

Memorandum

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CITY SECRETARY
DALLAS, TEXAS



CITY OF DALLAS

DATE January 17, 2014

Honorable Members of the Arts, Culture & Libraries Committee:
TO Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis,
Jennifer Staubach Gates

SUBJECT Arts, Culture & Libraries Committee Meeting Agenda

Tuesday, January 21, 2014, 3:00 p.m.

Dallas City Hall – 6ES, 1500 Marilla St., Dallas, TX 75201

Public Notice

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The agenda for the meeting is as follows:

RECEIVED CITY SECRETARY
DALLAS, TX

- | | |
|--|--|
| 1. Call to Order | Philip T. Kingston Chair |
| 2. Approval of December 2, 2013 Minutes | Philip T. Kingston Chair |
| 3. Update on Use of Additional Funds for COP Arts Organizations | Joanna St. Angelo President of Dallas Area Cultural Advocacy Coalition |
| 4. Briefing Memo: Follow-up Information to October 21, 2013 Cultural Affairs Briefing | Maria Munoz-Blanco Director, Office of Cultural Affairs |
| 5. South Dallas Cultural Center | Maria Munoz-Blanco Director, Office of Cultural Affairs |

Upcoming Agenda Items

- | | |
|---|-------------------------------------|
| 6. Authorize Service Contract for Library "Shelf-Ready" Books - Council Agenda February 12, 2014 | Jo Giudice Director of Libraries |
| 7. Adjourn | Philip T. Kingston Chair |

DATE January 21, 2014
SUBJECT Arts, Culture & Libraries Committee Meeting Agenda
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Philip T. Kingston
Chair

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, Interim City Manager
Warren M.S. Ernst, City Attorney
Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, Interim First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Officer
Elsa Cantu, Assistant to the City Manager

NOTICE: A quorum of the Dallas City Council may attend this Council committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

Arts, Culture & Libraries Committee Meeting Record

DRAFT

Meeting Date: December 2, 2013 **Convened:** 3:10 p.m. **Adjourned:** 4:44 p.m.

Members Present:

Philip T. Kingston, Chair
Monica R. Alonzo, Vice Chair
Jerry R. Allen
Carolyn R. Davis
Jennifer Staubach Gates
Vonciel Jones Hill

Members Absent:

Briefing Presenters

LaToya Jackson
Asst. Dir., Strategic Customer Services
Jo Giudice
Director of Libraries
Maria Munoz-Blanco
Director, Office of Cultural Affairs

Staff Present:

Joey Zapata, Maria Munoz-Blanco, Benjamin Espino, Jo Giudice, Eric Izuora

Special Guests:

AGENDA:

1. **Approval of October 21, 2013 Minutes**

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s):

A motion was made to approve the minutes of October 21, 2013

Motion made by: Vonciel Jones Hill

Motion seconded by: Jennifer Staubach Gates

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. **Next Step in Strategic Planning: Best Practices in Arts, Culture & Libraries**

Presenter(s): LaToya Jackson, Benjamin Espino

Information Only:

Action Taken/Committee Recommendation(s):

The purpose of this briefing was to give the committee an overview of preliminary work from the Budgeting for Outcomes Culture, Arts, and Recreation and Educational Enhancements Team in preparation for the January Retreat.

CM Gates requested that a map indicating the location of culture, arts, and recreation facilities be produced in time for the January Retreat.

3. Overview of Dallas Public Libraries

Presenter(s): Jo Giudice

Information Only:

Action Taken/Committee Recommendation(s):

The purpose of this briefing was to update the committee on the budget history, services, customer service rating, and trends for the Dallas Public Library(DPL).

The committee requested a memo with options for increased funding for hours and a proposal for staggered hours.

The Chair requested to be updated on the development of the Sammons Small Business Center.

4. Briefing Memo: Follow-up Information to October 21, 2013 Cultural Affairs Briefing

Presenter(s): Maria Munoz-Blanco

Information Only:

Action Taken/Committee Recommendation(s):

The Chair deferred this item.

Councilmember Philip T. Kingston
Chair

Memorandum



CITY OF DALLAS

Date: January 17, 2014

To: Honorable Members of the Arts, Culture, & Libraries Committee:
Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

Subject: Update on Use of Additional Funds for COP Arts Organizations

On January 21, 2014, Joanna St. Angelo, Executive Director of The Sammons Center for the Arts, will be providing the Arts, Culture & Libraries Committee an update on how arts and cultural groups are utilizing additional funding awarded by City Council for FY 2013-2014. Informational materials will be provided at that time.

Please contact me should you have any additional questions.

A handwritten signature in black ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, Interim City Manager
Warren M.S. Ernst, City Attorney
Judge Daniel F. Solis, Administrative Judge
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CITY OF DALLAS

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TO Honorable Members of the Arts, Culture & Libraries Committee:
Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

SUBJECT Follow-up Information to October 21, 2013 Cultural Affairs Briefing

The following cultural affairs information was requested for discussion at the January 21, 2014 meeting.

- OCA 10-Yr Budget History Data Points

Attachment 1 provides the data points for the 10-year history charts that were provided in the briefing (10/21/13 briefing slides 10 and 44).

As noted at the budget briefing, the separation between “programming” and “facilities” is provided with the caveat that this distinction is based on accounting records and does not necessarily reflect the interdependency between cultural spaces and cultural programs. For example, line 10 includes all program-related contracts, but may include facility operation expenses for some nonprofits operating city-owned cultural facilities. Conversely, expenditures for city cultural center staff are reported as facility expenses for the department, yet they are actively engaged in programming activities.

- OCA Breakdown by Facility

Attachment 2 provides information on the FY13-14 OCA approved budget allocations to City-owned cultural facilities, divided in two groups: venues managed by OCA and venues managed by nonprofit partners.

- OCA FY13-14 Budget

Attachment 3 provides the FY13-14 OCA approved budget. There are four tabs with the information presented in different formats: (a) budget by service (consistent with the City’s Budgeting for Outcomes process), (b) department-wide expenses by major categories (or type); (c) department-wide expenses by object code; and (d) list of Cultural Contracts (COP and CPP) awards for the year.

- Facility Management Contracts

PDF copies of the facility agreements (with amendments) are available for download at http://www.dallascityhall.com/oca/facilities_long_term.html.

January 21, 2014

Honorable Members of the Arts, Culture & Libraries Committee

Briefing Memo: Follow-Up Information to October 21, 2013 Cultural Affairs Briefing

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The Committee also requested information regarding long-term maintenance or capital plans. Capital needs for cultural facilities are included in the City's Capital Needs Inventory, which is coordinated by Public Works. An updated copy of the Cultural Facilities section will be provided to you separately. Equipment & Building Services provides the day to day maintenance and repair of mechanical, electrical, plumbing and roof repairs when agreed upon in the long-term agreement for the venue. Some venues (Dallas Museum of Art and Meyerson Symphony Center) require 24 hour coverage by EBS staff. Planned and unplanned major maintenance projects are addressed by EBS as equipment reaches the end of its useful life or fails prematurely and by Public Works when funded in a bond program. Specialized operational components (such as theatrical lighting, museum displays, venue seating) are addressed by the nonprofit partner or OCA. EBS is currently in process of finalizing the procurement documents for a maintenance management system that will assist in tracking, planning and scheduling maintenance in the future.

- Budget Issues

FY13-14 budget represents the highest funding level for cultural affairs in the past decade, largely due to the increase in the number of cultural facilities that have come online during this time (Latino Cultural Center in 2003, Dallas Black Dance Theater in 2008, Winspear Opera House and Wylie Theater in 2009, Annette Strauss Square in 2010, Oak Cliff Cultural Center in 2010, Dallas City Performance Hall in 2012).

