

Memorandum

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CITY SECRETARY
DALLAS, TEXAS



CITY OF DALLAS

DATE August 22, 2014

TO Honorable Members of the Quality of Life & Environment Committee:
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Quality of Life & Environment Committee Meeting Agenda

Monday, August 25, 2014, 9:00 a.m.

Dallas City Hall - 6ES, 1500 Marilla St., Dallas, TX 75201

The agenda for the meeting is as follows:

- | | |
|--|---|
| 1. Call to Order | Dwaine R. Caraway
Chair |
| 2. Special Recognition: The Health and Wellness Alliance for Children | Adam Medrano
Council Member |
| 3. Approval of June 23, 2014 Minutes | Dwaine R. Caraway
Chair |
| 4. CAPRA: Commission for Accreditation of Park and Recreation Agencies | Willis Winters
Director, Park and Recreation |
| 5. Trust for Public Land Parkscore Briefing | Willis Winters
Director, Park and Recreation |
| 6. Adjourn | Dwaine R. Caraway
Chair |

Please let me know if you have any questions.


Dwaine R. Caraway N.O.
Chair

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Daniel F. Solis, Administrative Judge
Rosa A. Rios, City Secretary
Craig D. Kinton, City Auditor
Ryan S. Evans, First Assistant City Manager
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Sana Syed, Public Information Officer
Elsa Cantu, Asst. to the City Manager – Mayor and Council

NOTICE: A quorum of the Dallas City Council may attend this Council committee meeting.

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. Contemplated or pending litigation or matters where legal advice is requested of the City Attorney. Section 551.071 of the Texas Open Meetings Act.
2. The purchase, exchange, lease or value of real property, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.072 of the Texas Open Meetings Act.
3. A contract for a prospective gift or donation to the City, if the deliberation in an open meeting would have a detrimental effect on the position of the City in negotiations with a third person. Section 551.073 of the Texas Open Meetings Act.
4. Personnel matters involving the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee or to hear a complaint against an officer or employee. Section 551.074 of the Texas Open Meetings Act.
5. The deployment, or specific occasions for implementation of security personnel or devices. Section 551.076 of the Texas Open Meetings Act.

Memorandum



CITY OF DALLAS

DATE August 22, 2014

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Special Recognition: The Health and Wellness Alliance for Children

On Monday, August 25, 2014, during the Quality of Life & Environment Committee meeting, a Special Recognition will be given to the Health and Wellness Alliance for Children.

The Health and Wellness Alliance for Children is a community-wide effort to improve children's health and wellness in the Dallas area.

Please contact me if you have any questions.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
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Quality of Life & Environment Committee Meeting Record

DRAFT

Meeting Date: June 23, 2014

Convened: 9:10 a.m.

Adjourned: 11:06 a.m.

Members Present:

Dwaine R. Caraway, Chair
Sandy Greyson, Vice Chair
Lee M. Kleinman
Adam Medrano
Carolyn R. Davis
Rick Callahan

Members Absent:

Briefing Presenters

Joey Zapata
Assistant City Manager

Latoya Jackson
Assistant Director, Strategic
Customer Services

Frank Camp
Managing Director, Office of
Environmental Quality

Stephanie Gharakhanian
Director of Research and Policy,
Workers Defense Project

Emily Timm
Deputy Director, Workers
Defense Project

Staff Present:

Joey Zapata, John Rogers, David Cossum, Casey Burgess, Laura Morrison, Jody Puckett, Rick Galceran, Eric Izuora,

Special Guests:

Stephanie Gharakhanian, Director of Research and Policy, Workers Defense Project; Emily Timm, Deputy Director, Workers Defense Project

AGENDA:

1. **Approval of June 9, 2014 Minutes**

Presenter(s):

A motion was made to approve the minutes of June 9, 2014.

Action Taken/Committee Recommendation(s):

Motion made by: Sandy Greyson

Motion seconded by: Lee M. Kleinman

Item passed unanimously:

Item passed on a divided vote:

Item failed unanimously:

Item failed on a divided vote:

2. “Operation Beautification” Spring 2014 Report

Presenter(s): LaToya Jackson

Information Only

The purpose of this briefing was to provide the committee a report on the May 2014 community clean-up event.

