APRIL 5, 2017 CITY COUNCIL BRIEFING AGENDA CERTIFICATION

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Briefing Agenda dated April 5, 2017. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.

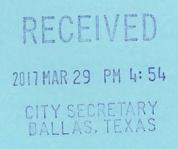
adnax City Manager

3/29/2017 Date

M. Elifabeth Reic

Elizabeth Reich Chief Financial Officer

<u>3-29-17</u> Date





COUNCIL BRIEFING AGENDA

<u>April 5, 2017</u> Date

(For General Information and Rules of Courtesy, Please See Opposite Side.) (La Información General Y Reglas De Cortesía Que Deben Observarse Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

If you need interpretation in Spanish language, please contact the City Secretary's Office at 214-670-3738 with a 48 hour advance notice.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-3738 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act. *The Council agenda is available in alternative formats upon request*.

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

Información General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes. Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Si necesita interpretación en idioma español, por favor comuníquese con la oficina de la Secretaria del Ayuntamiento al 214-670-3738 con notificación de 48 horas antes.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-3738 (aparato auditivo V/TDD). La Ciudad de Dallas está comprometida a cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act. La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita*.

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben de abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (pagers) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal.

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben de obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que esté presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que esté presidiendo la sesión a tomar acción." Según la sección 3.3(c) de las reglas de procedimientos del Ayuntamiento.

Handgun Prohibition Notice for Meetings of Government Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapitulo h, capitulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapitulo h, capitulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

AGENDA CITY COUNCIL BRIEFING MEETING WEDNESDAY, APRIL 5, 2017 CITY HALL 1500 MARILLA DALLAS, TEXAS 75201 9:00 A.M.

9:00 am Invocation and Pledge of Allegiance

Special Presentations

Open Microphone Speakers

VOTING AGENDA

6ES

6ES

- 1. Approval of Minutes of the March 1, 2017 City Council Meeting
- 2. Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

ITEMS FOR INDIVIDUAL CONSIDERATION

City Secretary's Office

3. Consideration of appointment to the Dallas Fort Worth International Airport Board of Directors for Holdover Position 4 (Closed Session, if necessary, Personnel, Sec. 551.074, T.O.M.A.) (List of nominees in the City Secretary's Office)

BRIEFINGS

6ES

- A. Paraphernalia Shops
- B. Community Engagement for FY 2017-18 Budget Development

Lunch

AGENDA CITY COUNCIL BRIEFING MEETING WEDNESDAY, APRIL 5, 2017

Closed Session

Attorney Briefings (Sec. 551.071 T.O.M.A.)

- Legal issues related to the Dallas Police & Fire Pension System.
- Kenneth E. Albert, et al. v. City of Dallas, Cause No. 199-00697-94; <u>Anthony</u> <u>Arredondo, et al. v. City of Dallas</u>, Cause No. 199-1743-99; <u>David L. Barber, et al. v.</u> <u>City of Dallas</u>, Cause No. 199-624-95; <u>David S. Martin, et al. v. City of Dallas</u>, Cause No. 1-95-506; <u>George G. Parker, et al. v. City of Dallas</u>, Cause No. 1-95-107; <u>Kevin</u> <u>Michael Willis, et al. v. City of Dallas</u>, Cause No. 199-200-95.
- Legal Issues regarding the Trinity River Standing Wave.
- City of Dallas v. Cary "Mac" Abney, et al., v. Sabine River Authority of Texas, No. D 50045-C, City of Dallas v. Sabine River Authority of Texas, No. D-1-GN-15-000398.
- <u>Tarrant Regional Water District, the City of Dallas v. Lazy W District No. 1 aka Lazy</u> <u>W Conservation District, East Texas Ranch L.P., and Beverly Wilson Smith,</u> Civil Action No. 2014C-0144.

Open Microphone Speakers

6ES

The above schedule represents an estimate of the order for the indicated briefings and is subject to change at any time. Current agenda information may be obtained by calling (214) 670-3100 during working hours.

<u>Note</u>: An expression of preference or a preliminary vote may be taken by the Council on any of the briefing items.

