Memorandum



DATE January 16, 2018

Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (chair), Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scot Griggs, B. Adam McGough, Omar Narvaez

SUBJECT City of Dallas Zero Waste Plan: Multi-family/Commercial Update

On Monday, January 22, 2018, you will be briefed on the City of Dallas Zero Waste Plan: Multi-family/Commercial Update. The briefing materials are attached for your review.

Please feel free to contact me if you have any questions or concerns.

J

M. (Jody) Puckett

Assistant City Manager (Interim)

[Attachment]

Honorable Mayor and Members of City Council
T.C. Broadnax, City Manager
Larry Casto, City Attorney
Craig D. Kinton, City Auditor
Bilierae Johnson, City Secretary (Interim)
Daniel F. Solis, Administrative Judge
Kimberly Bizor Tolbert, Chief of Staff to the City Manager
Majed A. Al-Ghafry, Assistant City Manager

Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
M. Elizabeth Reich, Chief Financial Officer
Nadia Chandler Hardy, Chief of Community Services
Raquel Favela, Chief of Economic Development & Neighborhood Services
Theresa O'Donnell, Chief of Resilience
Directors and Assistant Directors

City of Dallas Zero Waste Plan: Multi-family/Commercial Update

Quality of Life, Arts & Culture Committee
January 22, 2017

Danielle McClelland Zero Waste Program Manager Sanitation Services



City of Dallas

Presentation Overview

- Provide update on availability of recycling services for Multi-family and Commercial tenants
- Discuss Multi-family recycling ordinances and compare ordinances of other large Texas cities
- Provide considerations for a potential Dallas Multi-family recycling availability ordinance
- Receive committee feedback



Background

- City Council adopted the City's Zero Waste Plan (Plan) in February 2013 to strive for sustainability, reduce waste and maximize diversion
- The City's Plan includes short-range, intermediate, and long-range goals.
 - The plan sets increasing diversion goals/percentages
 - Initiatives include voluntary programs (short-range), accessibility mandates, disposal bans and review of advanced waste technologies
 - Programs target residential, multi-family and commercial



Background, cont'd

Zero Waste Plan Goals





Short-Range

(2016-2020)

- Marketing & Outreach
- Multifamily/Commercial
- City Facility Zero Waste
- Organics Diversion
- Disposal Bans
- Producer Responsibility

Intermediate (2021-2030)

- · Organics Collection
- Consider Universal Recycling Ordinance
- Resource Recovery Park
- Disposal Bans

Long-Range

(2031-2040)

 Evaluate Emerging Technologies



Background, cont'd

- Zero Waste Plan (Plan) Multi-family and Commercial
 - Availability of recycling services to tenants is voluntary, but Plan recommends stakeholders work together to advance recycling and diversion goals
 - The Plan states Council could consider a mandatory recycling accessibility ordinance in 2019, if significant progress is not made with voluntary efforts
- Why is multi-family and commercial recycling important?
 - Approximately 50-55% of the population in Dallas lives in multifamily units, which generates over 25% of annual waste
 - Commercial sector represents over 50% of the waste generated annually



Multi-family and Commercial Recycling Update

- Sanitation staff and stakeholders have been working over the last several years to advance recycling programs and their availability
 - Apartment Association of Greater Dallas (AAGD), Hotel Association of North Texas (HANTx), Building Office Managers Association (BOMA) Dallas, and Texas Campaign for the Environment (TCE)
- Staff has conducted surveys with stakeholders over last 4 years to assess progress (latest in August 2017):
 - Medium to large commercial properties have good participation
 - Hotels are making progress on participation
 - Apartment participation progress has been slow

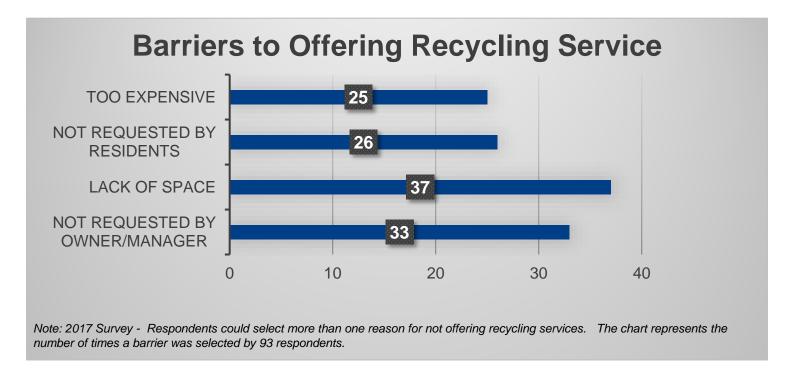


Multi-Family and Commercial Path Forward

- Efforts indicate limited progress towards recycling access at multi-family properties
 - Only 24% of the properties registering online for their multi-family permits, indicate they provided recycling service to tenants
- Based on survey data, availability of recycling services to multi-family tenants isn't expected to increase significantly
 - To change this trend, Council may want to consider implementing a multi-family recycling ordinance







