

HUMAN AND SOCIAL NEEDS
DALLAS CITY COUNCIL COMMITTEE AGENDA

RECEIVED

MONDAY, AUGUST 6, 2018

CITY HALL

COUNCIL BRIEFING ROOM, 6ES

1500 MARILLA STREET

DALLAS, TEXAS 75201

11:00 A.M. – 12:30 P.M.

2018 JUL 30 PM 1: 26

CITY SECRETARY
DALLAS, TEXAS

Chair, Council Member Casey Thomas, II
Vice Chair, LGBT Task Force Chair, Deputy Mayor Pro Tem Adam Medrano
Youth Commission Chair, Mayor Pro Tem Dwaine R. Caraway
Senior Citizen Task Force Chair, Council Member Omar Narvaez
Education Task Force, Poverty Task Force, Dallas Area Partnership Co Chair, Council Member Mark Clayton
Council Member B. Adam McGough

Call to Order

1. Approval of June 18, 2018 Minutes

BRIEFINGS

2. Community Centers Programming
Jessica Galleshaw, Managing Director
Office of Community Care
3. Welcoming Plan Taskforce Recommendation & Immigration Update
Liz Cedillo-Pereira, Director
Welcoming Communities and Immigration Affairs
4. Upcoming Agenda Item(s)

August 8, 2018

- A. *Agenda Item #21: Authorize (1) the acceptance of a donation in the amount of \$72,000 from Reliant Energy Retail Services, LLC (Reliant Energy) to provide funding for energy assistance to Reliant Energy customers under their CARE Program, through the West Dallas Multipurpose Center and the Martin Luther King, Jr. Community Center, to individuals and families who are experiencing a temporary financial crisis; (2) the receipt and deposit of funds in an amount not to exceed \$36,000 in the West Dallas Multipurpose Center-Emergency Social Services Fund; (3) an increase in appropriations in an amount not to exceed \$36,000 in the West Dallas Multipurpose Center-Emergency Social Services Fund; (4) the receipt and deposit of funds in an amount not to exceed \$36,000 in the Alvin E. Moore Trust Fund; and (5) an increase in appropriations in an amount not to exceed \$36,000 in the Alvin E. Moore Trust Fund - Not to exceed \$72,000 - Financing: Private Funds*
- B. *Agenda Item #22: Authorize (1) a third amendment to the Contract No. 2015-047695-001 (Amendment No. 3 Contract No. 2015-047695-002) with the Department of State Health Services (DSHS), Family and Community Health Services, Office of Title V and Family Health and the Women, Infants, and Children (WIC) Program for the Lactation Support Center Services Strategic Expansion Program, to (a) revise the budget and extend the term of the contract from September 1, 2018 through August 31, 2019 to allow for successful completion of the WIC Project for FY 2019 grant allocation; (b) accept additional grant funds in the amount of \$260,000 for FY 2019 allocation (Amendment No. 3 Contract No. 2015-047695-002); (2) the establishment of appropriations in an amount not to exceed \$260,000 in the WIC Lactation Resource and Training Expansion 18-19 Fund; (3) the receipt and deposit of grant funds for reimbursement from DSHS in an amount not to exceed \$260,000 in the WIC Lactation Resource and Training Expansion 18-19 Fund; and (4) the execution of the contract amendment and all terms, conditions, and documents required by the contract - Not to exceed \$260,000, from \$910,000 to \$1,170,000 - Financing: Department of State Health Services, Office of Title V and Family Health Grant Funds*

A quorum of the City Council may attend this Council Committee meeting

5. Committee Forecast

Adjourn



Casey Thomas, II, Chair
Human and Social Needs Committee

EXECUTIVE SESSION NOTICE

A closed executive session may be held if the discussion of any of the above agenda items concerns one of the following:

1. seeking the advice of its attorney about pending or contemplated litigation, settlement offers, or any matter in which the duty of the attorney to the City Council under the Texas Disciplinary Rules of Professional Conduct of the State Bar of Texas clearly conflicts with the Texas Open Meetings Act. [Tex. Govt. Code §551.071]
2. deliberating the purchase, exchange, lease, or value of real property if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.072]
3. deliberating a negotiated contract for a prospective gift or donation to the city if deliberation in an open meeting would have a detrimental effect on the position of the city in negotiations with a third person. [Tex. Govt. Code §551.073]
4. deliberating the appointment, employment, evaluation, reassignment, duties, discipline, or dismissal of a public officer or employee; or to hear a complaint or charge against an officer or employee unless the officer or employee who is the subject of the deliberation or hearing requests a public hearing. [Tex. Govt. Code §551.074]
5. deliberating the deployment, or specific occasions for implementation, of security personnel or devices. [Tex. Govt. Code §551.076]
6. discussing or deliberating commercial or financial information that the city has received from a business prospect that the city seeks to have locate, stay or expand in or near the city and with which the city is conducting economic development negotiations; or deliberating the offer of a financial or other incentive to a business prospect. [Tex. Govt. Code §551.087]
7. deliberating security assessments or deployments relating to information resources technology, network security information, or the deployment or specific occasions for implementations of security personnel, critical infrastructure, or security devices. [Tex. Govt. Code §551.089]

HANDGUN PROHIBITION NOTICE FOR MEETING OF GOVERNMENTAL ENTITIES

"Pursuant to Section 30.06, Penal Code (trespass by license holder with a concealed handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a concealed handgun."

"De acuerdo con la sección 30.06 del código penal (ingreso sin autorización de un titular de una licencia con una pistola oculta), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola oculta."

"Pursuant to Section 30.07, Penal Code (trespass by license holder with an openly carried handgun), a person licensed under Subchapter H, Chapter 411, Government Code (handgun licensing law), may not enter this property with a handgun that is carried openly."

"De acuerdo con la sección 30.07 del código penal (ingreso sin autorización de un titular de una licencia con una pistola a la vista), una persona con licencia según el subcapítulo h, capítulo 411, código del gobierno (ley sobre licencias para portar pistolas), no puede ingresar a esta propiedad con una pistola a la vista."

Human and Social Needs Committee Meeting Record

Meeting Date: Monday, June 18, 2018

Convened: 11:06 A.M. Adjourned: 12:43 P.M.

