

# Memorandum



CITY OF DALLAS

DATE January 15, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **City Manager 2021 Goals**

In 2020, the City experienced an unprecedented year with not only the ongoing pandemic but also the civil unrest in this country. As I reflect on where our City currently is and where we need to be, I have created a list of 120 items that are reflective of my goals for 2021. Additionally, **I have highlighted the Top 25 Goals for 2021 in blue to distinguish them from the remaining goals.** The goals included on this list do not reflect the only items the various City departments will be working on but will be prioritized as it relates to staff time and resources put forth during the calendar/fiscal year. I also want to note that the Top 25 and the other goals included align and continue our focus on the priorities identified during the February 19, 2020 City Council Planning Retreat.

To achieve these goals, my staff and I need to utilize our time more effectively and efficiently so that we can accomplish these goals that improve both the organization and our community, while attaining a healthy work/life balance for us all. We strive and are committed to work smarter as well as harder to deliver the results our residents expect and deserve.

I look forward to working with the respective City Council Standing Committees to receive feedback, review and/or provide updates on the many projects and initiatives we plan to diligently work on throughout 2021. We will also plan to brief the City Council on our progress to date with many of these goals, in lieu of the annual City Council Planning Retreat, at an upcoming City Council Briefing. The date is forthcoming.

In addition to the goals, you will find the 2020 Annual Report Snapshot attached for your review. Please feel free to reach out to me directly and/or any of the respective members on my Executive Leadership Team should you have any questions related to any of the 2021 City Manager Goals.

In The Spirit of Excellence,

A handwritten signature in black ink, appearing to read 'T.C. Broadnax', written over a white background.

T.C. Broadnax  
City Manager

c: Chris Caso, City Attorney  
Mark Swann, City Auditor  
Billierae Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager  
Majed A. Al-Ghafry, Assistant City Manager  
Jon Fortune, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

# 2021 City Manager Strategic Goals



- Public Safety [20 goals]
- Economic Development [17 goals]
- Housing & Homeless Solutions [6 goals]
- Quality of Life, Arts & Culture [19 goals]
- Environment & Sustainability [11 goals]
- Transportation & Infrastructure [10 goals]
- Workforce, Education, & Equity [8 goals]
- Government Performance & Financial Management [29 goals]

“Our Product is Service”  
Empathy | Ethics |  
Excellence | Equity

**1. Public Safety (20 items):**

**Vision Statement:** To be the safest large city in the United States while serving and protecting our diverse community with integrity, respect, and equity.

a. Evaluate, design and implement online Civil Court hearing and technology enhancements to improve the efficiency and convenience of court proceedings. [CDS]

b. Develop and implement a recovery services center to divert public intoxication cases from jail with a goal of helping residents identify and manage substance use disorders. [CDS]

c. Successfully renegotiate the long-standing Lew Sterrett jail contract to ensure the City is receiving the value expected based on current public safety, inmate and policy changes. [CDS]

d. Develop a non-law enforcement loud music/noise enforcement strategy and create an implementation plan. [CCS]

e. Develop a single role uniform paramedic staffing model to provide more recruiting flexibility and provide alternative career path [DFR]

f. Improve Dallas Fire-Rescue emergency response through the implementation of programs focused on improving response times and the quality of care to patients. [DFR]

i. EMS Quality Management Team to improve personnel performance and system performance while decreasing complaints and liability [DFR]

ii. Enhance the EMS Supply Inventory Management System to increase efficiency and decrease waste [DFR]

iii. Refine EMS Field Supervisors' roles and responsibilities to more effectively address internal and external customer service issues in real-time [DFR]

iv. Develop and implement a Field Training Officer / Mentor Program for field paramedics to aid the transition from the training environment to independent practitioners of Emergency Medicine. [DFR]

v. Transition Peak Demand Rescues to a dynamically dispatched model from a centralized location to maximize staffing and response capabilities to better meet demand [DFR]

vi. Priority Dispatch accreditation to allow further expansion of response capabilities such as a telehealth nurse line [DFR/DPD]

vii. Further analyze GIS Data and historical statistics to evaluate apparatus placement, resource allocation, and emergency response [DFR/OIPSS]

g. Expand alternative response programs such as RIGHT Care, MCHP, and Facility Imbedded Paramedics [DFR/DPD]

h. Update and implement the violent crime reduction plan for 2021. [DPD]

i. Successfully onboard all FY 21 budgeted civilians to reach DPD's civilian to sworn staffing ratio to 18%. [DPD]

j. Implement an Early Warning System for police officers to identify appropriate interventions to support officer wellness and officer accountability. [DPD]

k. Continue implementation of recommendations identified in the KPMG DPD staffing and efficiency studies including civilianization, continued launch of the sub-station patrol staffing model, 911 Communications recommendations, and publishing the 5-year strategic plan. [DPD]

- l. Successfully expand and more broadly implement project Startlight, a camera monitoring system for local businesses to reduce criminal activities and improve DPD responsiveness. **[DPD]**
- m. Execute DPD internal improvement projects directed toward improving the culture of the department, including a cultural assessment, use of force team, and launching the ABLE (Active Bystander for Law Enforcement) training program. **[DPD]**
- n. Conduct an efficiency review of the intake process at the County jail to reduce wait times and redeployment of officers. **[DPD]**
- o. Develop and implement a city-wide and downtown strategic camera deployment strategy to enhance public safety. **[DPD]**
- p. Develop and implement an Anti-Human Trafficking Policy Program throughout the City that includes supply-side protections, training and public education. **[E&I/DPD]**
- q. Develop and implement a civilian crisis intervention and mobile crisis response program, in lieu of police officers, to support residents with direct service navigation for behavior health and/or other social services. **[OIPSS]**
- r. Successfully expand the RIGHT Care program and establish a city-wide response system with a goal of responding to ½ of the eligible mental health calls annually once fully implemented. **[OIPSS]**
- s. Establish a violence interruption program with credible partners to serve as mentors and conflict resolution experts to curb violence in high crime neighborhoods. **[OIPSS]**
- t. Implement program to address abandoned properties, vacant lots, insufficient lighting, and substandard structures in areas identified via Risk Terrain Modeling in partnership with Code Compliance and Transportation. **[OIPSS/CCS/TRN]**

## 2. Economic Development (17 items):

**Vision Statement:** To be known as a business-friendly city that supports job creation, private investment, a broadened tax base, and economic opportunities for all members of our community.

- a. Complete and implement the Economic Development Strategic Plan. [ECO]
- b. Establish and implement an independent economic development entity to facilitate economic development, marketing, branding, and public/private partnerships. [ECO]
- c. Create a new Economic Development Policy, including updates and recommended policy amendments to incentive programs including Chapter 380 loans and grants, tax abatements, the TIF and PID programs, the NEZ program, and other incentive programs. [ECO]
- d. Successfully implement the Broadening Urban Investment to Leverage Dallas (BUILD) Program to strengthen small businesses and provide access to technical training, funding, mentorship and capacity building. [ECO]
- e. Establish an Affordable Housing Revolving Loan Fund and procure a third-party manager and fundraiser. [ECO]
- f. Develop a business retention and recruitment strategy for the Office of Economic Development in partnership with the independent economic development entity to be formed. [ECO]
- g. Develop and recommend historic code amendments related to the landmarks commission and administrative procedures that will improve transparency, efficiency and equity in the governance of historic districts in the City. [OHP]
- h. Develop a policy and strategy to address demolitions in historic districts to ensure the preservation and revitalization of designated and potential historic districts. [OHP]
- i. Initiate the citywide ForwardDallas comprehensive land use plan update process in Feb/March 2021 and complete a draft plan by Feb/March 2022, in preparation for public review and adoption. [PUD]
- j. Complete draft area plans for three (3) prioritized areas by December 2021 in preparation for public review and adoption to serve as the basis for city-initiated re-zonings, thoroughfare plan amendments, and other targeted City actions related to land development. [PUD]
- k. Complete a draft master plan for Hensley Field by November/December 2021 in preparation for final public review and adoption in the Spring of 2022. [PUD]
- l. Develop and implement a phased TOD Plan in coordination with Economic Development, Housing and Sustainable Development & Construction departments to address redevelopment of City-owned and/or DART-owned property near transit to meet the TOD Housing Challenge. [PUD]
- m. Develop an RFCSP to hire a third-party consultant to complete an efficiency and staffing study to improve the building and permitting functions of the City. [SDC]
- n. Design and develop a building permit and land use planning/management system to improve the review and end-to-end process of the permitting process. [SDC]
- o. Develop an RFCSP to hire a third-party consultant to design and implement a self-certification program for engineers and architects; or design and implement third-party plan

review including strategies to enhance options for review of building permits for certain projects. [SDC]

p. Develop and implement a vacant lot exchange program to alleviate maintenance responsibilities of the City and place properties back on the tax roll. This could work for those non-developable land slivers and remnants owned by the City to be conveyed to the abutting property owner. [SDC]

q. Evaluate and make recommendations to update the City's parking code to modernize and facilitate urban infill development. [SDC]

**3. Housing and Homelessness Solutions (6 items):**

**Vision Statement:** To ensure housing opportunities for all residents while promoting fair housing and affordable choices throughout every area of the city while working to eliminate homelessness.

a. Develop for City Council consideration and approval a tenant protection ordinance that will provide tenants with legal recourse if they are harassed by a property owner and provides protections for tenants following the sale of an affordable housing building. **[E&I]**

b. Establish and implement a “fee in lieu of” on-site affordable housing production to provide an alternative to satisfy housing requirements and provide an additional local funding source to finance affordable housing. **[HOU]**

c. Establish a Housing Trust Fund, rules, guidelines and leveraging strategy to ensure sustainability and development of affordable housing. **[HOU]**

d. Review the City’s panhandling Ordinance for revisions and opportunities to improve enforcement, compliance and address quality of life related issues. **[OHS/CAO]**

e. Acquire and/or financially support at least four (4) turnkey properties to facilitate the rapid rehousing and associated wraparound services for individuals or families experiencing homelessness. **[OHS]**

f. Develop and implement a comprehensive encampment site hardening strategy to reduce the recurring cost of maintenance and cleanup activities. **[OHS]**

**4. Quality of Life, Arts and Culture (19 items):**

**Vision Statement:** To be a world-class City that fosters clean and appealing neighborhoods while offering recreational, educational, and cultural activities that enhance the quality of life for our residents and visitors.

- a. Develop, adopt and implement a city-wide registration process for vacant lots/vacant buildings. [CCS]
- b. Establish and implement a city-wide illegal dumping and blight abatement strategic plan. [CCS]
- c. Evaluate operations and develop a plan to re-deploy neighborhood code staff to improve response times and create a more proactive approach to address neighborhood code issues. [CCS]
- d. Complete the automation of the consumer health application process. [CCS]
- e. Evaluate and explore the establishment of a transitional housing/boarding home registration and inspection program to support quality of life issues. [CCS]
- f. Create a self-certification component to the single and multi-unit inspection programs to redirect code staffing resources to the most egregious sub-standard rental properties. [CCS]
- g. Evaluate and explore the establishment of an entertainment venue training and/or regulation program to enhance the safety of patrons, mitigate nuisance, and reduce crime. [CCS]
- h. Research and implement a program to notify property owners through mass publication of the intent to expedite the abatement process. [CCS]
- i. Develop a new policy for the regulation of short-term rental properties in order to mitigate quality of life impacts in neighborhoods [CCS]
- j. Design and implement a client management system portal for special event applicants to improve the permitting and customer service experience. [CES]
- k. Implement a pilot program to microchip Dallas pets in the field while returning the pets to their owners. [DAS]
- l. Develop a comprehensive outreach program that includes a volunteer driven effort to reach people where they are and support pet owners throughout our City. [DAS]
- m. Successfully complete and open two state-of-the-art branch libraries at Vickery Park and Forest Green. [LIB]
- n. Launch 2,100 new wi-fi hotspots equitably throughout the City to help bridge the digital divide. [LIB]
- o. Develop and implement a new pilot micro-project grant program to provide grants to African American, Latinx, Asian, Arab, and Native American (ALAANA) artists to provide culturally enriching services to the Dallas community. [OAC]
- p. Develop a comprehensive cultural tourism strategy and marketing plan. [OAC]
- q. Partner with Code Compliance to pilot a project turning a City-owned vacant lot into neighborhood arts space and asset to a community. [OAC/CCS]
- r. Complete an RFQ/RFP for a public-private partnership to build an arts center and incubator Sammons Center II. [OAC]



s. Develop and implement a non-sanitation alley clean-up and conversion pilot program to convert overgrown, non-sanitation alleys for community use in support of health, blight reduction, and neighborhood safety. [PW/CCS]

**5. Environment and Sustainability (11 items):**

**Vision Statement:** To be a global leader focused on sustainability, conservation, climate change, and environmental justice to build a more resilient city.