Action Taken/Committee Recommendation(s):

Motion made by: **Motion seconded by:**

Item passed unanimously: **Item passed on a divided vote:**

Item failed unanimously: **Item failed on a divided vote:**

3. Rest Break Ordinance for Construction Workers

Presenter(s): Emily Timm
Stephanie Gharakhanian

This briefing from the Workers Defense Project explained the need and outlined the structure of a citywide ordinance which would require construction subcontractors to provide 10 minute breaks for every four hours of work to their onsite employees.

CM Medrano motioned to move the briefing to the full Council.

Action Taken/Committee Recommendation(s): Move briefing to full Council

Recommendation(s):

Motion made by: Adam Medrano **Motion seconded by:** Sandy Greyson

Item passed unanimously: **Item passed on a divided vote:**

Item failed unanimously: **Item failed on a divided vote:**

4. DFW Air Quality and State Implementation Plan Update

Presenter(s): Frank Camp

The purpose of this briefing was to explain to the committee the need and purpose of the State Implementation Plan (SIP), and to outline the City’s strategy to help meet the region’s ozone attainment goals.

CM Davis motioned to move the briefing to the full Council.

Action Taken/Committee Recommendation(s): Move briefing to full Council

Motion made by: Carolyn R. Davis **Motion seconded by:** Rick Callahan

Item passed unanimously: **Item passed on a divided vote:**

Item failed unanimously: Item failed on a divided vote:

5. 2014 Team Lawn Whisperer Regional Campaign

Presenter(s): Jody Puckett

Information Only

A briefing memo for this item was provided.

Action Taken/Committee Recommendation(s):

Motion made by: Motion seconded by:

Item passed unanimously: Item passed on a divided vote:

Item failed unanimously: Item failed on a divided vote:

6. Bachman Water Treatment Plant Water Quality Improvements Project June 25, 2014 Consent Agenda for Water Utilities – Item Nos. 63 and 67

Presenter(s): Jody Puckett

A briefing memo for this item was provided. Items 63 and 67 will appear on the June 25, 2014 Council agenda.

CM Greyson made a motion to recommend.

Action Taken/Committee Recommendation(s): Motion of approval.

Motion made by: Sandy Greyson Motion seconded by: Carolyn R. Davis

Item passed unanimously: Item passed on a divided vote:

Item failed unanimously: Item failed on a divided vote:

7. Texas Commission on Environmental Quality Grant Acceptance: Agenda Items #39, #40, #41, and #42 on the June 25, 2014 Council Agenda

Presenter(s): Rick Galceran

A briefing memo for this item was provided. Items 39, 40, 41, and 42 will appear on the June 25, 2014 Council agenda.

CM Greyson made a motion to recommend

Action Taken/Committee Recommendation(s): Motion of approval

Motion made by: Sandy Greyson Motion seconded by: Carolyn R. Davis

Item passed unanimously: Item passed on a divided vote:

Item failed unanimously: Item failed on a divided vote:

Councilmember Dwaine R. Caraway
Chair

Memorandum



CITY OF DALLAS

DATE August 22, 2014

TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT CAPRA: Commission for Accreditation of Park and Recreation Agencies

On Monday, August 25th, the Quality of Life & Environment Committee will be briefed on CAPRA: Commission for Accreditation of Park and Recreation Agencies.

If you have questions, please contact me at 214-640-4071.

A handwritten signature in cursive script that reads "Willis C. Winters".

Willis C. Winters, FAIA, Director
Park and Recreation Department

Attachment

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
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CAPRA:
COMMISSION FOR ACCREDITATION OF
PARK AND RECREATION AGENCIES
DALLAS PARK AND RECREATION DEPARTMENT
QUALITY OF LIFE & ENVIRONMENT COMMITTEE



August 25, 2014

What is CAPRA?

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- Acronym for **C**ommission for **A**ccreditation of **P**ark and **R**ecreation **A**gencies
- NRPA-affiliated commission that recognizes agencies for excellence in operation and service
- Commission established in 1993
- First agencies achieved accreditation in 1994
- Commission comprised of 13 members from various professional organization including NRPA, International City/County Management Association (ICMA) and Armed Forces Recreation Society

Who is Accredited?