Committee Members Present:

Council Member Casey Thomas, II, Chair
Deputy Mayor Pro Tem Adam Medrano, Vice Chair
Mayor Pro Tem Dwaine R. Caraway
Council Member Omar Narvaez
Council Member Mark Clayton
Council Member B. Adam McGough

Committee Members Absent:

Other Council Members Present:

Council Member Philip T. Kingston
Council Member Sandy Greysen

Staff Present:

Nadia Chandler Hardy
Zena Palmer
Laura Morrison
Jessica Galleshaw

Cal Estee
Barbara Martinez
Monica Hardman
Dianne Gibson

AGENDA:

Call to Order

1. Approval of Minutes from the June 4, 2018 Human and Social Needs Committee Meeting

Presenter(s): Council Member Casey Thomas, II, Chair

Information Only:

Action Taken/Committee Recommendation(s):

A motion was made to approve the June 4, 2018 minutes.

Motion made by: DMPT Medrano

Item passed unanimously:

Item failed unanimously:

Motion Seconded by: CM Clayton

Item passed on a divided vote:

Item failed on a divided vote:

2. Dallas ISD and Charter Schools

Presenter(s): Joyce Foreman, Dallas ISD Board Member (District 6)

Information Only:

Action Taken/Committee Recommendation(s):

Trustee Joyce Foreman asks the City to do a study on how charter schools are affecting what is going on in the city. After conducting the study, she wants the Council to look at what kind of financial situation the City is getting back from these charters. She would like the City and DISD to partner in this effort. CM Thomas asks staff to look at Trustee Foreman's recommendations. MPT Caraway offers the city's support in helping get DISD back on track.

CM Narvaez would like to implement more medical magnet schools. He suggests staff do due diligence on traffic schools when opening charter schools. CM Clayton encourages the city and DISD to work together. CM Kingston would like council to partner with DISD to promote the improvements within DISD city-wide. MPT Caraway wishes that we would open up a technical school that offers the same programming as the school in Waco.

Motion made by:
Item passed unanimously:
Item failed unanimously:

Motion Seconded by:
Item passed on a divided vote:
Item failed on a divided vote:

3. Community Centers Programming

Presenter(s): Jessica Galleshaw, Office of Community Care, Managing Director
Information Only:

Action Taken/Committee Recommendation(s):
This item will go on the August 6th agenda due to lack of time.

Motion made by: MPT Caraway
Item passed unanimously:
Item failed unanimously:

Motion Seconded by: CM Narvaez
Item passed on a divided vote:
Item failed on a divided vote:

4. Senior Medical Transportation Update

Presenter(s): Jessica Galleshaw, Office of Community Care, Managing Director
Information Only:

Action Taken/Committee Recommendation(s):
There are no recommendations from committee on this item.

Motion made by:
Item passed unanimously:
Item failed unanimously:

Motion Seconded by:
Item passed on a divided vote:
Item failed on a divided vote:

5. Homeless Solutions Proposed Strategy

Presenter(s): Monica Hardman, Office of Homeless Solutions, Managing Director
Information Only:

Action Taken/Committee Recommendation(s):
DMPT Medrano would like city approval for shelters to open up temporarily. He recommends keeping the temporary shelters at city facilities and not extending to private entities. He also would like a list of sites to be pre-approved for inclement weather before enforcing. CM Narvaez proposes reaching out to the business community about the proposed strategy. CM Greyson suggests working with faith-based groups to help with the problem. She also suggests staff align with the commissions objectives and not vice-versa.

Motion made by:
Item passed unanimously:
Item failed unanimously:

Motion Seconded by:
Item passed on a divided vote:
Item failed on a divided vote:

6. Upcoming Agenda Item(s)

Presenter(s): CM Casey Thomas, II
Information Only:

Action Taken/Committee Recommendation(s):
Information about the upcoming items was included in the briefing materials. A motion was made to move the upcoming June 27, 2018 Council Agenda item forward to full Council.

Motion made by: DMPT Medrano
Item passed unanimously:
Item failed unanimously:

Motion Seconded by: CM Narvaez
Item passed on a divided vote:
Item failed on a divided vote:

7. Committee Forecast

Presenter(s):
Information Only:

Action Taken/Committee Recommendation(s):

Motion made by:
Item passed unanimously:
Item failed unanimously:

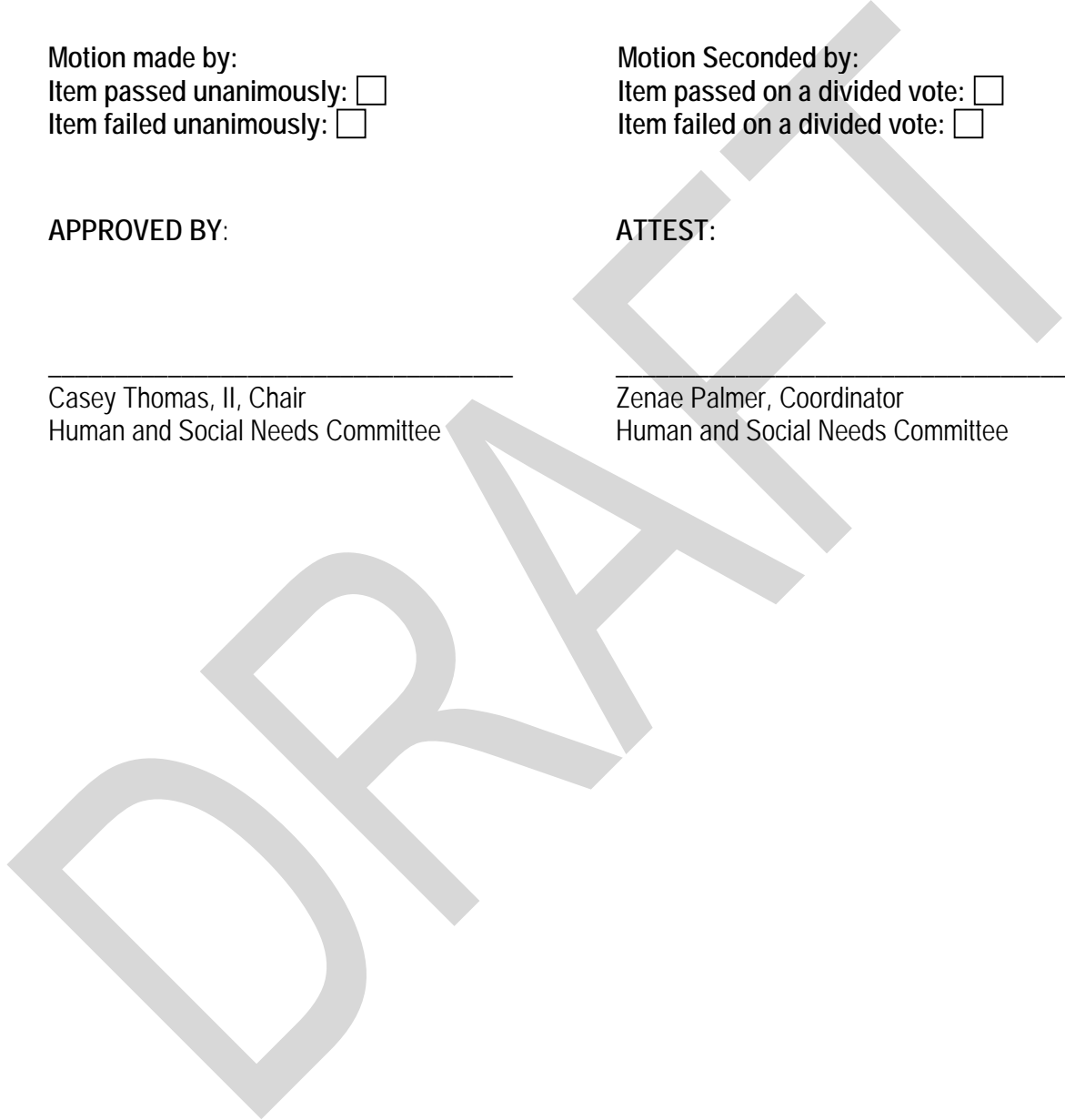
Motion Seconded by:
Item passed on a divided vote:
Item failed on a divided vote:

