

SOUTH DALLAS/FAIR PARK

AREA PLANNING

TASK FORCE MEETING

December 17, 2020

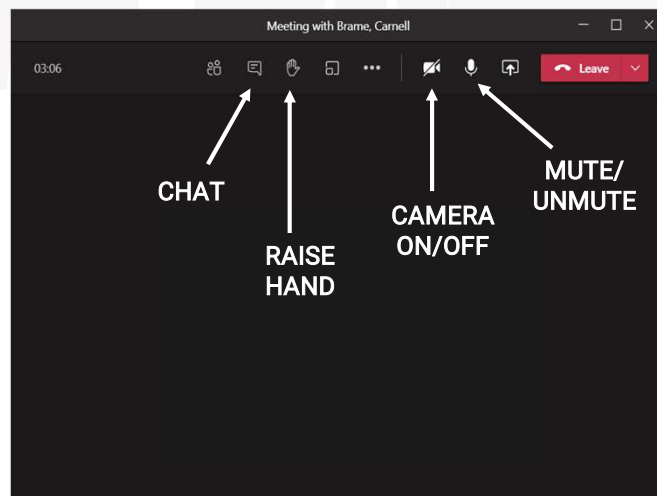


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HOUSEKEEPING

- Use video during discussion
- Mute microphone when not speaking
- Limit distractions- turn off notifications, mute phone
- Ask questions via chat or raise hand



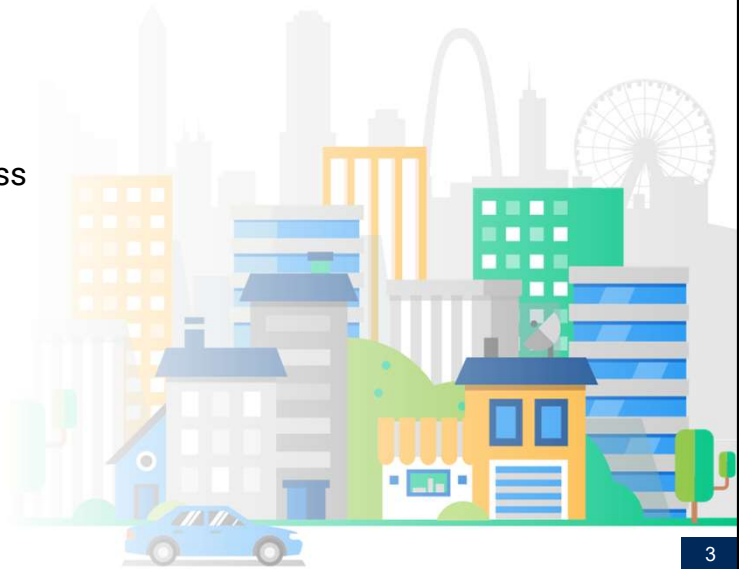
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AGENDA

- Task Force – CM Bazaldua
- Review of previous meeting
- Area planning scope & process
- Concurrent area planning
- Next steps



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TASK FORCE

TASK FORCE MEETING #2 | 12.17.20



TASK FORCE

- Role & Composition
- Final Roster
- Chair/Vice chair appointment
- Chair Remarks



Councilmember Adam Bazaldua

ROLE & COMPOSITION

Task Force Chair/Co Chair

- Communicate regularly with task force members and/or subcommittees
- Provide direction and input to staff
- Meet prior to each monthly task force meetings to set agenda
- Identify and engage stakeholders
- Champion planning process

Task Force Member

- Provide guidance on scope and priorities for the plan
- Assist with community engagement and outreach
- Provide input/feedback throughout the planning process

Staff Role

- Facilitate task force meetings and public engagement
- Draft plan guided by task force and community priorities
- Provide data/resources
- Support plan adoption process

TASK FORCE ROSTER

*As of 12/16/2020. List subject to change.