- a. Contract with a third-party consultant to conduct and complete an electric vehicle fleet study focused on City operated vehicles and equipment. [EFM]
- b. Contract with a third-party consultant to assist with a procurement for the use of renewable natural gas (RNG) in City vehicles powered by natural gas. [EFM]
- c. Implement the Comprehensive Environmental Climate Action Plan (CECAP). [OEQS]
- d. Develop an RFP/RFI to hire a third-party consultant to conduct and complete an electric vehicle fleet study and design a community solar program. [OEQS]
- e. Successfully complete the cleanup and remediation of the Blue Star property. [OEQS]
- f. Develop and institute standard language and protocols to ensure disclosure of environmental conditions of city-owned properties offered as part of NOFAs, RFPs and other real estate transactions. [OEQS]
- g. Analyze City's purchasing history of goods and services to develop a comprehensive Green Procurement plan for City operations and establish a sustainable procurement policy, as part of achieving Goal 4 (zero waste community) of the CECAP workplan for this fiscal year. [OPS]
- h. Develop tiered options for trash collection in rear/alley collection points not served by automated trucks and to improve efficiency and safety. [SAN]
- i. Complete procurement and implementation of on-board cameras and service verification/routing efficiency technology to improve efficiency and transparency to customers. [SAN]
- j. Update the City's local Solid Waste Management Plan. [SAN]
- k. Procure and contract for a standby contractor(s) for emergency debris removal during declared disaster declarations. [SAN]

**6. Transportation and Infrastructure (10 items):**

**Vision Statement:** To protect and enhance the City’s transportation and infrastructure network while continuing to deliver innovative, safe, and equitable infrastructure solutions and moving Dallas forward with a “service first” mentality.

- a. Develop and implement an aviation strategic investment plan with the goal of promoting opportunities with the Dallas aviation system and drive investment and expansion of economic impact of aviation property. [AVI]
- b. Initiate and complete the Convention Center Master Plan. [CES]
- c. Complete an RFP/RFQ for a public/private partnership to renovate and resume operations of Reunion Parking Center. [CES]
- d. Design and implement an unserved area water and wastewater infrastructure extension program to extend potable water and sanitary sewer facilities to unserved areas of the City to all residents within the next 10 years. [DWU]
- e. Complete the Great Trinity Forest survey and develop a sustainable plan for the management of the forest. [DWU]
- f. Facilitate the transition of the recreation programming and activities on the Ron Kirk Bridge to the Parks and Recreation Department or the LGC/TPC to better integrate scheduling and recreation services. [DWU]
- g. Develop and implement the Sidewalk Master Plan to increase accessibility for residents with disabilities in neighborhoods and business/retail districts throughout the City. [PW]
- h. Develop a comprehensive street reconstruction and maintenance handbook to implement for future projects. [PW]
- i. Update the Bicycle Master Plan and develop an implementation and funding strategy. [TRN]
- j. Develop and RFP/RFI to hire a consultant to complete a Downtown parking master plan and enforcement strategy. [TRN]

**7. Workforce, Education and Equity (8 items):**

**Vision Statement:** To be a City that is equitable, inclusive, and welcoming for all residents and visitors.

- a. Develop a Capital Infrastructure Equity Tool for client departments to utilize in their assessment/prioritization process in their department project needs inventory in preparation of a potential 2024 Bond Program. [BCM]
- b. Develop and equitable engagement strategy for use of minority media utilization and advertising. [COM]
- c. Complete and implement an ADA compliance and infrastructure improvement program. [E&I]
- d. Update the City’s Equity Indicators and develop an action plan and targeted strategies to address disparities identified in the report. [E&I]
- e. Develop and implement a digital equity plan to include expanding Wi-Fi infrastructure in targeted areas of the city to increase broadband access to the internet. [E&I]
- f. Complete a Comprehensive Fair Housing Plan. [E&I]
- g. Develop and implement a Financial Empowerment Center and sustainability program to help low-income residents navigate out of poverty and achieve financial stability. [OCC]
- h. Expand the City’s program to support formerly incarcerated people reentering public life by enhancing community-based services and other wraparound support services system to include pre-release contact and readiness services. [OCC]

**8. Government Performance and Financial Management (29 items):**

**Vision Statement:** To be a well-managed and fiscally responsible city focused on delivering effective and efficient government services.

- a. Prepare and present a balanced General Fund budget for FY 2021-22 and include a planned budget for FY 2022-23. **[BMS]**
- b. Establish an internal innovation and performance team to study and advance process improvements and conduct efficiency studies in the city departments to improve service delivery. **[BMS]**
- c. Complete a review of the City’s Financial Management and Performance Criteria (FMPC) and recommend amendments to the Government Performance and Financial Management Committee. **[BMS]**
- d. Provide analysis of the 65 and older property tax exemption and make recommendations to the City Council in compliance with the City’s Financial Management and Performance Criteria (FMPC). **[BMS]**
- e. Initiate the What Works Cities Certification that will assist the City in benchmarking our progress and develop a roadmap for using data and evidence to deliver results. Work with departments to prepare a submission to establish a baseline. **[BMS]**
- f. During FY 2020-21, partner with Information and Technology Services to develop a citywide plan for implementing a capital asset replacement scheduling system and financial model. **[BMS]**
- g. Develop and implement a city facilities roof management program to systematically inspect and prioritize roofing capital improvements. **[BSD]**
- h. Complete the Comprehensive Annual Financial Report (CAFR) no later than March 29, 2021. **[CCO]**
- i. Create an effective investor relations program, including an investment website by September 30, 2021. **[CCO]**
- j. Develop a short-term rental registration and hotel occupancy tax collection enforcement policy. **[CCO/CAO]**
- k. Perform a review of employee medical claims to verify the accuracy of provider payments and identify potential savings. **[CCO]**
- l. Perform an audit of EMS claims to verify compliance with billing and documentation requirements as well as increase revenue. **[CCO]**
- m. Develop a multi-year contract compliance audit plan to include audits of all significant contracts with business partners and other vendors as deemed appropriate. **[CCO]**
- n. Develop and implement a marketing strategy to support economic development and raise awareness of the City of Dallas’ programs and services. **[COM]**
- o. Establish and implement a new virtual language access center and other translation services that ensure residents with limited English proficiency have equal access to programs and services. **[COM/E&I]**
- p. Launch the Fair Park Multimedia Center to magnify the impact of City programs, services, broadcast a Spanish language City television channel, provide apprenticeships for local students and bolster resilience through additional digital communications capacity. **[COM]**

q. Establish a city data inventory and framework for an open data information repository to improve and ensure transparency. Develop a plan to rebuild the Open Data Portal by March 1, 2021. <b>[DBI]</b>
r. Evaluate and recommend process improvements in both Human Resources and Civil Service to facilitate better integration and efficiencies that will improve the recruitment, testing and hiring processes of the City. <b>[HR]</b>
s. Evaluate and redesign the City's Catastrophic Leave Program. <b>[HR]</b>
t. Redesign and refresh the City's website with a focus on resident and visitor experience. <b>[ITS]</b>
u. Implement an Enterprise Contact Center Solution within the City of Dallas that is secure, reliable, and scalable to meet the high call volumes and growth of the City. This solution will replace the current 311 system and include integrations into various departmental systems. <b>[ITS]</b>
v. In partnership with Budget and Data Analytics, establish an Innovation Lab to foster public and private innovation and improve local government service delivery. <b>[ITS/DBI]</b>
w. Develop an RFP/RFI to hire a third-party contractor to facilitate the 2022 MLK parade, gala and celebration. <b>[OCC]</b>
x. Implement the City's State legislative program for the 76th Session of the Texas Legislature. <b>[OGA/CAO]</b>
y. Develop and implement the Federal Legislative Program for the 117th Congress. <b>[OGA]</b>
z. Develop and initiate an RFP/RFI process to hire a 3 <sup>rd</sup> party redistricting professional to assist the City with the redistricting process. <b>[OGA]</b>
aa. Build on the City's local preference policy to address food procurement that emphasizes healthy, local food, and initiate local food procurement pilot program for city-sponsored events, as part of achieving Goal 7 of CECAP (ensuring Dallas communities have access to healthy, local food). <b>[OPS]</b>
bb. Propose amendments to Chapter 2 of the City Code to improve contracting efficiencies for goods and services procurements by Summer 2021. <b>[OPS]</b>
cc. Reduce City equipment incidents and occupational injuries and illnesses by conducting safety training to guard against risks/safety hazards that could injure an employee, adversely impact operating needs, performance standards, and compliance requirements. <b>[ORM]</b>

**Department Acronym Key:**

Aviation	AVI
Bond & Construction Management	BCM
Budget & Management Services	BMS
Building Services Department	BSD
City Attorney's Office	CAO
Court & Detention Services	CDS
Code Compliance Services	CCS
City Comptroller's Office	CCO
Convention & Event Services	CES
Communications, Outreach, & Marketing	COM
Dallas Animal Services	DAS
Data Analytics & Business Intelligence	DBI
Dallas Fire Rescue	DFR
Dallas Police Department	DPD
Dallas Water Utilities	DWU
Economic Development	ECO
Equipment & Fleet Management	EFM
Equity & Inclusion	E&I
Housing & Neighborhood Revitalization	HOU
Human Resources	HR
Information & Technology Services	ITS
Library	LIB
Office of Arts & Culture	OAC
Office of Community Care	OCC
Office of Environmental Quality & Sustainability	OEQS
Office of Government Affairs	OGA
Office of Historic Preservation	OHP
Office of Homeless Solutions	OHS
Office of Integrated Public Safety Solutions	OIPSS
Office of Procurement Services	OPS
Office of Risk Management	ORM
Planning & Urban Design	PUD
Public Works	PW
Sanitation	SAN
Sustainable Development & Construction	SDC
Transportation	TRN



# 2020 CITY OF DALLAS ANNUAL REPORT

## SNAPSHOT BY THE NUMBERS



**2,896**

Hotspots checked out by Dallas residents from Jan 1 - Dec 31, 2020



**300**

Persons experiencing homelessness housed through the Rapid Rehousing Program



**235,000**

Personal protective equipment (PPE) items and cleaning supplies distributed to residents and businesses



**12.5 Million**

CARES Act-funded Mortgage and Rental Assistance Program grants protecting renters and homeowners from eviction and foreclosure



**257,202**

COVID-19 tests supported by the Office of Emergency Management

## OUR ACHIEVEMENTS



### Public Safety

Met seven of the Obama Foundation's 8 Can't Wait policing policies. The last general order is currently being reviewed for changes to meet all eight of the standards.

### Mobility Solutions, Infrastructure, and Sustainability



Department of Transportation launched the City's first Strategic Mobility Plan, ConnectDallas!, which is a five-year mobility roadmap to increase multi-modal opportunities; enhance regional implementation plans for transportation, economic development, housing, and job creation; and integrate elements of the existing Comprehensive Environmental & Climate Action Plan.

### Economic and Neighborhood Vitality



The City of Dallas administered \$5 Million in CARES Act funding (Coronavirus Aid, Relief, and Economic Security), which provided grants and loans through the Small Business Continuity Fund for small businesses impacted by the COVID-19 pandemic.