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- Currently 119 departments and agencies in US are accredited (approximately 1%)
 - 23 in Florida
 - 8 in Texas (Austin, College Station, Coppell, Frisco, Houston, Pearland, Plano, Round Rock)
 - Plano was first -1994
 - Pearland was the most recent - 2013
 - 7 each in Georgia, Ohio and North Carolina
 - 6 in Virginia

CAPRA Standards

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- Accreditation is based upon the compliance with 151 “standards of excellence” contained within 10 broad categories
 - Agency Authority, Role and Responsibility
 - Planning
 - Organization and Administration
 - Human Resources
 - Financial Management
 - Programs and Services
 - Facility and Land Use Management
 - Public Safety, Law Enforcement and Security
 - Risk Management
 - Evaluation and Research

CAPRA Standards

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- Established standards evaluate all areas of department operations from IT systems to recreation programs to office space configurations
 - ▣ Must meet all 37 Fundamental Standards
 - ▣ Must meet 85% of remaining 114 standards
 - (97 or more)
- Each standard requires a written explanation along with documentation that serves as evidence of compliance

Accreditation Process

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- Begins with an application which is good for two years
- Compile documentation to meet standards, write narrative for each standard and submit completed “self-assessment” document to CAPRA no later than 10 weeks prior to visit
- CAPRA visit occurs over 3 days
 - ▣ May through early July 2015
 - ▣ Intent is to review documentation and to see operations in person
- Official hearing takes place at NRPA Congress in Fall 2015

Accreditation Progress

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- CAPRA staff team has been meeting since February
- Staff has completed an inventory of what we currently have in place to meet the standards and what is lacking
- CAPRA issued draft of new standards in early Spring 2014
 - ▣ Staff had opportunity to review and make comments
- Final version of 2014 Standards were released in late April
 - ▣ CAPRA reviews/revises standards approximately every five years
 - ▣ 2014 version includes several new standards and much more specificity compared to 2009 version

Accreditation Progress

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- Met with our mentor city officials
 - ▣ Sara Hensley, City of Austin Park and Recreation Director
- Have begun the documentation gathering and creation process to supply the evidence for the standards
- City Council approved the consultant contract on May 14, 2014 for the Recreation Master Plan and Comprehensive Plan Update
 - ▣ Critical plans that will address several CAPRA standards
- Routinely communicating with City of Austin and City of Frisco staff for guidance and standard interpretation

Austin Example

- **2.9 - Community Involvement**
- **Standard: The agency should include community involvement in the planning process.**
- **Evidence of Compliance:**
 - The Austin Parks and Recreation Department routinely involves citizens in its planning process. In developing the Long Range Plan, the Department held a series of public input meetings designed to capture feedback from citizens on parks and recreational gaps within the Department's jurisdiction. The meetings were held at various locations and times to ensure participation from multiple neighborhoods, entities and interests.
 - In addition, many of the Department's capital improvement projects include an outreach strategy and multiple opportunities for public input. The Department currently uses a Master Planning Process² specific to park development that outlines various public meeting opportunities. For specific projects, the Department also uses email,³ the internet,⁴ and social networking⁵ to gather information. The Department also participates in continuing education concerning public engagement⁶ in order to stay current on emerging trends and strategies in order to foster a participatory culture, improve transparency and secure the public's trust.

Austin Example

□ **Examples of Community Involvement**

- Off-Leash Area Advisory Committee 7 – In developing a list of potential sites for the creation of new off-leash dog parks, the Department recently established an Off-Leash Area Advisory Committee, which is made up of citizens who have ties to local community organizations, animal advocates, park advocates and members of citizen adopt-a-park teams. The Department works closely with this committee to evaluate the condition of existing off-leash areas, recommend strategies for improvement and to gather citizen input on the sustainability of existing and proposed future off-leash areas.
- Bartholomew District Park Master Plan Update 8 – The outreach strategy included contacting neighborhood associations and organizations active in Bartholomew District Park to have them participate and share their future vision for the park. During the final step of the master plan process, stakeholders took a survey that allowed them to choose the master plan map that best represented their preferences for future recreational opportunities at Bartholomew. Over 500 stakeholders participated in the survey.

