

Memorandum

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CITY SECRETARY
DALLAS, TEXAS



CITY OF DALLAS

DATE September 13, 2013

Honorable Members of the Arts, Culture & Libraries Committee:
TO Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis,
Jennifer Staubach Gates

SUBJECT Arts, Culture & Libraries Committee Meeting Agenda

Monday, September 16, 2013, 3:00 p.m.

Dallas City Hall – 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

- | | |
|---|--|
| 1. Call to Order | Philip T. Kingston
Chair |
| 2. Approval of April 15, 2013 Minutes | Philip T. Kingston
Chair |
| 3. Dallas City Performance Hall Report on
First Year of Operations | Maria Munoz-Blanco
Director, Office of Cultural Affairs |
| 4. Latino Cultural Center:
10 Years of Service to the Dallas Community | Maria Munoz-Blanco
Director, Office of Cultural Affairs |
| 5. Adjourn | Philip T. Kingston
Chair |

Philip T. Kingston

Philip T. Kingston *als*
Chair

Public Notice

130857

POSTED CITY SECRETARY
DALLAS, TX

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, Interim City Manager
Warren M.S. Ernst, Interim City Attorney
Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager

Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City
Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Officer
Elsa Cantu, Asst. to the City Manager – Mayor
and Council

NOTICE: A quorum of the Dallas City Council may attend this Council committee meeting.

DATE September 13, 2013
SUBJECT Arts, Culture & Libraries Committee Meeting Agenda
PAGE 2 of 2

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

Arts, Culture & Libraries Committee Meeting Record

DRAFT

Meeting Date: April 15, 2013

Convened: 3:02 p.m.

Adjourned: 3:47 p.m.

Members Present:

Ann Margolin, Chair
Jerry R. Allen
Tennell Atkins
Vonciel Jones Hill

Members Absent:

Delia Jasso

Briefing Presenters

Laura V. Estrada
Board Member
Dallas Summer Musicals

Kate Park
Executive Director
Friends of the Dallas Public Library

Staff Present:

Joey Zapata, Mary Jo Giudice, Maria Munoz-Blanco

Guests Present:

Darrell Jordan, Steve Watson, Gail Plummer, Nancy Natinsky, Tracy Jordan

AGENDA:

1. Approval of March 4, 2013 Minutes

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s):

A motion was made to approve the minutes of March 4, 2013.

Motion made by: Jerry Allen

Motion seconded by: Vonciel Jones Hill

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. Dallas Summer Musicals Initiative: High School Musical Theater Awards

Presenter(s): Laura Estrada

Information Only:

Action Taken/Committee Recommendation(s):

This briefing was to spotlight the achievements of high school students and their schools' musical theater programs. Board members from DSM's were present to discuss this initiative.

Committee members expressed their support and the Chair thanked Ms. Estrada for the presentation.

3. **The Big Read Dallas Update**

Presenter(s): Kate Park

Information Only:

Action Taken/Committee Recommendation(s):

This briefing highlighted The Big Read Dallas, which is a community service project designed to immerse Dallas in a shared reading experience, with a specific focus on ninth- and tenth-grade Dallas ISD students. The program, based on a grant awarded to the Friends of the Dallas Public Library by the National Endowment for the Arts, was under way and culminated with a city-wide initiative throughout the entire month of April 2013.

Councilmember Philip T. Kingston
Chair

Memorandum



CITY OF DALLAS

DATE September 13, 2013
TO Honorable Members of the Arts, Culture & Libraries Committee:
Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis,
Jennifer Staubach Gates
SUBJECT Dallas City Performance Hall Report on First Year of Operations

On Monday, September 16, 2013, the Committee will be briefed on the Dallas City Performance Hall Report on the First Year of Operations. The briefing materials are attached for your review.

Please let me know if you have questions or need additional information.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

Attachment

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Dallas City Performance Hall Report on First Year of Operations

Briefing to the
Arts, Culture & Libraries Committee
September 16, 2013



Office of Cultural Affairs
CITY OF DALLAS



Background

- * The Office of Cultural Affairs operates seven facilities, collectively referred to as the “cultural centers”
 - * Bath House Cultural Center
 - * Dallas City Performance Hall
 - * Latino Cultural Center
 - * Majestic Theatre
 - * Morton H. Meyerson Symphony Center
 - * Oak Cliff Cultural Center
 - * South Dallas Cultural Center
- * Today’s briefing focuses on two of the centers that have reached a special milestone in their history
- * Future briefings will focus on the accomplishments and special programs of our other cultural centers



Bath House Cultural Center Interior View



South Dallas Cultural Center Exterior View

Purpose of the Briefing

- * Update the Arts, Culture & Libraries Committee on the first year of operations of the Dallas City Performance Hall (September 2012-September 2013)
- * Provide an overview of the upcoming season at the Dallas City Performance Hall

Grand Opening September 2012

- * September 13, 14, 15 & 16, 2012
- * Combination of free to the public and ticketed events designed to highlight the venue and showcase the talent of local artists and arts groups
- * Multiple partners from the cultural community participated in the events

First Year By the Numbers

* FY13 Attendance (YTD)		51,388
* Rental Days		162
* Public Events	103	
* Other Events	17	
* Rehearsal Days	42	
* Organizations Using the Facility		49

- Attendance goal exceeded by **41.2%**
- Rental days goal exceeded by **62%**

Who Used the Building?

- * 36 Dallas-based artists / arts groups used the Dallas City Performance Hall for events during its first season of operations
- * Types of events presented included music concerts, dance performances, theatre plays, lectures



User Group list for 2012-2013 Season

- * Dallas Opera
- * Dallas Chamber Symphony
- * WRR Classical 101
- * Lone Star Wind Orchestra
- * Art & Seek
- * Reading Partners LLC
- * Bengali Association of DFW
- * Kessler Theater
- * Metropolitan Winds
- * Resounding Harmony
- * Greater Dallas Youth Orchestra
- * The Women's Chorus of Dallas
- * Voices of Change
- * TEDxSMU
- * Undermain Theatre
- * Cirque Dallas
- * Turtle Creek Chorale
- * Dallas Institute of Humanities and Culture
- * Uptown Players
- * KERA
- * University of North Texas
- * SMU Meadows School of the Arts
- * Kollaboration Dallas
- * E3 Partners
- * Dallas Black Dance Theatre
- * Chamber Music International
- * American Choral Directors Association
- * American Classics
- * Dallas Business Council for the Arts
- * The Dallas Conservatory
- * Sammons Center for the Arts
- * Dallas Museum of Art
- * Midlothian Bands
- * Daughters of World War II
- * Dallas Asian American Youth Orchestra
- * Preservation Dallas
- * Crow Collection of Asian Art
- * Highland Park Presbyterian Church
- * Theater Communications Group
- * Corgan and Associates
- * Bruce Wood Dance Project
- * New Texas Symphony Orchestra
- * Fine Arts Chamber Players
- * Dallas Theater Center
- * City of Dallas
- * Enigma LLC
- * Maharlika Dancers
- * Texas PTA
- * Indian Cultural Heritage Foundation

Highlights of Dallas Arts Groups



* Dallas Chamber Symphony

- * The “youngest” member of the Dallas classical music scene, DCS was founded in 2012.
- * Their first-ever public performance was at the DCPH in September 2012 – and also the very first group to perform at DPCH after the grand opening weekend.
- * During their inaugural season, the group performed 2 world premieres of film scores by Texas composer Brian Satterwhite.

Highlights of Dallas Arts Groups



* **Bruce Wood Dance Project**

- * BWDP staged the first full-scale dance production at the Dallas City Performance Hall, fully utilizing the marley dance floor and performed two sold out shows.
- * Bruce Wood Dance Project was named “Best Dance Company” in 2013 by *D Magazine* and has been challenging dancers and audiences to explore new modes of dance.

Highlights of Dallas Arts Groups



* Dallas Black Dance Theatre

- * The second company of Dallas Black Dance Theatre performed their Annual Spring Fiesta at the Dallas City Performance Hall featuring the best and most promising students of the Dallas Black Dance Academy.
- * Performances included student matinees with the purpose of exposing Dallas County school children to professional dance and to nurture a new generation of local dancers.

Highlights of Dallas Arts Groups



- * **Orchestra of New Spain**
 - * Orchestra of New Spain staged “Las nuevas armas de amor” (Cupid’s New Weapons of Love), a zarzuela presented with a Spanish and Argentinean production team in the 18th century style of popular Spanish comedy.
 - * Led by Artistic Director Grover Wilkins, this production fully utilized the DCPH Orchestra Pit and adjustable acoustical banners, allowing for a completely acoustic production without any amplification whatsoever.

Highlights of Dallas Arts Groups



* Undermain Theatre

- * Undermain Theatre staged the area premiere of “Penelope” by Tony Award winning playwright Enda Walsh in January 2013.
- * This ingenious theatrical production transformed the stage of the DCPH into a 100 seat black box type theater – creating a set that was the deep end of an abandoned swimming pool, and allowing the audience to be seated on stage with the performers.

Highlights of Dallas Arts Groups



* Bengali Association of DFW

- * The Bengali Association of Dallas/Ft Worth presented *Durgotsav* 2012 in October, a two day Hindu celebration that included a wide variety of dance performances, youth presentations, and musical acts.
- * The festival included the construction of an ornately decorated *mandap* in the Lobby for cultural programs and festivities.