6ES

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

- 1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex, Govt. Code §551.071]
- 2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
- 3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
- 4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
- 5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
- 6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.086]

AGENDA DATE: April 5, 2017

COUNCIL DISTRICT(S): N/A

SUBJECT

Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

AGENDA ITEM # 3

MAPSCO:	N/A
CMO:	Rosa A. Rios, 670-3738
DEPARTMENT:	City Secretary
COUNCIL DISTRICT(S):	N/A
AGENDA DATE:	April 5, 2017
KEY FOCUS AREA:	E-Gov

SUBJECT

Consideration of appointment to the Dallas Fort Worth International Airport Board of Directors for Holdover Position 4 (Closed Session, if necessary, Personnel, Sec. 551.074, T.O.M.A.) (List of nominees in the City Secretary's Office)

BACKGROUND

By agreement between the City of Dallas and the City of Fort Worth, the City of Dallas holds 7 seats on the Dallas Fort Worth International Airport Board (DFW). The City Council appoints 6 positions, with position 10 automatically filled by the Mayor of the City of Dallas.

On January 20, 2016 and January 18, 2017, appointments to this board were made to various positions. In both instances, Position 4 remained in holdover status until a replacement could be appointed. The need arose to take final action on Position 4. As a result, the appointment process for Place 4 commenced February. The Transportation and Trinity River Project Committee conducted interviews of the nominees submitted and is recommending an individual for appointment to this holdover position.

The term of appointment to Position 4 is for the unexpired 2016-2018 term, begins April 5, 2017 and ends January 31, 2018. However, the City Council may determine a different begin date.

Following appointment, the appointee will automatically be assigned Position 4.

PRIOR ACTION/REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On November 16, 2011, City Council authorized formalizing the selection process for use in appointing members to the DFW Board by Resolution No. 11-3106.

On January 20, 2016, City Council authorized appointing members to the DFW Board for Positions 4, 6 and 9, with Position 4 held over by Resolution No. 16-0145.

On January 18, 2017, City Council authorized appointing members to the DFW Board for Positions 1, 5, 11, with Position 4 held over by Resolution No. 17-0155.

On March 27, 2017, the Transportation and Trinity River Project Committee interviewed nominees for possible appointment to the board for Position 4 and subsequently selected a nominee to recommend to the City Council for appointment.

FISCAL INFORMATION

No cost consideration to the City.

<u>April 5, 2017</u>

WHEREAS, in 1968, the cities of Dallas and Fort Worth entered into a contract ("<u>Contract</u>") to provide for the construction and operation of the Dallas-Fort Worth International Airport ("<u>DFW Airport</u>"); and pursuant to the terms of the Contract, as amended, the Dallas City Council is authorized to appoint six members to the DFW Airport Board of Directors, such appointments to be evidenced by a resolution on file in the Dallas city records; and

WHEREAS, each Dallas board member shall be appointed to occupy designated Position Nos. 1, 4, 5, 6, 9, 11 with Position 10 being at all times filled by the duly elected Mayor of the City of Dallas; and

WHEREAS, the term of office for the Dallas appointed member serving in Position 4 expired January 31, 2016 and is currently in holdover status.

Now, Therefore,

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DALLAS:

SECTION 1. That the following individual is hereby appointed to the DFW Airport Board of Directors to fill the 2016-2018 unexpired term, with service to begin ______ and end January 31, 2018; and that the City Secretary, following appointment, shall assign the position noted below to this individual:

POSITION 4

SECTION 2. That the City Council may, by resolution, remove any DFW Airport Board of Directors appointed by this resolution at any time, with or without cause. That such DFW Airport Board of Directors may be removed only upon an affirmative vote of nine city council members and through adoption of another resolution.

SECTION 3. That this resolution shall take effect immediately from and after its passage in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so resolved.