Austin Example

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- **2.9 Available for Review**
- Long Range Plan
 - Public Input Meetings:
 - Long Range Plan Planning Info Packet
 - Sign-in Sheet
- Park Master Planning
 - Park Master Planning Process
- Email
 - Austin Notes Email re: Stakeholder Meeting for Auditorium Shores/Butler Park Project
- Internet
 - Blog: Cemetery Updates
- Social Media
 - Austin Parks and Recreation Department – Parks Project on Facebook Screen Shot
 - Austin Parks and Recreation Department Park Projects on Facebook

Austin Example

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- Public Engagement
 - Public Engagement:
 - Public Engagement Workshop
 - Staff Certificates
- Off-Leash Area Advisory Committee
 - Off-Leash Advisory Community Involvement:
 - Online Public Survey
 - Survey Results
 - Meeting Minutes
 - Sign-in Sheet
- Bartholomew District Park Master Plan
 - Bartholomew District Park Master Plan:
 - Agenda and Sign-in Sheet for
 - Memo to Department Director: Master Plan Update
 - Public Meeting Notice

Schedule

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- Supporting Documentation Collection/Creation
 - ▣ April 2014 – December 2014
 - Rec MP, Comp Plan, Marketing Plan will push in to mid 2015
 - Rec MP and Comp Plan must be approved prior to CAPRA evaluation panel
- Documentation Refinement and Technical Writing
 - ▣ January – April 2015
- Submit Self Assessment to NRPA
 - ▣ April 2015
- CAPRA Visit
 - ▣ June/July 2015
- CAPRA Hearing
 - ▣ NRPA Congress 2015

Next Steps

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- Continue documentation gathering and creation
- Determine with consultants the final schedule for Recreation Master Plan and Comprehensive Plan Update
 - ▣ Schedule will impact CAPRA submission
- Make formal application later this summer



CAPRA:
COMMISSION FOR ACCREDITATION OF
PARK AND RECREATION AGENCIES
DALLAS PARK AND RECREATION DEPARTMENT
QUALITY OF LIFE & ENVIRONMENT COMMITTEE



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TO Honorable Members of the Quality of Life & Environment Committee: Dwaine R. Caraway (Chair)
Sandy Greyson (Vice Chair), Adam Medrano, Rick Callahan, Carolyn R. Davis, Lee M. Kleinman

SUBJECT Trust for Public Land ParkScore Briefing

On Monday, August 25th, the Quality of Life & Environment Committee will be briefed on the Trust for the Public Land ParkScore.

If you have questions, please contact me at 214-640-4071.

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Willis C. Winters, FAIA, Director
Park and Recreation Department

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TRUST FOR PUBLIC LAND PARKSCORE BRIEFING

August 25, 2014

Quality of Life & Environment Committee

Overview

2

- ParkScore
Methodology
- Dallas ParkScore
Analysis
- Future Strategies

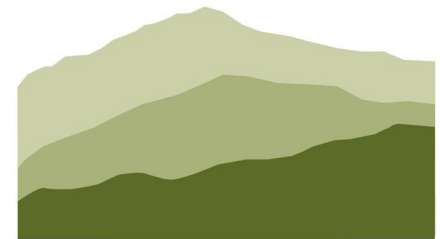


ParkScore Methodology

3

- ParkScore is a program of the Trust for Public Land (TPL)
- The Dallas Park and Recreation Department has partnered with TPL on various projects
 - Downtown Parks Master Plan
 - Pacific Plaza land acquisition
- ParkScore measures how well the 60 largest U.S. cities are meeting the need for parks
 - First initiated in 2012

THE
TRUST
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PUBLIC
LAND



ParkScore Methodology

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- ❑ Cities can earn a maximum ParkScore of 100 points
- ❑ Score is based on three characteristics of an effective park system
 - ❑ Acreage
 - ❑ Service and investment
 - ❑ Access

