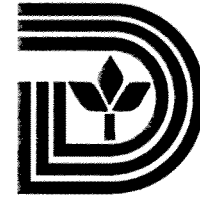


Memorandum



CITY OF DALLAS

DATE January 17, 2014

TO Honorable Members of the Arts, Culture & Libraries Committee:
Philip T. Kingston (Chair), Monica R. Alonzo (Vice Chair), Vonciel
Jones Hill, Jerry R. Allen, Carolyn R. Davis, Jennifer Staubach
Gates

SUBJECT South Dallas Cultural Center

The attached briefing will be presented to the Arts, Culture & Libraries Committee on Tuesday, January 21, 2013. The briefing will provide an overview of the South Dallas Cultural Center.

If you have questions or need additional information, please contact me.


Joey Zapata
Assistant City Manager

C: Honorable Mayor and Members of the City Council
A.C. Gonzalez, Interim City Manager
Warren M.S. Ernst, City Attorney
Judge Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, Interim First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Libro, Public Information Officer
Elsa Cantu, Assistant to the City Manager, Mayor and Council
Maria Muñoz-Blanco, Director of Cultural Affairs



South Dallas Cultural Center



Briefing to the Arts, Culture & Libraries Committee
January 21, 2014

Purpose of the Briefing

- ☞ Update the Arts, Culture & Libraries Committee on the operations of the South Dallas Cultural Center
- ☞ Provide an overview of upcoming programs at the Center



Exterior views of South Dallas Cultural Center

Fulfilling its Mission

- ∞ The mission of the South Dallas Cultural Center is to produce and present excellence in the arts of the African Diaspora. Since its 1986 opening, the SDCC has fulfilled its mission by:
- Promoting the artistry and cultural heritage of the African Diaspora by showcasing local, national and internationally recognized artists of African descent;
 - Implementing arts learning programs that engage youth and families;
 - Providing touring opportunities for local performing artists of African descent.



Kwanzaa event



Jazz at the Center



Youth drum class

Background & History

- ∞ The South Dallas Cultural Center opened its doors in June 1986 through the efforts of the Park Board, City Council, African American artists and community leaders.
 - At the time of its founding, the City Arts Program (predecessor of the Office of Cultural Affairs) was a division of the Park & Recreation Department.
 - The facility construction was fully funded by the City through the 1982 Bond Program (\$1.5 million).
- ∞ An expansion and renovation, funded through the 2003 Bond Program (\$1.7 million), was completed in 2007.
 - Addition of a new, larger black box theater
 - Upgraded visual arts galleries
 - Renovation of classroom spaces
 - Upgrading of recording studio
 - Upgrading parking area



SDCC lobby area

Facility Overview

∞ Facility Details – 24,000 square feet

- 120-seat black box theater
- Arthello Beck Gallery
- Dance studio
- Recording studio
- 5 Art Classrooms
- Library

∞ Current Staffing

- 1 Manager
- 3 Coordinators (includes 1 position restored in FY14)
- 1 Laborer / Custodian