APPROVED BY:

ATTEST:

Casey Thomas, II, Chair
Human and Social Needs Committee

Zenae Palmer, Coordinator
Human and Social Needs Committee



Memorandum



CITY OF DALLAS

DATE July 31, 2018

Honorable Members of the Human and Social Needs Committee:
TO Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano
(Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez,
Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Community Centers Programming**

Summary

On August 6, 2018, you will be briefed on the Community Centers and a proposed approach to reprogramming the centers to better align with and be more responsive to community needs.

Background

The Office of Community Care currently manages two community centers in Dallas, Martin Luther King, Jr. (MLK) Community Center and West Dallas Multipurpose Center, and is responsible for coordinating community centers programming at the newly opened "Highland Hills" Center. MLK Center is located on MLK Blvd. in the South Dallas/Fair Park area. It was funded in 1967 by a Capital Improvement Bond Program and opened in 1971. The facility is comprised of 4 buildings on 10 acres, with the main building serving as the community center. The core building is 32,000 square feet.

West Dallas Multipurpose Center is located in West Dallas on Singleton Blvd. near Hampton Rd. The center was funded by a 1982 Capital Bond Improvement Program and opened in 1988. The facility is a single 19,860 square foot building on 4 acres, and has a planned addition of 8,000 square feet from the 2017 Bond Program.

In 2015, a Community Centers Master Plan was drafted, which used input from more than 500 contracts, a facilities assessment, and operational and program assessment. Feedback from the plan included recommendations drive long-term community improvement, be community-driven, serve as a gathering place, be a connector, offer a continuum of services, address critical facility's needs, and to stem the negative impacts of poverty drivers affecting the target communities which the centers serve.

Process

Staff has reviewed the Community Centers Master Plan information and taken care to gather feedback and insight from existing data sources. Staff recognizes that the communities served by our centers are often surveyed for various purposes, so rather than develop a new survey tool, staff decided to work with the Community Council of Greater Dallas in their implementation of a Community Needs Assessment. Additionally, staff made efforts to gather feedback at events, and worked with current program partners to integrate survey questions into the surveys that these providers would be implementing anyways.

DATE July 31, 2018

SUBJECT **Community Centers Programming**

Staff has begun the process of evaluating current tenants and partners, aligning structure and operations with department goals, gathering community feedback in a strategic way, and seeking private grants and funding to bring new programs to the centers. In the coming two months, staff will begin the process of analyzing the space and layout of the centers to ensure best use.

Approach

Staff looked to best practice program models to develop a framework for program development. These include well-researched models, such as Collective Impact and the “One Stop” model, and approaches such focusing on place, integration of services, and service continuum. Additionally, staff reviewed the Mayors Poverty Task Force Reports, Resilient Dallas strategy, Equity Indicators, and community-level data and community feedback to develop recommended programming. Staff recommends focusing on 6 key areas of programming at the Community Centers:

1. Social Services
2. Community Partnerships/Tenants
3. Health and Wellness Programming
4. Community Engagement
5. Education
6. Financial Empowerment Centers

All tenants and program partners will be required to submit evaluation data to demonstrate their impact. Staff recommends that programs align with existing evaluation frameworks, such as the United Way’s Common Measures Framework.

Implementation Plan

Between June and August, staff will convene a working group of key partners and stakeholders, including representatives from the MLK Advisory Board, the Senior Affairs Commission, the Community Development Commission, the Youth Commission and several City departments, as well as representatives from several local community-based organizations, local universities, and the community at-large. This group will help determine center-specific strategies and advise on the development of partnership processes. The Working Group will also be asked to advise on a communications and outreach strategy for the RFCSP. Additionally, staff will seek low/no-cost ready-to-implement programming for near-term implementation.

Additionally, staff has been asked to provide programming options for the District 8 Office at the former Highland Hills Library building located in far southern. The 9,206 square foot facility was previously a library, but was vacant until being repurposed into a district office with community meeting spaces.

Fiscal Impact

The fiscal impact of the project is \$145,853 in Community Development Block Grant funding.

DATE July 31, 2018
SUBJECT **Community Centers Programming**

Recommendation

Staff recommends that Human and Social Needs Committee support the proposed strategy and approach for reprogramming community centers.

Please let me know if you have any questions.



