



# BUDGETING FOR OUTCOMES TRINITY RIVER CORRIDOR





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## Trinity River Corridor Result

**The Trinity River Corridor  
will enhance the vibrancy  
and vitality of the City of  
Dallas**

# Outcome Indicator Data

Indicator	Statistics	Target
<b>Assessed Value of Property in the Corridor</b>	2006: \$10,402,445,645  <i>DCAD</i>	2015: \$13,845,309,633  <i>Economic Research Associates and Office of Financial Services</i>
<b>Number of People Using Corridor's Recreational Opportunities</b>	2006: Estimated 50,000 people per year excluding golf  <i>Park &amp; Recreation Department</i>	2015: 550,000 people using recreational amenities within the project area  <i>Park &amp; Recreation Department</i>
<b>Crime within the Corridor</b>	2005: 13,000 crimes in the corridor's 60 square mile coverage (10,937 non-violent & 2,173 violent)  <i>Dallas Police Department</i>	10% reduction in crime by 2008  <i>Dallas Police Department</i>
<b>Population</b>	Corridor Population 61,952 <i>2000 U.S. Census</i>	N/A – Remove as Indicator



## Gaps

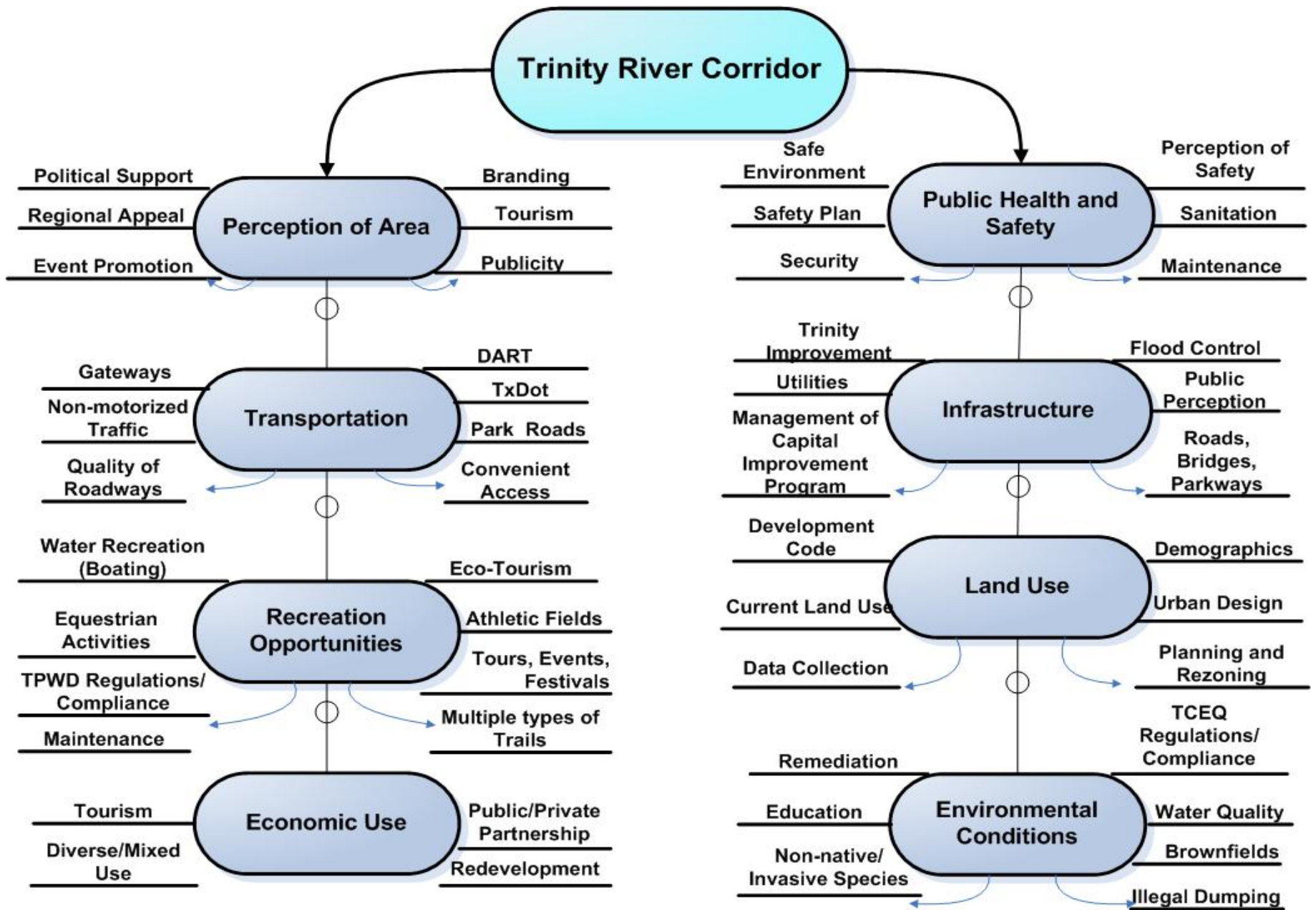
- The branding and marketing campaign of the Trinity River Corridor has just been initiated and needs further development
- Current infrastructure will likely be insufficient to meet future development needs
- A lack of reliable information regarding the condition of existing infrastructure and potential improvements needed can inhibit private development
- Information regarding future operating and maintenance cost are being developed, but need further study
- Access to the river is challenged by barriers including levees, sump areas, multiple traffic lanes, scrap metal yards, railroad tracks and large expanses of vacant land
- Limited number of visible recreational venues have been created since 1998 Bond Program
- Improving water quality of the Trinity will be an ongoing effort