Memorandum



DATE March 29, 2017

TO Honorable Mayor and Members of the City Council

SUBJECT DCA 156-004 Paraphernalia Shops

On April 5, 2017, you will be briefed on the proposed amendments to Dallas Development Code Chapter 51A and to Dallas City Code Chapter 12B by David Cossum, Director, Sustainable Development & Construction and Deputy Chief Gilberto Garza, Dallas Police Department. The proposed amendments are intended to address the land use and public safety impacts of establishments that sell paraphernalia commonly used to ingest illegal substances. The briefing materials are attached for your review.

Majed A. Al-Ghafry Assistant City Manager

in planphall

Eric D. Campbell Assistant City Manager

c: T.C. Broadnax, City Manager Larry Casto, City Attorney Craig D. Kinton, City Auditor Rosa A. Rios, City Secretary Daniel F. Solis, Administrative Judge Kimberly Bizor Tolbert, Chief of Staff to the City Manager Theresa O'Donnell, Interim Chief of Economic Development & Neighborhood Services Mark McDaniel, Assistant City Manager Jill A. Jordan, P.E., Assistant City Manager Joey Zapata, Assistant City Manager M. Elizabeth Reich, Chief Financial Officer Alan E. Sims, Interim Chief of Community Services Directors and Assistant Directors

Paraphernalia Shops

City Council Briefing April 5, 2017

David Cossum, Director Sustainable Development & Construction Department City of Dallas



Presentation Overview

- History
- Purpose
- Issues
- Proposed Action
- Staff Recommendation
- Next Steps





History

- February 8, 2016, the Dallas Police Department briefed the Public Safety Committee on K2 and drug paraphernalia shops
- April 11, 2016, the Sustainable Development & Construction Department, the Dallas Police Department, and the City Attorney's Office briefed the Public Safety Committee on tobacco and paraphernalia shops
 - Proposed 2-prong approach of additional zoning regulations and licensing requirements.



History

- August 18, 2016, the Zoning Ordinance Advisory Committee considered proposed changes to zoning regulations
- September 1, 2016, the Zoning Ordinance Advisory Committee recommended approval of the proposal
- October 6, 2016, the City Plan Commission considered the proposal and recommended approval
- February 13, 2017 the Public Safety Committee was briefed on the proposal and recommended forwarding to City Council for a full briefing

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Purpose

- Propose appropriate regulations to address land use and public safety impacts of establishments that sell paraphernalia commonly used to ingest illegal substances
 - Create a new use for paraphernalia shops with appropriate regulations in Chapter 51A
 - Require licensing similar to convenience store requirements in Chapter 12B for establishments that sell paraphernalia



Issues

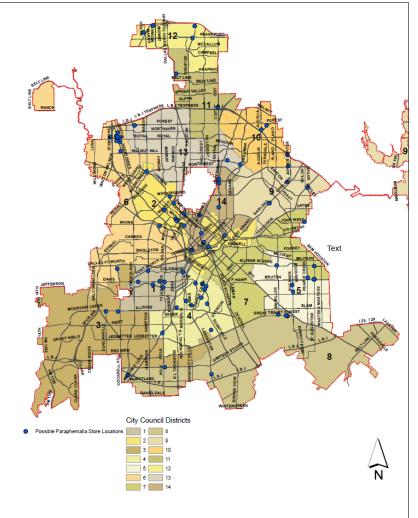
- Illegal activities such as gambling, K2 and other drug sales, trespassing, and prostitution
- Difficult for Dallas Police Department to track the location of stores selling paraphernalia due to lack of required registration
- For zoning purposes, stores that currently sell paraphernalia (pipes and other accessories) typically operate with a CO for general merchandise or food store use



Issues

Possible Paraphernalia Store Locations

The map depicts 81 possible paraphernalia store locations in the city. Data was obtained from DPD and from on-line searches at both headshopfinder.com and findheadshops.com.





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Public Safety

• Create a Paraphernalia Shop Use:

 Definition: A Paraphernalia Shop is an establishment that displays or offers for sale paraphernalia, items, equipment, or products commonly used, or commonly known to be used, for the ingestion, inhalation, preparation, or injection of tobacco or illegal substances. For the purposes of this paragraph, rolling papers are not considered paraphernalia.



