

Memorandum



DATE: January 20, 2017

TO: Honorable Members of the Public Safety Committee:
Adam Medrano (Chair), B. Adam McGough (Vice Chair), Sandy Greyson, Tiffinni A. Young,
Jennifer S. Gates, Philip T. Kingston

SUBJECT: **Dallas Fire-Rescue Adopt A School Program**

On Monday, January 23, 2017, you will be briefed on the Adopt A School Program by Captain James Russ, Dallas Fire-Rescue. The briefing materials are attached for your review.

Please contact me if you have any questions or need additional information.



Eric D. Campbell
Assistant City Manager

[Attachment]

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge

Mark McDaniel, Acting First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Dallas Fire-Rescue Emergency Response Bureau

Adopt A School Program



**Public Safety Committee
January 23, 2017**



Agenda



- Welcome
- Thanks
- Purpose
- Objectives
- Process
- Conclusion

Welcome/Thanks

- Why us and Why now!
- Leadership
- Mentors
- Future



Purpose

- Provide instruction to children about fire and burn prevention and emergency preparedness
- Engage our community
- Recruit the next generation of DFR members

Target Audience



- Elementary Schools
- Station officers identify the actual facility

Goals

- Community Risk Reduction
- Provide elementary schools with an Adopt A School fire fighter who will act as a liaison/resource person
- Provide a greater understanding of the role of the fire service
- Provide a feeder system for the Explorer Program and Camp L.A.D.D.E.R.

Expectations of the Officer

- Set a good example
- Be flexible
- Be consistent
- Be dedicated
- Have fun
- Use creativity
- Demonstrate empathy



Vision for the Program

- Each station will visit their adopted school on a regular basis
- These visits may include informal forums such as lunch or to participate in other school activities
- Meet with the adopted school principal to develop a plan (9–10 activities per calendar year)
- The fire department will supply training, materials, equipment and information as necessary



QUESTIONS