ParkScore Methodology: Acreage

5

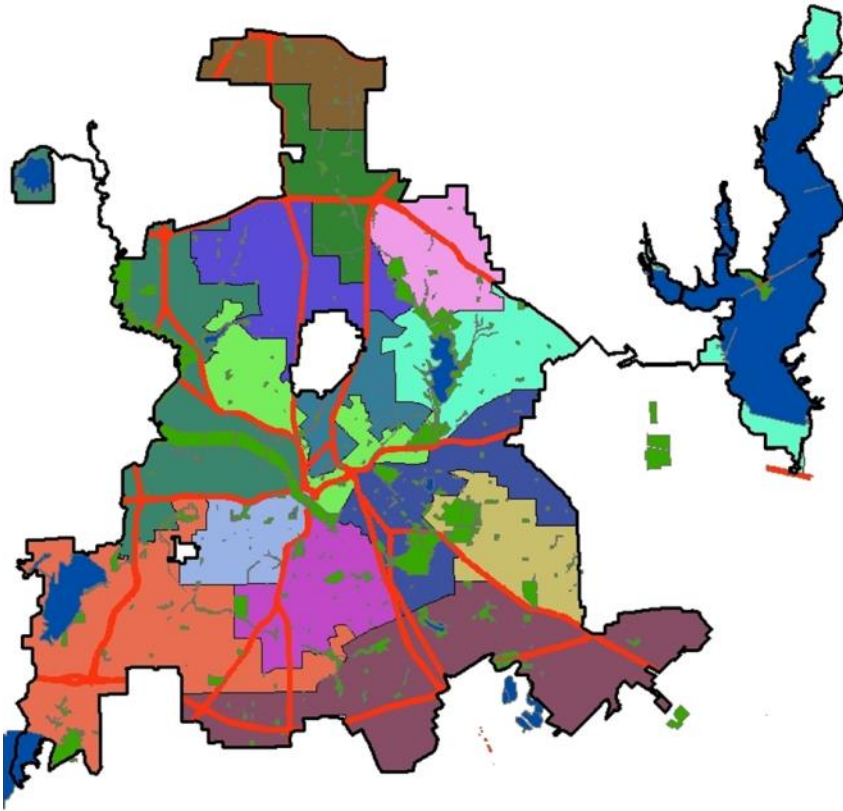
- ParkScore awards points for **acreage** based on two equally weighted measures:

- **Median park size (20 points)**

- Calculated using park inventories from national TPL sample
- National median park size ranges from 0.8 acres to 16.8 acres, with a median of 5.0 acres
- Dallas median park size 7.1 acres

- **Park acres as a percentage of city area (20 points)**

- Park acres as a percent of city area ranges from 2.2% to 33.0%, with a median of 9.3%
- Dallas park acres equal 10.8% of city total



ParkScore Methodology: Services & Investment

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- ParkScore awards points equally on playgrounds per resident and total spending per resident
 - **Playgrounds (20 points)**
 - Playgrounds per 10,000 residents ranges from 1.0 to 4.8 nationwide with a median of 2.1
 - 211 playgrounds in Dallas
 - 1.7 playgrounds per 10,000 residents
 - **Spending per resident (20 points)**
 - Calculated from a three-year average
 - Spending figures include capital and operational spending
 - National sample, spending per resident ranges from \$23 to \$353, with a median of \$78
 - \$80.58 per Dallas resident
 - \$46.25 in operating spending
 - \$34.33 in capital spending



ParkScore Methodology: Access

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- 40 points for access based on the percentage of the population living within a ten-minute walk of a public park
 - A ten-minute walk to a public park is defined as a half-mile to a public park entrance
- TPL conducts annual national sample
- Percentage of the population living within a ten-minute walk of a public park ranges from 27% to 98%, with a median of 65%
- 54% of Dallas residents live within a ten-minute walk of a public park

City of Dallas 2014 ParkScore

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THE TRUST FOR PUBLIC LAND 2014 PARKSCORE® index