## To achieve the desired results, the City of Dallas should be aware of current trends:

- Eco-tourism is a growing industry within Texas
- Increased downtown residential development and tourism are creating an increased demand for recreational opportunities near the central business district
- Water and green space are becoming more desirable as urban densities increase
- Developers have begun showing an interest in diverse residential and commercial opportunities in the Corridor
- Population in established neighborhoods along the river has decreased over the last 40 years







# Trinity River Corridor – Summary of Strategies

## *Key Focus Area 5 - Trinity River Corridor*

<b><u>Result 9</u></b>	<b><u>Trinity</u></b>	<b><u>Strategy Key</u></b>
Strategy 1	Perception of Area	5.9.s1
Strategy 2	Transportation	5.9.s2
Strategy 3	Recreational Opportunities	5.9.s3
Strategy 4	Economic Use	5.9.s4
Strategy 5	Public Health and Safety	5.9.s5
Strategy 6	Infrastructure	5.9.s6
Strategy 7	Land Use	5.9.s7





## Strategy 5.9.s1 – Perception of Area

**Provide services to identify current public perceptions and develop a positive image of corridor business districts, neighborhoods and recreational areas**

- 5.9.s1.ss1:** Develop and implement a comprehensive marketing and informational program for the Trinity River Corridor, including action plans to promote corridor communities and public improvements, and further building of “The Trinity” brand
- 5.9.s1.ss2:** Prepare annual survey to measure changing perceptions in the Corridor
- 5.9.s1.ss3:** Increase and promote public events to bring a diverse cross-section of people to the Corridor



## Strategy 5.9.s2 - Transportation

**Provide connectivity among pedestrian, bike, transit & road facilities, and expand transportation modal choices**

- 5.9.s2.ss1:** Produce and implement transportation enhancement plans for major arterials in the corridor
- 5.9.s2.ss2:** Fund and construct improvements to encourage the development of safe and defined pedestrian and bicycle use throughout the corridor
- 5.9.s2.ss3:** Fund and construct trails that provide connection to the Trinity Park, and link employment, housing and recreational opportunities
- 5.9.s2.ss4:** Generate transit-oriented development plans for communities with existing/future DART light rail stations



## Strategy 5.9.s3 – Recreation Opportunities

**Provide a system of interconnected and continuous parkland joined by the river and trail systems and connected to corridor business districts and neighborhoods**

