

# Memorandum



DATE January 19, 2018

TO Honorable Members of the Public Safety and Criminal Justice Committee

SUBJECT **Project Green Light Initiative**

On Monday, January 22, 2018 there will be a discussion on the Project Green Light Initiative.

There have been some recent media inquiries regarding the Project Green Light Initiative. The Public Safety and Criminal Justice Committee recently requested an update about the program and staff provided responses to the Committee on January 8, 2018. The Dallas Police Department (DPD) has provided the attached fact sheet to provide you with the most current information about this project.

Please contact me if you have any questions or need additional information.



Jon Fortune  
Assistant City Manager

[Attachment]

cc: Honorable Mayor and Members of the City Council  
T.C. Broadnax, City Manager  
Larry Casto, City Attorney  
Craig D. Kinton, City Auditor  
Billierae Johnson, City Secretary (Interim)  
Daniel F. Solis, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager

Jo M. (Jody) Puckett, Assistant City Manager (Interim)  
Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
Nadia Chandler Hardy, Chief of Community Services  
Raquel Favela, Chief of Economic Development & Neighborhood Services  
Theresa O'Donnell, Chief of Resilience  
Directors and Assistant Directors



# Facts and Information

## Program Green Light Update

1/18/2018

There have been some recent media inquiries regarding the Project Green Light Initiative. The Public Safety and Criminal Justice Committee recently requested an update about the program and staff provided responses to the Committee on January 8, 2018. The Dallas Police Department (DPD) has provided the following fact sheet to provide you with the most current information about this project.

### Background

- Project Green Light is a partnership which combines DPD community policing, business stakeholder engagement and innovative technology aimed at improving neighborhood safety.
- For local businesses choosing to participate, the program provides an additional layer of security and strengthens DPD's efforts to deter, identify and solve crime.
- Once implemented, the program allows businesses to purchase surveillance cameras of which DPD will have access to monitor in response to specific incidents of reported crime as well as use for proactive enforcement.

### Potential Costs

- Most of the costs associated with the Green Light program will be paid by the participating businesses, with pricing ranging from approximately \$1,000 to \$1,400 for initial set up. The actual costs will depend on the number of cameras and necessary video storage.
- Participating businesses will also be required to secure proper lighting and install informational signage noting their participation in the program. Costs for signs could range from \$450 to \$650.
- DPD's estimated monetary investment would be approximately \$25,000. These costs would cover combining existing video access located at both City Hall and DPD Headquarters to create a real-time response center. The construction of three to four work stations along with some hardware and software upgrades may also be included in the above costs.

### Program Status

- DPD has begun the initial transfer of combining all video monitoring to DPD Headquarters.
- DPD is scheduled to meet with Motorola of Detroit on Feb. 6, 2018 to conduct a demonstration of the program and evaluate potential outcomes for the City of Dallas.
- DPD's current infrastructure has the foundational capacity to support the program; however, the department must determine if any additional requirements may be needed.
- Following the meeting with Motorola of Detroit, DPD will brief the Public Safety Criminal Justice Committee to share next steps for implementation.