View of the Arthello Beck Gallery

Nurturing Local Talent

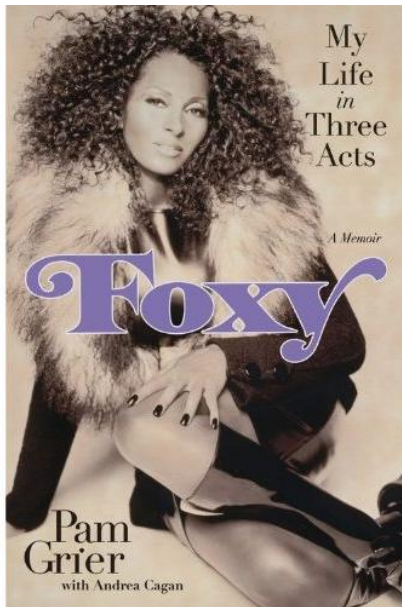


Resident company Beckles Dancing Company in concert

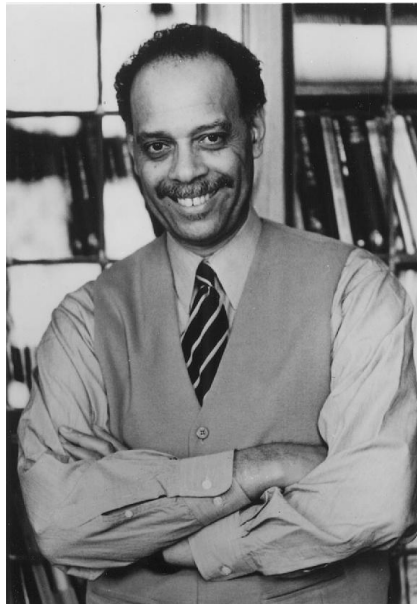
- SDCC has eight Community Partners that make their home or regularly present their programs in the facility: Os Malandros de Mestre Touro Capoeira Group, A Dance Expression, Beckles Dancing Company, Exhibit Dance Collective, Dallas Track Factory, Black Cinematheque Dallas, The Third Eye and Theatre Ashe! In addition to providing a facility for these groups, SDCC also provides technical assistance in management and production.
- Since its 2007 reopening, the SDCC has employed 14 African American and Latino alumni from Booker T. Washington High School for the Performing and Visual Arts for both full-time and contract positions.
- Since its 2007 opening, the Arthello Beck Gallery has seen over 20 local artists exhibit their work and provided additional area exhibition opportunities for others through a partnership with Capital One Bank and North Texas Business Committee for the Arts.

Artistry of the African Diaspora

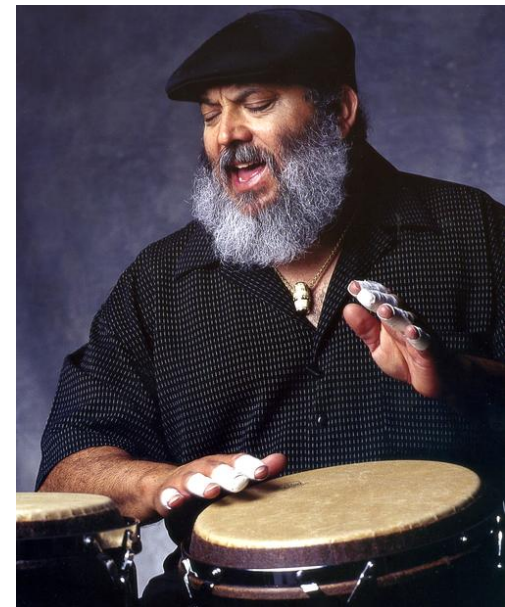
- ∞ Showcasing national and international touring artists, furthering Dallas' cultural connections
 - Over its 27 year history, SDCC has presented many important Diaspora artists including Latin jazz legend Poncho Sanchez, award-winning writer/poet Haki Madhubuti, Hollywood actress Pam Grier, Brazilian dance master Nem Brito, and the late jazz master Byard Lancaster.



Pam Grier



Haki Madhubuti



Poncho Sanchez

Artistry of the African Diaspora

- ∞ The SDCC is the only partner in North Texas of the National Performance Network (NPN), a national organization that focuses on supporting the development and presentation of performing artists in communities across the U.S.
- ∞ Through its NPN partnership, SDCC brings a host of nationally and internationally prominent artists to Dallas, which have included Miami's Teo Castellanos, New Orleans legendary performance poet Kalamu ya Sallam, dancer/choreographer Gesel Mason, New York/Seattle theater artist Tina Vernon and Costa Rican award-winning performance artist Elia Arce.
- ∞ Through NPN, SDCC has also provided opportunities for local artists Q Ragsdale and Ashley Wilkerson to tour nationally through the Network.
- ∞ In addition to showing local artists, the Arthello Beck Gallery has shown cutting-edge national artists such as Deborah Roberts, Robert Hodges, Juan Sanchez, Lovie Olivia, Nathaniel Donnett, Napoleon Jones Henderson, Eric Mack and Alonzo Davis.



Photo Credit: © Lynda Koollish

Top to bottom: performance poet Kalamu ya Salaam, theater artists Q Ragsdale & Tina Vernon

Arts Learning for Youth & Families

- Summer arts camps (SAAC) first offered in Summer 1987. SDCC has partnered with Dallas arts organizations (Big Thought, Dallas Museum of Art, African American Museum & Gloria Hicks Foundation) to offer free summer arts camps for ages 5-17 years. A culminating event at the SDCC theater brings in the families to witness the creative efforts of the children.
- In collaboration with Big Thought's Thriving Minds Program, in FY10-11 SDCC developed Family Field Trips Program designed to expose SDCC summer arts program parents/guardians to other DFW cultural resources.
- In FY13-14, SDCC designed a pilot program with Dallas Museum of Art called South Dallas Sundays for South Dallas families with children attending SAAC.



