

Memorandum



CITY OF DALLAS

DATE June 17, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT **Addendum Item # 24 Amending Chapter 7A and 31, "Anti-Litter Regulations" (Shopping Cart Removal)**

On June 22, 2016, your addendum agenda will include a request authorization for:

Amending Chapter 7A, "Anti-Litter Regulations," of the Dallas City Code by:

- Amending Section 7A-2; adding a shopping cart definition
- Adding a new Section 7A-3.1, "City Removal of Shopping Cart from a Public Place" and providing that a shopping cart found in a public place shall be treated as litter
- Upon collection from a public place, the city may immediately dispose of the shopping cart;
- Amending Chapter 31, "Offenses – Miscellaneous," of the Dallas City Code, as amended, by amending Section 40:
 - "Possession and Identification of Shopping Carts"
 - Clarifying the definition of shopping cart; deleting the labeling requirements
 - Deleting the provision that the city of Dallas will return the shopping cart to its owner upon payment of a recovery fee
 - Providing a penalty not to exceed \$500; providing a saving clause; providing a severability clause; and providing an effective date

Background

On November 12, 2003, City Council adopted Ordinance No. 25439, requiring merchants to place decals on shopping carts that include owner contact information, as well as information regarding the possession of a shopping cart at a location other than on the premises of the retail establishment that owns it being an offense punishable by a fine of up to \$500.

The Ordinance also states that a shopping cart recovered by the City of Dallas will be returned to the owner, upon payment of the City of a \$25 recovery fee. The enforcement/operation of the ordinance is performed by three (3) departments:

- Code Compliance enforces the requirement for ownership and removal warning decals on carts
- Dallas Police Department enforces violations by persons that possess carts off merchant property
- Street Services responds to 3-1-1 complaints for carts abandoned in the rights-of-way, including streets and sidewalks

Committee Action

The first briefing to Quality of Life (QOL) was December, 2015. The QOL Committee reviewed the ordinance and directed staff to explore potential modifications to the ordinance and meet with stakeholder groups. City staff met with stakeholders on December 18, 2015 and February 5, 2016. Staff then briefed (QOL) again on April 11, 2016, when direction was given to proceed with the proposed amendments.

Effective Date

This ordinance shall take effect immediately from and after its passage and publication in accordance with the provisions of the Charter of the City of Dallas, and it is accordingly so ordained.

Please feel free to contact Dennis Ware at 671-0169 or Kris Sweckard at 670-3118 if you have questions or need additional information.

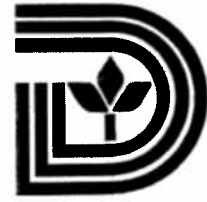


Jill A. Jordan, P.E.
Assistant City Manager

c: A.C. Gonzalez, City Manager
Christopher D. Bowers, Interim City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Eric D. Campbell, Assistant City Manager

Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Memorandum



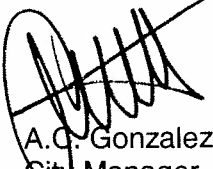
CITY OF DALLAS

DATE June 17, 2016
TO The Honorable Mayor and Members of the City Council
SUBJECT Financial Forecast Report

The FY 2015-16 Financial Forecast Report based on information through April 2016 is attached and provided for your information.

For FY 2015-16, General Fund revenues are projected to be \$4,088,000 above budget and expenditures are projected to be \$2,134,000 above budget. This results in forecast revenues being in excess of forecast expenditures by \$1,954,000. Details related to budget variances may be found at the end of the Financial Forecast Report.

We will continue to closely monitor revenues and expenditures and keep you informed.



A.C. Gonzalez
City Manager

Attachment

c: Ryan S. Evans, First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager
Joey Zapata, Assistant City Manager
Eric D. Campbell, Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Jack Ireland, Director, Office of Financial Services



FY 2015-16

Financial Forecast Report

Information as of April 30, 2016



GENERAL FUND

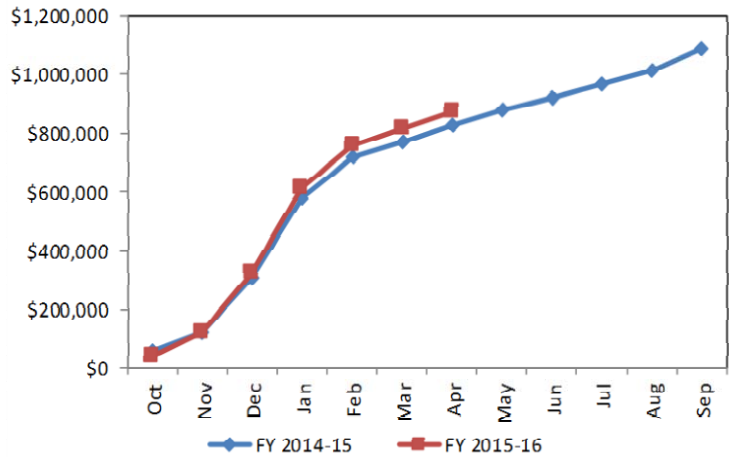
As of April 30, 2016
(000s)

ITEM	AMENDED BUDGET¹	YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
Revenues	\$1,144,900	\$872,140	\$1,148,988	\$4,088
Expenditures	1,144,900	641,944	1,147,034	2,134
Net Excess of Revenues Over Expenditures/Transfers	<u>\$0</u>	<u>\$230,197</u>	<u>\$1,954</u>	<u>\$1,954</u>

GENERAL FUND REVENUES

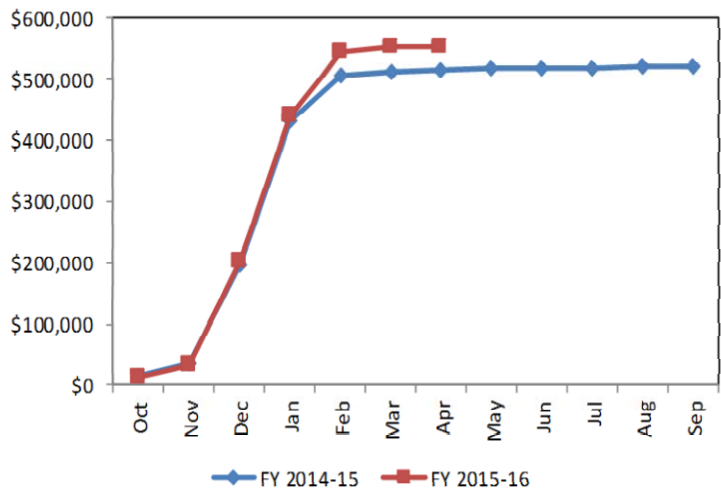
ALL SOURCES

	FY 2014-15	FY 2015-16	Variance
Oct	\$60,959	\$41,660	(\$19,299)
Nov	58,982	77,665	18,682
Dec	187,753	203,876	16,123
Jan	271,536	288,996	17,460
Feb	138,254	147,975	9,721
Mar	52,292	53,193	901
Apr	59,984	58,776	(1,208)
May	48,230		
Jun	43,757		
Jul	46,560		
Aug	45,056		
Sep	74,964		
Total	\$1,088,327	\$872,140	\$42,380



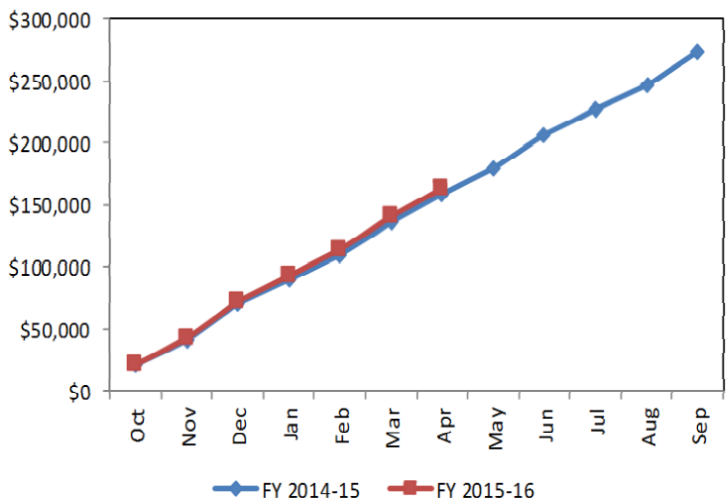
PROPERTY TAX

	FY 2014-15	FY 2015-16	Variance
Oct	\$16,175	\$11,487	(\$4,688)
Nov	18,472	20,589	2,117
Dec	160,305	169,848	9,543
Jan	235,891	237,272	1,382
Feb	74,439	104,025	29,586
Mar	6,533	7,675	1,142
Apr	3,115	2,364	(751)
May	1,536		
Jun	1,750		
Jul	821		
Aug	948		
Sep	673		
Total	\$520,658	\$553,260	\$38,330



SALES TAX

	FY 2014-15	FY 2015-16	Variance
Oct	\$21,933	\$21,769	(\$164)
Nov	19,220	20,524	1,303
Dec	29,690	30,137	447
Jan	20,009	21,258	1,250
Feb	18,928	20,418	1,490
Mar	26,847	27,482	635
Apr	22,124	22,265	141
May	20,755		
Jun	26,477		
Jul	20,798		
Aug	20,332		
Sep	26,386		
Total	\$273,499	\$163,853	\$5,102



FY 2014-15 All Sources has been restated to reflect the conversion of Sanitation to an Enterprise Fund in FY 2015-16

GENERAL FUND REVENUES

As of April 30, 2016

(000s)

	AMENDED BUDGET¹	REVENUES YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
TAXES				
Ad Valorem Tax	\$559,636	\$553,260	\$559,239	(\$397)
Sales Tax ²	281,272	163,853	283,562	2,290
TOTAL TAXES	840,908	717,113	842,801	1,893
FRANCHISE REVENUES				
Oncor Electric ³	50,612	39,636	51,013	401
AT&T	10,950	2,912	10,993	42
Atmos Energy ⁴	12,242	2,811	11,642	(600)
Time Warner Cable	6,102	1,561	6,122	20
Other ⁵	27,291	9,190	27,612	321
TOTAL FRANCHISE REVENUES	107,198	56,111	107,382	184
LICENSES AND PERMITS⁶	6,067	4,433	5,649	(419)
INTEREST EARNED⁷	962	1,359	1,500	539
INTERGOVERNMENTAL	7,432	7,140	7,544	113
FINES AND FORFEITURES				
Municipal Court ⁸	14,771	11,147	18,049	3,277
Vehicle Towing & Storage ⁹	7,146	4,483	7,592	447
Parking Fines	3,591	1,267	3,592	1
Red Light Camera Fines	7,460	0	7,460	0
Public Library ¹⁰	494	142	398	(96)
TOTAL FINES	33,462	17,039	37,091	3,629
CHARGES FOR SERVICE				
Parks	10,283	5,835	10,564	281
Emergency Ambulance	31,569	10,984	31,115	(454)
Security Alarm	4,450	2,440	4,380	(70)
Street Lighting	648	370	648	0
Vital Statistics ¹¹	1,484	880	1,617	133
Other ¹²	23,147	17,736	21,195	(1,953)
TOTAL CHARGES	71,581	38,245	69,518	(2,063)
INTERFUND REVENUE	67,223	24,936	67,768	545
MISCELLANEOUS	10,068	5,764	9,735	(333)
TOTAL REVENUES	\$1,144,900	\$872,140	\$1,148,988	\$4,088

GENERAL FUND EXPENDITURES

ALL EXPENSES

	FY 2014-15	FY 2015-16	Variance
Oct	\$77,525	\$75,601	(\$1,924)
Nov	79,013	78,065	(948)
Dec	123,491	124,594	1,103
Jan	76,655	97,321	20,666
Feb	86,673	84,683	(1,990)
Mar	82,668	95,576	12,908
Apr	69,958	86,104	16,146
May	96,984		
Jun	102,442		
Jul	78,895		
Aug	85,592		
Sep	124,316		

Total \$1,084,212 \$641,944 \$45,961

POLICE

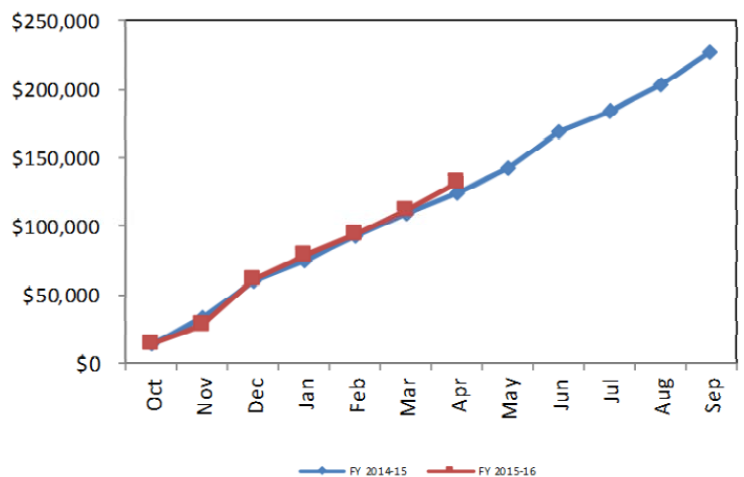
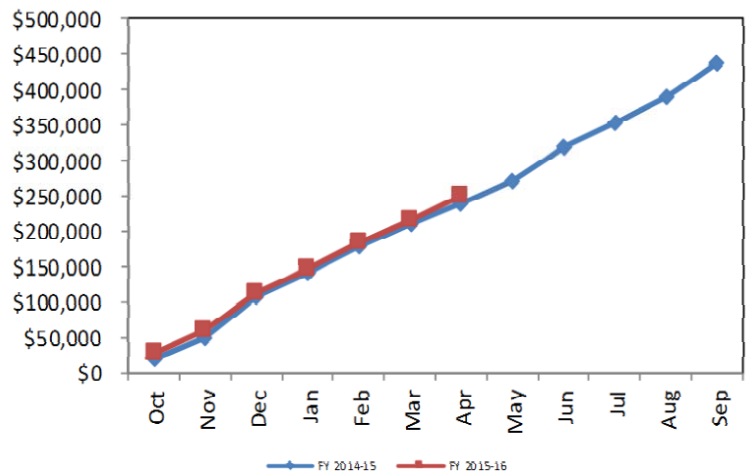
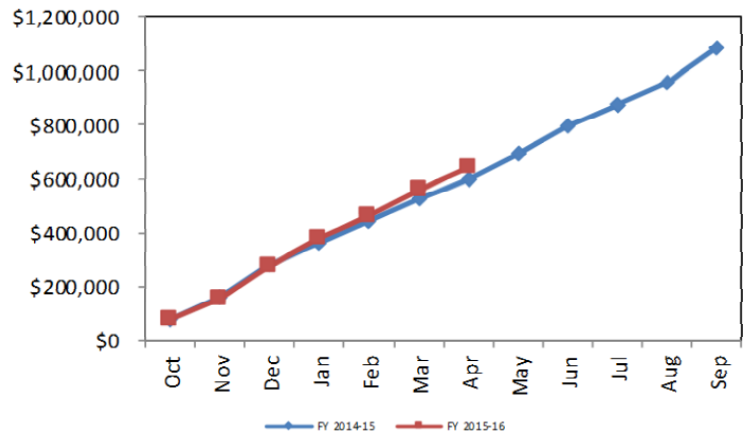
	FY 2014-15	FY 2015-16	Variance
Oct	\$19,262	\$28,488	\$9,226
Nov	31,339	31,370	31
Dec	57,789	52,490	(5,299)
Jan	32,898	35,550	2,652
Feb	36,863	37,126	263
Mar	32,472	30,058	(2,414)
Apr	27,900	34,931	7,031
May	33,265		
Jun	47,086		
Jul	34,846		
Aug	35,661		
Sep	46,774		