NAME	ORGANIZATION
Chris Aslam	Business Owner
Daron Babcock	Bonton Farms
Jason Brown	Park Row NA
Shannon Brown	South Side Quarter Development Corp.
Dorothy Hopkins	Frazier Revitalization Inc
Eva Jones	SDFP Faith Coalition/Queen City NA
Hank Lawson	Resident
Linda McMahon	The Real Estate Council
Sherri Mixon	TR Hoover CDC
Diane Ragsdale	Innercity CDC
Joli Robinson	Habitat for Humanity
Julie Saqueton	St. Phillips CDC
Ken Smith	Revitalize South Dallas Coalition
Scottie Smith	Scottie Smith & Associates
Tabitha Wheeler	Business Owner/Woodlawn NA
Marilyn Williams	South Fair CDC

DISTRICT 7 BOARDS/COMMISSIONS

Key District 7 Board/Commission representatives will be invited to attend Task Force meetings as ex-officio members

- City Plan Commissioner – Timothy Jackson
 - email: d7plan@gmail.com /cell: 214-659-1237
- Park Board Member – Daniel Wood
- Community Development Commissioner – Zhen Barrientos
- Landmark Commissioner - Vacant
- Arts & Culture Commissioner – Phillip E Collins

AD-HOC TECHNICAL COMMITTEE

City Departments:

- Integrated Public Safety Solutions
- Economic Development
- Housing & Neighborhood Revitalization
- Transportation
- Arts and Culture
- Bond Dept
- MLKJ Center
- South Dallas Cultural Center
- Resiliency
- Park and Recreation
- Environmental Quality & Sustainability

External Agencies:

- DART
- TXDOT
- NCTCOG
- DHA Housing Solutions
- EPA
- DISD

REVIEW — TASK FORCE MEETING #1

TASK FORCE MEETING #2 | 12.17.20

SUMMARY

Area Planning

- What is Not Included and Burning Issues
- Research best practices for social issues

Affordable Housing

- Increasing housing cost
- Displacement

Community Engagement

- Inclusive (business owners, developers, young, landlords, renters)
- Hard-to-Reach: canvassing, flyers, history, engage young people



SUMMARY

Data

- Race/ethnicity
- New residents
- DISD growth
- Property sales
- Texas A&M data

Other Issues

- Property evaluation
- Renters v. Homeowners
- Leadership changes (toolbox)



South Dallas/Fair Park Area Plan
SCOPE & PROCESS
TASK FORCE MEETING #2 | 12.17.20

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SOUTH DALLAS/FAIR PARK AREA PLAN
AREA PLAN BOUNDARY

The map displays the area plan boundary as a red dashed line. Key streets within the boundary include Martin Luther King, Jr., Fair Park, Robert B. Cullum, Malcolm X, SM Wright, Elsie Faye Heggins 2nd, and Bexar. Surrounding areas are labeled: Downtown Dallas, Trinity River, Cedar Crest, Trinity Forest, and White Rock Creek. A scale bar (0 to 1 mile) and a north arrow are located in the bottom left corner.

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IMPETUS FOR PLANNING

- Proposed authorized hearing for PD No. 595*
- Citywide Transit Oriented Development Initiative – three DART stations impacting South Dallas (two existing Station Area Plans)
- Single Family Housing NOFA
- Fair Park Master Plan (Adopted 10/2020)
- Major impacts from proposed highway projects (I-30, I-45/US 175, I-345)
- Growing private investment