### Human and Social Needs



The Office of Community Care designed and deployed "Safer at Home" Food Recovery Kits pilot program allowing COVID-19 positive residents to receive a fully subsidized two-week supply of healthy, nutritious food delivered directly to their home through contactless delivery.



### Quality of Life

Dallas Animal Services (reached a major milestone by finishing Fiscal Year 2020 with a live release rate of 90.6% for dogs and cats. This is the first time in DAS' history that the fiscal year's live release rate has exceeded the 90% threshold.

### Government Performance and Financial Management



The City of Dallas Information and Technology Services department launched a new COVID-19 chatbot on the City's website called DalBot that responds and guides residents on City-related business needs and services saving a trip to a City facility.

## WHO WE ARE

We are committed to building a Service First culture guided by our core values:



**Empathy**



**Ethics**



**Excellence**



**Equity**



**\$3.8 Billion**  
Fiscal Year 2020-2021 Budget



**\$1.12 Billion**  
Total spend with M/WBEs



# Memorandum



CITY OF DALLAS

DATE January 15, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Funding from Dallas County Major Capital Improvement Program**

## **Background**

In April 2019, Dallas County issued the 7<sup>th</sup> call for project proposals for inclusion in their Major Capital Improvement Program (MCIP). Based on requests from City Council offices, various City departments, and external stakeholders, the Transportation Department submitted applications for 49 projects totaling \$174,000,000 and requesting \$87,000,000 in County funds for the 50% match.

## **County Funding Approved**

On December 15, 2020, the Dallas County Commissioners' Court approved funding for the MCIP, including \$69,863,000 for 49 projects in the City of Dallas. We are exceptionally grateful to County staff and the Commissioners for approving more than 95% of the projects and 80% of the funding requested by the City.

Below is a summary of the request and funding and attached is a list and map of the projects included in the MCIP. This funding authorization reflects the approval of 47 of the 49 projects and the addition of 2 more projects, for a total of 49 projects with County contributions of \$69,863,000:

<b>Project Category</b>	<b>Project Count</b>	<b>Project Funding Requirements</b>	<b>County Funding Requested</b>	<b>Total County Funding Approved</b>	<b>% of Funding Request Approved</b>
Requested by City & Funded	47	\$170,000,000	\$85,000,000	\$63,393,000	<b>80.3%</b>
Requested by City & Not Funded	1	\$1,000,000	\$500,000	\$ -	
Requested by City & Previously Funded	1	\$3,000,000	\$1,500,000	\$ -	
<b>Total City Requests</b>	<b>49</b>	<b>\$174,000,000</b>	<b>\$87,000,000</b>	<b>\$63,393,000</b>	
Added by County	2	\$12,940,000	\$ -	\$6,470,000	
<b>Total</b>			<b>\$ -</b>	<b>\$69,863,000</b>	

DATE January 15, 2021  
SUBJECT **Funding from Dallas County Major Capital Improvement Program**

**Prior Action**

On October 11, 2019, staff shared a [memorandum](#) with City Council outlining the City’s project list that was submitted to the County for their consideration.

**Project Timing**

Similar to the City of Dallas’ Bond Program, funding for these capital improvement projects is spread out over several years, and this round of funds is scheduled for years 2022-2025.

**Additional Project Funding Needs**

The County’s MCIP program typically funds 50% of the cost of a project with the partner city or other entities responsible for the remaining costs. The City of Dallas typically funds its portion with bond funds, general or enterprise funds, or other sources such as grants or NCTCOG participation. Some of the projects already have matching funds identified from previous or current bond programs, or from partnering entity funding. Others will need to have funding identified at a future date from either future bond allocations or other sources as mentioned above.

**MCIP Master Agreement**

The City has a Master Agreement with Dallas County establishing the terms of the MCIP. The current Agreement expires in August 2021. The Transportation Department plans on bringing an updated Agreement for City Council consideration this upcoming spring.

If you have questions or need additional information, please contact Ghassan Khankarli, Interim Director, Department of Transportation, at [ghassan.khankarli@dallascityhall.com](mailto:ghassan.khankarli@dallascityhall.com).



Majed Al-Ghafry, P.E.  
Assistant City Manager

[Attachments]

- |    |  |  |
|----|--|--|
| c: | TC Broadnax, City Manager                                  | Jon Fortune, Assistant City Manager  |
|    | Chris Caso, City Attorney                                  | Joey Zapata, Assistant City Manager  |
|    | Mark Swann, City Auditor                                   | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
|    | Biliera Johnson, City Secretary                            | M. Elizabeth Reich, Chief Financial Officer                                  |
|    | Preston Robinson, Administrative Judge                     | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion            |
|    | Kimberly Bizer Tolbert, Chief of Staff to the City Manager | Directors and Assistant Directors  |

**Summary  
Dallas County 2019 MCIP**

City Council District	Project Status	County Approved Fiscal Year	MCIP Project Name & Project Limits	MCIP Project Scope	Funding	
					Requested County Funding	Approved County Funding
2	Requested & Funded	22	Pedestrian crosswalk At Capitol and Peak	Upgrade signal features and pedestrian crosswalks at intersection to enhance safety and accessibility to transit and school	\$ 250,000	\$ 250,000
4	Requested & Funded	22	Pedestrian crosswalk At Kiest and Polk	Upgrade signal features and pedestrian crosswalks at intersection to enhance safety and accessibility to transit and school	\$ 250,000	\$ 1,410,000
5	Requested & Funded	22	Pedestrian crosswalk At Jim Miller and Seco	Upgrade signal features and pedestrian crosswalks at intersection to enhance safety and accessibility to transit and school	\$ 250,000	\$ 250,000
6	Requested & Funded	22	Community Drive, Denton Drive to Northwest Highway (PB03R803 & PB06U247)	Reconstruct Community Drive to four lane roadway with bike lane and sidewalks.	\$ 1,500,000	\$ 2,070,000
6	Requested & Funded	22	Bachman Lake Trail Connection to the Campion Trail Feasibility Study and implementation	Bachman Lake Trail Connection to the Campion Trail Feasibility Study and implementation of phase 1	\$ 1,000,000	\$ 150,000
7	Requested & Funded	22	SM Wright from Al Lipscomb to CF Hawn	Improve pedestrian crosswalks and accessibility to existing transit/DART Bus stops and upgrade lighting in the area of MLK Blvd for increased safety and walkability in this neighborhood	\$ 500,000	\$ 500,000
7	Requested & Funded	22	Pedestrian crosswalk At Gross and Peavy	Upgrade signal features and pedestrian crosswalks at intersection to enhance safety and accessibility to transit and school	\$ 250,000	\$ 250,000
7	Requested & Funded	22	Pedestrian crosswalk At Meadow and Marting Luther King	Upgrade signal features and pedestrian crosswalks at intersection to enhance safety and accessibility to transit and school	\$ 250,000	\$ 400,000
10	Requested & Funded	22	Lake Highlands Trail Northern Expansion	For greater trail connectivity, to increase pedestrian and bike access to major transot hub, and to improve pedestrian safety.	\$ 1,000,000	\$ 1,000,000

**Summary  
Dallas County 2019 MCIP**

City Council District	Project Status	County Approved Fiscal Year	MCIP Project Name & Project Limits	MCIP Project Scope	Funding	
					Requested County Funding	Approved County Funding
12	Requested & Funded	22	Crosswalk and pedestrian improvements to the Cotton Belt regional trail at Westerway and Hillcrest Rd crossings and other traffic enhancement area	Crosswalk and pedestrian improvements to the Cotton Belt regional trail at Sugar Cane and Coit Rd crossings to provide safe passage on this busy roadway and surrounding areas	\$ 1,500,000	\$ 1,000,000
11,12	Requested & Funded	22	Cotton Belt Hike and Bike safety enhancement	Improve safety, connectivity and accessibility of pedestrians and cyclists along the trail	\$ 500,000	\$ 250,000
All	Requested & Funded	22	Forward Dallas	Create conceptual TOD plans to guide form-based zoning and housing and economic development incentives. This project will incorporate the ongoing NCTCOG-funded study of last-mile infrastructure needs and parking usage at eleven DART station in Dallas. A recently completed DART TOD market analysis will also be used to support this effort.	\$ 500,000	\$ 500,000
All	Requested & Funded	22	Vision Zero	City of Dallas was selected by FHWA as a "Focus City" due to having the 5th highest pedestrian fatality rate in the USA among large cities. The city will develop an action plan to address this issue and the funding request is for the study and development of action plan	\$ 1,500,000	\$ 1,000,000
All	Requested & Funded	22	Bus Rapid Transit Study	Coordinate with DART for a feasibility study of BRT routes around the City	\$ 1,000,000	\$ 1,000,000
2	Requested & Funded	23	Deep Ellum Infrastructure Improvements	Multi modal Improvements in crosswalks and lighting, and crowded pedestrian plaza to improve multimodal connectivity, safety and economic opportunity	\$ 1,000,000	\$ 500,000

**Summary  
Dallas County 2019 MCIP**

City Council District	Project Status	County Approved Fiscal Year	MCIP Project Name & Project Limits	MCIP Project Scope	Funding	
					Requested County Funding	Approved County Funding
5	Requested & Funded	23	Pleasant Grove Area from Loop 12 (Buckner Blvd) to approx. 0.5 Mi east of Masters Rd and from US 175 to Approx. Scyene Rd	a) Planning study of the Pleasant Grove area to identify potential infrastructure improvements (short and long term) including transit accessibility, infrastructure upgrades such as illumination, crosswalks, sidewalks, and signals operation upgrades and (b) execute short term projects for immediate implementation	\$ 2,000,000	\$ 1,000,000
6	Requested & Funded	23	Bernal Dr. from Singleton to Pluto St	Increase safety along this corridor by providing upgrades to traffic signals at crosswalks and illumination to increase lighting and visibility for drivers, cyclists and pedestrians and to implement traffic calming measures to reduce incidents	\$ 250,000	\$ 250,000
7	Requested & Funded	23	Hunnicut Rd from IH 30 Eb Frontage Rd to Samuell Blvd	Reconstruct approximately 1/8th mile ft of roadway to cover the gap between TxDOT's IH 30 construction limits and Samuell Blvd, re-align offset intersection at Samuell Blvd and improve accessability and safety to transit bus stops	\$ 500,000	\$ 900,000
7	Requested & Funded	23	Dynamic Message Sign Board	Upgrade Dynamic Message sign boards in Fair Park area to improve multi-modal mobility, safety and connectivity to Baylor Scott and White's facility and transit facilities	\$ 1,500,000	\$ 500,000
7	Requested & Funded	23	Samuell Blvd from Lawnview to Buckner Blvd	To increase safety along this corridor by upgraded crosswalks at 5 major intersections and providing increased lighting and visibility for drivers, cyclists and pedestrians. The switch to LED will also result in lower electricity usage, which helps the City pursue their environmental and energy usage goals	\$ 1,000,000	\$ 950,000
8	Requested & Funded	23	Danieldale Rd From Dallas City Limits/IH 35E to Hampton Rd	Phase II continuation from 6th call to construct 4 lane divided roadway in the Intermodal Inland Port Area	\$ 2,000,000	\$ 7,000,000
9	Added by County	23	Ash Creek Connection	Trinity Forest Spine Trail to St. Francis Ave.	\$ -	\$ 1,470,000