- 5.9.s3ss1:** Promote recreation that takes advantage of the Trinity’s natural resources and ecotourism opportunities
- 5.9.s3.ss2:** Create incentives for developers to preserve open space and construct gateway parks connected to the Trinity Park system
- 5.9.s3.ss3:** Build a long term maintenance plan for the Trinity Park system
- 5.9.s3.ss4:** Ensure timely design and construction of recreational opportunities associated with the Trinity Project, and employ best practices to encourage repeat visits by citizens and tourist alike





## Strategy 5.9.s4 – Economic Use

**Provide economic recruitment practices that will develop partnerships with private developers to create new neighborhoods and preserve selected neighborhoods, and help shape an active and evolving real estate market in Dallas' Trinity River Corridor**

- 5.9.s4.ss1:** Implement plans for preservation & redevelopment of neighborhoods consistent with Trinity Land Use Plan
- 5.9.s4.ss2:** Promote Design District & Oak Cliff Gateway as prototypes for Trinity redevelopment
- 5.9.s4.ss3:** Create opportunities to encourage development in areas such as Singleton Blvd., Fort Worth Ave., Corinth/Dallas Zoo and Cedars West
- 5.9.s4.ss4:** Encourage environmentally sensitive and sustainable development
- 5.9.s4.ss5:** Design specific area plans for redevelopment opportunities



## Strategy 5.9.s5 – Public Health and Safety

**Provide long-term solutions to address public safety and health issues in order to encourage reinvestment in corridor neighborhoods & business districts**

**5.9.s5.ss1:** Establish a public safety operating strategy for the Corridor

**5.9.s5.ss2:** Provide environmental restoration and preservation/enhancement of neighborhoods, the river and the Great Trinity Forest

**5.9.s5.ss3:** Enhance watershed management program for the Trinity River Basin Watershed

**5.9.s5.ss4:** Develop a plan to reclaim and manage vacant properties along commercial corridors and within residential areas





## Strategy 5.9.s6 – Infrastructure

### **Provide comprehensive infrastructure and implementation plan to facilitate development and redevelopment in the Corridor**

- 5.9.s6.ss1:** Inventory existing condition of utilities and roadways, and environmental conditions of development and redevelopment parcels
- 5.9.s6.ss2:** Develop a database to include utility/roadway conditions and potential development sites, and integrate with existing City resources
- 5.9.s6.ss3:** Review the City's existing development related policies, practices, and cost sharing procedures and propose any changes to facilitate redevelopment in the corridor.
- 5.9.s6.ss4:** Manage capital improvement program specific to the Corridor to ensure timely design and construction of all public projects





## Strategy 5.9.s7 – Land Use

### **Provide planning services to implement Trinity River Corridor Land Use Plan**

- 5.9.s7.ss1:** Rezone property in the Corridor to comply with Trinity Land Use Plan incorporating urban design guidelines and zoning to ensure consistency in development quality, ensuring links to river & preserving view corridors
- 5.9.s7.ss2:** Generate an inventory of businesses, including assessment of businesses that are not in conformance with Trinity Land Use Plan
- 5.9.s7.ss3:** Develop strategies for creating business districts within/outside the corridor to house existing businesses that are not in conformance with Trinity Land Use Plan
- 5.9.s7.ss4:** Research best practices and recommend policy to ensure Trinity development plans create positive economic opportunities for current residents, and foster a diverse economic mix in corridor neighborhoods



# Special Considerations

**Special consideration will be given to offers that contain the following elements:**

- Conduct environmental restoration to ensure project momentum and success
- Promote sustainable development and redevelopment in a way that insures the Corridor's natural and built environments work together
- Market "The Trinity" to create positive publicity and ensure delivery of a consistent and timely message
- Beautify existing and planned infrastructure
- Measure and report indicators of progress
- Encourage economic development activities along the river's edge



