#### Memorandum



DATE: March 21, 2014

Honorable Members of the Public Safety Committee: Sheffie Kadane (Chair), Adam Medrano (Vice Chair), Dwaine Caraway, Jennifer S. Gates, Sandy Greyson, Scott Griggs

#### SUBJECT: Final Four Briefing

Attached is the briefing material on the "Final Four Briefing" to be presented to the Members of the Public Safety Committee on Monday, March 24, 2014.

Ryan S. Evans

Interim First Assistant City Manager

#### Attachment

cc: Honorable Mayor and Members of the Dallas City Council
A.C. Gonzalez, City Manager
Warren M. S. Ernst, City Attorney
Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Jill A. Jordan, P. E., Assistant City Manager
Forest E. Turner, Assistant City Manager
Joey Zapata, Assistant City Manager
Charles M. Cato, Interim Assistant City Manager
Theresa O'Donnell, Interim Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Frank Librio, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor and Council



# Final Four Briefing

Public Safety Committee

March 24, 2014



## Final Four Event

- On April 4-7, 2014, North Texas will host the National Collegiate Athletic Association (NCAA) Division I Men's Basketball Final Four and Championship Games.
- Numerous NCAA sponsored events and festivities will occur at venues located in the City of Dallas during the four days preceding the Championship Game.

## Game Schedule

#### **Semi-Final Games**

(AT & T Stadium)

- Saturday, April 5, 2014
- Game #1 tip-off5:09 p.m.
- Game #2 tip-off 45
  minutes after
  conclusion of game 1

#### **Championship Game**

(AT & T Stadium)

- Monday, April 7, 2014
- Game tip-off at 8:23 p.m.

## **NCAA** Hotels

Omni – Headquarters

Sheraton – Basketball Coaches Convention

Hyatt Regency – team hotel (1 team)

Hilton Anatole – team hotel (2 teams)

Renaissance – team hotel (1 team)

Teams arrive in Dallas on Wednesday, April 2, 2014

### Music Festival (M3F) Concert Series

- A free three-day outdoor festival at Reunion Green Space filled with music and food featuring national and regionally known musical artists.
- Teams of officers/supervisors will be strategically posted on the interior and exterior to provide a safe and secure environment.
- Teams of officers will also be posted at two EMS tents to assist paramedics with crowd control during medical emergencies.

## Bracket Town presented by Capitol One

- Four-day interactive event held at the Dallas Convention Center celebrating the history of the NCAA Division I Men's Basketball Tournament.
- Features youth clinics, sports activities, and autograph sessions with legendary coaches and former college stars.



## **Bracket Town Event Schedule**

- Friday, April 4, 2014, from 12:00 p.m. 8:00 p.m.
- Saturday, April 5, 2014, from 10:00 a.m. 7:00 p.m.
- Sunday, April 6, 2014, from 12:00 p.m. 8:00 p.m.
- Monday, April 7, 2014, from 12:00 p.m. 7:00 p.m.

## **Traffic Control**

- Comprehensive traffic control plan will be utilized during the Concert Series and Bracket Town events on the following dates:
  - Friday, April 4, 2014
  - Saturday, April 5, 2014
  - Sunday, April 6, 2014
- Officers will be assigned to key intersections around the Dallas Convention Center, Reunion Green Space, and the downtown area to control the flow of pedestrian and vehicle traffic.

# **Command Post Operations**

- The forward command posts for the Concert Series and Bracket Town will be at the Dallas Convention Center.
- The Dallas Police Department and the Department of Homeland Security tactical command posts will be staged together and operational for the Concert Series and Bracket Town events.



# **Emergency Operations Center**

- The City of Dallas' EOC will be the control facility responsible for carrying out the principles of emergency preparedness and emergency management in support of the events and incident commanders.
- Operational period will be from 8:00 a.m. on Thursday, April 3, 2014 until 2:00 a.m. on Tuesday, April 8, 2014.





## **Additional Events**

### Saturday, April 5, 2014

Northwestern Mutual Road to the Final Four 5K Run at Fair Park, start time 7:30 a.m.

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 Basketball Youth Clinic, Duncanville Field House from 8:30 a.m. – 12:30 p.m.

### Sunday, April 6, 2014

 Youth Dribble Event, Dallas City Hall from 9:30 a.m. – 12:30 p.m.

# **QUESTIONS?**