Total \$436,155 \$250,013 \$11,490

FIRE

	FY 2014-15	FY 2015-16	Variance
Oct	\$13,502	\$13,994	\$492
Nov	19,557	14,184	(5,373)
Dec	26,055	32,389	6,334
Jan	16,078	17,547	1,469
Feb	17,117	16,128	(989)
Mar	17,032	18,076	1,044
Apr	15,063	19,295	4,232
May	17,344		
Jun	26,753		
Jul	16,442		
Aug	18,322		
Sep	24,269		

Total \$227,535 \$131,613 \$7,209



FY 2014-15 All Expenses has been restated to reflect the conversion of Sanitation to an Enterprise Fund in FY 2015-16

GENERAL FUND EXPENDITURES

As of April 30, 2016

(000s)

DEPARTMENT	AMENDED BUDGET ¹	EXPENDITURES YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
Building Services	\$23,831	\$15,072	\$23,831	\$0
Business Dev/Procurement Svcs	2,884	1,749	2,884	0
City Attorney's Office	15,886	8,752	15,847	(39)
City Auditor's Office	3,004	1,650	2,989	(15)
City Controller's Office	4,541	2,729	4,404	(137)
City Manager's Office	1,972	1,313	1,972	0
City Secretary's Office ¹³	2,005	1,016	2,015	11
Civil Service ¹⁴	2,599	1,274	2,605	6
Code Compliance	38,569	20,950	38,569	0
Court Services ¹⁵	11,563	6,275	11,153	(410)
Elections ¹⁶	97	52	109	12
Fire	239,567	131,613	239,395	(172)
Housing ¹⁷	11,936	9,034	12,262	326
Human Resources	4,788	2,737	4,754	(34)
Independent Audit	786	-	786	0
Jail Contract - Lew Sterret	7,557	7,557	7,557	0
Judiciary ¹⁸	3,231	1,841	3,059	(171)
Library	30,509	16,734	30,509	0
Management Services	8,544	5,528	8,424	(120)
Mayor and Council ¹⁹	4,243	2,368	4,344	101
Non-Departmental ²⁰	58,026	12,920	58,154	128
Office of Cultural Affairs ²¹	17,671	14,192	17,750	79
Office of Economic Development	1,818	1,818	1,818	0
Office of Financial Services	2,957	1,495	2,950	(7)
Park and Recreation ²²	85,646	53,552	85,938	292
Planning & Urban Design ²³	4,232	1,466	3,994	(238)
Police ²⁴	451,882	250,013	454,125	2,243
Public Works	5,911	4,993	5,721	(190)
Street Lighting	17,525	8,028	17,525	0
Street Services ²⁵	71,531	48,666	72,305	773
Sustainable Dev/Construction ²⁶	1,438	1,326	1,138	(300)
Trinity Watershed Management	1,526	552	1,525	(2)
RESERVES AND TRANSFERS				
Contingency Reserve	2,628	2,682	2,628	0
Liability/Claim Fund	1,994	1,994	1,994	0
Salary & Benefit Reserve	2,000	0	2,000	0
TOTAL EXPENDITURES	\$1,144,900	\$641,944	\$1,147,034	\$2,134

PROPRIETARY FUNDS

As of April 30, 2016
(000s)

DEPARTMENT	BUDGET	YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
AVIATION				
BEGINNING FUND BALANCE	\$16,775	\$ -	\$16,775	\$ -
REVENUES:				
Parking	27,443	14,693	26,643	(800)
Terminal Concessions	22,423	13,384	21,769	(654)
Landing Fees	17,784	9,114	17,784	0
Rental on Airport - Terminal	13,831	7,597	11,478	(2,353)
Rental on Airport - Field	9,067	3,975	9,777	710
Fuel Flow Fees	1,225	652	1,211	(15)
All Other	2,102	1,493	5,214	3,112
TOTAL REVENUES	93,876	50,907	93,876	0
TOTAL EXPENDITURES	93,876	50,100	93,876	0
ENDING FUND BALANCE	\$16,775	\$ -	\$16,775	\$0

CONVENTION AND EVENT SERVICES

BEGINNING FUND BALANCE	\$20,607	\$ -	\$20,607	\$ -
REVENUES:				
Hotel Occupancy Tax	54,002	29,042	53,521	(481)
Alcoholic Beverage Tax	10,461	5,983	11,819	1,358
Contract Services	9,119	8,618	11,537	2,418
All Remaining Revenues	10,414	8,788	14,982	4,568
TOTAL REVENUES²⁷	83,996	52,431	91,860	7,864
TOTAL EXPENDITURES²⁷	82,939	40,579	91,730	8,791
ENDING FUND BALANCE	\$21,664	\$ -	\$20,736	(\$927)

PROPRIETARY FUNDS

As of April 30, 2016

(000s)

DEPARTMENT	BUDGET	YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
SUSTAINABLE DEVELOPMENT AND CONSTRUCTION				
BEGINNING FUND BALANCE	\$33,842	\$ -	\$33,842	\$ -
REVENUES:				
Building Permits	18,770	12,400	19,104	334
Certificate of Occupancy	1,412	749	1,412	0
Plan Review	3,736	2,731	3,749	13
Registration/License	1,028	714	1,028	(0)
Special Plats	887	661	887	0
Private Development	1,010	850	1,010	(0)
Zoning	1,184	537	1,184	0
Interest Earnings	117	174	117	0
All Remaining Revenues	1,478	1,031	1,478	0
TOTAL REVENUES	29,622	19,847	29,969	347
TOTAL EXPENDITURES	30,697	14,301	30,608	(89)
ENDING FUND BALANCE	\$32,767	\$ -	\$33,203	\$436
 MUNICIPAL RADIO				
BEGINNING FUND BALANCE	\$1,183	\$ -	\$1,183	\$ -
REVENUES:				
Local and National Sales	2,058	1,134	1,954	(104)
All Remaining Revenues	12	6	11	(1)
TOTAL REVENUES²⁸	2,070	1,139	1,965	(105)
TOTAL EXPENDITURES²⁸	2,055	1,055	1,941	(114)
ENDING FUND BALANCE	\$1,198	\$ -	\$1,207	\$8

PROPRIETARY FUNDS

As of April 30, 2016

(000s)

DEPARTMENT	BUDGET	YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
WATER UTILITIES				
BEGINNING FUND BALANCE	\$86,191	\$ -	\$86,191	\$ -
REVENUES:				
Treated Water - Retail	286,483	145,882	289,159	2,676
Treated Water - Wholesale	80,082	43,126	76,868	(3,214)
Wastewater - Retail	232,649	122,658	225,222	(7,427)
Wastewater - Wholesale	9,874	5,744	9,874	0
All Remaining Revenues	36,040	15,098	30,089	(5,951)
TOTAL REVENUES²⁹	645,128	332,507	631,213	(13,915)
TOTAL EXPENDITURES²⁹	645,128	315,930	631,213	(13,915)
ENDING FUND BALANCE	\$86,191	\$ -	\$86,191	\$0

COMMUNICATION & INFORMATION SERVICES

BEGINNING FUND BALANCE	\$10,910	\$ -	\$10,910	\$ -
REVENUES:				
Interdepartmental Charges	52,799	30,137	52,799	0
Telephones Leased	8,532	3,037	8,532	0
Circuits	1,367	0	1,367	0
Desktop Services	269	50	58	(210)
Interest	137	88	141	0
Equipment Rental	4,546	2,651	4,546	0
Miscellaneous	77	748	721	643
TOTAL REVENUES³⁰	67,727	36,711	68,164	437
TOTAL EXPENDITURES	72,284	39,632	72,024	(260)
ENDING FUND BALANCE	\$6,352	\$ -	\$7,049	\$697

PROPRIETARY FUNDS

As of April 30, 2016

(000s)

DEPARTMENT	BUDGET	YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
EQUIPMENT SERVICES				
BEGINNING FUND BALANCE	\$4,129	\$ -	\$4,129	\$ -
REVENUES:				
Rental/Wreck	33,640	16,641	38,502	4,862
Fuel	16,180	6,328	13,964	(2,216)
Auto Auction	418	526	826	408
Miscellaneous Revenue	267	379	485	218
Interest and Other	5	0	1	(4)
TOTAL REVENUES³¹	50,509	23,874	53,777	3,268
TOTAL EXPENDITURES³¹	50,509	30,161	53,777	3,268
ENDING FUND BALANCE	\$4,129	\$ -	\$4,129	\$0
 EXPRESS BUSINESS CENTER				
BEGINNING FUND BALANCE	\$1,223	\$ -	\$1,223	\$ -
REVENUES:				
Postage Sales	2,703	1,401	2,703	0
All Other Revenues	1,260	1,340	1,329	68
TOTAL REVENUES	3,963	2,741	4,032	68
TOTAL EXPENDITURES	3,815	2,194	3,783	(32)
ENDING FUND BALANCE	\$1,372	\$ -	\$1,473	\$101

PROPRIETARY FUNDS

As of April 30, 2016
(000s)

DEPARTMENT	BUDGET	YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
SANITATION SERVICES				
BEGINNING FUND BALANCE	\$7,108	\$ -	\$7,108	\$ -
REVENUES:				
Residential Collection	66,537	40,437	67,441	904
Cost Plus Bulk/Brush	114	70	120	6
Sale of Recyclables	2,100	1,006	1,724	(376)
City Facility Collection	761	399	684	(78)
Landfill Revenue	17,676	16,668	23,613	5,937
TOTAL REVENUES³²	87,188	58,579	93,583	6,394
TOTAL EXPENDITURES³²	86,480	41,757	88,804	2,324
ENDING FUND BALANCE	\$7,816	\$ -	\$11,887	\$4,070

OTHER FUNDS

As of April 30, 2016
(000s)

DEPARTMENT	BUDGET	YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
9-1-1 SYSTEM OPERATIONS				
BEGINNING FUND BALANCE	\$7,090	\$ -	\$7,090	\$ -
REVENUES:				
9-1-1 Service Receipts - Wireless	6,257	3,285	6,324	68
9-1-1 Service Receipts - Wireline	6,898	3,813	6,717	(182)
Interest and Other	63	31	63	0
TOTAL REVENUES	13,218	7,129	13,104	(114)
TOTAL EXPENDITURES	16,292	9,605	15,988	(305)
ENDING FUND BALANCE	\$4,015	\$ -	\$4,206	\$191
 STORM DRAINAGE MANAGEMENT				
BEGINNING FUND BALANCE	\$8,114	\$ -	\$8,114	\$ -
REVENUES:				
Storm Water Fees	50,413	29,533	50,413	-
Interest and Other	40	37	40	0
TOTAL REVENUES	50,452	29,570	50,452	0
TOTAL EXPENDITURES	51,417	16,532	51,274	(143)
ENDING FUND BALANCE	\$7,150	\$ -	\$7,293	\$143

OTHER FUNDS

As of April 30, 2016
(000s)

DEPARTMENT	BUDGET	YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
EMPLOYEE BENEFITS				
BENEFITS ADMINISTRATION				
TOTAL EXPENDITURES	\$1,126	\$321	\$1,084	(\$42)
WELLNESS PROGRAM				
TOTAL EXPENDITURES ³³	\$430	\$279	\$379	(\$51)
RISK MANAGEMENT				
TOTAL EXPENDITURES ³⁴	\$2,594	\$1,494	\$2,359	(\$235)
LIABILITY/CLAIMS FUND				
Beginning Balance October 1, 2015				\$3,649
Budgeted Revenue				6,297
FY 2015-16 Available Funds				9,946
Paid October 2015				(168)
Paid November 2015				(328)
Paid December 2015				(379)
Paid January 2016				(744)
Paid February 2016				(436)
Paid March 2016				(353)
Paid April 2016				(434)
Balance as of April 30, 2016				\$7,104

DEBT SERVICE FUND

As of April 30, 2016
(000s)

DEPARTMENT	BUDGET	YEAR TO DATE	YEAR-END FORECAST	BUDGET VS FORECAST VARIANCE
DEBT SERVICE FUND				
BEGINNING FUND BALANCE	\$12,109	\$ -	\$12,109	\$ -
REVENUES:				
Ad Valorem	230,475	227,836	230,298	(177)
Interest/Transfers/Other	20,468	895	20,468	0
TOTAL REVENUES	250,943	228,731	250,766	(177)
TOTAL EXPENDITURES³⁵	255,326	201,628	254,444	(881)
ENDING FUND BALANCE	\$7,726	\$ -	\$8,430	\$704

NOTES

(Dollars in 000s)

1. The General Fund budget was amended/increased based on Council's approved use of contingency reserve funds by \$100 on January 27, 2016 by CR# 16-0214 (executive search contract for the City Attorney).
2. Sales tax revenue is projected to be \$2,290 above budget due to the strength of the local economy. Over the most recent 12 months, sales tax receipts have increased by 4.5%.
3. Oncor Electric revenues are projected to be \$401 above budget primarily due to higher than expected electric consumption.
4. Atmos Energy revenues are projected to be \$600 below budget primarily due to warmer winter weather that resulted in less gas consumption.
5. Other Franchise revenues are projected to be \$321 above budget primarily due to an increase in private waste hauler activity and more growth than expected in Cable TV service.
6. Licenses and Permits revenues are projected to be \$419 below budget primarily due to decreases in permits related to Transportation for Hire and Motor Vehicle Repair.
7. Interest Earned revenue is projected to be \$539 above budget due to an increase in the market interest rate.
8. Municipal Court revenue is projected to be \$3,277 above budget primarily due to an increase in the collection per citation rates and due to the new collection agency's success of collection on older past due accounts.
9. Vehicle Towing & Storage revenues are projected to be \$447 above budget due to an increase in tows as well as vehicles staying on the auto pound property longer than anticipated.
10. Public Library revenue is projected to be \$96 below budget due to implementation of automatic renewal on materials that have been checked out at library locations and an increase in the usage of e-materials. Fines and late fees are not collected on e-materials as they are electronically recalled on the due date.
11. Vital Statistics revenues are projected to be \$133 above budget due to an increase in the sale of birth certificates.
12. Other Charges for Service revenue is projected to be \$1,953 below budget primarily as a result of contracting with fewer hospitals than anticipated for the Mobile Community Healthcare Program, a reduction in Fire Watch fees, and a reduction in the number of fire inspectors used at American Airline Center events.
13. City Secretary's Office is projected to be \$11 above budget due to higher than budgeted salary expenses.

