

Memorandum



CITY OF DALLAS

DATE November 13, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **City License Applications**

Attached is a list of the most recent Dance Hall, Sexual Oriented Business, Billiard Hall, and/or Amusement Center license applications received for the week of November 2, 2020 – November 6, 2020 by the Criminal Investigation Bureau Licensing Squad of the Dallas Police Department.

Please have your staff contact Major Juan Salas, at (214) 670-4811 and/or by email at juan.salas@dallascityhall.com should you need further information.

A handwritten signature in black ink that reads "Jon Fortune".

Jon Fortune
Assistant City Manager
[Attachment]

c: T.C Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
Billieae Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizer Tolbert, Chief of Staff to the City Manager

Majed A. Al-Ghafry, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

WEEKLY APPLICATION LOG REPORT

DISTRICT	NAME OF BUSINESS	STREET ADDRESS	TYPE OF LICENSE	DATE OF APPLICATION	STATUS (RENEWAL/NEW)	APPLICANT NAME
D3	KEENELAND AMUSEMENT CENTER	712 S. WALTON WALKER	AC	11/3/2020	NEW	RICKY PRUETT
D10	SPEARMINT RHINO GENTLEMAN'S CLIB	10920 PETAL ST	DH/A	11/4/2020	RENEWAL	KATHY VERCHER
D10	SPEARMINT RHINO GENTLEMAN'S CLIB	10920 PETAL ST	SOB	11/4/2020	RENEWAL	KATHY VERCHER
D6	PANDORA'S MENS CLUB	10647-10651 HARRY HINES BLVD	SOB	11/4/2020	RENEWAL	DOUGLAS ERNEST
D10	LP ENTERTAINMENT, INC	11180 HARRY HINES BLVD	BH	11/4/2020	RENEWAL	HOMERO TORRES
D10	LP ENTERTAINMENT, INC	11180 HARRY HINES BLVD	AC	11/4/2020	RENEWAL	HOMERO TORRES
D14	TEXAS OHIO CORP - NEW WEST	6532 E. NORTHWEST HWY	DH/A	11/5/2020	RENEWAL	ROBERTO HIDALGO

License Definitions

- DH - Class "B" Dance Hall - Dancing Permitted Less Than Three Days a Week*
- DH - Class "C" Dance Hall - Dancing Scheduled One Day At A Time*
- DH - Class "E" Dance Hall - Dancing Permitted Seven Days A Week for Persons Age 14 through Age 18 Only*
- LH - Late Hours Permit - Can Operate A Dance Hall Until 4:00*
- BH - Billiard Hall - Billiards Are Played*
- SOB - Sexually Oriented Business - Adult Arcade / Adult Book/Video Store / Adult Cabaret / Adult Adult Theater / Escort Agency / Nude Model Studio*
- AC - Amusement Center*

Memorandum



DATE November 13, 2020

CITY OF DALLAS

TO Honorable Mayor and Members of the City Council

SUBJECT **Dallas Tomorrow Fund**

The Department of Housing & Neighborhood Revitalization will start processing new referrals from the Department of Code Compliance for the Dallas Tomorrow Fund (DTF) on November 17, 2020. We expect to serve 25 homeowners this year.

This program was created for the sole purpose of rehabilitating and/or repairing properties in the City of Dallas for persons who are found unable to financially comply with a notice of violation issued. All applicants are referred to Housing from Dallas Code Compliance after receiving a Notice of Violation.

In order to better serve residents of Dallas, Housing worked to procure a contractor that will be assigned all DTF cases. REKJ Builders LLC was selected from a request for competitive sealed proposal process lead by the Office of Procurement Services.

DTF provides eligible residents a grant of up to \$20,000 per property to address the code violations cited in the notice. No renovations, upgrades, or improvements outside the code violations listed in the notice are eligible for the program.

Homeowners may be eligible if they:

- Are the sole owner of the property or premises, except that the person may be a co-owner of the property if all other co-owners cannot be located or are financially unable to comply with the notice of violation;
- Have received an exterior notice of violation from a code officer at DCC;
- Are financially unable to cover the cost of repairs;
- Have an income that does not exceed 80 percent of the Dallas Area Median Family Income as determined by the United States Department of Housing and Urban Development;
- Have not have received funding from the Dallas Tomorrow Fund within the preceding 60 months.

Questions about this program can directed to Thor Erickson, Manager III at thor.erickson@dallascityhall.com


Dr. Eric Anthony Johnson

Chief of Economic Development and Neighborhood Services

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DATE November 13, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **City of Dallas Road Lane Closure Public Web Platform**

The Office of Data Analytics and Business Intelligence and the Public Works Department collaborated to launch a [public-facing interactive map](#) for resident access to real-time road closures data in the City of Dallas.

Accessible from multiple devices, the geographic information system (GIS) web platform and authoritative data from the City's permitting system enabled the team to create a lightweight web application that can display the most current inventory of road closures. The application shows the locations of the closures along with the number of spot and linear closures.

The [road closures application](#) can also be visualized by individual City Council District. The application not only allows residents to circumvent closed areas but prevents them from entering closed areas, thereby improving traffic flow and safety.

The Phase II effort of integrating with WAZE and sharing data to and from is underway and anticipated to be completed by end-of-year.

Staff is working with the Communications, Outreach and Marketing team to develop public outreach materials and social media infographics for your distribution to residents.

Should you have any questions, please contact Dr. Brita Andercheck, Director of the Office of Data Analytics and Business Intelligence, at 214-671-5320 or brita.andercheck@dallascityhall.com.

In the Spirit of Excellence!!

A handwritten signature in black ink, appearing to read 'T.C. Broadnax', written over a circular stamp or seal.

T.C. Broadnax
City Manager

c: Chris Caso, City Attorney
Mark Swann, City Auditor
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CITY OF DALLAS

DATE November 13, 2020

TO Honorable Members of the Quality of Life, Arts & Culture Committee

SUBJECT **Update on Site for Memorial for Victims of Racial Violence**

In September 2020, the Committee was briefed on a forthcoming public art project, the Memorial for Victims of Racial Violence. This memorandum provides an interim update on the public art project and site.

Site

The proposed site, as originally recommended by an advisory Working Group, is at Martyrs Park, at 379 W. Commerce, and was previously reviewed and recommended by the Public Art Committee, the Arts and Culture Advisory Commission and approved by the Park & Recreation Board.

However, as requested by the Committee in September, the Office of Arts & Culture (OAC) is facilitating more discussions with advisory stakeholders to reassess the site and consider alternative options closer to City Hall that ensure the best accessibility, visibility and security for the Memorial.

These discussions and meetings are underway, and the site recommendation is not yet finalized. Staff will make a recommendation to the Committee in early 2021 and the City Council will make the final decision.

Public Art Project

The City issued a national call for artists and 53 applicants submitted their qualifications. A Selection Panel of community members, arts professionals and a representative from the Park and Recreation Department recommended three of these artists to submit their concept designs and make presentations in September 2020. The Public Art Committee was briefed on November 10, 2020.

Next Steps

On November 19, 2020, the Public Art Committee Chair will brief the Arts and Culture Advisory Commission.

The OAC will complete review of alternate sites for accessibility, visibility, security and feasibility, as well as additional sources of funding.

The Quality of Life, Arts & Culture Committee will be briefed with a recommended site and artist in early 2021.

Lastly, an historical marker is planned at Akard and Main Streets to identify and memorialize the site of the lynching of Allen Brooks on March 3, 1910.

DATE November 13, 2020

SUBJECT **Update on Site for Memorial for Victims of Racial Violence**

Please contact me or Jennifer Scripps, Director of the Office of Arts & Culture, for further information.



Joey Zapata
Assistant City Manager

c: T.C. Broadnax, City Manager
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CITY OF DALLAS

DATE November 13, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Upcoming Procurement Opportunity: Property Management of Supportive Housing Sites**

On June 17th, 2020, the Dallas City Council was briefed by the Office of Homeless Solutions on a plan to rapidly add supportive housing units during the current COVID-19 pandemic to the Dallas Homeless Response system through the acquisition of properties. This briefing on the acquisition process included provisions for contracting management and supportive on-site services.

The Offices of Homeless Solutions and Procurement Services have developed and intend to release a Request for Competitively Sealed Proposals (RFCSP) on Monday, November 16 to solicit potential vendors to provide management and services to any acquired properties. Funding for the services detailed in the RFCSP are provided through the CARES Act with a two-year period of performance. The RFCSP contains four core components for the management and operation of services at sites, these components are detailed below:

Core Components	Description
RFCSP Core Component #1: Property Management	Proposed projects will designate a Property Manager who will <ul style="list-style-type: none"> ○ Be responsible for the day-to-day management of the property, including maintenance tenant screening, leasing, rent collection, fiscal management, and City of Dallas compliance reporting. ○ Develop policy to integrate and coordinate supportive services activities with property management activities. ○ Develop policies to ensure that at-risk and formerly homeless tenants can remain living in the housing successfully. ○ Develop policies and procedures for continuity and HUD compliance. ○ Develop an operating guide for operations-management staff, to include establishing clear roles and responsibilities. ○ Develop Property Management structure that supports solution-driven housing
RFCSP Core Component #2: Operations	Proposed projects will: <ul style="list-style-type: none"> ○ Establish and operate a centralized or coordinated assessment system that will provide a comprehensive assessment of the needs of individuals and families for housing services. ○ Careful selection, training, support, and supervision of property management staff ensures staff knowledge of tenants' special needs and issues and encourages staff to develop solutions that are effective for each tenant.
RFCSP Core Component #3: Supportive Services	Proposed project will provide the following services to program participants: <ul style="list-style-type: none"> ○ Case Management, Program Directors & Supervisors. (Case Management ratio 1:20) ○ Ensure that tenant's rights are protected within consistently enforced policies and procedures, tenants are provided with meaningful input and leadership opportunities, and staff-tenant relationships are characterized by respect and trust. ○ Design and deliver supportive services and facilitate access to a comprehensive array of services. ○ Aid tenants in the program in navigating barriers that may stand in the way of securing and maintaining housing and will also strive to build a support system by connecting them with people and programs in the community.
RFCSP Core Component #4: Data, Documentation, and Evaluation	<ul style="list-style-type: none"> ○ Reliably capture accurate and meaningful data regarding the effectiveness, efficiency, and outcomes of their activities, and use this data to facilitate, and improve, the performance of those activities on an ongoing basis.

DATE November 13, 2020

SUBJECT **Upcoming Procurement Opportunity: Property Management of Supportive Housing Sites**

The Office of Homeless Solutions and the Department of Sustainable Development and Construction are continuing to work collaboratively on the acquisition of properties that will be managed under this program. It is expected that City Council will consider the authorization of property acquisition(s) at the upcoming December 9th Council Agenda meeting.

