

# Memorandum



CITY OF DALLAS

DATE December 4, 2015

TO Honorable Members of the Arts, Culture & Libraries Committee: Mayor Pro Tem Monica R. Alonzo (Chair), Mark Clayton (Vice Chair), Carolyn King Arnold, Jennifer S. Gates, Scott Griggs, Deputy Mayor Pro Tem Erik Wilson

SUBJECT **Library Service Enhancements: What's New in Libraries?**

On Monday, December 7, 2015, the Arts, Culture & Libraries Committee will be briefed Library Service Enhancements: What's New in Libraries by Jo Giudice, Director of Dallas Public Library.

The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information

A handwritten signature in blue ink that reads "Joey Zapata".

Joey Zapata

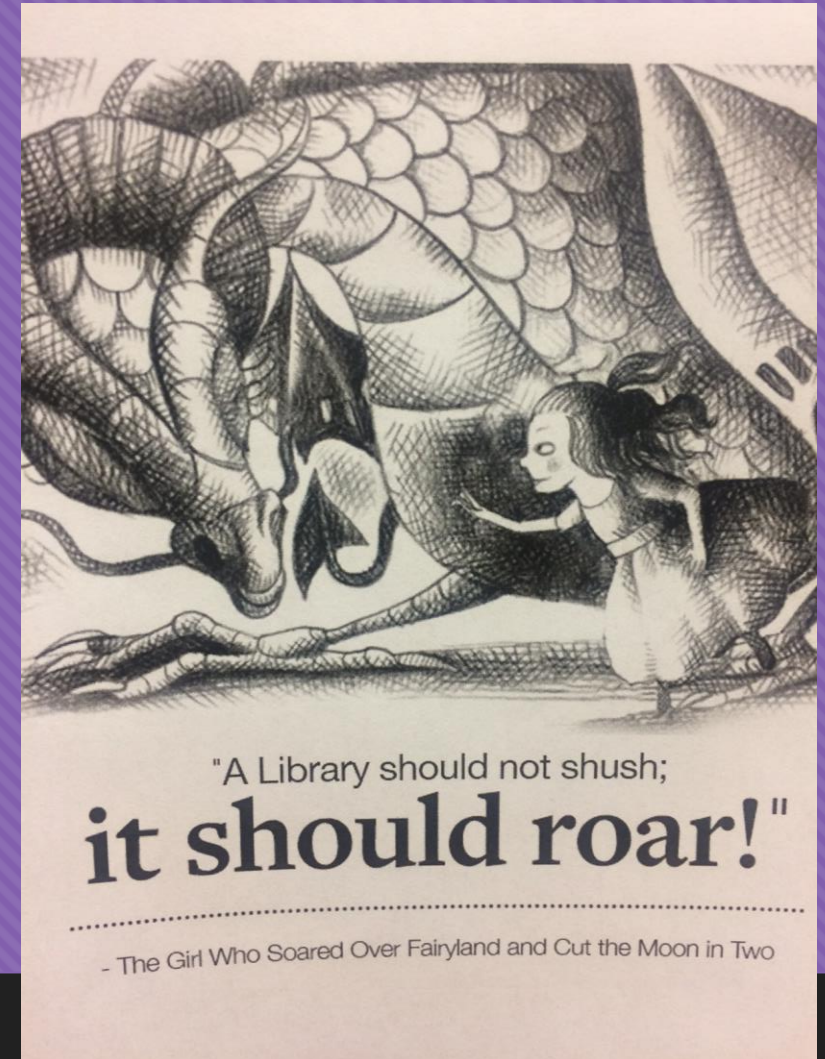
Assistant City Manager

c: Honorable Mayor and Members of the City Council  
A.C. Gonzalez, City Manager  
Warren M.S. Ernst, City Attorney  
Craig D. Kinton, City Auditor  
Rosa A. Rios, City Secretary  
Daniel F. Solis, Administrative Judge  
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager  
Jill A. Jordan, P.E., Assistant City Manager  
Mark McDaniel, Assistant City Manager  
Jeanne Chipperfield, Chief Financial Officer  
Sana Syed, Public Information Officer  
Elsa Cantu, Assistant to the City Manager – Mayor & Council