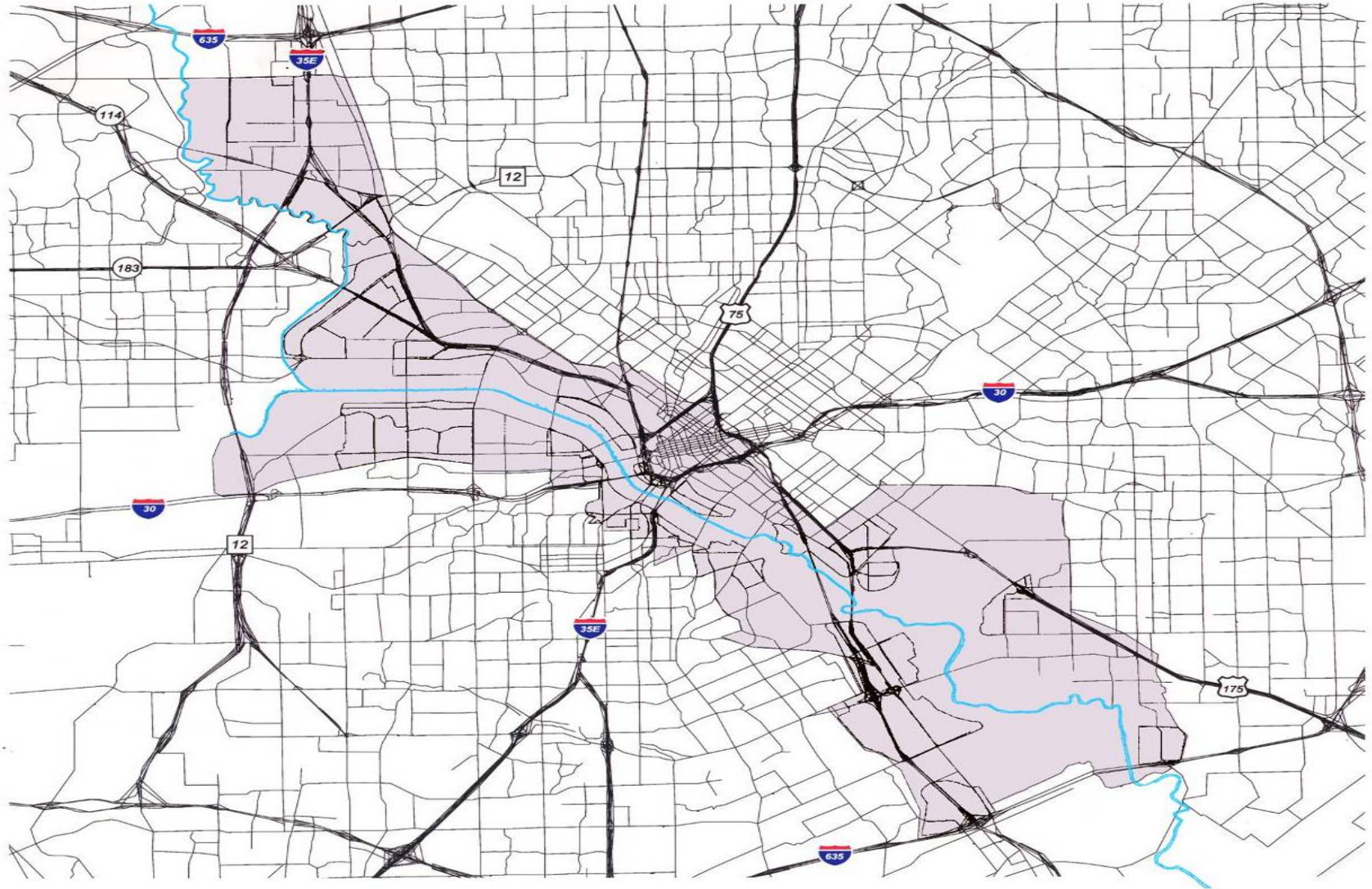
# References

- 1- Texas Parks and Wildlife; US Fish and Wildlife; Trust for Public Land**
- 2- Trinity River Corridor Comprehensive Land Use Plan; HNTB Corporation**
- 3- Trinity River Corridor Fiscal and Economic Impact Analysis; Economic Research Corporation**