If you have any questions please feel free to contact me or Kevin Oden, Interim Director – Office of Homeless Solutions.



Kimberly Bizer Tolbert
Chief of Staff

c: T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
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DATE November 13, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Neighborhood Public Meetings Schedule
FY 2021-22 HUD Consolidated Plan Budget**

The Office of Budget & Management Services (BMS) and Community Development Commission (CDC) will host six (6) virtual Neighborhood Public Meetings, for the FY 2021-22 Consolidated Plan Budget for the U.S. Department of Housing and Urban Development (HUD) grant funds. These virtual meetings will encourage residents to provide comments and input to the potential uses for the HUD funds. The Consolidated Plan grants include: Community Development Block Grant (CDBG), HOME Investment Partnership Program (HOME), Emergency Solutions Grant (ESG) and Housing Opportunities for Persons with AIDS (HOPWA).

The City of Dallas' Citizen Participation Plan (CPP) requires a minimum of six (6) public hearings be held during the development phase of the Consolidated Plan Budget. Meetings are typically held in January each year. For as long as national or local health authorities recommend social distancing and limiting public gatherings for public health reasons, HUD rules allow virtual hearings in lieu of in-person public hearings to fulfill public hearing requirements. Given current public health precautions, the CDC recommends all Neighborhood Public Meetings be held virtually and by Teletownhall. In the past few years, resident participation has increased significantly through virtual meetings. This increase is expected to continue.

The CDC has proposed meeting dates and times, as provided on the attached flyer. The public meeting information is available on the attached flyer, translated in English and Spanish. The CDC has also devised a communication plan on the outreach efforts for these meetings. The CDC recommended the placement of advertisements in The Dallas Morning News, The Dallas Examiner, and Al Dia. City Staff will coordinate with City departments to ensure public notices are available through the Park & Recreation department, the Dallas Public Library, the City's webpage, and the Dallas City News Network channel. BMS staff will also work with Communication, Outreach, and Marketing (COM) to ensure a wide distribution of the flyer to homeowners and neighborhood associations, partnering non-profits, and religious organizations, and to pursue free public service announcement opportunities. Also, to increase attendance and participation, we will publicize the neighborhood public hearings through social media sites.

DATE November 13, 2020
SUBJECT Neighborhood Public Meetings Schedule
FY 2021-22 HUD Consolidated Plan Budget

Please let me know if you need additional information.



M. Elizabeth Reich
Chief Financial Officer

[Attachments]

c: Community Development Commission
T.C. Broadnax, City Manager
Chris Caso, City Attorney
Mark Swann, City Auditor
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Virtual Neighborhood Public Meetings

FY 2021-22 Consolidated Plan Budget

for U.S. Department of Housing and Urban Development (HUD) Grant Funds

CDBG



Community Development Block Grant



Home Investment Partnerships Program

Join us virtually as the City of Dallas staff discuss the budget development process for HUD Grant Funds and invite your input on the use of federal funds for low and moderate-income individuals and programs.

- Neighborhood Improvements
- Homebuyers Assistance

Date & Time

LOG-ON

- Home Repair Assistance
- Youth Programs

- January 7, 7:00 P.M. : <https://bit.ly/CODHUD1>
- January 11, 6:00 P.M. : <https://bit.ly/CODHUD2>
- January 12, 10:00 A.M. : <https://bit.ly/CODHUD3>
- January 12, 6:00 P.M. : <https://bit.ly/CODHUD4>
- January 13, 12:00 P.M. : <https://bit.ly/CODHUD5>
- January 14, 6:00 P.M. : Teletownhall call (888)400-1932
Spanish (888) 400-9342

Homeless Prevention & Rapid Re-Housing

Housing Support for Persons w/HIV or AIDS and their families



Housing Opportunities for Persons with HIV/AIDS



Emergency Solutions Grant

Anyone who requires an auxiliary aid or service to fully participate in or attend any public hearing should notify the Office of Budget/Grants Administration Division at (214) 670-4557 or TTY 1-800-735-2989, forty-eight (48) hours prior to the scheduled meeting.
Toda persona que necesite un servicio o ayuda auxiliar para participar plenamente o asistir a cualquier audiencia pública debe notificar al Oficina de Presupuesto/División de Administración de Subsidios al (214) 670-4557 o TTY 1-800-735-2989, cuarenta y ocho (48) horas antes de la reunión programada.



WANT TO LEARN MORE:

www.dallascityhall.com/budget/communitydevelopment

214-670-4557

dallascomdev@dallascityhall.com



FOLLOW US @DALLASCOMDEV



Reuniones públicas virtuales del vecindario

Año fiscal 2021-22- Presupuesto del plan consolidado
 para los fondos de subvención del Departamento de Vivienda y Desarrollo Urbano de los Estados Unidos (HUD por sus siglas en inglés)



Subsidio en Bloque para el Desarrollo Comunitario



Programa de Sociedades para Inversión en Vivienda (HOME)

Participe virtualmente mientras el personal de la Ciudad de Dallas discute el proceso de desarrollo del presupuesto para los fondos de subvención del HUD y solicite su opinión sobre la utilización de los fondos federales para las personas y los programas de ingresos bajos y moderados.

- Mejoras en el vecindario
- Asistencia a los compradores de vivienda

Fecha y hora

CONÉCTATE

- Asistencia en la reparación del hogar
- Programas para jóvenes

- 7 de enero, 7:00 P.M. : <https://bit.ly/CODHUD1>
- 11 de enero, 6:00 P.M. : <https://bit.ly/CODHUD2>
- 12 de enero, 10:00 A.M. : <https://bit.ly/CODHUD3>
- 12 de enero, 6:00 P.M. : <https://bit.ly/CODHUD4>
- 13 de enero, 12:00 P.M. : <https://bit.ly/CODHUD5>
- 14 de enero, 6:00 P.M. : Teletownhall call (888)400-1932
 Español (888) 400-9342

Prevención de los sin techo y reubicación rápida

Apoyo a la vivienda para personas con VIH o SIDA y sus familias



Oportunidades de Vivienda para Personas con VIH/SIDA



Subsidio de Soluciones de Emergencia

Anyone who requires an auxiliary aid or service to fully participate in or attend any public hearing should notify the Office of Budget/Grants Administration Division at (214) 670-4557 or TTY 1-800-735-2989, forty-eight (48) hours prior to the scheduled meeting.
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QUIEREN APRENDER MÁS:

www.dallascityhall.com/budget/communitydevelopment

214-670-4557

dallascomdev@dallascityhall.com



SÍGANOS EN
 @DALLASCOMMDEV

Memorandum



CITY OF DALLAS

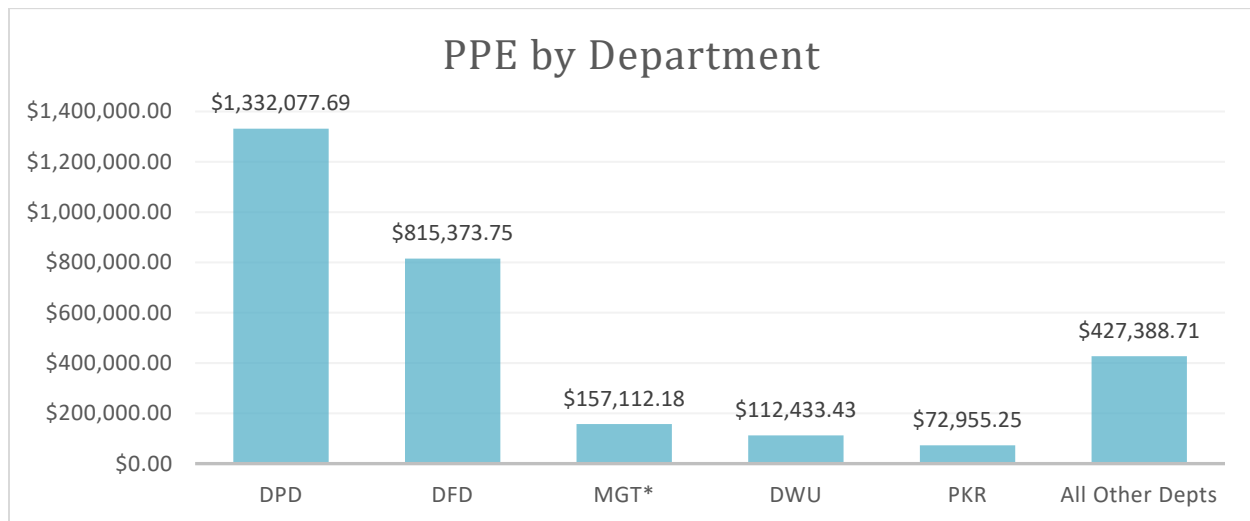
DATE November 13, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **PPE Distribution by Department**

At the November 11, 2020, City Council meeting, Deputy Mayor Pro Tem Adam McGough requested more information about PPE usage at the department level. Below is a graph depicting the highest volume users from March through September 2020 (the total for all departments in that period is approximately \$3 million). PPE items are continuously picked up, and staff is still compiling distribution data for October and November.

As a reminder, Procurement Services has been allocated \$10 million in Coronavirus Relief Funds to purchase PPE for city purposes and is on track to utilize the entire allocation based on bona fide estimates of the City's needs. If you have additional questions, please contact Chhunny Chhean, Director of Procurement Services.



*MGT includes Communications, Outreach, and Marketing; the Office of Community Care; the Office of Homeless Solutions; and the Office of Governmental Affairs.

M. Elizabeth Reich
Chief Financial Officer

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Memorandum



CITY OF DALLAS

DATE November 13, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Sales Tax Receipts**

This week, we received the final sales tax revenue for FY 2019-20 from the State Comptroller's Office. For September 2020, we received \$25 million. For the full fiscal year, we budgeted \$325.6 million and total receipts are \$310.7 million, a difference of \$14.8 million or five percent. FY 2019-20 actual receipts are \$2.7 million or 0.9 percent lower than FY 2018-19 actual receipts.

When COVID began, we forecast that we could be \$25 million under budget for the fiscal year, and we later updated that forecast to be \$14 million under budget. The Coronavirus pandemic and subsequent economic crisis continue to affect sales taxes. However, the numbers show that while the declines in sales tax receipts are still significant, the situation has improved.

On October 14, 2020, the State Comptroller's Office notified us of a \$3.4 million overpayment in local sales tax due to a taxpayer incorrectly reporting local taxes collected from all jurisdictions to the city of Dallas. I opted to apply the overpayment to monthly collections and the State withheld \$3.4 million from our September 2020 distribution. By making this payment from FY 2019-20 revenue, we have avoided future reductions of our monthly revenue for the next 25 months, which is important given current economic conditions. Furthermore, we will save on interest.