NOTES

(Dollars in 000s)

14. Civil Service is projected to be \$6 above budget primarily due to salary expenses.
15. Court Services is projected to be \$410 below budget due to vacancies.
16. Elections is projected to be \$12 above budget due to the purchase of unbudgeted petition verification software.
17. Housing and Community Services is projected to be \$326 above budget due to several unbudgeted expenses including temp help, replacement of fire and alarm system at the MLK Community Center, items related to the master plan for the MLK and WDMP Community Centers, and various special events.
18. Judiciary is projected to be \$171 below budget due to vacancies.
19. Mayor and Council is projected to be \$101 above budget due to double filled positions and the unbudgeted use of temp help.
20. Non-Departmental is projected to be \$128 above budget primarily due to unbudgeted costs such as the actuarial review related to the Police and Fire Pension Fund and efforts related to ADA Compliance.
21. Office of Cultural Affairs is projected to be \$79 above budget primarily due to increased usage of custodial and security services based on events at the Majestic, Meyerson, and City Performance Hall facilities. These expenses are offset by corresponding revenue.
22. Park and Recreation is projected to be \$292 above budget primarily due to repairs related to flooding in 2015 and increased demand for contract classes.
23. Planning and Urban Design is projected to be \$238 below budget due to vacancies.
24. Police is projected to be \$2,243 above budget due to the anticipated purchase of additional squad cars using General Fund surplus.
25. Street Services is projected to be \$773 above budget primarily due to equipment maintenance costs.
26. Sustainable Development and Construction is projected to be \$300 below budget due to vacancies.
27. Convention and Event Services expenses are projected to be \$8,791 above budget due to increased food and beverage service based on event demand as well as an increased transfer to capital construction resulting from additional revenues. Revenues are projected to be \$7,864 above budget primarily due to higher than expected Alcoholic Beverage Tax and more events than anticipated.

NOTES

(Dollars in 000s)

28. Municipal Radio expenses are projected to be \$114 below budget due to vacancies and a reduction in sales commission. Revenues are projected to be \$105 below budget due to the sale of commercials being less than planned.

29. Water Utilities revenues and expenses are both projected to be \$13,915 below budget. Revenues are projected to be below budget primarily due to the loss of a wholesale water customer contract and lower than projected retail wastewater service revenues. Expenses are projected to be under budget primarily due to a reduction in the transfer to fund capital projects.

30. Communication and Information Services revenues are projected to be \$437 above budget due to payment from the State Fair of Texas for removal of the Fair Park Tower.

31. Equipment Services revenues and expenses are both projected to be \$3,268 above budget primarily due to increased maintenance and repair costs for heavy equipment partially offset by fuel savings.

32. Sanitation expenses are projected to be \$2,324 above budget primarily due to equipment maintenance costs. Revenues are projected to be \$6,394 above budget due to the volume of solid waste from non-contract customers being above historic levels and solid waste from the Upper Chain of Wetlands projects.

33. Wellness Program expenses are projected to be \$51 below budget due to vacancies.

34. Risk Management expenses are projected to be \$235 below budget primarily due to vacancies.

35. Debt Service expenses are projected to be \$881 below budget due to lower than projected interest rates realized on the 2015 GO Bond sale and lower than anticipated TIF expenses.

Memorandum



DATE: June 17, 2016
TO: Honorable Mayor and Members of the City Council
SUBJECT: **City License Applications**

There were no Dance Hall and/or Sexual Oriented Business applications received for the week of June 6 - 10, 2016 by the Investigations Bureau Licensing Squad of the Dallas Police Department.

Please have your staff contact Sergeant Lisette Rivera, #7947 at (214) 670-4811 and/or by email at lisette.rivera@dpd.ci.dallas.tx.us should you need further information.



Eric D. Campbell
Assistant City Manager

c: A.C. Gonzalez, City Manager
Christopher D. Bowers, (I) City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager

Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council
Chief David O. Brown, Dallas Police Department

Memorandum



CITY OF DALLAS

DATE June 17, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT **Correction to Revised Agenda Item #29 – June 22, 2016**

Please note the correction to the June 22, 2016 Agenda Item #29.

The attached Engineer's Report should be listed in Resolution #2.

Should you have any questions or concerns, please feel free to contact me.

A handwritten signature in black ink, appearing to read 'Jill Jordan'.

Jill A. Jordan, P.E.
Assistant City Manager

Attachment

c: A.C. Gonzalez, City Manager
Christopher D. Bowers, Interim City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Sols, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Eric D. Campbell, Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

Project Group 12-3003

Street:

- 1. Longhorn Street from Ferguson Road to Bar X Street**

Alleys:

- 2. Alley between Bluffman Drive, Castle Hills Drive and Lovingood Drive from Lovingood Drive to Loud Drive**
- 3. Alley between Idaho Avenue and Maryland Avenue from Holden Avenue to an estimated 250 feet south to the Dallas Power and Light Property**

Grand Total Property Owners' Cost - Assessments	\$200,693.77
Estimated Grand Total City of Dallas' Cost - Paving	\$699,548.93
Estimated Grand Total City of Dallas' Cost - Drainage	\$72,922.30
Estimated Grand Total Water Utilities Department Cost Water and Wastewater Main Improvements	\$363,464.84
Estimated Grand Total City of Dallas' Cost	\$1,135,936.07
Estimated Grand Total Cost of Improvements	\$1,336,629.84

The Director of Public Works reports that representatives of this Department have studied the actual existing conditions on the ground on these particular streets and alleys, and find that the existing roadways have a narrow asphalt surface with shallow earth drainage ditches; and that there are poor conditions existing on these dirt and gravel alleys which have accessibility and drainage issues. Taking all of this and other factors into consideration; plans and specifications have been prepared for these improvements. We believe that this paving will improve the properties abutting on said streets and alleys, and the proposed assessment is equitable for the enhancement value achieved on the abutting properties. Final determination of assessments will be made based on analysis of enhancement.

Respectfully submitted,



Director, Public Works Department

Memorandum



CITY OF DALLAS

DATE June 17, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT Dallas Water Utilities Bond Issuance – Final Bond Rating Agency Reports

On June 15th, the City Council approved Parameters Ordinance 2016A and 2016B authorizing the sale of Dallas Water Utilities revenue refunding bonds. Standard & Poors and Fitch Rating confirmed their ratings of “AAA Stable Outlook” and “AA+ Stable Outlook”, respectively. Results of the bond sale will be provided after the sale on June 22nd.

Attached are copies of the final rating reports. The Preliminary Official Statement is available on the Financial Transparency website at the following link:

<http://financialtransparency.dallascityhall.com/content/dwu-prelim-os-june16.pdf>.

Please let me know if you need additional information.

A handwritten signature in blue ink that reads "Jeanne Chipperfield".

Jeanne Chipperfield
Chief Financial Officer

Attachments

c: A.C. Gonzalez, City Manager
Christopher D. Bowers, Interim City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
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Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council



Fitch Rates Dallas, TX's Water & Sewer Revs 'AA+'; Outlook Stable

Fitch Ratings-Austin-27 May 2016: Fitch Ratings has assigned an 'AA+' rating to the following bonds issued by the city of Dallas, TX (the city):

- Approximately \$409 million waterworks and sewer system revenue refunding bonds, series 2016A;
- Approximately \$179 million waterworks and sewer system revenue refunding bonds, taxable series 2016B.

Bond proceeds will refund outstanding commercial paper as well as certain outstanding parity bonds of the city's water and sewer system (DWU). The bonds are expected to price the week of June 20, 2016 via negotiation.

In addition, Fitch has assigned an initial rating of 'AA+' to the system's \$1.9 billion in outstanding parity debt.

The Rating Outlook on the bonds is Stable.

SECURITY

Bonds are payable from a first lien pledge of net revenues of the system after payment of system operating and maintenance (O&M) expenses.

KEY RATING DRIVERS

FINANCIAL RESULTS TO REBOUND: DWU's key financial metrics have historically been comparable to similarly-rated large systems. Although fiscal 2015 results were relatively weak due to a culmination of sluggish sales and higher operating expenses, particularly with regards to a significant escalation in purchased water costs, the rating reflects Fitch's expectation that rate adjustments and controlled expenditures, will restore financial results to favorable levels in fiscal 2016 and beyond.

ELEVATED DEBT: Debt obligations are relatively high but manageable. Ongoing capital needs are large but are only expected to increase leverage ratios moderately over time. Debt obligations include the Tarrant Regional Water District (TRWD) debt issues related to the city's portion of capital costs to build-out the Integrated Pipeline Project (the IPL) - the city's next major water supply source - which will grow considerably over the next decade or so.

STRONG OPERATING PROFILE: Historical planning and development of water supplies has positioned the system well to meet long-term customer demands, even during drought conditions. Treatment capacity is also sufficient, and a water treatment expansion currently underway should ensure sufficient capacity for the foreseeable future.

GOOD RATE FLEXIBILITY: Rate increases have been regular and measured yet remain low relative to other large utilities both within and outside of the state. Moderate planned adjustments should preserve a favorable degree of flexibility going forward while sustaining strong financial margins.

BROAD AND DIVERSE SERVICE TERRITORY: DWU serves an extensive area that includes the city of as well as much of the neighboring suburban communities on a wholesale basis. The city has a diverse and stable economic base, and headquarters a broad array of corporate entities, serving as a nationally recognized technology, trade, and health service center.

RATING SENSITIVITIES

DECLINING FINANCIALS: Failure to improve its financial results to levels consistent with historical results and current projections, particularly given the scope of anticipated capital needs going forward, could result in downward rating pressure on the city of Dallas water and sewer system.

RISING CAPITAL AND DEBT: Escalation in out-year capital and debt funding and/or material changes in costs related to the Integrated Pipeline project beyond amounts already anticipated could also pressure the rating given the relatively elevated nature of the existing debt profile.

CREDIT PROFILE

The system serves an expansive territory, providing retail water and sewer service to 1.2 million city residents. The system also provides wholesale treated water to 23 municipalities and wholesale sewer service to 11 customer cities in Dallas County (the county) and the contiguous counties. The city is a primary driver of the broad Metroplex, serving as the center of medicine and higher education in the area, as well as home to Southwest Airlines.

Characteristic of a large, older city, wealth levels within the city limits are somewhat low (median household income for the city is around 80% of the state and U.S. average) and poverty rates are relatively high (around 50% higher than the national average). However, county wealth and poverty rates are closer to state and national averages and wholesale customers outside the county generally are quite affluent.

SOLID SUPPLY PORTFOLIO BUT RISING COSTS

Water supply is provided from six reservoirs, Trinity River water and indirect reuse, with diversion rights equal to 1,840 million gallons per day (mgd), or over 4.5x the historical five-year average production needs of the system. The existing and connected diversion rights also provide a current dependable yield (available supplies during a severe drought) of 431 mgd, around 1.1x the five-year average production amounts. Dependable yield will rise to 604 mgd sometime after 2020 when water from a seventh reservoir (Lake Palestine) will be added to the system as a result of the IPL, providing sufficient capacity to meet customer demands through around 2050.

The IPL is a major undertaking, consisting of an integrated water delivery transmission system project done in cooperation with the Tarrant Regional Water District, TX (TRWD) to move approximately 350 mgd of water from Lake Palestine in east Texas to the Metroplex. The project will consist of 150 miles of pipeline, three new pump stations on Lake Palestine and three new booster pump stations. The city has contracted with TRWD to design and build the transmission line that will connect Lake Palestine to the system as well as interconnecting certain TRWD reservoirs to the system. TRWD will own, operate and finance the IPL, with DWU owning 150 mgd of reserved capacity rights in the IPL and TRWD owning 197 mgd of reserved capacity rights.

Total capital costs associated with the IPL are currently estimated at \$2.4 billion, with DWU's portion at around \$977 million. DWU's portion of the capital costs has been financed through contract revenue bonds issued by TRWD and payable by DWU as an O&M expense of the system. To date, TRWD has issued \$474 million in contract revenue bonds on behalf of DWU with \$463 million currently outstanding. It is expected that DWU's remaining capital costs associated with the IPL will be funded through future issuances of additional TRWD contract revenue bonds over the next 10-15 years.