Nadia Chandler Hardy
Chief of Community Services

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billerae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

Community Centers Programming

**Human and Social
Needs Committee**

August 6, 2018

**Jessica Galleshaw,
Managing Director of
Office of Community
Care**



City of Dallas

Overview

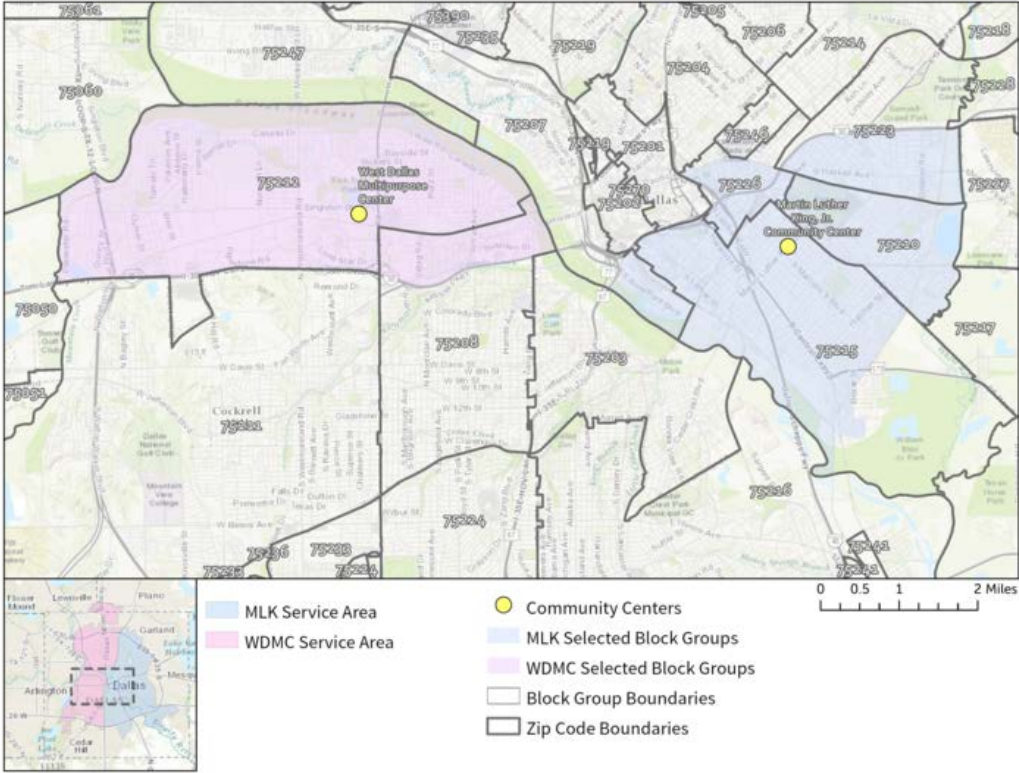
- Purpose
- Background
- Needs and Demographics
- Best Practices
- Reprogramming Strategy
- Recent Successes

Purpose

The purpose of this briefing is to:

- Provide an overview of current and recent community centers programming
- Introduce model programming
- Present framework for reprogramming centers
- Share updates on recent successes

City of Dallas Community Centers



Background

- **Martin Luther King, Jr. Community Center**
 - Funded by 1967 Capital Improvement Bond Program
 - Opened 1971
 - Location: South Dallas/Fair Park on MLK Blvd
 - Hours: 8 a.m. to 5 p.m. Monday-Friday, 8:30 a.m. to 3 p.m. Saturday
 - Facility: 4 buildings, 10 acres, 32,000 sq. ft. core building

- **West Dallas Multipurpose Center**
 - Funded by 1982 Capital Improvement Bond Program
 - Opened 1988
 - Location: West Dallas on Singleton Blvd. near Hampton Rd.
 - Hours: Hours: 8 a.m. to 5 p.m. Monday-Friday, 8:30 a.m. to 3 p.m. Saturday
 - Single building on 4 acres, 19,860 sq. ft.
 - 8,000 sq. ft. planned addition

Community Demographics

	75212 (West Dallas)	75210 (MLK)	75215 (MLK)
Total Population:	24,884	7,482	14,648
Black/African American	7,714	5,375	10,907
White	15,955	2,402	3,838
Hispanic/Latino	14,213	2,634	2,911
Median Household Income	\$30,587	\$21,515	\$26,316
Poverty Rate	31.4%	49.1%	35.6%

Process to Date

Activity	Timeline	Status
Review previous Master Plan and strategic planning documents related to community centers	April – June	✓
Review and evaluate current partnerships and program impact	April – September	In progress
Align community centers org structure and operations to department goals	June – September	In progress
Renew/update current contracts and leases	June – October	In progress
Analyze space utilization and center calendars	August – September	Aug. 15, 2018
Meetings with community organizations and potential partners	Ongoing	In progress
Community feedback (surveys, meetings, events, etc.)	Ongoing	In progress
Seek grants and private funding to expand service offerings	Ongoing	In progress
RFCSP Process for new partners	October – November	Oct. 15, 2018

Community Centers Master Plan (2015)

- Used varied public input avenues, with approximately 500 points of contact
 - Surveys
 - Community Workshops
 - Non-profit focus groups
 - City workshops
 - Interviews
- Facilities assessment
- Operational and program assessment

Master Plan Process Feedback (2015)

- Think of long-term community improvement
- Address the whole population and continuum of services
- Be community-driven
- Be a connector for services
- Be a gathering place for the community
- Market services offered
- Facilities should better match needs
- Address critical facility needs in order for the Centers to effectively continue their work and maximize their positive impact
- Stem the negative impact from poverty drivers affecting the communities that the Centers serve through programming

Community Feedback

- Multiple surveys
 - Community Council of Greater Dallas (CCGD) Community Needs Assessment
 - Nonprofit partners
- Focus groups
- Individual/anecdotal feedback
- Feedback/insight from community partners

Community Feedback

“more assistance with the mental illness and physical wellness situation.”

“Education is very important, because you need to have equal access to education, because everybody's talking about we have – education is equal, and no, it's not.”

“I think civic organizations... the responsibility of having programs designed to enhance people's lifestyles. “

“...they give \$8.95 or \$9.00 or whatever the minimum wage is per hour, that's not – you can work, but are unable to afford the opportunity to help your family eat.”

“You know... I would like to see more classes ... [for people] if they're willing, to be able to get that knowledge. “

“We have no post-secondary institutions in the Fair Park area. “

“I mean, a better community, you know, a better place to live.”