Next month's receipts will be for the first month of FY 2020-21. As a reminder, the FY 2020-21 budget assumes \$296 million in sales tax revenue. We have not changed our forecast since the budget was adopted. However, we will continue to monitor sales tax receipts with our economist, Dearmon Analytics, LLC, and keep the City Council informed should we update the forecast.

M. Elizabeth Reich

M. Elizabeth Reich
Chief Financial Officer

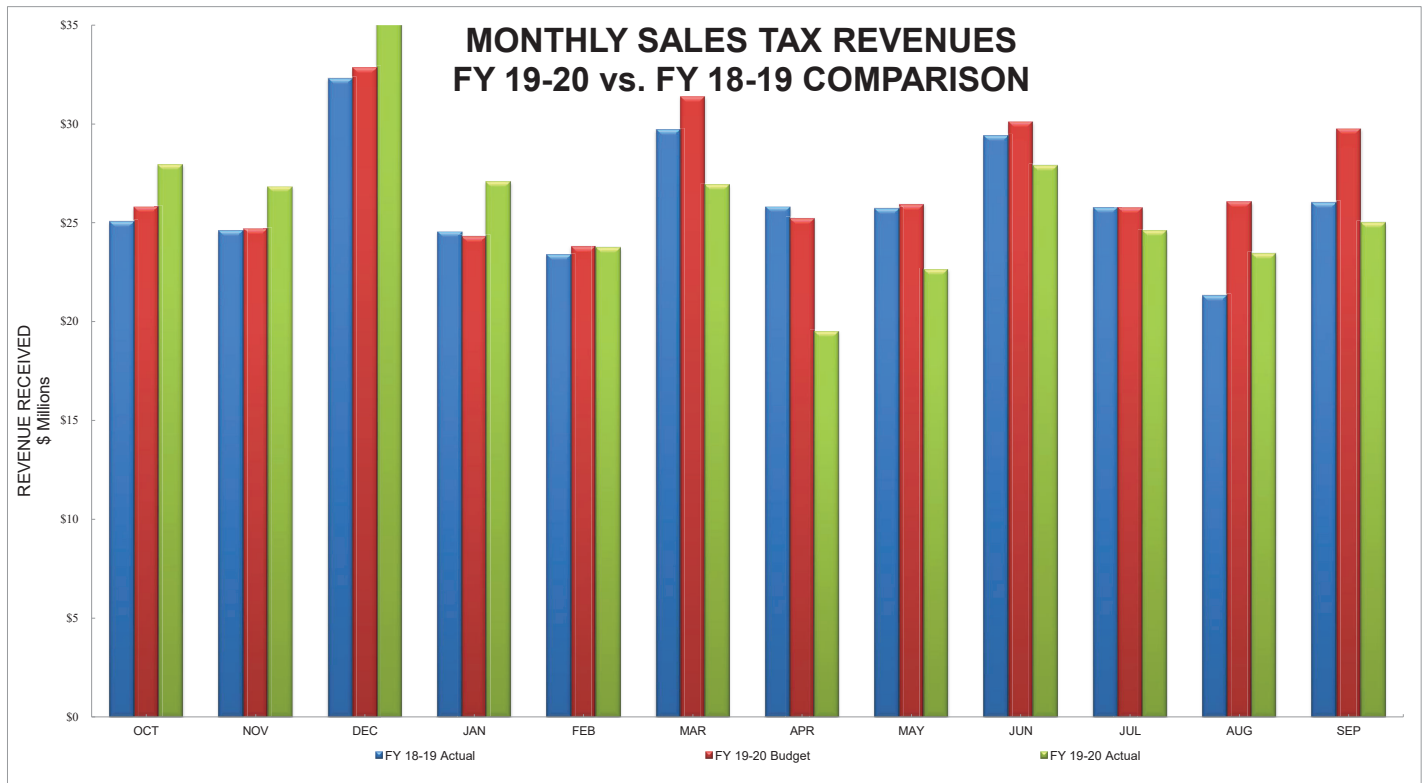
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SALES TAX

as of August 2020

	ACTUAL	BUDGET	ACTUAL	YTD VARIANCE FY 19-20		YTD VARIANCE FY 19-20	
	FY 2018-19	FY 2019-20	FY 2019-20	ACT. VS. FY 18-19	ACT.	ACTUAL VS. BUDGET	
				DOLLARS	PERCENT	DOLLARS	PERCENT
OCT	\$25,049,631	\$25,788,648	\$27,942,608	\$2,892,977	11.5%	\$2,153,960	8.4%
NOV	24,571,164	24,673,808	26,805,867	2,234,703	9.1%	2,132,059	8.6%
DEC	32,289,498	32,846,092	35,274,527	2,985,029	9.2%	2,428,435	7.4%
JAN	24,523,254	24,314,236	27,074,542	2,551,288	10.4%	2,760,306	11.4%
FEB	23,361,412	23,804,444	23,738,211	376,799	1.6%	(66,233)	-0.3%
MAR	29,690,536	31,361,760	26,900,241	(2,790,295)	-9.4%	(4,461,519)	-14.2%
APR	25,775,135	25,221,806	19,483,347	(6,291,788)	-24.4%	(5,738,459)	-22.8%
MAY	25,722,682	25,924,216	22,615,759	(3,106,923)	-12.1%	(3,308,457)	-12.8%
JUN	29,391,839	30,084,024	27,891,265	(1,500,574)	-5.1%	(2,192,759)	-7.3%
JUL	25,745,004	25,755,057	24,568,195	(1,176,809)	-4.6%	(1,186,862)	-4.6%
AUG	21,317,027 ¹	26,054,972	23,433,307	2,116,280	9.9%	(2,621,665)	-10.1%
SEP	26,023,568 ²	29,737,123	25,009,630 ³	(1,013,938)	-3.9%	(4,727,493)	-15.9%
TOTAL	\$313,460,750	\$325,566,185	\$310,737,499	(\$2,723,251)	-0.9%	(\$14,828,686)	-5.0%



¹ FY 2018-19 revenue reduced due to a one-time repayment to the State of \$5,201,409.

² FY 2018-19 revenue reduced due to a one-time repayment to the State of \$3,793,301.

³ FY 2019-20 revenue reduced due to a one-time repayment to the State of \$3,393,027.

Memorandum



CITY OF DALLAS

DATE November 13, 2020

TO Honorable Mayor and Members of the City Council

SUBJECT **Taking Care of Business – November 12, 2020**

Encampment Resolution Schedule November 16 – November 20

The Office of Homeless Solutions (OHS) has scheduled the following sites for homeless encampment resolution the week of November 16 – 20.

The OHS Street Outreach teams have continued to engage with individuals to provide notice of clean-up and connect to resources and shelter. OHS Community Mobilization will meet with stakeholders to determine long-term sustainability of encampment sites and will provide periodic updates.

The OHS Service Request dashboard can be utilized to track the progress of encampment resolution efforts. If you have any questions about the encampment resolution process or the dashboard please contact Kevin Oden, Interim Director, Office of Homeless Solutions. The dashboard can be accessed using the link below:

<https://dallasgis.maps.arcgis.com/apps/opsdashboard/index.html#/ccd41f0d795f407a94ae17e2c27bf073>

New Updates

For The Culture Turkey Giveaway

The Dallas Police Department Office of Community Affairs, in partnership with Paul Quinn College, presents its African American Outreach – For The Culture Thanksgiving Turkey Giveaway. This is a drive-through engagement scheduled for Saturday, November 14, 2020 from 10:00am-12:00pm. Over 200 families will receive a turkey and a box of food that will be given out on a first-come, first-serve basis. We thank our sponsors Congregational Security Inc. and Soul Reborn for their kind support. Should you have any questions or concerns, please contact Jon Fortune, Assistant City Manager for Dallas Police Department.

Dallas Police Department UNIDOS Turkey Distribution

The Dallas Police Department (DPD) UNIDOS team has partnered with several local organizations in our city to help provide holiday meals for our residents. We will be hosting a safe drive thru event in which we will be able to provide 300 Thanksgiving meals to families in need in our communities. Residents can register for this free event at the Eventbrite link below.

<https://www.eventbrite.com/e/unidos-distribucion-de-pavos-tickets-127779326405>.

Should you have any questions or concerns, please contact Jon Fortune, Assistant City Manager for Dallas Police Department.

DATE November 13, 2020
SUBJECT **Taking Care of Business – November 12, 2020**

City Website Update

City staff has updated the official postings portion on the front page of dallascityhall.com. The official postings portion of the City website has been updated to streamline how users are accessing council materials. Council agenda, briefing, and committee meeting materials are now all available through the Council Meetings link. This will take users directly to the Legistar system where they are able to access City meeting agendas, minutes, and meeting videos. For more information please contact Carrie Rogers, Director of the Mayor and City Council Office.



New Procurement Opportunities

The Office of Procurement Services (OPS) is excited to announce the following new contract opportunities. More information can be found on the City's [electronic bid portal](#):

Opportunity No.	Opportunity Name
BV21-00014791	Cathodic Protection System-Survey Inspection
BY21-00015055	Cloth Masks
BJZ21-00013048	Kay Bailey Hutchison Convention Center Qualitative Assessment
BV21-00015013	OEM Parts & Accessories for Water & Wastewater Existing Equipment
BV21-00014951	Pre-Cast Water Meter Vaults

For citywide opportunities for the current quarter, we invite you to review the [Procurement Quarterly](#), published on the OPS [website](#). Please be advised that once an opportunity is advertised, it is considered an open procurement until the City Council awards the contract. The Code of Ethics prohibits communication between councilmembers and

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vendors/ suppliers on open procurements. Should you have any questions, please contact Chhunny Chhean, Director of Procurement Services.

[Deck the Plaza 2020](#)

The City of Dallas will host Deck the Plaza on Saturday, November 21, 2020 from 5:30 – 8:30 p.m. The event will be a public, contactless, holiday drive-thru tree lighting at City Hall Plaza. The proposed route will begin eastbound on Young Street at Akard Street and turn south on Browder Street, adjacent to the Plaza. The caravan will enter City Hall Plaza on Marilla Street and proceed through some holiday entertainment offered by the Office of Arts and Culture, socially distanced waves of good cheer from volunteer city staff and elected officials, a festival of lights and decorations, and end with a grand finale--a 35-foot holiday tree. As they caravan in their vehicles, attendees will be treated to holiday music and recorded messages from elected officials on Classical 101.1 WRR-FM.