Dallas, Texas

2014
Rank

36

ParkScore®

46.0*



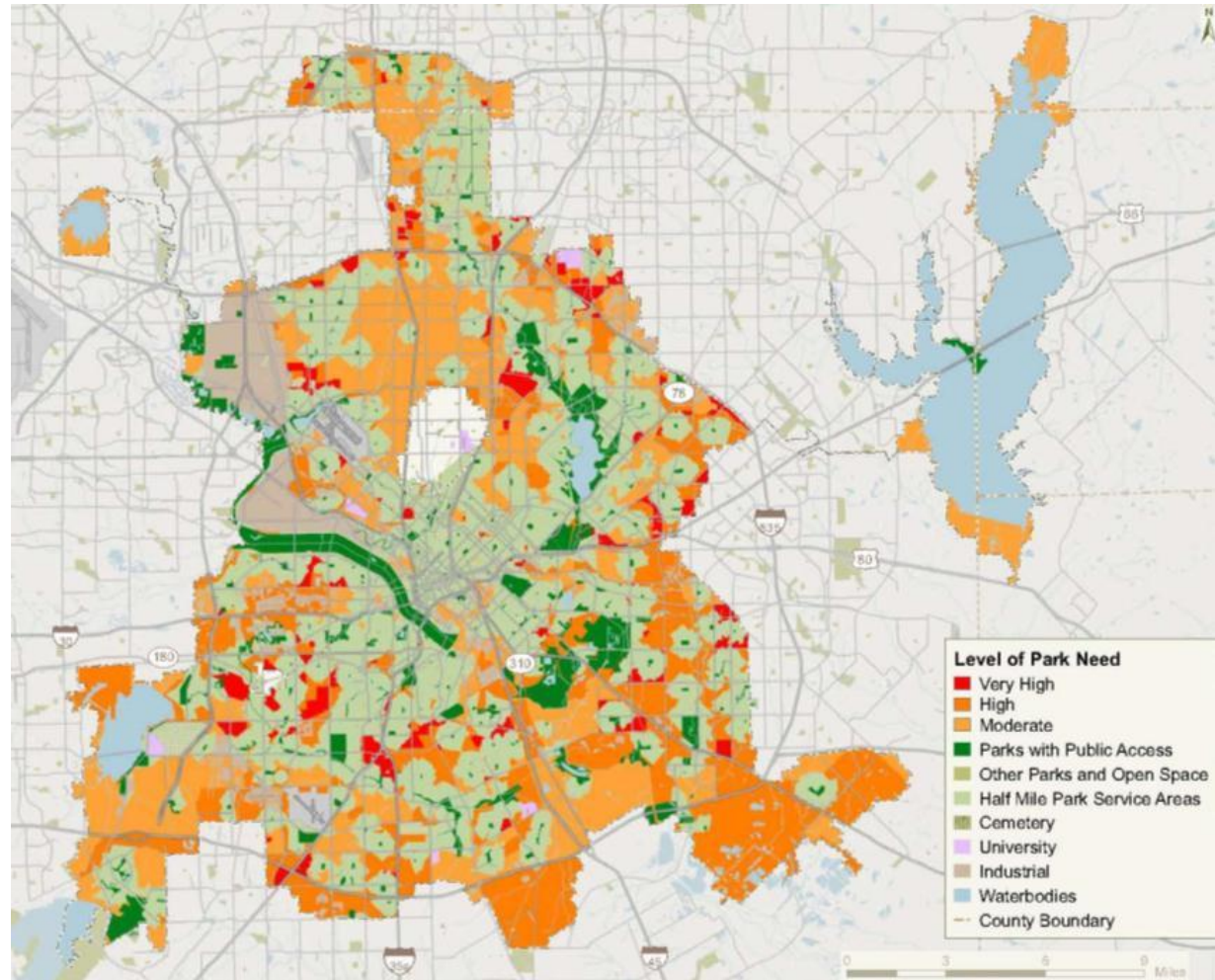
Acreage		Service and Investment		Access
23		14		18
out of 40 points		out of 40 points		out of 40 points
Median Park Size	Park Land Percentage	Spending Per Capita	Playgrounds Per 10,000 People	Percent of Residents within 1/2 Mile of a Park
13	10	9	5	
out of 20 points	out of 20 points	out of 20 points	out of 20 points	
7.1 Acres	10.8%	\$80.58	1.7 Playgrounds	54% Served

* Each city can earn a maximum of 120 points. Points are awarded for five statistical measures in three categories: acreage, service and investment, and access. The total is then normalized to a scale out of 100. This final value is the city's **ParkScore®**.

