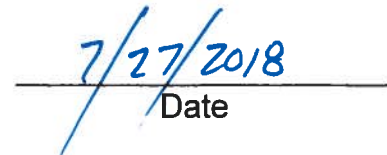


**AUGUST 1, 2018 CITY COUNCIL BRIEFING AGENDA
CERTIFICATION**

This certification is given pursuant to Chapter XI, Section 9 of the City Charter for the City Council Briefing Agenda dated August 1, 2018. We hereby certify, as to those contracts, agreements, or other obligations on this Agenda authorized by the City Council for which expenditures of money by the City are required, that all of the money required for those contracts, agreements, and other obligations is in the City treasury to the credit of the fund or funds from which the money is to be drawn, as required and permitted by the City Charter, and that the money is not appropriated for any other purpose.



T.C. Broadnax
City Manager



Date



Elizabeth Reich
Chief Financial Officer

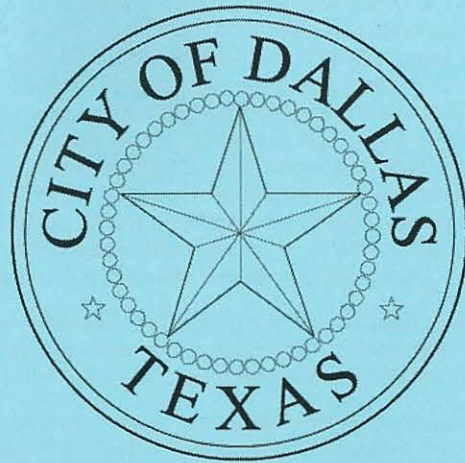


Date

RECEIVED

2018 JUL 27 PM 4:28

CITY SECRETARY
DALLAS, TEXAS



COUNCIL BRIEFING AGENDA

August 1, 2018

Date

(For General Information and Rules of Courtesy, Please See Opposite Side.)
(La Información General Y Reglas De Cortesía Que Deben Observarse
Durante Las Asambleas Del Consejo Municipal Aparecen En El Lado Opuesto, Favor De Leerlas.)

General Information

The Dallas City Council regularly meets on Wednesdays beginning at 9:00 a.m. in the Council Chambers, 6th floor, City Hall, 1500 Marilla. Council agenda meetings are broadcast live on WRR-FM radio (101.1 FM) and on Time Warner City Cable Channel 16. Briefing meetings are held the first and third Wednesdays of each month. Council agenda (voting) meetings are held on the second and fourth Wednesdays. Anyone wishing to speak at a meeting should sign up with the City Secretary's Office by calling (214) 670-3738 by 5:00 p.m. of the last regular business day preceding the meeting. Citizens can find out the name of their representative and their voting district by calling the City Secretary's Office.

If you need interpretation in Spanish language, please contact the City Secretary's Office at 214-670-3738 with a 48 hour advance notice.

Sign interpreters are available upon request with a 48-hour advance notice by calling (214) 670-3738 V/TDD. The City of Dallas is committed to compliance with the Americans with Disabilities Act.

The Council agenda is available in alternative formats upon request.

If you have any questions about this agenda or comments or complaints about city services, call 311.

Rules of Courtesy

City Council meetings bring together citizens of many varied interests and ideas. To insure fairness and orderly meetings, the Council has adopted rules of courtesy which apply to all members of the Council, administrative staff, news media, citizens and visitors. These procedures provide:

- That no one shall delay or interrupt the proceedings, or refuse to obey the orders of the presiding officer.
- All persons should refrain from private conversation, eating, drinking and smoking while in the Council Chamber.
- Posters or placards must remain outside the Council Chamber.
- No cellular phones or audible beepers allowed in Council Chamber while City Council is in session.

"Citizens and other visitors attending City Council meetings shall observe the same rules of propriety, decorum and good conduct applicable to members of the City Council. Any person making personal, impertinent, profane or slanderous remarks or who becomes boisterous while addressing the City Council or while attending the City Council meeting shall be removed from the room if the sergeant-at-arms is so directed by the presiding officer, and the person shall be barred from further audience before the City Council during that session of the City Council. If the presiding officer fails to act, any member of the City Council may move to require enforcement of the rules, and the affirmative vote of a majority of the City Council shall require the presiding officer to act." Section 3.3(c) of the City Council Rules of Procedure.

Información General

El Ayuntamiento de la Ciudad de Dallas se reúne regularmente los miércoles en la Cámara del Ayuntamiento en el sexto piso de la Alcaldía, 1500 Marilla, a las 9 de la mañana. Las reuniones informativas se llevan a cabo el primer y tercer miércoles del mes. Estas audiencias se transmiten en vivo por la estación de radio WRR-FM 101.1 y por cablevisión en la estación *Time Warner City Cable* Canal 16. El Ayuntamiento Municipal se reúne el segundo y cuarto miércoles del mes para tratar asuntos presentados de manera oficial en la agenda para su aprobación. Toda persona que desee hablar durante la asamblea del Ayuntamiento, debe inscribirse llamando a la Secretaría Municipal al teléfono (214) 670-3738, antes de las 5:00 pm del último día hábil anterior a la reunión. Para enterarse del nombre de su representante en el Ayuntamiento Municipal y el distrito donde usted puede votar, favor de llamar a la Secretaría Municipal.

Si necesita interpretación en idioma español, por favor comuníquese con la oficina de la Secretaría del Ayuntamiento al 214-670-3738 con notificación de 48 horas antes.

Intérpretes para personas con impedimentos auditivos están disponibles si lo solicita con 48 horas de anticipación llamando al (214) 670-3738 (aparato auditivo V/TDD). La Ciudad de Dallas está comprometida a cumplir con el decreto que protege a las personas con impedimentos, *Americans with Disabilities Act*. **La agenda del Ayuntamiento está disponible en formatos alternos si lo solicita.**

Si tiene preguntas sobre esta agenda, o si desea hacer comentarios o presentar quejas con respecto a servicios de la Ciudad, llame al 311.

Reglas de Cortesía

Las asambleas del Ayuntamiento Municipal reúnen a ciudadanos de diversos intereses e ideologías. Para asegurar la imparcialidad y el orden durante las asambleas, el Ayuntamiento ha adoptado ciertas reglas de cortesía que aplican a todos los miembros del Ayuntamiento, al personal administrativo, personal de los medios de comunicación, a los ciudadanos, y a visitantes. Estos reglamentos establecen lo siguiente:

- Ninguna persona retrasará o interrumpirá los procedimientos, o se negará a obedecer las órdenes del oficial que preside la asamblea.
- Todas las personas deben abstenerse de entablar conversaciones, comer, beber y fumar dentro de la cámara del Ayuntamiento.
- Anuncios y pancartas deben permanecer fuera de la cámara del Ayuntamiento.
- No se permite usar teléfonos celulares o enlaces electrónicos (*paggers*) audibles en la cámara del Ayuntamiento durante audiencias del Ayuntamiento Municipal.

"Los ciudadanos y visitantes presentes durante las asambleas del Ayuntamiento Municipal deben obedecer las mismas reglas de comportamiento, decoro y buena conducta que se aplican a los miembros del Ayuntamiento Municipal. Cualquier persona que haga comentarios impertinentes, utilice vocabulario obsceno o difamatorio, o que al dirigirse al Ayuntamiento lo haga en forma escandalosa, o si causa disturbio durante la asamblea del Ayuntamiento Municipal, será expulsada de la cámara si el oficial que esté presidiendo la asamblea así lo ordena. Además, se le prohibirá continuar participando en la audiencia ante el Ayuntamiento Municipal. Si el oficial que preside la asamblea no toma acción, cualquier otro miembro del Ayuntamiento Municipal puede tomar medidas para hacer cumplir las reglas establecidas, y el voto afirmativo de la mayoría del Ayuntamiento Municipal precisará al oficial que esté presidiendo la sesión a tomar acción." Según la sección 3.3(c) de las reglas de procedimientos del Ayuntamiento.

Handgun Prohibition Notice for Meetings of Governmental Entities

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistol oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

AGENDA
CITY COUNCIL BRIEFING MEETING
WEDNESDAY, AUGUST 1, 2018
CITY HALL
1500 MARILLA STREET
DALLAS, TEXAS 75201
9:00 A.M.

9:00 am Invocation and Pledge of Allegiance 6ES

 Special Presentations

 Open Microphone Speakers

VOTING AGENDA 6ES

1. Approval of Minutes of the June 20, 2018 City Council Meeting
2. Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

BRIEFINGS 6ES

- A. Resilient Dallas Strategy and Equity Indicators
- B. Homeless Solutions Proposed Strategy

Lunch

AGENDA
CITY COUNCIL BRIEFING MEETING
WEDNESDAY, AUGUST 1, 2018

Open Microphone Speakers

6ES

The above schedule represents an estimate of the order for the indicated briefings and is subject to change at any time. Current agenda information may be obtained by calling (214) 670-3100 during working hours.

Note: An expression of preference or a preliminary vote may be taken by the Council on any of the briefing items.

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex Govt. Code §551.086]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex Govt. Code §551.089]

DEPARTMENT: City Secretary

AGENDA DATE: August 1, 2018

COUNCIL DISTRICT(S): N/A

SUBJECT

Consideration of appointments to boards and commissions and the evaluation and duties of board and commission members (List of nominees is available in the City Secretary's Office)

Memorandum



CITY OF DALLAS

DATE July 27, 2018

TO Honorable Mayor and Members of the City Council

SUBJECT **Resilient Dallas Strategy and Equity Indicators**

On Wednesday, August 1, 2018, you will be briefed on the Resilient Dallas Strategy and Equity Indicators. The briefing material is attached for your review.

Please contact me if you have any questions or need additional information.

A handwritten signature in black ink that reads "Theresa O'Donnell".

Theresa O'Donnell
Chief of Resilience

Attachment

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billierae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Chief of Community Services
Raquel Favela, Chief of Economic Development & Neighborhood Services
Directors and Assistant Directors

Resilient Dallas Strategy and Equity Indicators

City Council Briefing
August 1, 2018

Theresa O'Donnell
Chief of Resilience

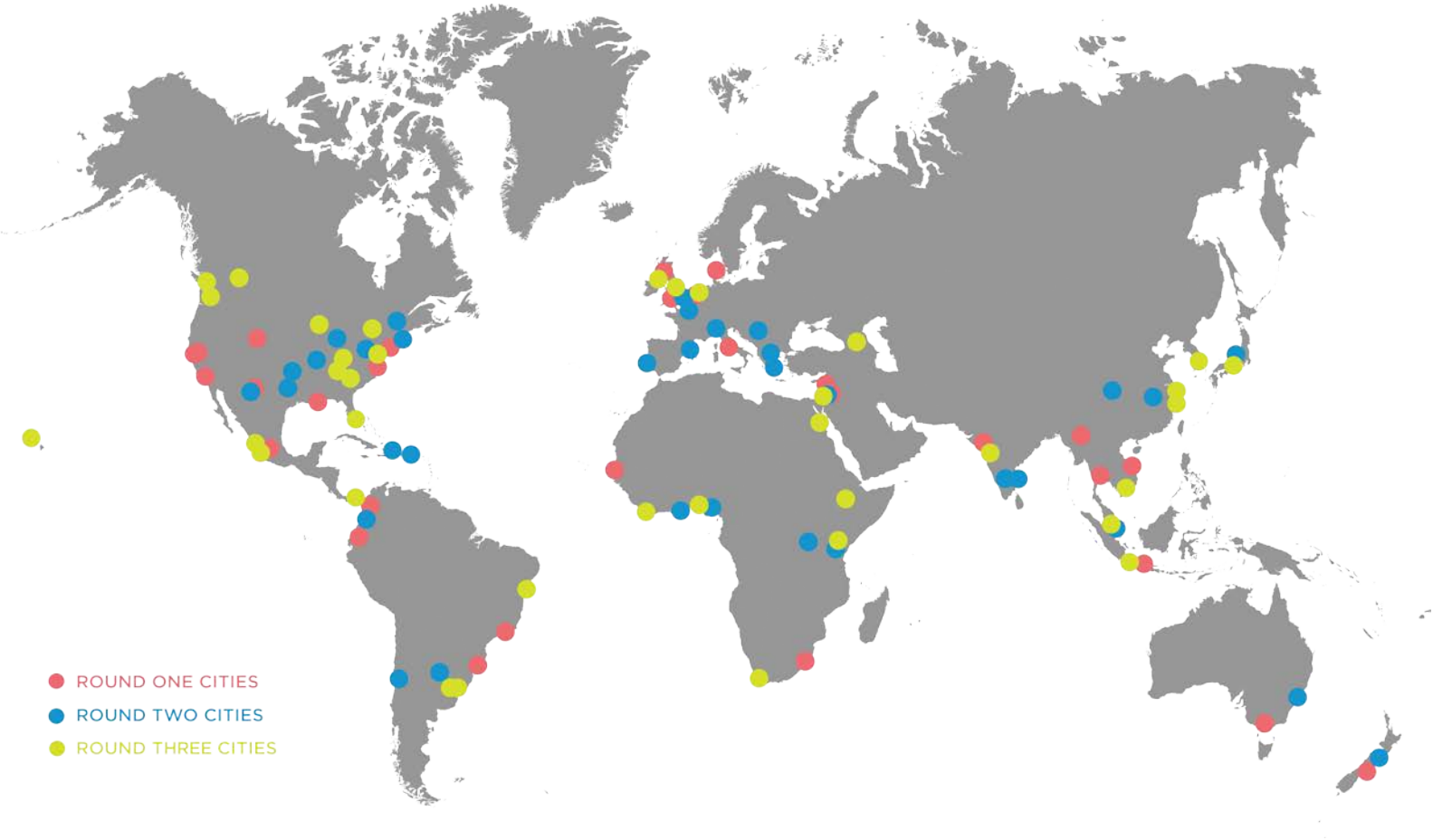


Overview

- 100 Resilient Cities
- Resilient Dallas Strategy
- Equity Indicators
- Next Steps



100 Resilient Cities





100RC partners with cities around the world to help them become more resilient to the social, economic and physical challenges that are a growing part of the 21st century.

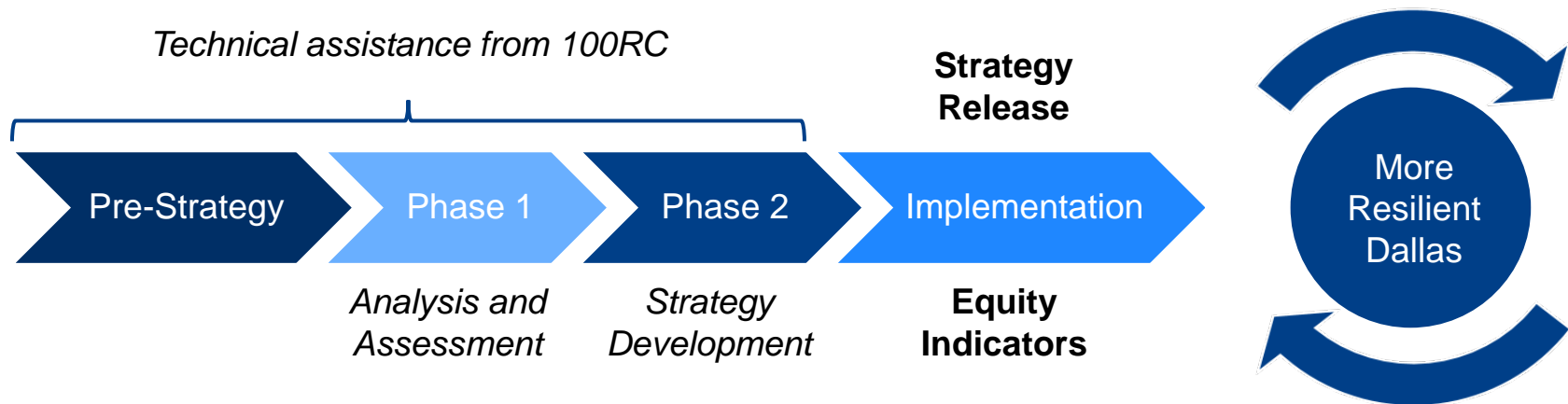


URBAN RESILIENCE:

The capacity of individuals, communities, institutions, businesses, and systems within a city to survive, adapt, and grow no matter what kinds of chronic stresses and acute shocks they experience.

100RC Strategy Process

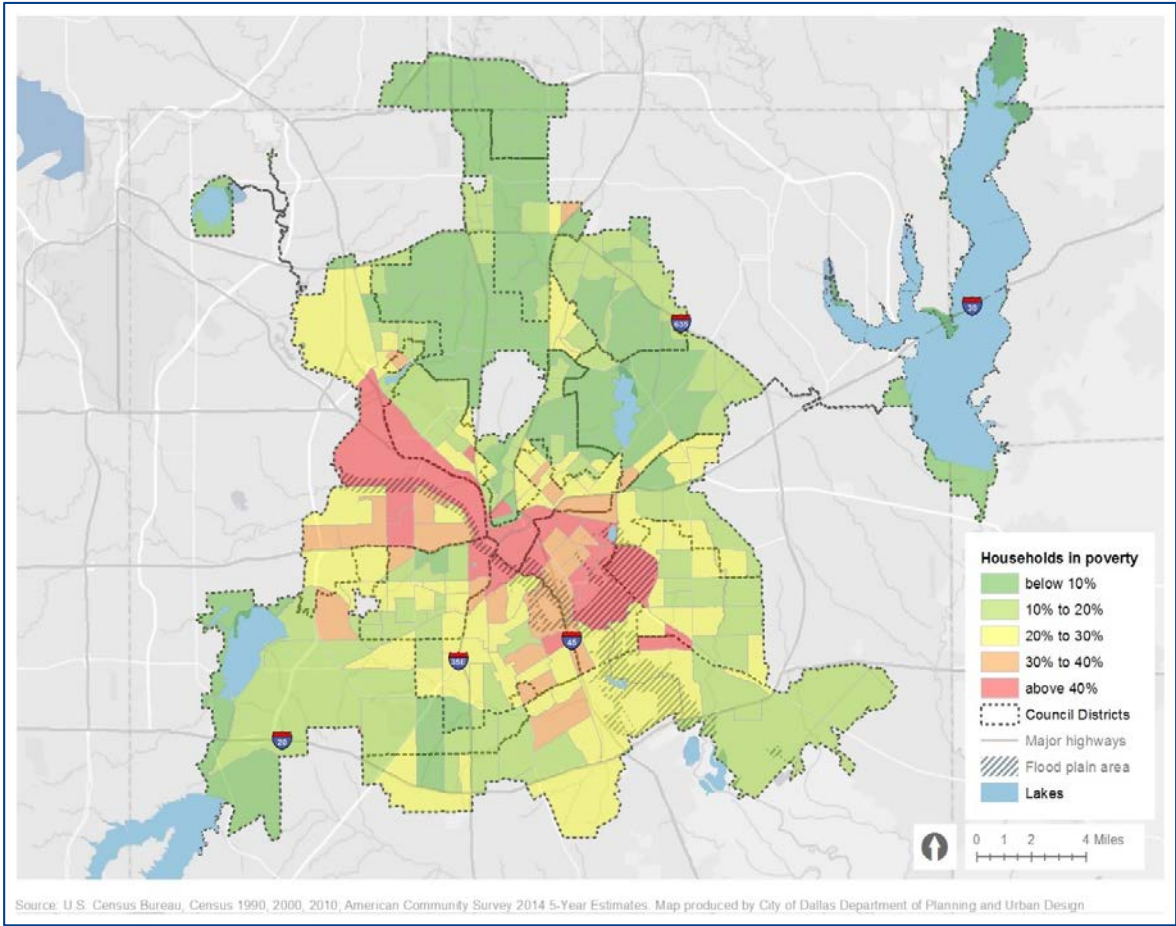
The strategy is a tactical roadmap to build resilience that articulates priorities and specific initiatives for short-, medium-, and long-term implementation.



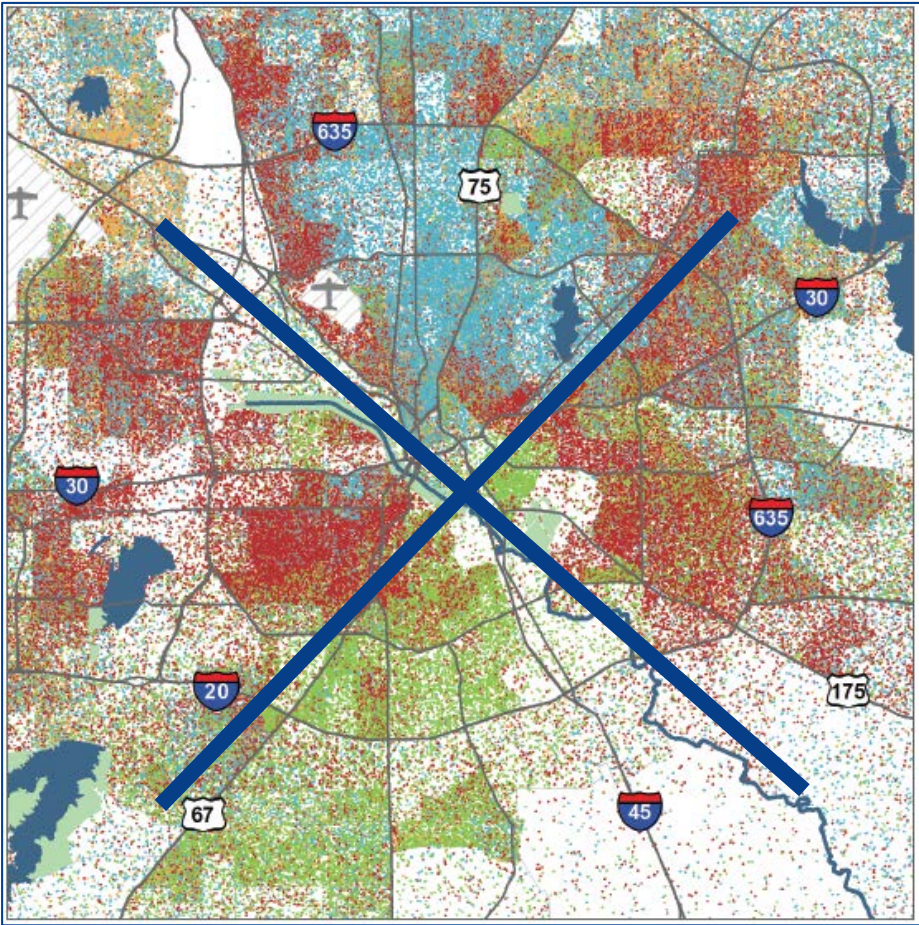
Building a Resilient Dallas

- Equity is the foundational principle of the Resilient Dallas Strategy
- Solutions must be holistic and comprehensive, addressing major “systems” in a coordinated way
 - Economy
 - Health
 - Housing
 - Education
 - Transportation
 - Justice

Poverty in Dallas 2015



Population Density by Race/Ethnicity

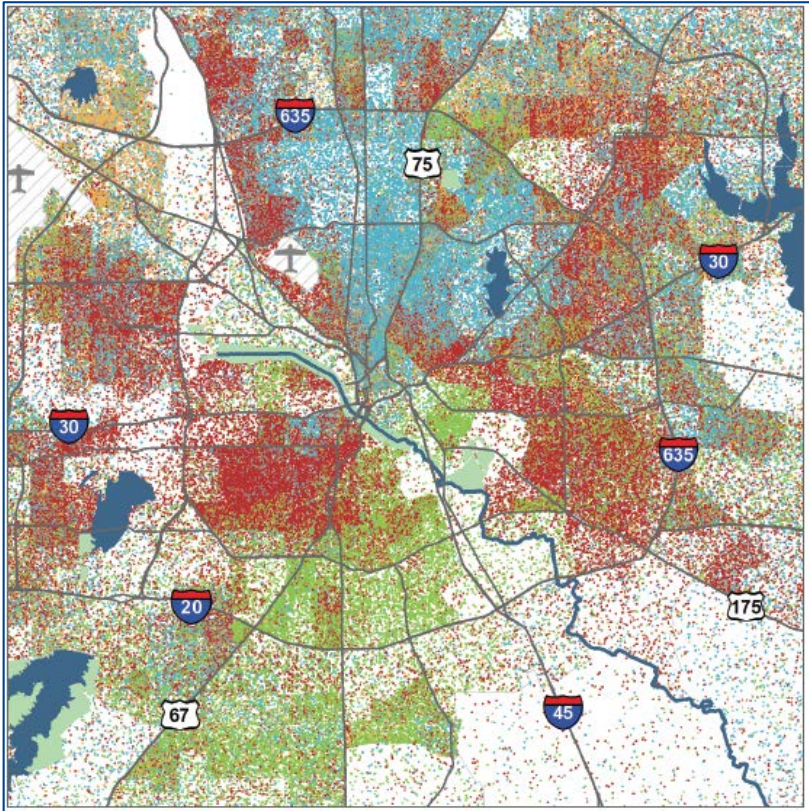
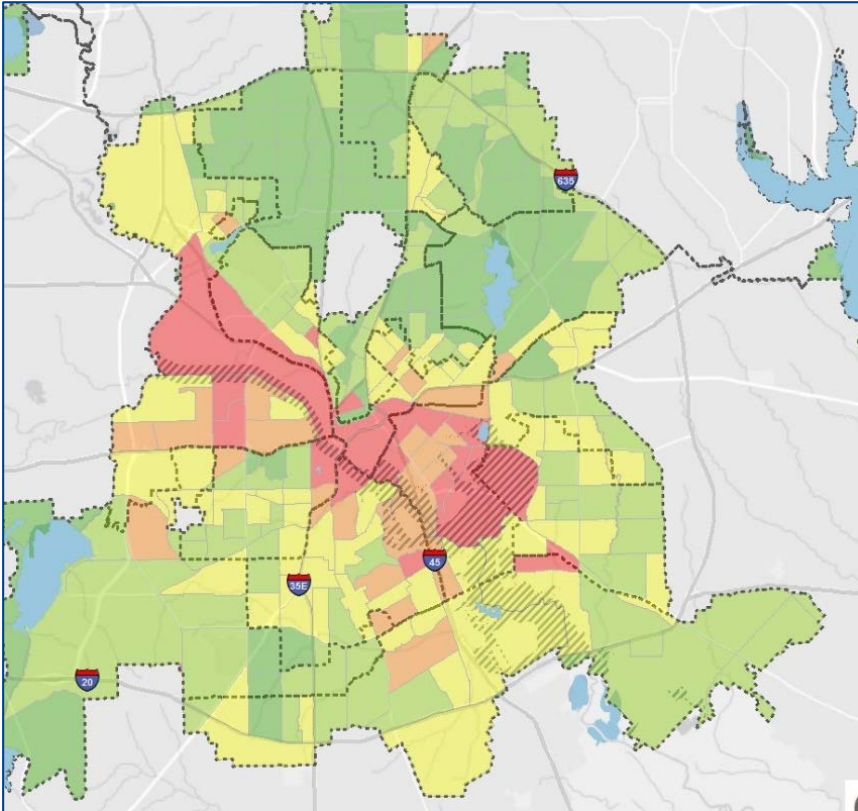


1 DOT = 10 PERSONS

- BLACK
- HISPANIC
- WHITE
- OTHER



Impact of Race/Ethnicity on Poverty





RESILIENT DALLAS

DALLAS' PATH TO SHARED PROSPERITY



GOAL 1: ADVANCING EQUITY

A Resilient Dallas is an equitable Dallas

Goal 1: Advance equity in City government.

1. Build an equitable City administration and workplace culture.
2. Support and partner with anchor institutions and community-based efforts to advance equity initiatives across Dallas by recognizing and reconciling a history of inequity and fostering communication of social differences between diverse communities and individuals.
3. Incorporate an Equity Lens into the citywide visioning process for Goals for Dallas 2030, a 10-year strategic plan that will serve as the basis for development of the biennial budget.
4. Commit to identifying and measuring inequity to drive collaborative action across sectors.



EL PASO CULTURAL CENTER

GOAL 2: WELCOMING CITY

Dallas is welcoming when we embrace our diversity

Goal 2: Ensure Dallas is a Welcoming City to immigrants and all residents.

1. Partner with Welcoming America to become a Certified Welcoming City.
2. Develop a community leadership partnership strategy with a focus on immigration reception and increasing immigrant participation in civic life.
3. Improve immigrant access to government, nonprofit, and educational services and resources to foster well-being and prosperity.



GOAL 3: ECONOMIC MOBILITY

Dallas works when our people work

Goal 3: Increase economic mobility for Dallas' vulnerable and marginalized residents.

1. Prioritize workforce readiness and training, skills development, small business capacity-building, and access to wrap-around services to provide marginalized populations access to living wage jobs and career pathways.
2. Collaborate with the Community Council of Greater Dallas to develop outreach strategies, programs, and workforce services for Dallas residents who experience significant barriers to living wage employment.
3. Champion community efforts that ensure (a) all Dallas students have access to a quality education that provides the skills and knowledge necessary to succeed in the 21st-century workforce; and (b) high school graduates are career- and/or college-ready with access to post-secondary opportunities for education, certification, and employment.
4. Partner with key community stakeholders to explore successful financial empowerment center models that leverage municipal engagement or support.



GOAL 4: EQUITABLE ACCESS

Dallas moves when our people can move

Goal 4: Ensure Dallas provides residents with reasonable, reliable, and equitable access.

1. Ensure the Strategic Mobility Plan incorporates transportation equity into all elements of the plan, including the vision, goals, guiding principles, partnerships, resource allocation, and funding priorities.
2. Regularly convene Dallas members of the Dallas Area Rapid Transit (DART) Board to establish and formalize City goals and policy recommendations to guide decisionmaking and align representation with Dallas' priorities.
3. Improve transportation access to employment, housing, education, health care, and other essential services for Dallas residents by addressing neighborhood infrastructure and system operational standards.



GOAL 5: HEALTHY COMMUNITIES

Dallas is healthy when our people are healthy

Goal 5: Leverage partnerships to promote healthy communities.

1. Develop new collaborative strategies and align resources to address health disparities for children and families living with the toxic stress generated by adverse economic, social, and environmental conditions of poverty and blight.
2. Advance operational strategies and public education models that will effectively reduce non-emergency EMS calls and improve public health outcomes.
3. Strengthen the Office of Emergency Management's capacity to plan for, prevent, respond to, and ensure recovery from pandemic public health emergencies and events.

A blue-tinted photograph of a flooded landscape. In the foreground, two large trees stand in deep water. In the background, a building is partially submerged, and a bright light source is visible on the horizon. The overall scene conveys a sense of environmental impact and flooding.

**GOAL 6:
NEIGHBORHOOD
INFRASTRUCTURE**

**GOAL 7:
ENVIRONMENTAL
SUSTAINABILITY**

Dallas thrives when our neighborhoods thrive

Goal 6: Invest in neighborhood infrastructure to revitalize historically underserved neighborhoods.

Recognize and institutionalize the need for a multi-pronged, coordinated, place-based approach and the long-term commitment necessary to achieve holistic revitalization in low- and moderate-income neighborhoods.

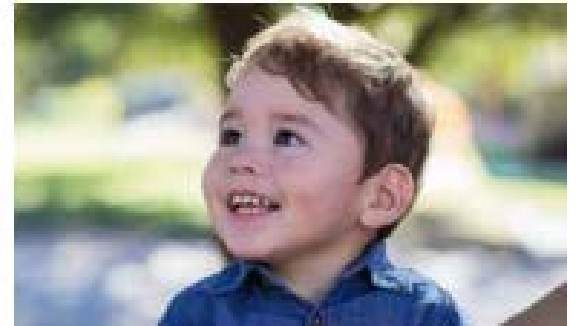
Dallas thrives when our neighborhoods thrive

Goal 7: Promote environmental sustainability to improve public health and alleviate adverse environmental conditions.

1. Support and leverage the leadership of academic institutions, nonprofit organizations, and philanthropic foundations working to fill science and data gaps to bring best practices to Dallas and North Texas.
2. Promote partnership efforts to implement green infrastructure projects in neighborhoods disproportionately vulnerable to the impacts of the urban heat island effect, poor water quality, and poor air quality.

Equity Actions (1.1)

1. Conduct an internal audit of City policies to develop a common understanding of equity within the organization as an employer and as a service provider to our residents.
2. Examine administrative policies and programs through a shared learning process that includes trainings, data collection, and monitoring.



Equity Actions (1.2)

1. Engage in external community conversation with Dallas Truth, Racial Healing and Transformation through intentional listening, examination of institutional racism in policies, and commitment to timely change.
2. Support the efforts of Dallas ISD's Racial Equity Office by acknowledging race and place matter in educational achievement and collaborating on strategies and actions to drive timely change in neighborhoods where disparate conditions impact a child's ability to learn.

Equity Actions (1.3)

1. Review City policies and programs to assess opportunities for progress in achieving equity in service delivery.
2. Integrate Equity Indicators into Dallas 365 to demonstrate effectiveness in achieving equity in service delivery over time.



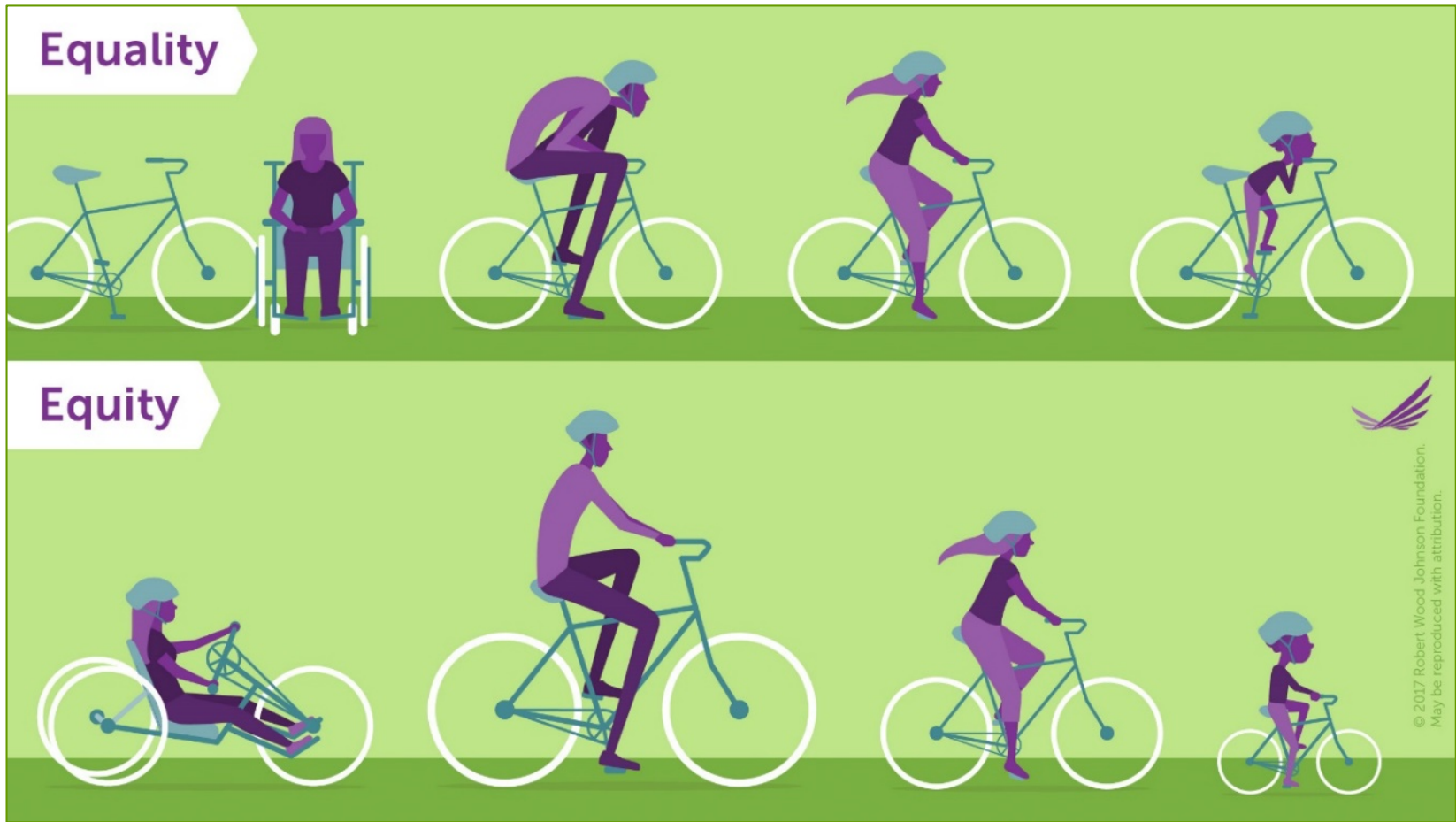
Equity Actions (1.4)

1. Work with City University of New York Institute for State and Local Governance (ISLG) and the UTD Institute for Urban Policy Research to design and publish Equity Indicators that measure and assess progress toward achieving greater equity in Dallas over time.
2. Work with universities, philanthropic foundations, nonprofits, and service providers to develop and maintain an open-access platform for curated, community-wide data to foster collaboration, align resources, drive actions, and measure outcomes in pursuit of shared community goals.

Dallas Equity Indicators

- Goal: To design a framework of indicators that measure progress toward achieving greater equity in Dallas over time
 - Policy tool that can be used by communities, government agencies, researchers, and policy groups
 - Methodology developed by ISLG, but working to create a tailored tool for Dallas
- Focus:
 - People who experience inequities
 - The areas in which they experience inequity
 - The current state of equity in these areas
 - How the state of equity changes over time

Equality vs. Equity



Equity Themes and Topics



ECONOMIC OPPORTUNITY

Business Development
Employment
Income
Poverty



EDUCATION

Early Education
Elementary & Middle
High School
General Population



HOUSING AND NEIGHBORHOOD

Affordability
Community Resources
Quality of Housing
Services

Equity Themes and Topics



JUSTICE AND GOVERNMENT

Fairness & Legitimacy
Incarceration
Law Enforcement
Victimization



PUBLIC HEALTH

Behavioral Risk Factors
Health Care
Population Health
Maternal and Child Health

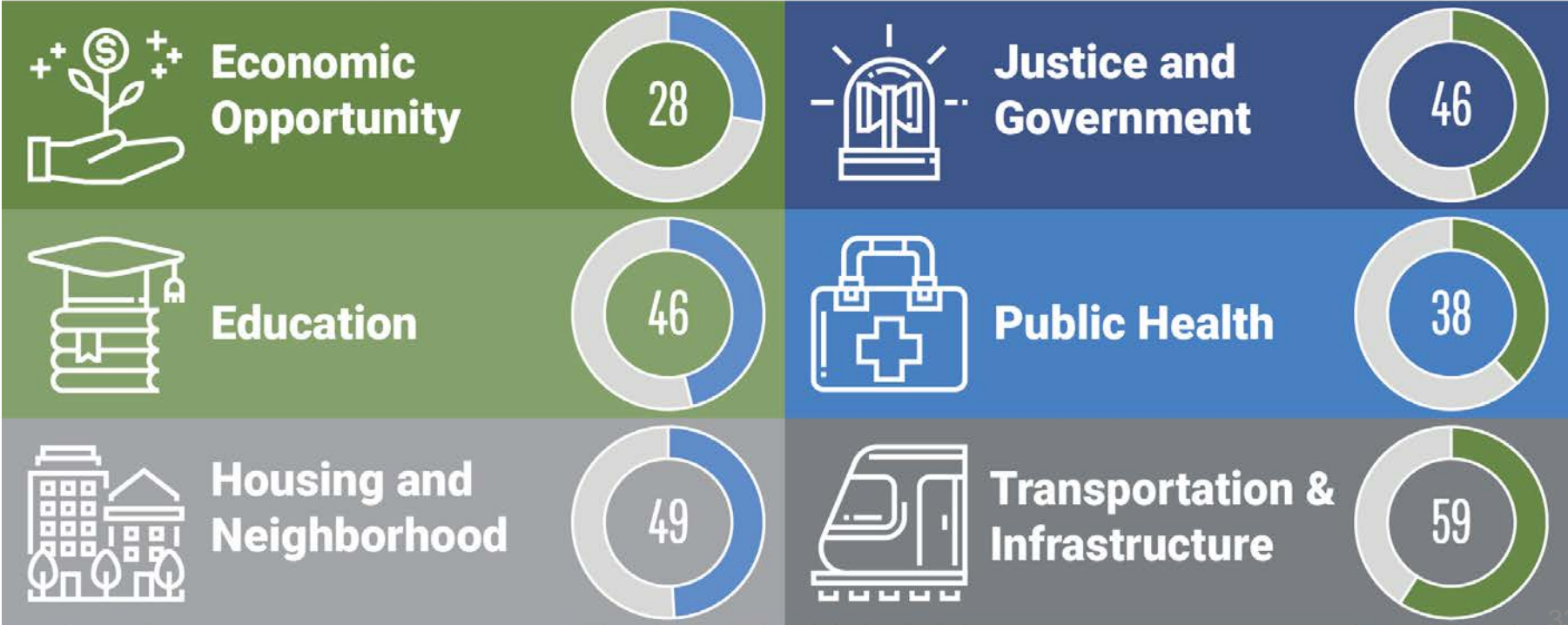
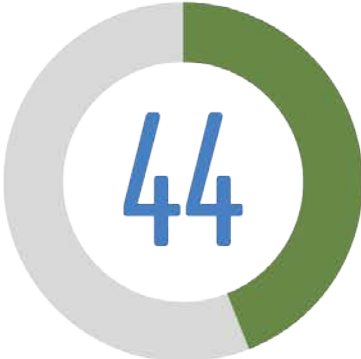


TRANSPORTATION & INFRASTRUCTURE

Access to Services
Access to Transportation
Quality of Transportation
Built and Natural Environment



City of Dallas 2018 Equity Score



33



Most Equitable Indicators

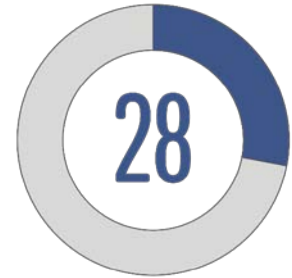
- **Trust in Government 93**
Resident responses on the City's Community Survey show only minor deviation between race, ethnicity or gender
- **Graduation Rates 90**
The four-year completion rates provided by TEA indicate students of all racial and ethnic groups have graduation rates within 5 points of each other
- **Service Satisfaction 89**
Average composite satisfaction score on Community Survey shows little variation among respondents according to race, ethnicity or gender
- **Hospital Quality 85**
Average quality score for hospitals within close proximity to neighborhoods

Least Equitable Indicators

- **Job Opportunities** 1
Residents in racially diverse neighborhoods have access to 17 times the number of jobs as residents in African American neighborhoods
- **Educational Attainment** 1
44% of Hispanic adults lack a high school diploma compared to only 4% of White adults
- **Overcrowding** 1
More than 15% of Hispanic households have more than two individuals per room
- **Child Asthma** 10
African American children suffer from asthma almost 8 times more than Asian children


Economic Opportunity

Theme Score: 28/100



ECONOMIC OPPORTUNITY

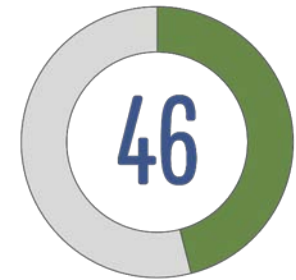
- The sample indicator Job Opportunities is one of the least equitable indicators with a score of 1
- Racially diverse neighborhoods have access to 17 times the number of jobs (40,000+) within a 30-minute public transit commute as majority-Black neighborhoods (~2,500)

 ECONOMIC OPPORTUNITY	Score
Business Development	29
Employment	29
Income	37
Poverty	19


Education

Theme Score: 46/100

- 45% of Hispanic adults do not have a high school education, compared to only 4% of White adults (Low Educational Attainment)
- White students are nearly three times as likely to be college ready as African American students and two times as prepared as Hispanic students (College Readiness)



EDUCATION

 EDUCATION	Score
Early Education	64
Elementary and Middle School	57
High School	52
Education of the General Population	10

37

Housing and Neighborhood Quality

Theme Score: 49/100



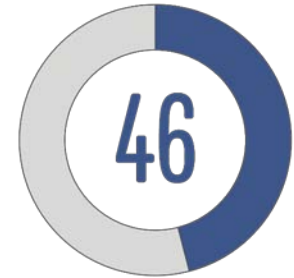
HOUSING AND
NEIGHBORHOOD

- The sample indicator Internet Coverage earned a score of 16
- Fewer than 10% of White households lack internet access, compared to more than 30% of African American households

HOUSING AND NEIGHBORHOOD	Score
Affordability of Housing	49
Community Resources	63
Quality of Housing	25
Services	61


Justice and Government

Theme Score: 46/100



JUSTICE AND GOVERNMENT

- Whites are five times more likely than Hispanics to serve on a board or commission (Representation in Government)
- Traffic stops involving African Americans are 1.5 times more likely to result in a vehicle search than those involving Whites (Traffic Stops)

 JUSTICE AND GOVERNMENT	Score
Government	57
Incarceration	43
Law Enforcement	42
Victimization	40




Public Health

Theme Score: 38/100

- The rate of asthma for Black children is almost eight times the rate for Asians and just more than four times the rate for Whites and Hispanics (Child Asthma)
- The pregnancy rate for Hispanic mothers under the age of 16 is nearly five times higher than the rate for White mothers (Teen Pregnancy)

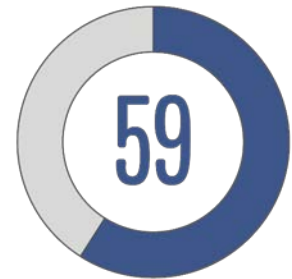


PUBLIC
HEALTH

 PUBLIC HEALTH	Score
Behavioral Risk Factors	36
Health Care	50
Population Health	35
Maternal and Child Health	32


Transportation and Infrastructure

Theme Score: 59



TRANSPORTATION AND
INFRASTRUCTURE

- Majority-African American neighborhoods have three times the number of vacant residential structures as White neighborhoods
- Neighborhoods of concentrated poverty have four times the number of vacant structures as neighborhoods whose residents earn 185% of the poverty rate (Residential Vacancies)

 TRANSPORTATION & INFRASTRUCTURE	Score
Access to Services and Opportunities	51
Access to Transportation	65
Quality of Transportation	73
Built and Natural Environment	45

Indicator Scores

Theme	Topic	Indicator Name	2018	Topic Scores	Theme Scores
			Score	2018 Topic Score	2018 Theme Score
Economic Opportunity	Business Development	Business Establishments	27	28.67	28.33
		Business Ownership	36		
		Business Revenue	23		
	Employment	Job Opportunities	1	29.33	
		Jobless Rate	58		
		Adults with High-Growth, High-Paying Jobs	29		
	Income	Average Full-Time Income	35	36.67	
		Average Hourly Wage	37		
		Household Income	38		
	Poverty	Child Poverty	31	18.67	
		Concentrated Poverty	11		
		Full-Time Employees Living in Poverty	14		
Education	Early Education	Early Education Enrollment	44	64.00	
		Early Education Enrollment	75		
		Kindergarten Readiness	73		
	Elementary and Middle School	Elementary and Middle School Academic Performance	60	57.33	
		Elementary and Middle School Quality	36		
		Elementary and Middle School Teacher Tenure	76		
	High School	College Readiness	36	51.67	
		Graduation Rates	90		
		Suspensions	29		
	Education of General Population	Low Educational Attainment	1	10.33	
		Impact of Education	14		
		College-Educated Population	16		



Indicator Scores (cont.)