City of Dallas

Other Texas Cities – Recycling Ordinances: Effective Date & Implementation

 Cities such as Austin, San Antonio, and Fort Worth require recycling services to be made available to multi-family tenants

City	Ordinance Passed	Multi- family	Other Commercial	Method of Implementation
Austin	2011	Yes	Yes	Phased over 5 years, based on number of units (75+, 50-77, 25-49, 10- 24, and 5-9)
San Antonio	2010	Yes	No	Phased in 12 months, based on number of units
Fort Worth	2014	Yes	No	Phased in 12 months, starting in 2014

Other Texas Cities – Recycling Ordinances: Required Materials & Capacity

City	Required Materials	Minimum Capacity	Complex Size
Austin	Plastics 1 & 2, cardboard, aluminum, glass (substitutions are allowed)	6.4 gallons per unit per week	5 or more unitsCity can serve small propertiesExemptions allowed
San Antonio	All recyclables (Plastics 1-7, tin, aluminum, glass, mixed paper, and cardboard)	6 gallons per unit per week (suggested, not required)	3 or more unitsCity can serve small propertiesExemptions allowed
Fort Worth	Any recyclables	Not specified	8 or more units • Exemptions allowed



Multi-Family Properties in Dallas

Multi-family properties (by size)*

Number of Properties	Property Size	Total Units	Percent of Total Units
1,005	3-19	7,944	3.8%
349	20-49	10,462	5.1%
212	50-99	15,021	7.2%
344	100-199	50,132	24.1%
421	200+	124,229	59.8%
2,331		207,788	100%

^{*}Based on multi-tenant property inspection data – October 2014 – September 2017.



Recycling Ordinance Best Practices

Cities

- Many cities phase in based on property size (units), with largest properties first
- Cities should commit to an ongoing investment in outreach, education, and technical support

Multi-family Properties

- Properties should provide ongoing education to tenants and staff
- Signage on both recycling and garbage containers should be required (bilingual preferable)
- Valet service for residents reduces contamination and increases participation
- Many ordinances require co-located waste and recycling, but staff research shows that this can lead to higher contamination



Considerations for a Dallas Ordinance

- Require recycling service availability for all property sizes
 - Optional requirements could exempt smaller properties
 - Example: Properties with 3-19 units represents 1,005 properties (43%), but only 3.8% of the total multi-family units in Dallas
- Implement program over multiple years:
 - Year 1 Properties with over 200 units
 - Year 2 Properties with 100 to 199 units
 - Year 3 Properties with 20 to 99 units
 - Year 4 Properties with 3 to 19 units
- Require acceptance of materials that are highly recyclable and readily accepted by material recycling facilities
 - Plastics #1, #2, Aluminum, Tin/metal cans, mixed paper, and corrugated cardboard
 - Optional requirements: glass, plastics #3 #7, and rigid plastics



Considerations for a Dallas Ordinance, cont'd

- Require recycling capacity requirements that are similar to other Texas Cities
 - 6-7 gallons, per unit per week
 - Example: a 200 unit property would be required to provide a 6 8 cubic yard dumpster that would be collected weekly
- Require recycling only collection service providers to be permitted and require annual reporting
 - Currently recycling only collection companies are exempt from franchise agreements, but could be permitted to operate in Dallas
- Allow exemptions for plan submittals and annual reporting if a property utilizes City of Dallas recycling services or if a property can demonstrate the need for an exemption



Considerations for a Dallas Ordinance, cont'd

- Require recycling dumpster screening, equivalent to trash dumpster screening requirements
 - Potentially allow a grace period to install
- Allow a parking space special exception to meet recycling container capacity requirements
- Incorporate post-implementation inspections into current Multi-family inspection program
 - Additional funding to Code Enforcement may be required during initial implementation
- Formally add recycling space requirements into the next update of the Dallas Building Code
 - Recycling accessibility ordinance serves as guidance until update



Other Implementation Considerations

- Increase landfill fees to support program management
- Need to develop staffing models to:
 - Manage implementation
 - Provide ongoing program management
 - Provide ongoing enforcement
- Review and cross reference ordinance with other City ordinances and the Development Code



Next Steps

- Receive input and feedback from this committee to continue voluntary program efforts or began development of multi-family recycling ordinance.
- Continue to collaborate with stakeholders on efforts to increase sustainability initiatives



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Appendix

Multi-family and Commercial Recycling (City and Stakeholder Efforts)