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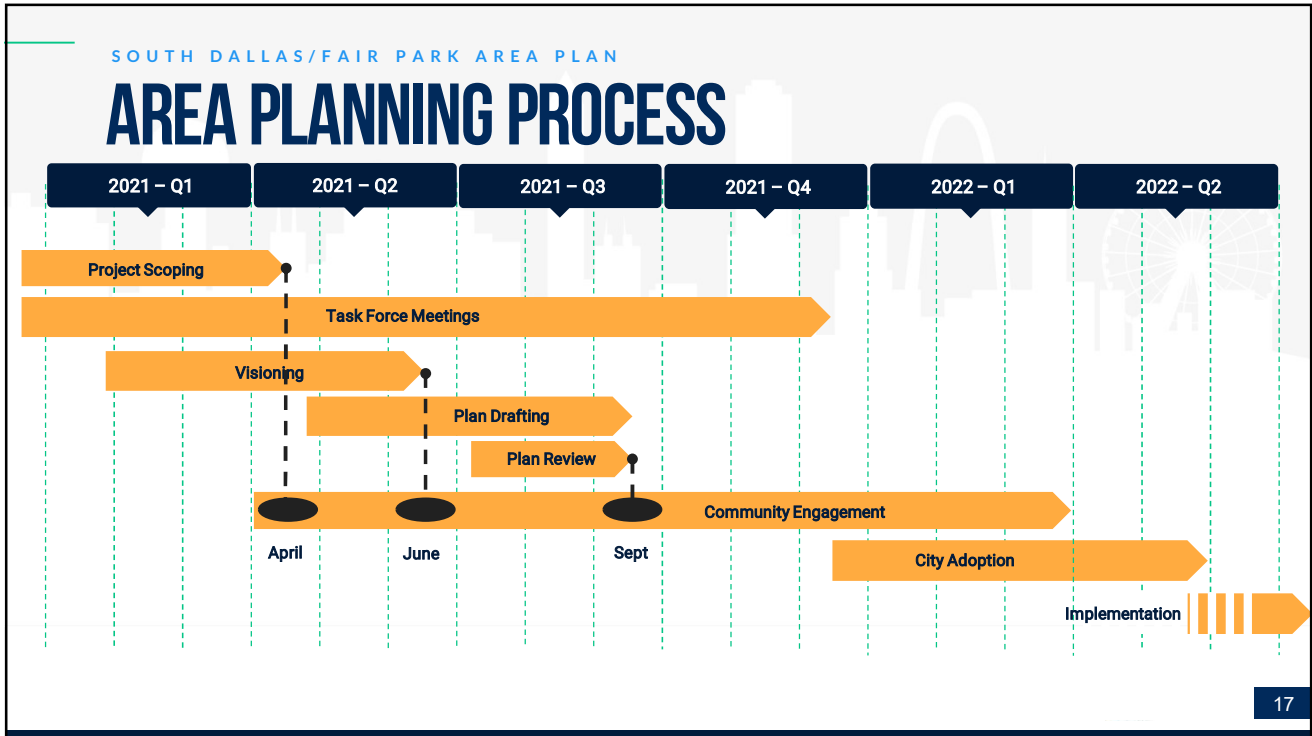
SOUTH DALLAS/FAIR PARK AREA PLAN

AREA PLANNING PURPOSE

- Establish a detailed land use & development vision
- Guide proactive City implementation (3-5 yr timeframe):
 - Thoroughfare Plan amendments
 - Infrastructure improvements
 - Other actions related to land development
- Align and incorporate into ForwardDallas Comprehensive Plan

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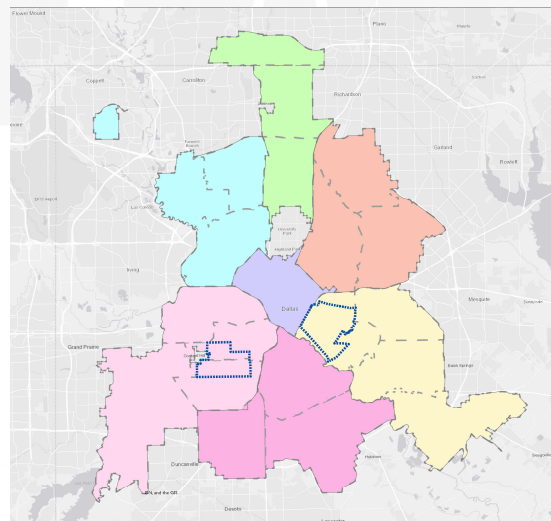
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TASK FORCE MEETINGS

Meeting	Topic
<u>Meeting 1 & 2</u> Nov/Dec 2021	Establish task force & overview
<u>Meeting 3</u> Jan 2021	Preliminary data analysis review & discussion
<u>Meeting 4 & 5</u> Feb/Mar 2021	Identify focus issues, guiding principles & vision statement
<u>Meeting 6</u> March 2021	Preparation for 1st community meeting
<u>Community Meeting #1</u> April 2021	Community Meeting #1

CONCURRENT AREA PLANNING

- Three initial areas
 - West Oak Cliff
 - South Dallas/Fair Park
 - East Oak Cliff (not finalized)
- Impetus for planning
 - Authorized Hearings, Catalytic Projects
- Similar task force structure and process





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CONCLUSION

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NEXT STEPS



TASK FORCE MEETING #3:
January 28, 2021
6 p.m.

AGENDA

- Preliminary Analysis
- Focus Issues
- Planning Scope

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TASK FORCE CHAIR

Scottie Smith
smith@scottie-smith.com
M: 214-971-3915

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