

# Neighborhood Plus



# What is Neighborhood Plus?

Comprehensive strategy to revitalize and strengthen sustainable neighborhoods across the City of Dallas.

# Strategic Goals

**2**

**Alleviate Poverty**



**3**

**Fight Blight**



**4**

**Attract and Retain the Middle Class**



**5**

**Expand Home-ownership**



**6**

**Enhance Rental Options**



**1**

**Collective Impact Framework**





# Collective Impact Defined

The commitment of a group of people from different sectors to a common agenda for solving special problems through collaboration and teamwork

# Six Strategic Goals

## Create a Collective Impact Model

- External
- Internal
- Cross-departmental communication and coordination

Alleviate poverty

Fight Blight

Attract and retain the middle class

Expand home ownership

Enhance rental options

Collective  
Impact  
Framework 

Alleviate  
Poverty 

Fight  
Blight 

Attract and  
Retain the  
Middle Class 

Expand  
Home-  
Ownership 

Enhance  
Rental  
Options 

# Importance of Strong Neighborhoods

- Higher property values
- Lower crime (safer)
- Lower code enforcement complaints
- Higher satisfaction with city services
- Increase in quality of life
- Identify and develop community leaders
- Deciding factor in selection of where to live

# Neighborhood Plus Process

- Councilmembers identified Target Areas
- Councilmembers identified primary concerns in Target Area
- Neighborhood Vitality analyzed data for each Target Area
- Target Area teams established

# Implementation Approach

## Rapid Response Priorities

- Responsive to immediate needs
- Tactical
- Treat symptoms
- Rapid response with limited planning
- Deploy existing operational resources
- City resource focused

## Long-term Transformation Priorities

- Strategically focused
- Comprehensive
- Address root causes
- Short and Long-term action planning
- Deploy capital and operational resources
- Align External Collective Impact Partners



# Questions

