

- 01 Streetcar to Union Station
- 02 West Davis Complete Street Project
\$979K to improve West Davis from Beckley to Hampton as a complete street.
- 03 Bicycle Facilities
Bicycle connection to the 8th and Corinth DART Station
- 04 Bishop Complete Street Project
\$4M to improve Bishop from Jefferson to Davis as a complete street.
- 05 Proposed amendments to PD 316
- 06 Resurfacing of Jefferson near Madison
\$293K in street resurfacing of Jefferson near Madison
- 07 Jefferson Streetscape
\$1.47M for public realm improvements

context map | area projects:

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Purpose and Background

- Provide an overview of potential improvements to Jefferson within the context of current area projects.
- Design funds are currently available
 - Objective is to define the scope of the project as an input into the design team
 - Coordinate hired design team's work with the desire of the community

Original Concept



“Las Ramblas” concept:

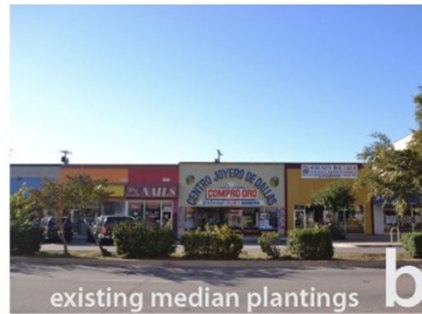
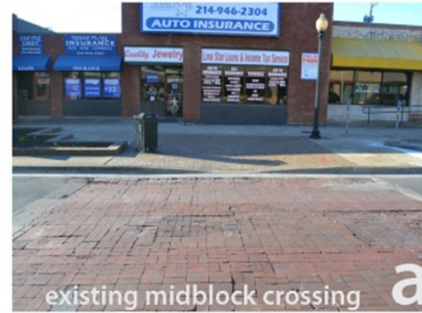
- Challenges:
1. **Area traffic impact** - concern was expressed regarding the long term impact of reducing this section of Jefferson to one lane in each direction.
 2. **Long term operations and maintenance** - existing funding is allocated for design and construction. long term funding for operation and maintenance is a concern for succesful execution.



Concept 1 challenges

- Community expressed concern regarding the reduction of traffic lanes down to one lane in each direction.
- Concern regarding the long term operation and maintenance of the median.
- Impact limited to two blocks on Jefferson
- Impact limited to work only within the median

What does Jefferson need?



01. sidewalk cleanup

By cleaning up the existing sidewalks by powerwashing to remove gum and other discoloration and removing old telephone boxes, the street will get a huge facelift at a low cost.

02. landscaping cleanup

By clearing and updating existing landscape planters and median strips with low-maintenance plantings, a more beautiful and cohesive streetscape will be achieved.

03. midblock crossings

A crossing currently exists on the 200 block of Jefferson. Paved, painted, and signaled crossings should be repeated on each block to improve walkability.

04. major intersections

Major street intersections at Zang and Bishop should employ design elements which help to unify the identity of the Jefferson Blvd. corridor.

05. sidewalk activation

Wide sidewalks and corner bumpouts provide plentiful opportunities for sidewalk seating and social gathering.

06. alley activation

The alleyway behind Jefferson Tower (300 block) provides an opportunity to create additional retail and public space while also improving connections to and from parking lots north of Jefferson.



Can the Project Zone be Expanded?



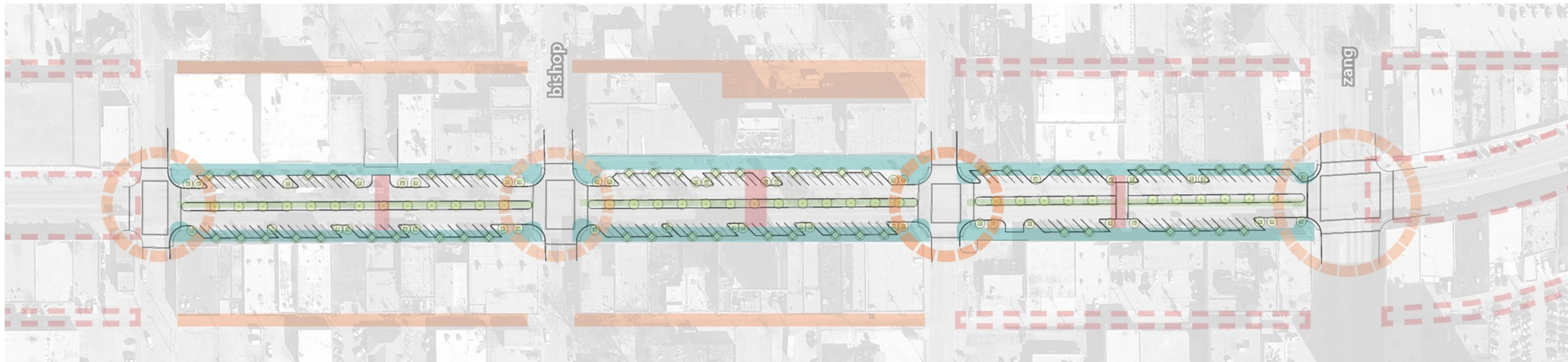
areas of consideration:

Proposal:
Catalogue existing conditions on Jefferson Boulevard focused initially on the blocks from Adams to Zang.
Create a vision for improvements within the project zone based on existing needs and determine a replicable strategy that can be continued along the corridor.

proposed phase 1 area : Blocks between Adams and Zang.
1st phase focus area

potential expansion area: Bishop Ave. to Adams Ave.
Phase 1 expansion based on available funding

Concept Diagram



- LEGEND**
- sidewalk cleanup and activation
 - median/ landscape cleanup and planting
 - enhanced midblock crossing
 - alleyway lighting
 - enhanced intersection w/generous crosswalks
 - future area of opportunity for design improvements



Design Considerations

- Improving the existing assets to the corridor
 - Cleaning up and repairing sidewalks and acorn lighting
 - Landscaping and/or trees along corridor
 - Improving the median/ repair or replace median fountain
 - Activating the sidewalk
 - Enhanced intersections with generous sidewalks
 - Celebrating the identity of the corridor
 - Alley lighting- prioritize in either side of bishop
- Maximizing the distance the project can impact
- Securing continued community input during the design process

Existing Condition



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Proposed Enhancements



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Existing Condition



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Proposed Enhancements



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Next Steps

- Let us know your thoughts!
 - Comment cards
- Stay involved
 - Sign up for updates and future meetings



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