

Memorandum



CITY OF DALLAS

DATE August 17, 2018

Honorable Mayor and Members of the City Council:
TO Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano
(Vice Chair), Councilmember Omar Narvaez, Councilmember Mark Clayton,
Councilmember B. Adam McGough

SUBJECT **The Dallas Promise Network**

Summary

At the request of Human and Social Needs Chair Casey Thomas, Dr. Joe D. May, Chancellor, will provide a briefing to the Human and Social Needs Council Committee on The Dallas Promise Network.

Background

This presentation details college completion rates, a breakdown to achieving the long-range district goal of increasing credentials and degrees, and the alignment between DCCCD and the City of Dallas.

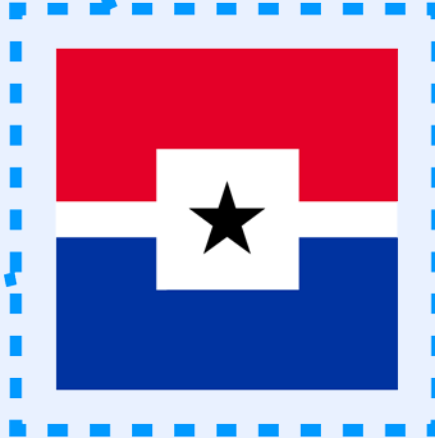
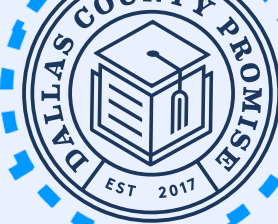
Please contact me if you have any questions or require any additional information.

A handwritten signature in blue ink, appearing to read 'Nadia Hardy', with a large, stylized flourish.