 Require by Specific Use Permit (SUP) in the CR Community Retail, RR Regional Retail, CS Commercial Service, Industrial districts (LI, IR, and IM), and in the Mixed Use districts (MU-1, MU-2, and MU-3)





Additional Provisions (Spatial Requirements)

- A paraphernalia shop may not be located within:
 - 1,500 feet of any other paraphernalia shop
 - **1,000** feet of a lot in a residential district
 - 1,000 feet of a lot with a school



- Additional Provisions:
 - May only be a main use that requires a certificate of occupancy
 - Outside sale, display, or storage of products is prohibited
 - May not have a drive-in, drive-through, or walk-up window





- Amend 12B to require stores selling paraphernalia or tobacco to register with DPD annually
- Create exception to registration requirement for Cigar Bars and Cigar Shops (Tobacco Shops)
- Allow DPD to conduct property inspections
- Amend 12B to revise the definition of Registrant to include, "the person in the care, custody, or control of the convenience store."

12



- Cigar Bar a bar that derives 15 percent or more of its gross revenue on a quarterly basis from the sale or rental of tobacco, tobacco products, or smoking accessories for on-premise consumption (similar to Dallas City Code – Ch. 41, Smoking)
- Tobacco Shop a retail or service establishment that derives 90 percent or more of its gross revenue on a quarterly basis from the sale of tobacco, or tobacco products (similar to Dallas City Code – Ch. 41, Smoking)



- Convenience Stores under Chapter 12B are required to comply with the following:
 - Criminal trespass affidavits
 - Surveillance cameras
 - Alarm system
 - Drop safe
 - Security signs

- Height markers
- No trespassing signs
- Visibility through all windows and public entrances, and
- Employee safety training



Proposed Action

Impact on New Stores

- Must obtain a CO for Paraphernalia Shop
- Requires an SUP
- Subject to the distance requirements
- Requires registration with DPD
- Subject to 12B requirements



Proposed Action

Impact on Existing Stores

- Existing stores with valid COs would have nonconforming rights
- An application could be made to the Board of Adjustment to consider establishing a compliance date for an existing nonconforming store
- Requires registration with DPD
- Subject to 12B requirements



Staff Recommendation

- Staff recommends the amendments be forwarded to City Council for consideration and approval:
 - Adoption of an ordinance amending Chapter 51A, the Dallas Development Code, to create the paraphernalia shop use
 - Adoption of an ordinance amending Chapter 12B Convenience Store Regulations



Next Steps

Schedule for full City Council Action on May 10, 2017



Appendix

CITY	USE	DEFINITION	DISTRICT ALLOWED	OTHER REQUIREMENTS
Abilene	Head Shop	Any retail establishment open to the public that presents, displays, or offers for sale paraphernalia items, equipment, or products commonly used, intended to be used, or commonly known to be used, for the ingestion, inhalation, preparation, or injection of illegal substances	 Heavy Commercial Light Industrial Heavy Industrial 	 Must be 600 feet from a college university district Must be 600 feet from a residentially zoned property, church, park or hospital Must be 2,500 feet from a school Must be 1,000 feet from another Head Shop
Arlington	Specialty Paraphernalia Sales	Establishment where the primary use of the building or lease space includes any one or any combination of the following: the sale of cigarette papers, bongs, or other smoking accessories. The definition shall include head shops. This definition shall not include massage therapy clinics, acupuncture clinics, retail tobacco shops, or cigar or cigarette shops.	 Permitted by Specific Use Permit in the CC - Community Commercial, GC - General Commercial, LI - Light Industrial, and IM - Industrial Manufacturing Districts 	None





Appendix

CITY USE DEFINITION	DISTRICT ALLOWED	OTHER REQUIREMENTS	
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Desoto Smoking Paraphernalia Establishment A retail store where more than 15% of the gross square footage of the establishment is dedicated to the sale, distribution, delivery, furnishing of smoking paraphernalia, devices, or instruments that are designed or manufactured for the smoking, ingestion, inhaling or otherwise introduction into the body of tobacco, products prepared from tobacco, or controlled substances	 Permitted by SUP in C1 and C2 districts May be approved in PDs 	None
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Appendix

