City of Dallas UDPRP Review Summary

06.25.21

Urban Design Peer Review Panel

DATE: 06.25.21

TIME: 8:30am

PROJECT: Red Bird Hotel

LOCATION: WebEx Teleconference

Overview

Below is a summary of the Urban Design Peer Review Panel's advice for the Red Bird Hotel project as derived from the June 25th Peer Review session.

Advice Summary

- [1] The Panel applauds this project for providing a needed product and addition for Southwest Oak Cliff and for contributing more vibrancy to the Red Bird Mall redevelopment.
- [2] The Panel advises that more thought be given to the design and routing of the wellness trail to provide adequate space for bikes and pedestrians, with additional design detail being conducted to emphasize pedestrian safety, including minimizing driveway crossings and eliminating curbs.
- [3] The Panel suggests this project give more thought to how this site can individually handle stormwater management and improve water quality through on-site bioswales and landscape design in the parking islands and surrounding pervious spaces.
- [4] In order to reinforce the overall vision for redevelopment of the Red Bird Mall site, the Panel recommends that more architectural and landscape design attention be given to the north and eastern facades of the building, considering internal building programming as well as streetscape design along those edges. The goal of such design is to better connect and integrate the hotel to the rest of the Red Bird Mall site, while also encouraging pedestrian connectivity and access to the surrounding community. It was additionally noted the need to provide transparency along both of these facades.