

Memorandum



CITY OF DALLAS

DATE October 16, 2015

TO Honorable Members of the Arts, Culture & Libraries Committee: Mayor Pro Tem Monica R. Alonzo (Chair), Mark Clayton (Vice Chair), Carolyn King Arnold, Jennifer S. Gates, Scott Griggs, Deputy Mayor Pro Tem Erik Wilson

SUBJECT **Cultural Affairs Commission Recommendations for FY 2015-16 Cultural Contracts Allocations**

On Monday, October 19, 2015, the Arts, Culture & Libraries Committee will be briefed on Cultural Affairs Commission Recommendations for FY 2015-16 Cultural Contracts Allocations by David Fisher, Interim Director of Office of Cultural Affairs.

The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata

Assistant City Manager

c: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Warren M.S. Ernst, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Cultural Affairs Commission Recommendations for FY 2015-16 Cultural Contracts Allocations

Presented to the Arts, Culture and Libraries
Committee - October 19, 2015



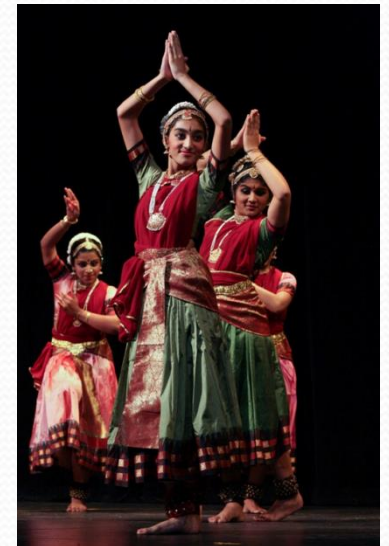
Overview

- The Cultural Contracts program:
 - Supports artistic and cultural opportunities for all Dallas citizens and visitors
 - Partners with over 100 organizations and individuals
 - Provides over 77,000 cultural services to the citizens of Dallas



Cultural Contracts Programs

- Cultural Organization Program (COP)
- Cultural Projects Program (CPP)
- Community Artists Program (CAP)
- CPP-Special Support Grant



Cultural Contracts Process

- Cultural Contracts are awarded through an annual application and review process:
 - Applicants submit online applications
 - Peer review panels – appointed by the Cultural Affairs Commission – evaluate and score applications
 - Cultural Affairs Commission makes funding recommendations based on scores and available funding