City of Dallas 2014 ParkScore

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- City ranking fell in 2014
 - 21st (out of 40 cities) in 2012
 - 26th (out of 50 cities) in 2013
 - 36th (out of 60 cities) in 2014
- Texas Cities Ranked in 2014
 - Corpus Christi (28th)
 - Austin (33rd)
 - **Dallas (36th)**
 - Arlington (36th)
 - Fort Worth (40th)
 - El Paso (44th)
 - Houston (48th)
 - San Antonio (53rd)

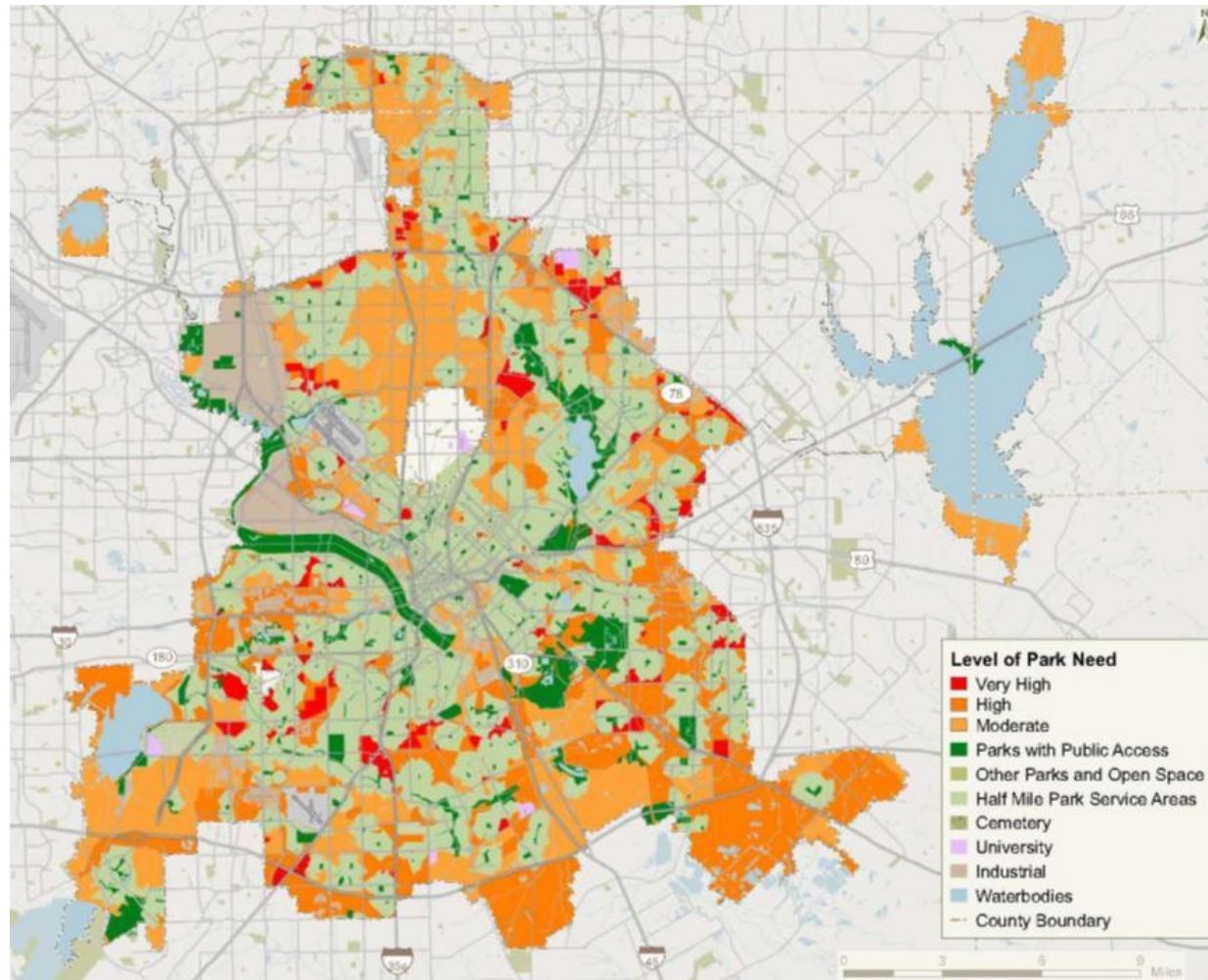


City of Dallas 2014 ParkScore

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10 largest US cities

- New York (2nd)
- Los Angeles (45th)
- Chicago (16th)
- Houston (48th)
- Philadelphia (20th)
- Phoenix (28th)
- San Antonio (53rd)
- San Diego (9th)
- **Dallas (36th)**
- San Jose (18th)



