

## Scorecard: Key Terms

**Sustainability** is the ability to continue a defined behavior indefinitely.

**Recycle** is the ability to collect, sort, and process the item into a reusable object.

Waste Analysis or Audit is a study that determines what materials can be targeted for waste reduction and recycling.

**Diversion Rate** is the percentage of materials that are diverted to be recycled, composted, or reused from the total generated waste stream.

**E Stewards or R2 Certification** is a certification that requires electronic recyclers to responsibly recycle.

## **GREEN BUSINESS CERTIFICATION - SCORE CARD**

Bronze (100+) Silver (200+) Gold (300+)

## (**R** in Column = required action to receive certification)

	ED	EDUCATION				
			DONE	IN PROGRESS	TOTAL POINTS	
	1	RECYCLING ANNOUNCEMENT				
R		Newsletter, letter, posters or			15	
		email to employees, tenants,				
		residents and janitorial staff				
		about program				
		(on an annual basis)				
	2	PROVIDE EDUCATIONAL				
		MATERIALS				
R		Share and post list of items to			10	
		recycle and not recycle				
		(on an annual basis)				
		Share and post recycling tips			5	
	3	TRAINING				
R		Annual presentation to			10	
		employees, tenants or residents				
		on how to recycle				
R		Presentation to janitorial staff			10	
	1	on the recycling program				
		(covers segregating waste &				
	1	recyclables)				
		TOTAL			50	

	SIC	SIGNAGE & PLACEMENT				
			DONE	IN PROGRESS	TOTAL POINTS	
R	1	Provide large signage near all exterior and interior containers			10	
R	2	Clearly identified indoor containers (in public locations) Please see attached examples.			10	
R	3	Recycling containers are easily accessible to the employees, residents, tenants and janitorial staff. A 6 gallon/unit capacity is recommended.			10	
R	4	Waste and Recycling compactors, dumpsters, etc. are clearly identified by contractor.			5	
		TOTAL			35	

		DONE		
4		DONE	IN PROGRESS	TOTAL POINT
1	Contact your current waste			
	hauler and/or companies that			
	offer a waste analysis (or waste			5
	audit)			
	Usually completed at the start of service.			
2	Number of Items collected in			
2				
	your program:			
R	Cardboard			5
R	Office paper, newspaper,			5
	magazines, mixed paper			
R	Bottles: Aluminum, steel			5
R	Bottles: Plastic			5
	Bottles: Glass			5
3	Diversion Rate is <b>40%</b> or		+	20
5	greater*			20
	Diversion Rate is <b>60%</b> or		+	40
				40
	greater*			
	Diversion Rate is <b>80%</b> or			80
	greater*			tin and first sec
	*Must provide garbage and recycling info collection or average monthly garbage ar			
	questions on this section. 10 ADDITIONA		icuse give us a call of el	nan us n you llave
4	Identify additional items that		$\sim$	$\wedge$
•	are recycled:			
	DOCUMENTATION REQUIRED			
	Electronics (recycler must be e-	ľ –	Ť	10
	Stewards or R2 certified)			
	/			
	Lightbulbs			5
	Lightbulbs			
	Lightbulbs Scrap metal (e.g. water heaters)			10
	Lightbulbs Scrap metal (e.g. water heaters) Furniture, Mattresses, Textiles			10 10
	Lightbulbs Scrap metal (e.g. water heaters) Furniture, Mattresses, Textiles Other (e.g. shredded paper)			10 10 5
5	Lightbulbs Scrap metal (e.g. water heaters) Furniture, Mattresses, Textiles Other (e.g. shredded paper) Food Waste Diversion Program			10 10
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	LE	ADERSHIP AND POLICY			
			DONE	IN PROGRESS	TOTAL POINTS
	1	Company adopts sustainable guidelines or policies (e.g. paper reduction policy, water bottle ban, plastic bag ban, etc.).			5
	2	Company shares these policies with employees, residents, tenants and janitorial.			5
		Company can demonstrate that the policies are being practiced by the residents, tenants, employees, etc.			5
R	3	Company is aware of the City's Zero Waste timelines and goals. Company shares these timelines and goals with employees.			5
	4	Company has a dedicated Green Team or Person that promotes sustainable practices. This team/person will be responsible for maintaining the Green Business Certification. Staff is not required solely for this purpose.			10
	5	Company has adopted a Green Purchasing policy (e.g. purchases recycled paper, materials with recycled content, environmentally friendly cleaning products).			10
	6	Company has identified a diversion rate goal.			5
		TOTAL			45

## **Required Information:**

Current Waste Hauler: Current Recycling Hauler: When did your recycling program begin? Current diversion rate:

Size of container(s): Number of container(s): Frequency of collection: OR Average Monthly Garbage Tonnages: Average Monthly Recycling Tonnages: Average Monthly Organics Tonnages:

To maintain your certification, you will be required to report these numbers to the Zero Waste team, annually.

Examples:





