#### Memorandum



DATE May 13, 2016

Housing Committee Members: Scott Griggs, Chair, Carolyn King Arnold, Vice-Chair, Mayor Pro-Tem Monica R. Alonzo, Tiffinni A. Young, Mark Clayton, and Casey Thomas, II

SUBJECT Housing Policies

On Monday, May 16, 2016, you will be briefed on the draft Housing Policies. A copy of the briefing is attached.

Please let me know if you have any questions.

Alan E. Sims

Chief of Neighborhood Plus

c: The Honorable Mayor and Members of the City Council

A. C. Gonzalez, City Manager Rosa A. Rios, City Secretary

Christopher D. Bowers, Interim City Attorney

Craig Kinton, City Auditor

Daniel F. Solis, Administrative Judge

Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager

Jill A. Jordan, P. E., Assistant City Manager

Mark McDaniel, Assistant City Manager

Joey Zapata, Assistant City Manager

Jeanne Chipperfield, Chief Financial Officer

Sana Syed, Public Information Officer

Elsa Cantu, Assistant to the City Manager – Mayor and Council

<sup>&</sup>quot;Dallas, The City That Works: Diverse, Vibrant and Progressive."



A Briefing to the Housing Committee
May 16, 2016



#### Issue

- How do we ensure the availability of safe, decent, affordable, and fair housing choices throughout Dallas?
- How do we also consider the health of our community overall?
  - Access to transportation
  - Quality schools
  - Healthcare services
  - Jobs
  - Healthy food choices

#### Information Reviewed

- Analysis of Impediments to Fair Housing Choice
- City of Houston and City of Austin Policies & Programs
- Public Housing & Voucher Program- Dallas Housing Authority
- Source of Income Ordinance- Chapter 20 A
- Chapter 27- Minimum Housing Standards
- Tax Increment Financing Districts
- Ownership & Renter Data & other trends

# Additional Input

- The Real Estate Council
- Inclusive Communities Project
- The North Texas Community Development Association
- Urban Land Institute
- Habitat for Humanity

# Accomplishments

- Ownership Housing Program Adopted- Notice of Funding Availability (NOFA)
- Land Bank Expansion Program Adopted-Building on lots in the Bottom
- Chapter 27 Amendments Adopted by Committee
- Source of Income Ordinance to be considered by full City Council June 15, 2016
- Housing Policy Draft Upcoming

# Issues to Discuss for Housing Policy

- Ownership Opportunities versus Rental Opportunities
- Defined Household Incomes
- Poverty Rates by Census Tract
  - Racially and Ethnically Concentrated Areas of Poverty (R/ECAP)
  - Low Poverty Areas- Defined as "High Opportunity" areas
- Preservation and Revitalization

# Owner versus Renter Opportunities

- Ownership rates 44% versus Renter rates 56%
- Ownership proven to build wealth and stabilize communities
- Ownership opportunities are not typically related to concentrations of poverty
- Ownership opportunities should be encouraged in all parts of Dallas
- Renter opportunities should follow a placement policy

#### Defined Household Incomes

- Poverty
  - 0% 30% of (AMFI); \$15,050 (1 person); \$21,500 (4 person household)
- Low Income
  - 31% 60% AMFI; \$30,114 (1 person); \$43,020 (4 person)
- Lower Middle Income
  - 61% 80% AMFI; \$40,150 (1 person); \$57,350 (4 person)
- Middle Income
  - 81% 140% AMFI; \$70,266 (1 person); \$100,380 (4 person)
- Higher Income
  - 141% plus AMFI

Figures are based on HUD Metro Fair Market Rent Area Income Limits

## Poverty Rates by Census Tracts

- Consider balanced neighborhoods or census tracts
  - One-third very low income, one-third low income, one-third middle income and higher
- Racially and Ethnically Concentrated Areas of Poverty (R/ECAP)
  - Census Tracts with over 50% minority population and over 40% individual poverty rate
  - Consider 15%, 20%, or 25% as a maximum level for approval of low income rental opportunities (i.e. Define "High Opportunity" areas)
- Measurement of Success: individual poverty rate is reduced and mix of household incomes by census tract is created

#### Preservation and Revitalization

- Consider approval of rental projects that have existing affordability restrictions for renovations no matter the location
- Consider approval of rental projects located within City Council approved "Revitalization" areas
  - Would have to further define and provide mixed income opportunities

#### Other Rental Considerations

- Tax Increment Financing Districts- change affordable housing requirements
- Impact on Schools- Elementary in particular
- Special Public Ownership Options for Permanent Supportive Housing
- Voluntary Inclusionary Zoning or Payment in Lieu
  - Payment in Lieu would create a fund for creating additional affordable housing choices
  - Require all City supported projects to accept vouchers
- Mobility Program

## Next Steps

- Discussion and decisions as to items to include in the written policy by Housing Committee (page 6)
- Draft of Housing Policy provided to Housing Committee by May 20, 2016
- June 6, 2016 Housing Committee will consider policy to recommend to full City Council
- June 8, 2016 Briefing to City Council
- June 22, 2016 City Council considers adoption of the Housing Policy
- Ongoing modifications to specific programs to match the adopted policy and metrics to measure the success of each effort
- Continued work on creating a dedicated funding source for implementation
  - General Obligation Bond Funds
  - Special Permit Fees