**Summary  
Dallas County 2019 MCIP**

City Council District	Project Status	County Approved Fiscal Year	MCIP Project Name & Project Limits	MCIP Project Scope	Funding	
					Requested County Funding	Approved County Funding
10	Requested & Funded	23	Forest/Audelia area	Upgrade to Crosswalks, pedestrian improvements and illumination to the DART station and bus stops; crossings to provide safe passage on this busy roadway	\$ 500,000	\$ 270,000
10	Requested & Funded	23	Crosswalk & Signal Improvements To Enhance Pedestrian Safety	Update signal infrastructure and crosswalks for enhanced public safety to major points of interest, including schools, highly-trafficked intersections, and libraries.	\$ 1,100,000	\$ 500,000
13	Requested & Funded	23	Pedestrian crosswalk At Tibbs and Walnut Hill	Upgrade signal features and pedestrian crosswalks at intersection to enhance safety and accessibility to transit and school	\$ 250,000	\$ 400,000
14	Requested & Funded	23	Klyde Warren Park from N. Field St to N. Pearl St	Multimodal connectivity, pedestrian bicycle facility upgrades and traffic safety enhancements Richardson Trail System to the new bike / pedestrian lanes at the LBJ / Skillman Bridge and downward to White Rock Creek Trail	\$ 5,000,000	\$ 500,000
2,6	Requested & Funded	23	Shorecrest, Harry Hines to Lemmon	Construct Complete Street on Shorecrest from Harry Hines to Lemmon (assuming four lane undivided facility with bike lanes).	\$ 7,000,000	\$ 2,500,000
5, 7	Added by County	23	Pemberton Hill/Lake June Road	Pemberton Hill to Lake June DART station	\$ -	\$ 5,000,000
6,13	Requested & Funded	23	Pedestrian crosswalk At Lenel and Walnut Hill	Upgrade signal features and pedestrian crosswalks at intersection to enhance safety and accessibility to transit and school	\$ 250,000	\$ 343,000
6,2	Requested & Funded	23	NW Highway Pedestrian Xing Improvements @ Bachman Lake	Add HAWK signal and improve crosswalk and sidewalks for pedestrians and bicyclists	\$ 500,000	\$ 500,000
1	Requested & Funded	24	Clarendon Dr. from Hampton Rd to Tyler St	Implement traffic calming measures and improve pedestrian crosswalks and traffic signal at Edgefield drive next to Winnetka Elementary school and Tyler St traffic signal for accessibility to the DART's Tyler Vernon Station	\$ 500,000	\$ 500,000

**Summary  
Dallas County 2019 MCIP**

City Council District	Project Status	County Approved Fiscal Year	MCIP Project Name & Project Limits	MCIP Project Scope	Funding	
					Requested County Funding	Approved County Funding
2	Requested & Funded	24	Harry Hines from west of Inwood Rd to East of Medical District Dr.	Improve multi-modal connectivity tie of vehicular, bike and pedestrian improvements with that of the regional light rail system at DART's Market Center station and the medical district area	\$ 7,000,000	\$ 7,500,000
2	Requested & Funded	24	Empire Cental, Forest Park to Maple	Construct Complete Street on Empire Cental, Forest Park to Maple (assuming four lane undivided facility with bike lanes).	\$ 1,000,000	\$ 2,080,000
4	Requested & Funded	24	Ewing Ave. from I35E to Clarendon/Clarendon Drive from Ewing to Upton	Reconstruct Ewing Ave to four lane divided roadway with bike lanes and sidewalk adjacent to Zoo. Reconstruct Clarendon to 2-28' lanes from Ewing to Upton.	\$ 6,000,000	\$ 2,470,000
9	Requested & Funded	24	Casa View Area from Oates Dr to Santa Anna Ave and from Garland Rd to Maylee Blvd/Shiloh Rd Rd	a) Planning study of the Casa View area to identify potential infrastructure improvements (short and long term) including transit accessibility, infrastructure upgrades such as illumination, crosswalks, sidewalks, and signals operation upgrades and (b) execute short term projects for immediate implementation	\$ 2,000,000	\$ 500,000
9	Requested & Funded	24	Ferguson, Maylee, and GusThomasson "Triangle" area	Increase safety along this corridor by providing upgrades to traffic signals at crosswalks and illumination to increase lighting and visibility for drivers, cyclists and pedestrians	\$ 500,000	\$ 650,000
10	Requested & Funded	24	Walnut Hill/Skillman Area Transit Oriented Development	Upgrade to Crosswalks, pedestrian improvements and illumination to the DART station and bus stops; crossings to provide safe passage on this busy roadway	\$ 1,000,000	\$ 1,000,000
10	Requested & Funded	24	Multimodal Trail Connectivity to LBJ Skillman Corridor	Design of the KCS Corridor Connection Trail	\$ 500,000	\$ 500,000

**Summary  
Dallas County 2019 MCIP**

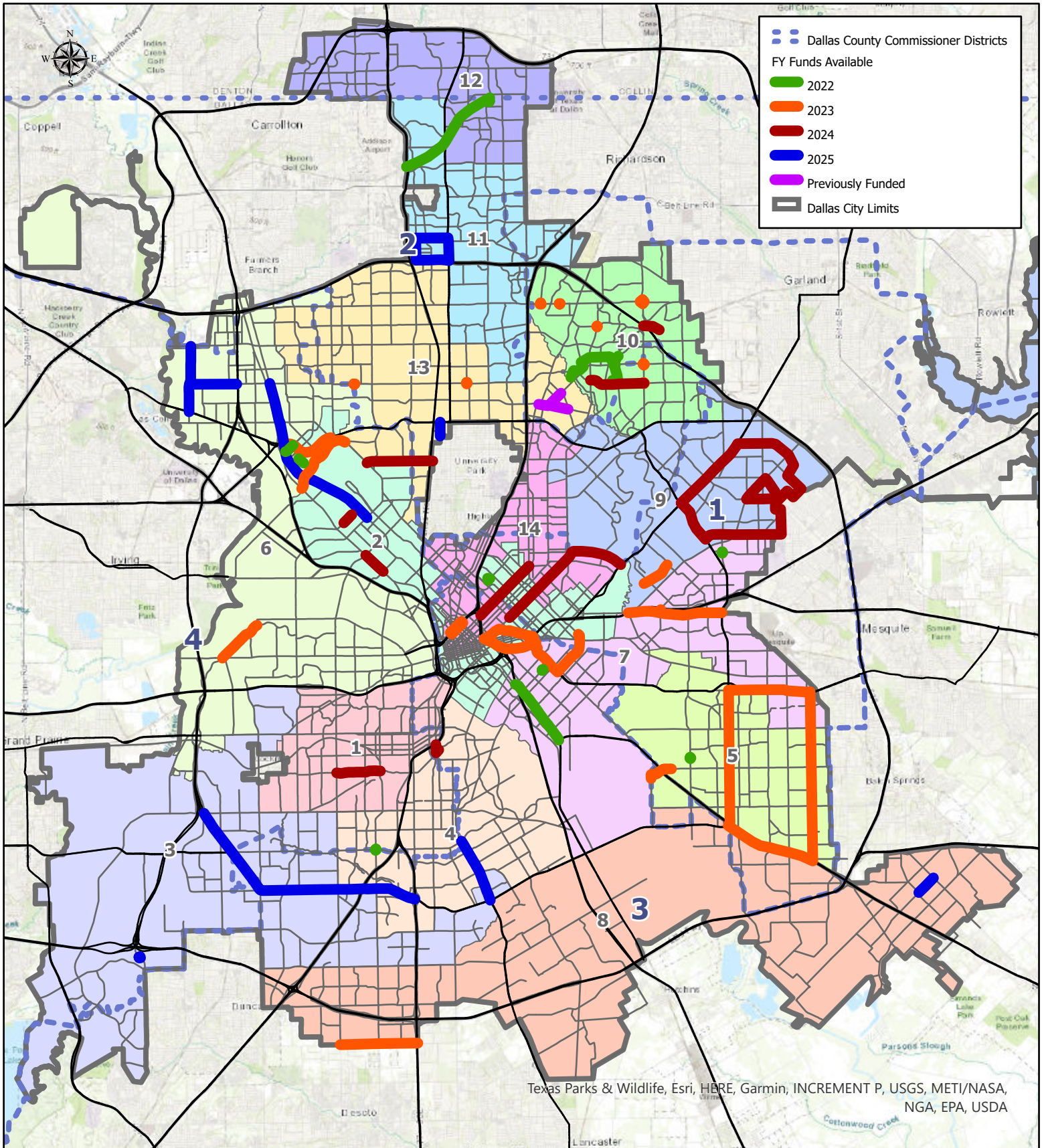
City Council District	Project Status	County Approved Fiscal Year	MCIP Project Name & Project Limits	MCIP Project Scope	Funding	
					Requested County Funding	Approved County Funding
2,13	Requested & Funded	24	Lovers Ln from Lemmon Ave to Lomo Alto Dr./University Park City Limits	Study of Pedestrian access improvements from Lovers Ln to Lomo Alto Dr./UP city limits and (b) implementation of pedestrian improvements and signals upgrade from Inwood Rd to Lomo Alto Dr./UP City Limits	\$ 1,750,000	\$ 4,900,000
2,14	Requested & Funded	24	Ross Ave from US 75 to Greenville	Roadway improvements, Crosswalk and pedestrian upgrades to improve safety, economic development and housing and to facilitate access to Deep Ellum and Downtown	\$ 4,000,000	\$ 3,500,000
2,9,14	Requested & Funded	24	Gaston Ave Roadway Improvement	Improve pedestrian walkability and bicycle connectivity, implement traffic calming measures and improve accessibility to Baylor, Scott and White from the Gaston/Garland/Grand intersection to Washington St	\$ 1,500,000	\$ 1,000,000
6	Requested & Funded	25	Denton Dr. From Walnut Hill to Mockingbird	Reconstruct existing 2 lane asphalt to two lane concrete with bike lanes from Walnut hill to Nagle Rd; add 10' bike lanes from Nagle to Starlight Rd; Add sidewalks/Bikeways on Starlight Rd and along Northwest Highway and replace bridge over Northwest Highway	\$ 4,000,000	\$ 2,000,000
6	Requested & Funded	25	Luna Road, Northwest Highway to Royal Lane, Complete Street	Construct Complete Street on Luna Road from Northwest Highway to Royal Lane, including drainage features (assuming four lane undivided facility with bike lanes).	\$ 12,500,000	\$ 5,000,000
6	Requested & Funded	25	Walnut Hill Extension Study	Develop schematic and engineering plans for this extension which includes pedestrian and bicycle connection the soccer park at Elm Folk	\$ 1,150,000	\$ 1,150,000
8	Requested & Funded	25	Edd Road from Seagoville to Garden Grove	Construct Complete Street on Edd Road from Seagoville Road to Garden Grove Drive with 40 foot wide pavement, curbs and gutter, five foot sidewalk, driveways, storm drain and water main improvements.	\$ 3,500,000	\$ 500,000



**Summary  
Dallas County 2019 MCIP**

City Council District	Project Status	County Approved Fiscal Year	MCIP Project Name & Project Limits	MCIP Project Scope	Funding	
					Requested County Funding	Approved County Funding
11	Requested & Funded	25	Pedestrian + Transit Improvement in Midtown	Improve pedestrian crosswalks and accessibility to existing transit/DART Bus stops and future M-Line; upgrade crosswalks and traffic signals and upgrade street lights at Bus stops and crosswalks to improve safety	\$ 3,000,000	\$ 2,500,000
13	Requested & Funded	25	Douglas St. Pedestrian walk way and roadway operational improvements to alleviate congestion	Improve pedestrian crosswalks on Douglas St at Sherry St, Whitney Pen St/Bershire St	\$ 500,000	\$ 500,000
3, 4	Requested & Funded	25	Complete Lancaster St. Corridor from Kiest to Ledbetter	Crosswalk improvements and LED Lighting to Improve safety and accessibility from the VA hospital to the DART VA Medical Center and the Kiest stations	\$ 500,000	\$ 500,000
3,4	Requested & Funded	25	Walton Walker from IH35 to Spur 408 infrastructure improvements including signal at Clark and Clarkridge and LED lighting	To increase safety along this corridor by providing increased lighting and visibility for drivers, cyclists and pedestrians. The switch to LED will also result in lower electricity usage, which helps the City pursue their environmental and energy usage goals while the signal at Clark and Clarkridge will reduce crashes at that intersection and provide a safer crosswalk for pedestrians	\$ 1,000,000	\$ 500,000
8	Requested & Not Funded	N/A	Firebird Ln from E. Camp Wisdom Rd to TroyGlen Dr	Roadway pavement rehabilitation to serve DART bus route and the 5 bus stops for the neighborhood	\$ 500,000	\$ -
13	Requested & Previously Funded	N/A	Vickery area inclusive 5 PT Intersection area "Park Lane/Fair Oaks Ave"	Realign intersection and improve walkability, illumination and accessibility to new school and library to improve safety	\$ 1,500,000	\$ -

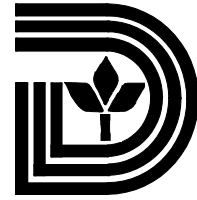
# Dallas County MCIP Projects with Approved Funding



0 2.5 5 10 Miles

Map by Transportation GIS, 1/4/2021

# Memorandum



CITY OF DALLAS

DATE January 15, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Caruth Foundation Partnership Update**

On Wednesday, January 13, 2021, City Council authorized an Interlocal Agreement between the University of North Texas at Dallas to provide strategic planning and technical assistance, training, policy development, and guidance for the implementation of Active Bystandership in Law Enforcement (ABLE) at the Dallas Police Department for the period of February 1, 2021 through December 31, 2024- not to exceed \$300,000.00.