ELEVATED BUT MANAGEABLE DEBT PROFILE

System debt obligations (including obligations associated with the IPL) are currently elevated. Debt levels are expected to rise incrementally over time given the scope of capital spending and the city's practice of financing 80% of its capital improvement program with debt. However, increases in the

debt burden through fiscal 2020 should be moderate.

Offsetting some concerns relating to the system's debt burden are that debt levels are relatively reasonable for systems with significant wholesale service components like DWU. Also, the system's debt structure is relatively conservative (including the IPL obligations), consisting solely of fixed rate obligations apart from commercial paper outstanding at any given time, thereby limiting interest rate and third party credit risks. Further, maximum annual debt service on direct debt occurs in the current year followed by gradual declines in carrying costs, affording the system a good deal of structuring flexibility, if needed.

Most near-term capital needs are geared towards renewal and replacement of existing infrastructure and maintaining regulatory compliance, with a significant portion of costs devoted to replacing aging water and wastewater mains (around \$60 million annually). Total capital costs for fiscals 2016-2020 (not including costs associated with the IPL) are sizeable in terms of total dollars at \$1.5 billion, but reasonable in terms of annual cost per customer (\$351) relative to the 'AA' category median of \$325.

FINANCIAL PERFORMANCE TO REBOUND FOLLOWING CHALLENGES IN FISCAL 2015

Recent financial results have been solid and showed steady improvement through fiscal 2014, marked by increasing debt service coverage, liquidity and surplus cash flows. For fiscal 2015 though, adopted rate hikes were relatively lower than prior years (3.5%) while operations throughout the year were challenged on various fronts, ultimately lowering senior and total DSC to around 1.5x and 1.4x, respectively. Overall consumption rose a modest 1% from the prior year as hot dry conditions in the summer months offset extremely heavy precipitation through the spring, which initially dampened sales. However, fiscal 2014 sales were the low point of what has been a declining trend in consumption for at least a decade.

Personnel services also increased over \$15 million (around 18%) from the prior year due mainly to the implementation of GASB 68 and 71 to recognize the changes in the net pension liability as opposed to prior years where pension contribution was expensed. Finally, there was a \$30 million increase in supplies and materials costs stemming largely from a dramatic increase in charges from the Sabine River Authority (SRA) pertaining to the city's purchase of Lake Fork water.

At the beginning of fiscal 2015 SRA unilaterally increased purchased water costs nearly 10-fold (to around \$27 million per year) following expiration of the city's original contract and unsuccessful negotiations between the city and SRA to arrive at a new price once the contract was renewed. The city appealed SRA's rate to the Public Utilities Commission, contending the new rate violates the Texas Water Code and the contract. An administrative law judge has been assigned to hear the matter, but in the meantime an interim rate for the water has been set at the SRA rate with the city ordered to pay the charges into an escrow account during the pendency of the dispute. Various other lawsuits have been filed both by the city and SRA related to this case, all of which may take several years to resolve.

To account for the additional Lake Fork water costs and other system needs, the city prudently increased its retail service rates for fiscal 2016 for water and sewer by an average of 5.3% while wholesale customers experienced a 13.7% increase in treated water charges and a 50% adjustment for untreated water. Despite the rise in charges, residential charges are a moderate 1.4% of median household income and are relatively low compared to other large utilities across Texas and the nation.

With the rate hikes in place senior and total DSC for fiscal 2016 is expected to rebound to just under 1.9x and 1.8x, respectively. Fiscals 2017-2020 financial performance is expected to remain similarly strong relative to anticipated fiscal 2016 results based on the expectation of continued moderate annual rate adjustments, additional costs associated with the IPL and future direct debt issuances, as well as a continuation of the interim charge for Lake Fork water. Achieving and maintaining such results will be key to the rating going forward in order to provide a solid amount of pay-go capital spending and limit escalation in the system's debt profile.

Contact:

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Director
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Dennis Pidherny
Managing Director
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Media Relations: Elizabeth Fogerty, New York, Tel: +1 (212) 908 0526, Email: elizabeth.fogerty@fitchratings.com.

Additional information is available at 'www.fitchratings.com'.

Applicable Criteria

Revenue-Supported Rating Criteria (pub. 16 Jun 2014) ([https://www.fitchratings.com/creditdesk/reports/report_frame.cfm?rpt_id=869223&ctf=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJleHAiOiJ0eXNjYwNTk2ODEsInNlc3Npb25LZXkiOiJEOEdQWNTLWENEUKNCMURHS1NJVEpYWUtJ](https://www.fitchratings.com/creditdesk/reports/report_frame.cfm?rpt_id=750012&ctf=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJleHAiOiJ0eXNjYwNTk2ODEsInNlc3Npb25LZXkiOiJEOEdQWNTLWENEUKNCMURHS1NJVEpYWUtU.S. Water and Sewer Revenue Bond Rating Criteria (pub. 03 Sep 2015) (<a href=))

Additional Disclosures

Dodd-Frank Rating Information Disclosure Form (https://www.fitchratings.com/creditdesk/press_releases/content/ridf_frame.cfm?pr_id=1005287&ctf=eyJ0eXAiOiJKV1QiLCJhbGciOiJIUzI1NiJ9.eyJleHAiOiJ0eXNjYwNTk2ODEsInNlc3Npb25LZXkiOiJEOEdQWNTLWENEUKNCMURHS1NJVEpYWUtJ)
Solicitation Status (https://www.fitchratings.com/gws/en/disclosure/solicitation?pr_id=1005287)
Endorsement Policy (<https://www.fitchratings.com/jsp/creditdesk/PolicyRegulation.faces?context=2&detail=31>)

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Dallas, TX 2016 Revenue Refunding Bonds Assigned 'AAA' Rating, Stable Outlook

Primary Credit Analyst:

Theodore A Chapman, Dallas (1) 214-871-1401; theodore.chapman@spglobal.com

Secondary Contact:

Jennifer K Garza (Mann), Dallas (1) 214-871-1422; jennifer.garza@spglobal.com

DALLAS (S&P Global Ratings) June 7, 2016--S&P Global Ratings assigned its 'AAA' long-term rating and stable outlook to Dallas, Texas' \$338.53 million series 2016A and \$258.84 million taxable series 2016B revenue refunding bonds.

At the same time, S&P Global Ratings affirmed its 'AAA' rating on the long-term revenue bonds issued for Dallas Water Utilities (DWU), and on Tarrant Regional Water District's (TRWD) integrated pipeline (IPL) project contract revenue bonds, issued for DWU. The 'A-1+' commercial paper (CP) rating was also affirmed, based on the long-term rating on DWU and the revolving credit agreements the city has in place to support each program.

The rating on the TRWD's IPL project bonds is based on the general creditworthiness of Dallas, the sole contracted participant. The city treats its take-or-pay obligation to the district as an unconditional operating expense of its waterworks and sanitary sewer system.

The rating service's long-term rating is based on its opinion of the general creditworthiness of DWU, and includes the system's extremely strong enterprise and financial risk profiles, based on the application of its new criteria "U.S. Public Finance Waterworks, Sanitary Sewer, And Drainage Utility Systems: Rating Methodology And Assumptions" published in January 19, 2016. The criteria was used to determine the system's general creditworthiness and was also applied to the senior-lien issues.

As of May 31, 2016, DWU had approximately \$2.1 billion in long-term debt. S&P

Dallas, TX 2016 Revenue Refunding Bonds Assigned 'AAA' Rating, Stable Outlook

Global Ratings understand that bond proceeds will be used to retire outstanding CP notes as well as to refund for savings purposes various maturities of the city's series 2006, 2007, 2008, 2010, 2011, 2012A, and 2013A utility revenue bonds. A fully funded debt service reserve in the amount of average annual debt service provides additional liquidity. The series 2016A and 2016B bonds are secured by a first lien pledge on the net revenues of the city's waterworks and sanitary sewer system.

"The stable outlook reflects our expectation that the system's financial profile will remain commensurate with the ratings over the two-year outlook period," said S&P Global Ratings credit analyst Theodore Chapman. "We believe the strong management, including long-term planning and transparency regarding future rate adjustments, will continue to allow the city to fund identified needs even with the expectation of some additional debt over time."

RELATED CRITERIA AND RESEARCH

Related Criteria

- USPF Criteria: Rating Methodology And Assumptions For U.S. Municipal Waterworks And Sanitary Sewer Utility Revenue Bonds, Jan. 19, 2016
- USPF Criteria: Methodology: Definitions And Related Analytic Practices For Covenant And Payment Provisions In U.S. Public Finance Revenue Obligations, Nov. 29, 2011
- USPF Criteria: Assigning Issue Credit Ratings Of Operating Entities, May 20, 2015 Ratings Above The Sovereign: Corporate And Government Ratings—Methodology And Assumptions, Nov. 19, 2013
- Criteria: Use of CreditWatch And Outlooks, Sept. 14, 2009
- USPF Criteria: Commercial Paper, VRDO, And Self-Liquidity, July 3, 2007

Related Research

U.S. State And Local Government Credit Conditions Forecast, April 19, 2016

Certain terms used in this report, particularly certain adjectives used to express our view on rating relevant factors, have specific meanings ascribed to them in our criteria, and should therefore be read in conjunction with such criteria. Please see Ratings Criteria at www.standardandpoors.com for further information. Complete ratings information is available to subscribers of RatingsDirect at www.globalcreditportal.com and at www.spcapitaliq.com. All ratings affected by this rating action can be found on the S&P Global Ratings public website at www.standardandpoors.com. Use the Ratings search box located in the left column.

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Memorandum



CITY OF DALLAS

DATE June 17, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT Environmental Impact and Public Acquisition Report
Agenda Item # 66, June 22, 2016 – Fill Permit 16-02

Fill Permit 16-02 involves reclamation of 0.428 acres of the current 0.510 acres of the floodplain on this property near Sheppard Branch. The purpose of the floodplain removal is for an Industrial development.

A neighborhood meeting was held on April 20, 2016. There were no citizens present, and there has been no objection to the fill permit.

An Environmental Impact Study was conducted as part of the Nationwide Permitting process for this site. The U.S. Army Corps of Engineers (USACE) determined that the adverse environmental effects of the proposed project would be minimal both individually and cumulatively. The USACE also determined the project will not affect any species listed as threatened or endangered by the U.S. Fish and Wildlife Service within the permit area.

Park and Recreation and Sustainable Development and Construction Departments have reviewed the application for public acquisition. Neither department objected to the proposed fill permit.

This application meets the engineering requirements outlined in the Dallas Development Code, Section 51A-5.105(h), floodplain regulations; as such, the city council should approve the fill permit application, or in the alternative, it may resolve to acquire the property under the laws of eminent domain and may then deny the application.

Please let me know if you need additional information.

SB Standfer
6/17/16
for Mark McDaniel
Assistant City Manager

c: A.C. Gonzalez, City Manager	Mark McDaniel, Assistant City Manager
Christopher D. Bowers, Interim City Attorney	Joey Zapata, Assistant City Manager
Craig D. Kinton, City Auditor	Jeanne Chipperfield, Chief Financial Officer
Rosa A. Rios, City Secretary	Sana Syed, Public Information Officer
Daniel F. Solis, Administrative Judge	Elsa Cantu, Assist. to the City Manager –
Ryan S. Evans, First Assistant City Manager	Mayor & Council
Eric D. Campbell, Assistant City Manager	
Jill A. Jordan, P.E., Assistant City Manager	

Memorandum



DATE: June 17, 2016

TO: Honorable Mayor and Members of the City Council

SUBJECT: **Office of Emergency Management 2016 Preparedness Fair – Save the Date**

In celebration of September being National Preparedness Month, the City of Dallas Office of Emergency Management (OEM) is hosting our annual Emergency Preparedness Extravaganza on the Ronald Kirk Pedestrian Bridge on Saturday, September 24, 2016 from 11:00 A.M. to 3:00 P.M. The Fair will engage City of Dallas citizens, employees and visitors so they KnoWhat2Do when emergency and disaster events occur.

At this fair, OEM and public safety partners will help citizens make a plan for what to do in an emergency, build an emergency supply kit and learn more about the agencies that provide disaster relief in the community. Attendees will be able to visit varying booths and see emergency response equipment and vehicles. There will also be food trucks, music, games, celebrity appearances and emergency preparedness prizes and give-a-ways.

We have had a very successful event for the past couple of years and are very excited about this one. We welcome and encourage you to attend as your schedule allows. You will find attached a "save the date" flyer – a full event flyer will be forthcoming.

We hope to see you at this fun-filled, family-friendly event focused on personal preparedness. Please feel free to contact OEM Director Rocky Vaz at 214-670-4277 and/or by email at rocky.vaz@dallascityhall.com should you need further information.



Eric D. Campbell
Assistant City Manager

[Attachment]

c: A.C. Gonzalez, City Manager
Christopher D. Bowers, (I) City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager
Jill A. Jordan, P.E., Assistant City Manager

Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council
Rocky Vaz, Director, Office of Emergency Management

 @DallasOEM

 OEM Dallas

ARE YOU READY?

DALLAS **EMERGENCY** **PREPAREDNESS** **EXTRAVAGANZA**

SATURDAY

September 24, 2016

10:00AM - 2:00PM

**Ronald Kirk Bridge,
109 Continental Ave,
Dallas, TX 75207**

Dallas CERT, INC. &
Office of Emergency Management
Phone: (214)-670-4275
Email: OEM@dallascityhall.com

FREE ADMISSION!

JOIN US ALONG WITH OUR PUBLIC SAFETY PARTNERS FOR FOOD, FUN AND DEMOS DESIGNED TO BUILD AWARENESS SO YOU KNOWWHAT2DO IN EMERGENCY SITUATIONS.

-SEE DALLAS POLICE AND FIRE RESPONSE VEHICLES

-LEARN MORE ABOUT THE AGENCIES THAT PROVIDE DISASTER RELIEF IN THE COMMUNITY.

-BUILD YOUR VERY OWN PREPAREDNESS KIT.

-PARTICIPATE IN ACTIVITIES FOR A CHANCE TO WIN PRIZES.



Memorandum



CITY OF DALLAS

DATE: June 17, 2016

TO: Honorable Members of the Public Safety Committee:
Adam Medrano (Chair), B. Adam McGough (Vice Chair), Sandy Greyson, Tiffinni A. Young,
Jennifer S. Gates, Philip T. Kingston

SUBJECT: **Public Safety Committee Responses**

Below is the follow up response to a question asked during the Public Safety Committee Meeting held on Monday, May 9, 2016.