Multi-family and Commercial Recycling

- Zero Waste Plan passed in 2013
 - 1/26/15 update to Quality of Life (ZW Plan)
 - 11/14/16 update to Quality of Life (ZW Plan)
- Quarterly Stakeholder Meetings since 2013
 - Apartment Association Greater Dallas
 - Building Owners & Managers Association (Dallas)
 - Hotel Association North Texas
 - Texas Campaign for the Environment
- Completed four Annual Recycling Surveys



Multi-family and Commercial Recycling

(Voluntary Initiatives Since Plan Adoption)

Stakeholders have:

- Distributed information and encouraged to their members to increase recycling participation
- Worked with City staff to identify and address barriers to recycling
- Coordinated distribution of annual surveys to their membership
- Established recycling participation goals

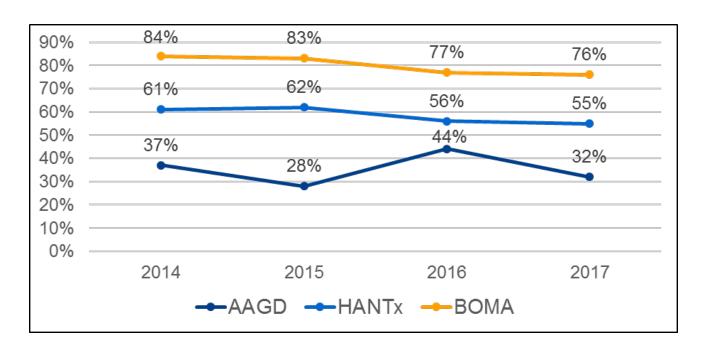
Sanitation Services staff have:

- Provided technical assistance and developed literature, recycling guides and posters for commercial properties (including e-literature for reuse)
- Implemented a commercial "recycling only" roll-cart service for small to medium sized properties with limited space
- Implemented a Green Business Leaders certification program to encourage and recognize leaders
- Attended stakeholder trade shows and events
- Collaborated with Code Compliance to add a recycling participation question to the annual multi-family registration permit



Multifamily and Commercial - Survey

- Survey overview
 - Properties providing single-stream recycling services (based on respondents).

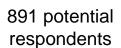




Multifamily and Commercial - Survey

Survey Response Rates





	Response Rate	Respondents
2014	24%	161
2015	27%	195
2016	22%	179
2017	19%	167



114 potential respondents

	Response Rate	Respondents
2014	14%	24
2015	27%	43
2016	19%	39
2017	42%	48

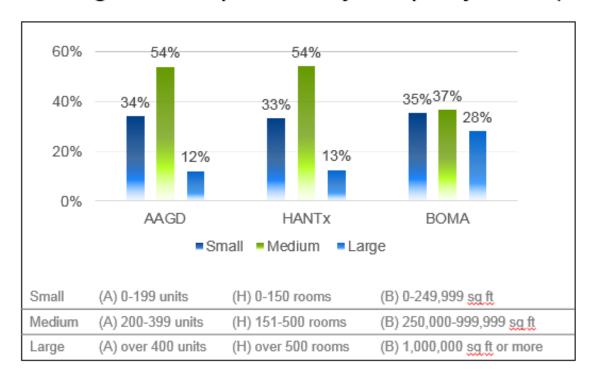


202 potential respondents

	Response Rate	Respondents
2014	21%	44
2015	23%	46
2016	41%	85
2017	46%	93

Multifamily and Commercial - Survey

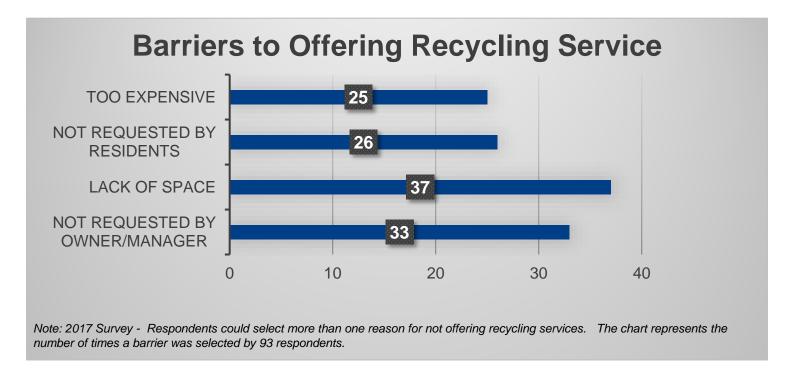
Percentage of Responses by Property Size (2017)



This property is serviced by two 8-yd dumpsters and three recycling roll carts.