The Mayor and City Council Office and the City Manager's Office have been provided scripts and helpful guidance for recording their holiday messages and are asked to please complete and submit recordings by November 13, 2020 to ensure inclusion in the WRR programming.

Deck the Plaza has been redesigned as a completely contactless drive-thru event. There will be no giveaways in an effort to prevent the spread of COVID-19. Public health protocols will be strictly enforced. Walk-ups will not be allowed, and all attendees will be required to remain in their vehicles at all times. We know this year has been difficult for so many, and this is an opportunity to safely provide some holiday cheer. Sharable information about Deck the Plaza is available at <http://www.dallascitynews.net/deck-plaza-returns-drive-thru-celebration>. If you have additional questions, please contact Rosa Fleming, Director of Convention and Event Services.

[Dallas Cultural Plan: Responding to 2020](#)

The Office of Arts and Culture (OAC) and their partners are ready for another year-in-review! Join in virtually as OAC reports out on the Dallas Cultural Plan, discusses how the Dallas Art scene has adapted to all the changes of 2020, and how we will continue to work together in this new future. Opening statements include welcomes from Mayor Eric Johnson and Chair of the Arts and Culture Advisory Commission Sam Santiago. For more information, click [here](#). Attached are English/Spanish infographics for social media share. Should you have any questions or concerns, contact Director of the Office of Arts and Culture, Jennifer Scripps.

[Booker T. Washington HS Audition Workshops](#)

Dallas Public Library and the Booker T. Washington High School for the Performing Arts are teaming up to provide virtual audition workshops for Dallas 8th graders planning to apply to the magnet school. Get the inside scoop from Booker T Washington. faculty on what it takes to make it! The first session covers the visual arts with future sessions focusing on dance, music and theater. For more information, click

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English/Spanish infographics for social media share. Should you have any questions or concerns, contact Library Director Jo Giudice.

[ADA-compliant Alt Text guidance for digital communications](#)

The Communications, Outreach and Marketing (COM) team has established Alt Text guidance for commonly used digital channels to support the ADA Self-Evaluation and Transition Plan presented to the City Council last week. Alt Text allows screen readers to describe images being used on social media, emails and other digital forms of communication – ensuring accessibility for all. Omitting Alt Text with an image means that a person who is blind or visually impaired will not know what an image is meant to convey. Details are attached; should you have questions, please contact Catherine Cuellar, Director of Communications, Outreach and Marketing.

[Dallas Speed Survey](#)

In partnership with Dallas Independent School District, the City is exploring ways to improve internet service by distributing an internet speed survey to better understand and address the digital divide in our community. This survey and speed test are designed to gather data about the availability and speed of internet service, including to identify locations that lack such service. Respondents are asked to visit <https://dallas.speedsurvey.org> through their home internet connection to answer a few questions related to their service. The survey will collect non-personal data and be used solely for the city's planning efforts. For your convenience, draft messaging in Spanish and English for social media posts have been attached for your use. Should you have any questions or concerns, please contact Genesis D. Gavino, Resilience Officer.

[At Home COVID-19 Testing](#)

The City of Dallas has contracted with MCI Diagnostic Center to provide mobile in-home COVID testing to Dallas residents who do not have transportation to a COVID testing site. Residents can schedule an appointment for no-cost in-home testing between the hours of [8 a.m.](#) and [6 p.m., Monday to Saturday](#) by calling the MCI Diagnostic screening line, [1-833-657-1887](#). MCI has a maximum of 60 testing appointments per day. Results will be available to residents within 48-72 hours. Should you have any questions or concerns, please contact Director of Emergency Management, Rocky Vaz.

[Update to Carbon Disclosure Project Scoring for the City of Dallas](#)

The Office of Environmental Quality and Sustainability is pleased to report that the City of Dallas (City) just received the new scoring from the Carbon Disclosure Project for 2020, and the news is good. With implementing the CECAP, the Green Energy Policy and associated actions, the City has raised the overall score to an A-, reflecting regional leadership and actions towards adaptation. This improved score is indicative of a lot of targeted work by the many City departments that are currently implementing the CECAP. We benchmark the Dallas climate program with the international Carbon Disclosure Project (CDP) and the American Council of an Energy Efficient Economy (ACEEE).

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While 2020 has been a challenging year, the City was recognized for demonstrating best practice standards across adaptation and mitigation, setting ambitious but realistic goals and making progress towards achieving those goals. This scoring also reflects strategic, holistic plans in place to ensure the actions being taken will reduce climate impacts and vulnerabilities of the citizens, businesses and organizations in Dallas. Additional information on this program, and Dallas' scoring metrics can be found [here](#). Should you have any questions or concerns, please contact Liz Cedillo-Pereira, Chief of Equity and Inclusion.

Look Ahead

[City Council Briefings](#)

November 17, 2020

- Dallas Water Utilities: Capital Investments for Our Future
- Marketing Strategy: telling our story as One Dallas

[Media Inquiries](#)

As of November 9, 2020, the City has received media requests from various news outlets regarding the following topics:

- Priority Improvement Zones and Aligned Street Lighting Plan
- Municipal Golf Courses
- Code Bulky Trash Program
- Department Preparing For Upcoming Election Night Demonstrations
- DFR Confirms Latest Cumulative Figures for the Number of Members Impacted by COVID-19

Please see the attached document compiling information provided to the media outlets for November 3, 2020 – November 9, 2020 for your reference. Should you have any questions or concerns, please contact Kimberly Bizzor Tolbert, Chief of Staff.



T.C. Broadnax
City Manager

c: Chris Caso, City Attorney
Mark Swann, City Auditor
Biliera Johnson, City Secretary
Preston Robinson, Administrative Judge
Kimberly Bizzor Tolbert, Chief of Staff
Majed A. Al-Ghafry, Assistant City Manager
Jon Fortune, Assistant City Manager
Joey Zapata, Assistant City Manager
Dr. Eric A. Johnson, Chief of Economic Development and Neighborhood Services
M. Elizabeth Reich, Chief Financial Officer
M. Elizabeth (Liz) Cedillo-Pereira, Chief of Equity and Inclusion
Directors and Assistant Directors

Encampment Resolution Schedule November 16th– November 20th 2020

LOCATION	DIVISION
Monday, November 16th 2020	
7401 Samuel Blvd	South
Cockrell Hill @ I-20	South
2600 Dawson	South
1700 Baylor Street	South
5600 South Lamar Street	South
2600 Hickory Street	South
13333 N CENTRAL EXPRESSWAY	North
75/ N CENTRAL EXPRESSWAY AND FOREST LANE	North
75/ N CENTRAL EXPRESSWAY AND 635/ LYNDON B JOHNSON (Under Bridge and wooded area)	North
75/ N CENTRAL EXPRESSWAY AND WALNUT HILL LANE	North
Tuesday, November 17th 2020	
E R L Thornton @ Munger	South
E R L Thornton @ Peak	South
704 Fletcher	South
1207 South Harwood	South
Ervay @ I30	South
75/ N CENTRAL EXPRESSWAY AND ROYAL LANE	North
ROYAL LANE AT MANDERVILLE DRIVE	North
FOREST LANE AND STULTS ROAD	North
E NORTHWEST HIGHWAY AND SHILOH RD	North
635/ LYNDON B JOHNSON AND TI BOULEVARD	North
Wednesday, November 18th, 2020	
5600 South Lamar Street	South
2300 COOMBS Street	South
1800 South Blvd	South
2600 Hickory	South
2600 Dawson Avenue	South
2600 Louise Avenue	South
35/STEMMONS AT ROYAL LANE	North
35/STEMMONS AT WALNUT HILL LANE	North
WEST NORTHWEST HIGHWAY AND DENTON DRIVE	North
635/LYNDON B JOHNSON AT JOSEY LANE	North
635/LYNDON B JOHNSON AT WEBB CHAPEL ROAD	North
635. LYNDON B JOHNSON AND VALLEY VIEW LANE	North
Thursday, November 19th 2020	
ERL Thornton & Peak	South
ERL Thornton & Munger	South
2700 Taylor St.	South

2600 Canton St.	South
500 South Houston	South
1500 South Harwood	South
35/ STEMMONS AT CONTINENTAL	North
35/ STEMMONS AT OAK LAWN	North
35/STEMMONS AT MEDICAL DISTRICT DRIVE	North
183/ JOHN WEST CARPENTER AT REGAL ROW	North
183/ JOHN WEST CARPENTER AT MOCKINGBIRD LANE	North
35/ STEMMONS AT INWOOD	North
Friday, November 20th, 2020	
75/ N CENTRAL EXPRESSWAY AT HASKELL	North
45/CENTRAL AT PACIFIC AVENUE	North
WOODALL RODGERS AT FIELD STREET	North
WOODALL RODGERS SERVICE ROAD- under bridge at 45	North
45/ CENTRAL AT ROSS AVENUE	North
45/ CENTRAL AT LIVE OAK	North

FOR THE CULTURE

AFRICAN AMERICAN OUTREACH

DALLAS POLICE DEPARTMENT
OFFICE OF COMMUNITY AFFAIRS

YOU'RE INVITED

THANKSGIVING TURKEY *Giveaway* DRIVE - THRU

SATURDAY NOVEMBER 14, 2020

10AM-12PM



Paul Quinn College

3837 Simpson Stuart Rd, Dallas, TX 75241

COVID-19 TESTING ON-SITE



CSI...