The department's last strategic plan was completed in 2002. A cultural planning process would serve to strategically guide support for facilities, groups and operations, marketing and other priorities for a vibrant arts community for the next decade.

If you have questions or need additional information, please contact me.



Joey Zapata

Assistant City Manager

C: Honorable Mayor and Members of the City Council
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January 21, 2014

Honorable Members of the Arts, Culture & Libraries Committee

Briefing Memo: Follow-Up Information to October 21, 2013 Cultural Affairs Briefing

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Charles M. Cato, Interim Assistant City Manager

Theresa O'Donnell, Interim Assistant City Manager

Jeanne Chipperfield, Chief Financial Officer

Frank Libro, Public Information Officer

Elsa Cantu, Assistant to the City Manager, Mayor and Council

Maria Muñoz-Blanco, Director of Cultural Affairs

Erick Thompson, Equipment & Building Services Director

Ricardo Galceran, Public Works Director

ATTACHMENT 1: OFFICE OF CULTURAL AFFAIRS / 10-YR BUDGET HISTORY DATA POINTS

| | FY 2004-05 ACTUAL | FY 2005-06 ACTUAL | FY 2006-07 ACTUAL | FY 2007-08 ACTUAL | FY 2008-09 ACTUAL | FY 2009-10 ACTUAL | FY 2010-11 ACTUAL | FY 2011-12 ACTUAL | FY 2012-13 BUDGET | FY 2013-14 BUDGET |
|-------------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|------------------------------|
| General Fund (0001) | | | | | | | | | | |
| Expenditures | \$13,875,800 | \$14,106,572 | \$14,757,882 | \$14,696,884 | \$15,640,491 | \$11,964,942 | \$12,504,795 | \$13,075,401 | \$16,025,449 | \$16,916,038 |
| | | | | | | | | | | |
| Program Related | | | | | | | | | | |
| *3070 | \$966,316 | \$857,562 | \$896,417 | \$543,630 | \$440,886 | \$110,460 | \$312,163 | \$247,769 | \$475,649 | \$472,482 |
| **3089 | \$5,226,380 | \$5,219,282 | \$5,062,279 | \$5,231,683 | \$5,279,898 | \$3,326,948 | \$3,692,158 | \$3,519,948 | \$3,717,982 | \$4,092,982 |
| Subtotal Program Related | \$6,192,696 | \$6,076,844 | \$5,958,696 | \$5,775,313 | \$5,720,784 | \$3,437,409 | \$4,004,321 | \$3,767,717 | \$4,193,631 | \$4,565,464 |
| | | | | | | | | | | |
| Facilities / Operating | | | | | | | | | | |
| Electricity (2140) | \$3,144,413 | \$3,741,002 | \$3,927,264 | \$4,241,961 | \$3,746,705 | \$3,515,253 | \$3,280,957 | \$2,329,904 | \$3,594,482 | \$3,553,566 |
| Janitorial (3091) | \$614,556 | \$452,069 | \$606,714 | \$568,375 | \$568,988 | \$451,426 | \$446,623 | \$568,027 | \$623,103 | \$623,103 |
| Security (3092) | \$487,310 | \$540,778 | \$598,232 | \$667,175 | \$642,024 | \$561,652 | \$598,264 | \$551,173 | \$554,424 | \$554,424 |
| ***Misc. Special Svcs. (3099) | \$5,530 | \$3,371 | \$15,504 | \$112,988 | \$987,530 | \$890,959 | \$538,900 | \$1,749,910 | \$2,595,001 | \$2,773,397 |
| All other Operating Expenses | \$3,431,295 | \$3,292,508 | \$3,651,474 | \$3,331,072 | \$3,974,461 | \$3,108,244 | \$3,635,730 | \$4,108,670 | \$4,464,808 | \$4,846,084 |
| Subtotal Facilities | \$7,683,104 | \$8,029,728 | \$5,147,712 | \$5,590,499 | \$9,919,707 | \$8,527,533 | \$8,500,474 | \$9,307,684 | \$11,831,818 | \$12,350,574 |
| | | | | | | | | | | |
| | FY 2004-05 ACTUAL | FY 2005-06 ACTUAL | FY 2006-07 ACTUAL | FY 2007-08 ACTUAL | FY 2008-09 ACTUAL | FY 2009-10 ACTUAL | FY 2010-11 BUDGET | FY 2011-12 ACTUAL | FY 2012-13 BUDGET | FY 2013-14 BUDGET |
| WRR (0140) | | | | | | | | | | |
| Expenditures | \$3,001,996 | \$3,372,762 | \$3,445,370 | \$3,415,240 | \$2,870,482 | \$2,705,679 | \$2,447,186 | \$2,286,006 | \$2,599,440 | \$2,379,435 |
| Revenues | \$3,346,393 | \$3,742,000 | \$4,008,088 | \$3,563,110 | \$2,869,943 | \$2,809,787 | \$3,030,520 | \$2,398,313 | \$2,525,000 | \$2,408,754 |
| | | | | | | | | | | |

Notes:
 * Object Code 3070 (Professional Services) includes contract funds for arts services and specialized services related to theatrical facilities; prior to FY09, this code also included cultural contracts funding for two cultural services contracts categories no longer funded.
 ** Object Code 3089 includes all the Cultural Contracts funding, which includes general operating support awards to nonprofit groups managing city-owned facilities. General operating awards give the organization maximum flexibility on how to use city funds to leverage other funds; thus, it is possible (likely) that the nonprofit has facility-related expenditures as part of their general operating support.
 *** Object Code 3099 includes contract funds to AT&T Performing Arts Center & Dallas Black Dance Theater for facility-related expenses

ATTACHMENT 2: OFFICE OF CULTURAL AFFAIRS -- BREAKDOWN BY FACILITY

| Facility | FY12-13 | | | | | FY13-14 BUDGET | | | |
|---|-----------------------------|----------------|-------------|--------------|--|-----------------------------|----------------|-------------|--------------|
| | Center Operating Budget | OCA Utilities* | OCA Other** | Total | | Center Operating Budget | OCA Utilities* | OCA Other** | Total |
| MANAGED BY OCA | | | | | | | | | |
| Bath House Cultural Center | \$221,073 | \$17,092 | | \$238,165 | | \$249,755 | \$21,099 | | \$270,854 |
| Dallas City Performance Hall | \$505,894 | \$32,349 | | \$538,243 | | \$893,288 | \$39,934 | | \$933,222 |
| Latino Cultural Center | \$505,916 | \$76,798 | | \$582,714 | | \$611,929 | \$94,804 | | \$706,733 |
| Majestic Theatre | \$531,983 | \$124,912 | | \$656,895 | | \$505,527 | \$154,199 | | \$659,726 |
| Meyerson Symphony Center | \$1,749,788 | \$1,650,104 | | \$3,399,892 | | \$1,879,277 | \$2,036,990 | | \$3,916,267 |
| Oak Cliff Cultural Center | \$205,334 | \$12,576 | | \$217,910 | | \$210,844 | \$15,525 | | \$226,369 |
| South Dallas Cultural Center | \$314,741 | \$27,127 | | \$341,867 | | \$391,931 | \$33,487 | | \$425,418 |
| | | | | | | | | | |
| | | | | | | | | | |
| | OCA Cultural Contract Award | OCA Utilities* | OCA Other** | Total | | OCA Cultural Contract Award | OCA Utilities* | OCA Other** | Total |
| MANAGED BY NONPROFIT PARTNERS | | | | | | | | | |
| African American Museum | \$108,828 | \$74,047 | | \$182,875 | | \$108,828 | \$94,408 | | \$203,236 |
| AT&T Performing Arts Center (Winspear, Wyly, Strauss) | N/A | N/A | \$2,500,000 | \$2,500,000 | | N/A | N/A | \$2,500,000 | \$2,500,000 |
| Black Academy of Arts & Letters | \$117,758 | \$135,000 | \$135,000 | \$387,758 | | \$117,758 | \$135,000 | \$135,000 | \$387,758 |
| Dallas Black Dance Theater | \$132,143 | | \$93,000 | \$225,143 | | \$132,143 | | \$170,000 | \$302,143 |
| Dallas County Heritage Society | \$155,451 | \$69,604 | | \$225,055 | | \$155,451 | \$85,923 | | \$241,374 |
| Dallas Historical Society (Hall of State) | \$40,244 | \$82,433 | | \$122,677 | | \$46,994 | \$101,760 | | \$148,754 |
| Dallas Museum of Art | \$768,182 | \$694,103 | \$662,711 | \$2,124,996 | | \$843,182 | \$856,843 | \$662,711 | \$2,362,736 |
| Dallas Theater Center (Kalita Humphreys) | \$23,132 | \$61,897 | | \$85,029 | | \$23,132 | \$76,409 | | \$99,541 |
| DSM Management Group, Inc. (Fair Park Music Hall) | \$48,440 | N/A | | \$48,440 | | N/A | N/A | | N/A |
| Perot Museum / Natural History and Science Place I & II | \$586,307 | \$105,421 | | \$691,728 | | \$586,307 | \$130,139 | | \$716,446 |
| Sammons Center for the Arts | \$47,204 | | | \$47,204 | | \$60,204 | N/A | | \$60,204 |
| | | | | | | | | | |
| TOTAL | | | | \$12,616,592 | | | | | \$14,160,781 |