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Sources

City of Austin

- Universal Recycling Ordinance: https://library.municode.com/tx/austin/codes/code of ordinances?nodeId=TIT15UTRE CH15-6SOWASE ART5UNRE
- Administrative Rules for Solid Waste Services Ordinance https://library.municode.com/tx/austin/codes/administrative rules for solid waste services?nodeId=CH15-6SOWASEDMRU
- Austin Resource Recovery (Sanitation Department) http://www.austintexas.gov/department/austin-resource-recovery
- Interviews with ARR staff
- Site visits to properties

City of San Antonio

- Solid Waste Management Department http://www.sanantonio.gov/swmd
- Interviews with SWMD staff
- Site visits to properties

City of Fort Worth

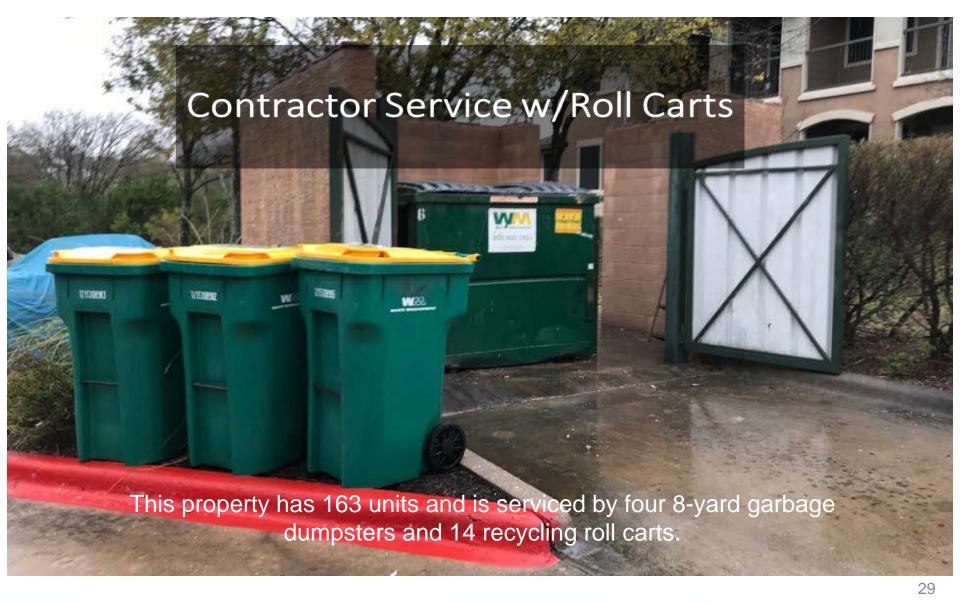
- Building, Common Area, and Operational Standards for Multifamily Dwelling Complexes Ordinance:
 http://library.amlegal.com/nxt/gateway.dll/Texas/ftworth tx/cityoffortworthtexascodeofordinances/partiicitycode/chapter7buildings?f=templates\$fn=default.htm\$3.0\$vid=amlegal:fortworth tx\$anc=JD 7-411
- Code Compliance Department http://fortworthtexas.gov/solidwaste/
- Interviews with Code Compliance and Sanitation division staff
- Site visits and interviews with property managers



Examples of Recycling Access (Other Texas Cities)

This property is serviced by two 8-yd dumpsters and three recycling roll carts.











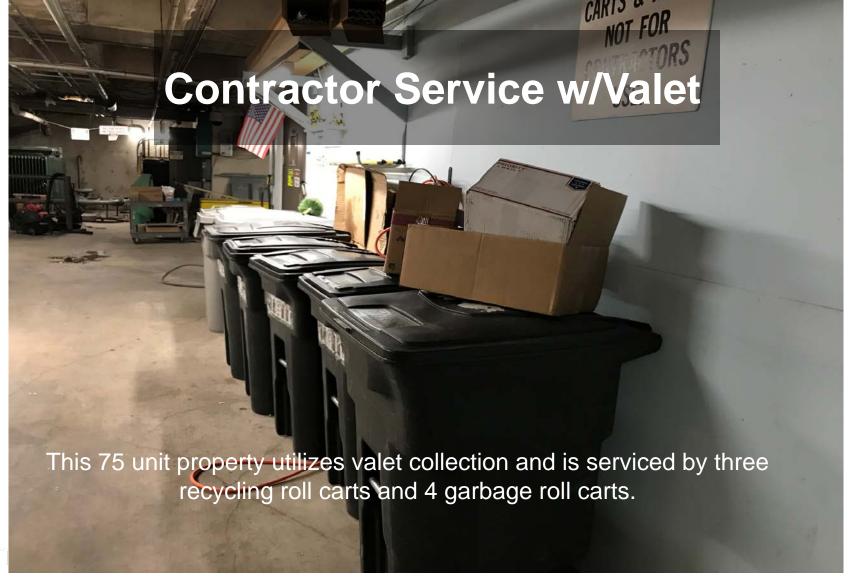
Container labels and other access

This property has 163 units and is serviced by four 8-yard garbage dumpsters and 14 recycling roll carts.





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Dallas Properties Serviced by City "Recycle Only" Service