Theme	Topic	Indicator Name	2018	Topic Scores	Theme Scores
			Score	2018 Topic Score	2018 Theme Score
Housing and Neighborhood	Housing Affordability	Home Loan Denial Rates	43	49.00	49.42
		Housing Burden	64		
		Home Ownership	40		
	Community Resources	Libraries	75	62.67	
		Parks	75		
		Cultural and Recreational Amenities	38		
	Quality of Housing	Overcrowding	1	24.67	
		Building Quality	35		
		Utility Expenses	38		
	Services	Internet Coverage	16	61.33	
		Service Satisfaction	89		
		Street Quality	79		
Justice and Government	Government	Voter Turnout	59	57.33	
		Representation in Government	20		
		Trust in Government	93		
	Incarceration	Fines and Fees	73	42.67	
		Jail Admission Rates	31		
		Juvenile Detention Rates	24		
	Law Enforcement	Arrest Rates	37	42.00	
		Police Force Diversity	31		
		Traffic Stops	58		
	Victimization	Property Crime Victimization Rates	61	40.00	
		ER Utilization Rates for Injuries	30		
		Violent Crime Victimization Rates	29		



Indicator Scores (cont.)

Theme	Topic	Indicator Name	2018	Topic Scores	Theme Scores
			Score	2018 Topic Score	2018 Theme Score
Public Health	Behavioral Risk Factors	Consumption of Unhealthy Foods	38	35.67	38.17
		Physical Activity	58		
		Smoking Rates	11		
	Health Care	Delivery of Preventative Care	39	50.33	
		Health Insurance	27		
		Hospital Quality	85		
	Population Health	Chronic Diseases	36	35.00	
		Mortality	37		
		Mental Health	32		
	Maternal and Child Health	Prenatal Care	63	31.67	
		Teen Pregnancy	22		
		Child Asthma	10		
Transportation and Infrastructure	Access to Services and Opportunities	Access to Goods and Services	21	51.00	
		Commuting Time	78		
		Transit Connectivity	54		
	Access to Transportation	Cost Burden	82	64.67	
		Transit Coverage	79		
		Transit Availability	33		
	Quality of Transportation	Capacity	73	73.33	
		Consistency of Service	72		
		Private Vehicle Availability	75		
	Built and Natural Environment	Residential Vacancies	27	45.33	
		Structures in Floodplain	40		
		Home Energy Deficiency Score	69		



Resilient Dallas Strategy Approval

- Human and Social Needs Committee reviewed and approved the Strategy on June 4
- City Council will consider a resolution for acceptance of the Resilient Dallas Strategy and equity recommendations on August 8

Resilient Dallas and Equity Indicators

City Council Briefing
August 1, 2018

Theresa O'Donnell
Chief of Resilience



Memorandum



CITY OF DALLAS

DATE July 30, 2018

TO Honorable Mayor and Members of the City Council

SUBJECT **Homeless Solutions Proposed Strategy**

Attached is briefing presentation on the Office of Homeless Solutions (OHS) Proposed Strategy. Overall homelessness and unsheltered homelessness has increased 9% and 23% respectively since 2017.

Background

This presentation will detail the proposed four-track process to expand shelter capacity, create temporary shelter centers, address bottleneck and availability of housing, and bond implementation to develop rapid rehousing and permanent supportive housing.

OHS has collaborated with the Citizen Homelessness Commission (CHC) in the development of Track I (Increase Shelter Capacity) and II (Temporary Shelter Centers) and will be forming subcommittees to advise on Track III (Master Lease/Landlord Incentive Program) and IV (Bond Implementation). OHS is also coordinating with the Dallas Area Partnership as it relates to Track IV (Bond Implementation) in their efforts to lead the financial support and investment strategy to increase supportive housing and wraparound services.

Please contact me if you have any questions or require any additional information.

A handwritten signature in blue ink, appearing to read 'Nadia Chandler Hardy'.

Nadia Chandler Hardy
Chief of Community Services

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billierae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

Homeless Solutions Proposed Strategy

City Council Briefing
August 1, 2018

Monica Hardman
Managing Director
Office of Homeless Solutions

Nadia Chandler Hardy
Chief, Community Services



City of Dallas

Agenda

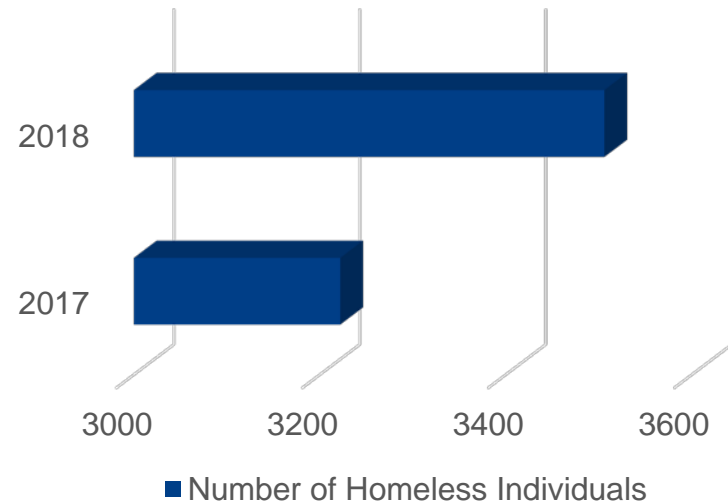
- State of Homelessness
- Proposed Strategy Plan
- Public Outreach & Communication Plan Results
- Next Steps

State of Homelessness

2018 Point In Time PIT
Count Results for City of
Dallas:

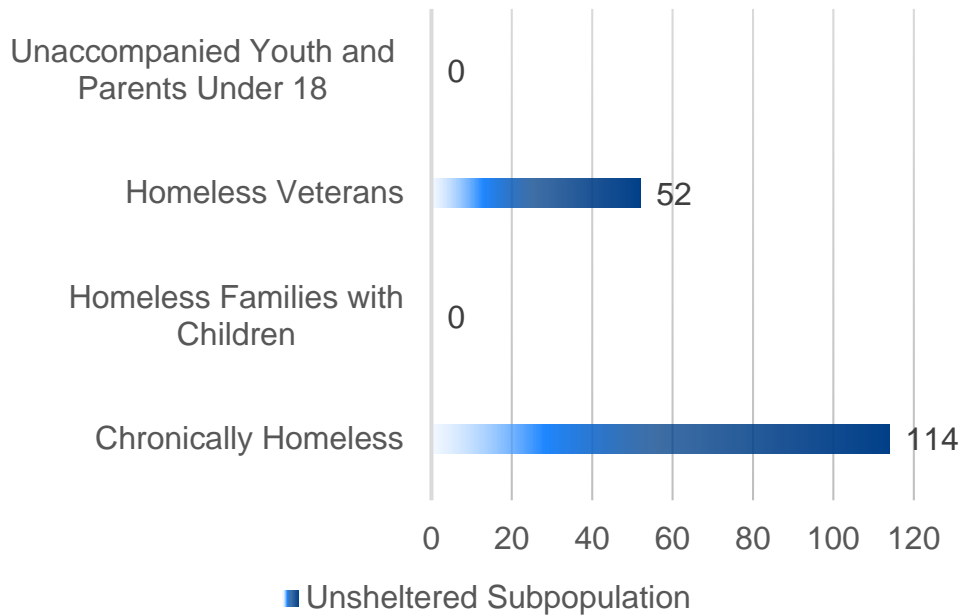
- **3,506 homeless identified (9% increase from 2017)**
- **1,098 unsheltered homeless (24% increase from 2017)**
- Shelter demand exceeds capacity

2017 and 2018 PIT Counts
Total Homeless Identified in
the City of Dallas

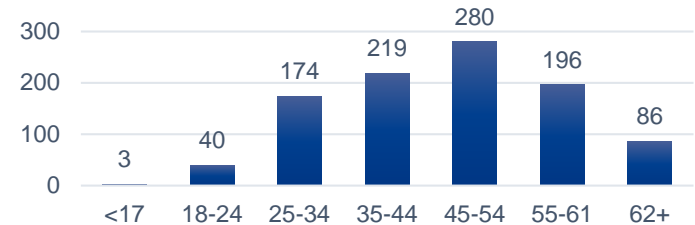


State of Homelessness

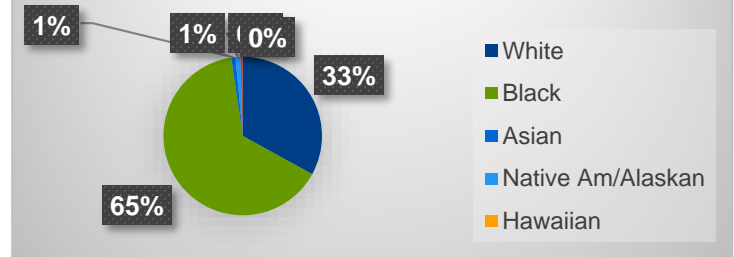
DALLAS UNSHELTERED SUBPOPULATIONS



2018 PIT Age of Unsheltered: Dallas



2018 Dallas Unsheltered Race



16.5% unsheltered identified ethnicity as Hispanic

Homeless Solutions Strategy Plan



Overall homelessness and unsheltered homelessness has increased 9% and 23% respectively since 2017. The Office of Homeless Solutions' proposed Homeless Solutions Strategy consists of four tracks to address homelessness in Dallas.

TRACK 1

INCREASE SHELTER CAPACITY

Expand capacity of existing providers through contracted pay-to-stay shelter beds.

TRACK 2

TEMPORARY HOMELESS CENTERS

Provide shelter and support services for up to 90 days in the 4 quadrants of the city simultaneously.

TRACK 4

NEW DEVELOPMENTS

Funding for permanent supportive housing targeting chronic homeless; rapid rehousing addressing the elderly, disabled, families with children and young adults; Day Centers for seamless wrap-around services.