During Wednesday's discussion, Councilman Tennell Atkins requested information regarding the University of North Texas at Dallas' partnership with the Caruth Foundation and its ability to financially support the ABLE program.

The Caruth Police Institute (CPI) was established in 2008 through a collaboration agreement that included the Communities Foundation of Texas (CFT - which manages the Caruth Foundation), the City of Dallas, The University of North Texas System and Dallas campus, and the University of Texas at Dallas. CFT continues to oversee an endowment established by the Caruth Foundation which provides ongoing support for the operations and staffing of CPI, including the contract between the UNT-Dallas Foundation and the Meadows Mental Health Policy Institute for the executive management of CPI.

The Caruth Foundation has not made any commitments to date to fund ABLE specifically for the DPD. Support from the Caruth Foundation has enabled CPI to develop the strategy and program capacity to offer ABLE to DPD and other police departments in the State of Texas.

To sustain ABLE training for the future, CPI will collaborate with DPD and public safety stakeholders in strategies to acquire grants to support ABLE. Together, we hope to continue ABLE training beyond the current contract.

A handwritten signature in black ink that reads "Jon Fortune".

Jon Fortune  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizzor Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

# Memorandum



CITY OF DALLAS

DATE January 15, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **NTSB Report on Atmos Incident**

Dallas Fire-Rescue (DFR) was a party participant in the National Transportation and Safety Board's (NTSB) investigations of three natural gas incidents that occurred on February 21, 22, and 23, 2018. Initially, DFR provided emergency fire-rescue and investigation services to all three incidents. Beginning on February 23, 2018, DFR established a longer-term fire-rescue command post in order to staff a hazardous materials monitoring team, and to coordinate fire-rescue responses into the area, as well as to support efforts related to resident evacuations, medication, and other item retrievals, and eventually to support the return of residents to their homes.

Since demobilization, DFR has supported the NTSB's investigation by participating in interviews, providing departmental procedures and investigation documents as requested, and reviewing and commenting on the NTSB's documents related to these incidents. Importantly, as a result of these incidents, several improvements in communication, response procedures, equipment, and training have either already taken place or are planned. We are committed to examining and updating our procedures and working to improve our services and operations to best meet the needs of our community.

While DFR and Atmos Energy Corporation (Atmos) have long enjoyed a cooperative and collaborative relationship, since these incidents, communications have increased dramatically. Atmos has provided training sessions, allowing DFR to learn at their facilities and from their personnel about gas-related emergencies. Additionally, new atmospheric monitors are being prepared for distribution to all Battalion Chief assigned vehicles so that DFR's initial responders on the scene of a potential gas leak emergency can use the same monitors for gas detection as DFR's Hazardous Materials Response Team (HMRT) and Atmos. DFR also has plans for additional hazardous materials training for all firefighters. Further, enhancement of department procedures will aid to strengthen DFR's collaboration and communication with Atmos and other utility companies.

The NTSB's findings related to these incidents also revealed the need for enhancements in training in the areas of technical review and explosion dynamics. Members of the Arson Division receive all required training and are proficient in recognizing the occurrence of explosions and are knowledgeable of the procedures in place to investigate their unique effects. The fire cause determination for these incidents (accidental and undetermined) are accurate and accepted by National Fire Protection Association's (NFPA) NFPA 921, Guide for Fire and Explosion Investigations, and the classifications do not trigger notifications or the discovery of a leak. NFPA 921 is the standard for all fire and arson investigations nationwide. Cause determinations of fire incidents involve collaboration of all entities during initial response without delay. However, DFR acknowledges that

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SUBJECT **NTSB Report on Atmos Incident**

members can certainly benefit from additional training, especially since these kinds of incidents do not occur frequently. DFR plans for investigators to improve their understanding of explosions that originate from utility lines and residential/commercial appliances.

In addition to the above, DFR is committed to exploring additional ways to assist Atmos in identifying and mitigating gas-related emergencies.

Please contact me or Chief Artis if you have any questions or need additional information.



**Jon Fortune**  
**Assistant City Manager**

- c:
- |  |  |
|--|--|
| T.C. Broadnax, City Manager                                | Majed A. Al-Ghafry, Assistant City Manager                                   |
| Chris Caso, City Attorney                                  | Joey Zapata, Assistant City Manager  |
| Mark Swann, City Auditor                                   | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Biliera Johnson, City Secretary                            | M. Elizabeth Reich, Chief Financial Officer                                  |
| Preston Robinson, Administrative Judge                     | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion            |
| Kimberly Bizer Tolbert, Chief of Staff to the City Manager | Directors and Assistant Directors  |

# Memorandum



DATE January 15, 2021

CITY OF DALLAS

TO Honorable Mayor and Members of the City Council

SUBJECT **Revitalization Activities underway for the Jeffries-Meyers-Merlin Neighborhood**

A cross departmental effort is underway to revitalize the Jeffries-Meyers-Merlin Neighborhood. This memorandum captures responsibilities being carried out by the Office of Environmental Quality & Sustainability (OEQS), Department of Housing & Neighborhood Revitalization (Housing) and Planning & Urban Design (PUD). An Area Planning effort has been initiated for the larger South Dallas area that includes the Jeffries-Meyers-Merlin Neighborhood. This effort is in its early stages, the Council member having recently appointed a community stakeholder Task Force and affirmed the boundary definition. The process is expected to take a year to yield a draft plan after extensive community engagement. The task force that will be regularly engaged through this process will also serve as a forum for sharing of information in a coordinated fashion with stakeholders and the community related to ongoing City projects and initiatives. The impetus for this area planning effort is provided by several considerations, including the concentration of Housing NOFA sites, the recently completed Fair-Park Master Plan, and TxDOT-led freeway reconstruction planning projects for I-30, I-45/US-75, and I-345. Additionally, Councilmember Bazaldua's expressed a desire to conduct an authorized a hearing to amend the zoning in the area. This planning effort is intended to focus on establishing a land development vision and recommending specific City actions related to land development to advance that vision. These will include actions related to zoning, infrastructure, development incentives and environmental mitigation.

Staff from the Office of Environmental Quality & Sustainability (OEQS) reviewed several environmental reports completed on property in the Jeffries/Meyers/Merlin area, to understand the historical uses/conditions and current environmental impacts in the area based on the findings provided in the reports. Reports reviewed are listed below.

Recently completed environmental assessments reviewed:

- Draft Phase II Environmental Site Assessment (ESA), dated July 6, 2020, performed on Jeffries-Meyers-Merlin Land Transfer Lots located in the 2400, 2500, and 2600 blocks of Jeffries, Merlin, and Meyers Streets prepared by Pape-Dawson Engineers, Inc. (Pape-Dawson)
- Draft Phase I ESA, dated April 24, 2020, performed on Jeffries-Merlin Land Transfer Property including 17 individual lots by Pape-Dawson
- Phase I ESA, dated March 10, 2020, performed on 2.75 Acres of land made up of 11 parcels along the 2500 block of Jeffries, Merlin, and Meyers Streets by Pape-Dawson and Integrated Environmental Solutions, LLC (IES)
- Phase I ESA, dated July 29, 2020, performed on 11 non-contiguous, vacant residential lots located along on Merlin, Jeffries & Meyers Streets by Braun Intertec Corporation (Braun Intertec)

DATE January 15, 2021

SUBJECT **Environmental Review of reports completed for Jeffries-Meyers-Merlin  
Land Transfer**

Previously completed environmental assessments reviewed:

- Phase II ESA, dated February 28, 2007, performed on the 2400 and 2500 Blocks of Meyers, Jeffries, and Merlin Streets by Rone Engineering Services, Ltd (Rone)
- Phase I ESA, dated June 2006, performed on the 2400 and 2500 Blocks of Meyers, Jeffries, and Merlin Streets by Rone
- Municipal Setting Designation (MSD) application submitted by Dallas Area Rapid Transit (DART) for their Central Rail Operating Facility located at 3021 Oak Lane (MSD ordinance #31013, approved on 9/25/2018)

The recently completed environmental assessments were performed as part of the environmental due diligence required of the preferred developers identified in the 2019 Single Family NOFA prior to the planned acquisition and development of the City-controlled Land Transfer parcels. The 2007 environmental assessments were completed for the City of Dallas using the City of Dallas Brownfields Assessment Grant at that time. The properties located in the 2400/2500/2600 blocks of Merlin/Jeffries/Meyers were identified in the Grand Park South Tax Increment Financing District Project Plan & Reinvestment Zone Financing Plan, dated June 13, 2007, as an anticipated single family/town home development project. The MSD for DART includes environmental data collected between 2005 and 2017.

### **Preferred Developers**

The Department of Housing and Neighborhood Revitalization identified preferred developers through the 2019 Single Family Notice of Funding Availability process. Applicants submitted development proposals which were subsequently scored by a selection committee. Because the three proposals in question overlapped with regards to desired parcels for development, the Department of Housing and Neighborhood Revitalization and the developers worked together to identify a comprehensive proposal that includes elements of each individual developer's original proposal.

The three preferred developers include 1) the Muse Family Foundation, 2) Texas Community Builders, and 3) Dallas Housing Foundation. All three developers are non-profit entities and are committed to building single-family homes for households between 60-120% of the Area Median Income (AMI).

In total, the Jeffries-Meyers development includes 39 Land Transfer parcels—all of which are slated to be developed by the three preferred developers. The Department of Housing and Neighborhood Revitalization recommended a \$31,000.00/parcel contingency amount in addition to gap financing for each developer. Contingency funds are specifically included to address unknown environmental and infrastructure concerns on the parcels. Upon Council-approval, each developer was given a 120-day due diligence period to examine the lots and to conduct the requisite environmental assessments that are summarized in this memo.

Upon receipt and review of the environmental assessments for the Jeffries-Meyers parcels, the Office of Environmental Quality and Sustainability, in collaboration with Housing staff, outlined recommendations for safely developing the parcels.

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Land Transfer**

### **Environmental Conditions**

Included below is a summary of environmental conditions with respect to protective standards for residential use comparing historical and current sampling data.