CITY USE DEFINITION DISTRICT ALLOWED OTHER REQUIREMENTS

Garland	Smoke Shop	A commercial establishment to which the public is admitted or invited which: (for sale,	 Permitted only upon approval of a Specific 	None
		distribution or exchange, for any form of	Use Provision (SUP) in	
		consideration, any items, instruments, devices,	the IN-Industrial district	
		equipment, accessories, or products that are		
		intended, designed or marketed for use in the		
		smoking or inhaling of any substance,		
		including but not limited to tobacco, salts,		
		incense, marijuana, hashish, hashish oil,		
		cocaine or other controlled substances as		
		defined in the Texas Health and Safety Code;		
		and (ii) holds itself out, taking into account its		
		business operations, its general inventory, and its commercial promotions whether on or off-		
		premise, as encouraging or promoting the use		
		of cannabis, illegal or controlled substances, or		
		on which controlled substances are sold.		
		marketed, or displayed even if marked as		
		being sold for "novelty" or not for human		
		consumption purposes. This definition does not		
		include, and categorically excludes,		
		commercial establishments that derive more		
		than 75% of their revenue from the sale of the		
		following tobacco products contained in the		
		original manufacturer package: cigarettes,		
		cigars, pipe tobacco, snuff, or chewing		
		tobacco.		



Appendix

CITY	USE	DEFINITION	DISTRICT ALLOWED	OTHER REQUIREMENTS
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Tobacco & Paraphernalia Shops

City Council Briefing April 5, 2017

David Cossum, Director Sustainable Development & Construction Department City of Dallas



Memorandum

CITY OF DALLAS

DATE March 29, 2017

TO Honorable Mayor and Members of the City Council

SUBJECT Community Engagement for FY 2017-18 Budget Development

On Wednesday, April 5, 2017, you will be briefed on Community Engagement for FY 2017-18 Budget Development. The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.

M. Elizabeth Reich Chief Financial Officer

Attachment

c: T.C. Broadnax, City Manager Larry Casto, City Attorney Craig D. Kinton, City Auditor Rosa A. Rios, City Secretary Daniel F. Solis, Administrative Judge Kimberly Bizor Tolbert, Chief of Staff to the City Manager Jitl A. Jordan, P.E., Assistant City Manager Joey Zapata, Assistant City Manager Mark McDaniel, Assistant City Manager Eric D. Campbell, Assistant City Manager Majed A. Al-Ghafry, Assistant City Manager Alan E. Sims, Interim Chief of Community Services Theresa O'Donnell, Interim Chief of Economic Development & Neighborhood Services Directors and Assistant Directors

Community Engagement for FY 2017-18 Budget Development April 5, 2017

Elizabeth Reich Chief Financial Officer

Jack Ireland, Director Office of Financial Services



Presentation Overview

- Discuss purpose of community engagement
- Recap consultant survey results from spring 2016
- Discuss community engagement plan for FY 2017-18
- Review recurring citizen comments
- Provide survey results from March 2017
- Discuss next steps





Purpose

 Community engagement meetings promote financial transparency/accountability and help staff/council understand citizens' budget priorities for upcoming fiscal year





Community Engagement is a Best Practice

- Better inform residents about local agency budgets, including revenues, expenses, and challenges
- Provide important information to policy-makers about the kind of community people want to live in and which services they value
- Highlight trade-offs associated with allocating limited resources
- Generate support for budget-related ideas and actions that will effectively address local needs
- Support transparency of local government decision-making and create a more collaborative and trusted governance over time