Special Operations Division

3. What are we doing and/or how are we dealing with phone access both in some of our high skyscrapers and tunnels across the City so that we ensure the safety of our individuals?
 - a. Dallas Fire Rescue (DFR) does have and test a communication plan for firefighters in high skyscrapers and tunnels. This plan is only for the communication of first responders and does not include phone access for non-fire rescue personnel. Dallas Area Rapid Transit (DART) maintains a communication network inside the DART tunnels, which allows DFR and the Dallas Police Department radios to function properly in this environment.

A handwritten signature in cursive script that reads "Eric D. Campbell".

Eric D. Campbell
Assistant City Manager

cc: Honorable Mayor and Members of the City Council
A.C. Gonzalez, City Manager
Christopher D. Bowers, (I) City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council
(I) Chief Tommy F. Tine, Dallas Fire-Rescue Department

Memorandum



CITY OF DALLAS

DATE June 17, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT **Revised Agenda Item #15 on the June 22, 2016 Council Agenda – Economic Development website and digital content strategy**

Attached is the revised Agenda Information Sheet (AIS) and Resolution for Agenda Item #15 Economic Development website and digital content strategy.

Should you have any questions or concerns, please contact me at (214) 671-9837.

A handwritten signature in blue ink that reads "Ryan S. Evans".

Ryan S. Evans
First Assistant City Manager

C: A.C. Gonzalez, City Manager
Christopher D. Bowers, Interim City Attorney
Judge Daniel F. Solis, Administrative Judge
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
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Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Karl Zavitkovsky, Director, Office of Economic Development
J. Hammond Perot, Assistant Director, Office of Economic Development
Elsa Cantu, Assistant to the City Manager – Mayor and Council

REVISED AGENDA ITEM # 15

KEY FOCUS AREA: Economic Vibrancy

AGENDA DATE: June 22, 2016

COUNCIL DISTRICT(S): All

DEPARTMENT: Office of Economic Development
Business Development & Procurement Services

CMO: Ryan S. Evans, 671-9837
Jeanne Chipperfield, 670-7804

MAPSCO: N/A

SUBJECT

Authorize ~~(1)~~ a service contract for the design development and implementation of a website and digital content strategy for the Office of Economic Development to replace the existing website in the amount of \$77,246; and ~~(2)~~ a for five-year years service-
contract for of hosting, maintenance and support in the amount of \$28,000 with Icon Enterprises, Inc. dba CivicPlus, most advantageous proposer of eleven - Total not to exceed \$105,246 - Financing: Public/Private Partnership Funds

BACKGROUND

This five service year contract will provide web design services, hosting and support, and content strategy for the Office of Economic Development (OED) to replace its existing website and recommend and implement changes to its external communications program.

OED's website (<http://www.dallas-ecodev.org>) is the primary gateway for businesses, investors, entrepreneurs and citizens as they seek information on the city's economic climate and research public-private partnership opportunities. The current site includes testimonials, news, small business guides, demographic and economic measures, and detailed information on the department's incentive programs, partners and services. OED also maintains a digital communications suite via social media (Facebook, Twitter, LinkedIn) and e-mail newsletters.

The current site was redesigned most recently in 2010, and the contract with the designer for hosting and support will end this fall. The current site no longer meets the needs of staff and clients, including a lack of mobile device responsiveness, antiquated site organization, and old technology. The new site will bring a fresh web presence for OED, new features to better serve clients, and a new digital communications strategy which will play an integral role in proactive recruitment, retention, and expansion of business and real estate within the City of Dallas.

BACKGROUND (Continued)

The Dallas Film Commission and Dallas B.R.A.I.N. website are separate from the main OED website and are not included in this contract. The International Inland Port of Dallas website will be consolidated with the main OED site as part of this contract.

The City issued a Request for Competitive Sealed Proposals (RFCSP) for new website on February 24, 2016 and closed on March 10, 2016. The RFCSP sought proposals that would greatly simplify discoverability and provide an optimal user interface and experience for its customers and Dallas citizens. A focused, compelling brand and a dynamic online presence will support OED's mission of attracting businesses and talent to (and within) the City of Dallas. Dallas OED wants to create a new site that is fresh, engaging and user-friendly.

The site will provide strategic and compelling data and information to site selectors, CEOs, business owners and key decision-makers who are considering business expansions or relocations. OED wants to increase key customer contacts, connectivity and business leads via intuitive contact information and forms. The project will also integrate the Office's Salesforce Customer Resource Management (CRM) platform with its website to collect leads and better interact with customers.

Icon Enterprises, Inc. dba CivicPlus was the most responsive proposer. They will complete the following major work items over the five year contract term: (1) a new content management strategy covering web, social media, and email communications; (2) a new website design and structure that fits with the strategy; (3) integration with the Salesforce CRM; and (4) hosting and support related to the above activities.

A five member committee from the following departments reviewed and evaluated the proposals:

- Business Development and Procurement Services (1)*
- Economic Development (2)
- City Manager's Office (1)
- Sustainable Development and Construction (1)

*Business Development and Procurement Services only evaluated the cost.

The proposer's responses were evaluated based on the following criteria:

- Cost 30%
- Strategic Approach 25%
- Capability, Expertise & Experience 20%
- Functional Match and Technical Match 20%
- Training 5%

BACKGROUND (Continued)

As part of the solicitation process and in an effort to increase competition, Business Development and Procurement Services (BDPS) used its procurement system to send out 1,270 email bid notifications to vendors registered under respective commodities. To further increase competition, BDPS uses historical solicitation information, the internet, and vendor contact information obtained from user departments to contact additional vendors by phone. Additionally, in an effort to secure more bids, notifications were sent by the BDPS' ResourceLINK Team (RLT) to 25 chambers of commerce, the DFW Minority Business Council and the Women's Business Council – Southwest, to ensure maximum vendor outreach.

The recommended vendor meets the wage floor rate of \$10.37 approved by City Council on November 10, 2015, by Resolution No. 15-2141.

PRIOR ACTION/REVIEW (COUNCIL BOARDS, COMMISSIONS)

Information about this item was provided to the Economic Development Committee on June 6, 2016.

FISCAL INFORMATION

\$105,246 - Public/Private Partnership Funds

M/WBE INFORMATION

- 204 - Vendors contacted
- 204 - No response
 - 0 - Response (Bid)
 - 0 - Response (No bid)
 - 0 - Successful

1,270 - M/WBE and Non-M/WBE vendors were contacted

The recommended awardee has fulfilled the good faith requirements set forth in the Business Inclusion and Development (BID) Plan adopted by Council Resolution No. 08-2826 as amended.

ETHNIC COMPOSITION

Icon Enterprises, Inc. dba CivicPlus

White Male	85	White Female	81
Black Male	4	Black Female	0
Hispanic Male	2	Hispanic Female	0
Other Male	3	Other Female	8

PROPOSAL INFORMATION

The following proposals were received from solicitation number BUZ1613 and were opened on March 11, 2016. This service contract is being awarded in its entirety to the most advantageous proposer.

*Denotes successful proposer

<u>Proposers</u>	<u>Address</u>	<u>Score</u>	<u>Amount</u>
*Icon Enterprises, Inc. dba CivicPlus	302 S. 4 th Street Suite 500 Manhattan, KS 66502	86.48%	\$ 105,246.00
Civic Resource Group International, Inc.	915 Wilshire Boulevard Suite 1680 Los Angeles, CA 90017	86.13%	\$ 97,860.00
Atlas Advertising	929 Broadway Denver, CO 80203	84.38%	\$ 125,640.00
Golden Shovel Agency, LLC	43 E. Broadway Street Little Falls, NN 56345	84.26%	\$ 99,200.00
Imulos LLC. dba Axial	944 Pearl Street Boulder, CO 80302	78.20%	\$ 116,970.00
Diversified Technologies LLC dba DT Atlanta	440 Louisiana Street Suite 900 Houston, TX 77002	76.00%	\$ 88,500.00
Teneo Management Company, LLC Dbalifeblue	610 Elm Street Suite 400 McKinney, TX 75069	74.06%	\$ 147,000.00
Zielinski Design Associates, Inc.	6301 Gaston Avenue Suite 820 Dallas, TX 75214	66.23%	\$ 108,450.00
The Old State, LLC	9007 San Benito Way Dallas, TX 75218	65.52%	\$ 151,500.00
Pavlov Advertising, LLC	707 W. Vickery Boulevard Suite 103 Fort Worth, TX 76104	60.45%	\$ 254,050.00

PROPOSAL INFORMATION (Continued)

<u>Proposers</u>	<u>Address</u>	<u>Score</u>	<u>Amount</u>
InSite Productions, LLC	4311 Oaklawn Avenue Suite 100 Dallas, TX 75219	55.37%	\$ 337,390.00

OWNER

Icon Enterprises, Inc. dba CivicPlus

Brian Rempe, President
Ward Morgan, Secretary

Memorandum



CITY OF DALLAS

DATE June 17, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT **Revised Agenda Item #49 on the June 22, 2016 Council Agenda – Jacobs Engineering Group, Inc.**

Attached is the revised Agenda Information Sheet (AIS) and Resolution for Agenda Item #49 Jacobs Engineering Group, Inc. The revisions noted were deemed necessary to more clearly reflect payment terms for the proposed Chapter 380 economic development grant.

Should you have any questions or concerns, please contact me at (214) 671-9837.

A handwritten signature in blue ink that reads "Ry - S. E".

Ryan S. Evans
First Assistant City Manager

C: A.C. Gonzalez, City Manager
Christopher D. Bowers, Interim City Attorney
Judge Daniel F. Solis, Administrative Judge
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
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Jill A. Jordan, P. E., Assistant City Manager
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Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Karl Zavitkovsky, Director, Office of Economic Development
J. Hammond Perot, Assistant Director, Office of Economic Development
Elsa Cantu, Assistant to the City Manager – Mayor and Council

REVISED AGENDA ITEM # 49

KEY FOCUS AREA: Economic Vibrancy
AGENDA DATE: June 22, 2016
COUNCIL DISTRICT(S): 14
DEPARTMENT: Office of Economic Development
CMO: Ryan S. Evans, 671-9837
MAPSCO: 45 F

SUBJECT

Authorize a Chapter 380 economic development grant agreement with Jacobs Engineering Group, Inc. in an amount up to \$277,500 to encourage the relocation of the company headquarters to 1999 Bryan Street and stimulate business development activity in the City of Dallas, pursuant to the Public/Private Partnership Program - Not to exceed \$277,500 - Financing: Public/Private Partnership Funds

BACKGROUND

For the past several months, city staff has been in discussions with representatives of Jacobs Engineering Group Inc. ("Jacobs" or the "Company") regarding the relocation of its corporate headquarters from California. The company considered locations in several states for its new corporate office where it had an existing regional office. In response to proposals from the City of Dallas and State of Texas for economic development support, the Company chose to locate at 1999 Bryan Street, Dallas, TX (Harwood Center).

Jacobs, publicly traded as a Fortune 500 company, was founded in 1947 by Dr. Joseph J Jacobs. The company excels in design and engineering services for the following business lines: Petroleum & Chemicals; Buildings & Infrastructure; Aerospace & Technology; and Industrial. The Company's CEO is Mr. Steven J. Demetriou. The Company employs over 60,000 persons globally with approximately 2,000 at several locations in Texas. Jacobs has over 250 offices in North America, South America, Europe, the Middle East, Australia, Africa, and Asia.

Jacobs' Dallas regional office currently leases approximately 80,373 square feet at Harwood Center (presently occupying 55,472 square feet) through April 30, 2025 and the Company maintains 250 jobs at the site.

BACKGROUND (Continued)

With its headquarters relocation, the Company will extend its lease to December 31, 2028 and expand its leasehold from 80,373 square feet to 96,936 square feet to allow co-location of the Company headquarters. With the move, Jacobs anticipates relocating up to 111 positions to Dallas and estimates that approximately 25 percent of the positions will be filled by staff relocating from California. Jacobs will initiate its headquarters relocation immediately and anticipates completing the process by the end of 2019.

The terms of the proposed Chapter 380 economic development grant agreement are as follows:

- Jacobs will meet "base eligibility" for the economic development grant once it has (1) changed its Company headquarters address to 1999 Bryan Street, Dallas, Texas; (2) executed a new or extended lease of at least 10-years that incorporates the Company headquarters; and (3) received a certificate of occupancy for the space occupied by the Company headquarters.
- Upon attaining "base eligibility", the Company will be eligible for the proposed grant in an amount up to \$277,500 (\$2,500 per job on site) in three phases based on the additional stipulations outlined below.

Payment 1: maintenance of 250 existing jobs and locating 18 new permanent headquarter positions with a minimum average salary of \$130,000 at the property by December 31, 2017. Payment amount: \$45,000.

Payment 2: maintenance of 268 existing jobs and locating an additional 72 new permanent headquarter positions (90 total new) with a minimum average salary of \$130,000 at the property and verify a minimum investment of \$1 million on furniture, fixtures and equipment (FF&E) by December 31, 2018. Payment amount: \$180,000.

Payment 3: maintenance of ~~322~~ 340 existing jobs and locating an additional 10 new permanent headquarter positions (100 total new) at the property by December 31, 2019 with a minimum average salary of \$130,000. Payment amount: \$25,000.

Payment 4: maintenance of 350 jobs and locating an additional 11 new permanent headquarter positions (111 total new) at the property December 31, 2019 with a minimum average salary of \$130,000. Payment amount \$27,500.

BACKGROUND (Continued)

- Should Jacobs attain eligibility for any of the described payments but not a subsequent payment, Jacobs will be required to reimburse the City 50 percent of the grant amount previously paid and the grant will be terminated with no further payment, subject to the notice of default and cure provisions that will be set forth in the grant agreement.
- Once all three payments are made, should Jacobs not maintain at least 100 full-time positions at the office for a period of five (5) years beginning January 1, 2020 through December 31, 2024, the company will be required to reimburse the City an amount of \$150,000, subject to the notice of default and cure provisions that will be set forth in the grant agreement.