(Feedback from multiple focus groups, CCGD Community Needs Assessment, client surveys)

Best Practice Approaches

- Collective Impact model – impact framework that relies on common agenda, shared metrics, continuous communications, and mutually reinforcing activities (facilitated by a “backbone”) (Kania and Kramer 2011)
- Integrated services/continuum – organizations and programs working as a network to improve coordination of services and outcomes for clients (Minas 2016)
- Place-based approaches – community programming designed and coordinated to create impact in a particular neighborhood or community
- “One Stop” Shop – ability to receive multiple services in a single location, ideally with integrated referrals and strategic scheduling

12

Framework



1. Social Services

- Alignment: Poverty Task Force, Equity Indicators, Resilient Dallas, Community Feedback
- Programming:
 - Utility assistance
 - Rental assistance
 - Case work
 - Senior services
 - Referrals
 - Dedicated space for 311, 211
- Evaluation:
 - Office of Community Care Performance Metrics
 - Program-level
 - Align with United Way Common Measures Framework
- Partners: Funders, Community Council (211), Community-based organizations, City of Dallas departments – Community Courts, 311, Office of Homeless Solutions

2. Community Partnerships/Tenants

- Alignment: Poverty Task Force, Resilient Dallas, Equity Indicators, Community Feedback
- Program Components:
 - Integrated service network within centers
 - Reporting of impact measure required
 - Work with existing tenants to develop
 - Strategic utilization of offices and meetings spaces
- Evaluation:
 - Program-level
 - Center-level
 - Align metrics with United Way Common Measures Framework
- Partners: Center tenants, Communities Foundation, community-based organizations

3. Health and Wellness Programming

- Alignment: Equity Indicators, Resilient Dallas, Community Feedback
- Programming:
 - Health and nutrition education
 - Healthy cooking demos and physical activity promotion
 - Farm stands and community gardens
 - Screenings and referral services
 - Mental health education and referrals
- Evaluation:
 - Program-level
 - Align metrics with Common Measures Framework
- Partners: Hospital systems, community-based organizations

4. Community Engagement

- Alignment: Community Feedback, Equity Indicators
- Programming:
 - Community events
 - Arts and music
 - Neighborhood and community meetings
 - Technology center and professional meetings spaces
 - Inclusive and representative cross-functional events planning team
- Evaluation:
 - Community surveys/feedback
 - Program-level
 - Program and event participation data
- Partners: Community members, Community-based organizations, Neighborhood associations

5. Education

- Alignment: Community Feedback, Equity Indicators, Poverty Task Force
- Programming:
 - Summer and afterschool programming
 - STEM programs
 - Arts and music
 - SAT/ACT prep courses
 - College readiness/FAFSA support
- Evaluation:
 - Community surveys/feedback
 - Program-level evaluation
- Partners: Community-based organizations, Local schools

6. Financial Empowerment Centers

- Alignment: Mayors Task Force on Poverty, Resiliency Strategy, Equity Indicators, Community Feedback
- Program Components:
 - Financial Education
 - Financial Case Management
 - Job Skills Training
 - VITA services
- Evaluation: United Way of Metropolitan Dallas / Communities Foundation of Texas – Income Common Metrics Framework
- Partners: Cities for Financial Empowerment, Working Families Success Network

Potential Partners

- Abounding Prosperity
- Austin Voices for Education
- Baylor, Scott and White Health
- Big Thought
- Buckner Family Services
- Catholic Charities
- Cities for Financial Empowerment
- Concilio
- Community Council
- Communities Foundation of Texas
- Dallas Afterschool
- DCCCD
- Early Matters Dallas
- Foundation Communities
- Prevent Blindness Texas
- Safe Conversations
- Senior Source
- SMU
- Texas A&M Dental School
- Texas Hunger Initiative
- United Way of Metropolitan Dallas
- UNT Dallas
- YMCA
- Current tenants and partners

Working Group

- City of Dallas departments
- MLK Jr. Center Advisory Board
- Senior Affairs Commission
- Youth Commission
- Community Development Commission
- Baylor, Scott and White Health
- Community members at-large
- Communities Foundation of Texas
- Community Council
- Human and Social Needs Advisory Board
- United Way of Metropolitan
- UNT – Dallas
- YMCA

Implementation Plan

- Start with quick wins – funded partners ready to implement
 - VITA at West Dallas (Foundation Communities) – 1,240 tax returns, \$2.4M refunds
 - STEAM Camp at West Dallas (Big Thought) – more than 50 students engaged
 - Financial Empowerment plan (CFE CityStart award recipient)
- Working group meetings – August – September
- RFCSP process – leverage \$145,853 CBDG funding (1:1 match)
- Fundseeking with potential partners
- Public Engagement
 - Community meetings
 - Target populations / inclusion
- Evaluation plan development – September - October

District 8 Office

- Officially opened May 30, 2018
- 9,206 sq. ft. of office space and meetings rooms
- No budget for programming
- Request to bring additional program and to look at opportunities to transition services to site
 - WIC
 - Process:
 - Analysis of site for capacity, parking, etc.
 - Potential need for approval from state admin office
 - Building renovation would be required – including
 - Considerations:
 - 2 clinics nearby (Lancaster and Ledbetter offices) – closest 3.3 miles
 - WIC currently undergoing system upgrade statewide, including costly technology investments at all current sites
 - Nearby centers each with multiple years remaining on lease
 - Budget Implications: Lease termination penalties, remodeling, technology updates
 - “Office Hours”
 - Caseworkers may host office hours to offer initial consult/screening and referrals
 - Budget Implications: Up to \$120,000
 - WIC satellite office
 - Budget Implications: Up to \$100,000, requires State approval

Community Centers Programming

**Human and Social
Needs Committee**

August 6, 2018

**Jessica Galleshaw,
Managing Director of
Office of Community
Care**



City of Dallas

Memorandum



CITY OF DALLAS

DATE July 31, 2018

Honorable Members of the Human and Social Needs Committee:
Councilmember Casey Thomas, II (Chair), Deputy Mayor Pro Tem Adam Medrano
TO (Vice Chair), Mayor Pro Tem Dwaine R. Caraway, Councilmember Omar Narvaez,
Councilmember Mark Clayton, Councilmember B. Adam McGough

SUBJECT **Welcoming Plan Taskforce Recommendations & Immigration Update**

Summary

On August 6, 2018, the Office of Welcoming Communities and Immigrant Affairs (WCIA) will present to the Human and Social Needs Committee its Welcoming Plan Taskforce Recommendations and an immigration policy awareness update on “Public Charge,” a key current policy issue impacting immigrants and refugees in Dallas.