Nadia Chandler Hardy
Chief of Community Services

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

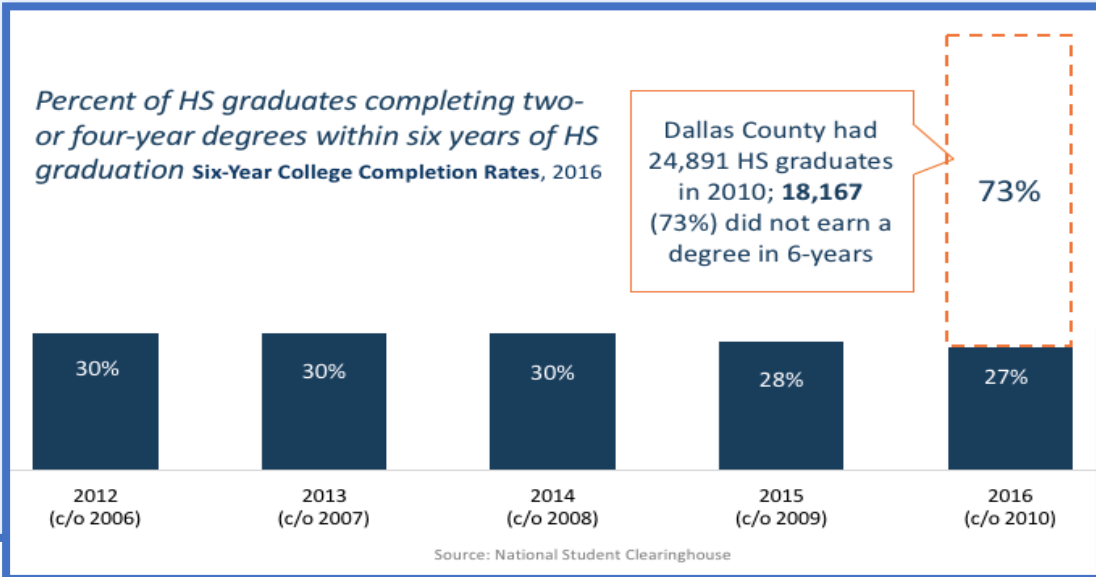


The Dallas Promise Network

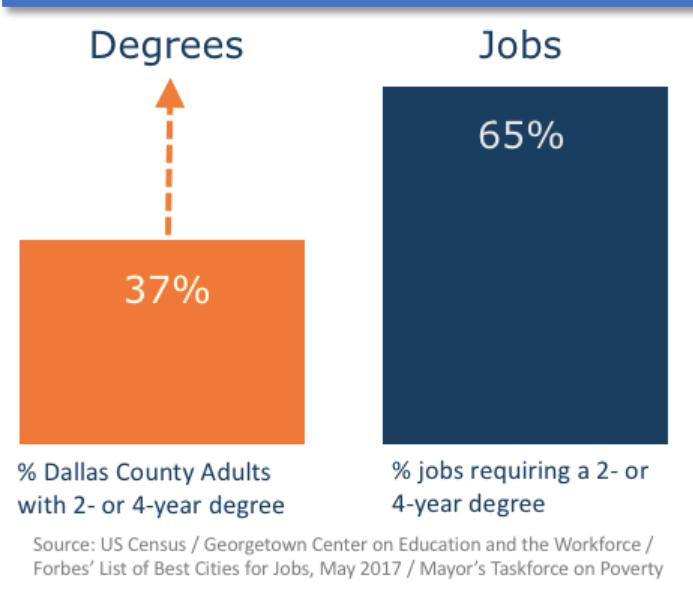
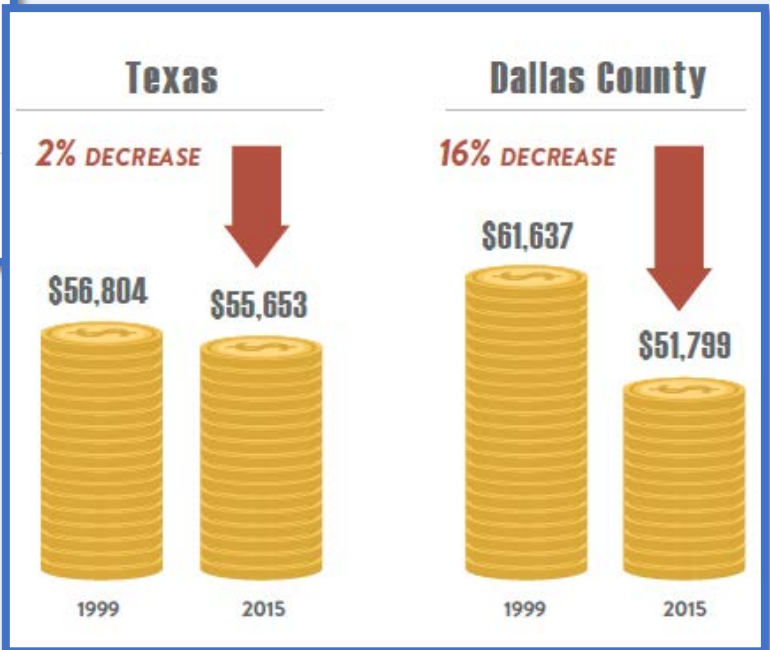
Joe D. May
Chancellor
Dallas Community Colleges

Dallas County Challenges 2030

College Completion Rates: Low & Declining while need for credentials rises.



Median Household Income is Declining Rapidly in Dallas County



Since 1999, Dallas County's real median has fallen by 16%.

Source: U.S. Census Bureau 2000 Census and 2015 American Community Survey

60X30Tx

To achieve this goal, we will need 245,000 adults to have a postsecondary credential by the year 2030.

At current production rates, we will fall 55,000 credentials short.



Long Range District Goal: Produce 55,000

New Credentials and Degrees by 2030

Multiple Initiatives are Required to Achieve 60X30TX



Early College High Schools

- Begin in 8th Grade (Bridge)
- Solving College Readiness
- 63 Industry Partnerships: Mentoring & Internships
- Program aligned with jobs
- Last 2 yrs on College Campus