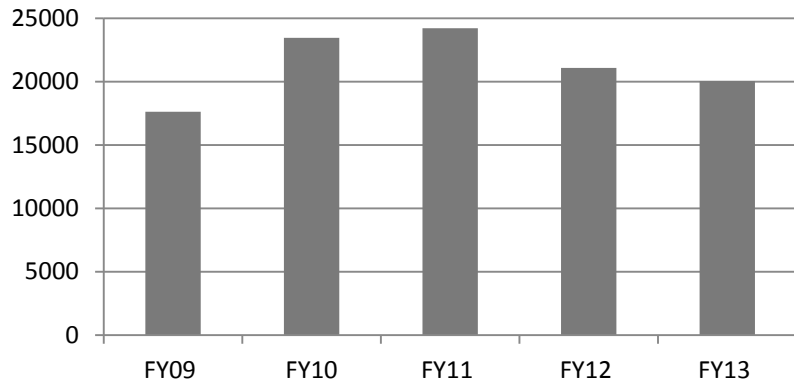
Summer program students painting & learning how to cook Caribbean food from Making Connections' Dulce Parker.

Competitive Grants for 2013/14

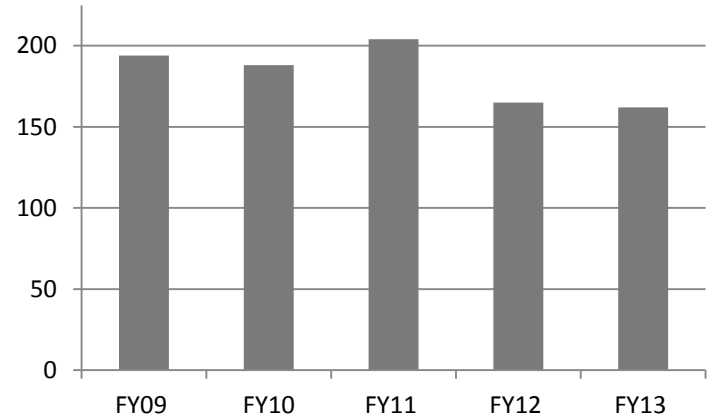
- ∞ **National Endowment for the Arts** **\$15,000**
To support the Diaspora Performing Arts Commissioning Project. Local artists of African descent will present newly commissioned work in performance art, theater, music, and/or dance at the South Dallas Cultural Center.
- ∞ **National Performance Network** **\$6,480**
Provides subsidies for residencies and presentation of national touring artists. This year, New York-based jazz group AfroHORN and Miami-based theater group D-Projects will be in residence.
- ∞ **National Endowment for the Humanities** **\$1,500**
To present a four part film screening program on the Civil Rights Movement.
- ∞ **Texas Commission on the Arts** **\$16,500**
To support the FY13-14 Season and two special programs, one that will serve incarcerated youth and the other address childhood obesity through theater.

Attendance & Events

Attendance



of Events



Year	FY09	FY10	FY11	FY12	FY13
# of Events	194	188	204	165	162
Attendance	17,630	23,448	24,211	21,087	20,048

How to Book the Center

- SDCC is available to arts organizations or community partners to present / produce arts and cultural programs
 - Application available at www.dallasculture.org/sdculturalcenter
 - Affordable rental rates for local arts groups



Information?

- ☞ SDCC has own section in OCA website with information about the center, event calendar and sign-up information for monthly e-newsletter
 - www.dallasculture.org/SDCCulturalCenter
- ☞ Facebook
 - www.facebook.com/SouthDallasCulturalCenter
- ☞ Location
 - 3400 South Fitzhugh
Dallas TX 75210
- ☞ Contact
 - Phone: 214.939.2787
Fax: 214.670.8118



Appendices



Appendix I: Program Sponsors 2003-14

- ∞ South Dallas Cultural Center Association
- ∞ Big Thought/Thriving Minds
- ∞ Matthews Southwest
- ∞ James & Gayle Halperin Foundation
- ∞ Reach Media
- ∞ Williams Chicken
- ∞ Capital One Bank
- ∞ Chase Bank
- ∞ Class Act Catering
- ∞ Dallas Mavericks
- ∞ National Performance Network
- ∞ Texas Commission on the Arts
- ∞ National Endowment for the Arts
- ∞ National Endowment for the Humanities