- Historic uses identified in the 2020 Phase II ESA as environmental concerns for the area being investigated are 1) Martin Foundry, 2) the DART Central Rail Operating Facility, 3) and a historic auto repair shop formerly located at 2422 Merlin Street.
- The DART facility is located northwest of the project area and data provided in the MSD documents a TCE plume in groundwater that was estimated to extend beneath properties in the north and northwest portion of the area (nearest Oak Lane).
- As part of the 2020 Phase II ESA, existing wells (that were previously installed as part of other investigations) were identified in the south/southeastern portion of the area and sampled.
  - Tetrachloroethene (PCE) was identified in groundwater.
  - Minimal historical data available for review in this area to evaluate if concentrations have increased.
- Based on comparison of 2006 groundwater sampling results in Rone's report with 2020 groundwater sampling results, the following observations were made:
  - Trichloroethene (TCE) concentrations have degraded over time; especially in the northeastern portion of the area.
  - Tetrachloroethene (PCE) concentrations were not identified in 2006 sampling results.
    - The southernmost well located at 2525 Jeffries Street that was tested in 2006 did not identify PCE; 2020 sample results identify PCE above standards protective of groundwater ingestions standards.
    - Additional PCE concentrations identified in the 2020 sampling results are from monitor wells further south than the 2006 sampling area.
- 2020 groundwater data indicates volatile organic compounds (VOCs, including TCE and PCE) in groundwater exceed levels protective of groundwater ingestion, but do not exceed levels protective of human health exposure.
- Impacted groundwater is deeper than standard construction depths.
  - Recent monitoring results provided in the 2020 Phase II ESA indicated groundwater measured at depths between 25 and 34 feet below ground surface.
  - Groundwater is deeper than standard utility lines.
  - Exposure risk is minimized because of depth to impacted groundwater.
- Laboratory analyses of groundwater samples indicates semi volatile organic compounds (SVOCs) and total petroleum hydrocarbons (TPH) were not detected in soil or groundwater samples.



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Land Transfer**

- Laboratory analyses of soil indicates VOC samples exceed levels protective of ingestion (or background), but do not exceed levels protective of human health in one sample location.
  - The only soil sample results exceeding protective standards is for TCE from a deep sample collected from a boring near Oak Lane at 2401 Jeffries Street in the groundwater zone that is located.
- Soil sample results for metals do not exceed background levels except for lead; however, these samples are below human health levels.

### **Potential Next Steps**

- Environmental consultants should evaluate data to determine if additional soil or groundwater testing is needed.
  - Should shallow soil near Martin Foundry be tested?
  - Should groundwater near the former auto repair shop be tested?
- Environmental consultants should consider collecting soil gas data to demonstrate if a vapor intrusion (VI) risk from the VOCs in groundwater present a potential risk to indoor air of future planned structures.
  - TCE and PCE in groundwater exceed default EPA screening levels that warrant additional evaluation.
  - Expected attenuation of VOCs from groundwater due to depth greater than 25 feet BGS and clay rich lithology could be verified with testing; additional data beneficial as documentation of diligence to be protective of human health.
  - Potential installation of a vapor barrier or other vapor mitigation system during construction as a measure completed out of an abundance of caution in consideration of potential migration of VOC impacted groundwater.
- The developers receiving grant funding from Housing related to the NOFA should enter their properties in a regulatory cleanup program, such as the Voluntary Cleanup Program (VCP).
  - An MSD could be obtained to restrict the shallow use of groundwater as drinking water, which reduces exposure risk and removes the need to cleanup to drinking water standards.
  - If additional investigations do not identify higher concentrations of chemical in soil or groundwater, then no excavation or remediation will be needed.

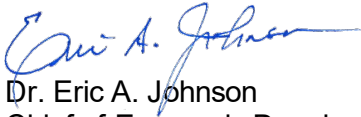
### **Additional Considerations**

- Recent Stormwater and air compliance inspections by OEQS staff did not identify violations at the Martin Foundry facility.
- The Brownfields Assessment Grant could be used to conduct environmental assessments on City-owned property.
- The Brownfields Assessment Grant could be used to supplement the NOFA developers' additional investigations including costs to enter a cleanup program.

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SUBJECT **Environmental Review of reports completed for Jeffries-Meyers-Merlin  
Land Transfer**

- City-led investigations/actions could be initiated
  - Conduct soil gas, soil and groundwater testing beneath City streets near potential source areas and evaluate utility corridors for potential vapor concerns.
  - An MSD for the area could be obtained to close out concerns related to groundwater.
  - Air quality studies would provide data to verify if active industrial operations are meeting standards to protect air quality.

Should you have any questions please do not hesitate to contact me.



Dr. Eric A. Johnson  
Chief of Economic Development and Neighborhood Revitalization

c: T. C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
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Joey Zapata, Assistant City Manager  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

# Memorandum



CITY OF DALLAS

DATE January 15, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **City License Applications**

Attached is a list of the most recent Dance Hall, Sexual Oriented Business, Billiard Hall, and/or Amusement Center license applications received for the week of January 4, 2021 – January 8, 2021 by the Criminal Investigation Bureau Licensing Squad of the Dallas Police Department.

Please have your staff contact Major Juan Salas, at (214) 670-4811 and/or by email at [juan.salas@dallascityhall.com](mailto:juan.salas@dallascityhall.com) should you need further information.

A handwritten signature in cursive script that reads "Jon Fortune".

Jon Fortune  
Assistant City Manager

c: T.C. Broadnax, City Manager  
Chris Caso, City Attorney  
Mark Swann, City Auditor  
Biliera Johnson, City Secretary  
Preston Robinson, Administrative Judge  
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager  
Joey Zapata, Assistant City Manager  
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services  
M. Elizabeth Reich, Chief Financial Officer  
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion  
Directors and Assistant Directors

WEEKLY APPLICATION LOG REPORT

DISTRICT	NAME OF BUSINESS	STREET ADDRESS	TYPE OF LICENSE	DATE OF APPLICATION	STATUS (RENEWAL/NEW)	APPLICANT NAME
D6	CHICAS BONITAS	11044 HARRY HINES BLVD	SOB	1/7/2021	RENEWAL	DALLAS HALE

*License Definitions*

- DH - Class "B" Dance Hall - Dancing Permitted Less Than Three Days a Week*
- DH - Class "C" Dance Hall - Dancing Scheduled One Day At A Time*
- DH - Class "E" Dance Hall - Dancing Permitted Seven Days A Week for Persons Age 14 through Age 18 Only*
- LH - Late Hours Permit - Can Operate A Dance Hall Until 4:00*
- BH - Billiard Hall - Billiards Are Played*
- SOB - Sexually Oriented Business - Adult Arcade / Adult Book/Video Store / Adult Cabaret / Adult Adult Theater / Escort Agency / Nude Model Studio*
- AC - Amusement Center*

# Memorandum



CITY OF DALLAS

DATE January 15, 2021

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – January 14, 2021**

## New Updates

### City Manager's Corner - Employee of the Week

Monica Moreno, Council Liaison in District 2, has been nominated for the inaugural edition of Employee of the Week. Monica has been with the City since 2013 and has been integral in several initiatives, including the successful effort to display the first of its kind City of Dallas Pride Flag at City Hall for Pride Month in June 2019, partnering with peer departments to launch MCC's Operation Pitter Patter this month, co-authoring the first MCC-led bilingual Resident Resource Guide in March 2020 for COVID-19 impacted families, among many other accomplishments. Monica always has an idea and is down for a massive project execution, making her a great team member to have around in the city that serves. Congratulations, Monica!



Pictured from left to right: Mayor Pro Tem Medrano, Monica Moreno, Vernesha Cathey

### Dr. Martin Luther King, Jr. Week 2021

This Friday marks the kickoff of Dr. Martin Luther King, Jr. Celebration Week for 2021, with the theme “The Fierce Urgency of Now” and featuring a week’s worth of events focused on upholding the legacy of Dr. King. This year the events will be entirely virtual and viewable in an online platform. More information, including how to register for each event, is included in each shareable social media graphic (Attached).

- Friday, January 15, 2021 @ 4pm – Candle Lighting Ceremony
  - Hosted by Alpha Sigma Lambda Chapter of Alpha Phi Alpha Fraternity, Inc. with guest speaker Dr. Frederick Douglas Haynes III, Sr. Pastor of Friendship West Baptist Church (CLCfinal.jpg)
- Monday, January 18, 2021 @ 6pm – Youth Summit (YSfinal.jpg)
  - Hosted by the City of Dallas Youth Commission and featuring keynote speaker Representative Collin Alred, US House District 32
- Tuesday, January 19, 2020 @ 10am – Wreath Laying Ceremony (Wreath Ceremony\_Final.jpg)
- Wednesday, January 20, 2021 from 10am – 2pm – MLK Celebration Virtual Job Fair (JobFairFinal.jpg)

DATE January 15, 2021

SUBJECT **Taking Care of Business – January 14, 2021**

- Virtual job fair with live hiring, hosted in partnership with Workforce Solutions
- Candidates can take advantage of free job fair prep sessions, hosted by Slalom, in the lead up to the event (JobPrepFinal.jpg)
- Friday, January 22, 2021 from 8:30am – 12pm – 2<sup>nd</sup> Annual Equity Indicators Symposium
  - Featuring panel discussions around the City's equity indicators (EquityFinal.jpg)
- Saturday, January 23, 2021 at 6:30pm (networking session at 5:15pm) – 39<sup>th</sup> Annual MLK Scholarship & Awards Gala
  - Featuring keynote speaker Cynt Marshall, CEO of the Dallas Mavericks, Master of Ceremony, Demond Fernandez of WFAA and Mistress of Ceremony, Tashara Parker of WFAA (Gala\_Final)
  - Limited free tickets available, as well as VIP and All Access tickets for purchase

Should you have any questions, please contact Office of Community Care Director Jessica Galleshaw.

### [2021 Virtual MLK Youth Summit](#)

Monday, January 18 @ 6 p.m.

RSVP at <https://www.dallasyouthcommission.com/event-info/2021-mlk-youth-summit>

Join the Dallas Youth Commission in bringing together a diverse group of young people to reflect on Dr. Martin Luther King Jr.'s legacy. The video sessions and live virtual event will feature information how to make a difference in Texas through leadership and civic engagement and a keynote from Congressman Colin Allred, District 32. For more information contact: Dallas Youth Commission Coordinator, Taylor Moody at [taylor.moody@dallascityhall.com](mailto:taylor.moody@dallascityhall.com)

### [City of Dallas Vital Statistics Team Wins Service Award](#)

For third year in a row Dallas Vital Statistics has been awarded the 5 Star Service Award! The 5 Star award acknowledges Vital Statistics Partners who understand the importance of vital statistics and its impact on the citizens of Texas. This award honors Partners who go above and beyond the duties of birth and death registration by attending trainings & keeping up with the latest legislation and trends and maintaining customer service goals that prioritize fast and accurate service delivery. The Vital Statistics team, under the leadership of local registrar Margarita Carrasco, is thrilled to receive this recognition once again. Should you have any questions, please contact Office of Community Care Director Jessica Galleshaw.

### [Director of Homeless Solutions Recruitment Update](#)

The City's national search for the Director of Homeless Solutions position is underway. Initial interviews for candidates are scheduled for the week of January 25<sup>th</sup> with internal interviewers. The process will also include an opportunity for key external stakeholder

DATE January 15, 2021  
SUBJECT **Taking Care of Business – January 14, 2021**

and Office of Homeless Solutions staff feedback on candidates.. Final candidate interviews with the City Manager and Executive Leadership Team are targeted for the week of February 15th. The selected candidate will have a targeted start of March 8, 2021. Should you require additional information, please reach out to Chief of Staff Kimberly Tolbert.

### [New Procurement Opportunities](#)

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

<b>Opportunity No.</b>	<b>Opportunity Name</b>
BV21-00014375	Water Meter Parts and Accessories

We are also pleased to share the latest [Procurement Quarterly](#), listing citywide opportunities for the current quarter (of the fiscal year) and published on the OPS [website](#).

Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

### [Dallas Animal Services \(DAS\) receives over \\$50,000 in External Funding](#)

DAS recently received two lifesaving grants to support amended COVID-19 operations: \$3,350 from BISSELL Pet Foundation as partial reimbursement for the cost of care for animals adopted during the October Empty The Shelters Event and \$50,000 was awarded by Maddie's Fund to support programs and temporary staffing related to DAS' participation in Human Animal Support Services (HASS). DAS joined HASS, an international coalition of animal services leaders and organizations transforming the traditional sheltering system to serve the entire community in supporting the human-animal bond, in June of 2020. As a Tier 1 pilot shelter for HASS, this funding will be crucial in enabling DAS to keep pets and people together. Both these grants will appear on the consent agenda on January 27. For additional information please contact Ed Jamison, Director of Dallas Animal Services.