Recap Citizen Survey from Spring 2016

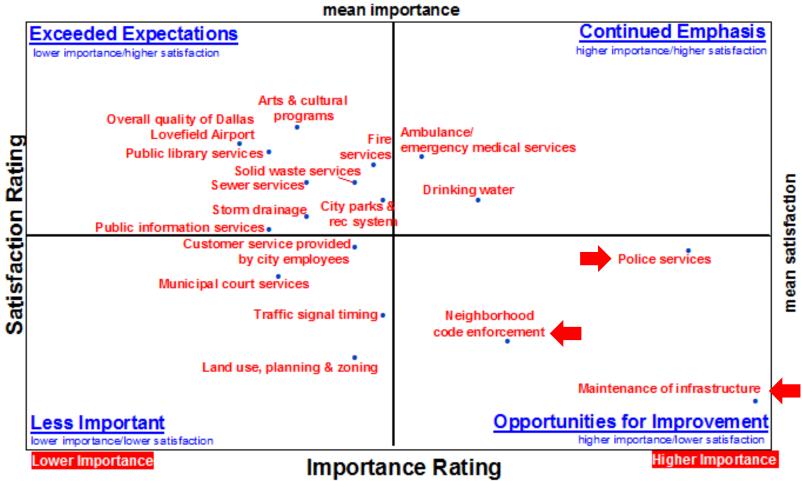
- ETC Institute (consultant) conducts survey every other year
- Council received survey results
 - Summer 2014 (Oct 28, 2014 briefing)
 - Spring 2016 (June 1, 2016 briefing)
- Survey methodology includes
 - Randomly selected sample of households
 - Minimum 100 surveys per district
 - Conducted by mail with follow-up by phone and email
 - Results confidence level of 95% with +/- 2.5% margin of error



2016 City of Dallas DirectionFinder Importance-Satisfaction Assessment Matrix

-Major Categories of City Services-

(points on the graph show deviations from the mean importance and satisfaction ratings given by respondents to the survey)



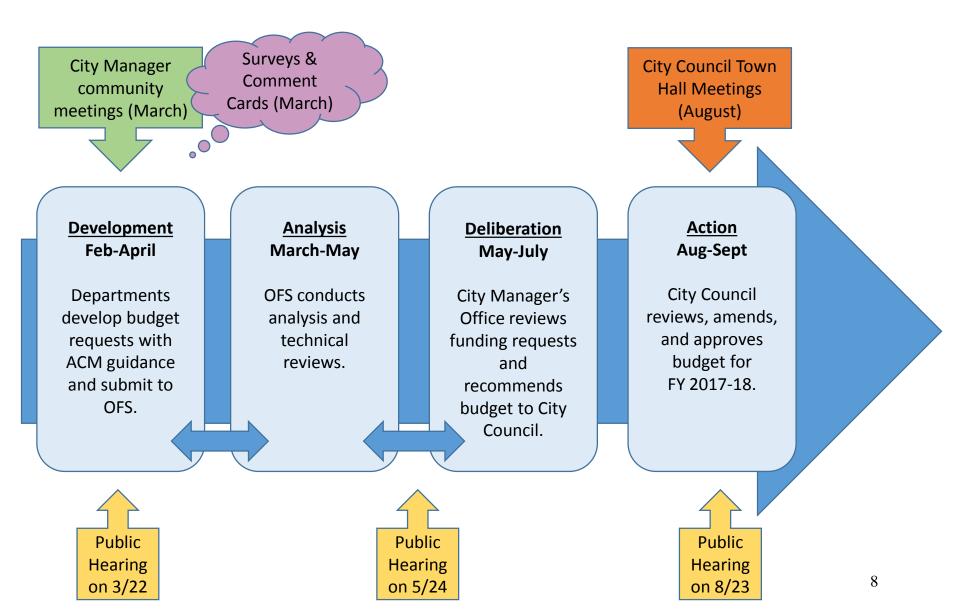
Source: ETC Institute (2016)

Recap Citizen Survey from Spring 2016

Importance Ranking	Category	Satisfaction Ranking
1	Maintenance of Infrastructure	18
2	Police services	13
3	Neighborhood code enforcement	16
4	Drinking water	9
5	Ambulance/emergency medical service	4
6	Park & recreation system	8
7	Traffic signal timing	15
8	Fire service	5
9	Land use, planning, & zoning	17
10	Solid waste service	6