TRACK 3

MASTER LEASE/LANDLORD INCENTIVE

Provide security deposits, rent, utilities, and incentives to tenants as well as incentives and risk mitigation services to participating landlords.

TRACK 1

INCREASE SHELTER CAPACITY

Expand capacity of existing providers through contracted pay-to-stay shelter beds.

Target Population: Chronically Homeless

Strategy	Metrics	City Council Action Required (proposed for August 2018)
<ul style="list-style-type: none">• Provide access to an additional 150 shelter beds• City to pay \$12 per night per bed• Provide shelter beds for unsheltered homeless for up to 90 days• Direct referrals from OHS staff• Efforts to address shelter-resistant homeless population	<ul style="list-style-type: none">• Number of referrals• Percent of housing plans implemented• Percent exited to housing• Shelter bed utilization rate• Average length of stay• Number of unduplicated clients served	<ul style="list-style-type: none">• Consideration of Dallas Life contract• Consideration of The Bridge contract amendment

*Forwarded by CHC to HSN and City Council for consideration

FY18 Budget Savings

- Staff recommends a redirection of FY2018 savings to begin implementation of Track 1
 - Seeking full Council consideration on August 22nd
 - Track 1 (Increase Shelter Capacity): \$675,000
 - Up to 50 beds at the Bridge (up to \$235,000)
 - Up to 100 bed at Dallas Life (up to \$440,000)

TRACK 2

TEMPORARY HOMELESS CENTERS

Provide shelter and support services for up to 90 days in the 4 quadrants of the city simultaneously.

Target Populations: Elderly (55+), veterans, disabled, families with children, transitional aged youth (18-24)

Strategy	Metrics	City Council Action Required
<ul style="list-style-type: none">Decentralize shelter beds and servicesServe up to 800 unsheltered (up to 50 per site) over 12 monthsFocus on intense case managementOHS staff to provide referralsLeverage private partnerships through RFCSPPublic participation & outreachGood Neighbor Pledges	<ul style="list-style-type: none">Number of referralsPercent of housing plans implementedPercent exited to housingAverage length of stayNumber of unduplicated clients servedNumber of program enrollments (job-training, education, life skills, etc.)	<ul style="list-style-type: none">Consideration of proposed City Code amendmentsPotential budget enhancement request for FY19

*Forwarded by CHC to HSN and City Council for consideration

Track 2: THC Services Offered

Procured vendor to manage shelter operations:

- Referral and intake process
- Security
- Transportation
- Meals and snacks
- Hygiene and toiletry services
- Storage and pest control
- Case management
- Mental health services
- Workforce development
- Recreational and pro-social activities

Track 2: Center Logistics

- Center will receive guests referred by Street Outreach
- Center guests will be transported to each destination
- Including established off-site service locations, medical appointments, day trainings, events, etc.
- Center Security provided throughout rotation
- Appropriate coordination with Law enforcement
- Out privileges with transportation
- No re-entry after lights-out (time to be determined by operator)
- Case-by-case approval for alternate work schedules, etc.
- Transportation services provided for walk-outs
- Center will adhere to Good Neighbor Pledge

Track 2: Transportation Options

- Procure for professional services
 - 24/7 during operation of temporary centers
 - Established itinerary
 - Assessing existing transportation agreements
 - Office of Community Care
 - Transportation Department
- Considering other “*on-demand*” transportation opportunities
- Best practices
 - Circulated bus service
 - Shared Ride services

Good Neighbor Agreement: Engagement

- Engage a minimum of 30 days before opening to discuss logistical details, receive feedback, and address concerns.
- Conduct a minimum of 2 neighborhood meetings to gain feedback on neighborhood suggestions and concerns. Meetings will be coordinated with City Councilmembers.
- Establish 24 hr contact line to report any concerns regarding operations, guest behavior or other related issues.

Good Neighbor Agreement: Operations

- Operate for a minimum rotation of 90 days
- Guests referred through OHS Street Outreach. No walk-ins allowed.
- Established daily activities/itineraries
- Transportation provided
- No in/out privileges after 10pm.
 - Transportation provided to next location if guest leaves after 10pm
- Patrol surrounding areas to ensure no trash/debris or harassment
- Code of conduct posted

Good Neighbor Agreement: Security

Security required for entire duration of Temporary Center operation (i.e. 8pm-8am)

- Adequately trained security personnel
- Patrols to include leased or allotted parking areas
- Appropriate uniform to identify security personnel
- No fraternizing policy
- Located on premises at least one half hour after closing
- Code of Conduct enforced
- Criminal activity shall be immediately reported to 911
- Flexibility to implement additional measures
- Point of contact's name, phone number, and email will be provided

Proposed Code Amendments

Why are code amendments being considered?

- Code amendments are necessary to allow temporary homeless centers at locations not currently zoned for this use
- A new Chapter would be necessary to give OHS authority through a designation by the City Manager to implement, administer, and enforce temporary homeless centers through a registration process
- OHS will monitor, evaluate, and assess program on biennial basis

Option 1: Public and private facilities and land

Description	Chapter 51A	Temporary Homeless Center Registration (New Ordinance)
<ul style="list-style-type: none"> • Up to 25 THC's registered annually • Registrations requires preapproval by Buildings & Inspections & Dallas Fire • Registration implemented and enforced by the THC Manager • Each THC serve up to 50 persons • City designates periods of operation, up to 90 days at each THC • Four (4) THC's activated at a time; not to exceed 1 per council district at a time • During inclement weather, designate operation of up to 10 THC's at a time • RFCSP process for facilities and services • Public engagement/Good Neighbor 	<p>Plan A: Allow by right subject to registration for private and public facilities</p> <p>Plan B: Require registration and SUP for private. Require registration for public</p> <p>Plan C: Require registration and SUP for both</p> <p>Possible sunset provision</p>	<ul style="list-style-type: none"> • Registration to include all standard building & inspection and fire permit process • Require internal layout plan • Vendors to include emergency preparedness, intake and assessment, health, security, and good neighbor plan in RFCSP submission • Transition and Close Out plan • Monitoring and evaluation process



Option 2: Operated in City facilities only

Description	Chapter 51A	Temporary Homeless Center Licensing (New Ordinance)
<ul style="list-style-type: none"> • Up to 25 THC's registered annually • Registration includes preapproval by Buildings & Inspections & Dallas Fire • Registration implemented and enforced by the THC Manager • Each THC serve up to 50 persons • City designates periods of operation, up to 90 days at each THC • Four (4) THC's activated at a time; not to exceed 1 per council district at a time • 4-6 THC's in operation at a time, only 1 per council district at a time (inclusive of inclement weather) • RFCSP process for operations and services • Public engagement/Good Neighbor 	<p>No amendments necessary; can be accessory to government facility</p>	<ul style="list-style-type: none"> • Registration to include all standard building & inspection and fire permit process • Require internal layout plan • Vendors to include emergency preparedness, intake and assessment, health, security, and good neighbor plan in RFCSP submission • Transition and Close Out plan • Monitoring and evaluation process



Option 3: Overnight sleeping in designated private/public parking lots *(CHC subcommittee recommendation)*

Description	Chapter 51A	Chapter 31.13
<ul style="list-style-type: none"> • Public and private land available for homeless to sleep in cars • Maximum number of cars TBD • Maximum number of sites TBD • Max # per Council District TBD • City permit process TBD • Temporary Shelter Manager TBD • RFCSP process not contemplated • Public engagement/Good Neighbor TBD 	TBD	Amendment needed for sleeping provision

CHC Feedback on Track 2 Options

- CHC met on July 12th for further discussion
- CHC recommends:
 - ✓ Staff pursue public/private facilities & land with preference for City facilities first (Options 1 and 2 respectively)
 - ✓ Include Sunset Provision with a preference for minimal or no changes to Municipal Code
 - ✓ Include distance/proximity measures perimeter for all temporary homeless centers
 - ✗ Against the use of public/private land for sleeping in vehicles but may be reconsidered at a later date (Option 3 proposed by CHC subcommittee)

THC Site Evaluation Criteria

Minimum Threshold Eligibility Requirements

- Compliance with building, fire, and other City code
- Compliance with Texas Accessibility Standards
- Designated sleeping area from 8pm-8am
- Not located within 2 miles of an existing shelter serving 100+ overnight clients

THC Site Evaluation Criteria

Scoring Criteria for sites meeting minimum threshold eligibility requirements

THC Location	
A. Not located in TAAG DPD hot spot area	5
B. Located in census tract with less than 20% poverty rate	5
C. Public transportation located within 1/2 mile of site	4
D. Public library, community center, or recreational center located within 2 miles of site	2
THC Security and Amenities	
E. Monitored Security Alarm (with working cameras- 3 pts; without working cameras- 2 pts)	Up to 3
F. On-site programming (recreational, pro-social, etc)	2
G. Existing storage space for equipment, supplies, and client belongings	2
H. Capacity to add storage space for equipment, supplies, and client belongings	2
I. On-site kitchen	1
J. On-site dining area and equipment for serving meals	1
K. On-site shower facilities	1
L. Secured outdoor gathering area for clients	1
M. WiFi access	1
Total	Up to 30
Site Rating	Score

THC Site Evaluation Criteria

Site Rating	Score	# of Recs/Centers Scored
Does not meet minimum threshold	No score (Ineligible)	8
Unfavorable location	1-10	0
Good location	11-20	18
Ideal location	21-30	20



TRACK 3

MASTER LEASE/LANDLORD INCENTIVE

Provide security deposits, rent, utilities, and incentives to tenants as well as incentives and risk mitigation services to participating landlords.

