

Memorandum



CITY OF DALLAS

DATE February 20, 2019

Honorable Members of the Quality of Life, Arts & Culture Committee: Sandy Greyson (Chair),
TO Mark Clayton (Vice Chair), Rickey D. Callahan, Jennifer S. Gates, Scott Griggs, B. Adam
McGough, Omar Narvaez

SUBJECT **Special Events Ordinance – Chapter 42A - Update**

The Office of Special Events (OSE) in Convention & Event Services (CES) briefed the Quality of Life, Arts and Culture Committee (QOLAC) on three separate occasions—April 9, 2018, November 26, 2018 and February 5, 2019—about proposed amendments, chapter consolidations, fees, survey proposals and results, and stakeholder concerns.

At the February 5, 2019 Committee briefing, OSE discussed additional proposed updates to the Special Events Ordinance resulting from nine stakeholder meetings held with representatives from the film and arts community between December 10, 2018 and January 16, 2019. Although the Committee agreed to place the proposed ordinance on the February 27, 2019 City Council agenda, it was requested that staff further engage the film industry and the Office of Economic Development (ECO) to outline any additional issues of concern.

Two meetings, with a conference call option, were conducted earlier today with the film industry and ECO staff. OSE staff found the comments from these meetings were consistent with the concerns addressed in the briefing, including requests to: (1) separate film from the ordinance and move ordinance authority to ECO, (2) be excluded from requirements related to notifications, high impact zones, street closures and no parking, (3) incur a single change fee regardless of the number of changes, (4) have B-roll completely unpermitted, (5) change the term *Late Fee* to *Rush Fee*, (6) have all insurance requirements waived and (7) have the ability to close the Margaret Hunt Hill Bridge for filming. Based on these and prior comments, OSE requested Office of Public Affairs and Outreach (PAO) input and will draft an additional exemption to B-roll permitting for journalism/media filming for the purposes of their routine news/publication/reporting, unless the filming impacts quality of life, public safety and/or traffic.

However, in order to balance public input with film requests, OSE recommends maintaining the requirements included to mitigate impact to quality of life. Additional requirements such as insurance and closure of the Margaret Hunt Hill Bridge were recommended by the Office of Risk Management and the Dallas Police Department and OSE will follow those recommendations.

A handwritten signature in blue ink, appearing to read 'Joey Zapata'.

Joey Zapata
Assistant City Manager

T.C. Broadnax, City Manager
Chris Caso, City Attorney (Interim)
Carol A. Smith, City Auditor (Interim)
Billerae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Nadia Chandler Hardy, Assistant City Manager and Chief Resilience Officer
M. Elizabeth Reich, Chief Financial Officer
Laila Alequresh, Chief Innovation Officer
Directors and Assistant Directors