



# Red Bird Neighborhood Data

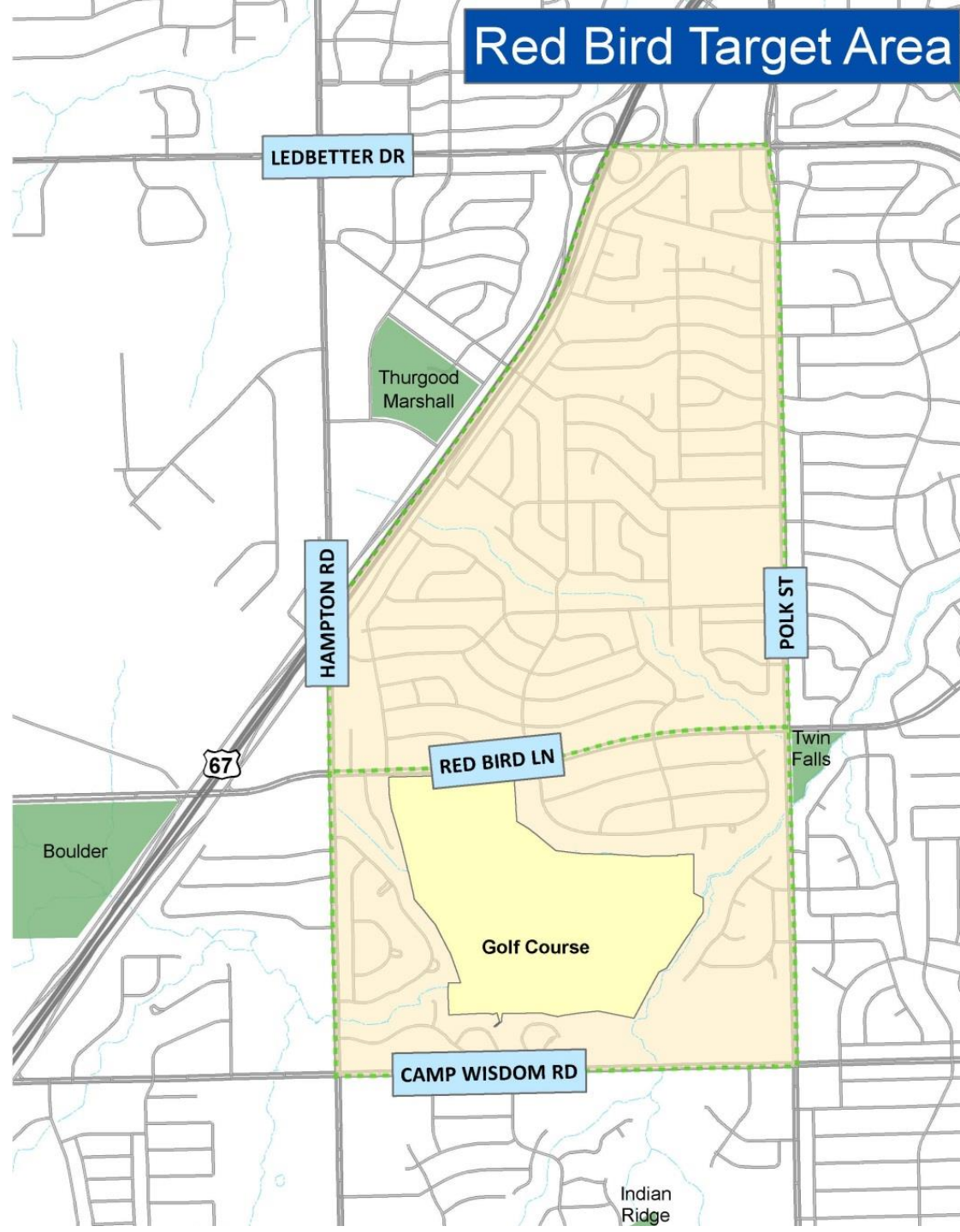
District 3

Councilmember Thomas

June 2016

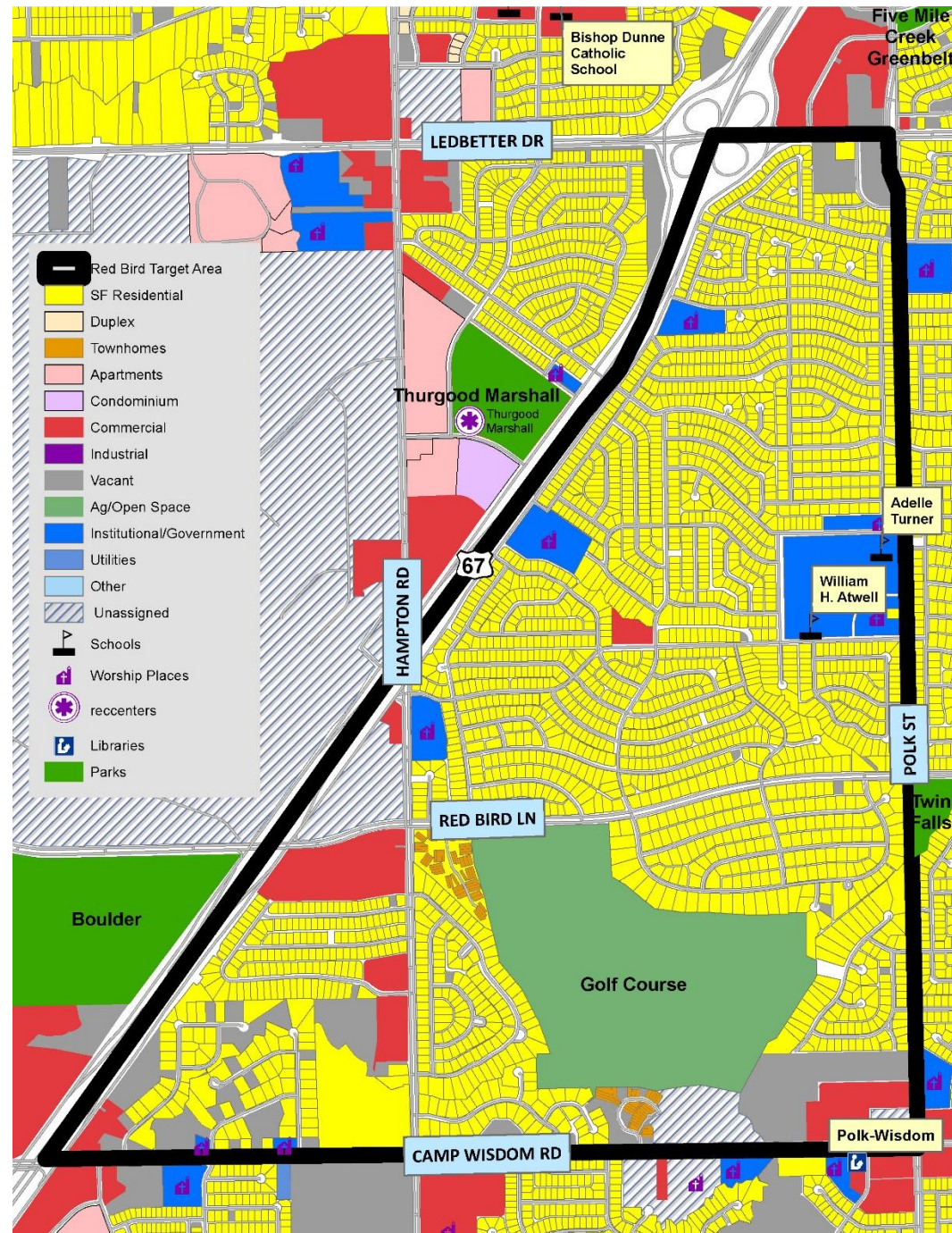


# Red Bird Target Area Land Use Map



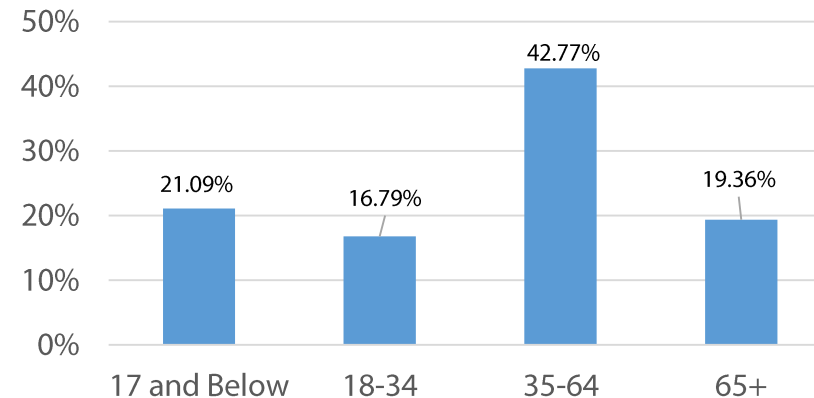
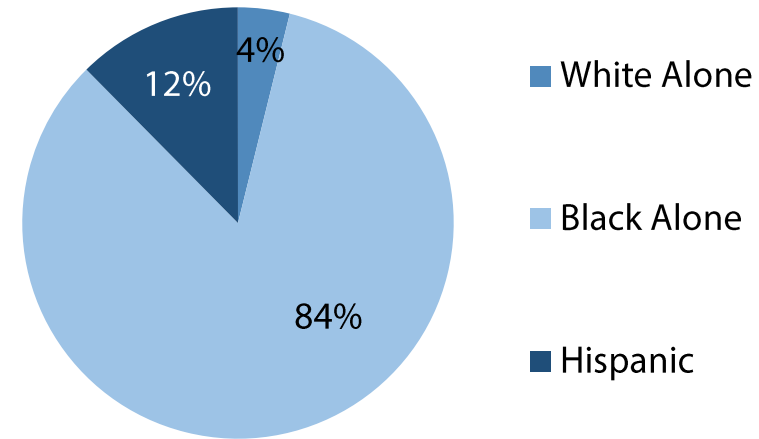


# Red Bird Target Area Land Use



# Red Bird Demographics

- **Total Population:** 5,927
- **Age**
  - Over 60% above 35 years (compared to 45% citywide)
- **Race/Ethnicity**
  - Predominantly African American (84%)
  - Hispanic population is growing
- **Education**
  - 88% HS Grad Rate
  - 25% Bachelors or Higher



\* Source: 2010-2014 5 year ACS Estimates

# Housing Overview

- **Housing Type**
  - Predominantly single family, some townhomes
- **Housing Tenure/Occupancy**
  - 84% homeownership, distributed fairly evenly throughout target area
  - 16% renter, rental single family homes scattered throughout target area
  - Vacancy rate low (3%)
- **Housing Conditions**
  - 84% of housing above average condition, significantly better than city average
  - Housing conditions generally good throughout target area
- **Property Value**
  - Slight increase across whole target area
- **New Construction/Improvement Activity**
  - 1 new single-family home, some home improvement activity throughout target area

*\* Source: 2010-2014 5 year ACS Estimates and DCAD*