National Conferences

- * American Choral Directors Association (May 2013)
- * Theatre Communications Group (June 2013)



Feedback from User Groups

- * User Council Task Force composed of 9 representatives from organizations that used the facility in the first year.
- * Recommendations made include:
 - * Additional specialized theatrical equipment
 - * New Conductors Podium
 - * Expand inventory of Intelligent Lighting Fixtures
 - * Card Access for Star Dressing Rooms
 - * Marketing support
 - * Box office operations
 - * Dedicated Wireless
 - * Signage for Box Office area

Publicity & Reviews

* *D Magazine* 2013 Best Performing Arts Venue

“Simple elegance, fantastic acoustics, and community-focused mission have accomplished what other spaces in the Arts District haven’t, sparking inspiration for the formation of new groups and bringing new life to mainstays.” - *D Magazine*, Best of Big D “Best Performing Arts Venue”

- * **“A dream venue for a piano or vocal recital, a chamber orchestra, a dance program, classical theater or a musical with live orchestra”** - Scott Cantrell, *Dallas Morning News*

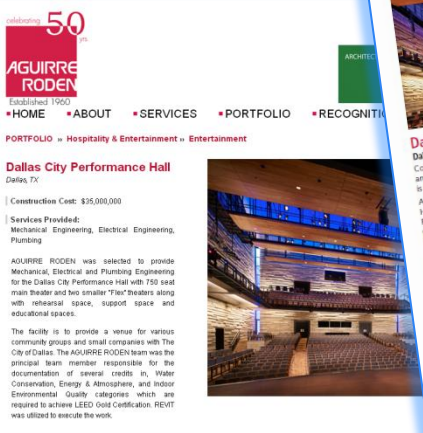
National Coverage

- * The Dallas City Performance Hall has been featured in national and international magazines for its functional design and state of the art equipment.



National Coverage through Vendors

- Many vendors have used the Dallas City Performance Hall in company media kits as an example of quality installations of specified equipment.



2013-2014 Season

- * To date, 48 organizations have reserved dates at the venue for the upcoming season
 - * 184 rental days
 - * 130 public events
 - * 14 private events
 - * 40 tech / rehearsal days
- * Returning groups include:
 - * Bruce Wood Dance Project
 - * Dallas Black Dance Theater
 - * Dallas Chamber Symphony
 - * Lone Star Wind Orchestra
 - * Metropolitan Winds
 - * Turtle Creek Chorale
 - * Undermain Theatre
- * New groups include:
 - * Dallas Children's Theater
 - * Dallas Symphony Orchestra
 - * Lyric Stage
 - * Orpheus Chamber Singers
 - * Texas Ballet Theatre

2014-2015 Season

- * Deadline for space reservations was September 6, 2013
 - * Requests for space received by this date will be allocated using our “Tier System” developed in 2011 in consultation with the Stakeholders Group
 - * After all the initial requests are allocated, other requests for space are handled on a first come-first served basis for available dates
 - * This cycle (September requests for the next year’s season of performances) will be in place for future years and is consistent with our approach at the Meyerson Symphony Center

How to Book the DCPH

- * DCPH is available for rental to arts and cultural organizations, other nonprofits and business/private events.
- * Rental application and information available at www.dallasculture.org/cityperformancehall.com
 - * Discounted rental rates for Dallas-based arts organizations
 - * Use e-mail announcements to OCA list of arts organizations to market for rentals
 - * Limited budget to market to business/private events.

A Year in Review

- * Dallas Chamber Music, *Chen & Kang*
“An absolutely **marvelous** recital” – *Theaterjones.com*
- * Undermain Theatre, *Penelope*
“... regional premiere features four actors who are so good in their roles that you’ll be **dazzled** even if you share in the confusion.” – *Dallas Morning News*
- * Turtle Creek Chorale and Uptown Theatre, *Ragtime*
“The combination is **ecstatic** and holds great promise (fingers crossed) for future collaborations.” – *edgedallas.com*
- * Dallas Chamber Orchestra, *The Cabinet of Dr. Caligari*
“There were a lot of excited whispers and shoulder grabs as people stood up to leave. I rarely see crowds so **invigorated** after classical productions.” – *Dallas Observer*
- * Orchestra of New Spain, *Cupid’s New Weapons of Love*
“The Orchestra of New Spain **deftly** stages the Spanish Baroque zarzuela *Cupid’s New Weapons of Love* at Dallas City Performance Hall.” – *Theaterjones.com*
- * Bruce Wood Dance Project, *Red + 2*
“ In *Rabbit*, he was **extraordinary** in his exposure of human interaction driven by emotion.” – *worldartstoday.com*



Questions?

Appendices

- * Appendix I – City Performance Hall Background
- * Appendix II – Project Development
- * Appendix III – FY13 Budget

Appendix I

Dallas City Performance Hall Background

The Dallas City Performance Hall is one of five venues included in the Dallas Center for the Performing Arts Master Plan

- Winspear Opera House
- Wily Theater
- Annette Strauss Square
- Sammons Performance Park
- Dallas City Performance Hall

A development agreement with the Dallas Center for the Performing Arts Foundation was authorized on 9/28/2005

- Foundation developed four venues (AT&T Performing Arts Center)
- City designed and built the City Performance Hall

Appendix I

CPH Background (cont.)

- * Need for the facility identified in the Master Planning process for the performing arts center
 - * Referred to as the “third venue”
 - * Conceived to serve the needs of small and medium arts groups reflecting the diverse communities of Dallas
- * Inclusion in the Master Plan received broad support from the cultural community

Appendix I

CPH Background (cont.)

Project Funding

- * Performing arts facilities developed through public/private partnership with the Dallas Center for the Performing Arts Foundation
 - * \$68 million -- City bond contribution for land acquisition, infrastructure, Annette Strauss Square & City Performance Hall (1995, 1998, 2003 & 2006 Bond Programs)
 - * \$330 million -- Foundation private sector support for Winspear Opera House, Wylie Theater, Sammons Park, 2 underground garages

Appendix I

CPH Background (cont.)

- * City Performance Hall represents the largest public sector contribution to the public/ private partnership responsible for the development of the performing arts center
- * 2003 Bond Program
 - * \$2.25 million to for program and design
- * 2006 Bond Program
 - * \$38.2 million for design and construction of Phase I

Appendix II

Project Development

- | | |
|----------------------------------|----------------|
| * Programming | 2004-2006 |
| * Design (Conceptual, Schematic) | 2006-2008 |
| * Construction | 2009-present |
| * Opening | September 2012 |

Appendix II

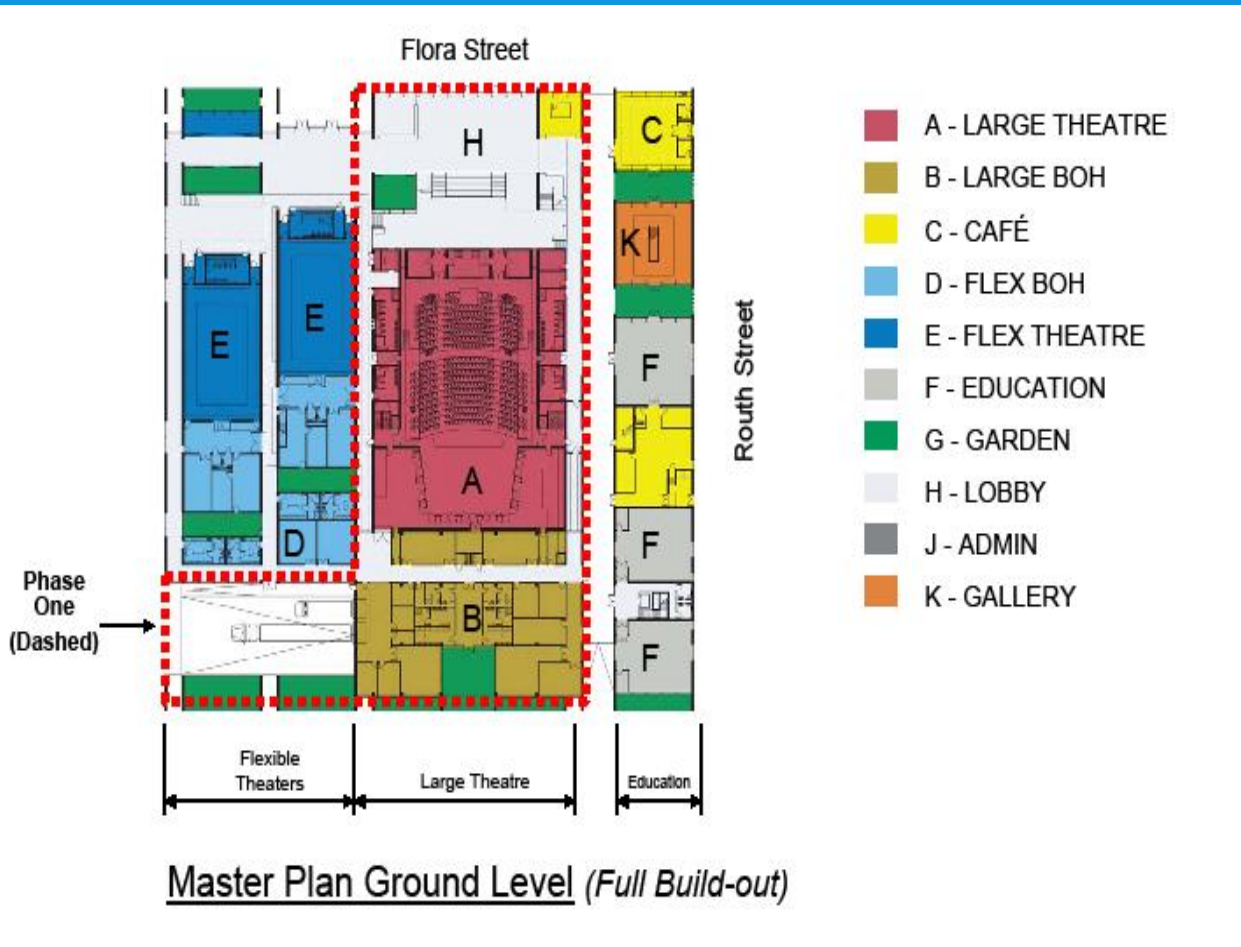
Project Development (cont.)

- * Programming process included over 70 arts groups
 - * Identified need for 124,000 sq. ft. facility that included a 750-seat theater, two flexible theaters, with full complement of public and support spaces
 - * Conceived to be implemented in multiple phases
- * Completed Phase I (60,000 sq. ft), the 750-seat theater approved in the 2006 Bond Program
- * Completion of the rest of the 124,000 sq. ft. program to be supported in future bond programs. Future phase to include two flexible black box theaters, a gallery, rehearsal room and educational space.