# Library Service Enhancements: What's New In Libraries?

Arts, Culture & Libraries  
Committee  
December 7, 2015



Jo Giudice  
Director of Libraries



210	NEW Employees
13	Locations open 7 days a week
6,996,9790	Visitors (FY15)
10,476,053	Items Circulated (FY15)
319,983	Attended Programs (FY15)



## Dallas Public Library By The Numbers

Bachman Lake



# Is It All About The Books?

Family Literacy



Downtown Branch



Polk-Wisdom



Preston Royal



Renner Frankford



Mother/Daughter Lunch



Plastic Bags Crafts!



What happens when...



Head Start Visit



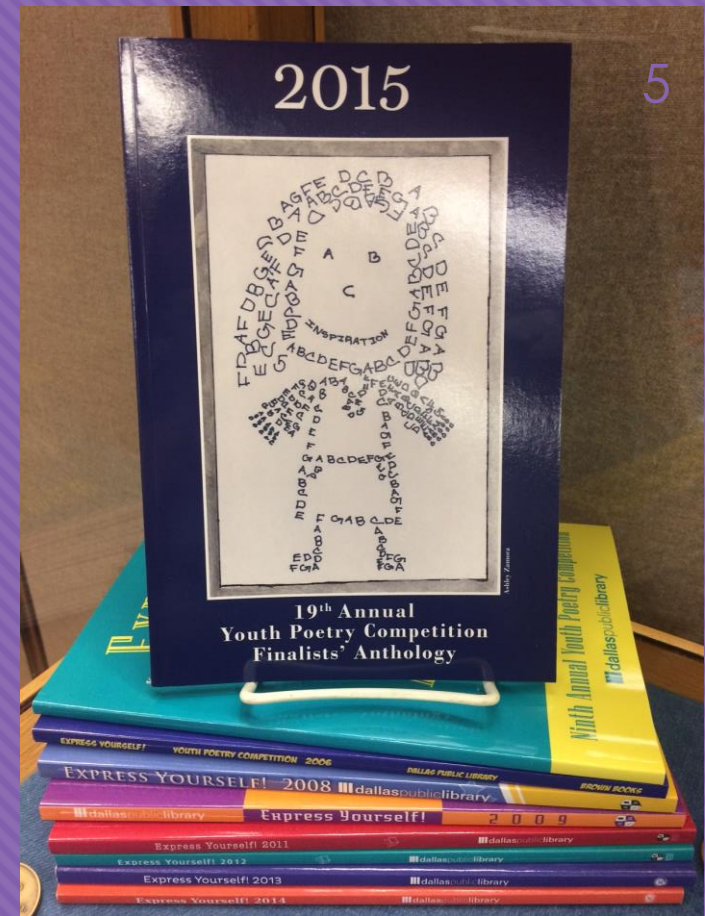
Earth Day Art Contest



Big D Reads True Grit



Adult Art Hour



20<sup>th</sup> annual Youth Poetry Competition

What happens when...

April 2015  
National Poetry Month  
1401 poems  
180 cover art entries



What happens when...



Dallas B.R.A.I.N

78 Partner Organizations

1,200 business start-up  
books in the Sammons Small  
Business Center – 5<sup>th</sup> floor of  
Central Library

What happens when...





While tracing my way through the halls, I encountered this bunch. Seeing as I was reporting on the fair, I asked about their sign. They are spreading the word about the Dallas Public Library's Fourth Floor Art Gallery. Never heard of it? Neither had I. It's curated by librarians, maybe these very folks.

Dallas Art Fair



Cinco de Mayo  
Festival in Oak Cliff



Parking Day!