### [Equity Indicators Symposium](#)

The Office of Equity and Inclusion in partnership with Communities Foundation of Texas will host the 2nd Annual Equity Indicators Symposium - *Building an Equitable and Inclusive Bounce Back*. The virtual symposium will be centered around the Equity Indicators report and consist of three panels: Business Strategies that Promote Equity, Moving Racial Equity Forward in Dallas, and A Blueprint for an Equitable Bounce Back. The event is scheduled to take place on Friday, January 22, 2021, from 8:30 am – 12:00 pm as part of the Dr. Martin Luther King, Jr. Celebration Week. Please see the

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SUBJECT **Taking Care of Business – January 14, 2021**

attached flier for registration information. Should you have any questions, please contact Chief of Equity and Inclusion, Liz Cedillo-Pereira.

#### [UbiDuo Pilot Program Implementation Update](#)

The Dallas City Council was briefed November 4, 2020 on the City's ADA Self-Evaluation and Transition Plan. A key component of the plan was the purchase and distribution of UbiDuo devices to improve communication between the City of Dallas and residents who are deaf and hard of hearing. For the pilot program, 60 devices were purchased by the City. These units are being distributed based on customer volume, anticipated service needs, and by Internal ADA Committee recommendations to 18 departments including the Mayor & City Council office. Use of the devices will be evaluated in 6-month intervals to determine distribution needs and future purchase needs.

We are excited about the opportunity to expand services to the deaf and hard of hearing community. Should you have any additional questions, please contact Gary Copeland Manager of ADA Compliance via email at [gary.copeland@dallascityhall.com](mailto:gary.copeland@dallascityhall.com) or LaToya Jackson, Human Rights Officer.

#### **Look Ahead**

##### [City Council Briefings](#)

February 3, 2021

- Coronavirus Relief Fund Update

February 17, 2021

- Dallas Executive Marketing Plan

##### [Media Inquiries](#)

As of January 12, 2021, the City has received media requests from various news outlets regarding the following topics:

- S.M. Wright Project
- MLK Week
- DMN/renaming Lamar Street
- DFR Administers First Round of Moderna Vaccinations to 2,000 First Responders
- Over 100 Firefighters Dispatched to Fire That Destroys Pleasant Grove Area Church
- Wintery Mix Has Brief Impact on Sunday Traffic
- East Dallas Gas Leak Results in Evacuations of Two Businesses
- One Resident Displaced from Overnight Apartment Fire in Uptown Area



DATE January 15, 2021  
SUBJECT **Taking Care of Business – January 14, 2021**

Please see the attached document compiling information provided to media outlets, during the period from January 5 – 11, 2021, for your reference. Should you have any questions or concerns, please contact Kimberly Bizer Tolbert, Chief of Staff.



T.C. Broadnax  
City Manager

- c:
- |  |  |
|--|--|
| Chris Caso, City Attorney                  | Jon Fortune, Assistant City Manager  |
| Mark Swann, City Auditor                   | Joey Zapata, Assistant City Manager  |
| Biliera Johnson, City Secretary            | Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services |
| Preston Robinson, Administrative Judge     | M. Elizabeth Reich, Chief Financial Officer                                  |
| Kimberly Bizer Tolbert, Chief of Staff     | M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion            |
| Majed A. Al-Ghafry, Assistant City Manager | Directors and Assistant Directors  |



**DR. MARTIN LUTHER  
KING<sup>JR.</sup>  
CELEBRATION WEEK 2021**

January 15 - 23

## The Fierce Urgency of Now

### **Candle Lighting Ceremony (Alpha Phi Alpha Fraternity Inc.)**

**Friday, January 15 | 4 p.m.**

A candle-lighting ceremony to commemorate the life and legacy of Dr. Martin Luther King Jr.

### **Youth Summit**

**Monday, January 18 | 6 p.m.**

Join the Dallas Youth Commission in bringing together a diverse group of young people to reflect on Dr. Martin Luther King Jr.'s legacy.

Discuss thoughts and ideas on making a difference in Texas through leadership and civic engagement.

### **Wreath Laying Ceremony**

**Tuesday, January 19 | 10 a.m.**

The City of Dallas and the Martin Luther King, Jr. Community Center invites the community to watch its Wreath Laying Ceremony online, celebrating the life and legacy of Dr. King.

### **Virtual Job Fair**

**Wednesday, January 20 | 10 a.m. to 2 p.m.**

Virtual Job fair featuring live hiring as well as a showcase of workforce skills and credentialing programs to support jobseekers in preparing for new opportunities. The event will be hosted in partnership with Workforce Solutions of Greater Dallas.

### **2nd Annual Equity Indicators Symposium**

**Friday, January 22 | 8:30 a.m. to 12 p.m.**

Join the City of Dallas and Communities Foundation of Texas in a critical conversation on building an equitable and inclusive economic bounce back.

### **MLK Scholarship & Award Gala**

**Saturday, January 23**

**Networking Reception | 5:15 p.m.**

**Gala | 6:30 p.m.**

Annual MLK Scholarship & Award recipients with host, keynote speaker and presentation.

All events will be virtual. For more information, visit [bit.ly/DallasMLKcenter](https://bit.ly/DallasMLKcenter).



## PRESENTING SPONSOR



## PLATINUM SPONSOR



## GOLD SPONSORS



## SILVER SPONSORS



## BRONZE SPONSOR



DR. MARTIN LUTHER  
**KING**<sup>JR.</sup>  
CELEBRATION WEEK

# PREPARE FOR THE VIRTUAL JOB FAIR

Join City of Dallas and Slalom Consulting for training sessions on preparing for the 2021 Workforce and Opportunity Fair.

## Training sessions include:

- Craft the perfect resume
- Ace the interview
- Highlight your experience
- Introduce yourself with an objective statement

Starting January 11 training videos will be available at:  
[tinyurl.com/SlalomMLK2021](https://tinyurl.com/SlalomMLK2021)

For more information contact:  
Workforce Solutions Greater Dallas | 214-290-1000



**WORKFORCESOLUTIONS**  
GREATER DALLAS

**slalom**

DR. MARTIN LUTHER  
**KING**<sup>JR.</sup>  
CELEBRATION WEEK

# Candle Lighting Ceremony

Friday, January 15  
4 p.m.

This event will be virtual  
RSVP at [bit.ly/2021DallasMLKWeek](https://bit.ly/2021DallasMLKWeek)

Celebrate the life and legacy of Dr. Martin Luther King Jr.  
hosted by the Alpha Sigma Lambda  
Chapter of Alpha Phi Alpha Fraternity, Inc.

**GUEST SPEAKER:**

Dr. Frederick Douglas Haynes, III  
Senior Pastor, Friendship West Baptist Church



For more information contact:  
[vicepresident@houseofalphas.com](mailto:vicepresident@houseofalphas.com)

DR. MARTIN LUTHER  
**KING**<sup>JR.</sup>  
CELEBRATION WEEK

# 2021 MLK Youth Summit

**Monday, January 18  
6 p.m.**

**This event will be virtual  
RSVP at [bit.ly/MLKYouthSummit](https://bit.ly/MLKYouthSummit)**

Join the Dallas Youth Commission in bringing together a diverse group of young people to reflect on Dr. Martin Luther King Jr.'s legacy. The video sessions and live virtual event will feature information how to make a difference in Texas through leadership and civic engagement and a keynote from Congressman Colin Allred, District 32.

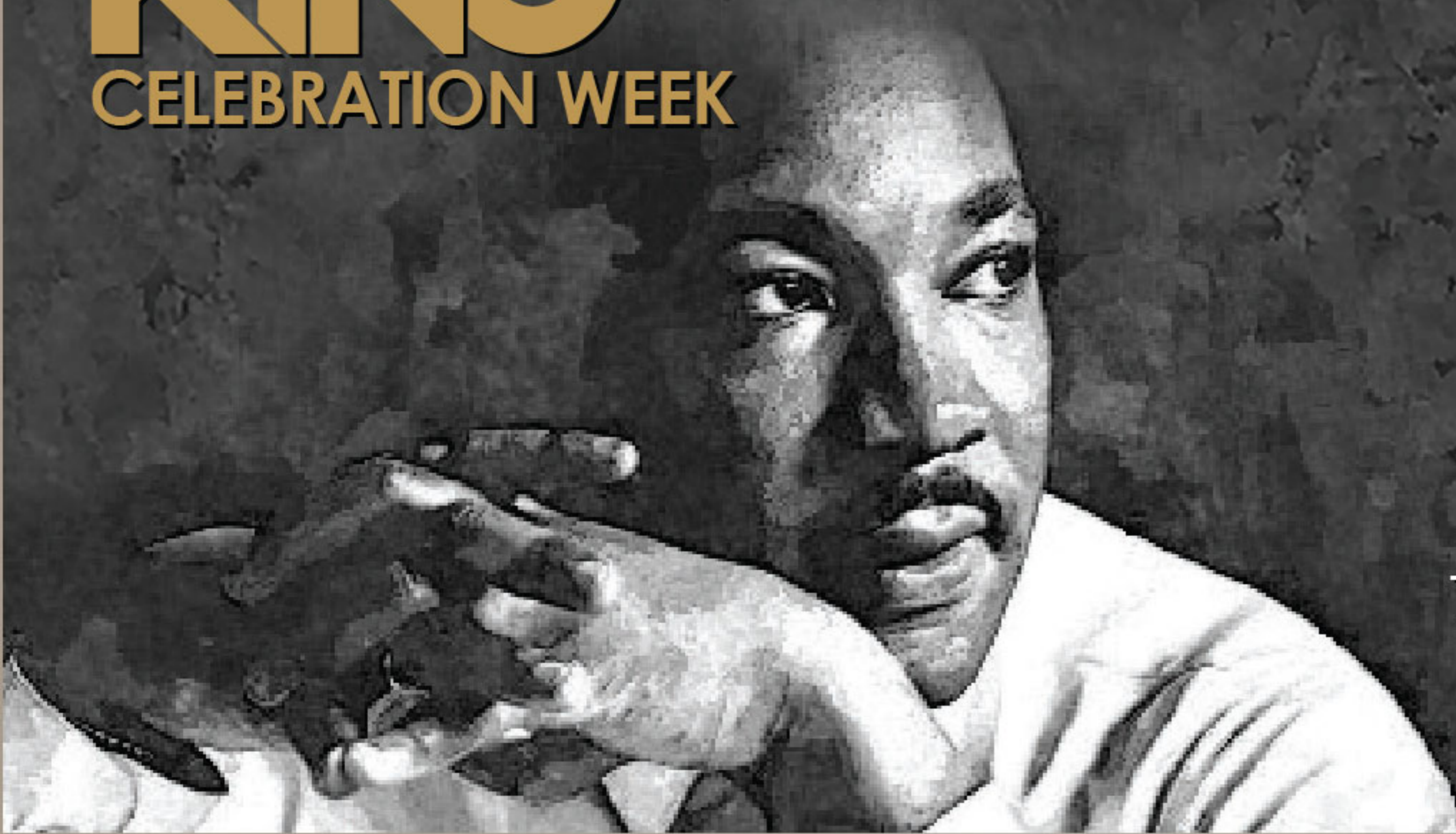


City of Dallas

**YJC**

**For more information contact:  
Dallas Youth Commission at [dallasyoco@dallascityhall.com](mailto:dallasyoco@dallascityhall.com)**

DR. MARTIN LUTHER  
**KING**<sup>JR.</sup>  
CELEBRATION WEEK



# Wreath Laying Ceremony

**Tuesday, January 19  
10 a.m.**

**This event will be virtual  
RSVP at [bit.ly/2021DallasMLKWeek](https://bit.ly/2021DallasMLKWeek)**

The City of Dallas and the Martin Luther King, Jr. Community Center invites the community to watch its Wreath Laying Ceremony online, celebrating the life and legacy of Dr. King.