Background

In September 2017, WCIA was selected as a Gateways for Growth (G4G) awardee by the New American Economy (NAE). The G4G program is a competitive opportunity available to local governments, chambers of commerce, and non-profit organizations seeking to develop multi-sector strategic plans for attracting, retaining and integrating immigrants and international talent into civic life.

Shortly after the announcement of the award, WCIA began to receive tailored guidance and technical assistance from staff at the NAE and Welcoming America. NAE and Welcoming America have mentored dozens of U.S. cities to develop welcoming plans that harness the economic, civic and cultural contributions of new Americans. Concurrent with the NAE technical assistance, researchers at NAE began an in-depth analysis of key economic indicators for the City of Dallas that are attributable to immigrants.

On December 15, 2017, WCIA assembled its first meeting of the Welcoming Plan Task Force. Eighty-five community leaders, representing a cross section of organizations, attended and agreed to volunteer their time and talent to the Task Force. Task Force members each selected one of five subgroups in which to target their attention: Leadership and Communications; Equitable Access; Safe, Healthy and Connected Communities; Civic Engagement; and Economic Opportunity and Education. During the following six months the Task Force subgroups conducted extensive research in their respective subgroup topic areas and developed recommendations for consideration by WCIA.

On February 28, 2018, WCIA released the NAE research brief “New Americans in Dallas” at an event of stakeholders at the Federal Reserve Bank of Dallas.

Welcoming Plan Recommendations

The Human and Social Needs Committee will hear a summary of the recommendations contained in the Welcoming Plan for the City of Dallas. A full copy of the Plan, including the “New Americans in Dallas” research brief will be provided.

Immigration Policy Update – Possible expansion of federal public charge rules.

DATE July 31, 2018

SUBJECT **Welcoming Plan Taskforce Recommendation & Immigration Update**

“Public charge” is a term used in immigration law to refer to a person who is likely to become dependent on the government for financial and material support. An immigrant who is deemed likely to become a “public charge” may be denied admission to the US or denied Lawful Permanent Resident status. Current policy considers only cash assistance like TANF and long-term care through Medicaid as indicators of public charge.

The proposed rule broadens covered programs to include, EITC, SNAP, WIC nutrition assistance for babies and moms, Medicaid, CHIP, Pell Grant and other programs. These rules would impact families who have immigrated lawfully and US citizens.

The Committee will hear an update on the issue of “public charge” and the efforts of WCIA and other anti-poverty community groups to discourage the adoption of the proposed new definition.

Recommendation

Staff recommends that Human and Social Needs Committee review and approve Welcoming Resolution accepting Welcoming Dallas Strategic Plan and City of Dallas to seek certification as a Welcoming City.

The briefing materials are attached for your review.

Please contact me if you have any questions or require any additional information.



Nadia Chandler Hardy
Chief of Community Services

c: T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Billerae Johnson, City Secretary
Daniel F. Solis, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

Welcoming Plan Task Force Recommendations & Immigration Update

Committee on Human and Social
Needs Briefing

August 6, 2018

Liz Cedillo-Pereira, Esq.
Director

Office of Welcoming Communities &
Immigrant Affairs



Overview



- WCIA Background & Mission
- Welcoming Plan Recommendation Highlights
- Time Frame & Path Forward
- Immigration Policy Awareness Update
- Q&A Regarding Welcoming Plan

WCIA Highlights



- ✓ Established in March of 2017
- ✓ Promote the economic, civic and social engagement of immigrants and refugees residing in Dallas
- ✓ Gateways for Growth Award, September 2017
- ✓ Developed a Welcoming Plan to guide successful integration of migrants and refugees in the City of Dallas
- ✓ Formation of Welcoming Task Force, December 2017
- ✓ Presented New Americans in Dallas Report at Federal Reserve of Dallas, February 2018
- ✓ Working to be a Certified Welcoming City by Welcoming America

Snapshot of Immigrants in Dallas



Immigrant share of the population, 2016

Number of immigrants living in Dallas in 2016:

317,756

Immigrants also support federal social programs.

In 2016, they contributed

\$847.7M
to Social Security and
\$218.9M
to Medicare.

Immigrant shares of the...

Population	24.0%
Working-age population*	31.6%
Employed labor force	31.5%
STEM workers**	23.9%

* Working-age refers to people ages 16-64 years old.

** STEM refers to Science, Technology, Engineering, and Math fields.

93.4%

Employment rate of DACA-eligible living in the Dallas metro area in 2016



Welcoming Spirit of Dallas



The Welcoming Plan Task Force Summary of Recommendations



PLAN FOR CIVIC, ECONOMIC, LINGUISTIC
AND SOCIAL INTEGRATION & INCLUSION

2018-2021

Welcoming Task Force Mission



- 85 leaders representing a cross-section of organizations in DFW committed to Dallas' welcoming efforts.
- Convened to discuss, study and review extensive research in five subgroups pertaining to immigrants in Dallas.
- Mission: A welcoming community is a city of neighbors where diversity is acknowledged, celebrated and harnessed to improve social, economic and cultural opportunities for all residents of Dallas.



Welcoming Plan Recommendation Highlights



Task Force Subgroup Areas



- Leadership and Communications
- Safe, Healthy and Connected Communities
- Equitable Access
- Civic Engagement
- Economic Opportunity and Education



LEADERSHIP AND COMMUNICATIONS

A woman in a denim jacket is seated at a desk, holding a brochure and pointing to it. She is looking towards another woman who is standing and facing her. The background is an office cubicle with shelves containing various items like a water bottle, a small plant, and framed photos. The entire image has a blue color cast.

Summary of Recommendations



Leadership and Communications



Goal: Local government is committed to being inclusive and welcoming, and plays a central role in building local capacity while advancing inclusion of diverse communities within its own agencies and bodies.

Recommendations

1. Develop community awareness about the economic, social and cultural contributions immigrants make, and the benefits Dallas derives from being an inclusive community.
2. Develop and maintain a comprehensive directory/database of services and resources for immigrants and refugees.
3. Create partnerships with local, state and federal agencies, the business community and philanthropic entities to address changing needs related to evolving immigration policy.
4. Enhance understanding and trust between long-term residents of Dallas and immigrant communities.