What happens when...

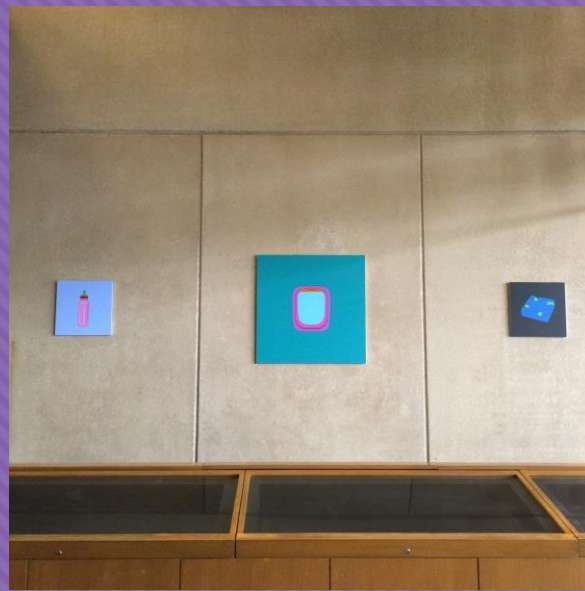


What happens when...

State Fair of Texas  
96 storytimes by Mother Goose  
24 days of the State Fair  
20,377 learn about early literacy



813 attend LP sale  
35,000 LPs still  
available for check  
out with your library  
card



What happens when...

Martin Luther King, Jr.



# Inspired Aging

Grauwlyer Park



11

63 participants  
5 library locations

Highland Hills



What happens when...