Thank you
TO OUR SPONSORS

FOR MORE INFO: CONTACT MANDRELL DRAKES 214.671.4045



UNIDOS



DALLAS POLICE
DEPARTMENT
#DallasPD

LA POLICIA TRABAJANDO JUNTO CON LA COMUNIDAD HISPANA

TURKEY DISTRIBUTION

SATURDAY NOV. 21, 2020
8AM - 12PM

FAR WEST DALLAS PARKING LOT
400 S. BUCKNER BLVD.
DALLAS TX, 75217

REGISTER ONLINE AT EVENTBRITE TO RECEIVE A FREE TURKEY
ON BEHALF OF THE DALLAS POLICE DEPARTMENT



FOR MORE INFORMATION CONTACT THE OFFICE OF COMMUNITY AFFAIRS AT 214-671-4668

@DALLASPD @OPUNIDOS @OPCA



UNIDOS

LA POLICIA TRABAJANDO JUNTO CON LA COMUNIDAD HISPANA

DISTRIBUCIÓN DE PAVOS

SÁBADO 21 DE NOV., 2020
8AM - 12PM

ESTACIONAMIENTO DE FAR WEST DALLAS
400 S. BUCKNER BLVD.
DALLAS TX, 75217

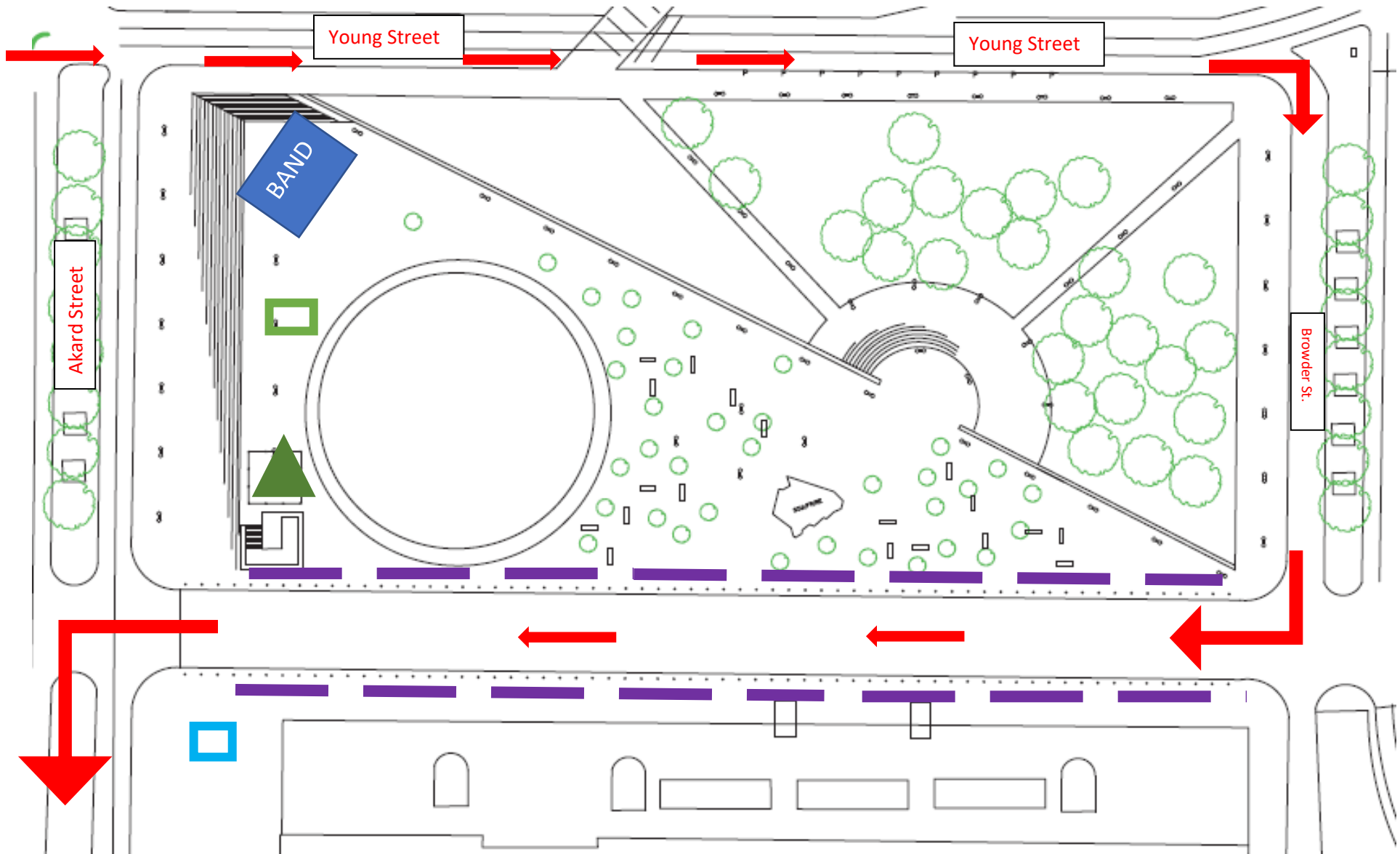
REGISTRASE EN EL SITIO DE WEB EVENTBRITE
PARA PODER RECIBIR UN PAVO GRATIS DEPARTE DEL DEPARTAMENTO
DE POLICÍA DE DALLAS



PARA MÁS INFORMACIÓN LLAMA AL LA OFICINA DE ASUNTOS COMUNITARIOS: 214-671-4668

@DALLASPO @DPUNIDOS @DPDCA

DECK THE PLAZA: CITY HALL PLAZA SITE PLAN



n

LEGEND:



Holiday décor, entertainment and City staff lined along Marilla



Traffic flow – one curbside lane along Browder and Young St (to Griffin) and NB Griffin blocked for cars in queue. NB Akard blocked at Canton.



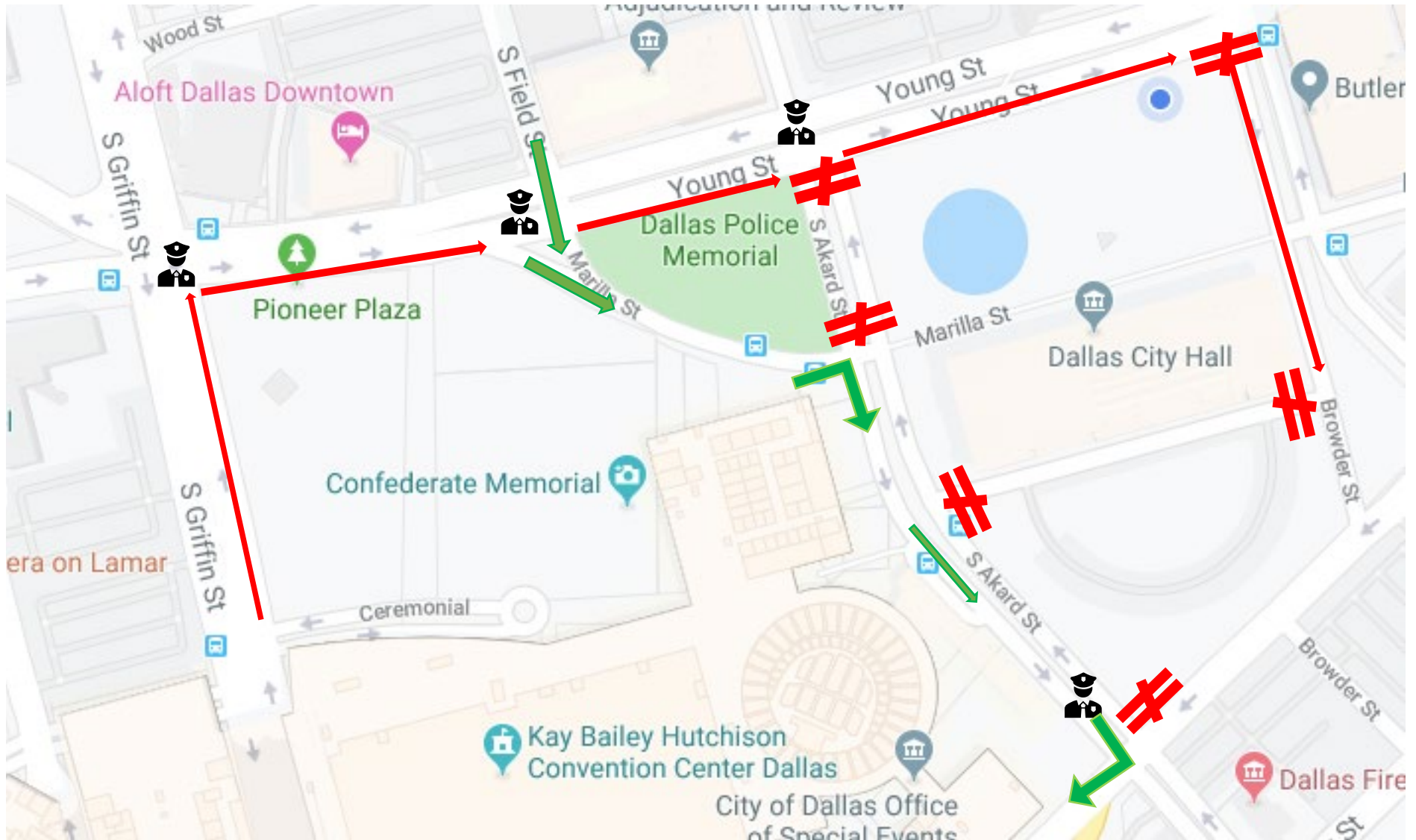
WRR 10 x 10 tent. Broadcast Music and holiday greetings.



Event staff check-in

SANTA will roam queue with photographers – photos of cars in line posted

DECK THE PLAZA: ROAD CLOSURE PLAN



Road Closures on November 21, 2021 beginning at 4:30 pm through 8:30 pm

- Marilla & Young St (police assistance to allow for SB traffic on Marilla)
- Akard & Young St (no SB traffic)
- Akard & Canton (barricade, police assistance. No NB traffic)
- Browder and Young St. (No SB traffic)
- Marilla & Browder/Ervay (event entrance)



DECK THE PLAZA

CITY HALL LIGHTS

Saturday, November 21
5:30-8:30 p.m.

Join us for a FREE contactless, holiday festival of lights drive-thru!
City Hall Plaza - 1500 Marilla St.



Sponsored by:



Convention and Event Services



SPECTRA



City of Dallas

Office of
Arts & Culture





DECK THE PLAZA

CITY HALL LIGHTS

Sábado, 21 de noviembre
5:30-8:30 p.m.

¡Acompáñenos en un festival de luces, gratis sin contacto, desde el automóvil!
City Hall Plaza - 1500 Marilla St.



Patrocinado por:



Convention and Event Services



SPECTRA



City of Dallas

Office of
Arts & Culture





Booker T. Audition Workshops

Visual Arts: November 14 at 10:00 a.m.

Dance: December 5 at 10:00 a.m.

Music: December 12 at 10:00 a.m.

Theater: January 9 at 10:00 a.m.

Booker T. Talleres de Audición

Artes Visuales: 14 de noviembre a las 10:00 a.m.

Baile: 5 de diciembre a las 10:00 a.m.

Música: 12 de diciembre a las 10:00 a.m.

Teatro: 9 de enero a las 10:00 a.m.



Booker T. Washington Escuela secundaria
de artes escénicas y visuales

Taller de audición de artes visuales

Sábado, 14 de noviembre
a las 10:00 a.m.

BOOKER T.
WASHINGTON

 dallaspubliclibrary



Booker T. Washington High School for the
Performing and Visual Arts
Visual Arts Audition Workshop
Saturday, November 14
10 a.m. to 12 p.m.

BOOKER T.