Community Engagement Plan for FY 2017-18

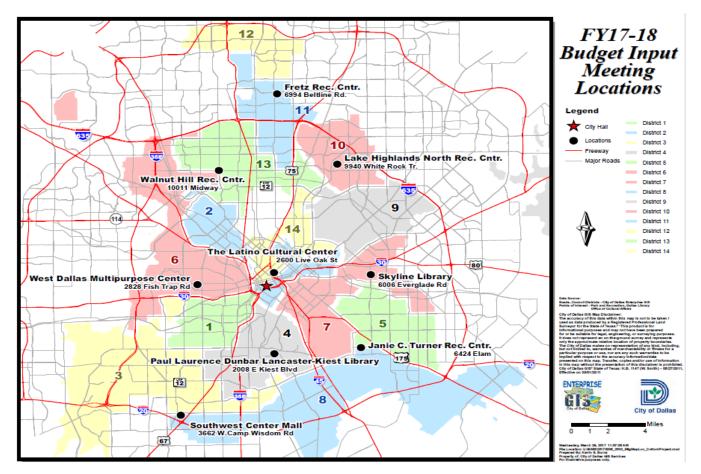


City Manager Community Meetings

- City Manager held nine geographically disbursed meetings throughout City
- Meetings were advertised:
 - Newspapers Dallas Morning News, Al Dia, El Hispano News, Elite News, Dallas Examiner, Dallas Chinese Times, and Korean Daily Times
 - Radio Latino Mix and Heaven 97
 - Other social media, press release, notice to HOAs, COD website
- Meetings included:
 - Presentation and budget overview by City Manager
 - <u>Citizen Engagement for FY 2017-18 Budget Development</u>
 - Citizen comments and questions
 - City Manager response



City Manager Community Meeting Locations









City Manager Community Meetings

Date	Facility	Residents Attending	Surveys	Comment Cards
Saturday, March 4	Latino Cultural Center	26	12	4
Saturday, March 4	West Dallas Multipurpose Center	28	12	5
Thursday, March 9	Lancaster-Kiest Library	22	13	10
Thursday, March 16	Lake Highlands Recreation Center	18	11	8
Monday, March 20	Janie C. Turner Recreation Center	39	16	6
Tuesday, March 21	Walnut Hill Recreation Center	68	41	9
Wednesday, March 22	Southwest Center Mall, Community Room	24	14	8
Thursday, March 23	Skyline Branch Library	26	5	6
Monday, March 27	Fretz Recreation Center	27	5	4
		278	129	60



- Desire for enhanced transparency and accountability
- Enhanced focus on streets; including repairs by vendors, backlog of needs, and flood control
- Desire to increase library hours and materials
- Desire to create senior centers and enhance senior programming in libraries and recreation centers
- Investment in City facilities (including ADA compliance)





- Impact of Code violations on seniors City should provide information to residents on resources available for help
- Upgrade and enhance services at City parks and recreation centers
- Need for affordable housing/homelessness solutions
- Youth programming as crime prevention
- 911 response times
- Better planning with DART to improve services

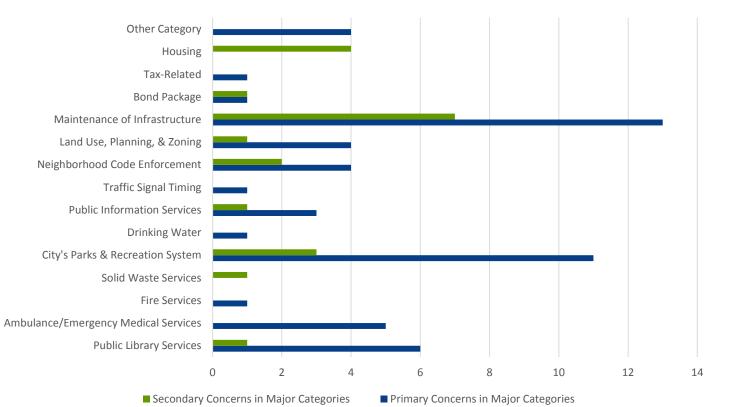


- Sustainability of City's financial future
- Revenue growth potential without increased taxes
- Smart economic development
- Pension fix without raising taxes
- Ways to make public-private partnerships fair/equitable
- Streamlined/more efficient permitting process