Appendix II

Project Development (cont.)

- * Phase I consists of:
 - Full lobby fronting Flora with event mezzanine
 - Wood floors
 - Theater seating (750 seats in two levels, orchestra & balcony)
 - Stage pit
 - Stage lighting and controls
 - Performance audio and video system
 - Concert enclosure and acoustical reflector panels
 - Stage rigging and drapery system
 - Motorized acoustical banners



Schematic for the full buildout.

- Phase I (completed) shown inside the red dashed line.
- Phase II will include 2 flexible black box theaters, visual arts gallery, and education/rehearsal classrooms.
- Phase II pending future bond programs.

Appendix III

FY2013 & FY2014 Budget

EXPENSES

	FY12-13 Budget	FY12-13 Estimate	FY13-14 Proposed (as of March 2013)
Personnel	487,657	292,785	535,203
Building Operations	216,770	198,647	198,529
Janitorial	90,517	62,000	90,517
Security	27,350	23,716	27,350
Stagehand Labor	32,500	17,500	32,500
Marketing	9,189	5,450	9,189
Total	863,983	600,098	893,288

REVENUE

Rental	80,000	260,800	150,000
Concessions	15,000	39,350	15,000
Facility Fees & Other Misc	15,000	146,000	110,000
Total	110,000	446,150	275,000

Memorandum



CITY OF DALLAS

DATE September 13, 2013
Honorable Members of the Arts, Culture & Libraries Committee:
TO Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis,
Jennifer Staubach Gates
SUBJECT Latino Cultural Center: 10 Years of Service to the Dallas Community

On Monday, September 16, 2013, the Committee will be briefed on the Latino Cultural Center's 10 years of service to the Dallas Community. The briefing materials are attached for your review.

Please let me know if you have questions or need additional information.


Joey Zapata
Assistant City Manager

Attachment

cc: Honorable Mayor and Members of the City Council
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Office of Cultural Affairs
CITY OF DALLAS

LATINO CULTURAL CENTER: 10 YEARS OF SERVICE TO THE DALLAS COMMUNITY

BRIEFING TO THE
ARTS, CULTURE & LIBRARIES COMMITTEE
SEPTEMBER 16, 2013



PURPOSE OF THE BRIEFING

- Update the Arts, Culture & Libraries Committee on the first decade of operations of the Latino Cultural Center (September 2003-September 2013)
- Provide an overview of the 10th Anniversary celebration and upcoming season at the Latino Cultural Center

BACKGROUND & HISTORY

- Dallas City Council authorized in November 1994 a feasibility study for the creation of Hispanic/Latino Cultural Arts Center
- A Public / Private Partnership was established to secure the funds to develop the facility
 - \$5.6 million in City Bond Funds
 - \$4.2 million in private sector support
 - Meadows Foundation donated the land, located east of downtown (valued at \$2 million)
- Joe Alcantar, Dolores Barzune and Tom Lazo were the co-chairs of the capital campaign. Major donors included Oak Farms Dairy & Meadows Foundation [complete list of all donors on Appendix II]

BACKGROUND & HISTORY (CONTINUED)

- Mexican architect Ricardo Legorreta was selected as the design architect in 1996
- Award-winning architect, received the AIA Gold Medal in 2000
- Extensive portfolio of significant corporate, institutional and private commissions, including several iconic cultural buildings:
 - Children's Discovery Museum (San Jose, CA)
 - Contemporary Art Museum (Monterrey, MX)
 - Tech Museum of Innovation (San Jose, CA)
 - Visual Arts Center at Santa Fe Arts University (Santa Fe, NM)
 - San Antonio Public Library (San Antonio)
 - Ft. Worth Museum of Science & History (completed in 2009)

BACKGROUND & HISTORY (CONTINUED)

- Groundbreaking in December 2000
- Grand Opening September 2003
 - 10,000 people attended opening festivities
- Iconic building on the eastern edge of downtown Dallas
 - 300-seat theatre
 - 2 visual arts galleries
 - 2 sculpture courtyards
 - 1 plaza
- Public art by major Latino artists
 - Celia Alvarez Muñoz – *Orientaciones*
 - Judy Baca – *Danza de la Tierra* (gift of the Friends of the LCC)
 - Jesus Moroles – *Entrelaces* (long-term loan to the LCC)



10 YEARS OF SERVICE

- Operates as a division of the City of Dallas Office of Cultural Affairs
- Friends of the LCC, an independent nonprofit 501(c)(3) organization, supports the center's programs through private sector giving
- Current Staff
 - 1 General Manager
 - 2 Coordinators
 - 2 Theatre Technicians
 - 1 P/T Office Assistant

FULFILLING ITS MISSION

- The mission of the Latino Cultural Center is to serve as a regional catalyst for the preservation, development and promotion of Latino and Hispanic arts and culture.
- Since its 2003 opening, the LCC has fulfilled its mission by:
 - Nurturing local talent of Dallas Latino artists and arts groups
 - Promoting Latino artistry by showcasing national and internationally recognized Latino artists
 - Honoring cultural heritage and traditions through festivals
 - Implementing arts learning programs that engage youth and families

NURTURING LOCAL TALENT

- Folklorico has grown at the LCC: our two original folklorico partners, Anita N. Martínez Ballet Folklorico and Alegre Ballet Folklorico, are now joined by two other folklorico groups that perform through the year at the center: Ballet Folklorico of Dallas and Technotitlán Ballet Folklorico.
- In theatre, the LCC has been home to Cara Mia Theatre Co., an emerging group that has developed new plays, expanded their audience and garnered critical acclaim for their work on our stage.
- The LCC has served as a point of pride for Dallas and North Texas Latino visual artists. The annual *Hecho en Dallas / Made in Dallas* juried exhibition has grown exponentially since its first edition. What began as a small exhibit with 5 artists has become an annual tradition, attracting applications from more than 100 artists in the 2012 edition.
- In partnership with Latinos in Architecture/AIA Dallas, the center has shown the work of emerging local Latino/architects, who have made important additions to the Dallas skyline.

PROMOTING LATINO ARTISTRY

- Showcasing national and international Latino touring artists, furthering Dallas' cultural connections
 - Repertorio Español, the preeminent Spanish-language theatre in the U.S., has been presented at the LCC three times, including the city premiere of the Pulitzer Prize winning play *Ana in the Tropics*.
 - From Chile to Santo Domingo, from the Valley to the Bronx, musicians who have performed at the LCC include Grammy winners Eddie Palmieri, Little Joe y La Familia, Los Texmaniacs and Flaco Jimenez; the legendary Chilean folk music group Inti-Illimani; Argentina's Orquesta Color Tango; Mexico's Son de Madera; bachata legend Jose Cobles, Puerto Plata; and Latin favorites Trio Los Panchos.
 - Important traveling exhibitions, such as the Smithsonian SITES' *American Sabor*, and the Jewish Museum of Florida's *El Viaje / The Journey: Latin American Jewish Artists & Poets*, made it to the Dallas market through collaborative projects with the LCC. International partners such as the State of Michoacán, Mexico and Spain Arts+Culture and the Spanish Embassy in Washington, DC have expanded the center's gallery and film programs.

HONORING CULTURAL HERITAGE

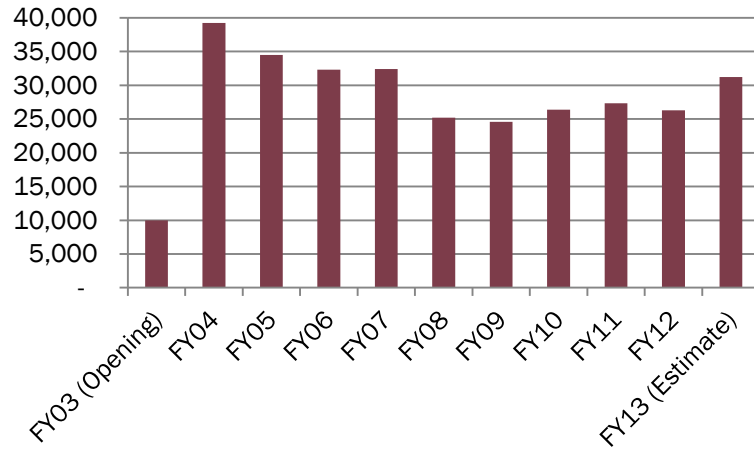
- Latino cultural heritage and traditions serve as the foundation for some of the most popular LCC programs:
 - Día de los Muertos (Day of the Dead) – a multi-disciplinary festival that includes the traditional *altares*, created by local artists, honoring friends or family.
 - Posada Dallas – the traditional processional (along the neighboring Historic Wilson District) with mariachi and music in the plaza
 - Día del Niño (Children’s Day) – celebrating creativity, hands-on activities for young people scheduled throughout the day; local artists and arts groups perform
 - The Big Squeeze – first held in Dallas 2010, this partnership with Texas Folklife, brings this statewide competition for young accordionists to North Texas. The North Texas winner goes on to compete in regional and statewide contests. Dallas’ Ignacio Morales (then 15-years old) won the statewide title in 2011.