Appendix II: SDCC Season highlights FY 08/09-13/14

2008-09

- ☞ Fred Mutebi art workshop (partnership with UNT presented Ugandan artist workshop on recycled materials for artmaking. Over 75 children participated and created a collaborative work with Ugandan children). October, 2008
- ☞ SDCC Soul Children's Theater is launched providing the only African-centered children's theater in Dallas. November, 2008
- ☞ Black Collectors Show is launched with guest curator Anthony Hopkins, African American collector, art dealer and consultant. Opening attracts Black collectors from Austin, San Antonio and Houston.
- ☞ Internationally acclaimed artist Carolyn Mazloomi exhibition opens SDCC Quiltmania Exhibition. Quilters visit the exhibit from as far away as Maine and California.
- ☞ Former Dallasite Gesel Mason returns for a two-week artist residency sponsored by NPN. She has residency activities at Booker T. Washington High School for the Performing & Visual Arts, her alma mater, Pearl C. Anderson Middle School in South Dallas and Lisbon Elementary School in South Oak Cliff. Her public performance attracts 395 patrons and is held in the newly opened BTWHSPVA Montgomery Theater. February 2009
- ☞ The Loiza Project, an exhibition commissioned for the Arthello Beck Gallery Series features an installation by Puerto Rican artist Miguel Casanova, documents the African annual celebration in Loiza Aldea, Puerto Rico. The exhibition features rare vintage film on the festival, music and a lecture. The SDCC Afro-Latin patronage triples after this exhibition closes. September 2009

2009-10

- ☞ Queer Film Series is launched in an effort to provide a safe space for the Black GLBT community to screen films for, by and about Black GLBT community issues. The first screening attracted a full house.- (co-sponsored by Fahari Arts Institute, Black Cinematheque Dallas and Q-Roc TV). November 2009
- ☞ Jazz At the Center allows SDCC to partner with national jazz artist Adonis Rose and founder of the Fort Worth Jazz Orchestra after relocating there during Katrina. January 2010
- ☞ Miami performer Teo Castellanos does a two-week NPN residency that includes on-going workshops at BTWHSPVA and a TYC Youth halfway house. Students at the halfway house write and recite their poetry for the first time. Teo performs his one man show as a part of Teatro Dallas International Theater Festival and plays to over 500 patrons. February 2010

2010-11

- ☞ "The Monarch" a staged reading Anyika McMillan-Herod October 20, 2010
- ☞ NPN Creation Fund performance "The Bull Jean" stories multi-media adaptation by Dallas theater artist Q Ragsdale. October 15-17, 2010
- ☞ Queerly Speaking Open Mic with New York guest artist Tim'm T. West October 21-22, 2010 "Reciprocity Live" a multi-media event Tisha Crear; Erykah Badu. November 20, 2010

Appendix II: SDCC Season highlights FY 08/09-13/14

(continued)

☞ "Jazz At the Center" with the Shelley Carrol Quartet November 28, 2010

☞ "NPN Live & Onstage Showcases" Pomo Afro Homos Pat Graney Co. Jane Comfort & Co Elia Arce Marc Bamuthi Joseph Teatro Dallas Q Ragsdale Ashley Wilkerson Danielle Georgiou Journeyman Ink Fairmount Hotel Venetian Room & Ballroom December 8-10, 2010

☞ "We Struggle, Yet We Survive" with the South Dallas Concert Choir February 5, 2011

☞ "Evolution" with Exhibit Dance Collective March 25-27, 2011

☞ "Honoring Royalty: Celebrating The Duke & The Count " a jazz concert with the UNT 3 O'clock Jazz Lab Band directed by Brad Leali in cooperation with D'JAM. April 9, 2011

☞ "Life's Journey" a spoken word performance with Soul Children's Theater/Brave New Voices August 27, 2011

2011-12

☞ Premiere- *My Tidy List of Terrors* written by playwright, Jonathan Norton and directed by Cora Cardona, *My Tidy List of Terrors* was commissioned by the South Dallas Cultural Center's Diaspora Performing Arts Commissioning Program. January 2012

☞ Teatro Dallas 15th International Theater Festival in collaboration with South Dallas Cultural Center. SDCC and Teatro Dallas co-sponsoring artists representing Costa Rica, Japan, Colombia and the United States. February, 2012

☞ South Dallas Funk Festival! This special funk festival is presented by BTWHSPVA's R & B Band under the leadership of one of Dallas' finest musicians, Roger Boykin. In recognition of Youth Art Month April, 2012