Net fiscal impact from the project after incentives is estimated at \$2.77 million over the 10 year lease term. This proposed project conforms to minimum eligibility criteria for the City's Public/Private Partnership Program Guidelines and Criteria as creates over 100 jobs. Staff recommends approval of the proposed incentive.

ESTIMATED SCHEDULE OF PROJECT

Complete first phase move-in	December 2017
Complete final phase move-in	December 2019

PRIOR ACTION / REVIEW (COUNCIL, BOARDS, COMMISSIONS)

Information about this item was provided to the Economic Development Committee on June 6, 2016.

FISCAL INFORMATION

\$277,500 - Public/Private Partnership Funds

COMPANY REPRESENTATIVE

Jacobs Engineering Group, Inc.

Kevin Berryman, Executive Vice President & Chief Financial Officer

MAP

Attached.

Memorandum



CITY OF DALLAS

DATE June 17, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT **Revised Agenda Items #50 and #51 on the June 22, 2016 Council Agenda – Gaston Hotel and Area Wide Improvements**

Attached is the revised Agenda Information Sheet (AIS) and Resolutions for Agenda Items #50 and #51 Gaston Hotel and Area Wide Improvements. Revisions noted were needed to clarify the Owner/Developer relationships on the project.

Should you have any questions or concerns, please contact me at (214) 671-9837.

A handwritten signature in blue ink that reads "Ry - S. E".

Ryan S. Evans
First Assistant City Manager

C: A.C. Gonzalez, City Manager
Christopher D. Bowers, Interim City Attorney
Judge Daniel F. Solis, Administrative Judge
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
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Jill A. Jordan, P. E., Assistant City Manager
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Jill A. Jordan, P.E., Assistant City Manager
Mark McDaniel, Assistant City Manager
Joey Zapata, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Kari Zavitkovsky, Director, Office of Economic Development
J. Hammond Perot, Assistant Director, Office of Economic Development
Elsa Cantu, Assistant to the City Manager – Mayor and Council

REVISED AGENDA ITEM # 50,51

KEY FOCUS AREA: Economic Vibrancy
AGENDA DATE: June 22, 2016
COUNCIL DISTRICT(S): 2, 14
DEPARTMENT: Office of Economic Development
Public Works Department
CMO: Ryan S. Evans, 671-9837
Jill A. Jordan, P.E., 670-5299
MAPSCO: 45 H 46E

SUBJECT

Gaston Hotel and Area Wide Improvements

- * Authorize **(1)** a Project Specific Agreement to the Master Agreement with Dallas County for public infrastructure improvements to facilitate the commercial development in the Baylor area; **(2)** the receipt and deposit of funds in an amount not to exceed \$450,000, pursuant to the City's Business Development Chapter 380 Grant Program; and **(3)** an increase in appropriations in an amount not to exceed \$450,000 in the Capital Projects Reimbursement Fund - Not to exceed \$450,000 - Financing: Capital Projects Reimbursement Funds
- * Authorize a Chapter 380 economic development grant agreement pursuant to the Public/Private Partnership Program with ~~Baylor Scott & White Health~~, GMV Gaston, LP and Gatehouse Gaston Development, LLC for the development of a full-service hotel to be located on a tract of land addressed as 3301-3309, 3401 Gaston Avenue, 3302 Floyd Street, and 910-916 North Hall Street and the associated public and private improvements including site and area wide street improvements - Not to exceed \$450,000 - Financing: Capital Projects Reimbursement Funds

BACKGROUND

For the past several months, City and Dallas County staff have negotiated with ~~Baylor Scott & White Health~~ Baylor Health Care System (~~Baylor Medical Center~~ and owner of land), GMV Gaston, LP (owner of improvements), and Gatehouse Gaston Development, LLC (developer) (collectively referred to as "Owner/Developer") regarding the creation of a 68,000 square foot full service hotel development on vacant land at the northeast corner of Gaston Avenue and North Hall Street (the "Project").

BACKGROUND (Continued)

The Project will consist of a full service hotel, serving the Baylor Medical University and the Deep Ellum area, located at the northeast corner of Gaston Avenue and North Hall Street, on currently vacant land leased to GMV Gaston, LP by the ~~Baylor Scott & White~~ Baylor Health Care System (BHCS), the ground owner, for no less than seven (7) years.

Dallas County would like to support needed community and public improvements through a Project Specific Agreement with the City. Dallas County currently has no mechanism to provide funding to private developers so the City would like to accept such funds, pursuant to the City's Business Development Chapter 380 Grant Program. Funding is anticipated to be provided by Dallas County through matching funds of up to \$450,000, less Dallas County project delivery costs estimated to be \$30,000, subject to approval by the Dallas County Commissioners Court, and Owner/Developer will be required to match such funds. The City would like to accept funds from Dallas County and enter into a Chapter 380 Grant Agreement with Owner/Developer for the development of a full-service hotel and the associated public and private improvements. The City will receive and administer funding from Dallas County for phase 1 and 2 project costs. Dallas County will deduct its final project delivery costs prior to transferring its reimbursement amounts to the City. Total project value of improvements, including hotel development is approximately \$20,000,000. In addition to the costs associated with the site and facility improvements, Owner/Developer is responsible for any cost overruns.

The project will be built in two phases. Phase 1 will begin construction no later than December 2016 and will be completed no later than December 2018. Phase 2 will begin construction no later than December 2017 and will be completed no later than December 2019. Phase 1 will include development, completion of construction, and certificates of occupancy for a hotel development project consisting of a minimum of 68,000 square feet of hotel and shared common space with meeting space, food and beverage, fitness center, and pool area. The Project will include a minimum of 60,000 square feet of hotel space (approximately 132 rooms). In addition, the project will feature 8,000 square feet used for back of house/common area uses. As part of the project, the development will feature site and streetscape improvements including, but not limited to, a barrier free curb ramp and crosswalk and sidewalk improvements, and burial of power and low voltage lines. In addition to creating the hotel, Owner/Developer will provide area wide improvements surrounding the site to support Baylor Medical Center and the adjacent area. Phase 2 will be the completion construction of project-related site and streetscape improvements and obtain certificate(s) of acceptance for, including but not limited to, curb improvements and crosswalk improvements.

ESTIMATED SCHEDULE OF THE PROJECT

Begin Construction	December 31, 2016
Substantial Completion	December 31, 2019

PRIOR ACTION / REVIEW (COUNCIL, BOARDS, COMMISSIONS)

On June 6, 2016, the Economic Development Committee was briefed on this item.

FISCAL INFORMATION

\$450,000 - Capital Projects Reimbursement Funds

OWNER

DEVELOPER

GMV Gaston, LP

Gatehouse Gaston Development, LLC

Marty Collins, Manager

Marty Collins, Manger

~~Baylor Scott & White Health~~

~~Charles Shelburne, Agent~~

MAP

Attached.

Memorandum



DATE June 17, 2016

TO The Honorable Mayor and Members of the City Council

SUBJECT **Tourism PID Renewal**

On June 22, 2016, City Council will be asked to consider starting the process to renew the Tourism Public Improvement District (Tourism PID) by calling a public hearing to be held on August 10, 2016.

The Tourism PID is an important factor in the increased tourism business experienced in Dallas since its creation. This memo will provide a quick overview of the Tourism PID, the specifics related to the renewal and summarize tourism successes since its creation. This allows a 2% assessment on all room revenues for Dallas hotels with over 100 rooms.

BACKGROUND

Tourism Public Improvement District was first established by the City Council on June 13, 2012 following a petition and public hearing. The Tourism PID is different than the other eleven Dallas PIDs in that collections are based on room rental collections instead of property value.

On May 23, 2016, the Dallas Tourism Public Improvement District Corporation, which manages the District and represents Dallas hotels within the District, presented to the City staff petitions requesting the renewal of the Tourism Public Improvement District and requested approval of a thirteen year service plan, effective October 1, 2016. The thirteen year extension will align the Tourism PID's authorized term with the Dallas Convention & Visitors Bureau's contract term. The submitted petitions meet the minimum standards of the approved Dallas PID Policy.

Tourism PID Renewal		
	Property Values	Area (SF)
Total Accounts within the PID*	\$1,959,946,700	359.16
Accounts supporting PID	\$1,758,596,440	228.65
% Supporting the creation of the Tourism PID	89.7%	63.7%
*60.0% of taxable value and 60.0% total land area.		

- Annual applicants, approval, and eventual awards will be made available to the subcommittee and other interested parties;
 - Any balances remaining in the program's budget at the end of a fiscal year will carry forward to the next fiscal year;
 - Applicants may use a season or entire year for the basis of their application;
 - Program funding may be used for marketing campaigns or matching grants;
 - Applicants may partner together in a single application;
 - The CVB will work to identify additional potential program recipients; and
 - All of these and future recommendations are contingent on consensus and approval of the Cultural Tourism ad-hoc committee, and acceptance of the Tourism PID board.
- Over 130 arts, cultural and related events have successfully applied for over \$2.5 million in funding as part of the District's Event Application Program
 - Generated over 250,000 room nights and \$37 million in hotel lodging revenue
 - 7.5% of total the District's budget is allocated to this program, approaching \$1.2 million this next fiscal year and an estimated \$1.3M in 2017
 - The Tourism PID management has pledged to continue to work with the various arts groups to improve the program and application process.
 - A list of arts organizations benefitting from the funding or providing letters of support for the Tourism PID is attached

The public improvement district is described as follows:

Nature of the Services and Improvements. The proposed services and improvements to be provided in the District include certain improvements and special supplemental services relating to the District, including marketing, business recruitment, and promotional activities authorized by the Act for improvement and promotion of the district, including the provision of incentives by the Dallas Convention and Visitors Bureau to organizations to encourage them to bring their large and city wide meetings to Dallas and to fund additional

marketing by the Dallas Convention and Visitors Bureau to increase hotel stays within the City.

Estimated Cost of the Services and Improvements. During the thirteen (13) year period, the annual cost of the improvements and services provided by the existing District is estimated to range from approximately \$16,528,576 to \$29,682,948 annually. Based on the estimated maximum cost of improvements and services, the thirteen year total assessment collection requested by the District shall not exceed a collective total of \$292,770,388. In the event the District requires additional funds, the District shall re-petition the hotel owners for such an increase. At no time shall the total amount levied exceed the total amount shown in the approved petition budget for the services and improvements to be provided for the year in which the hotel is assessed except as provided in the petition and subject to the collective total for the 13 year period.

Revenue projections for the Tourism PID reflect the type of continued growth in the industry seen since the inception of the PID. Tourism PID revenues, since inception, increased by over 8% annually. Budgeted PID revenue forecasts after PID renewal show revenue growth of 15% in Year 1 and 5% annual growth in subsequent years. The proposed 13-year Tourism PID budget is attached.

The District shall not incur bonded indebtedness. The service plan budget and assessment rate are subject to annual review, a public hearing and approval by the City Council.

Boundaries. The District is located wholly within the City of Dallas, Texas. The boundaries of the District are shown on the map of the district (Attached)

Method of Assessment. The District assessment will be levied on hotels with 100 or more rooms ("qualifying hotels") located within the District. (A complete list of these hotels is attached). The proposed cost of the services and improvements to be provided shall be assessed in a manner that results in imposing equal shares of the cost of the services qualifying on hotels that are similarly benefitted. Under the Act, the apportionment of the cost of the services against property in the Tourism PID territory must be made on the basis of special benefits accruing to the property because of the services and improvements provided. Accordingly, those qualifying hotels that sell more rooms will pay a greater portion of the assessment since those properties benefit more from the promotion and marketing services provided by the District. The total cost of the services and improvements to be provided shall be apportioned at a rate of 2% of room-nights sold at qualifying hotels located within the District territory until the budget for services and improvements for the year is reached. Rooms that are not subject to the City's hotel occupancy tax shall not be included for the District assessment. The future cost of services and improvements that are budgeted in the 2016 Service Plan may be increased beyond the amount shown

subject to an enhancement in value of property in the District and a corresponding increase in the services and improvements to be provided, and subject to the limitations on the assessment per occupied room and the aggregate amount approved in the petition.. Any future increase in the costs of services and improvements in the approved Service Plan would also be subject to a public hearing and approval by the City Council.

Apportionment of costs between the District and the Municipality as a Whole. City-owned hotels located within the District territory such as the Omni Hotel are subject to the District assessment.

Should you have any questions or concerns, please contact me at (214) 670-3296.