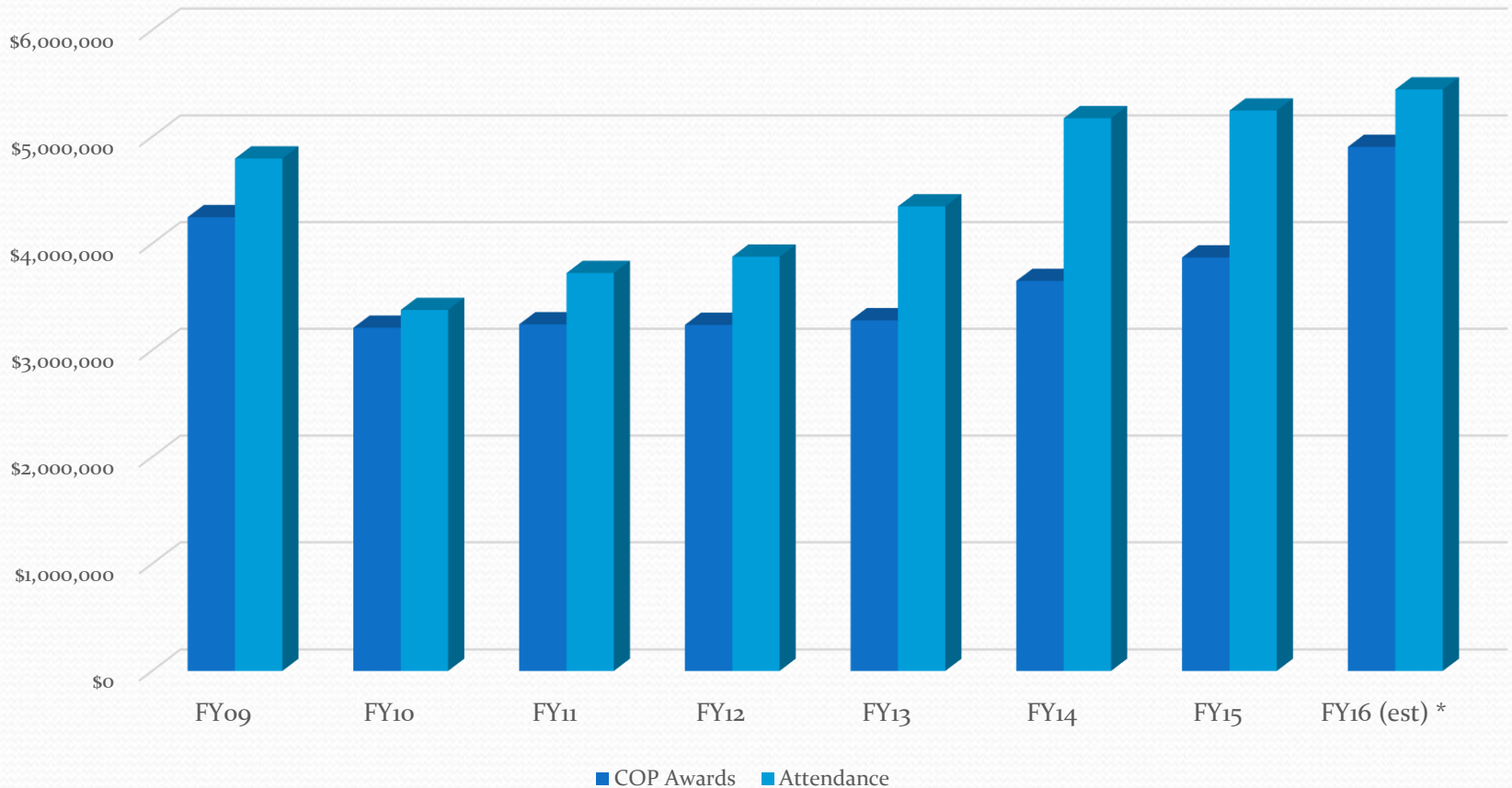


Cultural Contracts Process

- Application and review process (continued):
 - City Council considers approval of contracts for COP services and indirect support
 - Remaining contracts are approved through Administrative Actions (AA)
 - Monthly and year-end reports are submitted to OCA



COP Services Funding & Attendance History



** FY 16 attendance was estimated by the organizations before final budget was allocated/approved – this number will be adjusted upwards as we get actual reports.*

FY14-15 Funding

- Total COP funding - \$4.4M *
- Total funding included Council amendment which added \$525,000, and was allocated by the Cultural Affairs Commission
 - \$262,090 to COP & CPP
 - \$170,000 to CAP
 - \$52,910 to Cultural Centers programming
 - \$40,000 to Public Art Maintenance



* Includes \$3.9M in COP services and \$500K in indirect support

FY14-15 COP Highlights

USA Film Festival -Free KidFilm tickets. For thirty years, the Festival has wanted to offer this program at no admission cost and has never been able to do so. With the additional City support, they were able to achieve that goal for this program.

Junior Players used additional funds to help continue and expand their after-school programming at low-income Dallas recreation centers including Timberglenn, Mattie Nash/Myrtle Davis, Eloise Lundy, Kiest Park and Larry Johnson as well as provided Spring break programming to several low-income centers.

Texas Winds Musical Outreach expanded their services and received a certificate of appreciation from the Department of Veterans Affairs for their many years of music programs at the Dallas VA Medial Center.



Dallas Museum of Art - additional funding has helped make it possible to offer free admission to the general public.

FY15-16 Funding

- Total funding \$5,294,109, which includes:
 - \$1.4 million of new funding, as allocated by Commission
 - \$924,000 to COP & CPP
 - \$50,000 to Public Art
 - \$35,000 to Cultural Center Programming
 - \$20,000 to CPP-Special Support
 - \$40,000 to Community Artist Program
 - \$106,000 for Coordinator positions
 - \$225,000 for new initiatives



FY15-16 Funding

- Total funding \$5,294,109, which includes:
 - \$300,000 additional new funding by Council amendment, as allocated by Commission
 - \$100,000 to organizations serving youth and families
 - \$100,000 to ethnic and culturally specific organizations
 - \$100,000 to Cultural Centers and Special Support program



FY15-16 Recommended Awards – COP Services

Organization	14-15 Award	FY15-16 Proposed	FY13-14 Audit Revenue
TIER I - \$250,000 and Under			
Writer's Garret	\$39,103	\$43,324	\$241,075
Cara Mia Theater	\$37,036	\$54,258	\$247,030
Artreach Dallas	\$32,893	\$38,114	\$199,987
Anita Martinez Ballet Folklorico *	\$53,846	\$73,645	\$295,943
Teatro Dallas	\$43,336	\$68,943	\$292,738
Tier II - \$250,001 - \$999,999			
Dance Council	\$33,573	\$37,794	\$541,860
Kitchen Dog Theater	\$38,342	\$44,564	\$320,320
Fine Arts Chamber Players	\$41,382	\$47,604	\$388,447
TeCo Theatrical Productions *	\$76,560	\$93,782	\$614,521
Texas Winds Musical Outreach	\$44,424	\$51,646	\$374,561
USA Film Festival	\$46,346	\$50,567	\$416,059
Children's Chorus of Greater Dallas	\$31,693	\$45,415	\$710,527
Creative Arts Center	\$18,142	\$23,363	\$547,102
Undermain Theater	\$27,372	\$33,594	\$674,589
Turtle Creek Chorale	\$46,885	\$66,073	\$742,773
Junior Players	\$45,035	\$61,257	\$607,214
Shakespeare Dallas	\$72,940	\$91,156	\$858,229
Greater Dallas Youth Orchestra	\$37,646	\$50,367	\$674,589
Dallas Wind Symphony	\$28,590	\$37,811	\$1,022,478
* = organization affected by 25% maximum funding cap			