NOTES:

* OCA Utilities: OCA pays utility bills directly

** Other: Additional facility support as noted below:

AT&T Performing Arts Center: contract reimbursement for facility expenses (utilities and ordinary repair and maintenance)

Dallas Black Dance Theater: contract reimbursement for facility expenses (utilities and ordinary repair and maintenance)

Black Academy of Arts & Letters: rental subsidy for Convention Center facility

Dallas Museum of Art: payment to energy management contract (utilities-related)

| ATTACHMENT 3 (B): OFFICE OF CULTURAL AFFAIRS FY13-14 APPROVED BUDGET | | |
|---|-------------|---------------------|
| OCA EXPENSES BY TYPE | | |
| OCA PERSONNEL | | |
| Staff Salaries + Benefits | \$3,660,307 | |
| Subtotal OCA Personnel | | \$3,660,307 |
| CULTURAL CONTRACTS | | |
| Cultural Organizations Program (COP) | \$3,649,724 | |
| Cultural Projects Program (CPP) | \$204,250 | |
| Community Artists Program (CAP) | \$30,000 | |
| Cultural Centers Program Contracts | \$176,820 | |
| Special Initiatives (cultural data project, TRG/TACA, planning) | \$148,856 | |
| Cultural Contracts / Miscellaneous | \$58,759 | |
| Subtotal Cultural Contracts | | \$4,268,409 |
| CONTRACT PAYMENTS / FACILITY EXPENSES | | |
| AT&T Performing Arts Center | \$2,500,000 | |
| Dallas Black Dance Theater | \$170,000 | |
| The Black Academy of Arts & Letters | \$135,000 | |
| Subtotal Contract Payments | | \$2,805,000 |
| UTILITIES | | |
| Electricity & Energy Management | \$3,553,566 | |
| Gas | \$43,000 | |
| Water & Sewer | \$141,954 | |
| Subtotal Utilities | | \$3,738,520 |
| CITY-MANAGED VENUES FACILITY EXPENSES | | |
| Custodial | \$623,103 | |
| Security (Meyerson, Majestic, DCPH, SDCC) | \$559,674 | |
| Repairs, grounds maintenance, supplies, misc. | \$426,360 | |
| Equipment | \$142,611 | |
| Professional Services (Stagehands, Contracted Labor) | \$137,402 | |
| Subtotal City-Managed Venues Facility Expenses | | \$1,889,150 |
| OTHER DEPARTMENT EXPENSES | | |
| Communications & Technology | \$374,343 | |
| Risk Management | \$313,654 | |
| Office Expenses (copier leases, office supplies, postage, etc.) | \$71,009 | |
| Printing/marketing | \$22,622 | |
| Miscellaneous (Medellin windows, misc.) | \$28,397 | |
| Subtotal Department-Wide Expenses | | \$810,025 |
| TOTAL EXPENSES | | \$17,171,411 |

ATTACHMENT 3 (A): OFFICE OF CULTURAL AFFAIRS FY13-14 APPROVED BUDGET

| OCA EXPENSES BY SERVICE | | |
|--|---------------------|--|
| Cultural Services Contracts | \$4,330,253 | |
| Community Artists Program | \$30,000 | |
| City Cultural Centers & Facilities Partners | \$11,363,227 | |
| Majestic Theater | \$507,527 | |
| Public Art (Reimbursed from Capital Budget) | \$255,372 | |
| Arts Learning & Audience Development | \$685,031 | |
| Total Expenses | \$17,171,410 | |
| Public Art Reimbursement | (\$255,372) | |
| Total General Fund | \$16,916,038 | |
| | | |
| WRR Municipal Radio (Enterprise Fund) | \$2,379,435 | |
| | | |

ATTACHMENT 3 (C): OFFICE OF CULTURAL AFFAIRS FY13-14 APPROVED BUDGET

| OCA EXPENSES BY OBJECT CODE | | |
|------------------------------------|--------------------------------------|-----------|
| OBJ | DESCRIPTION | |
| 1101 | SALARIES-CIVILIAN | 2,944,987 |
| 1111 | CELLPHONE STIPEND | 1,208 |
| 1201 | OVERTIME-CIVILIAN | 42,917 |
| 1203 | SERVICE INCENTIVE PAY | 10,752 |
| 1242 | LANGUAGE ASSIGNMENT PAY | 4,920 |
| 1301 | PENSIONS-CIVILIAN | 327,807 |
| 1304 | HEALTH INSURANCE | 273,263 |
| 1306 | FICA | 43,561 |
| 1308 | MANDATORY DEFERED COMP ADM | 136 |
| 1314 | WORKER'S COMP | 10,756 |
| 1000s | TOTAL | 3,660,307 |
| 2110 | OFFICE SUPPLIES | 15,281 |
| 2120 | MINOR TOOLS | 5,000 |
| 2140 | LIGHT & POWER | 3,553,566 |
| 2160 | FUEL SUPPLIES | 43,000 |
| 2170 | WATER & SEWER | 141,954 |
| 2181 | FLEET FUEL & LUBE | 178 |
| 2231 | CLOTHING | 5,375 |
| 2232 | FOOD SUPPLIES | 4,052 |
| 2252 | METER POSTAGE | 13,293 |
| 2280 | OTHER SUPPLIES | 25,318 |
| 2310 | BUILDING SUPPLIES | 13,720 |
| 2710 | FURNITURE & FIXTURES | 115,000 |
| 2731 | DATA PROCESSING EQUIP | 2,840 |
| 2735 | COMPUTER SOFTWARE LICENSES | 60,806 |
| 2770 | AUDIO VISUAL | 4,840 |
| 2890 | MISCELLANEOUS EQUIPMENT | 10,879 |
| 2000s | TOTAL | 4,015,102 |
| 3020 | Food Laundry Services | 6,300 |
| 3030 | PRINTING & PHOTO SVCS | 22,402 |
| 3050 | COMMUNICATIONS SVCS | 84,532 |
| 3053 | CIRCUITS | 55,305 |
| 3060 | EQUIPMENT RENTAL (Outside City) | 1,977 |
| 3062 | PC LEASING | 15,859 |
| 3070 | PROFFESIONAL SVC | 472,482 |
| 3085 | FREIGHT | 5,360 |
| 3089 | CULTURAL CONTRACTS-ARTISTIC SERVICES | 4,092,982 |
| 3090 | CITY FORCES | 5,250 |
| 3091 | CUSTODIAL | 623,103 |
| 3092 | SECURITY SVC | 554,424 |

