

Rebirth of Red Bird Community Meeting

Concord Baptist Church
6808 Pastor Bailey Way
Dallas, TX 75237
Saturday, June 25, 2016



Neighborhood Plus

- A citywide neighborhood revitalization strategy



THE REBIRTH OF RED BIRD COMMUNITY MEETING

SATURDAY, June 25, 2016
10AM – Noon

Concord Baptist Church
Fellowship Hall
6808 Pastor Bailey Drive
Dallas, TX 75237

Refreshments will be served

AGENDA

- 1 Greetings – Councilman Casey Thomas
 - Special Announcement
- 2 Recap June 4th Community Meeting
- 3 Neighborhood Stabilization Panel
 - Home Improvement Loans – Frost Bank
 - Ask the Realtor – Rashaad Thomas, Elliot Collins
- 4 Transformational Strategies
 - Branding/Marketing/Creating an Identity
 - Vibrant Retail Options
 - Attracting Homeowners
 - Engaged Residents
 - Quality Education
- 6 Next Steps & Announcements

The future of RED BIRD depends on YOU!!!

For more information contact: PNV@dallascityhall.com or (214) 671-8900

Greetings & Special Announcement

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Councilman Casey Thomas



Recap of June 4th Meeting



Neighborhood Stabilization Panel

Home Improvement Loan Options – Frost Bank

Ask a Realtor – Rashaad Thomas, Elliot Collins



Transformational Strategies

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- Branding/Marketing/Creating an Identity
 - Light post banners
 - Monument signage in medians
 - Street sign toppers
 - Rebirth of Red Bird marketing brochure
- Vibrant Retail Options
 - Coffee Shops
 - Book Stores
 - Natural food/product shops
 - Family style eateries
 - Creating a business association
- Attracting Homeowners/Maintaining Homeownership



Transformational Strategies

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- Safety & Security
 - Neighborhood Crime watch groups
 - Neighborhood Police Officers (NPOs)
 - City Code Department (Code Crawls, resident property education, business property education)
 - Adequate street lighting
- Engaged Residents
 - Neighborhood Associations
 - Neighborhood Association Development Guide
 - Neighborhood Association Capacity Building
- Quality Education
 - DISD School Partners (Businesses & Individuals)
 - Charter School Partners (Businesses & Individuals)
 - DISD Carter High School Feeder Pattern Executive Director



Rebirth of Red Bird Vision

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- A community that is safe, attractive to families, with maintained infrastructure, stable single-family housing and involved residents and volunteers.
- A highly desirable, safe, well-maintained community with good schools, and a high degree of prosperity.
- A place that is inter-generationally safe, physically and visually attractive (well-maintained) with diverse employment opportunities, businesses, excellent schools, with a place that can facilitate training and technology.
- A vibrant community with shopping, good schools, Improved street conditions, adequate street signs and lights. And industry, increased workforce, family entertainment.