SAFE HEALTHY AND CONNECTED COMMUNITIES



Summary of Recommendations



Safe, Healthy and Connected Communities



Goal: Welcoming communities build relationships among diverse communities, including newcomers and longer-term residents. They also foster trust and build relationships between diverse communities and local law enforcement and safety agencies.

Recommendations

1. Provide training and establish ongoing dialogue with first responders and public safety officials to foster trusting relationships between immigrants and law enforcement.
2. Educate immigrants about their rights and responsibilities and raise awareness through ongoing education throughout the community of sensitive locations pursuant to federal policy guidance.
3. Improve health care accessibility and understand and address needs of immigrant and refugees.
4. Convene a coalition of mental health care experts to coordinate and address services provided in the City of Dallas.
5. Partner with philanthropy to provide civil immigration services and rights information programs.
6. Bring diverse groups together to celebrate and foster cultural, artistic, recreational interaction between Dallas' long-term and newer residents.

EQUITABLE ACCESS



Summary of Recommendations



Equitable Access



Goal: Welcoming communities reduce barriers to services and participation so that opportunities of the community are available to all residents.

Recommendations

1. Develop and utilize data-driven approaches to conduct equity analyses for decision-making processes and ensure implementation of inclusive policies for Dallas residents in coordination with other relevant offices.
2. Implement and oversee a City language access plan, including access to safety services/alerts and staff training.
3. Support efforts by the City to simplify and increase access to city services for all residents of Dallas by implementing a multi-use city identification card.
4. Work in partnership to improve housing accessibility and work to prevent housing discrimination.
5. Actively work to foster partnership programs to achieve equitable access to health care; this would be done in partnership with Hospitals, Qualified Health Clinics, Children's Health providers, schools, others.
6. In partnership with mobility solutions experts, work to improve transportation accessibility in Dallas.

CIVIC ENGAGEMENT



Summary of Recommendations



Civic Engagement



Goal: Welcoming communities actively ensure that diverse populations fully participate in civic life, including increasing access to leadership, citizenship and community participation.

Recommendations

1. Increase the number of Dallas immigrants who become naturalized U.S. citizens.
2. Increase knowledge of local government works and how to access services for immigrant communities in Dallas.
3. Enhance levels of civic participation and leadership among immigrants in Dallas.
4. Promote participation in the 2020 Census to ensure maximum participation.
5. Promote voter education and registration among new citizens.
6. Raise awareness in immigrant communities of the unauthorized practice of immigration law and other predatory practices impacting immigrant consumers.

ECONOMIC OPPORTUNITY AND EDUCATION

UNT | DALLAS
COLLEGE of V
ENTERING CLASS • 2016



Summary of Recommendations



Economic Opportunity and Education



Goal: Welcoming communities harness the full potential of all residents. Everyone has the skills and assets to thrive, and economic development systems are prepared to leverage new and existing talent. Welcoming communities also ensure everyone has the education they need to succeed in school and the workforce.

Recommendations

1. Establish welcoming hubs as community gathering and educational centers for immigrants to access information, resources and opportunities.
2. In partnership, bring to scale workforce systems that increase skill development and career pathways to improve immigrant integration in the economy.
3. Remove barriers to immigrant families to ensure full access in all educational opportunities that exist in the City of Dallas and promote learning at all levels.
4. Participate in partnership opportunities to support the financial literacy needs of immigrants.

Office of Welcoming Communities and Immigrant Affairs

Community Resources

Welcoming Dallas Digital Hub



Citizenship



Education



Transportation

 ▼ ▼

DART

Dallas Area Rapid Transit (DART) gets you around Dallas, Texas, and 12 surrounding cities with modern public transit services and customer facilities tailored to make your trip fast, comfortable and economical.

Transportation

New Arrival

ESL Directory

ESL Directory is the premiere international student resource for locating English as a Second Language (ESL) programs.

Education

ESL

Timeframe and Path Forward

SHORT TERM 1-2 YEARS

WELCOME, NEIGHBOR

- Launch community awareness campaign and actively seek out opportunities for media coverage for immigrant related stories
- Host naturalization ceremonies
- Enhance understanding and trust between long-term residents of Dallas and immigrant communities by creating shared experiences
- Maintain comprehensive directory
- Increase the number of Dallas immigrants who become naturalized U.S. citizens
- Promote participation in the 2020 Census
- Ensure that English language learning opportunities are available throughout the City in convenient and safe locations

CONNECTING DALLAS

- Establish a city office to house immigrant integration efforts
- Establish a welcoming city employee resource group
- Expand Dallas civic engagement and leadership opportunities
- Establish and maintain ongoing dialogue with first responders and public safety officials
- Increase knowledge of local government for immigrant communities in Dallas

FORWARD TOGETHER

- Engage local, governmental, business, and civic leaders to elevate the myriad benefits of being welcoming and diverse city
- Create partnerships to address changing needs related to evolving immigration policy
- Participate in partnership opportunities to support the financial literacy needs of immigrants

MID TERM 2-3 YEARS

WELCOME, NEIGHBOR

- Establish welcoming hubs
- Revitalize sister city relationships
- Create youth taskforce on welcoming & promote next-gen leadership
- Promote higher education and workforce opportunities
- Enhance levels of civic participation and leadership among immigrants

CONNECTING DALLAS

- Raise awareness throughout the community of the federally-designated sensitive locations
- Develop and oversee a language access plan
- Support endeavors to research & launch a City ID program
- Identify & revise policies that may exclude or discriminate
- Partner with philanthropy & service providers regarding civil immigration services and rights information programs
- Raise awareness of the unauthorized practice of immigration law and other predatory practices
- Utilize data-driven approaches to conduct equity analyses with other relevant offices
- Implement and increase access to justice for immigrants and refugees

FORWARD TOGETHER

- Promote voter education and registration among new U.S. citizens
- Raise awareness of and improve immigrant integration in workforce systems and improve U.S. professional licensing processes
- Promote growth for immigrant and minority businesses
- Engage local, governmental, business, and civic leaders to elevate the myriad benefits of being a welcoming and diverse city
- Create partnerships to address changing needs related to evolving immigration policy
- Create partnership opportunities to support the financial literacy needs of immigrants

LONG TERM 3+ YEARS

WELCOME, NEIGHBOR

- Remove barriers to immigrant and refugee families to ensure full access in all educational opportunities that exist in the City of Dallas