Prairie Creek

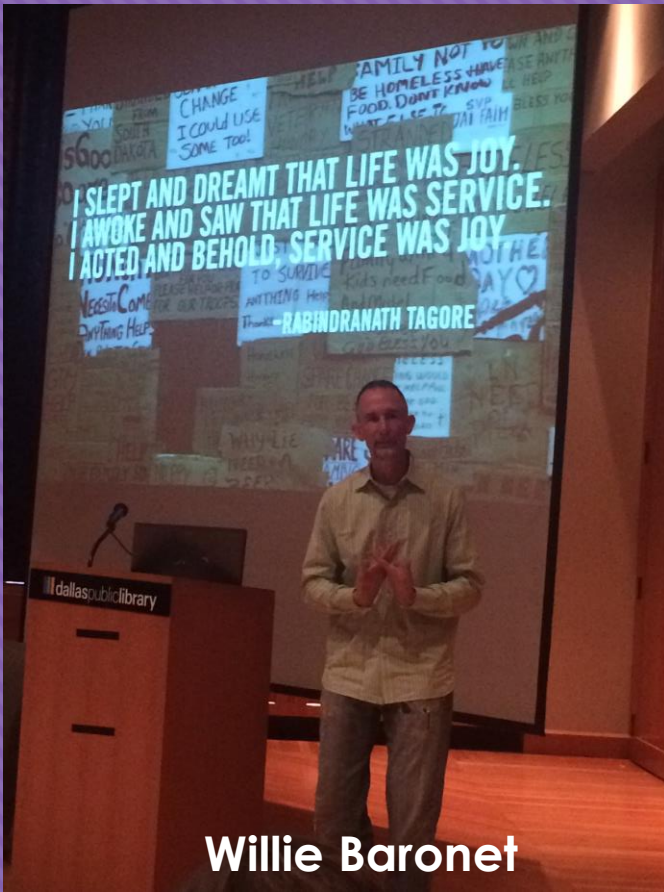




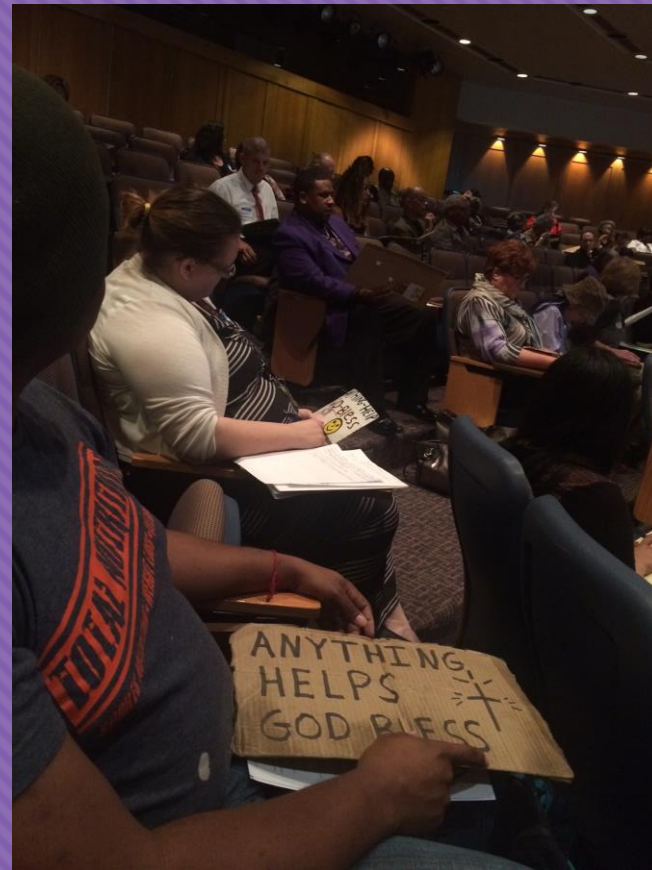
46 GED graduates  
811 GED tests taken  
420 test scholarships awarded  
1,744 in Family Literacy classes (ESL/ECRR)  
1,512 in GED prep classes

What happens when...





**Willie Baronet**



18 helped into permanent housing  
2,329 in library programs  
1,748 got one-on-one assistance via our H.E.L.P. Desk

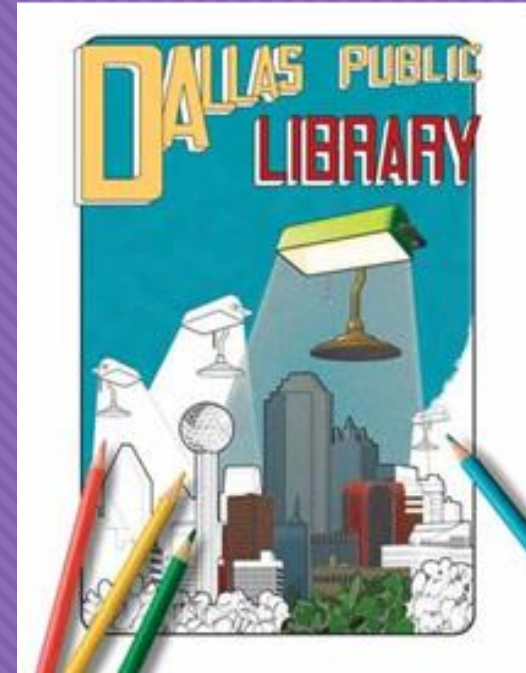
What happens when...