Target Populations: sheltered persons on the housing priority list

Strategy	Metrics	City Council Action Required
<ul style="list-style-type: none">• Reduce bottleneck and length of time for clients/families to be placed in housing• Serve 100 clients/families over 12 month period• Landlord incentive contract with housing providers• Minimum unit/site standards and criteria developed in partnership with Citizen Homelessness Commission	<ul style="list-style-type: none">• Number of unduplicated clients receiving financial assistance• Number of landlord partners• Number of units• Average length of stay• Percent stably housed after 6 months• Average amount of rental assistance per person• Average risk mitigation claim	<ul style="list-style-type: none">• Consideration of Landlord Subsidized Leasing/Landlord Incentive Program• Consideration of FY19 Budget enhancement

*Forwarded by CHC to HSN and City Council for consideration



TRACK 4

NEW DEVELOPMENTS

Funding for permanent supportive housing targeting chronic homeless; rapid rehousing addressing the elderly, disabled, families with children and young adults; Day Centers for seamless wrap-around services.

Target Populations: sheltered persons on the housing priority list

Strategy	Metrics	City Council Action Required
<ul style="list-style-type: none">• Implementation of \$20 million Bond Program approved by voters• Develop 100-1,000 housing units over next 3-5 years• Creation of NOFA criteria in partnership with Citizen Homelessness Commission• Work with the Dallas Area Partnership to Prevent and End Homelessness to create private investment strategies	<ul style="list-style-type: none">• Number of housing units developed• Number of persons placed in housing• % return to homelessness• Number of Day Centers created (only contained within housing development)• Amount of private dollars leveraged	<ul style="list-style-type: none">• Consideration of NOFA Awards• Future budget enhancement consideration for operating support of development projects

*Forwarded by CHC to HSN and City Council for consideration

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Partner & Stakeholder Education & Outreach Meetings

- **Approximately 65+ meetings:**
 - Mayor/City Council individual briefings (15)
 - CHC/Subcommittee (7)
 - Human and Social Needs committee (3)
 - Dallas Area Partnership (1)
 - Dallas County Administration (4)
 - Persons currently experiencing homelessness (3)
 - Business community (5)
 - University of North Texas Dallas (1)
 - Presentations to homeless service providers, non-profit organizations, neighborhood groups, and other community stakeholders to include MDHA and CoC General Assembly (20+)

Public Outreach & Communication Plan

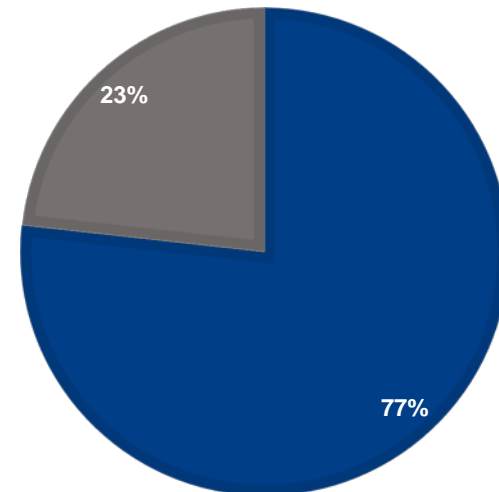
- Citizen Homelessness Commission (CHC) Community Engagement subcommittee collaboration
- Host a total of 14 public meetings from July 10 – August 9
- Two (2) tele townhall meetings citywide
- Phase II community meetings will commence, upon City Council approval of the Proposed Strategy and site identification
 - Community meetings will be district-specific

Public Outreach Results: Major Themes

- Concern for homelessness and quality of life issues
- Anxious to see the City take action immediately
- Willingness to participate in the proposed strategy (via services, fundraising, volunteerism, etc.)

DO YOU AGREE THAT HOMELESSNESS IS A PRIORITY IN THE CITY OF DALLAS?

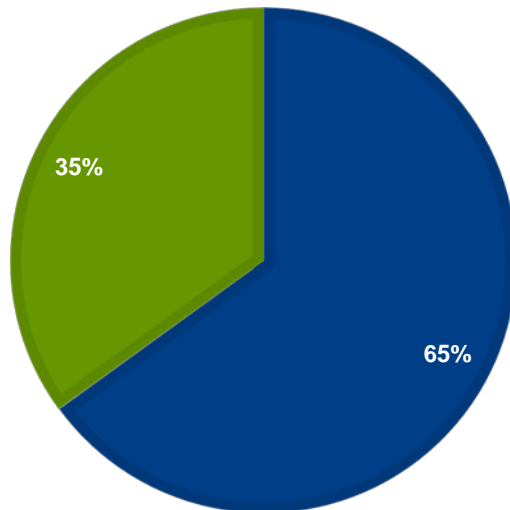
■ Yes ■ No



Public Outreach Results: Major Themes

DO YOU UNDERSTAND THE HOMELESS SOLUTIONS STRATEGY?

■ Yes ■ No



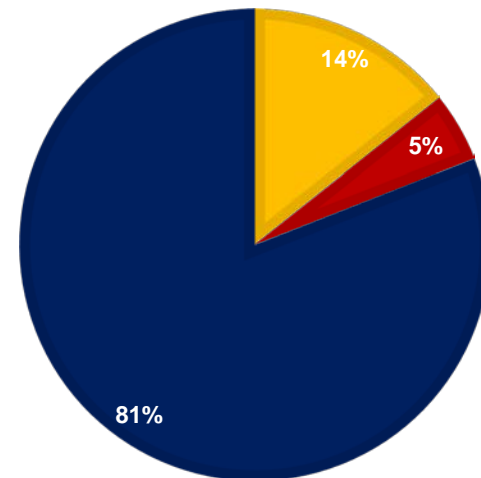
- Supportive of the Homeless Solutions Strategy
- Appreciative for the engagement opportunities

Public Outreach Results: Major Themes

- Supportive of decentralization
- Inquiries about the referral process, shelter resistant population, supportive services for the homeless
- Suggestions to coordinate with other departments (Community Courts, Sanitation, etc.)

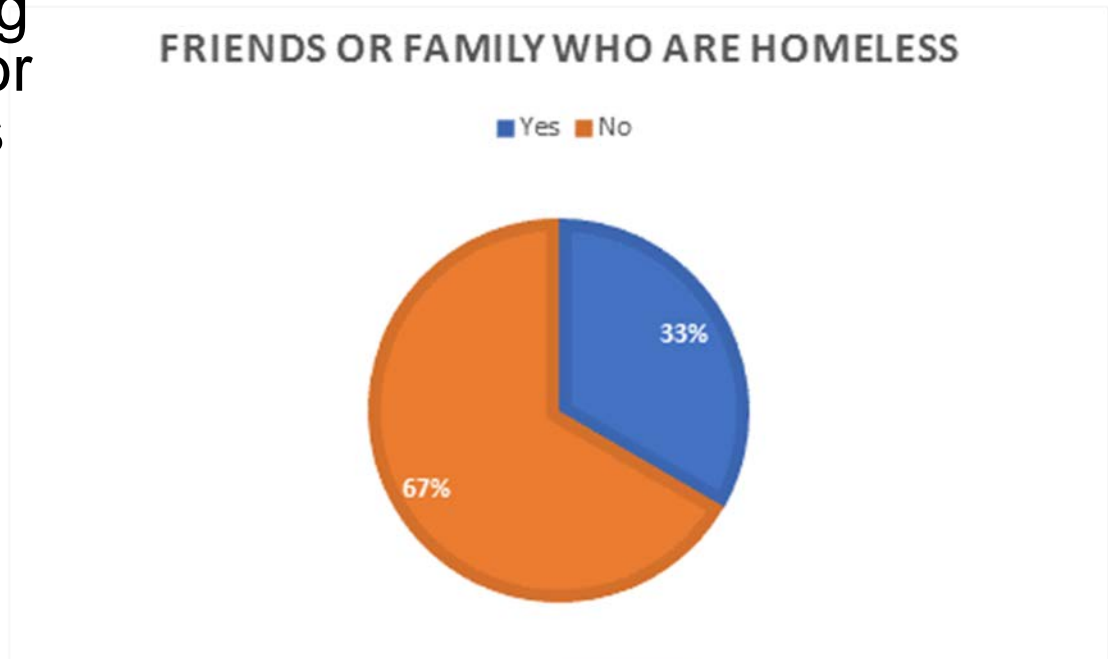
WHICH TYPE OF FACILITY WOULD YOU SUPPORT FOR THE TEMPORARY HOMELESS CENTERS PROPOSED IN TRACK 2?

Publicly-owned Privately-owned Both



Public Outreach Results: Major Themes

- Importance of hosting outreach meetings for homeless individuals to hear the lived experience perspective
- What do homeless want/need and how does strategy address?



Public Outreach Results: FAQ's and Concerns

- Track 1 and 2: What happens after the 90 days?
- Track 1 and 2: How would the referral process work?
- Track 1 and 2: Concern about more shelter beds in City core. What safeguards to prevent increased impact?
- Track 2: Who should be placed in THC-unsheltered or sheltered? Also, belief that utilization of vacant properties is better use than a public facility where current operation will be impacted
- Track 2: Concern about where, what and how day services would be made available and impact to City Core
- Track 4: How will RFCSP work? Access? Release date. City should engage companies and private donors

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Next Steps

- Potential City Council Voting Agenda August 22, 2018
Dallas Life and Bridge contracts (Track 1)
- Community Engagement Meetings
 - Phase II community meetings will commence upon City Council approval of the Proposed Strategy and THC site identification
 - Community meetings will be district-specific
- Continued CHC engagement/subcommittees
- Proposed implementation start date: first quarter of FY2019, pending budget approval

Homeless Solutions Proposed Strategy

City Council Briefing
August 1, 2018

Monica Hardman
Managing Director
Office of Homeless Solutions

Nadia Chandler Hardy
Chief, Community Services



City of Dallas