| | | |
|----------------------------|---|------------|
| 3099 | MISC SPECIAL SERVICES | 2,773,397 |
| 3110 | EQUIP. MAINTENANCE & REPAIR | 3,500 |
| 3130 | COPY MACHINE RENTAL | 12,596 |
| 3150 | COPY CENTER CHARGES | 1,860 |
| 3151 | DEPT SUPPORT | 323,404 |
| 3210 | BLDG GROUND MAINT/REPAIRS | 152,669 |
| 3310 | INSURANCE (PROPERTY & CASUALTY) | 312,379 |
| 3313 | INSURANCE (PUBLIC LIABILITY) | 1,275 |
| 3320 | ADVERTISING | 220 |
| 3330 | RENTS | 135,000 |
| 3340 | MEMBERSHIP DUES | 2,400 |
| 3363 | REIMB. PERSONAL VEHICLE USE | 2,700 |
| 3410 | EQUIPMENT RENTAL (FROM EBS) | 1,415 |
| 3429 | Blackberry Fees | 1,614 |
| 3420 | COMMUNICATION EQUIP RENTAL | 13,130 |
| 3430 | COMPUTER SERVICES (FROM CIS) | 45,107 |
| 3434 | PROGRAMMING (CIS) | 89,415 |
| 3435 | DATA SERVICE EQUIP RENTAL | 90 |
| 3439 | AUDIO VISUAL | 7,259 |
| 3000s | TOTAL | 9,819,406 |
| | | |
| 5002 | Dept Support Reimbursement | (323,405) |
| 5011 | Reimbursements from Other Orgs (public art) | (255,372) |
| 5000s | TOTAL | (578,777) |
| | | |
| GRAND TOTAL | | 16,916,038 |
| | | |
| Full Time Equivalent-Total | | 69.20 |
| | Regular | 53.80 |
| | Overtime | 0.80 |
| | Temporary Help | 14.60 |
| | | |
| HEAD COUNT | | 56.00 |
| | Permanent | 33.00 |
| | Non Permanent | |

OFFICE OF CULTURAL AFFAIRS -- CULTURAL CONTRACTS BREAKDOWN

| CULTURAL ORGANIZATIONS PROGRAM (COP) | | CULTURAL PROJECTS PROGRAM | |
|---|---------------------|----------------------------------|-----------------------|
| Organization | Award Amount | Organization | Funding levels |
| Organization | Award Amount | Organization | Award Amount |
| Anita N. Martinez Ballet Folklorico | \$55,622 | Asian Film Festival | \$3,250 |
| African American Museum (contract pending) | \$108,828 | Chamber Music International | \$6,500 |
| Artreach- Dallas, Inc. | \$29,751 | Color Me Empowered | \$4,250 |
| Big Thought | \$204,788 | Contemporary Ballet Dallas | \$7,000 |
| Big Thought (Thriving Minds) | \$41,668 | Creative Arts Center | \$11,000 |
| Big Thought (Thriving Minds) | \$376,436 | Dallas Asian Youth Orchestra | \$4,500 |
| The Black Academy of Arts and Letters, Inc. | \$117,758 | Dallas Bach Society | \$9,000 |
| Cara Mia Theatre Co. | \$32,036 | Dallas Holocaust Museum | \$9,000 |
| Children's Chorus of Greater Dallas | \$26,693 | Dallas Institute for Humanities | \$5,000 |
| Dallas Black Dance Theatre, Inc. | \$132,143 | Dallas Metroplex Musicians | \$3,000 |
| Dallas Children's Theater | \$42,050 | DFW International | \$6,500 |
| Dallas County Heritage Society | \$155,451 | Echo Theater | \$4,500 |
| Dallas Historical Society | \$46,994 | Friends of Fair Park | \$3,000 |
| Dallas Museum of Art | \$768,182 | Greater Dallas Asian Chamber | \$5,000 |
| Dallas Museum of Art (Free admission) | \$75,000 | Indian Cultural Heritage | \$3,000 |
| The Dallas Opera | \$97,521 | Jewish Community Center | \$5,000 |
| Dallas Theater Center | \$23,132 | La Reunion | \$7,000 |
| Dallas Wind Symphony | \$25,448 | Lonestar Wind Orchestra | \$12,000 |
| Dance Council | \$30,431 | MADI Museum | \$6,500 |
| Fine Arts Chamber Players | \$38,382 | Metropolitan Winds | \$2,050 |
| Greater Dallas Youth Orchestra | \$35,504 | Nasher Sculpture Center | \$5,000 |
| Junior Players Guild | \$42,035 | New Arts Six | \$2,200 |
| Kitchen Dog Theater Company | \$35,342 | New Conservatory | \$6,500 |
| Perot Museum of Nature and Science | \$586,307 | New Texas Symphony | \$3,000 |
| Sammons Center for the Arts | \$60,204 | Ollimpaxqui Ballet | \$3,000 |
| Shakespeare Festival of Dallas | \$69,940 | Orchestra of New Spain | \$4,500 |
| Teatro Hispano De Dallas | \$40,336 | Orpheus Chamber Singers | \$6,500 |
| TeCo Theatrical Productions, Inc. | \$73,560 | Southwest Celtic | \$8,000 |
| Texas Winds Musical Outreach, Inc. | \$39,424 | Teatro Flor Candela | \$1,200 |
| Theatre Three, Inc. | \$52,026 | Texas Ballet Theater | \$5,000 |
| Texas International Theatrical Society | \$34,870 | Texas Performing Chinese | \$3,000 |
| Turtle Creek Chorale, Inc. | \$45,355 | The M.A.C. | \$4,500 |
| Undermain Theatre | \$25,230 | Upstart Productions | \$2,050 |
| USA Film Festival | \$44,316 | Uptown Players | \$5,500 |
| Writer's Garret | \$36,961 | Video Association | \$6,500 |
| | | Voces Intimae | \$3,000 |
| | | Voices of Change | \$4,250 |
| TOTAL | \$3,649,724 | Women's Chorus | \$6,500 |
| | | Wordspace | \$7,000 |
| | | TOTAL | \$204,250 |

Memorandum



CITY OF DALLAS

DATE January 17, 2014

TO Honorable Members of the Arts, Culture & Libraries Committee:
Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel
Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach
Gates

SUBJECT South Dallas Cultural Center

The attached briefing will be presented to the Arts, Culture & Libraries Committee on Tuesday, January 21, 2013. The briefing will provide an overview of the South Dallas Cultural Center.

If you have questions or need additional information, please contact me.


Joey Zapata
Assistant City Manager

C: Honorable Mayor and Members of the City Council
A.C. Gonzalez, Interim City Manager
Warren M.S. Ernst, City Attorney
Judge Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, Interim First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Officer
Elsa Cantu, Assistant to the City Manager, Mayor and Council
Maria Muñoz-Blanco, Director of Cultural Affairs



South Dallas Cultural Center



Briefing to the Arts, Culture & Libraries Committee
January 21, 2014

Purpose of the Briefing

- ☞ Update the Arts, Culture & Libraries Committee on the operations of the South Dallas Cultural Center
- ☞ Provide an overview of upcoming programs at the Center



Exterior views of South Dallas Cultural Center

Fulfilling its Mission

- ∞ The mission of the South Dallas Cultural Center is to produce and present excellence in the arts of the African Diaspora. Since its 1986 opening, the SDCC has fulfilled its mission by:
- Promoting the artistry and cultural heritage of the African Diaspora by showcasing local, national and internationally recognized artists of African descent;
 - Implementing arts learning programs that engage youth and families;
 - Providing touring opportunities for local performing artists of African descent.