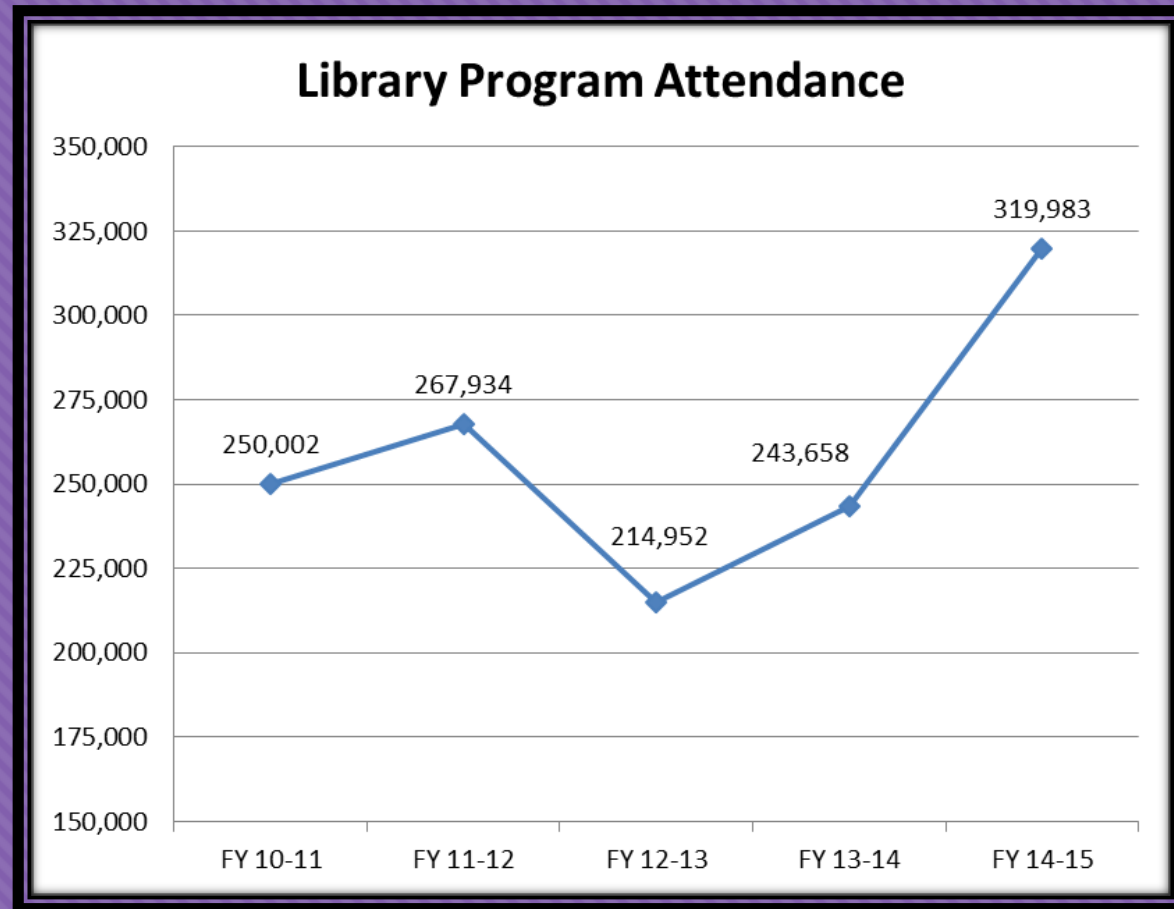
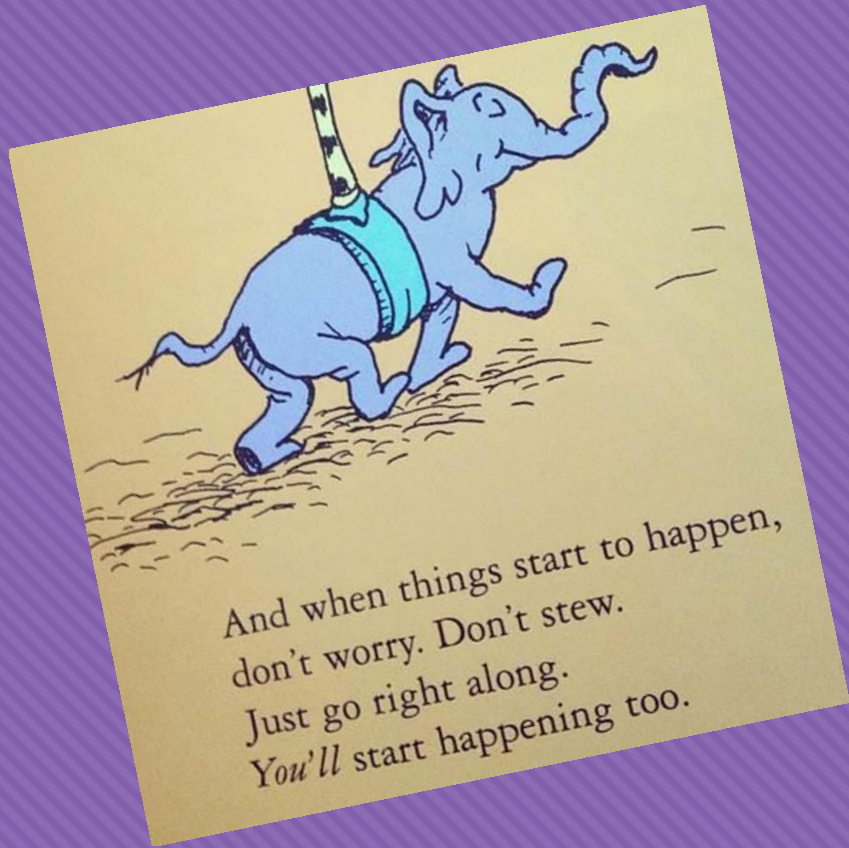
Starts January 1, 2016