☞ Remembering Jackie McLean: Alan Jay Palmer Quintet with special guest Raymond Williams. In recognition of National Jazz Appreciation Month with a Q & A & film. April 2012

☞ Workshops- South Dallas Cultural Center in partnership with The Institute for Urban Policy Research at UTD present Freedom Forum: a community based program where the arts meet activism

☞ *Freedom Forum: Notions of Black Masculinity*: The Freedom Forum will use Theater of the Oppressed techniques to address community concerns. Freedom Forum: Notions of Black Masculinity is an Image Theater Workshop. May, 2012

☞ Lectures- (Queer)note Lecture Series #blackfeminist: Black Feminist Thought in the Digital Age Speaker: Dr. Alexis Pauline Gumbs #blackfeminist is a participatory lecture that examines the history, politics and communications strategies of black women, many of them queer, in The Feminist Movement. April 2012

Appendix II: SDCC Season highlights FY 08/09-13/14

(continued)

2012-13

☞ Summer Arts At the Center (ages 15-18). June-July 2013

☞ SDCC Culture Out of School- August, 2012 through September 2013 (Outreach program & Saturday classes on-site)

☞ SDCC Soul Children's Theater- 6 productions

☞ Arthello Beck Gallery Series - 11 exhibitions

☞ Queerly Speaking open mic - 11 events

☞ NPN residency-with Tennessee musicians Sparky & Rhonda Rucker October 22-27, 2012

☞ South Dallas Dance Festival- November 9-10, 2012

☞ Jazz At the Center- 2 performances, November 25, 2012

☞ Annual Marlon Riggs Film Festival- February 16, 2013

☞ Resident Dance Companies concerts- March (Exhibit Dance Collective) & April (Beckles Dancing Company) 2013 & April 2013

☞ Black Woman's Mini- Film Festival in cooperation with Black Visions Film Series March 15, 2013

☞ In the Words of a Sistah- Annual spoken word event featuring local women poets and performers. March 17, 2013

☞ Lend Us Your Voice: Stories for Southern HIV + Black Women: Through poetry, song and movement *Lend Us Your Voice* uses artists to give voice to the narratives of HIV positive Black women from the South. This project is based on research conducted by Dr. Kimberly Parker, Assistant Professor of Health Studies at Texas Women's University March 24, 2013

☞ Short & Sweet Film Festival in cooperation with Black Visions Film Series April 19, 2013

☞ NPN residency with New York/Seattle theater artist Tina Vernon, April 15-20, 2013

☞ Lectures- Queerly Speaking Arts and AIDS Edition with Marvin K. White, author of *last rights, nothin' ugly fly, Our Name Be Witness* and *Status*, is a poet, performer, playwright, visual artist, community arts organizer and co-founder of B/GLAM (Black Gay Letters and Arts Movement), a Bay Area, California, organization whose goal was to preserve, present and incubate black gay artistic expressions. November 15, 2012

☞ *Does Mainstream Media Support Awareness of Health Issues Concerning Women and Girls of Color?* Panelists include: Dr. Kimberly Parker TWU Health Studies Department; Benet Embry of Benet Embry Radio Show & Poet; Linda Jones, Journalist; George Artis II of Event Architect E3000, March 9, 2013

☞ *3rd Annual (Queer)note Lecture Series presents The Tide that Binds with Ajamu X*

The (Queer)note Lecture Series is a series of lectures and critical conversation with public scholars, cultural workers and artists working at the intersections of race, gender and sexuality. Ajamu

Appendix II: SDCC Season highlights FY 08/09-13/14

(continued)

☞ X has been involved with Black and Minority Ethnic and Lesbian, Gay, Bisexual, Trans (LGBT) Communities for over 20 years. He explores issues of diversity, community and difference within a wide range of cultural and social spaces including galleries, museums, archives, and health and social care settings using photography. April, 25, 2013.