Kwanzaa event



Jazz at the Center



Youth drum class

Background & History

- ∞ The South Dallas Cultural Center opened its doors in June 1986 through the efforts of the Park Board, City Council, African American artists and community leaders.
 - At the time of its founding, the City Arts Program (predecessor of the Office of Cultural Affairs) was a division of the Park & Recreation Department.
 - The facility construction was fully funded by the City through the 1982 Bond Program (\$1.5 million).
- ∞ An expansion and renovation, funded through the 2003 Bond Program (\$1.7 million), was completed in 2007.
 - Addition of a new, larger black box theater
 - Upgraded visual arts galleries
 - Renovation of classroom spaces
 - Upgrading of recording studio
 - Upgrading parking area



SDCC lobby area

Facility Overview

∞ Facility Details – 24,000 square feet

- 120-seat black box theater
- Arthello Beck Gallery
- Dance studio
- Recording studio
- 5 Art Classrooms
- Library

∞ Current Staffing

- 1 Manager
- 3 Coordinators (includes 1 position restored in FY14)
- 1 Laborer / Custodian



View of the Arthello Beck Gallery

Nurturing Local Talent

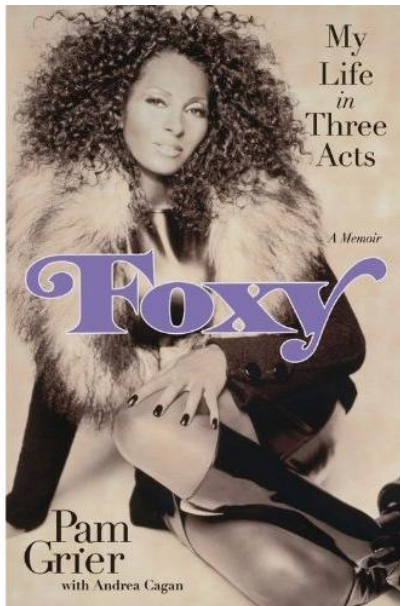


Resident company Beckles Dancing Company in concert

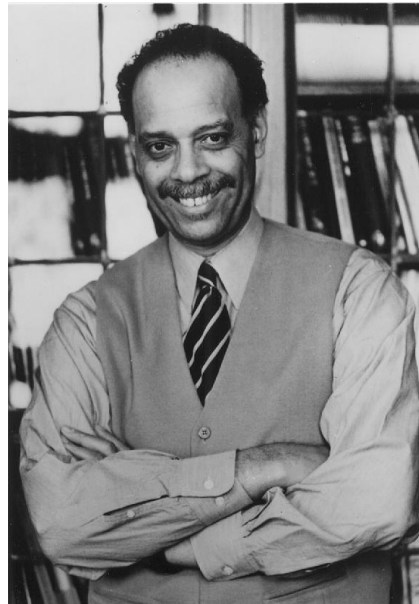
- SDCC has eight Community Partners that make their home or regularly present their programs in the facility: Os Malandros de Mestre Touro Capoeira Group, A Dance Expression, Beckles Dancing Company, Exhibit Dance Collective, Dallas Track Factory, Black Cinematheque Dallas, The Third Eye and Theatre Ashe! In addition to providing a facility for these groups, SDCC also provides technical assistance in management and production.
- Since its 2007 reopening, the SDCC has employed 14 African American and Latino alumni from Booker T. Washington High School for the Performing and Visual Arts for both full-time and contract positions.
- Since its 2007 opening, the Arthello Beck Gallery has seen over 20 local artists exhibit their work and provided additional area exhibition opportunities for others through a partnership with Capital One Bank and North Texas Business Committee for the Arts.

Artistry of the African Diaspora

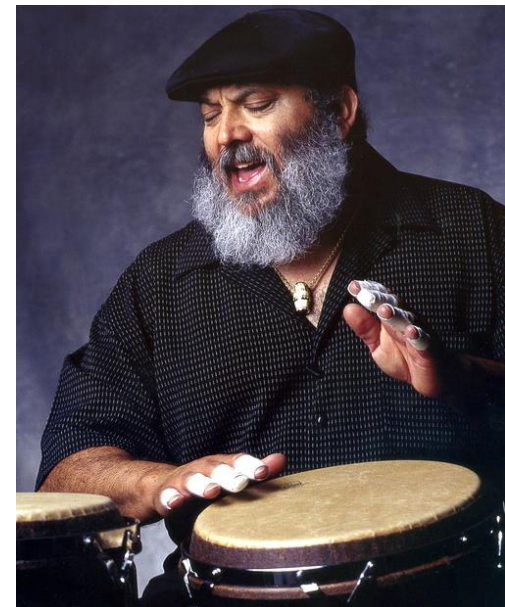
- ∞ Showcasing national and international touring artists, furthering Dallas' cultural connections
 - Over its 27 year history, SDCC has presented many important Diaspora artists including Latin jazz legend Poncho Sanchez, award-winning writer/poet Haki Madhubuti, Hollywood actress Pam Grier, Brazilian dance master Nem Brito, and the late jazz master Byard Lancaster.



Pam Grier



Haki Madhubuti



Poncho Sanchez

Artistry of the African Diaspora

- ∞ The SDCC is the only partner in North Texas of the National Performance Network (NPN), a national organization that focuses on supporting the development and presentation of performing artists in communities across the U.S.
- ∞ Through its NPN partnership, SDCC brings a host of nationally and internationally prominent artists to Dallas, which have included Miami's Teo Castellanos, New Orleans legendary performance poet Kalamu ya Sallam, dancer/choreographer Gesel Mason, New York/Seattle theater artist Tina Vernon and Costa Rican award-winning performance artist Elia Arce.
- ∞ Through NPN, SDCC has also provided opportunities for local artists Q Ragsdale and Ashley Wilkerson to tour nationally through the Network.
- ∞ In addition to showing local artists, the Arthello Beck Gallery has shown cutting-edge national artists such as Deborah Roberts, Robert Hodges, Juan Sanchez, Lovie Olivia, Nathaniel Donnett, Napoleon Jones Henderson, Eric Mack and Alonzo Davis.



Photo Credit: © Lynda Koollish

Top to bottom: performance poet Kalamu ya Salaam, theater artists Q Ragsdale & Tina Vernon

Arts Learning for Youth & Families

- ☞ Summer arts camps (SAAC) first offered in Summer 1987. SDCC has partnered with Dallas arts organizations (Big Thought, Dallas Museum of Art, African American Museum & Gloria Hicks Foundation) to offer free summer arts camps for ages 5-17 years. A culminating event at the SDCC theater brings in the families to witness the creative efforts of the children.
- ☞ In collaboration with Big Thought's Thriving Minds Program, in FY10-11 SDCC developed Family Field Trips Program designed to expose SDCC summer arts program parents/guardians to other DFW cultural resources.
- ☞ In FY13-14, SDCC designed a pilot program with Dallas Museum of Art called South Dallas Sundays for South Dallas families with children attending SAAC.