ARTS LEARNING FOR YOUTH & FAMILIES

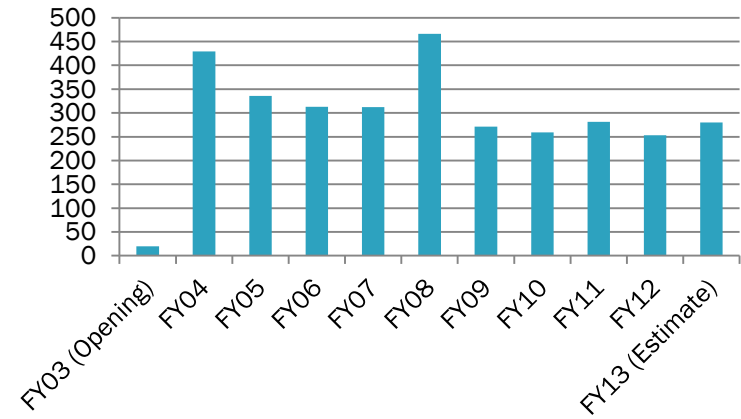
- Summer art camps first offered in Summer 2006. LCC has partnered with Big Thought and other Dallas arts organizations (Junior Players, Cara Mia Theatre Co., Latinos in Architecture) to offer free summer arts camps for young people (middle school ages). A culminating event at the LCC theater brings in the families to witness the creative efforts of the children.
- In collaboration with Big Thought's ArtsPartners Program, in FY2012 LCC developed curriculum-based school programs to reach students in the Dallas ISD through school tours.
- Since FY2007, Target has sponsored "Target Second Saturday," a day-long free program that features hands-on arts activities, a musical or theatre performance, films or workshops, designed for children and parents to experience the arts together.

ATTENDANCE & EVENTS

Attendance



of Events

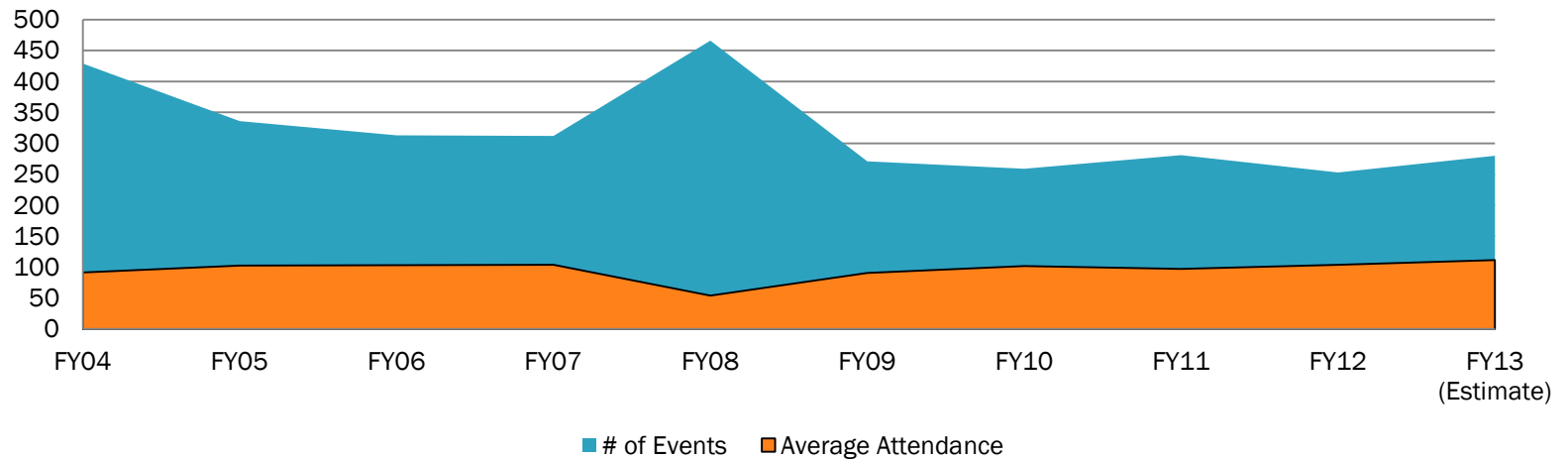


Year	FY03 (Opening)	FY04	FY05	FY06	FY07	FY08	FY09	FY10	FY11	FY12	FY13 (Estimate)
# of Events	20	429	336	313	312	466	271	259	281	253	280
Attendance	10000	39231	34475	32314	32408	25209	24573	26368	27317	26270	31213

AVERAGE ATTENDANCE PER EVENT

Year	FY04	FY05	FY06	FY07	FY08	FY09	FY10	FY11	FY12	FY13 (Estimate)
# of Events	429	336	313	312	466	271	259	281	253	280
Average Attendance	91.45	102.60	103.24	103.87	54.10	90.68	101.81	97.21	103.83	111.48

Average Attendance



HOW TO BOOK THE CENTER

- LCC is available to arts organizations or community partners to present / produce arts and cultural programs
 - Application available at www.dallasculture.org/latinocc
 - Affordable rental rates for local arts groups
- Corporate donors benefits may include one-time use of space for corporate function

AFFORDABLE RATES

Typical Week-Long Theater Production Rental (300 seat theater)			
RENTAL EXPENSES	# Hours	Resident Group Rate	Total
Tuesday Load-in	6	\$35	\$210
Wednesday Night Rehearsal	6	\$35	\$210
Thursday Night Performance	6	\$35	\$210
Friday Night Performance	6	\$70	\$420
Saturday Night Performance	6	\$70	\$420
	30		\$1,470
# OF TICKETS NEEDED TO BE SOLD TO COVER RENTALS	A three-night performance schedule provides the group with a total of 900 tickets available for sale		
\$10 Tickets	50 tickets per night, or a total of 150 tickets in the three-day run (16% of the available tickets)		
\$20 Tickets	25 tickets per night, or a total of 75 tickets in the three-day run (8% of the available tickets)		
\$25 Tickets	20 tickets per night, or a total of 60 tickets in the three-day run (6% of the available tickets)		

AFFORDABLE RATES (CONTINUED)

Typical One-Night Music Performance Rental (300 seat theater)			
RENTAL EXPENSES	# Hours	Regular Nonprofit Rate	Total
Friday Afternoon Load-In	4	\$125	\$500
Wednesday Night Rehearsal	4	\$125	\$500
	8		\$1,000
# OF TICKETS NEEDED TO BE SOLD TO COVER RENTALS		A one-night performance provides the group with a total of 300 tickets available for sale	
\$10 Tickets	100 tickets (30% of the available tickets)		
\$20 Tickets	50 tickets (16% of the available tickets)		
\$25 Tickets	40 tickets (13% of the available tickets)		

AFFORDABLE RATES (CONTINUED)

LCC rental rates include:

- Fully equipped theater
- Use of Steinway Grand Piano
- 1 theatre technician to provide technical support, including set-up of lights and sound
- 1 front-of-house coordinator to support the organization's staff in the lobby / audience chamber
- Inclusion in the LCC e-newsletter that is distributed monthly to over 5,000 subscribers

STRATEGIES FOR FY2013-14

- Establish non-peak rental rates for weekdays and months with lowest usage (typically the days are Tuesday and Wednesday and months July, August and January). This concept has been in place at the Dallas City Performance Hall.
- Develop a User Advisory Group of facility users to solicit feedback on facility procedures :
 - Identify equipment or supplies that are not available at the center but that would be beneficial to acquire to support local programs
 - Review audience and patron services practices, to improve the patron experience at the center
 - Help to identify artists or arts groups that could use the center for future programming

10TH ANNIVERSARY GALA

- Friends of the LCC hosting gala celebration on Friday, September 20, 2013
- Corporate supporters to date include:

Presenting Sponsors

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10TH ANNIVERSARY COMMUNITY CELEBRATION

- LCC 10th Anniversary Community Festival will celebrate local Latino arts organizations and be free and open to the public
- Performances by Anita N. Martínez Ballet Folklórico, Cara Mía Theatre Co., Theatre de Marionette , Alegre Ballet Folklórico, Tenochtitlan Ballet Folklórico, Ollimpaxqui Ballet Company & Booker T. Washington High School for Performing & Visual Arts Latin American Ensemble
- Concert by Grammy-award winning Texas band, Los Texmaniacs, with opening act, Los Morales Boyz

10TH ANNIVERSARY EXHIBITION

FORGING IDENTITY, CREATING LOCAL ART

September 12 – October 19, 2013

- Retrospective focusing on the voice and pride of 21 local Latino artists working in Dallas / North Texas from 1970 to 1993: Celia Álvarez Muñoz, Sal Barron, Juan Manuel Campos, Filberto Chapa, Jesus Chairez, Adriana Cobo-Frenkel, Pablo Esparza, Lilia Estrada, Eliseo García, María Teresa García-Pedroche, John Hernández, Juan Hernández, Benito Huerta, Leticia Huerta, Diana Marquis, Manuel Mauricio, Vincent Morin, Roberto Munguia, Jesús Moroles, Samuel Torres and José Vargas.



QUESTIONS?

APPENDICES

APPENDIX I: FRIENDS OF THE LCC BOARD

Dolores Barzune, Chair

John Cuellar, Vice Chair

Joe Alcantar

Laura Estrada

Cynthia Gonzalez

Tom Lazo

Fred Maldonado

Bridget Moreno Lopez

Patty Tafoya Valenzula

APPENDIX II: DONORS TO THE CAPITAL CAMPAIGN

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APPENDIX III: PROGRAM SPONSORS 2004-13



APPENDIX IV: VISUAL ARTS EXHIBITION HISTORY

FY 2003-04

- *1st Annual Hecho en Dallas* (3/04)
- *Amigo de ALAS* (4/1-5/31/04)
- *Judith F. Baca* (6/26-9/30/04)

FY 2004-05

- *Día de los Muertos* (10/15-11/22/04)
- *Guadalupe* (12/1-30/04)
- *America Forever* (in partnership with Spain Arts+Culture) (3/3-4/30/05)
- *2nd Annual Hecho en Dallas* (5/5-6/15/05)
- *Cuba Oriente* (6/1-8/15/05)
- *Luis Jiménez Retrospective* (9/1-10/15/05)

FY2005-06

- *Santos de Palo de Puerto Rico* (11/3/05-01/14/06)
- *Santa Barraza, La Mano Poderosa* (2/2-3/20/06)
- *Jorge Valdivia Carrasco* (4/6-6/30/06)
- *AVANCE Toy Making Exhibit* (4/26-27/06)
- *Hecho en Dallas* (7/13-8/25/06)
- *Carlos Pellicer Lopez and Sebastian* (9/7-10/25/06)