WASHINGTON

 **dallaspubliclibrary**

DALLAS
CULTURAL PLAN



Office of
Arts & Culture

DALLAS CULTURAL PLAN: RESPONDING TO 2020

Wednesday, November 18, 2020

3:00-4:30 PM

Musical preshow by CAP Artist Kamica King at 2:45 PM

VIRTUAL EVENT LINK: www.bit.ly/2020DCP

www.dallasculture.org



@dallasculture

DALLAS
CULTURAL PLAN



Office of
Arts & Culture

PLAN CULTURAL DE DALLAS: **LOS CAMBIOS DE 2020**

Miercoles, 18 de Noviembre, 2020

3:00-4:30 PM

Preshow musical de Artista CAP Kamica King a las 2:45 p.m.

ENLACE DE EVENTO VIRTUAL: www.bit.ly/2020DCP

www.dallasculture.org



@dallasculture

Encuesta sobre la velocidad

Para entender mejor y abordar la brecha digital en nuestra comunidad, estamos llevando a cabo una encuesta sobre la velocidad del Internet.

Puede ayudarnos completando 3 sencillos pasos:

1. Visite www.dallas.speedsurvey.org
2. Completa la encuesta desde donde usas el internet
3. Comparta con otro residente de Dallas para completar la encuesta

La encuesta de velocidad

- Recoge datos no personales sobre la velocidad de los servicios de Internet y su disponibilidad
 - Identifica los lugares que carecen de dicho servicio
- La información reportada será utilizada únicamente para los esfuerzos de planificación de la Ciudad

¿Preguntas? Póngase en contacto con officeofresilience@dallascityhall.com

PROPORCIONADO POR:



SpeedSurvey

To better understand and address the digital divide in our community, we are conducting an internet speed survey.

You can help us by completing 3 easy steps:

1. Visit www.dallas.speedsurvey.org
2. Complete the survey from where you use the internet
3. Share with another Dallas resident to complete the survey

The Speed Survey

- Gathers non-personal data about the speed of internet services and its availability.
 - Identifies locations that lack such service.
- Reported information will be used solely for the city's planning efforts.

Questions? Contact officeofresilience@dallascityhall.com.

BROUGHT TO YOU BY:





City of Dallas

ALT TEXT GUIDANCE CITY OF DALLAS DIGITAL CHANNELS

What is Alt Text?

Alt Text allows screen readers to describe the image ensuring accessibility for all.

Omitting Alt Text with an image means that a person who is blind or visually impaired or user who disables image loading or encounters a broken image won't know what the image is meant to convey.

Every image posted or used in an Outlook email, GovDelivery template or social media should include Alternative Text or Alt Text.

Alt Text usage:

Alt Text should be written as if you were describing an image to someone over the phone.

Best practices for descriptive writing for Alt Text:

- Multiple sentences may be needed
- Keep it simple and don't overthink it
- Don't repeat the written caption
- There's no need to say "photo/image/graphic of..."
 - Screen readers already say that the item is an image
- Note logos – "City of Dallas Logo"
- Transcribe full text from all infographics
- Avoid using acronyms
- Use camel case on all hashtags – ex: #ServiceFirst not #servicefirst
- Avoid using "click here" and instead use "sign up, try it, learn more, subscribe"
- Use terms that identify content by other means than color or location only.
 - Use: Submit your answers with the "Go" button and **NOT** Click the red, square button to submit your answers.
- Avoid typing your Alt Text in all caps. This causes some screen readers to spell the words instead of speaking them as words.

Poor Example: *A large crowd at a basketball game*

Good Example: *A large, diverse crowd of cheering students stand in the bleachers at a basketball game.*

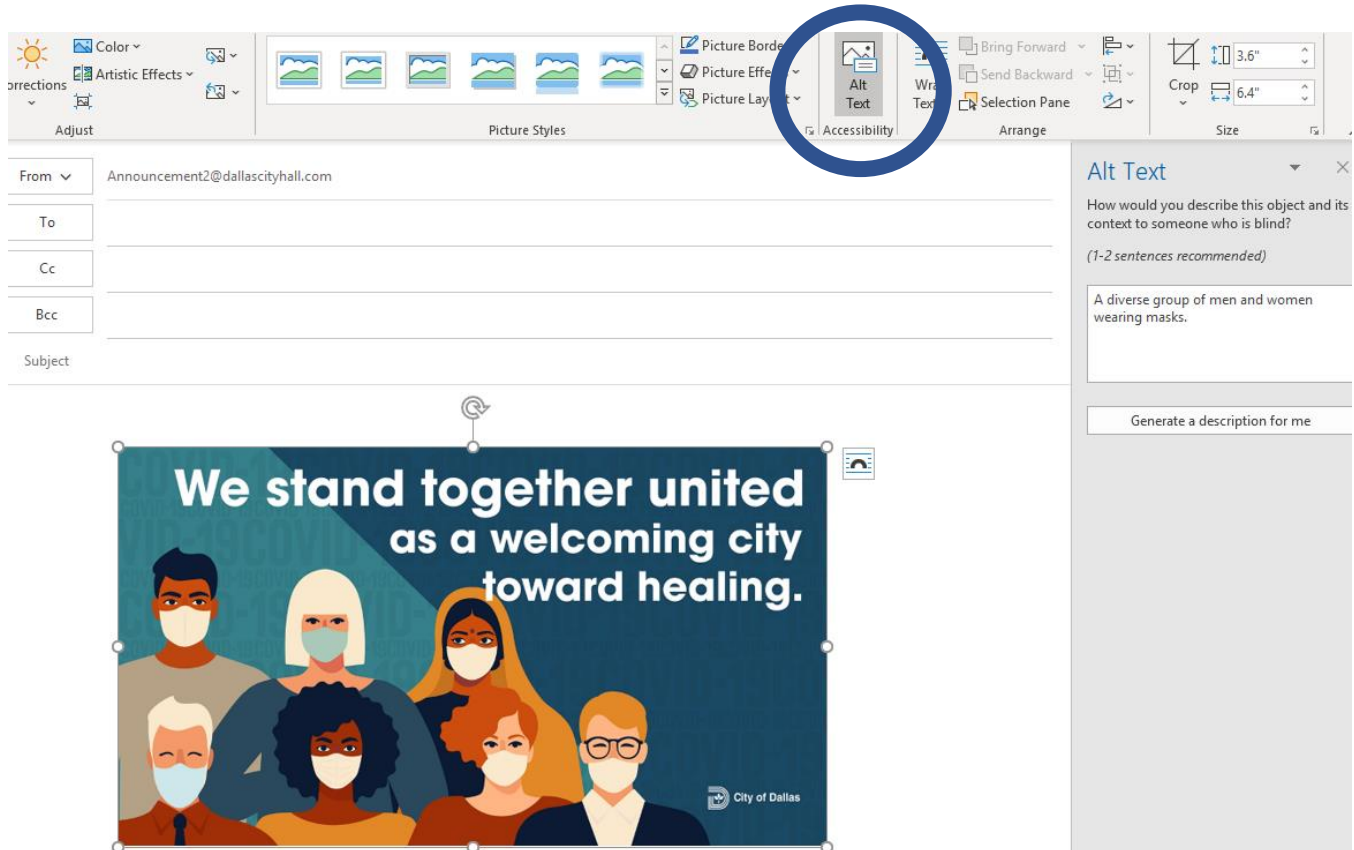
Alt Text should also match the language of the content of the page. For example, if your Twitter account shares content in Spanish, the Alt Text for your image should be in Spanish.

The steps to using Alt Text may vary by digital platform. The Office of Communication, Outreach and Marketing has provided instructions for using Alt Text for commonly used digital communication.

Outlook Emails

People who are blind or have low vision can understand your emails more easily if you create them with accessibility in mind. Microsoft recommends two sentences for Alt Text.

Microsoft has provided step-by-step instructions for adding Alt Text to Outlook emails at this [link](#).



The screenshot displays the Microsoft Outlook interface. At the top, the ribbon includes the 'Picture' tab, with the 'Alt Text' button highlighted by a blue circle. Below the ribbon, the email header shows the sender as 'Announcement2@dallascityhall.com'. The main content area features a banner image with the text 'We stand together united as a welcoming city toward healing.' and an illustration of a diverse group of people wearing face masks. The 'City of Dallas' logo is visible in the bottom right corner of the image. On the right side, the 'Alt Text' pane is open, displaying the question 'How would you describe this object and its context to someone who is blind?' and the recommended description: 'A diverse group of men and women wearing masks.' Below this, there is a button labeled 'Generate a description for me'.

GovDelivery

GovDelivery refers to Alt Text as *image description*. There is no character limit for the description, so best practices are encouraged. Granicus provides recommendations and tutorials on their [website](#).

Templates / Bulletin Images / **Upload Image**

Account Images


Stock Images

Upload Image

Name (used for alt text)

