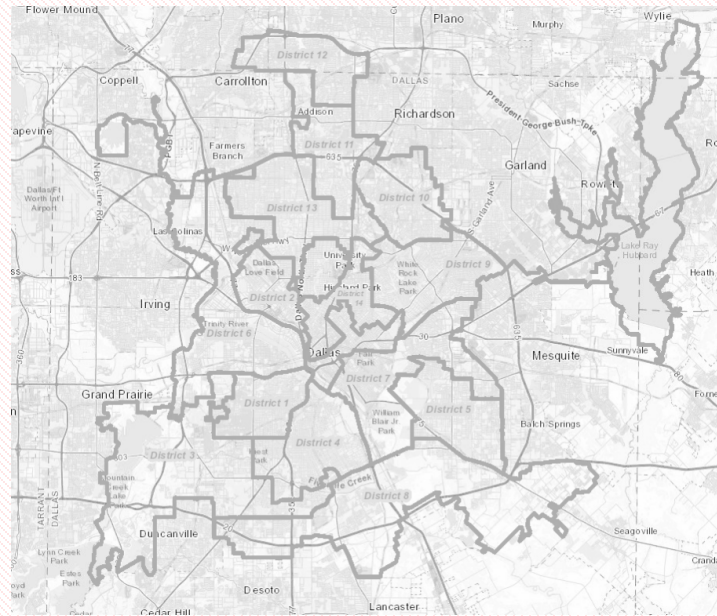
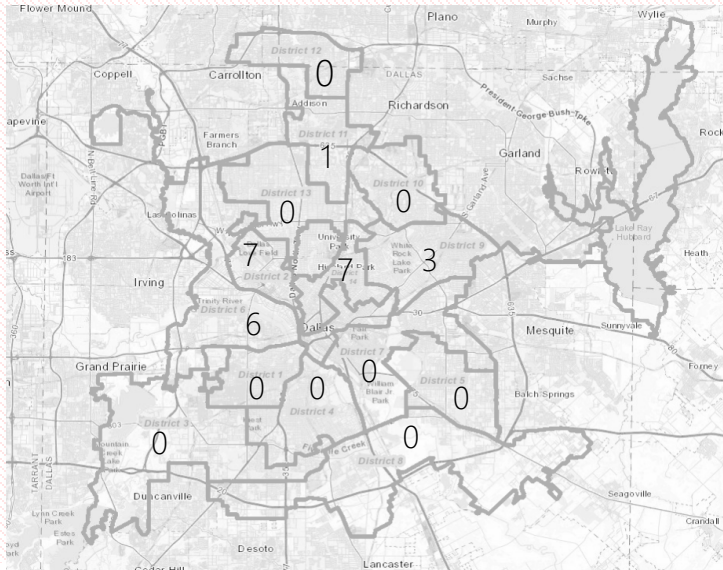
Public Safety Numbers

77%

of all event applications require a DPD Review

20%

of event permits had EMS Present



The image features a dark, stylized cityscape background with buildings and streets. A large, semi-transparent purple diamond shape is centered over the image. Inside this diamond, the words "THANK YOU" are written in a white, sans-serif font, stacked vertically. The diamond has a gradient from a lighter purple at the top to a darker purple at the bottom. The cityscape is rendered in shades of grey and black, with some yellow lights visible on the buildings.

THANK
YOU