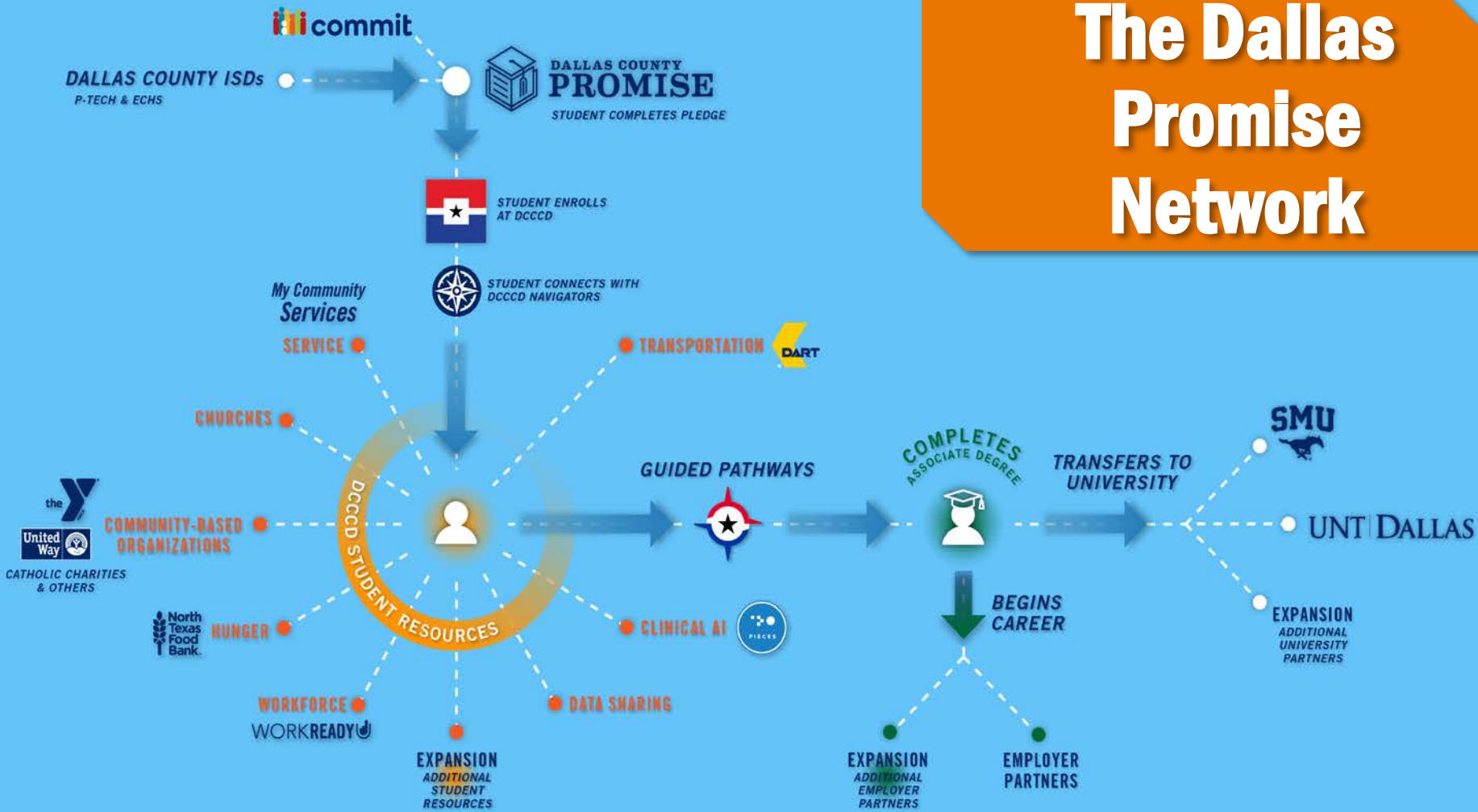
- Pathway to free college education
- Focus on non-ECHS Students
- HS Outreach Support
- Mentoring / Success Coaching
- Increasing Dual Credit
- College Readiness



- Parent Promise-Free College/leads to a job
- Literacy Focus
- 50 Programs (AA/Certs)
- All Paying Above \$24/hr

Annual New Credentials in 2025	3,200 NEW 100 new completers across 32 ECHS	3,500 NEW 35 new completers from 100 HS	1,500 NEW Annual new certificates and degrees
Total New Credentials by 2030	20,000	25,000	10,000

The Dallas Promise Network



Year 1 results: 96% HS seniors pledged, 67.5% Financial Aid (up 8%)

Over 2,500 Promise students enrolled in DCCCD (up 40% over 1,800 last yr)

Dallas Promise Network Partners



DCCCD and the City of Dallas Working Together

- **Initiative Alignment**
 - **Potentially, Promise students connected with City of Dallas summer internships**
- **Mentors**
- **Increase Community Awareness**
- **Promote Civic & Business Community engagement**