FY15-16 Recommended Awards – COP Services

Organization	14-15 Award	FY15-16 Proposed	FY13-14 Audit Revenue
TIER III - \$1,000,000 - Up			
Theatre Three	\$66,971	\$85,420	\$1,201,113
TITAS	\$41,625	\$59,314	\$1,734,319
Dallas Children's Theater	\$56,995	\$150,222	\$3,618,395
Dallas Opera	\$106,981	\$164,500	\$14,099,081
Big Thought	\$637,837	\$703,128	\$11,233,434
TIER IV - City Owned Facilities			
African American Museum *	\$110,418	\$102,222	\$723,493
Sammons Center for the Arts	\$75,149	\$86,370	\$973,082
Dallas Historical Society	\$53,189	\$67,472	\$1,143,013
Black Academy of Arts and Letters	\$123,953	\$203,112	\$1,481,575
Dallas County Heritage Society *	\$162,206	\$179,902	\$1,063,301
Dallas Black Dance Theater	\$141,603	\$187,711	\$4,173,933
Dallas Theater Center	\$38,077	\$41,007	\$9,418,343
Dallas Museum of Art	\$858,127	\$1,075,896	\$52,375,646
Perot Museum of Nature and Science	\$601,252	\$785,778	\$26,415,490
* = organization affected by 25% maximum funding cap			

FY15-16 Estimates

- All COP organizations have now been restored to at least pre-recession funding levels
- Estimated number of services – 79,754
- Estimated attendance at events – 5,796,523



"Project Discovery changed my life. You have cultivated so many ideas I have to give back to the community, ultimately, enriching the lives of others. Thank you for all you have done to inspire me and allowing me to grow into a better person and member of society."

Emily, Project Discovery student-Dallas Theater Center

"WOW...what an unexpected blessing to get a much needed funding increase! We just want to say thanks to OCA, City Council and the Dallas tax payers for believing in the work we do to provide cultural services to citizens and tourists."

Curtis King, The Black Academy of Arts and Letters

Next Steps

- City Council consideration of Cultural Contracts' awards at the October 28, 2015 Agenda Meeting

Appendix: FY15-16 COP Organizations

Tier I - \$250,000 and Under

Anita Martinez Ballet Folklorico
Artreach Dallas
Cara Mia Theater Company
Teatro Dallas
Writers Garret

Tier II-\$250,001 - \$999,999

Children's Chorus of Greater Dallas
Creative Arts Center
Dance Council
Fine Arts Chamber Players
Greater Dallas Youth Orchestra
Junior Players
Kitchen Dog Theater
TeCo Theatrical Productions
Shakespeare Dallas
Texas Winds Musical Outreach
Undermain Theater
USA Film Festival

Tier III - \$1,000,000 and Up

Big Thought
Dallas Children's Theater
Dallas Opera
Dallas Wind Symphony
Theater Three
TITAS

Tier IV – City Owned Facilities

African American Museum
Black Academy of Arts and Letters
Dallas Black Dance Theatre
Dallas County Heritage Society
Dallas Historical Society
Dallas Museum of Art
Dallas Theater Center
Museum of Nature and Science
Sammons Center for the Arts

Appendix: FY15-16 CPP Organizations

- Academy of Bangla Arts and Culture
 - Asian Film Foundation of Dallas
 - Asian American Chamber of Commerce
 - Asian Film Foundation of Dallas
 - **Bruce Wood Dance Project**
 - Chamber Music International
 - Color Me Empowered
 - Contemporary Ballet Dallas
 - Crow Family Foundation
 - **Cry Havoc Theater Company**
 - **Dallas Arts District Foundation**
 - Dallas Asian American Youth Orchestra
 - Dallas Bach Society
 - Dallas Chamber Symphony
 - Dallas Film Society
 - Dallas Holocaust Museum
 - Dallas Institute of Humanities and Culture
 - Echo Theatre
 - Indian Cultural Heritage Foundation
 - Lone Star Wind Orchestra
 - Jewish Community Center
 - Metropolitan Winds
 - Museum of Geometric and MADI Art
 - Nasher Sculpture Center
 - New Arts Six
 - New Texas Symphony
 - Ollimpaxqui Ballet
 - Orchestra of New Spain
 - Orpheus Chamber Singers
 - Renaissance 2000
 - Southwest Celtic Music Association
 - Texas Performing Chinese Arts
 - Upstart Productions
 - Uptown Players
 - Voces Intimae
 - Voices of Change
 - Women's Chorus of Dallas
 - WordSpace
- **Denotes a new organization for this year**

Appendix: Current Roster of CAP Artists

Barri Pearson

Teatro Dallas

Herbie Johnson

Indian Cultural Heritage

Alicia Holmes

Candace Miller

Michelle Gibson

South Dallas Concert Choir

Melody Bell

Lenotha Barnett

Vickie Washington-Nance

Bandon Karo

Anita Martinez Ballet Folklorico

Mitotiliztli Yaoyollohtli

Making Connections

Frida Lozano

Inner City All Stars

Ollimpaxqui Ballet

Sandra Gipson

Ofelia Faz-Garza

Akewete Tyehimba

Rhianna Mack