FY2006-07

- *Altars de Muertos Exhibit* (11/2-7/06)
- *MADI: A Geometric Symphony* (3/8-4/29/07)
- *Art of the Print* (5/3-7/8/07)
- *Hecho en Dallas* (7/19-8/25/07)
- *Enrique Chavarria: Surrealism and the Fantastic* (9/6-10/27/07)
- *Este es mi México* (9/13-10/23/07)

FY2007-08

- *Altars de Muerto Exhibit* (11/1-3/07)
- *Patrones Celestiales Mexican Folk Retablos* (11/1/07-1/26/08)
- *Molas from the Collection of Rev. Isaac V. Perez & Mrs. Alicia C. Perez* (11/1/07-12/8/07)
- *Tonatzin-Guadalupe-Bandera* (12/12-1/26/08)
- *Richland College at the LCC Student Art Exhibit* (2/1-23/08)
- *Cardinal Points/Puntos Cardinales* (2/7-4/12/08)
- *Los Mexicos de Mariana Yampolsky: Ritos y Regocijos* (3/15-6/28/08)
- *Maestros Tejanos: Benito Huerta* (5/1-7/19/08)
- *Hecho en Dallas* (7/24-8/30/08)
- *Unified Field: The Border* by Beatriz Ezban (9/12-11/26/08)
- *Hanging with Boys and Little Cloths* by Pauline Stevens (9/12-10/25/08)

APPENDIX IV: VISUAL ARTS EXHIBITION HISTORY (CONTINUED)

FY2008-09

- *Papel Chicano: Works on Paper* from the Collection of Cheech Marin (11/11/08-2/21/09)
- *Molas of the Kuna People of Panama: Selections from the Collection of Rev. Isaac V. and Mrs. Alicia C. Pérez* (11/1/08-2/15/09)
- *Dichos: Words to Live, Love, and Laugh By in Latin America* (3/26-4/25/09)
- *Richland College Faculty @ LCC* (3/6-4/25/09)
- *Alfredo Zalce: Works on Paper* (5/1-6/27/09)
- *Andrew Ortiz: Sin Palabras* (5/1-6/20/09)
- *Art & Ability: Exhibition of work by artists of the ARC of Dallas*(7/1-8/22/09)
- *Hecho en Dallas* (7/2-8/22/09)
- *Maestros Tejanos: Tina Fuentes* (9/3-11/21/09)
- *Flor Garduño: Mujeres Fantásticas* (9/3-11/21/09)

FY2009-10

- *Jesús Morales: Creating a Sense of Place* (12/10/09- 2/27/10)
- *Michelle Murillo: Destinos (Destinations)* (12/10/09- 2/27/10)
- *Hecho en Dallas* (3/18-4/25/2010)
- *Maestros Tejanos: Celia Álvarez Muñoz in A Toda Madre! Y Padre!: Manchas y Marcas (Stains and Marks)* (5/6-8/28/10)
- *El Viaje / The Journey: Latin American Jewish Artists & Poets from the Jewish Museum of Florida* (5/6- 8/28/10)
- *El Ojo Fino / The Exquisite Eye* from the Wittliff Collections at Texas State University – San Marcos (9/11-11/24/10)
- *Estampas de Independencia* by Mizraím Cárdenas (9/11-11/24/10)

APPENDIX IV: VISUAL ARTS EXHIBITION HISTORY (CONTINUED)

FY2010-11

- *Manuel Acevedo: Keys of Light* (12/9/2010-2/26/11)
- *Hecho en Dallas* (3/10-4/29/11)
- *50 Years of Peace Corps: A Photographic Exhibition* (3/10-4/29/11)
- *Maestros Tejanos: René Alvarado* (5/12-8/20/11)
- *¡Lotería! By Guadalupe Anaya* (5/12-8/20/11)
- *Faith & Devotion: At Home with the Saints* (9/8-11/12/11)
- *Models of Public Art* (9/8-10/22/11)

FY2011-12

- *ReVivan Los Muertos* (10/29/10-11/3/11)
- *Young Architects of Spain / Jóvenes Arquitectos de España* (11/10/11-1/7/12)
- *White Steel, Blue Skies: A New Icon for Dallas' Skyline* (1/9/12-3/2/12)
- *American Sabor: Latinos in U.S. Popular Music* (3/24/12-6/17/12)
- *Hecho en Dallas* (6/28/12-8/31/12)
- *Sam Coronado and the People of Paper* (9/13-10/20/12)

FY2012-13

- *Día de los Muertos Mini-Week Exhibit* (10/27-11/3/2012)
- *Rosenda Aguilar: Graphic Alchemy* (11/9-12/1/12)
- *Latino Artists: Highlights from the AT&T Art Collection* (11/9/12-01/5/13)
- *ENLACES* (12/14/12-01/5/13)
- *Timeless Mexico: The Photographs of Hugo Brehme* (1/18-3/2/13)
- *Maestros Tejanos: Margarita Cabrera* (3/15-4/27/13)
- *The Many Faces of David Diaz* (3/15-4/27/13)
- *Hecho en Dallas* (5/3-6/29/13)
- *Malleable Forms: An Exploration of Texas Sculpture and Clay* (7/12-8/31/13)
- *Justicia: The Struggle for Mexican American Civil Rights in Dallas, Texas 1920-2012* (7/12-8/31/13)
- *Forging Identity: Creating Local Art* (9/12-10/19/13)

APPENDIX V: PERFORMING ARTS HISTORY

FY 2002-03

- Grand Opening Celebration
- Inaugural Parade and Festival (9/16-20/03)
- Edward James Olmos: Lecture, Workshop and Film Presentation (9/18/03)
- Sandra Cisneros: Lecture and Reading (9/18/03)
- Tania Libertad Concert (9/20/03)
- Tito Puente, Jr. Concert (9/20/03)

FY2003-04

- Teatro Dallas, *International Theater Festival* (2/04)
- *La Causa: A Tribute to César Chávez* (3/28/04)
- *Tango Argentino, An Evening of Tango* (4/18/04)
- WRR and LCC partnership, *Music of Today Concert: Without Borders* (4/22/04)
- Anita N. Martínez Ballet Folklórico, *Cinco de Mayo Celebration* (5/6/04)
- Latin Music Ensemble / Booker T. Washington High School (5/12/04)
- *La Lupe: My Life, My Destiny* (6/4/04)
- DFW International, *A Tribute to Pablo Neruda* (7/11/04)
- Martice Enterprises, *The Greatest Hits!* (9/17/04)
- *Visión Andina, Music of the High Andes Concert* (9/24/04)

FY2004-05

- Judy Baca, *A World Wall* (10/1-9/04)
- DFW International, *Homage to Pablo Neruda* (10/1-31/04)
- Daniel de Cordoba Bailes Españoles, *Las Raices de Flamenco* (10/8-9/04)
- Mexico Institute, *Latin Ballroom Dancing* (10/13-27/04)
- Blockbuster Mural Reception and Unveiling (10/13/04)
- Teatro Dallas, *Día de los Muertos* (10/15/-31/04)
- *Tango Argentino* (10/16/04)
- *Festival Michoacano* (10/16/04)
- Mexico Institute, *Day of the Spanish Language* (11/4/04)
- Orquesta Sinfónica Infantil de México (11/5/04)
- Conte De Loyo Flamenco Festival and Classes (11/8-12/04)
- Neighborhood Touring Program Showcase (11/13/04)
- *Tango Argentino* (11/20/04)
- Anita N. Martínez Ballet Folklórico (11/20/04)
- The Ballet Foundation, *Nutcracker Opera in Spanish* (11/28/04)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2004-05 (cont.)

- Cara Mia Theatre Co. *Nuestra Pastorela* (11/30-12/19/04)
- Children's Reading in Spanish (12/11/04)
- Posada Dallas (12/19/04)
- Tango Argentino, *Venecia* (1/7-8/04)
- Brazilian Guitar Quartet and Masterclass (1/13/05)
- Club Argentino DFW Club de Libro (1/22/05)
- Benjamin Saenz Reading (1/29/05)
- TITAS Noche Flamenca Master Class (2/12/05)
- Latin Music Ensemble Valentine Day's Performance (2/12/05)
- Paco Peña Flamenco Dance Company Master Class (2/16/05)
- Paco Peña Flamenco Dance Company (2/17/05)
- Alebrijes Creative Workshop (2/19&26/05)
- Helen West Rodriguez Children's Reading (2/26/05)
- Dallas Guitar Society (3/14/05)
- Cara Mia Theatre Co. *The Panza Monologues* (3/15/05)
- Daniel de Cordoba Flamenco Performance (3/18-19/05)
- Ollimpaxqui Ballet Company's Folklorico Festival (4/8-9/05)
- Teatro Nuevo Mexico, Pablo Zinger's *A Night of Zarzuela* (4/15/05)
- AVANCE Toy Making Class (4/26-28/05)
- Mexico Three Tenors Performance (4/30/05)
- Anita N. Martinez Ballet Folklorico Cinco de Mayo Performance (5/5/05)
- Ollimpaxqui Ballet Folklorico Festival (5/6-8/05)
- Vista Films Festival *Cantinflas Series* (5/22/05)
- Arga Nova Dance Performance (5/25-28/05)
- Daniel de Cordoba Flamenco Concert (6/3-4/05)
- The Mexico Institute Reading with Elena Poniatowska (6/15/05)
- Repertorio Español *Ana en el Trópico* (6/23/05)
- Tango Argentino *Tangothon* (6/25/05)
- Cara Mia Theatre Co. (6/27/05)
- Ballet Folklorico of Dallas Performance (7/5-8/05)
- Martice Enterprises *Pico de Gallo* (7/22 & 8/4-13/05)
- Alebrijes Creative Workshop (7/30/05)
- Casa de España Lecture (9/9/05)
- Casa De España *Don Quixote* film screening (9/8 & 10/05)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2004-05 (cont.)