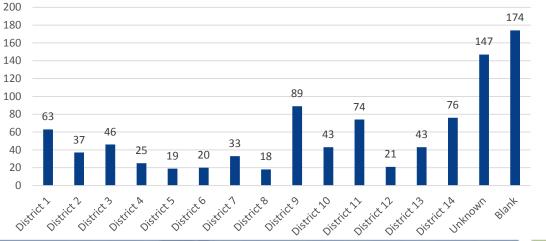
Onsite Comment Card Category Concerns





March 2017 Survey Results

- On-line survey and drop-box locations are available until Sunday, April 2
- Community engagement survey results as of March 27 (928 completed)



Survey Responses by Council District



From the following list of 12 City services, indicate the 1 service that you would prefer funds be added to, and indicate the 1 service that you would be willing to have funds subtracted from:

		% of
Add funds to:		Total
Police Services		35%
Street & Alley Repair		28%
Parks & Open Spaces		8%
Animal Services		7%
Housing Programs		5%
Libraries		4%
Economic Development		4%
Neighborhood Code		3%
Community Services		2%
Cultural Affairs		2%
Fire & Ambulance		1%
Recreation Centers		1%
	Total	100%

		% of
Subtract funds from:		Total
Cultural Affairs		35%
Economic Development		17%
Neighborhood Code		11%
Housing Programs		9%
Parks & Open Spaces		6%
Recreation Centers		5%
Animal Services		4%
Libraries		4%
Police Services		4%
Street & Alley Repair		3%
Community Services		2%
Fire & Ambulance		1%
	Total	100%





From the following list of street and transportation needs, please place them in the order of importance to you from most important to least important (with 1 being "Most Important" and 8 being "Least Important").

Street & Transportation Issues	Ranking
Neighborhood Streets	1
Major Thoroughfares	2
Sidewalks	3
Traffic Signs and Signals	4
Street Striping	5
Curbs and Gutters	6
Bike Lanes on Roadways	7
Alley	8



From the following list of code compliance issues, select your top 3 concerns.

Ranking
1
2
3
4
5
6
7
8
9

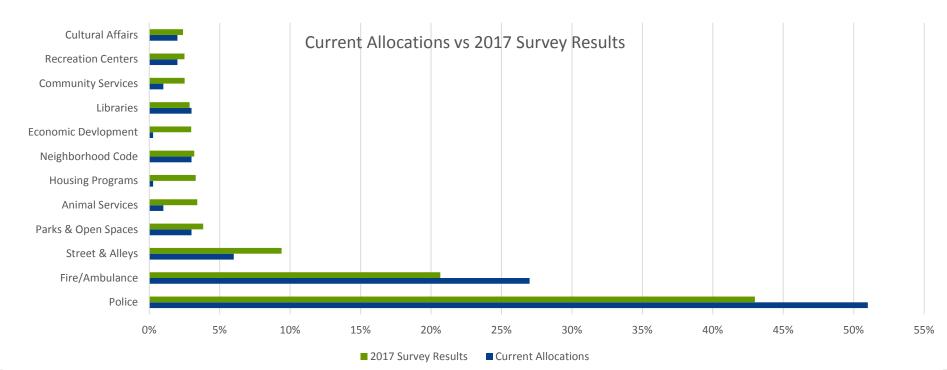


From the following list of Social Services, select the 3 services that are important to our community:

Social Services Issues	Ranking
Homeless Services	1
Workforce Development	2
Senior Services	3
Youth Services	4
Disabled Services	5
After-School Care	6
Childcare Services	7
Financial Education	8
English as a Second Language	9



How would you allocate \$100 to the following list of City services? Services listed are major services within FY 2016-17 and do not reflect the entire annual budget.



E-GOV City of Dallas

Next Steps

- Survey and drop-boxes close Sunday, April 2
- Staff will compile all data and send memo to City Council summarizing results
- Departments have opportunity to update FY 2017-18 budget requests based on citizen input
- City Manager will update City Council on development of FY 2017-18 budget on May 17 and June 21
- City Manager will consider citizen input while developing FY 2017-18 balanced budget for City Council consideration beginning on August 8