*

Visibility

Everywhere 

Select an image

Choose File No file chosen

 **UPLOAD IMAGE**

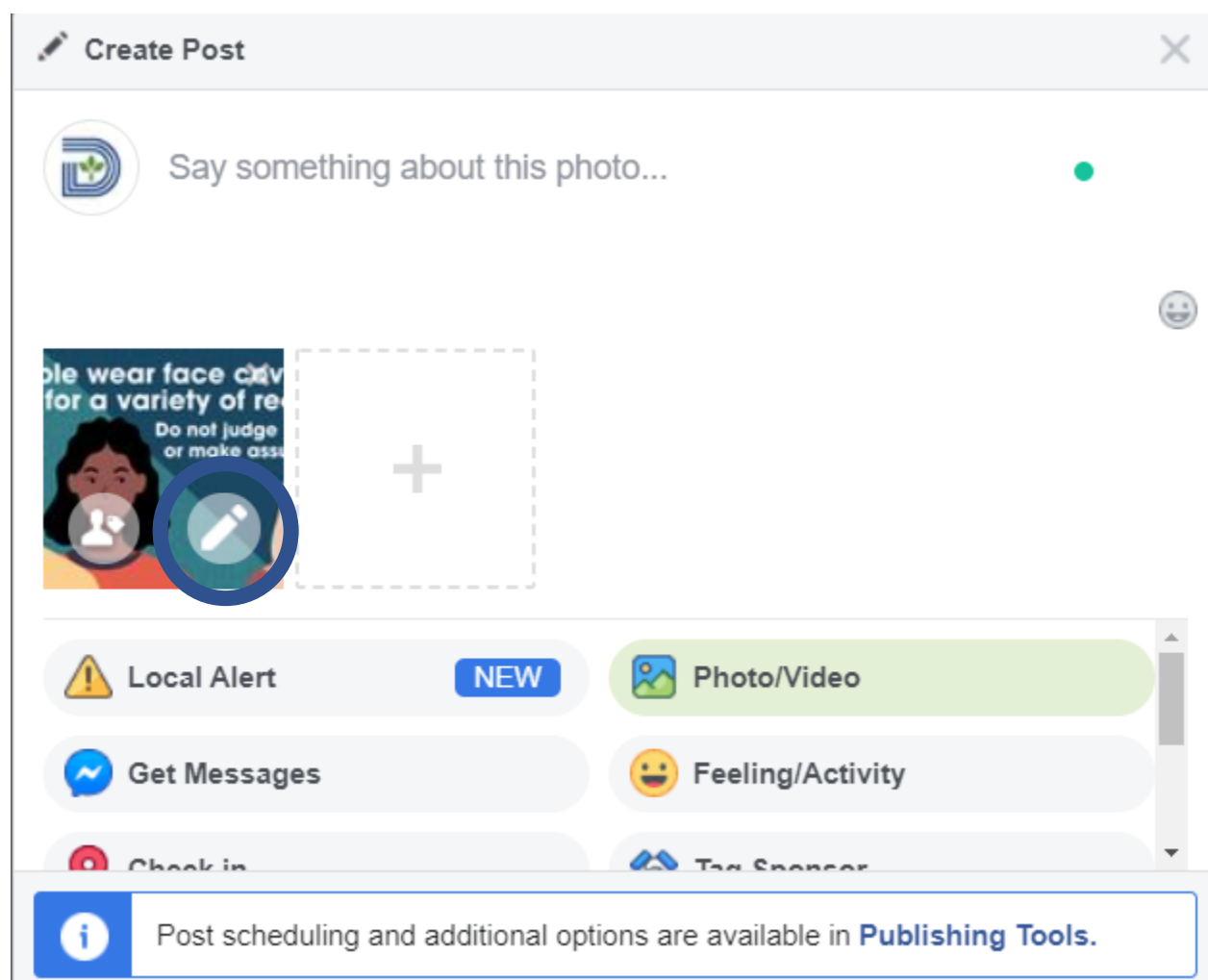
Social Media

The process to add Alt Text varies by social media platform. The City of Dallas ADA Manager recommends [this training](#) for additional support and learning about accessibility of content sharing on social media. [Training Webinar](#)

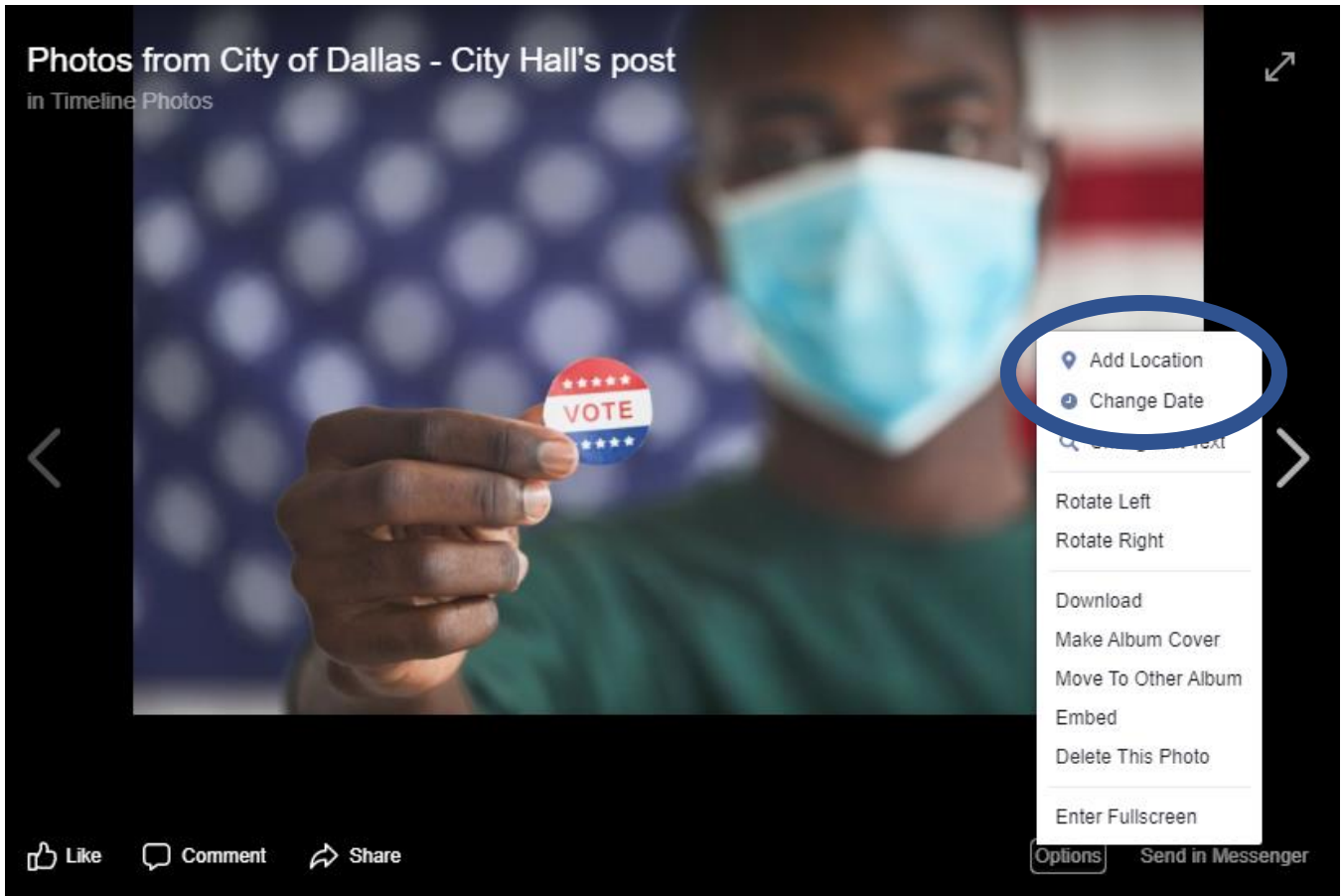
Facebook

Facebook automatically generates Alt Text by using object recognition technology to create a description of a photo. The auto translation may not be accurate, so it's essential that you check Alt Text.

For new posts, Alt Text can be edited by clicking the pencil icon on the photo. There is no character limit, but Facebook will flash a friendly reminder to keep descriptions under 100 characters once it has been exceeded.



For photos already posted on your timeline, Alt Text can be edited by clicking “Change Alt Text” under Options.



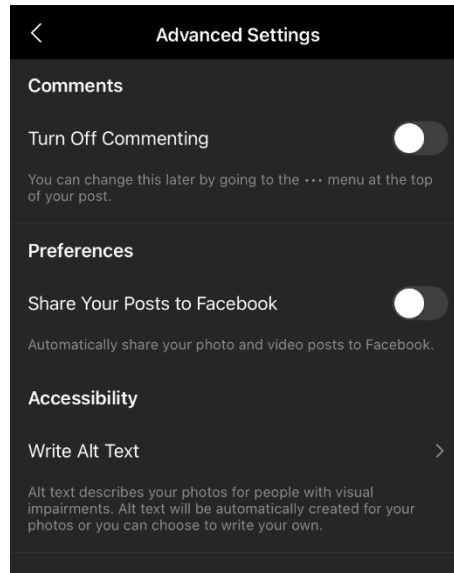
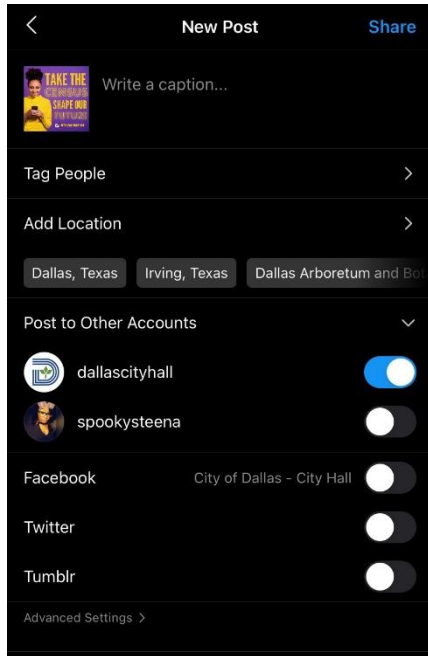
Twitter

Twitter's Alt Text functionality is under **Add description**. To edit the description of an image, click **Add description** prior to posting the Tweet. The limit is 1000 characters. Image descriptions cannot be added to videos. Remember, screen readers cannot transcribe text within images; so if the image has text in it, be sure to add it to the alt text.

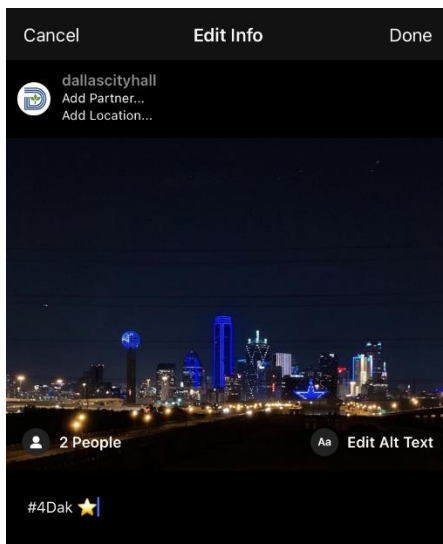


Instagram

Instagram automatically generates alt text for photos. However, this is not always reliable and manually entering alt text is more accurate. For a new post, select a photo on your mobile device and hit **Next** until you reach the final screen (pictured below). At the bottom of the menu, tap **Advanced Settings** and **Write Alt Text** on the following screen.



To add alt text to an existing post, go to the post and tap the three dots at the top left of the screen. Select **Edit** from the menu. At the bottom right of the photo, tap **Edit Alt Text**. After entering, tap **Done**.



LinkedIn

LinkedIn provides an option to add alt text once photos are uploaded. Once your photo is uploaded, check the top right corner for a button that says **Add alt text**. Upon clicking, a box where you can enter text will appear. The character limit is 120.

Edit your photo



Back

Done

SOCIAL MEDIA POST MESSAGING - ENGLISH

Twitter:

We need your input! @CityofDallas and @DallasSchools are exploring ways to improve internet service. Visit <https://dallas.speedsurvey.org> to take the survey using your home internet connection. For questions, contact officeofresilience@dallascityhall.com.

[insert graphic]

Facebook:

The City and DISD is exploring ways to improve internet service by distributing an internet speed survey to better understand and address the digital divide in our community. This survey and speed test are designed to gather data about the availability and speed of internet service, including to identify locations that lack such service. Respondents are asked to visit <https://dallas.speedsurvey.org> through their home internet connection to answer a few questions related to their service. The survey will collect non-personal data and be used solely for the city's planning efforts. Questions? Contact officeofresilience@dallascityhall.com

[Insert graphic]

SOCIAL MEDIA POST MESSAGING - SPANISH

Twitter:

¡Necesitamos tu opinión! @CityofDallas y @DallasSchools están explorando formas de mejorar el servicio de Internet. Visita <https://dallas.speedsurvey.org> para realizar la encuesta usando tu conexión a Internet doméstica. Para preguntas, póngase en contacto con officeofresilience@dallascityhall.com.