- Martice Enterprises, *Cantinflas* (9/14-18/05)
- Fiestas Patrias (9/15-16/05)
- Ballet Hispánico, Salsa Master Class (9/21/05)
- Ballet Hispánico, Performance (9/21/05)
- Neighborhood Touring Program Showcase (9/24/05)
- Ollimpaxqui Ballet Company (9/28-30/05)

FY2005-06

- Festival Sabor de Mexico (10/14/-15/05)
- Anita N. Martinez Ballet Folklorico Performance (10/6/05)
- Mariachi Festival (10/16/05)
- Centro Argentino Performance (10/20-22/05)
- Alegre Ballet Folklorico (10/28/05)
- Palabras de los Seres Verdaderos (10/29/05)
- Workshop: Santos de Palo Puerto Rico (11/04/05)
- Vision Andina *Music of the High Andes Concert* (11/11/05)
- Conte de Loyo Flamenco Dance Theatre Performance (11/18-20/05)
- Cara Mia Theatre Co. *Nuestra Pastorela* (11/22-12/18/05)
- Repujado Workshop (12/3/05)
- Dallas Black Dance Theater Performance (12/6/05)
- Posada Dallas (12/18/05)
- Teatro Dallas Present International Theatre Festival (1/11-28/06)
- Denise Chavez Reading (2/3/06)
- HBO Vista Film Screening *Walkout* (2/22/06)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2005-06 (cont.)

- Booker T. Washington High School Dance Performance (3/3-4/06)
- Daniel Chacón Reading (3/4/06)
- Caribbean Roots Workshop (3/4-18/06)
- Cara Mía Theatre Co. *El Chuco* (3/14-31/06)
- Palabras de los Seres Verdaderos (3/25/06)
- Teatro Nuevo Mexico Zarzuela Performance (3/28/06)
- Workshop *Caribbean Roots* (4/1-26/06)
- Children's Reading Workshop *Puritos Cuentos, Que Cuentos* (4/1-26/06)
- Miguel Angel Zapata Poet from Peru (4/6/06)
- Film Series in partnership with Spain Arts+Culture *Sabados con Sauro* (4/8-29/06)
- Teatro Flor Candela (4/8-5/28/06)
- French Alliance of North Texas French Canadian Guitar Concert (4/14/06)
- Paraguay Guitar Duo Concert (4/15/06)
- Anita N. Martínez Ballet Folklorico Performance (4/19/06)
- Dallas Black Dance Theater Performance (4/27-29/06)
- Trío Los Panchos Performance (5/3-4/06)
- Anita N. Martínez Ballet Folklorico Performance (5/5/06)
- Ollimpaxqui Ballet Folklorico Festival (5/10-14/06)
- Mexico Institute Ballet Folklorico Performance (5/19-20/06)
- Mexico Institute Presentation (5/25/06)
- Alegre Ballet Folklorico Performance (5/26/06)
- Daniel de Córdoba Performance (6/2-3/06)
- Repujada Workshop (6/3-17/06)
- Children's Readings in Spanish (6/3-24/06)
- Edward James Olmos Film *Raíces* (6/4/06)
- Junior Players Summer Art Camp (6/5-23/06)
- Big Thought Performance (6/6-8/06)
- Nuevo Cine en Español (6/10-24/06)
- Repertorio Español *Dona Rosita la Soltera* (6/17/06)
- Ballet Folklorico of Dallas Performance (6/24/06)
- Summer Theater Workshop in Spanish for Children (7/5-28/06)
- Tango Argentino *Tangothon* (7/8/06)
- Workshop *Alebrijes* (7/8-22/06)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2005-06 (cont.)

- Radio Celebrities *Cuentos* (7/8-29/06)
- Nuevo Cine en Español (7/15-29/06)
- Conte de Loyo Flamenco Dance Theatre Performance (7/20-22/06)
- Ollimpaxqui Ballet Folklorico Performance (7/21-22/06)
- DCTV Summer Camp for Youth (7/24-29/06)
- Print Workshop *MADI* (7/24-29/06)
- Tango Argentino Performance (8/4/06)
- Children's Readings in Spanish (8/5-26/06)
- Festival Sabor a México Conference (8/9/06)
- MACA/Arte Oakcliff Performance (8/9-12/06)
- Acting Workshop and Performance *Chuchulucos* (8/1-6/06)
- Cine Mexicano Maria Félix (8/12-26/06)
- Symposium & Master Class with SMU Jose Limón Dance Company (9/1-2/06)
- Jose Limón Dance Company Performance (9/2/06)
- Tango Argentino *Tangothon* (9/6-10/06)
- Artist Talk and Lecture *Pellicer* (9/8/06)
- Children's Readings in Spanish (9/9-30/06)
- Fiestas Patrias (9/13-16/06)
- Graciela Limón Reading (9/16/06)
- Mariachi Festival (9/17/06)
- Ollimpaxqui Ballet Folklorico *Hispanic Heritage Celebration* (9/22&29/06)
- Neighborhood Touring Program Showcase (9/22/06)
- Cartonería Workshop (9/29/06)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY 2006-07

- Target Second Saturdays (monthly throughout the year)
- Cine en el Centro Film Series (monthly throughout the year)
- Anita Martínez Ballet Folklorico Performance (10/6/06)
- Reading *Today Marks the Beginning* (10/20/06)
- TWU Play *Actual Lives* (10/28/06)
- Mojigangas Performance (11/2/06)
- Book Presentation *La Zona Libre* (11/9/06)
- Book Presentation *Tortilla Soup for the Spirit* (11/16/06)
- Lecture *Virgen de Guadalupe Tilma* (12/8/06)
- Cara Mía Theater Company *Nuestra Pastorela* (12/8-17/06)
- French Alliance of North Texas Franck Amsallem Jazz Trio Performance (2/16/07)
- Children's Dramatized Readings (2/17/06)
- Workshop *La Cultura Cura* (3/3-24/07)
- Inti-Illimani Performance (3/10/07)
- Vista Films Screening *Señorita Extraviada* (3/20/07)
- A Dialogue between Sichuan and Beijing Operas Performance (4/7/07)
- Teatro Nuevo México *Zarzuela Cabaret Performance* (4/14/07)
- Dallas Black Dance Theater *Spring Fiesta Dance* (4/21/07)
- Enric Madriguera & Kathryn Evans Guitar Concert (4/26/07)
- Alejandro Filio Ex-A-Tec Guitar Concert (4/27/07)
- Paco Peña Flamenco Dance Co. *A Compras!* (4/29/07)
- Anita N. Martínez Ballet Folklorico *Cinco de Mayo Ballet* (5/4/07)
- Ollimpaxqui Ballet Company *Folklorico Festival of Dallas* (5/6&12&13/07)
- Centro Argentino *Opus Cuatro from Argentina* (5/17/07)
- Conte de Loyo Flamenco Theatre *Flamenco Festival* (5/19/07)
- Evolution Tango *Tangothon* (6/2/07)
- Discover Theater Camp in Spanish (6/2-8/4/07)
- Junior Players Summer Art Camp (6/5-22/07)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2006-07 (cont.)

- Repertorio Español *Lorca con un Vestido Verde* (6/9/07)
- Rondalla Concert *Esperando La Madrugada* (6/23/07)
- Big Thought *Summer in the City* (6/26-28/07)
- Gallery Talk with Stephen Vollmer *Art of the Print* (6/30/07)
- Teatro Flor Candela *Devario Adentro, Afuera Crueldad* (7/20/07)
- Summer Theater Camp in Spanish Performance (8/4/07)
- Julia Alvarez Book Presentation *Once Upon a Quinceañera* (8/10/07)
- Mini Festival Michoacano (8/17/07)
- Trío Los Panchos (8/31/07)
- The New Dallas Latin Youth Orchestra and Larry Harlow Salsa Performance (9/14/07)
- 70th Annual Fiestas Patrias (9/15-16/07)
- Luna Negra Dance Theater Performance (9/22/07)
- Color Tango Orchestra (9/28/07)
- The Dance Council *Curtain Call* (9/29-30/07)

FY 2007-08

- Target Second Saturdays (monthly throughout the year)
- Ollimpaxqui Dance Classes (monthly throughout the year)
- Anita N. Martinez Hispanic Heritage Month Performance (10/5/07)
- Gallery Talk with Stephen Vollmer (10/6/07)
- Cine en el Centro Film Series (10/6/07)
- Centro Argentino *Cena de los Tontos* (10/13-14/07)
- Allegro Guitar Society Concert (10/16/07)
- Festival *Con Sabor a Mexico* (10/19-20/07)
- Evolution Tango Dance Performance (10/26-28/07)
- Teatro Flor Candela *Dia de los Muertos* (11/1/07)
- Teatro Dallas *Noche de Muertos en la Casa Azul* (11/2/07)
- Embassy of Spain BdBDuo Piano Concert (11/3/07)
- Indian Fine Arts Concert (11/9/07)
- Booker T. Washington High School Dance Performance (11/15-16/07)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2007-08 (cont.)