CONNECTING DALLAS

- Improve housing accessibility
- Improve transportation accessibility
- Collect data to conduct an equity analysis for decision making processes
- Improve health care accessibility
- Collect and utilize data-driven approaches to conduct equity analyses for decision-making processes with other relevant offices

FORWARD TOGETHER

- Review and revise as needed



Return on Welcoming Investment

- Welcoming communities are more **socially cohesive**.
- Research comparing Welcoming communities to non-welcoming cities shows that residents have **deeper ties** and are more likely to contribute to local institutions.
- Welcoming communities are more **economically competitive**.
- Welcoming cities to strengthen the **private sector**, contribute to the economy, and **attract venture capital**.
- Welcoming communities focus on improving services for new residents, which makes services more **equitable and accessible** for all residents
- **Global research has shown that you are leveraging a new and untapped force for prosperity:**
 - According to a recent study by McKinsey, such efforts aimed at supporting migrant integration increase the economic contribution of migrants globally by up to \$1 trillion annually



STAFF RECOMMENDATION



- Review and approve Welcoming Resolution accepting the Welcoming Dallas Strategic Plan
- City of Dallas to seek certification as a Certified Welcoming City

Human & Social Need: Immigration Regulation Potential Change



- Potential proposed federal regulations may discard longstanding policy about meaning and application of the “public charge” provisions of immigration law by including:
 - a wider array of public services and
 - family members’ use of eligible benefits, including U.S. citizen children.
 - Under current immigration policy, a public charge is a person deemed to be primarily dependent on the government for subsistence.
- **Immigration Impact:** Denial of admission to the U.S. or the ability to become a lawful permanent resident (LPR), Deportation in rare circumstances.
- **Community Impact:** Growing fear and withdrawal from accessing community services
- **City Response:** Collaboration with the United Way & other community partners, WCIA and Community Care, Office of Management & Budget to underscore need for a broader review of community & economic impact of disenrollment and the importance of investing in nutrition, health care, and other essential needs.
- **Next Steps:** Follow policy modifications, collaborate with community partners and report back to H&SN.

Welcoming Plan Taskforce Recommendations & Immigration Update

Committee on Human and Social
Needs Briefing

August 6, 2018

Liz Cedillo-Pereira, Esq.
Director

Office of Welcoming Communities &
Immigrant Affairs



Upcoming Agenda Item(s)

August 8, 2018

- A. *Agenda Item #21:* Authorize (1) the acceptance of a donation in the amount of \$72,000 from Reliant Energy Retail Services, LLC (Reliant Energy) to provide funding for energy assistance to Reliant Energy customers under their CARE Program, through the West Dallas Multipurpose Center and the Martin Luther King, Jr. Community Center, to individuals and families who are experiencing a temporary financial crisis; (2) the receipt and deposit of funds in an amount not to exceed \$36,000 in the West Dallas Multipurpose Center-Emergency Social Services Fund; (3) an increase in appropriations in an amount not to exceed \$36,000 in the West Dallas Multipurpose Center-Emergency Social Services Fund; (4) the receipt and deposit of funds in an amount not to exceed \$36,000 in the Alvin E. Moore Trust Fund; and (5) an increase in appropriations in an amount not to exceed \$36,000 in the Alvin E. Moore Trust Fund - Not to exceed \$72,000 - Financing: Private Funds **(city-wide)**
- B. *Draft Agenda Item #22:* Authorize (1) a third amendment to the Contract No. 2015-047695-001 (Amendment No. 3 Contract No. 2015-047695-002) with the Department of State Health Services (DSHS), Family and Community Health Services, Office of Title V and Family Health and the Women, Infants, and Children (WIC) Program for the Lactation Support Center Services Strategic Expansion Program, to (a) revise the budget and extend the term of the contract from September 1, 2018 through August 31, 2019 to allow for successful completion of the WIC Project for FY 2019 grant allocation; (b) accept additional grant funds in the amount of \$260,000 for FY 2019 allocation (Amendment No. 3 Contract No. 2015-047695-002); (2) the establishment of appropriations in an amount not to exceed \$260,000 in the WIC Lactation Resource and Training Expansion 18-19 Fund; (3) the receipt and deposit of grant funds for reimbursement from DSHS in an amount not to exceed \$260,000 in the WIC Lactation Resource and Training Expansion 18-19 Fund; and (4) the execution of the contract amendment and all terms, conditions, and documents required by the contract - Not to exceed \$260,000, from \$910,000 to \$1,170,000 - Financing: Department of State Health Services, Office of Title V and Family Health Grant Funds **(city-wide)**

Human & Social Needs Committee - FY2018 - 2019 Agenda Forecast

Date	Briefing(s)	Presenter
Future Agendas	LGBTQ Task Force Briefing	Deputy Mayor Pro Tem Medrano, District 2
	Education Task Force Briefing	Council Member Clayton, District 9
	Community Centers Programming	Jessica Galleshaw Managing Director Office of Community Care
	Office of Homeless Solutions Audit Updates	Monica Hardman Managing Director Office of Homeless Solutions
	Office of Homeless Solutions Strategic Plan	Monica Hardman Managing Director Office of Homeless Solutions
	MLK 2019	Jessica Galleshaw Managing Director Office of Community Care
	WIC Briefing	Jessica Galleshaw Managing Director Office of Community Care
	Census 2020	Brett Wilkinson Director Office of Strategic Partnerships & Government Affairs
	Youth Commission	Mayor Pro Tem Caraway, District 4
	Dallas Area Partnership to End and Prevent Homelessness	Council Member Clayton, District 9
	Senior Citizen Task Force	Council Member Narvaez, District 6
	Poverty Taskforce	Council Member Clayton, District 9
	Veteran Affairs	Brett Wilkinson Director Office of Strategic Partnerships & Government Affairs
	MayFair Celebration 2019	Jessica Galleshaw Managing Director Office of Community Care
	Reorganization: Office of Homeless Solutions & Office of Community Care	Monica Hardman & Jessica Galleshaw
	The Salvation Army	Blake Fetterman, Executive Director
	Bridge Steps Management Services Contract & Operating Budget	Monica Hardman, Managing Director Office of Homeless Solutions Dr. David Woody, III, President & CEO Bridge Steps
	Annual Point-In-Time Count	Monica Hardman Managing Director Office of Homeless Solutions