[insertar gráfico]

Facebook:

La municipalidad y DISD está explorando maneras de mejorar el servicio de Internet mediante la distribución de una encuesta de velocidad de Internet para comprender mejor y abordar la brecha digital en nuestra comunidad. Esta encuesta y prueba de velocidad están diseñadas para recopilar datos sobre la disponibilidad y la velocidad del servicio de Internet, incluida la identificación de ubicaciones que carecen de dicho servicio. Se pide a los encuestados que visiten <https://dallas.speedsurvey.org> a través de su conexión a Internet en casa para responder algunas preguntas relacionadas con su servicio. La encuesta recopilará datos no personales y se utilizará únicamente para los esfuerzos de planificación de la ciudad. ¿Preguntas? Póngase en contacto con officeofresilience@dallascityhall.com

[Insertar gráfico]

Communications, Outreach and Marketing
Media Requests
Nov.3 – Nov. 10

Date Submitted: 11/4/2020

Topic: Code Bulky Trash Program Interview

Inquiry: Lizbeth Licon, Managing Editor with NBC 5, TELEMUNDO 39 inquired: Would it be possible to speak with someone today in regard to the bulky trash program? I understand there are few dates upcoming that we can help get the word out to our viewers. The interview would be virtual.

The City's response: Fabien Ramierez conducted interview with Lizbeth Licon.

Submitted By: Tenisha Bogan (Code Compliance)

Media Entity: Lizbeth Licon, Managing Editor - NBC 5, TELEMUNDO 39

Date Submitted: 11/4/2020

Topic: Priority Improvement Zone

Inquiry: Brooklynn Cooper with the Dallas Morning News asked a series of questions regarding the Priority Improvement Zones. I've narrowed them down to the answers to questions referring to Transportation: (Oncor lights along) Malcolm X are already upgraded (to LED). The city will pay increased operational cost for these lights. The Dallas Department of Transportation (TRN) has started phase one of this project by purchasing the materials needed for the (LED) conversions. We anticipate delivery in mid-November. Actual field installation for these projects will take place upon arrival of the materials. TRN has already converted the majority of traffic signal indicators to LED on the 1400+ traffic signals citywide. Also, in the past two years, TRN staff has converted 1500+ existing lights to LED.

Submitted By: Nichelle Sullivan (Transportation)

Media Entity: Brooklynn Cooper, Dallas Morning News

Date Submitted: 11/04/20

Topic: Municipal Golf Courses

Inquiry: Dallas Morning News inquired about how the municipal golf courses have performed during the pandemic. Park & Recreation Assistant Director John Lawrence provided the following response: Golf at our six City of Dallas courses have seen an increase of over 30,000 rounds - a 15% increase - for the fiscal year (October 1st through September 30th) since reopening on May 1st after being closed for six weeks at the beginning of the COVID19 pandemic. When looking at rounds played since reopening through September 2020, we have experienced an increase of over 42,000 rounds compared to last year - an increase of 31% for the same time period.

All City courses have experienced an increase in play by both returning customers and new golfers as individuals sought outdoor activities since the closures related to the pandemic. Our golf professionals and the Park and Recreation Department are working to keep the interest of those new golfers and are hopeful this trend in Golf continues.

Submitted By: Demeshia Jackson (Park & Recreation)

Media Entity: Kyle Arnold, Aviation Writer (Dallas Morning News)

Date Submitted: 11/5/2020

Topic: Libraries Reopening

Inquiry: Ken Kalthoff, Reporter with KXAS-TV NBC5 inquired: "I'm doing a story today about bond projects and infrastructure as per city council briefings yesterday. One project the is clearly just finished is the Vickery Park Branch Library between Park Lane and Ridgcrest Road in Northeast Dallas. Would that library be opening about now if not for Covid-19? Are libraries ALL still closed in Dallas due to covid-19? Is there any timetable for reopening? Since that library is adjacent to schools, is that a factor in getting it open?"

The City's response: Library locations are still closed, but Library To Go curbside service is available by appointment at all locations.

Submitted By: Tenisha Bogan (Dallas Public Library)

Media Entity: Ken Kalthoff, News Reporter with KXAS-TV NBC5

Date Submitted: 11/06/2020

Topic: CBS11-DPD search

Inquiry: Kelsy Mittauer with CBS11 inquired: I'm working on a story about the search for a new police chief in several local cities. Is T.C. Broadnax available for a Zoom interview about Dallas' search? I'd specifically like to ask him about the importance of community input and what kind of qualities are important in candidates.

The City's response: Assistant City Manager Fortune can speak. Jack Fink so he may join and or give her questions to ask on his behalf.

Media Entity: Kelsy Mittauer, Special Projects Producer, CBS 11

Submitted By: Catherine Cuellar

Date Submitted: 11/06/20

Topic: Botham Jean Blvd Inquiry

Inquiry: Lizbeth Licon, News Director for NBC 5 asked about developments regarding renaming South Lamar Street to Botham Jean Boulevard. The City confirmed the City Plan Commission voted on Nov 5 to approve an application to change South Lamar Street between Interstate 30 and South-Central Expressway to "Botham Jean Boulevard." The item is scheduled for City Council consideration on January 13, 2021.

Submitted By: Nichelle Sullivan (Sustainable Development & Construction)

Media Entity: Lizbeth Licon, News Director, NBC 5

Date Submitted: 11/06/20

Topic: Priority Improvement Zones and Aligned Street Lighting Plan

Inquiry: Dallas Morning News submitted the following questions about the Priority Improvement Zones and Aligned Street Lighting Plan presented to council on Nov. 4:

1. \$2.8 million is coming from the CARES Act to fund lighting replacement. From which of the financial transparency categories is that money coming?
2. Dr. Perez from PBW said that the projects must be operational by Dec. 30, so the CARES Act funding isn't lost. What does "operational" mean? And will the CARES Act money only be applied to the wi-fi portion of the project, or spread out among the other infrastructural needs?
3. What equipment will be used for the streetlight wi-fi pilot project?
4. Along with slide 37, Dr. Perez mentioned that Phase 1 has already started. How much of that part has been completed?

5. At the bottom of slide 30, it says that the Oncor lights on Malcolm X will be updated. At a few other points in the meeting, city staff talked about the challenges of replacing Oncor lights because of tariff rates. How will this corridor on Malcolm X able to be updated without that issue?
6. Does Oncor have a franchise agreement with the city, and if so, when is it up for renewal?
7. Is it possible to get a map of which lights are city-owned vs owned by Oncor? I remember Michael Rogers telling council member Thomas that he'd be able to provide that info later, so it would be great to have that as a reference when available.

COM's Public Works liaison provide the following answers to questions two and three via email:

2. "Operational" means that the streets lights and other infrastructure will be installed, and the Wi-Fi signal will be available. The CARES Act funding will be spread amongst all the infrastructure needs such as the streetlights, telecommunications fiber, and Wi-Fi equipment.
3. "Teams will be installing and connecting telecommunications fiber from nearby City facilities to Wi-Fi antennas on the streetlights on the designated blocks. Converting the 1,000 LED bulbs is a separate initiative from the streetlight/Wi-Fi projects. Only the streetlight/Wi-Fi projects are being funded by the CARES Act funding, which carries the requirement to be spent by the end of this year."

COM Director Catherine provide the following answer to question seven:

7. "The map of Oncor-owned lights is at <https://www.oncorstreetlight.com>"

COM Assistant Director Janella provided the following answers to question one and six:

1. "\$2.8 million is coming from the CARES Act to fund lighting replacement. From which of the financial transparency categories is that money coming? The funding is coming from the \$234.4M allocated from the U.S. Treasury Coronavirus Relief Fund (CRF)."
6. "Oncor does have a franchise agreement with the City of Dallas that expires March 31, 2024. City Council approved the franchise on February 11, 2009, for a term of 15 years (ordinance #27485)."

Former Assistant Director of Transportation Brita spoke to the reporter to provide the answer to question five.

Submitted By: Demeshia Jackson, Nichelle Sullivan & Janella Newsome (Public Works, Budget and Transportation)

Media Entity: Dallas Morning News (Brooklynn Cooper)

Date Submitted: 11/10/2020

Topic: Veterans Day Parade Wednesday

Inquiry: Mike Pool with Spectrum News asked if there was a city sponsored Veterans Day Parade. He was informed that the city is hosting a Veterans Day Virtual Celebration, November 11, at 11:00 a.m. on Spectrum channel 16 and the City's digital and social channels. Councilmembers will highlight their military service or showcase the importance of others who served in the armed forces.

District 4 Councilmember Carolyn King Arnold and the Dallas Police Department's South-Central Patrol will also host a drive-thru Veterans Day parade from 10:30 to 11:11 a.m. from 1999 East Camp Wisdom Road to Patriots Crossing at 4500 South Lancaster Road, across from the VA Hospital. There will be a short program at the end of the parade and lunch will be provided on a first-come, first-served basis while boxed lunch will be provided to veterans.

Submitted By: Nichelle Sullivan (City Council)

Media Entity: Mike Pool, Sr. Producer, Spectrum News



CITY OF DALLAS

Dallas Fire-Rescue Department
Media Requests: November 3 - 9, 2020.

Tuesday, November 3rd: In response to multiple media requests for interviews about the department's preparation for potential election night demonstrations, the following statement was re-issued:

Dallas Fire-Rescue is committed to the safety of the citizens, and guests of this City, during the upcoming election day. Therefore, the department has made plans to have adequate staffing in place should planned peaceful demonstrations evolve into something more dangerous. We have worked closely with the Dallas Police Department, as well as the Office of Emergency Management, and other local, State and Federal partners, to help ensure a safe environment for our first responders as well as those individuals and groups who simply wish to peacefully express their First Amendment Right of free speech among others. Additionally, back-up EMS and Fire Operations resources have been pre-designated in case the need arises, and to prevent any disruption of service to the rest of the city.

Friday, November 6th: Sent the following information out to all the local news desks –

As of November 6th, [@DallasFireRescue](#) is reporting that a total of 178 [#firefighters](#) and civilian employees have tested positive for [#COVID19](#). 158 have fully recovered and returned to work, and 44 are under [#quarantine](#) for on and off-duty exposures.
[@CityOfDallas](#) [#FlattenTheCurve](#)