



BECOME CERTIFIED IN FOUR EASY STEPS

1. Get Started

Go to the City's commercial recycling webpage: bit.ly/ComRecycling

2. Download the Green Business Scorecard

The Scorecard is a simple, step-by-step guide to greening your business. Please print and fill out the form. Don't worry if your business is not currently participating in all of the categories on the scorecard. The Zero Waste team will schedule a time to visit with you by phone to discuss any questions or additional green practices you may want to add to your program. Please scan your completed application to CommercialRecycling@dallascityhall.com.

3. Evaluation and Initial Onsite Visit

Once you have completed the scorecard, a member of the Zero Waste team will visit your business to confirm your identified strategies are being met and work with you to identify additional Zero Waste strategies that you can implement in the future.

4. Complete and Finish

When you become Green Business Certified you will receive your decal and recognition as a Bronze, Silver or Gold business. Please fill out your company profile to be posted on our Green Business web page so customers can find you. If you are certified Gold, the Zero Waste team will schedule a separate appointment to take pictures for the website and social media.

Green Business Certification

The City of Dallas' Zero Waste team provides a FREE business assistance program to help you "Go Green" and become more efficient, profitable, and sustainable.

The City of Dallas Green Business Certification program recognizes businesses that:

- Prevents waste
- Incorporates the 5R's into their operations
 - Refuse, Reduce, Reuse, Recycle, Rot
- Promotes and supports sustainability efforts

Program Benefits

Green Business is Good Business. It benefits your business by:

- Being recognized and promoted – strengthens your brand name by leveraging your recognition as an environmental leader. You will receive a decal and certificate for your property. Depending on the score, you may also be recognized on the City's Green Business webpage and social media.
- Gain a Competitive Edge - Attract New Customers that want to do business with companies that are environmentally conscious.
- Strengthen Your Team – research has shown that employees want to work for companies that make a difference in the environment. Your staff will be happier, healthier and more productive.
- Support the Dallas Community – Community stewardship whether volunteering or supporting the City's Zero Waste Plan helps your employees, guest and tenants feel that they are making a difference.
- Save Money – Cut costs by reducing your environmental impact and reducing your waste expenditures.
- Be A Part of the Green Business Network – Dallas' top sustainable companies will share best practices and make new connections.

As a Green Business, there are three levels:

Bronze

- Recycling assistance from the City
- A Green Business Certification decal or certificate to display prominently at your business
- Permission to display this logo on your company website and in other media
- Recognition on Dallas Zero Waste Social Media accounts

Silver

- All of the above
- A listing under your business category on the City's commercial recycling website and DallasRecycles.com

Gold

- All of the above
- Highlighted on social media (once a month)
- Synopsis of your business is listed on the commercial recycling website and DallasRecycles.com
- Recognized at the City's periodic Green Business Leaders event

Eligibility and Cost

There is no cost associated to become Green Business Certified with the City of Dallas.

To be eligible, you must:

- Be a business in one of the Business Categories
- Have a property that is over 20,000 sq. ft. (*building size may change after the pilot year*)
- Include the entire building in the certification
- Complete an application and score card online and submit it to CommercialRecycling@dallascityhall.com
- Set an initial onsite visit with a Dallas Zero Waste team member
- Review the scorecard with the Zero Waste team member

The Green Business Certification will be valid for a three-year period. All properties are expected to maintain the minimum number of recognition points that are reviewed on their checklist. Another site review will be scheduled during the second year to confirm that the points are being upheld.

Program updates and improvement is encouraged! At any time, you can reapply to move up a level.