# Appendix

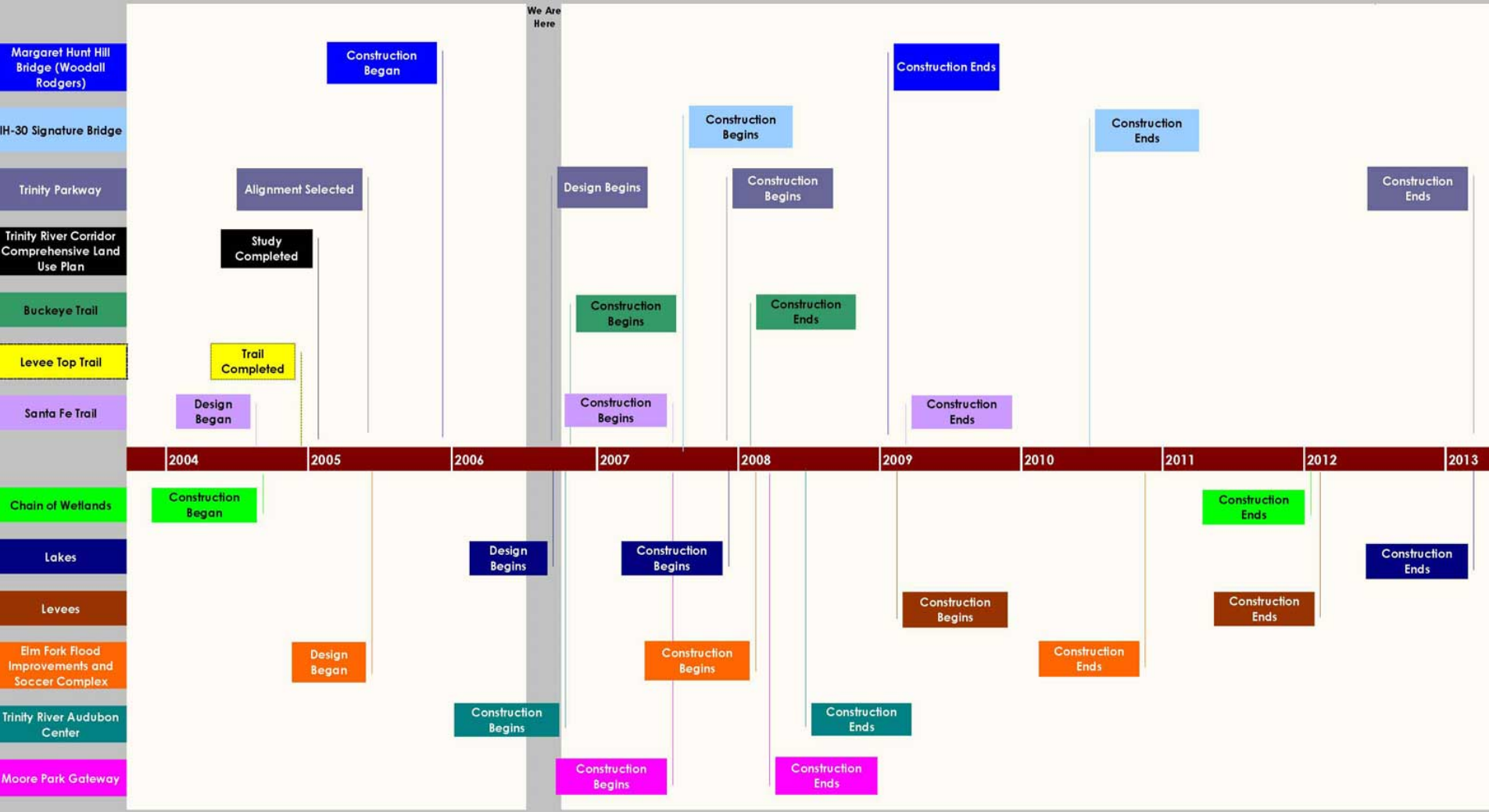
## Boundary of the Trinity River Corridor



# Trinity River Corridor Project

## Timeline for Major Projects

(Estimated Schedule as of July 2006)



# Factors Map

(changes noted in red)