☞ Black Man's Mini-Film Fest in cooperation with Black Visions Film Series, May 17, 2013

☞ Laughing While Black Mini-Film Fest in cooperation with Black Visions Film Series July 20, 2013

2013-14

☞ ARTHELLO BECK GALLERY SERIES (11 exhibitions featuring local & regional visual artists) November 9, 2013- October 30, 2014. In cooperation with Diaspora Vibe Virtual Gallery, Miami FL

☞ 16th Annual South Dallas Dance Festival Friday-Sunday, November 9-10, 2013

☞ Queerly Speaking Arts and AIDS Edition November 16, 2013

☞ Washington Lincoln Alumni Association Afternoon of Jazz benefitting WLAA Scholarship Fund December 1, 2013

☞ Dallas playwright Jonathan Norton's "Mississippi Goddam" staged reading as a part of the Diaspora Performing Arts Commissioning Program January 14, 2014

☞ Created Equal Film series & Community Conversation January 16, 2014

☞ The Marlon Riggs Film Festival February 14-16, 2014

☞ Teatro Dallas' 16th International Theater Festival co-sponsored by SDCC, February 14-16, 2014

☞ Dallas playwright Jonathan Norton's "Mississippi Goddam" staged reading as a part of the Diaspora Performing Arts Commissioning Program March 11, 2014

☞ Created Equal Film series & Community Conversation March 13, 2014

☞ In The Words of a Sistah annual poetry event in cooperation with B Randall March 17, 2014

☞ Black Woman's Film Mini-Fest in cooperation with Black Visions Film Series March, 16 2014

☞ Denise Lee Divas of American Song Fundraiser for Thriving Minds Youth Jazz Orchestra March 30, 2014

☞ Beckles Dancing Company Spring Concert April 4-5 2014

☞ Created Equal Film series & Community Conversation April 17, 2014

☞ A Dance Expression African Dance & Drum Concert Benefitting ADE Scholarship for Graduating Seniors (students enrolled in the SDCC dance & drum programs) April 12, 2014

☞ Created Equal Film series & Community Conversation April 17, 2014

☞ Short & Sweet Film Festival in cooperation with Black Visions Film Series (Indie shorts by African Diaspora filmmakers.) April 19, 2014.

☞ South Dallas Poetry Contest in cooperation with S.T.R.U.G.-In Life Change Group for youth poets. April 26, 2014

☞ NPN residency with New York jazz group AfroHORN in cooperation with Latino Cultural Center, Richland College, DISD and Jason Davis Jazz. April 20-24, 2014

Appendix II: SDCC Season highlights FY 08/09-13/14 (continued)

- 80 4th Annual (Queer)note Lecture Series Thursday The (Queer)note Lecture Series is a series of lectures and critical conversation with public scholars, cultural workers and artists working at the intersections of race, gender and sexuality. April 24, 2014
- 80 Dallas playwright Jonathan Norton's "Mississippi Goddam" final staged reading as a part of the Diaspora Performing Arts Commissioning Program May 10, 2014
- 80 Created Equal Film series & Community Conversation May 15, 2014
- 80 In Honor of Malcolm X: Black Men in Film in cooperation with Black Visions Film Series May 17, 2014
- 80 NPN residency with Miami theater group D-Projects, in cooperation with Meadows School of the Arts, SMU. May 19-30, 2014
- 80 South Dallas Concert Choir in concert June 7, 2014
- 80 Summer Arts At the Center Program- June 16- July 18, 2014
- 80 Thriving Minds Youth Jazz Orchestra Camp in cooperation with Big Thought July 21- August 15, 2014
- 80 Laughing While Black: Black Comedy Film Series in cooperation with Black Visions Film Series July 19, 2014
- 80 Fahari Fierce- A celebration of Black Queer Movement An evening of dance. July 25, 2014
- 80 Tulisoma South Dallas Book Fair- Teen Workshop in cooperation with Dallas Public Library & African American Museum August 30, 2014



Miami theater group D-Projects will be in residence at SDCC May 2014

APPENDIX III: FY2013 & FY2014 Budget

	FY12-13 Budget	FY12-13 Estimate	FY13-14 Budget
EXPENSES / General Fund			
Personnel	\$ 235,919	\$ 229,387	\$ 283,031
Building Operations	\$ 38,515	\$ 22,994	\$ 49,268
Programming	\$ 53,072	\$ 52,912	\$ 53,072
Marketing (Printing etc)	\$ 1,360	\$ 1,350	\$ 1,360
Security	\$ 5,200	\$ 7,180	\$ 5,200
TOTAL EXPENSES / General Fund	\$ 334,066	\$ 313,823	\$ 391,931
REVENUE			
Rental Fees	\$ 1,000	\$ 50	\$ 1,000
External Grants for Programming			
Texas Commission on the Arts	\$ 4,240	\$ 4,240	\$ 16,500
National Performance Network	\$ 2,658	\$ 2,658	\$ -
National Endowment for the Arts	\$ -	\$ -	\$ 15,000
Total Grants	\$ 6,898	\$ 6,898	\$ 31,500