10,000 books to be distributed



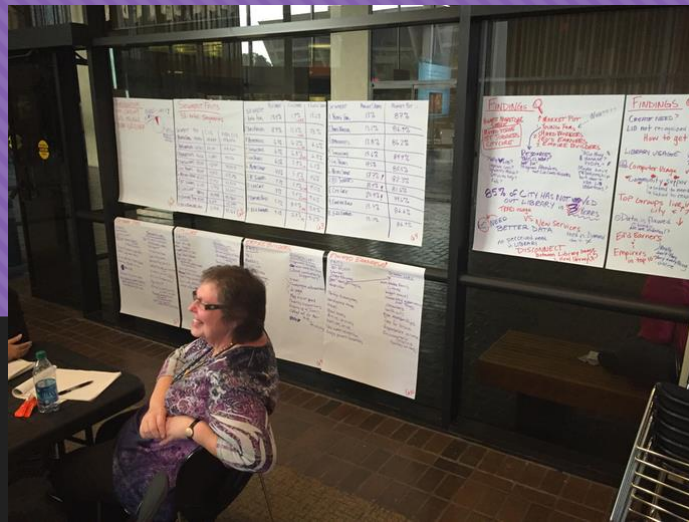
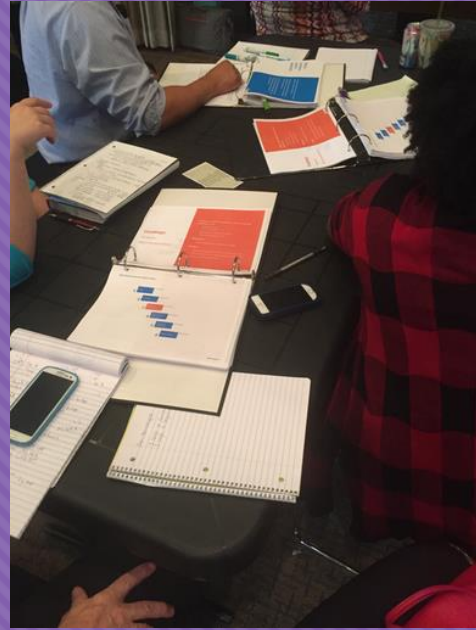
Adult Coloring Book  
Featuring 20 local artists

What Happens When...



What Happens When...





7 Community Forums  
 6 Small-group Focused Conversations  
 14 One-on-one Insight Interviews  
 2,126 Community Surveys  
 383 Staff Surveys

2 Municipal Library Board and Friends  
 of the Library Board workshops

# Strategic Plan Update

# Questions?

Thank You!