- Mercedes Olivera Seminar *Virgins and Goddesses* (12/1/07)
- Ollimpaxqui Ballet Company *Festejo Guadalupano* (12/12/07)
- Alliance Francaise du Nord Texas Ferrandez-Barnat Piano Soprano Duo (1/9/08)
- Orchestra of New Spain Concert (2/8/08)
- Allegro Guitar Society Concert (2/15-16/08)
- Elisa Monte Dance Company Performance (3/1/08)
- Book Presentation *Palabras de los Seres Verdaderos* (3/5/08)
- Dagoberto Gilb Book Presentation - *The Flowers* (3/7/08)
- Cara Mia Theatre Co. *Petra's Pecado* (3/13-14/08)
- Indian Fine Arts Association Concert (3/15/08)
- The Frame Project Workshop (3/29/08)
- Orchestra of New Spain and Conte de Loyo Flamenco Dance Theatre Performance (4/5/08)
- Dallas Ballet Company Spring Performance (4/6/08)
- Early Literacy Workshop *Every Child Ready to Read in Dallas* (4/10/08)
- Dallas Black Dance Theater II Performance (4/18/08)
- Allegro Guitar Society Concert (4/22/08)
- Alegre Ballet Folklorico Performance (4/26/08)
- Seminar *Hecho en Tejas: Latino Writers Having Their Literary Say* (5/3/08)
- Anita N. Martínez Ballet Folklorico Cinco de Mayo Performance (5/9/08)
- Book Presentation *Los Mexicos de Mariana Yampolsky* (5/17/08)
- Indian Fine Arts Association Concert (5/23/08)
- Evolution Tango *Tangothon* (5/24/08)
- Daniel de Córdoba Flamenco Performance (5/31/08)
- LCC Summer Camp in Spanish (5/31-6/28/08)
- Big Read *Bless Me Ultima* (6/7/08)
- Junior Players Summer Art Camp (6/10-27/08)
- Las Comadres *Ruby Nelda Perez* (6/18/08)
- Mexico Institute Festival *25th Celebration of the Day of Spanish* (6/20/08)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2007-08 (cont.)

- Big Read Festival (6/21/08)
- Benito Huerta Workshop *Painting on Velvet* (6/25/08)
- Big Thought Dance Performance (7/23/08)
- Film Screening *Through the Valley* (7/25/08)
- Children's Theater in Spanish *Fantástica Lluvia de Niños* (8/2/08)
- Texas Chinese Performing Arts and Betty Zhang *Traditional Chinese Instruments* (8/23/08)
- Teatro Dallas *Sex o No Sex* (8/30/08)
- Fiestas Patrias (9/14/08)
- Film Screening *Act of Honor* (9/17/08)
- Bobby Sanabria and the Dallas Latin Youth Big Band Performance (9/19/08)
- USPS Unveiling of New Latin Jazz Stamp with Dallas Latin Jazz All-Stars (9/20/08)
- LCC 5th Anniversary Festival *Son de Madera* (9/27/08)

FY 2008-09

- *Target Second Saturdays* (monthly through the year)
- Anita N. Martínez Ballet Folklórico *Ritmo y Tradición* (10/1-4/08)
- Federación de Clubes Michoacanos en Texas *Festival Michoacano* (10/10/08)
- Festival *Con Sabor a México* (10/12/08)
- Alegre Ballet Folklórico *Quinceañera* (10/21-25/08)
- Día de los Muertos Festival (11/1/08)
- Allegro Guitar Society *Montreal Guitar Trio* (11/7/08)
- Daniel de Córdoba *Raíces de Flamenco* (11/15/08)
- Posada Dallas (12/14/08)
- Asociación Boricua de Dallas *Día de Reyes* (1/10/09)
- AFI Dallas International Film Festival *A Class Apart* (2/10/09)
- Sociedad Cultural Dominicana *Independence Day Celebration* (2/28/09)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2008-09 (cont.)

- Southern Methodist University LULAC Student Chapter *César Chávez Arts Tribute* (3/29/09)
- Anita N. Martínez Ballet Folklórico *Recital* (4/4/09)
- Dallas Chamber Music *The Orion String Quartet* (4/6/09)
- Dallas Black Dance Theater *Spring Fiesta* (4/ 23-25/09)
- Teatro Dallas *La máscara que hablaba* (4/09 and 5/09)
- Stephanie Elizondo Griest and Barbara Renaud González Reading *Women of Their World* (4/20/09)
- Ollimpaxqui Ballet Company *Folklórico Festival* (5/2-3/09)
- Allegro Guitar Society *Carlos Barbosa-Lima Concert* (5/7/09)
- Anita N. Martínez Ballet Folklórico *Tierra Mestiza* (5/9/09)
- Sor Juana Festival (5/16/09)
- Trío Los Panchos (5/23/09)
- Peak Advantage Spring Musical *Beauty & the Beast* (5/29-30/09)
- Daniel de Córdoba *Festival de Verano* (6/6/09)
- Junior Players Summer Art Camp (6/9-26/09)
- Evolution Tango *Tangothon* (6/13/09)
- Elledanceworks *Elle 12: Move* (6/18-20/09)
- Asociación Boricua de Dallas *Celebración de Becas y Cultura* (7/25/09)
- Texas Chinese Performing Arts *Betty Zhang and Chinese Traditional String Ensemble* (7/31/09)
- Centro Argentino DFW *Lejos de Aquí* (8/14-15/09)
- Martice Enterprises Rick Najera's *Comedy Daddy Diaries* (8/28-29/09)
- Repertorio Español *Vagón (Boxcar)*(9/19/09)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2009-10

- Target Second Saturday (monthly through the year)
- Workshops on traditional crafts including alebrijes, trees of life and repujado (throughout the year)
- Anita N. Martínez Ballet Folklórico *Celebrating Hispanic Heritage Month* (10/2- 3/09)
- Consulate General of Mexico in Dallas and Imagination Celebration *An Evening with Artisans from Oaxaca* (10/6/09)
- Federación de Clubes Michoacanos de Texas *Festival Michoacano* (10/16/09)
- Alegre Ballet Folklórico *Huapango, Jarabe y Son* (10/23-24/09)
- Dallas Public Library Opening Reception for *Feria Internacional del Libro* (10/29/09)
- Teatre'ves Teatro in partnership with Austin College *The Perfect Human* (10/29 & 10/31/09)
- Día de los Muertos (11/1/09)
- Consulate General of Peru in Dallas *Noche Peruana* (11/7/09)
- University of North Texas Latin Jazz Band *Latin Jams* (11/20/09)
- Ollimpaxqui Ballet Company *Pastorela* (12/9/09)
- Cara Mía Theatre Co. *Crystal City 1969* (12/9-19/09)
- Ollimpaxqui Ballet Company *Festejo Guadalupano* (12/11/09)
- Posada Dallas (12/13/09)
- Asociación Boricua de Dallas *Día de Reyes Celebration* (1/10/10)
- Texas Ballet Theater School Ensemble Performance (1/16/10)
- Dallas Chamber Music Claremont Trio (2/8/10)
- Big Squeeze (3/6/10)
- Evolution Tango *Sabor a Tango* (3/18-20/10)
- VSA Arts of Texas Arts & Law workshop (3/24/10)
- Cara Mía Theatre Co. & Laboratorio de la Máscara (4/10/10)
- Dallas International Film Festival Dallas Star Award Presentation to Guillermo Arriaga (4/13/10)
- Teatro Flor Candela Dance and Body Movement Workshop (4/14/10)
- Alegre Ballet Folklórico *Folklore Rico!* (4/16-17/10)
- DADA Spring Gallery Walk (4/17/10)
- Casa Ciudad de México *Los Nuevos Cantos de la Ceiba* (4/21/10)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2009-10 (cont.)

- Dallas Black Dance Theater *Spring Fiesta* (4/23-24/10)
- Día del Niño (4/24/10)
- Ollimpaxqui Ballet Company *Folklorico Festival* (5/1-2/10)
- Ruth Behar *Adío Kerida* (5/6 & 7/18/10)
- Anita N. Martínez Ballet *Folklorico Cinco de Mayo* (5/7-5/10/2010)
- Orchestra of New Spain *Music in the Time of Sor Juana* (5/15/10)
- Film Series *La Doña* (5/21-22/10)
- Ballet Folklorico of Dallas *Nuestras Raíces* (5/29/10)
- Thriving Minds Summer Camp in partnership with Big Thought (6/1-28/10)
- Teatro Flor Candela *Cariño para ti* (6/2/10)
- Daniel de Córdoba *Summer Flamenco Showcase* (6/5/10)
- Tish Hinojosa in Concert (6/12/10)
- Target Arts and Wonder Weekend (7/17-7/18/10)
- Teatro Mirarte (7/31/10)
- Centro Argentino DFW *La Fiaca* (8/20-21/10)
- Dallas Chapter of the American Jewish Committee *Jewish Alliance Latino Journeys* (8/24/10)
- Asociación Boricua de Dallas *¡Así Baila Puerto Rico!* (8/28/10)
- Teatro Flor Candela *Bufones de Misterio* (9/9-11/10)
- Teatro Dallas *Leona Vicario* (9/16-18/10)
- University of North Texas & Meadows Museum Latin American Colonial Art Lecture (9/18/10)
- Son del Barrio *Ritmo Latino* (9/25/10)
- Vistas Film Festival *Ricardo Sambrano* (9/30/10)
- Gallery talks by Jesús Moroles, Michelle Murillo, Celia Álvarez Muñoz and Wittliff Collections curator Carla Ellard were offered to accompany the exhibitions throughout FY09-10

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2010-11

- Target Second Saturday (monthly through the year)
- Cine de Oro film matinees for seniors (monthly through the year)
- New Philharmonic Orchestra of Irving (10/2/2010)
- Evolution Tango *An Evening with Astor Piazzola* (10/8-9/2010)
- *Spanish Brass* (10/10/10)
- Alegre Ballet Folklórico *Mosaico* (10/15-16/10)
- Violinist Manuel Ramos *Melodías Clásicas* (10/17/10)
- Daniel de Córdoba *Estampas Españolas* (10/22/10)
- Indian Fine Arts Academy Classical Indian Music with the Malladi Brothers (10/23/2010)
- Anita N. Martínez Ballet Folklórico *Celebrating Hispanic Heritage Month* (10/28-29/10)
- Día de los Muertos (10/30/10)
- Ruby Nelda Perez *Rosita's Day of the Dead* (10/30/10)
- *Las Nuevas Tamaras* (11/6-7/10)
- Film Screening *Latinos Living the American Dream* (11/7/10)
- The Gay Lesbian Fund of Dallas (11/10/10)
- VSA Arts of Texas (11/11-12/2010)
- Cara Mía Theatre Co.. *Crystal City 1969* (12/2-4 & 16-18/10)
- Antonio Salinas *Toneladas de Luz* (12/9/10)
- Ollimpaxqui Ballet Company *Festival Guadalupano* (12/10/10)
- Posada Dallas (12/19/10)
- Texas Ballet Theater School (1/29/11)
- *Joan Soriano + Puerto Plata: The Roots of Bachata* (2/19/11)
- Mexico Lindo Ballet Folklórico (2/26/11)
- Dallas Black Dance Theater *Spring Fiesta* (3/4-5/11)
- Maestros de acordeón workshop with Karlos Landin (3/18/11)
- *The Big Squeeze* with Conteño with Juan Longoria Jr. and Czech & Then Some (3/19/11)
- Daniel de Córdoba *Primavera en Sevilla* (4/16/11)
- Peace Corps documentary screening *Níger '66* (4/21/11)
- Día del Niño (4/23/11)
- Cara Mía Theatre Co. *House on Mango Street* (3/26 & 31,4/1-2 & 7-9/11)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

2010-11 (cont.)