Ryan S. Evans
First Assistant City Manager

C: A.C. Gonzalez, City Manager
Christopher D. Bowers, Interim City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
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Sana Syed, Public Information Officer
Karl Zavitkovsky, Director, Office of Economic Development
J. Hammond Perot, Assistant Director, Office of Economic Development
Elsa Cantu, Assistant to the City Manager-Mayor & Council

Event Funding Application Pool Applicants

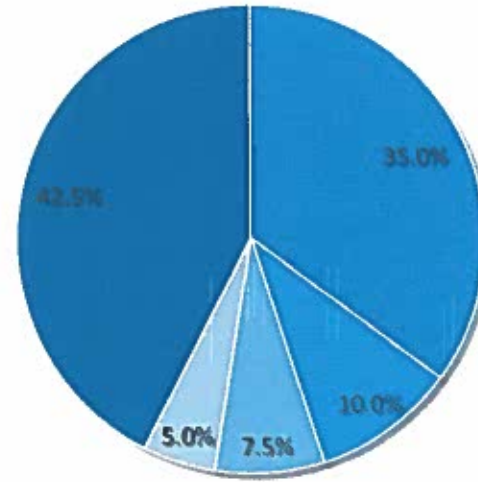
African American Museum	Dallas Theater Center	Netball America Inc
Alcantara Arts Entertainment	Dallas Zoo	New Cities Foundation
Alpha Kappa Alpha	Dance Council of North Texas	Oak Cliff Coalition of the Arts
Andromeda FC	Deportes Media	Pegasus Slowpitch Softball
Anita Martinez Ballet Folklorico	DFW Elite	Associaiton
ArtPrize Dallas	DFW Intl Community Alliance	Perot Museum of Nature &
Artreach Dallas	Downtown Dallas Inc.	Science
AT&T PAC	Fashion Industry Gallery (FIG)	Premier International Tours
bd Global, LLC	Fine Arts Chamber Players	RBC Tennis Championships of
Big D Fun Tours	For Love & Art	Dallas
Bulladora, LLC	Friends of the Dallas Public	Red Bull Global Rallycross
Cara Mia Theatre	Library	Reunion Tower Operations
Chefs for Framers	GAABA	Sammons Center for the Arts
City of Dallas	Greater Dallas Asian American	Shakespeare Dallas
Congress for the New Urbanism	Chamber of Commerce	Spoon Barbell Club
Crow Collection of Asian Art	Greenville Ave Area Business	Sports Marketing Monterrey
Dallas Arboretum	Assoc	TASA
Dallas Art Fair	Hanart Culture LLC	Texas Ballet Theater
Dallas Arts District	Heart of Dallas	Texas Wind Musical Outreach
Dallas ASA	Homegrown Festivals	The Aurora Project
Dallas Black Dance Theatre	Kitchen Dog Theater	The Black Academy of Arts &
Dallas Children's Theater	Klyde Warren Park	Letters
Dallas County Heritage Society	Latino Cultural Center	The Sixth Floor Museum
Dallas Cup	Legacy Counseling Center	TITAS
Dallas Film Society	Meadows Museum	Transit Coalition of North Texas
Dallas Holocaust Museum	Nasher Sculpture Center	Trinity Commons Foundation
Dallas Independent Volleyball	National Association of Blacks in	Tulisoma
Association	Criminal Justice	TVM Productions Inc.
Dallas Market Center	National Black Caucus of State	U90C Management Group
Dallas Museum of Art	Legislators	US Fencing Association
Dallas Police Department Youth	National Gay Basketball	USA Softball of DFW
Outreach Unit PAL	Association	Video Association of Dallas
Dallas Running Club	National Hispanic Institute	Vogel Alcove
Dallas Summer Musicals	National Primitive Baptist	
Dallas Symphony Association	Convention	

Arts Organizations and Business Letters of Support

Alcantara Arts Entertainment	Dallas Summer Musicals	Reunion Tower
AT&T Performing Arts Center	Dallas Symphony Orchastra	Shakespeare Dallas
Aurora	Dallas Theater Center	SMU Meadows Museum
Bishop Arts Community Theater	Dallas Zoo	St. Patrick's Day Parade
Bulladora Music Experience	Downtown Dallas	Texas Ballet Theater
Cara Mia Theatre	Fine Arts Chamber Players	The Sixth Floor Museum
Chefs for Farmers	GDAACC	TITAS
Crow Collection of Asian Art	Greater Dallas Asian American	Video Association of Dallas
Dallas Arboretum	Chamber of Commerce	Vogel Alcove
Dallas Black Dance Theatre	Klyde Warren Park	
Dallas Book Festival	Legacy Counseling	
Dallas Holocaust Museum	Nasher	
Dallas Market Center	Oak Cliff Coalition for the Arts	
Dallas Museum of Art	Perot Museum	

Dallas Tourism Public Improvement District Budget Allocations Summary

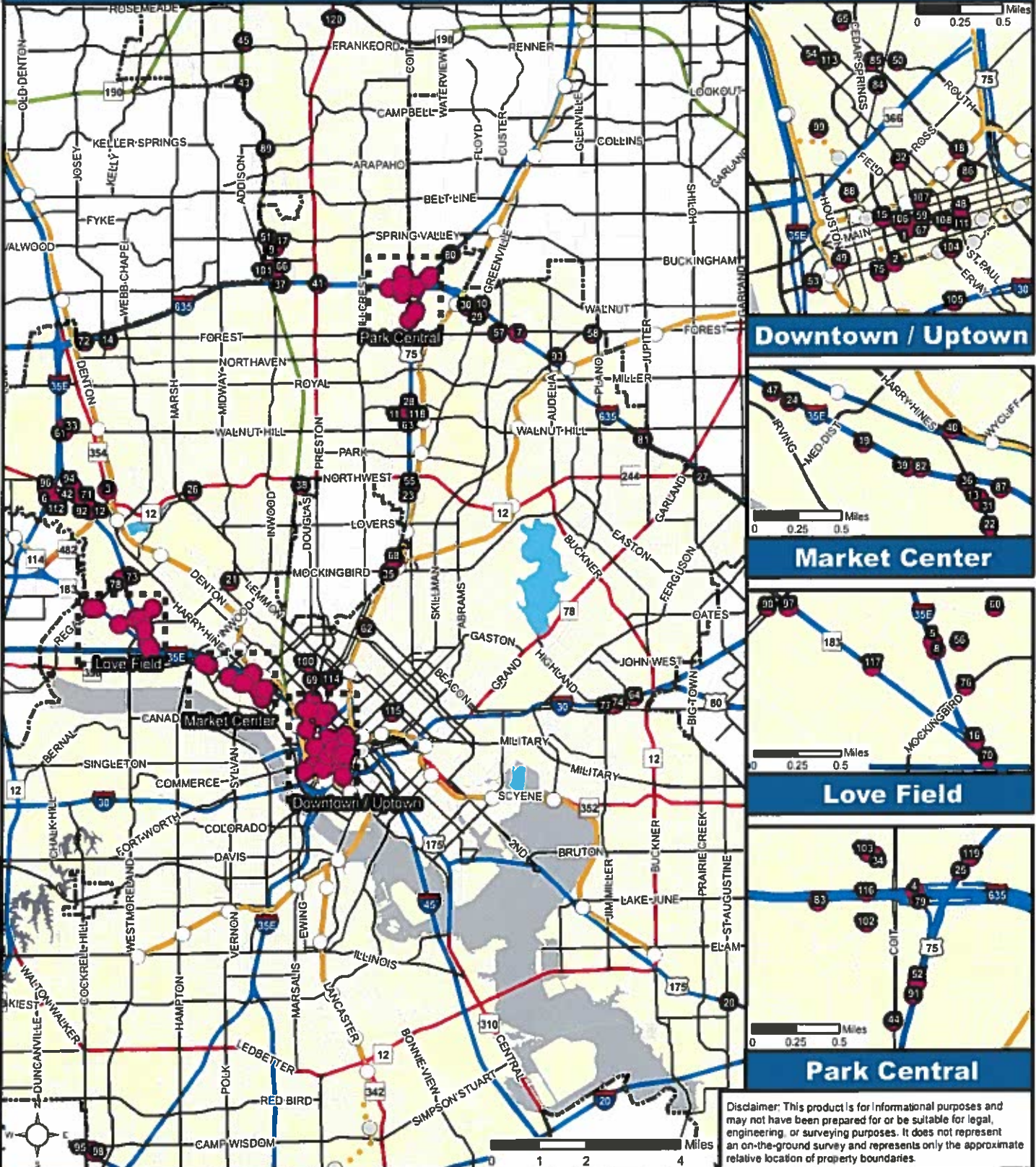
- Incentives & Sales Efforts
- Marketing (Promotion/Advertising)
- Site Visits & Familiarization Tours
- Event Funding Application Pool
- Operations/Research/Administration



Projected Growth Rate		15.0%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	5.00%	13 - Year
Petition Categories	Allocation	2017 Estimated	2018 Estimated	2019 Estimated	2020 Estimated	2021 Estimated	2022 Estimated	2023 Estimated	2024 Estimated	2025 Estimated	2026 Estimated	2027 Estimated	2028 Estimated	2029 Estimated	Total
Incentives & Sales Efforts	42.5%	\$ 7,024,645	\$ 7,375,877	\$ 7,744,671	\$ 8,131,905	\$ 8,538,500	\$ 8,965,425	\$ 9,413,696	\$ 9,884,381	\$ 10,378,600	\$ 10,897,530	\$ 11,442,406	\$ 12,014,527	\$ 12,615,253	\$ 124,427,415
Marketing (Promotion/Advertising)	35.0%	\$ 5,785,002	\$ 6,074,252	\$ 6,377,964	\$ 6,696,863	\$ 7,031,706	\$ 7,383,291	\$ 7,752,456	\$ 8,140,078	\$ 8,547,082	\$ 8,974,436	\$ 9,423,158	\$ 9,894,316	\$ 10,389,032	\$ 102,469,636
Site Visits & Familiarization Tours	10.0%	\$ 1,652,858	\$ 1,735,501	\$ 1,822,276	\$ 1,913,389	\$ 2,009,059	\$ 2,109,512	\$ 2,214,987	\$ 2,325,737	\$ 2,442,023	\$ 2,564,125	\$ 2,692,331	\$ 2,826,947	\$ 2,968,295	\$ 29,277,039
Event Funding Application Pool	7.5%	\$ 1,239,643	\$ 1,301,625	\$ 1,366,707	\$ 1,435,042	\$ 1,506,794	\$ 1,582,134	\$ 1,661,240	\$ 1,744,302	\$ 1,831,518	\$ 1,923,094	\$ 2,019,248	\$ 2,120,211	\$ 2,226,221	\$ 21,957,779
Operations/Research/Administration	5.0%	\$ 826,429	\$ 867,750	\$ 911,138	\$ 956,695	\$ 1,004,529	\$ 1,054,756	\$ 1,107,494	\$ 1,162,868	\$ 1,221,012	\$ 1,282,062	\$ 1,346,165	\$ 1,413,474	\$ 1,484,147	\$ 14,638,519
	100.0%	\$ 16,528,576	\$ 17,355,005	\$ 18,222,755	\$ 19,133,893	\$ 20,090,588	\$ 21,095,117	\$ 22,149,873	\$ 23,257,367	\$ 24,420,235	\$ 25,641,247	\$ 26,923,309	\$ 28,269,474	\$ 29,682,948	\$ 292,770,388

Note: Expenditures are limited to actual collections, which can not exceed the 2% fee on each occupied room as defined in the petition.

Tourism PID Hotels



DALLAS ECONOMIC DEVELOPMENT
 Research & Information Division
 214.670.1685
 dallas-ecodev.org

- Legend**
- Tourism PID Hotel
 - Rail Station
 - Future Station
 - DART Light Rail
 - Commuter Rail
 - Future DART Light Rail
 - Freeway
 - Tollway
 - Highway
 - Arterial
 - Local Road
 - Escarpment
 - Flood Plain
 - Lake
 - City of Dallas

Dallas Tourism Public Improvement District Proposed District Member Properties		2015 Certified	STR			
Hotel	Street Address	Values	Average	Rooms	Employees	Signed
Hyatt Regency Dallas	300 Reunion Boulevard	\$ 86,900,000	6.1341	1,120	50	x
La Quinta Inn & Suites Dallas Downtown	302 South Houston Street	\$ 4,350,000	0.1533	120	20	x
Rosewood Crescent	400 Crescent Court	\$ 380,000,000	9.9414	220	400	x
Sheraton Dallas Hotel	400 North Olive Street	\$ 94,756,450	2.2855	1,840	1,100	x
TownePlace Suites Dallas Downtown	500 South Ervay Street	\$ 2,218,060	2.5480	132		
Omni Dallas Hotel	555 South Lamar Street	\$ 200,000,000	8.4240	1,001	800	x
Dallas Marriott City Center	650 North Pearl Street	\$ 39,000,000	5.6493	416	200	x
Lorenzo Hotel	1011 South Akard Street	\$ 686,000	1.9660	237		
Crowne Plaza Dallas Downtown	1015 Elm Street	\$ 20,946,590	0.6997	293	60	x
Homewood Suites by Hilton Dallas Downtown	1025 Elm Street	\$ 11,832,560	0.3105	130	30	x
Aloft Dallas Downtown	1033 Young Street	\$ 13,035,380	0.8296	193	40	x
Sterling Hotel Dallas	1055 Regal Row	\$ 1,895,450	4.3581	360	75	
Westin Dallas	1201 Main Street	\$ -	2.6066	323	70	x
Love Field Hotel and Suites	1241 West Mockingbird Lane	\$ 5,508,850	4.1470	348	90	x
Adolphus Hotel	1321 Commerce Street	\$ 29,597,590	1.4509	422	400	x
Magnolia Hotel Dallas Downtown	1401 Commerce Street	\$ 29,100,000	0.4320	329	100	x
The Joule	1530 Main Street	\$ -	0.2390	160	100	x
Knights Inn Market Center	1550 Empire Central	\$ 2,207,600	2.5310	111	5	x
Ramada Dallas Love Field	1575 Regal Row	\$ 4,964,300	3.7126	201	35	x
Hilton Garden Inn Downtown	1600 Pacific Avenue	\$ 4,565,000	0.6887	171		
Motel 6 Dallas - Market Center	1625 Regal Row	\$ 3,191,570	2.4380	130	15	x
Hampton Inn & Suites Downtown	1700 Commerce Street	\$ 2,350,000	0.2300	176		
AC Hotels by Marriott Dallas Downtown	1712 Commerce Street	\$ 326,000	0.1148	120		
Residence Inn Dallas Downtown	1712 Commerce Street	\$ 325,000	0.1148	121		
Fairmont Dallas	1717 North Akard Street	\$ 52,762,130	2.0114	545	500	x
Springhill Suites Dallas Downtown/West End	1907 North Lamar Street	\$ 11,386,310	0.3166	148	30	x
Curio Collection Statler Hotel & Residences	1914 Commerce Street	\$ 5,400,000	1.3030	161		
Hotel Indigo	1933 Main Street	\$ 11,466,480	0.1946	170	65	x
DoubleTree by Hilton Hotel Dallas Market Center	2015 Market Center Boulevard	\$ 14,500,000	3.7130	227	100	x
Sheraton Suites Market Center Dallas	2101 North Stemmons Freeway	\$ 13,000,000	5.3530	251	60	x
Fairfield Inn & Suites Dallas Medical Market Center	2110 Market Center Boulevard	\$ 6,391,080	1.6260	116	70	x
The Ritz-Carlton, Dallas	2121 McKinney Avenue	\$ 51,381,610	3.3445	218	400	x
Courtyard Dallas Medical/Market Center	2150 Market Center Boulevard	\$ 11,679,040	3.4630	184	40	x
Hilton Anatole	2201 North Stemmons Freeway	\$ 62,722,850	29.3172	1,608	900	x
Renaissance Dallas Hotel	2222 North Stemmons Freeway	\$ 32,500,000	6.0500	514	250	x
Holiday Inn Express & Suites Dallas	2225 Connector Drive	\$ 1,085,220	1.4291	100		
Holiday Inn Express & Suites Dallas Stemmons	2287 West Northwest Highway	\$ 5,723,890	2.5595	103	30	
MCM Elegante Dallas	2320 West Northwest Highway	\$ 6,247,740	4.0000	197	90	x
Hilton Garden Inn Dallas/Market Center	2325 North Stemmons Freeway	\$ 16,250,000	4.0404	240	50	x
Hotel ZaZa Dallas	2332 Leonard Street	\$ 26,307,540	1.1100	167	180	
Country Inn & Suites by Carlton Dallas Love Field	2383 Stemmons Trail	\$ 3,944,720	3.9570	110	35	
Studio 6 Dallas Northwest #6035	2395 Stemmons Trail	\$ 4,375,500	3.4270	189	15	
La Quinta Inn & Suites Dallas 135 Walnut Hill Lane	2421 Walnut Hill Lane	\$ 4,435,700	2.2620	121	20	x
W Dallas - Victory	2440 Victory Park Lane	\$ 41,165,550	1.6480	252	250	x
Dallas Marriott Suites Medical/Market Center	2493 North Stemmons Freeway	\$ 18,500,000	5.1170	265	150	x
Motel 6 Dallas - Galleria #4657	2660 Forest Lane	\$ 2,266,840	1.7245	114	15	x
Embassy Suites by Hilton Dallas Market Center	2727 North Stemmons Freeway	\$ 19,865,020	4.1779	248	120	x
Homewood Suites Dallas Market Center	2747 North Stemmons Freeway	\$ 10,122,490	3.1190	137	30	x
Unnamed Hotel @ The Lexi	2815 North Harwood Street	\$ 319,880	0.1175	110		
Rosewood Mansion on Turtle Creek	2821 Turtle Creek Boulevard	\$ 23,000,000	3.6045	143	130	x
Hyatt House Dallas/Uptown	2914 Harry Hines Boulevard	\$ 10,893,690	1.4828	141	25	x
Le Meridien Dallas, The Stoneleigh	2927 Maple Avenue	\$ 19,635,390	0.8061	170	500	x
Courtyard Dallas Northwest	2930 Forest Lane	\$ 4,200,000	3.9140	146	30	
Warwick Meirose Hotel Dallas	3015 Oak Lawn Avenue	\$ 16,618,840	2.7260	184	100	x
Dream Dallas	3207 McKinney Avenue	\$ 1,575,100	0.3616	128		
DoubleTree by Hilton Hotel Dallas Love Field	3300 West Mockingbird	\$ 13,932,340	5.0814	244	120	x
Embassy Suites by Hilton Dallas Love Field	3880 West Northwest Highway	\$ 19,200,000	8.0000	248	120	
element Dallas East	4005 Gaston Avenue	\$ 5,517,510	1.2250	151		
Townhouse Suites	4150 Independence Drive	\$ 1,527,050	1.8812	108	10	
Super 7 Inn Dallas Southwest	4220 Independence Drive	\$ 2,341,920	2.0851	128	5	x
La Quinta Inn & Suites Dallas Uptown	4440 North Central Expressway	\$ 4,500,000	1.5495	101	20	
Holiday Inn Dallas Market Center	4500 Harry Hines Boulevard	\$ 10,000,000	2.2410	200	90	
Hyatt Place Dallas North by the Galleria	5229 Spring Valley Road	\$ 9,467,160	2.9111	121	50	x
The Highland Dallas	5300 East Mockingbird Lane	\$ 25,522,680	5.3390	198	200	x