City of Dallas 2014 ParkScore

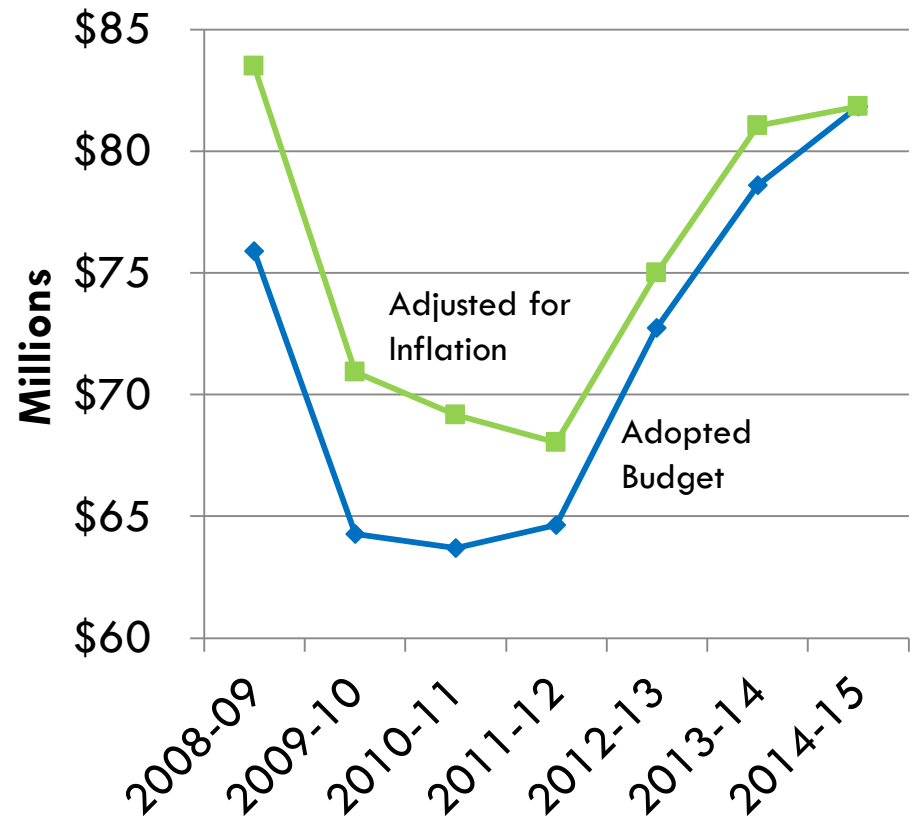
□ Dallas ParkScore declined for various reasons

■ Park system budget flat

■ Operational

■ Capital

Fiscal Year	Adopted Budget	Adjusted for Inflation (2014)
2008-09	\$75,888,849	\$83,486,082
2009-10	\$64,266,766	\$70,934,620
2010-11	\$63,700,049	\$69,164,005
2011-12	\$64,642,804	\$68,045,056
2012-13	\$72,747,397	\$74,997,316
2013-14	\$78,614,401	\$81,045,774
2014-15	\$81,826,638	\$81,826,638



City of Dallas 2014 ParkScore

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- Dallas ParkScore declined for various reasons
 - Population growth
 - Increase of 5% since 2010
 - Almost 60,000 new residents
 - No park impact fee ordinance
 - 8 of 10 largest cities have ordinances
 - 48 Texas cities have ordinances
 - Dense pockets of city with very high need for park space
 - Vickery Meadows
 - Marsh-Walnut Hill
 - Preston-Spring Valley
 - North Oak Cliff

City of Dallas Population	
Year	Amount
2010	1,197,816
2011	1,217,821
2012	1,241,162
2013	1,257,676
Source: US Census Bureau, 2010-2014	



Future Strategies

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- Partnership with DISD
 - Sharing school property to develop more neighborhood parks
 - Increase park coverage for 10 minute walk radius
 - Could increase coverage by 29% (from 54% to 83%)
 - School campuses throughout city currently being analyzed
- Investigate partnership with DCCCD
- Increase funding for land acquisition
 - Planning for long-term park needs as part of Grow South Initiative
 - High density area focus
 - Open space analysis to determine future expansion areas
- Incorporate open space owned by other COD departments
 - Trinity Watershed Management land
 - Dallas Water Utility land
 - Add Hike and Bike Trails to park acreage



TRUST FOR PUBLIC LAND PARKSCORE BRIEFING

August 25, 2014

Quality of Life & Environment Committee