## **Neighborhood Plus**

- A citywide neighborhood revitalization strategy -



## Kimball has a new name... Kiest Cliff!! COMMUNITY WORKSHOP

SATURDAY, May 20, 2017 10:00am – 11:30am (*Doors open at 9:45am*)

Cliffwood Church of Christ 3822 W Kiest Blvd Dallas, TX 75233

Light refreshments will be served!!

## **AGENDA**

- Welcome Raquel Favela, Chief of Economic Development and Neighborhood Revitalization
- How Marketing and Branding Can Enhance a Community's Identity – Derrick Walker
- Committee Assignments Karen Riley
- Action Plan Development Karen Riley
- Next Steps
- Announcements & Adjourn

Questions or for more information: Karen.Riley@dallascityhall.com or 214.671.8108