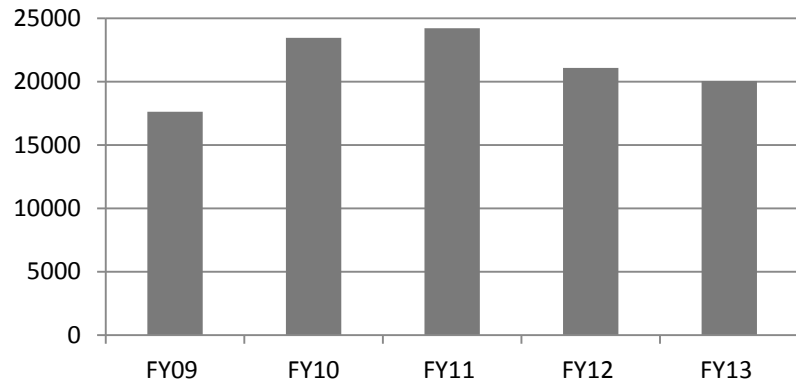
Summer program students painting & learning how to cook Caribbean food from Making Connections' Dulce Parker.

Competitive Grants for 2013/14

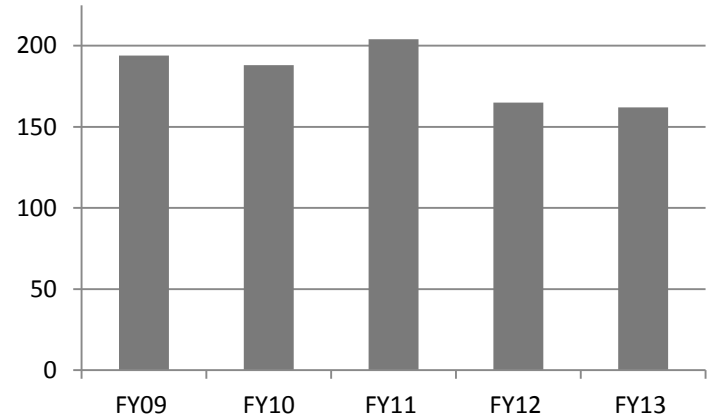
- ∞ **National Endowment for the Arts** **\$15,000**
To support the Diaspora Performing Arts Commissioning Project. Local artists of African descent will present newly commissioned work in performance art, theater, music, and/or dance at the South Dallas Cultural Center.
- ∞ **National Performance Network** **\$6,480**
Provides subsidies for residencies and presentation of national touring artists. This year, New York-based jazz group AfroHORN and Miami-based theater group D-Projects will be in residence.
- ∞ **National Endowment for the Humanities** **\$1,500**
To present a four part film screening program on the Civil Rights Movement.
- ∞ **Texas Commission on the Arts** **\$16,500**
To support the FY13-14 Season and two special programs, one that will serve incarcerated youth and the other address childhood obesity through theater.

Attendance & Events

Attendance



of Events



| Year | FY09 | FY10 | FY11 | FY12 | FY13 |
|-------------|--------|--------|--------|--------|--------|
| # of Events | 194 | 188 | 204 | 165 | 162 |
| Attendance | 17,630 | 23,448 | 24,211 | 21,087 | 20,048 |

How to Book the Center

- SDCC is available to arts organizations or community partners to present / produce arts and cultural programs
 - Application available at www.dallasculture.org/sdculturalcenter
 - Affordable rental rates for local arts groups



**SOUTH DALLAS
CULTURAL CENTER**

Information?

- ☞ SDCC has own section in OCA website with information about the center, event calendar and sign-up information for monthly e-newsletter
 - www.dallasculture.org/SDCCulturalCenter
- ☞ Facebook
 - www.facebook.com/SouthDallasCulturalCenter
- ☞ Location
 - 3400 South Fitzhugh
Dallas TX 75210
- ☞ Contact
 - Phone: 214.939.2787
Fax: 214.670.8118



Appendices



Appendix I: Program Sponsors 2003-14

- ∞ South Dallas Cultural Center Association
- ∞ Big Thought/Thriving Minds
- ∞ Matthews Southwest
- ∞ James & Gayle Halperin Foundation
- ∞ Reach Media
- ∞ Williams Chicken
- ∞ Capital One Bank
- ∞ Chase Bank
- ∞ Class Act Catering
- ∞ Dallas Mavericks
- ∞ National Performance Network
- ∞ Texas Commission on the Arts
- ∞ National Endowment for the Arts
- ∞ National Endowment for the Humanities

Appendix II: SDCC Season highlights FY 08/09-13/14

2008-09

- ☞ Fred Mutebi art workshop (partnership with UNT presented Ugandan artist workshop on recycled materials for artmaking. Over 75 children participated and created a collaborative work with Ugandan children). October, 2008
- ☞ SDCC Soul Children's Theater is launched providing the only African-centered children's theater in Dallas. November, 2008
- ☞ Black Collectors Show is launched with guest curator Anthony Hopkins, African American collector, art dealer and consultant. Opening attracts Black collectors from Austin, San Antonio and Houston.
- ☞ Internationally acclaimed artist Carolyn Mazloomi exhibition opens SDCC Quiltmania Exhibition. Quilters visit the exhibit from as far away as Maine and California.
- ☞ Former Dallasite Gesel Mason returns for a two-week artist residency sponsored by NPN. She has residency activities at Booker T. Washington High School for the Performing & Visual Arts, her alma mater, Pearl C. Anderson Middle School in South Dallas and Lisbon Elementary School in South Oak Cliff. Her public performance attracts 395 patrons and is held in the newly opened BTWHSPVA Montgomery Theater. February 2009
- ☞ The Loiza Project, an exhibition commissioned for the Arthello Beck Gallery Series features an installation by Puerto Rican artist Miguel Casanova, documents the African annual celebration in Loiza Aldea, Puerto Rico. The exhibition features rare vintage film on the festival, music and a lecture. The SDCC Afro-Latin patronage triples after this exhibition closes. September 2009

2009-10

- ☞ Queer Film Series is launched in an effort to provide a safe space for the Black GLBT community to screen films for, by and about Black GLBT community issues. The first screening attracted a full house.- (co-sponsored by Fahari Arts Institute, Black Cinematheque Dallas and Q-Roc TV). November 2009
- ☞ Jazz At the Center allows SDCC to partner with national jazz artist Adonis Rose and founder of the Fort Worth Jazz Orchestra after relocating there during Katrina. January 2010
- ☞ Miami performer Teo Castellanos does a two-week NPN residency that includes on-going workshops at BTWHSPVA and a TYC Youth halfway house. Students at the halfway house write and recite their poetry for the first time. Teo performs his one man show as a part of Teatro Dallas International Theater Festival and plays to over 500 patrons. February 2010

2010-11

- ☞ "The Monarch" a staged reading Anyika McMillan-Herod October 20, 2010
- ☞ NPN Creation Fund performance "The Bull Jean" stories multi-media adaptation by Dallas theater artist Q Ragsdale. October 15-17, 2010
- ☞ Queerly Speaking Open Mic with New York guest artist Tim'm T. West October 21-22, 2010 "Reciprocity Live" a multi-media event Tisha Crear; Erykah Badu. November 20, 2010

Appendix II: SDCC Season highlights FY 08/09-13/14

(continued)

☞ "Jazz At the Center" with the Shelley Carrol Quartet November 28, 2010

☞ "NPN Live & Onstage Showcases" Pomo Afro Homos Pat Graney Co. Jane Comfort & Co Elia Arce Marc Bamuthi Joseph Teatro Dallas Q Ragsdale Ashley Wilkerson Danielle Georgiou Journeyman Ink Fairmount Hotel Venetian Room & Ballroom December 8-10, 2010

☞ "We Struggle, Yet We Survive" with the South Dallas Concert Choir February 5, 2011