- Ollimpaxqui Ballet Company *Folklórico Festival* (4/29-30/11)
- Anita N. Martínez Ballet Folklórico *Norteño Bravo* (5/6/11)
- Dallas Children's Theater *Señora Tortuga* (5/10-27/11)
- Alegre Ballet Folklórico *¡Folklore Rico!* (5/20-21/11)
- Thriving Minds Summer Camp in partnership with Big Thought (6/2-29/11)
- Daniel de Córdoba *Summer Flamenco Showcase* (6/4/11)
- *¡Gaytino!* (6/10-11/11)
- Dallas Park and Rec. Summer Recitals (7/13 & 20/11)
- Ballet Folklórico de Dallas *Fiesta de 200 Años* (7/16/11)
- Tenochtitlán Ballet Folklórico *México de mi Corazón* (7/23/11)
- Caminos del Inka Ensemble *Inka Trail: A Musical Journey* with (8/6/11)
- Asociación Boricua de Dallas Comedian Raymond Arrieta (8/20/11)
- Texas Performing Chinese Association (8/25/11)
- Teatro Flor Candela *Los Llevamos Dentro* (8/27/11)
- Psophonia Dance Company *A Rip in the Atmosphere* (9/9-10/11)
- Mariachi Quetzal, Gabriel de Montemayor and Lucia Gonzalez *Mariachi y Poesía* (9/16-17/11)
- Teatro Farolito *Simplemente Lara* (9/23-24/11)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

2011-12

- Target Second Saturday (monthly through the year)
- Cine de Oro film matinees for seniors (monthly through the year)
- Anita N. Martínez Ballet Folklórico Recital (10/1/11)
- Tenochtitlan Ballet Folklórico, (10/15/11)
- Alegre Ballet Folklórico Recital (10/21-10/22)
- Día de los Muertos (10/29/11)
- Latina Dance Theatre Project *The Slumber of Reason* (11/4- 11/5/11)
- *El Insomnio Americano* (11/18-11/19/11)
- Young Architects of Spain Lecture (11/10/11)
- Cara Mía Theatre Co. *Pastorela* (12/1-3/11, 12/6-1/110 & 12/15-1/17/11)
- Leadership Dallas Forum (2/10/12)
- Posada Dallas (12/18/11)
- Big Thought Community Panel (2/24/12)
- Big Thought Family Day 2/25/12
- Dallas Black Dance Theater (3/2-3/12)
- Mujeres de Arcadia *Monólogos de la Vagina* (3/16-17/12)
- Film Screening Mnemosyne Foundation (3/23/12)
- American Sabor Open House (3/24/12)
- Big Squeeze featuring Los Texmaniacs (3/25/12)
- Cara Mía Theatre Co. *La Esquinita* (3/29-31/12)
- Sunset High School Drill Team Recital 4/13/12
- *Eddie Palmieri Latin Jazz Quartet* (4/21/12)
- Día del Niño (4/22/12)
- Lecture *Selena Reconsidered* (4/26/12)
- *American Sabor Youth Contest* (4/28/12)
- *The Original Chicano* (5/2/12)
- Jampact, (5/3/12)
- HACER *Los Vendidos* (5/11/12)
- *Son del Barrio* (5/12/12)
- Ballet Folklórico of Dallas (5/19/12)
- Lecture *Reggaeton Revolution* (5/24/12)
- Latino Leaders Magazine (5/24/12)
- Hispanic Chamber of Commerce (5/31/12)
- Thriving Minds Summer Camp in partnership with Big Thought (6/1-30/12)
- Daniel de Córdoba *Recital* (6/2/12)
- *Los Pleneros de la 21* (6/16/12)
- Big Thought Family Day 7/17/12
- Park and Rec Summer Camp Recital (7/18/12)
- Tenochtitlan Ballet Folklórico (7/20/12)
- Day of Peru Event (7/28/12)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

2012-13

- Target Second Saturday (monthly throughout the year)
- Cine de Oro film matinees for seniors (monthly throughout)
- Havana NRG Concert (9/14/12)
- Carolina Imperial and Mariachis *Celebraing Diez y Seis* (9/15/12)
- Little Joe y La Familia Concert (9/16/12)
- LCC One-Act Play Festival (9/20-9/22/12)
- Artes de La Rosa *The Fifth Sun*, (9/28-9/29/12)
- Anita Martinez Ballet Folklorico *Hispanic Heroes* (10/6/12)
- After-School Classes *Ceramics* (10/10- 12/7/12)
- Big Thought Family Day (10/11/12)
- Jampact Concert (10/13/12)
- DSO Youth Event (10/18/12)
- Tenochtitlan Ballet Folklorico Fall Recital (10/19-20/12)
- Hispanic 100 Event (10/24/12)
- LCC Lecture Series *Hustling the Old Mexico Aside* (10/25/12)
- Día de los Muertos Festival (10/27/12)
- Peruvian Film Festival (11/6-7 & 11/16-14/12)
- Alegre Ballet Folklorico *Mi Tierra* (11/16-17/12)
- Cara Mia Theatre *Milagritos/Little Miracles* (12/1-12/15/12)
- Posada Dallas (12/16/12)
- After School Class *Architecture* (1/15-2/23/13)
- Wade College Fashion Forum (1/16/13)
- Texas Ballet Theater Recital (1/19/13)
- Spanish Film Festival (1/22-23 & 1/29-30/13)
- THWRD Magazine Open Mic Night (1/23/13)
- LCC Lecture Series *Vietnam Veterans: Patriotism, Politics and War* (1/24/13)
- LCC Lecture Series *Sharing the Beauty of a Photography Collection* (2/7/13)
- Texas Ballet Theater Showcase (2/16/13)
- Latino Leaders Event (2/21/13)
- Dominican Association Event (2/23/13)
- Alegre Ballet Folklorico Spring Showcase (3/2/13)
- HLR Spring Break Camp (3/12-14/13)
- Big Thought Family Day (3/16/13)
- THWRD Magazine Poetry Night (3/20/13)
- LCC Lecture *Examining the Work of Texas Latina Artist Margarita Cabrera* (3/23/13)
- The Big Squeeze featuring Flaco Jiménez (3/24/13)
- After School Class *Musical Theater* (3/26-5/7/13)
- New Philharmonic Orchestra of Irving, *Celebrate Latino Connections* (4/6/13)

APPENDIX V: PERFORMING ARTS HISTORY (CONTINUED)

FY2012-13 (cont.)

- SMU Poetry Night (4/10/13)
- LCC Lecture Series *20 Years Beyond Days of Obligation: A Conversation with Richard Rodriguez* (4/11/13)
- LCC Lecture Series *Jose Limón Speaking Eloquently Through Movement* (4/18/13)
- Jose Limón Dance Company Performance (4/20/13)
- Día del Niño Festival (4/28/13)
- Benjamin Franklin Middle School Recital (5/1/13)
- LCC Cinco de Mayo with Alegre Ballet Folklorico (5/4/13)
- Fihankra Dance Recital (5/9/13)
- Will West Productions *A Raisin in the Sun* (5/17-18/13)
- THWRD Night of Poetry (5/22/13)
- Ballet Folklorico of Dallas Recital (5/25/13)
- Cara Mia Theatre *The Dreamers Trilogy - Part 1* (5/31-6/15/13)
- LCC Lecture Series *A Conversation with Luis Valdez, Founding Artistic Director of El Teatro Campesino* (6/7/13)
- TCG Conference Events (6/5 & 6/7/13)
- LCC Thriving Minds Summer Camp (6/17-7/12/13)
- UNT Film Screening *Texas Before the Alamo* (6/19/13)
- LCC Lecture Series *The Diversity of Dallas and North Texas Latino Artists* (6/20/13)
- Tenochtitlan Ballet Folklorico Summer Recital (6/28-29/13)
- Parks and Rec Dept. Summer Camp Showcase (7/10 & 7/17/13)
- Anita Martinez Ballet Folklorico Summer Camp Recitals (7/12 & 7/19/13)
- Peru Independence Day Celebration (7/27/13)
- Miss Latina Dallas (8/17/13)
- TANTO Forum *Men on the Verge of His-Panic Breakdown* (8/24/13)
- South Dallas Cultural Center *Remembering Katrina* (8/31/13)
- LCC Lecture Series *El Centenario: Mexican Independence Day Celebrations* by Raul Ramos (9/18/13)
- THWRD Night of Poetry (9/18/13)
- LCC 10th Anniversary Gala Night (9/20/13)
- LCC 10th Anniversary Community Festival (9/21/13)
- Boone Family Foundation Forum (9/26/13)

APPENDIX VI: FY2013 & FY2014 BUDGET

EXPENSES

	FY12-13 Budget	FY12-13 Estimate	FY13-14 Proposed (March 2013)
Personnel	401,416	372,718	413,174
Building Operations	78,149	83,051	82,376
Janitorial	46,830	44,000	46,830
Programming	65,589	65,589	65,589
Marketing	3,960	13,773	3,960
	595,944	579,131	611,929

REVENUE

Rental Fees	17,700	18,200	10,500
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