Dallas Tourism Public Improvement District Proposed District Member Properties		2015 Certified Values	Average	STR Rooms	Employees	Signed
Hotel	Street Address	Values	Average	Rooms	Employees	Signed
Hilton Dallas Lincoln Centre	5410 Lyndon B Johnson Freeway	\$ 26,550,000	3.0156	500	500	x
Hilton Dallas/Park Cities	5954 Luther Lane	\$ 24,000,000	0.9370	224	100	x
Holiday Inn Express & Suites North Dallas at Preston	6055 Lyndon B Johnson Freeway	\$ 5,726,890	2.1790	103	30	x
Magnolia Hotel Dallas Park Cities	6070 North Central Expressway	\$ 15,000,000	3.2917	300	100	x
Residence Inn Dallas Market Center	6950 North Stemmons Freeway	\$ 7,600,000	3.6351	142	25	x
Crowne Plaza Dallas Market Center	7050 North Stemmons Freeway	\$ 15,708,690	4.8720	354	200	x
Residence Inn Dallas Park Central	7642 Lyndon B Johnson Freeway	\$ 6,750,000	3.1190	139	25	x
Wyndham Dallas Suites Park Central	7800 Alpha Road	\$ 10,600,000	4.9735	295	150	x
The Grand Hotel	7815 Lyndon B Johnson Freeway	\$ 3,861,890	2.6000	145	5	
Hawthorn Suites by Wyndham Park Central	7880 Alpha Road	\$ 3,900,000	3.4690	114	20	x
Candlewood Suites Dallas Market Center	7930 North Stemmons Freeway	\$ 6,831,980	3.0992	150	40	x
Best Western Plus Dallas Hotel & Conference Center	8051 Lyndon B Johnson Freeway	\$ 4,075,000	3.6610	197	60	x
Ramada Dallas North	8102 Lyndon B Johnson Freeway	\$ 2,900,000	4.0214	200	10	
Budget Suites of America Empire Central/Dallas	8150 North Stemmons Freeway	\$ 8,792,510	7.5850	408	40	
InTown Suites Dallas/Market Center Extended Stay	8201 Brookriver Drive	\$ 3,007,290	1.9697	135	10	
Hyatt House Dallas/Lincoln Park	8221 North Central Expressway	\$ 12,002,400	2.0800	155	25	x
DoubleTree by Hilton Hotel Dallas Campbell Centre	8250 North Central Expressway	\$ 22,559,610	2.4716	300	12	x
La Quinta Inn & Suites Dallas Love Field	8300 John W Carpenter Freeway	\$ 6,007,030	2.0610	102	20	
Stay Express Inn Dallas Fair Park Downtown	8303 East R L Thornton Freeway	\$ 2,880,000	2.0450	102	20	
Motel 6 Dallas - Fair Park #4616	8510 East R L Thornton Freeway	\$ 3,033,730	1.4854	105	20	
Lampighter Motel	9001 East R L Thornton Freeway	\$ 1,627,710	4.1810	107		
Extended Stay America - Dallas - Vantage Point Dr.	9019 Vantage Point Drive	\$ 3,397,420	2.8810	134	10	
Super 8 Dallas Love Field Market Center	9229 John W Carpenter Freeway	\$ 1,988,440	1.7590	110	10	
InTown Suites Dallas Northeast Extended Stay	9355 Forest Lane	\$ 2,973,340	2.4305	145	5	
Budget Suites of America North Dallas	9519 Forest Lane	\$ 7,646,770	7.3485	348	15	
Super 7 Inn	9626 C F Hawn Freeway	\$ 1,348,180	2.0300	118	5	
Studio 6 Dallas Garland/Northeast #5003	9801 Adleta Court	\$ 2,686,200	2.1268	126	10	x
La Quinta Inn & Suites Dallas North Central	10001 North Central Expressway	\$ 5,500,000	2.2355	127	20	
Budget Suites of America Loop 12/Dallas	10222 North Walton Walker Boulevard	\$ 6,382,530	5.7936	282	20	
Anchor Motel	10230 Harry Hines Boulevard	\$ 1,236,460	2.3573	126	5	
Hampton Inn & Suites Dallas	10310 North Central Expressway	\$ -	3.8040	124		
Courtyard Dallas Central Expressway	10325 North Central Expressway	\$ 8,800,000	2.7120	160	45	x
Express Studios	10326 Finnell Street	\$ 1,389,170	2.2500	146	10	
Residence Inn Dallas Central Expressway	10333 North Central Expressway	\$ 6,190,000	2.2620	103	25	x
Super 7 Inn Dallas	10335 Gardner Road	\$ 1,485,270	2.3790	100	5	
InTown Suites Garland Extended Stay	10477 Metric Drive	\$ 2,847,540	2.5712	135	10	
Hampton Inn & Suites Dallas North I-35 at Walnut Hill	11069 Composite Drive	\$ 5,163,820	1.6179	113	25	x
Regency Hotel	11350 Lyndon B Johnson Freeway	\$ 3,600,000	6.5489	236	100	
Extended Stay America - Dallas - Coit Rd.	12121 Coit Road	\$ 3,122,570	2.5052	133	10	
Extended Stay America - Dallas - Greenville Ave.	12270 Greenville Avenue	\$ 3,180,230	2.1130	116	10	
Studio 6 Dallas Richardson/North #5010	12301 North Central Expressway	\$ 4,575,680	2.1230	133	5	x
Hyatt Place Dallas/Park Central	12411 North Central Expressway	\$ 7,283,570	2.2000	126	25	x
Candlewood Suites Dallas Park Central	12525 Greenville Avenue	\$ 4,300,000	2.9975	122	15	
Executive Inn	12670 East Northwest Highway	\$ 1,993,350	2.8150	120	10	
The Westin Dallas Park Central	12720 Merit Drive	\$ 30,033,700	3.5726	536	250	x
Embassy Suites by Hilton Dallas Park Central	13131 North Central Expressway	\$ 14,299,620	2.2210	279	50	x
La Quinta Inn & Suites Dallas North	13175 North Central Expressway	\$ 285,800	2.1870	124		
The Westin Galleria Dallas	13340 Dallas Parkway	\$ 49,630,150	2.7615	448	400	x
Le Meridien Dallas by the Galleria	13402 Noel Road	\$ 22,900,680	2.9750	258	150	x
Red Roof Inn - Dallas Richardson	13685 North Central Expressway	\$ 1,990,350	1.9860	121	10	
Candlewood Suites Dallas Galleria	13939 Noel Road	\$ 4,030,700	2.6617	134	50	x
Embassy Suites by Hilton Dallas Near the Galleria	14021 Noel Road	\$ 11,000,000	2.6810	150	50	
Staybridge Suites Dallas Addison	16060 Dallas Parkway	\$ 5,684,050	2.7780	129	5	
Crossland Economy Studios - Dallas - North Addison - Tollway	17425 Dallas Parkway	\$ 98,710	0.1259	120	15	
Extended Stay America - Dallas - Frankford Road	18470 North Dallas Parkway	\$ -	-	118	10	
InTown Suites Dallas North, Plano Extended Stay	19059 Preston Road	\$ -	-	121	5	
<i>added/opening soon/under development</i>		\$1,959,946,700	359.1582	27,778	11,192	120
		\$1,959,946,700	359.1582	27,778	11,192	120
		\$1,758,596,440	228.6501			72
		89.73%	63.66%			60.00%

Memorandum



DATE June 17, 2016

TO Honorable Mayor and Members of the City Council

SUBJECT Welcome Reception for Jennifer Scripps, the new Director for the Office of Cultural Affairs

On Monday June 20, 2016 the Arts, Culture, and Libraries Committee will meet at the Sammons Center for the Arts located at 3630 Harry Hines Boulevard, Dallas, Texas 75219, beginning at 3pm.

Following the Committee meeting, the Sammons Center for the Arts, Dallas Arts District and the Dallas Area Cultural Advocacy Coalition will co-host a reception for Jennifer Scripps, the new Director for the Office of Cultural Affairs. You are invited to attend the reception which will begin at 5pm.

The committee agenda is attached. Let me know if you have questions.


Joey Zapata
Assistant City Manager

Attachment

C: A.C. Gonzalez, City Manager
Christopher D. Bowers, Interim City Attorney
Craig D. Kinton, City Auditor
Rosa A. Rios, City Secretary
Daniel F. Solis, Administrative Judge
Ryan S. Evans, First Assistant City Manager

Jill A. Jordan, P.E., Assistant City Manager
Eric D. Campbell, Assistant City Manager
Mark McDaniel, Assistant City Manager
Jeanne Chipperfield, Chief Financial Officer
Sana Syed, Public Information Officer
Elsa Cantu, Assistant to the City Manager – Mayor & Council

ARTS, CULTURE & LIBRARIES COMMITTEE
DALLAS CITY COUNCIL COMMITTEE AGENDA

RECEIVED
2016 JUN 16 AM 11:03
CITY SECRETARY
DALLAS, TEXAS

MONDAY, JUNE 20, 2016
SAMMONS CENTER FOR THE ARTS
3630 HARRY HINES BLVD
DALLAS, TX 75219
3:00 P.M. – 5:00 P.M.

Chair, Mayor Pro Tem Monica R. Alonzo
Vice-Chair, Councilmember Mark Clayton
Deputy Mayor Pro Tem Erik Wilson
Councilmember Carolyn King Arnold
Councilmember Jennifer S. Gates
Councilmember Scott Griggs

Call to Order

1. Approval of May 16, 2016 Minutes
2. Sammons Center for the Arts Tour and Overview
Joanna St. Angelo
Executive Director, Sammons Center for the Arts

BRIEFINGS

3. Dallas Public Library Programming & 7TH Floor Re-Opening Update
Jo Giudice
Director, Dallas Public Library
4. Summer 2016 Arts and Cultural Programming
Jennifer Scripps
Director, Office of Cultural Affairs

5. **UPCOMING AGENDA ITEMS**

June 22, 2016

- A. Agenda Item # 30 Authorize Supplemental Agreement No. 2 to the professional services contract with Conley Group, Inc., for Dallas Museum of Art Sculpture Garden Repairs, Located at 171 North Harwood – Not to exceed \$176,565, from \$226,828 to \$403,393 – Financing: 2006 Bond Funds
- B. Addendum Item - Authorize (1) the rejection of proposals received for food and beverage services at the Morton H. Meyerson Symphony Center and Dallas City Performance Hall; and (2) the re-advertisement for new proposals - Financing: No cost consideration to the City

A quorum of the City Council may attend this Council Committee meeting