☞ "Evolution" with Exhibit Dance Collective March 25-27, 2011

☞ "Honoring Royalty: Celebrating The Duke & The Count " a jazz concert with the UNT 3 O'clock Jazz Lab Band directed by Brad Leali in cooperation with D'JAM. April 9, 2011

☞ "Life's Journey" a spoken word performance with Soul Children's Theater/Brave New Voices August 27, 2011

2011-12

☞ Premiere- *My Tidy List of Terrors* written by playwright, Jonathan Norton and directed by Cora Cardona, *My Tidy List of Terrors* was commissioned by the South Dallas Cultural Center's Diaspora Performing Arts Commissioning Program. January 2012

☞ Teatro Dallas 15th International Theater Festival in collaboration with South Dallas Cultural Center. SDCC and Teatro Dallas co-sponsoring artists representing Costa Rica, Japan, Colombia and the United States. February, 2012

☞ South Dallas Funk Festival! This special funk festival is presented by BTWHSPVA's R & B Band under the leadership of one of Dallas' finest musicians, Roger Boykin. In recognition of Youth Art Month April, 2012

☞ Remembering Jackie McLean: Alan Jay Palmer Quintet with special guest Raymond Williams. In recognition of National Jazz Appreciation Month with a Q & A & film. April 2012

☞ Workshops- South Dallas Cultural Center in partnership with The Institute for Urban Policy Research at UTD present Freedom Forum: a community based program where the arts meet activism

☞ *Freedom Forum: Notions of Black Masculinity*: The Freedom Forum will use Theater of the Oppressed techniques to address community concerns. Freedom Forum: Notions of Black Masculinity is an Image Theater Workshop. May, 2012

☞ Lectures- (Queer)note Lecture Series #blackfeminist: Black Feminist Thought in the Digital Age Speaker: Dr. Alexis Pauline Gumbs #blackfeminist is a participatory lecture that examines the history, politics and communications strategies of black women, many of them queer, in The Feminist Movement. April 2012

Appendix II: SDCC Season highlights FY 08/09-13/14

(continued)

2012-13

☞ Summer Arts At the Center (ages 15-18). June-July 2013

☞ SDCC Culture Out of School- August, 2012 through September 2013 (Outreach program & Saturday classes on-site)

☞ SDCC Soul Children's Theater- 6 productions

☞ Arthello Beck Gallery Series - 11 exhibitions

☞ Queerly Speaking open mic - 11 events

☞ NPN residency-with Tennessee musicians Sparky & Rhonda Rucker October 22-27, 2012

☞ South Dallas Dance Festival- November 9-10, 2012

☞ Jazz At the Center- 2 performances, November 25, 2012

☞ Annual Marlon Riggs Film Festival- February 16, 2013

☞ Resident Dance Companies concerts- March (Exhibit Dance Collective) & April (Beckles Dancing Company) 2013 & April 2013

☞ Black Woman's Mini- Film Festival in cooperation with Black Visions Film Series March 15, 2013

☞ In the Words of a Sistah- Annual spoken word event featuring local women poets and performers. March 17, 2013

☞ Lend Us Your Voice: Stories for Southern HIV + Black Women: Through poetry, song and movement *Lend Us Your Voice* uses artists to give voice to the narratives of HIV positive Black women from the South. This project is based on research conducted by Dr. Kimberly Parker, Assistant Professor of Health Studies at Texas Women's University March 24, 2013

☞ Short & Sweet Film Festival in cooperation with Black Visions Film Series April 19, 2013

☞ NPN residency with New York/Seattle theater artist Tina Vernon, April 15-20, 2013

☞ Lectures- Queerly Speaking Arts and AIDS Edition with Marvin K. White, author of *last rights, nothin' ugly fly*, *Our Name Be Witness* and *Status*, is a poet, performer, playwright, visual artist, community arts organizer and co-founder of B/GLAM (Black Gay Letters and Arts Movement), a Bay Area, California, organization whose goal was to preserve, present and incubate black gay artistic expressions. November 15, 2012

☞ *Does Mainstream Media Support Awareness of Health Issues Concerning Women and Girls of Color?* Panelists include: Dr. Kimberly Parker TWU Health Studies Department; Benet Embry of Benet Embry Radio Show & Poet; Linda Jones, Journalist; George Artis II of Event Architect E3000, March 9, 2013

☞ *3rd Annual (Queer)note Lecture Series presents The Tide that Binds with Ajamu X*

The (Queer)note Lecture Series is a series of lectures and critical conversation with public scholars, cultural workers and artists working at the intersections of race, gender and sexuality. Ajamu

Appendix II: SDCC Season highlights FY 08/09-13/14

(continued)

☞ X has been involved with Black and Minority Ethnic and Lesbian, Gay, Bisexual, Trans (LGBT) Communities for over 20 years. He explores issues of diversity, community and difference within a wide range of cultural and social spaces including galleries, museums, archives, and health and social care settings using photography. April, 25, 2013.

☞ Black Man's Mini-Film Fest in cooperation with Black Visions Film Series, May 17, 2013

☞ Laughing While Black Mini-Film Fest in cooperation with Black Visions Film Series July 20, 2013

2013-14

☞ ARTHELLO BECK GALLERY SERIES (11 exhibitions featuring local & regional visual artists) November 9, 2013- October 30, 2014. In cooperation with Diaspora Vibe Virtual Gallery, Miami FL

☞ 16th Annual South Dallas Dance Festival Friday-Sunday, November 9-10, 2013

☞ Queerly Speaking Arts and AIDS Edition November 16, 2013

☞ Washington Lincoln Alumni Association Afternoon of Jazz benefitting WLAA Scholarship Fund December 1, 2013

☞ Dallas playwright Jonathan Norton's "Mississippi Goddam" staged reading as a part of the Diaspora Performing Arts Commissioning Program January 14, 2014

☞ Created Equal Film series & Community Conversation January 16, 2014

☞ The Marlon Riggs Film Festival February 14-16, 2014

☞ Teatro Dallas' 16th International Theater Festival co-sponsored by SDCC, February 14-16, 2014

☞ Dallas playwright Jonathan Norton's "Mississippi Goddam" staged reading as a part of the Diaspora Performing Arts Commissioning Program March 11, 2014

☞ Created Equal Film series & Community Conversation March 13, 2014

☞ In The Words of a Sistah annual poetry event in cooperation with B Randall March 17, 2014

☞ Black Woman's Film Mini-Fest in cooperation with Black Visions Film Series March, 16 2014

☞ Denise Lee Divas of American Song Fundraiser for Thriving Minds Youth Jazz Orchestra March 30, 2014

☞ Beckles Dancing Company Spring Concert April 4-5 2014

☞ Created Equal Film series & Community Conversation April 17, 2014

☞ A Dance Expression African Dance & Drum Concert Benefitting ADE Scholarship for Graduating Seniors (students enrolled in the SDCC dance & drum programs) April 12, 2014

☞ Created Equal Film series & Community Conversation April 17, 2014

☞ Short & Sweet Film Festival in cooperation with Black Visions Film Series (Indie shorts by African Diaspora filmmakers.) April 19, 2014.