**GUEST SPEAKERS:**  
MLK Advisory Board Chair, Dr. Jerry Christian  
Dallas Mayor, Eric Johnson  
Councilman, Adam Bazaldua

**For more information contact:  
MLK Center | 214-670-8418**

DR. MARTIN LUTHER  
**KING**<sup>JR.</sup>  
CELEBRATION WEEK

# 2021 MLK Celebration Virtual Job Fair

Wednesday, January 20  
10 a.m. to 2 p.m. CST

RSVP at [dallas2021mlkjobfair.easyvirtualfair.com](https://dallas2021mlkjobfair.easyvirtualfair.com)

Virtual Job Fair featuring live hiring as well as a showcase of workforce skills and credentialing programs to support job-seekers in preparing for new opportunities.

Build Your Profile In  
[www.WorkInTexas.com](https://www.WorkInTexas.com)  
Prior To Event

Text **JOBSEEKER** to **55469**  
for Job Fair/Hiring Events

For more information contact:  
Workforce Solutions Greater Dallas | 214-290-1000

**WORKFORCESOLUTIONS**  
GREATER DALLAS



City of Dallas





# 2<sup>nd</sup> Annual Equity Indicators Symposium

## Building an Equitable and Inclusive Bounce Back

Join the City of Dallas and Communities Foundation of Texas in a critical conversation on building an equitable and inclusive economic bounce back.

**Friday, January 22**  
**8:30 a.m. to noon**



The Symposium will consist of three panels:

- Business Strategies that Promote Equity
- Current State of Racial Equity in Dallas
- A Blueprint for an Equity Bounce Back

**This event will be virtual**  
**RSVP at [bit.ly/2021EquitySymposium](https://bit.ly/2021EquitySymposium)**



## Texas Vital Statistics Section 2020 Five Star Criteria for Local Registrars

*To qualify for Five Star, your facility must have met ALL minimum criteria. To qualify for Exemplary Five Star, your facility must have met ALL exemplary criteria.*

### **TxEVER Training:**

Attended a TxEVER training in person either at the 2020 Regional Conference or the 2019 Annual Conference.

*Offices that attended both the Regional Conference and the Annual Conference will be considered for the Exemplary Five Star.*

### **Self-Assessment Survey:**

Submitted a completed local registrar self-assessment survey provided by the Vital Statistics Section electronically no later than **August 14, 2020** [HSC 191.022 (g)]. The survey will be available at <http://www.dshs.texas.gov/vs/field/localsurvey.shtm>.

*Offices that received a moderate- or low- risk score will be considered for Exemplary Five Star.*

### **Customer Service:**

Registered 96% of birth records (if any) in the Local Acceptance Queue within one business day between 1/1/2020 and 9/30/2020.

Registered 96% of death records (if any) in the Local Acceptance Queue within one business day between 1/1/2020 and 9/30/2020.

5 Star eligibility: Drop-to-paper on less than 1% of records  
Exemplary eligibility: Drop-to-paper on 0% of records

*Offices that registered 100% of their birth and death records in the Local Acceptance Queue within one business day will be considered for Exemplary Five Star.*

### **Security:**

Local registrars using the Remote Birth Access System must have an average completion percentage of 90% from 1/1/2020 and 9/30/2020. For example, if your office conducted 300 searches and printed 270 records, then the completion percentage is 90% (270/300).

The remote birth access system should only be used to issue a certified copy. Each time you click "search" it will count as a separate search whether you print or not. Check your monthly ratio at <http://www.dshs.state.tx.us/vs/field/Search-to-Print-Ratios/>.

*Offices that have a completion percentage of 98% or higher will be considered for Exemplary Five Star.*

### **TxEVER Maintenance:**

User to local administrator ratio: 20%; For every five users at a facility, there should be one local administrator.



CITY OF DALLAS

Dallas Fire-Rescue Department  
Media Requests: January 5 - 11, 2021.

**Wednesday, January 6<sup>th</sup>: Sent the following information to all local media outlets –**

On Tuesday, January 5<sup>th</sup>, at 08:00, vaccination efforts resumed at the Kay Bailey Hutchison Convention Center (KBHCC). Strike teams administered vaccines to an additional 254 first responders from DFR, DPD and the Dallas City Marshals; effectively using all 2,000 vaccines allocated by the State and bringing a close to the first-round administration efforts at KBHCC.

The operation was originally expected to last up to two weeks; but thanks to the hard work and diligence of all agencies involved in planning and coordinating, the allotment was distributed well ahead of expectation.

Factoring in the nearly, 150 front-line DFR medics who were vaccinated through Parkland Hospital and Dallas County, the total number of first responders from the three agencies to receive their first dose stands at 2,149. Going forward, the process for the administration of the second dose will be largely identical to the first, as arrangements are already in place to utilize KBHCC and repeat the process again.

In the meantime, the Dallas Office of Emergency Management (OEM) will continue to monitor the Vaccine Order and Allocation System (VAOS) for notification on when the second round ships.

**Thursday, January 7<sup>th</sup>: Sent the following information to all local media outlets –**

On Thursday, January 7<sup>th</sup>, at 1:28 a.m., Dallas Fire-Rescue units were assigned to a 911 call for a structure fire at the New Light Church, located at 9314 Elam Road, in the Pleasant Grove area of Dallas.

When firefighters arrived at the location they could see flames already coming through the roof of the large one-story building. The first arriving fire companies conducted a brief interior attack, but with the fire being in its advanced stages, and already into the attic space, Command ordered personnel out and took a defensive position. A second alarm was dispatched, resulting in the response of approximately 40 firefighters, and additional support personnel, to the scene. Personnel worked the incident for hours, using ground lines and aerial ladder pipes, before declaring the fire extinguished around 4:00 a.m.

Unfortunately, the damage to the church was so severe that it had to be torn down afterwards. Despite the damage, investigators were able to determine that the fire originated in the back of the church, at a building addition being used as a school. The fire spread from the school to the main building of the church and got into the attic, by way of its eaves, before spreading throughout the entire structure. The church was not open at the time of the fire, and thankfully there were no injuries reported to any firefighters, or civilians, as a result of it.

Investigators are working with property owners and potential witnesses to gather as much information as possible, but as it currently stands, the cause of the fire is undetermined and under investigation.

**Sunday, January 10<sup>th</sup>: WFAA 8 (Lourdes Vazquez)** - I wanted to know how many accidents DFR has responded to due to weather between 5 a.m. and 12 p.m.

**City Response** – Unfortunately, I can't tell you how many accidents we responded to due to the bad weather, because DFR doesn't investigate accidents. However, I can advise you that the number of accidents we responded to during that time frame overall was 33.

**Monday, January 11<sup>th</sup>: NBC 5 (Patrick Randolph)** - Any information regarding the gas leak on 1800 S Buckner?

**City Response** - DFR units were dispatched to a gas leak on the 1800 block of Buckner Blvd. after reports of a gas odor along the block.

It was determined that a line (of unknown size) was ruptured underground. HazMat picked up strong readings in the area, and out of an abundance of caution evacuated two businesses as a result. Atmos was notified to come out and address the issue, and DFR and DPD units shut Buckner down in both directions between Umphress Road and Tillman Street so the work could be completed.

Atmos will have a better idea of the timeline for work completion, as all DFR units have now cleared the scene.

**Monday, January 11<sup>th</sup>: Univision 23 (Erika Torres Caraban)** - I hope you are doing well. Can you please provide me with info on a fire at an apartment complex near Congress Ave and Reagan Street in the uptown Dallas area? I don't see it on the active call portal at the moment so I don't have an incident number for you or an exact address. I believe it was active around 11pm/midnight.

**City Response** - The incident report indicates that DFR units were assigned to a 911 call for a structure fire at an apartment complex, located at 2720 Reagan Street, at 10:13 p.m. Reports indicate that the apartment in questions was possibly vacant.

Attack teams moved in quickly and had the fire extinguished in under an hour. There were no injuries reported, and the American Red Cross was called out to assist at least one person who was displaced.

The cause of the fire is undetermined.

**Communications, Outreach and Marketing**  
**Media Requests**  
**Jan.6 – Jan.12**

**Date Submitted:** 1/6/2021

**Topic:** S. Central Expressway

**Inquiry:** Anna Kook, a producer with Al Jazeera requested an in person/socially distanced video interview with Council Member Atkins, and alternatively other city officials in relation to the property on the 9500 block on S. Central Expressway.

The City and CM Atkins respectfully declined the interview at this time and COMs provided several press releases related to the former Blue Star Recycling property Ms. Kook may use for research and quote purposes. They are posted below for easy reference.

Shingle removal begins at 9500 block of S. Central Expressway

<https://content.govdelivery.com/accounts/TXDALLAS/bulletins/2b192e2>

Council member Tennell Atkins issues statement regarding remediation of property at 9500 block of S. Central Expressway

<https://admin.govdelivery.com/abe/bulletins/2825080/preview>

Council member Tennell Atkins issues statement on property at 9500 block of S. Central Expressway

<https://admin.govdelivery.com/abe/bulletins/2703063/preview>

Council member Tennell Atkins issues statement on 9527 S. Central Expressway

<https://admin.govdelivery.com/abe/bulletins/2680335/preview>

CORRECTION: City of Dallas statement regarding property on 9500 block of S. Central Expressway

<https://admin.govdelivery.com/abe/bulletins/2519539/preview>

Dallas City News Blog Post

<http://www.dallascitynews.net/city-dallas-creates-dashboards-track-former-blue-star-recycling-cleanup>

**Submitted By:** Nichelle Sullivan (MCC | CAO | OEQS)

**Media Entity:** Anna Kook, Producer, Al Jazeera

**Date Submitted:** 1/8/2021

**Topic:** SM Wright Federal Grant

**Inquiry:** Devin Wright asked for more information about SM Wright after the Federal Highway Department awarded the City of Dallas a \$4 million Advanced Transportation and Congestion Management Technologies Deployment (ATCMTD) grant.

Would you have more information about the project, please, including answers to the following questions?

- What is the project scope?
- What are the goals of the project?
- What is the project timeline?
- What is the estimated project cost?

We provided the following website, which should provide some of the answers needed about the S.M. Wright project as a whole:

<https://www.smwrightproject.com/>

The City of Dallas' Transportation Department is currently evaluating how the grant impacts the city's portion of the project.

**Submitted By:** Nichelle Sullivan (Transportation)

**Media Entity:** Devin Wright, Reporter, Texas Government Insider

**Date Submitted:** 1/7/2021

**Topic:** S.M. Wright Project

**Inquiry:** COMS facilitated an interview with Dave Moore, with the Dallas Regional Chamber of Commerce about the S.M. Wright Project and grant issued by the Federal Highway Administration.

**Submitted By:** Nichelle Sullivan (Transportation)

**Media Entity:** Dave Moore, Dallas Regional Chamber

**Date Submitted:** 1/11/2021

**Topic:** MLK Week

**Inquiry:** Madelyn Edwards, writer for the News Break app inquired: " I am working on a story about local Day of Service events in honor of Martin Luther King Jr. Day. Do you know if an event like this is planned for Dallas? If so, I would like to include this event in my story and talk with the organizers about how this year's event will be impacted by COVID-19 and the general importance and relevance of service as it relates to Dr. King's legacy".

**The City's response:** Called Madelyn to advise of MLL Week press release and events.

**Submitted By:** Tenisha Bogan (Office of Community Care)

**Media Entity:** Everton Bailey, Reporter, Dallas Morning News

**Date Submitted:** 1/11/2021

**Topic:** DMN/renaming Lamar Street

**Inquiry:** Everton Bailey, Reporter with Dallas Morning News inquired: "I have a quick question related to tomorrow's council agenda item on the Botham Jean Boulevard proposal.

Is there any estimate on costs related to renaming part of South Lamar Street, if the City Council approves the proposal? And what those costs entail?

**The City's response:** The only cost estimate we have is the cost that would be incurred by the City to produce and install new street signs. That cost is estimated at \$20,000. We DO NOT estimate costs to property owners of changing their address for marketing, services, accounts, signs, or any other reasons.

**Submitted By:** Catherine Cuellar (Director, Communications, Outreach & Marketing)