☞ South Dallas Poetry Contest in cooperation with S.T.R.U.G.-In Life Change Group for youth poets. April 26, 2014

☞ NPN residency with New York jazz group AfroHORN in cooperation with Latino Cultural Center, Richland College, DISD and Jason Davis Jazz. April 20-24, 2014

Appendix II: SDCC Season highlights FY 08/09-13/14 (continued)

- 80 4th Annual (Queer)note Lecture Series Thursday The (Queer)note Lecture Series is a series of lectures and critical conversation with public scholars, cultural workers and artists working at the intersections of race, gender and sexuality. April 24, 2014
- 80 Dallas playwright Jonathan Norton's "Mississippi Goddam" final staged reading as a part of the Diaspora Performing Arts Commissioning Program May 10, 2014
- 80 Created Equal Film series & Community Conversation May 15, 2014
- 80 In Honor of Malcolm X: Black Men in Film in cooperation with Black Visions Film Series May 17, 2014
- 80 NPN residency with Miami theater group D-Projects, in cooperation with Meadows School of the Arts, SMU. May 19-30, 2014
- 80 South Dallas Concert Choir in concert June 7, 2014
- 80 Summer Arts At the Center Program- June 16- July 18, 2014
- 80 Thriving Minds Youth Jazz Orchestra Camp in cooperation with Big Thought July 21- August 15, 2014
- 80 Laughing While Black: Black Comedy Film Series in cooperation with Black Visions Film Series July 19, 2014
- 80 Fahari Fierce- A celebration of Black Queer Movement An evening of dance. July 25, 2014
- 80 Tulisoma South Dallas Book Fair- Teen Workshop in cooperation with Dallas Public Library & African American Museum August 30, 2014



Miami theater group D-Projects will be in residence at SDCC May 2014

APPENDIX III: FY2013 & FY2014 Budget

| | FY12-13 Budget | FY12-13 Estimate | FY13-14 Budget |
|--------------------------------------|-------------------|---------------------|-------------------|
| EXPENSES / General Fund | | | |
| Personnel | \$ 235,919 | \$ 229,387 | \$ 283,031 |
| Building Operations | \$ 38,515 | \$ 22,994 | \$ 49,268 |
| Programming | \$ 53,072 | \$ 52,912 | \$ 53,072 |
| Marketing (Printing etc) | \$ 1,360 | \$ 1,350 | \$ 1,360 |
| Security | \$ 5,200 | \$ 7,180 | \$ 5,200 |
| TOTAL EXPENSES / General Fund | \$ 334,066 | \$ 313,823 | \$ 391,931 |
| REVENUE | | | |
| Rental Fees | \$ 1,000 | \$ 50 | \$ 1,000 |
| External Grants for Programming | | | |
| Texas Commission on the Arts | \$ 4,240 | \$ 4,240 | \$ 16,500 |
| National Performance Network | \$ 2,658 | \$ 2,658 | \$ - |
| National Endowment for the Arts | \$ - | \$ - | \$ 15,000 |
| Total Grants | \$ 6,898 | \$ 6,898 | \$ 31,500 |

Memorandum



CITY OF DALLAS

Date: January 17, 2014

To: Honorable Members of the Arts, Culture, & Libraries Committee:
Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach Gates

Subject: Authorize Service Contract for Library "Shelf-Ready" Books – Council Agenda February 12, 2014

On February 12, 2014, a council agenda item will be presented for the authorization of a five-year service contract with Brodart, Co., the lowest responsible bidder of four, for the purchase and processing of library books, in an amount not to exceed \$11,619,844. This action will not encumber funds; it will only establish firm pricing for goods and services, for a specific term, to be ordered on an as needed basis.

This service contract will allow the library to select and purchase library books, both in English and Spanish, to meet customer needs. The contract includes the cataloging, inventorying and physical processing (barcodes, labels, and covers) of the books, meaning that the books will arrive "shelf-ready"; making them available to library customers immediately. In FY 2014, the City Council increased the Library's material's budget to \$4,045,000, restoring the material's budget to FY 2008 peak levels. The material's budget is used to purchase all library materials, including: "shelf-ready" books, bestsellers, media, including DVDs, audiobooks and CDs, electronic databases and resources. As the Library's materials budget has increased over the last four years, it is critical that the Library continues to be able to purchase books to meet customer demand.

The Agenda Information Sheets are attached for your review. If you have questions or need additional information, please contact me.


Joey Zapata
Assistant City Manager

cc: A.C. Gonzalez, Interim City Manager
Warren M.S. Ernst, City Attorney
Judge Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, Interim First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
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Joey Zapata, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Officer
Elsa Cantu, Assistant to the City Manager/Mayor & Council

KEY FOCUS AREA: Efficient, Effective and Economical Government

AGENDA DATE: February 12, 2014

COUNCIL DISTRICT(S): All

DEPARTMENT: Business Development & Procurement Services
Library

CMO: Jeanne Chipperfield, 670-7804
Joey Zapata, 670-1204

MAPSCO: N/A

SUBJECT

Authorize a five-year service contract for the purchase and processing of library books - Brodart Co., lowest responsible bidder of four - Not to exceed \$11,619,844 - Financing: Current Funds (subject to annual appropriations)

BACKGROUND

This action does not encumber funds; the purpose of a service contract is to establish firm pricing for goods and services, for a specific term, which are ordered on an as needed basis.

This service contract will allow for the purchase and processing of approximately 716,000 library books in English and Spanish. The books purchased will be cataloged, inventoried and processed (barcodes, labels, and covers) by the vendor, arriving at the library "shelf ready" and ready for immediate availability.

There are currently 27 branch libraries, Bookmarks at North Park Center and the Central library. In FY2013, patrons checked out over 10.1 million items from Dallas public libraries.

As part of the solicitation process and in an effort to increase competition, Business Development and Procurement Services (BDPS) used its procurement system to send out 144 email bid notifications to vendors registered under respective commodities. To further increase competition, BDPS uses historical solicitation information, the internet, and vendor contact information obtained from user departments to contact additional vendors by phone. Additionally, in an effort to secure more bids, notifications were sent by the Business Development and Procurement Services' ResourceLINK Team (RLT) to 25 chambers of commerce, the DFW Minority Business Council and the Women's Business Council – Southwest, to ensure maximum vendor outreach.

PRIOR ACTION / REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On June 27, 2007, City Council authorized a thirty-six-month master agreement for the purchase, cataloging and physically processing of books for the Dallas public libraries by Resolution No. 07-1958.

FISCAL INFORMATION

\$11,619,843.75 - Current Funds (subject to annual appropriations)

M/WBE INFORMATION

- 21 - Vendors contacted
- 21 - No response
 - 0 - Response (Bid)
 - 0 - Response (No bid)
 - 0 - Successful

144 - M/WBE and Non-M/WBE vendors were contacted.

The recommended awardee has fulfilled the good faith requirements set forth in the Business Inclusion and Development (BID) Plan adopted by Council Resolution No. 08-2826 as amended.

ETHNIC COMPOSITION

Brodart Co.

| | | | |
|---------------|-----|-----------------|-----|
| White Male | 225 | White Female | 397 |
| Black Male | 5 | Black Female | 6 |
| Hispanic Male | 1 | Hispanic Female | 3 |
| Other Male | 6 | Other Female | 10 |

BID INFORMATION

The following bids were received from solicitation number BT1402 and opened on November 7, 2013. This service contract is being awarded in its entirety to the lowest responsive and responsible bidder.

*Denotes successful bidder

| <u>Bidders</u> | <u>Address</u> | <u>Amount of Bid</u> |
|----------------------------------|--|-----------------------------|
| *Brodart Co. | 500 Arch St. Williamsport, PA 17701 | \$11,619,843.75 |
| Baker & Taylor, Inc. | 2550 West Tyvola Rd. Suite 300 Charlotte, NC 28217 | \$11,722,027.50 |
| Ingram Library Services, Inc. | One Ingram Blvd. La Vergne, TN 37086 | \$11,748,633.75 |
| Cengage Learning | 27500 Drake Rd. Farmington Hills, MI 48331 | Non-Responsive** |

**Cengage Learning was deemed non-responsive due to not meeting specifications.

OWNER

Brodart Co.

Joseph Largen, President
Gretchen Herman, Vice President
Richard Dill, Secretary